

Црна Гора
Писарница: ОПШТИНА ЖАБЉАК
Примљено: 04.03.2025

Орг. јед.	Јед. клас. знак	Редни број	Прилог	Вриједност
01	037/ 25	21	-	-

OPŠTINA ŽABLJAK
-PREDSJEDNIK -

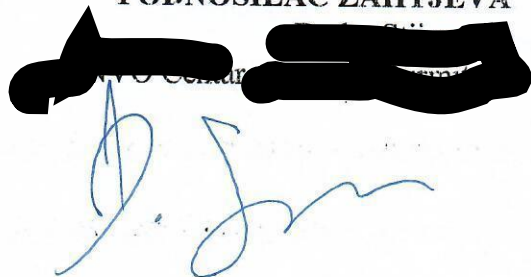
PREDMET: Zahtjev za slobodan pristup informacijama

Обраћам се овим захтјевом како бисте ми одобрили слободан приступ информацијама и то:

- Dokumentacija o projektima koji će se realizovati od 1. januara 2025. godine.

Pristup želim ostavirati u elektronskoj formi (CD).

PODNOŠILAC ZAHTJEVA


[Redacted signature]



Crna Gora
OPŠTINA ŽABLJAK
Predsjednik
Broj: 01-037/25-UPI-21/1
Žabljak, 05.03.2025. godine

Na osnovu člana 30 Zakona o slobodnom pristupu informacijama („Službeni list Crne Gore“, br.44/12 i 30/17), postupajući po zahtjevu Darka Stijepovića iz Žabljaka, zavedenog pod brojem 03-037/25-UPI-21 od 04.03.2025. godine, koje se odnosi na slobodan pristup informaciji, predsjednik Opštine, donosi

RJEŠENJE

1. Usvaja se zahtjev [REDACTED] iz Žabljaka, pa mu se dozvoljava pristup informacijama i to:
 - Dokumentacija o projektima koji će se realizovati od 1. januara 2025. godine.
2. Pristup informaciji iz stava 1 ovog dispozitiva će se dostavljanjem dokumentacije u elektronskoj formi na CD-u.
3. Žalba ne odlaže izvršenje ovog rješenja.
4. Troškova u postupku nije bilo.

Obrazloženje

[REDACTED] iz [REDACTED] Ce [REDACTED] podnio je predsjedniku opštine Žabljak zahtjev za slobodan pristup informacijama i to: Dokumentacija o projektima koji će se realizovati od 1. januara 2025. godine. Pristup želi ostavriti dostavljanjem dokumentacije u elektronskoj formi na CD-u.

Postupajući po navedenom zahtjevu, Služba predsjednika Opštine je, u skladu sa članom 27 Zakona o slobodnom pristupu informacijama, sprovela skraćeni upravni postupak i uvidom u raspoloživu dokumentaciju utvrdio da posjeduje tražene informacije iz predmetnog zahtjeva. U postupku je utvrđeno da se objelodanivanjem informacije iz stava 1 dispozitiva neće ugroziti neki od interesa iz člana 14 Zakona o slobodnom pristupu informacijama, pa se dozvoljava pristup traženoj informaciji na način koji je tražio podnosilac zahtjeva.

Žalba protiv ovog rješenja ne odlaže njegovo izvršenje, u skladu sa članom 36 Zakona o slobodnom pristupu informacijama.

Na osnovu izloženog odlučeno je kao u dispozitiva.

Pouka o pravnom sredstvu:

Protiv ovog rješenja može se izjaviti žalba Agenciji za zaštitu podataka o ličnosti i pristup informacijama u roku od 15 dana od dana prijema rješenja. Žalba se podnosi neposredno, taksirana

sa 5,00 eura administrativne takse na žiro račun broj 907-0000000083001-19 u korist Budžeta Crne Gore.

Dostaviti: Podnosiocu zahtjeva
a/a



PREDSJEDNIK
Radoš Žugić

A Project overview

A.1 Project identification

Title

Improving Regional Development Policies to become enablers of the Silver Economy in depopulated areas

101/110

Acronym

Silver Up

9/18

Project ID

03C1016

Name of the lead partner organisation

LP01 Viseu Dão Lafões Intermunicipal Community

Policy objective

Smarter Europe (policy objective 1)

Specific objective

SME competitiveness

Project duration

	Duration	Start date	End date
Core phase	36 months	01 May 2025	30 April 2028
Follow-up phase	12 months	01 May 2028	30 April 2029
Closure phase	3 months	01 May 2029	31 July 2029

Is this application a resubmission of a proposal that was not approved under an earlier call?

No

A.2 Project summary

Please give a short overview of the project (in the style of a press release) focusing in particular on the issue addressed, the partnership and the overall objective.

Please note that, should the project be approved, this summary will be published on the programme's website. (In English language)

Europe faces a significant challenge in building resilient societies and economies, particularly in territories experiencing depopulation and ageing populations. Such regions have seen population declines of up to 20% over the past decade, with over 25% of residents being over 65 years old. This demographic shift exacerbates labour shortages, reduces economic productivity, and increases pressure on social services. The Silver Up project aims to address these issues by leveraging the silver economy to make disadvantaged and depopulated territories more attractive to current and new residents. Silver economy develops goods and services for the elderly, sustaining economic growth and social cohesion. These include for instance senior-friendly housing and built environment, integrated care services, connected health, silver tourism services, senior social clubs and much more.

The Silver Up project promotes the exchange of experiences and good practices to improve regional development policies. It aims to make these territories more attractive by leveraging successful policy measures to create conducive environments for a well-developed silver economy. The partnership includes countries from South, West, East, North of Europe, and from candidate countries, all working together to implement and improve regional policies that support the development of silver economy, mobilising for this process local and regional stakeholder groups. The expected outcomes of Silver Up include enhanced policy instruments, increased regional attractiveness, and improved quality of life and social inclusion of older adults. By fostering interregional learning and collaboration, the project aims to create a more socially inclusive and economically resilient Europe.

1767/2000

B Partners / associated policy authorities

v4 | Approved

Overview partners

Partner number ↑	Organisation	Role	Country	Geographical area	Interreg/ Norwegian funds	Total partner contribution	Total partner budget
1	Viseu Dão Lafões Intermunicipal Community	Lead Partner	Portugal (Portugal)	South	280,080.00	70,020.00	350,100.00
2	Startup Europe Regions Network (SERN)	Advisory Partner	Belgium (Belgique/België)	West	116,682.30	50,006.70	166,689.00
3	Vas County Government Office (VVÖH)	Partner	Hungary (Magyarország)	East	160,240.00	40,060.00	200,300.00
4	Latvian Chamber of Commerce and Industry	Partner	Latvia (Latvija)	North	119,980.00	51,420.00	171,400.00
5	Municipality of Žabljak	Partner	Montenegro (Црна Гора)	EuCandidate	122,120.00	30,530.00	152,650.00
6	Regional Labour Office in Rzeszowie	Partner	Poland (Polska)	East	135,040.00	33,760.00	168,800.00
7	Romagna Faentina Union	Partner	Italy (Italia)	South	184,160.00	46,040.00	230,200.00
8	Municipality of Sokobanja	Partner	Serbia (Srbija/Србија)	EuCandidate	89,200.00	22,300.00	111,500.00
					1,207,502.30	344,136.70	1,551,639.00

Overview associated policy authorities

Organisation ↑	Country
Podkarpackie Region	Poland (Polska)
Emilia-Romagna Region	Italy (Italia)
Ministry of Economics of the Republic of Latvia	Latvia (Latvija)

B.1.1 Organisation identity

v4 | Approved

Country

Portugal (Portugal)

Organisation

Viseu Dão Lafões Intermunicipal Community

Organisation role

Lead Partner

Joined project on

01 May 2025

Is partner of project until

31 Jul 2029

Partner financed through the Investment for Jobs and Growth programme (article 22(3) (d) (vi) of Regulation (EU) No 2021/1060)

Please select 'Yes' if the participation of the partner is financed directly by their regional operational programme and not through Interreg Europe (see programme manual for further information).

No

☒ 15% flat rate for 'Travel and accommodation'

By unticking the box above this partner will have to budget and report costs under Travel and accommodation on a real costs basis.

Organisation details

v4 | Approved

Name in English


Viseu Dão Lafões Intermunicipal Community

41/200

Name in original language

Comunidade Intermunicipal Viseu Dão Lafões

42/200

 I want to change the partner name

Address

Rua Dr. Ricardo Mota 16

23/200

Postal code

3460-613

8/200

City

Tondela

7/200

Country

Portugal (Portugal) x

Nuts 1

Continente

Nuts 2

Centro (PT)

Nuts 3

Viseu Dão Lafões

If you consider the country or Nuts regions of this organisation wrong, please contact info@interregeurope.eu.

VAT number (or other identifier)

PT508047790

11/200

Website

<https://www.cimvdl.pt/>

22/200

Legal status

Public body or body governed by public law

v4 | Approved

If you consider the legal status of this organisation is wrong, please contact info@interregeurope.eu.

Type of partner

Regional public authority

Co-financing rate (%)

80%

Department details if different from parent organisation

The department information only applies to the partner in this project.

Department name

0/200

Address

0/200

Postal code

0/200

City

0/200

B.2.1 Organisation identity

v4 | Approved

Country

Belgium (Belgique/België)

Organisation

Startup Europe Regions Network (SERN)

Organisation role

Advisory Partner

Joined project on

01 May 2025

Is partner of project until

31 Jul 2029

Partner financed through the Investment for Jobs and Growth programme (article 22(3) (d) (vi) of Regulation (EU) No 2021/1060)

Please select 'Yes' if the participation of the partner is financed directly by their regional operational programme and not through Interreg Europe (see programme manual for further information).

No

☒ 15% flat rate for 'Travel and accommodation'

By unticking the box above this partner will have to budget and report costs under Travel and accommodation on a real costs basis.

B.2.2 Advisory partner role and competences

What are the partner's competences and experiences in the issue addressed by the project?

Startup Europe Regions Network (SERN) is a European network based in Brussels with the main goal of strengthening the connections between European regions, including their regional governments, development agencies, universities, and groups for mutual learning, exchange of experience and practices, networking and exploring joint opportunities for regional development. SERN has 29 members in its network (representatives of European Regions, development agencies, universities and other legal entities that contribute to the development and implementation of regional policies in different domains). Being an umbrella organization, SERN has acquired significant competencies in communication activities whether deployed within its member network, or in Europe-wide initiatives. Indeed, SERN has been a partner in several initiatives (INTERREG, H2020, ERASMUS+) in which it serves as a communication and dissemination agent among network members and important stakeholders. It has the capacity and outreach potential to widely diffuse projects results across the European regions, and actively promote communication and dissemination within the consortia. SERN has used multiple communication channels (online, offline, digital) and has experience in developing a diversity of communication materials.

1302/1500

What is the advisory partner's role in the project?

SERN's role in this project will be to devise and ensure the correct and smooth implementation of the communication strategy. The communication strategy aims to assist partners and local stakeholders in sharing experiences and good practices related to the silver economy. This involves leveraging regional development policies to attract new residents and enhance the resilience of depopulated areas through innovative solutions. SERN will also provide expert knowledge relevant for the elaboration of communication materials and the organization of communication and dissemination events.

v4 | Approved

590/1500

Organisation details

Name in English


Startup Europe Regions Network (SERN)

37/200

Name in original language

Startup Europe Regions Network (SERN)

37/200

 I want to change the partner name

Address

Avenue des Arts, 24

19/200

Postal code

1000

4/200

City

Brussels

8/200

Country

Belgium (Belgique/België) x



Nuts 1

Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Nuts 2

Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Nuts 3

Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

If you consider the **country** or **Nuts regions** of this organisation wrong, please contact info@interregeurope.eu.

VAT number (or other identifier)

BE 657892602

12/200

Website

<https://startupregions.eu/>

26/200

Legal status

Body governed by private law (only non-profit)

v4 | Approved

If you consider the legal status of this organisation is wrong, please contact info@interregeurope.eu.

Type of partner

Other

Co-financing rate (%)

70%

Department details if different from parent organisation

The department information only applies to the partner in this project.

Department name

0/200

Address

0/200

Postal code

0/200

City

0/200

B.3.1 Organisation identity

v4 | Approved

Country

Hungary (Magyarország)

Organisation

Vas County Government Office (VVÖH)

Organisation role

Partner

Joined project on

01 May 2025

Is partner of project until

31 Jul 2029

Partner financed through the Investment for Jobs and Growth programme (article 22(3) (d) (vi) of Regulation (EU) No 2021/1060)

Please select 'Yes' if the participation of the partner is financed directly by their regional operational programme and not through Interreg Europe (see programme manual for further information).

No

☒ 15% flat rate for 'Travel and accommodation'

By unticking the box above this partner will have to budget and report costs under Travel and accommodation on a real costs basis.

Organisation details

v4 | Approved

Name in English

Vas County Government Office (VVÖH)

35/200

Name in original language

Vas Vármegyei Önkormányzati Hivatal

35/200

 I want to change the partner name

Address

Berzsenyi Dániel tér 1.

23/200

Postal code

9700

4/200

City

Szombathely

11/200

Country

Hungary (Magyarország) x

Nuts 1

Dunántúl

Nuts 2

Nyugat-Dunántúl

Nuts 3

Vas

If you consider the country or Nuts regions of this organisation wrong, please contact info@interregeurope.eu.

VAT number (or other identifier)

HU15420002

10/200

Website

0/200

Legal status

Public body or body governed by public law

v4 | Approved

If you consider the legal status of this organisation is wrong, please contact info@interregeurope.eu.

Type of partner

Regional public authority

Co-financing rate (%)

80%

Department details if different from parent organisation

The department information only applies to the partner in this project.

Department name

0/200

Address

0/200

Postal code

0/200

City

0/200

B.4.1 Organisation identity

v4 | Approved

Country

Latvia (Latvija)

Organisation

Latvian Chamber of Commerce and Industry

Organisation role

Partner

Joined project on

01 May 2025

Is partner of project until

31 Jul 2029

Partner financed through the Investment for Jobs and Growth programme (article 22(3) (d) (vi) of Regulation (EU) No 2021/1060)

Please select 'Yes' if the participation of the partner is financed directly by their regional operational programme and not through Interreg Europe (see programme manual for further information).

No

☒ 15% flat rate for 'Travel and accommodation'

By unticking the box above this partner will have to budget and report costs under Travel and accommodation on a real costs basis.

Organisation details

v4 | Approved

Name in English

Latvian Chamber of Commerce and Industry

40/200

Name in original language

Latvijas Tirdzniecības un rūpniecības kamera

44/200

 I want to change the partner name

Address

Kr. Valdemara street 35

23/200

Postal code

LV-1010

7/200

City

Riga

4/200

Country

Latvia (Latvija) x

Nuts 1

Latvija

Nuts 2

Latvija

Nuts 3

Rīga

If you consider the country or Nuts regions of this organisation wrong, please contact info@interregeurope.eu.

VAT number (or other identifier)

LV40003081501

13/200

Website

0/200

Legal status

Body governed by private law (only non-profit)

v4 | Approved

If you consider the legal status of this organisation is wrong, please contact info@interregeurope.eu.

Type of partner

Business support organisation

Co-financing rate (%)

70%

Department details if different from parent organisation

The department information only applies to the partner in this project.

Department name

0/200

Address

0/200

Postal code

0/200

City

0/200

B.5.1 Organisation identity

v4 | Approved

Country

Montenegro (Црна Гора)

Organisation

Municipality of Žabljak

Organisation role

Partner

Joined project on

01 May 2025

Is partner of project until

31 Jul 2029

Partner financed through the Investment for Jobs and Growth programme (article 22(3) (d) (vi) of Regulation (EU) No 2021/1060)

Please select 'Yes' if the participation of the partner is financed directly by their regional operational programme and not through Interreg Europe (see programme manual for further information).

No

☐ 15% flat rate for 'Travel and accommodation'

By unticking the box above this partner will have to budget and report costs under Travel and accommodation on a real costs basis.

Please provide a justification for not selecting the 15% flat rate for this cost category.

The partner chooses the option for real costs due to the fact that their staff rates are lower than EU average so going for flat rate would negatively affect their participation in the interregional learning events.

215/1000

Organisation details

v4 | Approved

Name in English


Municipality of Žabljak

23/200

Name in original language

Opština Žabljak

15/200

 I want to change the partner name

Address

Trg durmitorskih ratnika 1

26/200

Postal code

84220

5/200

City

Žabljak

7/200

Country

Montenegro (Црна Гора) x

Nuts 1

Црна Гора (Crna Gora)

Nuts 2

Црна Гора (Crna Gora)

Nuts 3

Црна Гора (Crna Gora)

If you consider the country or Nuts regions of this organisation wrong, please contact info@interregeurope.eu.

VAT number (or other identifier)

02018535 PIB

12/200

Website

0/200

Legal status

Public body or body governed by public law

v4 | Approved

If you consider the legal status of this organisation is wrong, please contact info@interregeurope.eu.

Type of partner

Local public authority

Co-financing rate (%)

80%

Department details if different from parent organisation

The department information only applies to the partner in this project.

Department name

0/200

Address

0/200

Postal code

0/200

City

0/200

B.6.1 Organisation identity

v4 | Approved

Country

Poland (Polska)

Organisation

Regional Labour Office in Rzeszowie

Organisation role

Partner

Joined project on

01 May 2025

Is partner of project until

31 Jul 2029

Partner financed through the Investment for Jobs and Growth programme (article 22(3) (d) (vi) of Regulation (EU) No 2021/1060)

Please select 'Yes' if the participation of the partner is financed directly by their regional operational programme and not through Interreg Europe (see programme manual for further information).

No

☒ 15% flat rate for 'Travel and accommodation'

By unticking the box above this partner will have to budget and report costs under Travel and accommodation on a real costs basis.

Organisation details

v4 | Approved

Name in English


Regional Labour Office in Rzeszowie

35/200

Name in original language

Wojewódzki Urząd Pracy w Rzeszowie

34/200

 I want to change the partner name

Address

Naruszewicza 11

15/200

Postal code

35-055

6/200

City

Rzeszow

7/200

Country

Poland (Polska) x

Nuts 1

Makroregion wschodni

Nuts 2

Podkarpackie

Nuts 3

Rzeszowski

If you consider the country or Nuts regions of this organisation wrong, please contact info@interregeurope.eu.

VAT number (or other identifier)

PL 8133178741

13/200

Website

0/200

Legal status

Public body or body governed by public law

v4 | Approved

If you consider the legal status of this organisation is wrong, please contact info@interregeurope.eu.

Type of partner

Regional public authority

Co-financing rate (%)

80%

Department details if different from parent organisation

The department information only applies to the partner in this project.

Department name

0/200

Address

0/200

Postal code

0/200

City

0/200

B.7.1 Organisation identity

v4 | Approved

Country

Italy (Italia)

Organisation

Romagna Faentina Union

Organisation role

Partner

Joined project on

01 May 2025

Is partner of project until

31 Jul 2029

Partner financed through the Investment for Jobs and Growth programme (article 22(3) (d) (vi) of Regulation (EU) No 2021/1060)

Please select 'Yes' if the participation of the partner is financed directly by their regional operational programme and not through Interreg Europe (see programme manual for further information).

No

☒ 15% flat rate for 'Travel and accommodation'

By unticking the box above this partner will have to budget and report costs under Travel and accommodation on a real costs basis.

Organisation details

v4 | Approved

Name in English


Romagna Faentina Union

22/200

Name in original language

Unione della Romagna Faentina

29/200

 I want to change the partner name

Address

Piazza del Popolo 31

20/200

Postal code

48018

5/200

City

Faenza

6/200

Country

Italy (Italia) x

Nuts 1

Nord-Est

Nuts 2

Emilia-Romagna

Nuts 3

Ravenna

If you consider the country or Nuts regions of this organisation wrong, please contact info@interregeurope.eu.

VAT number (or other identifier)

02517640393

11/200

Website

0/200

Legal status

Public body or body governed by public law

v4 | Approved

If you consider the legal status of this organisation is wrong, please contact info@interregeurope.eu.

Type of partner

Local public authority

Co-financing rate (%)

80%

Department details if different from parent organisation

The department information only applies to the partner in this project.

Department name

0/200

Address

0/200

Postal code

0/200

City

0/200

B.8.1 Organisation identity

v4 | Approved

Country

Serbia (Srbija/Србија)

Organisation

Municipality of Sokobanja

Organisation role

Partner

Joined project on

01 May 2025

Is partner of project until

31 Jul 2029

Partner financed through the Investment for Jobs and Growth programme (article 22(3) (d) (vi) of Regulation (EU) No 2021/1060)

Please select 'Yes' if the participation of the partner is financed directly by their regional operational programme and not through Interreg Europe (see programme manual for further information).

No

☒ 15% flat rate for 'Travel and accommodation'

By unticking the box above this partner will have to budget and report costs under Travel and accommodation on a real costs basis.

Organisation details

Name in English


Municipality of Sokobanja

25/200

Name in original language

Opština Sokobanja

17/200

 I want to change the partner name

Address

Svetog Save 23

14/200

Postal code

18230

5/200

City

Sokobanja

9/200

Country

Serbia (Srbija/Србија) x



Nuts 1

Србија - југ (Serbia - jug)

Nuts 2

Регион Јужне и Источне Србије (Region Južne i Istočne Srbije)

Nuts 3

Борска област (Borska oblast)

If you consider the **country** or **Nuts** regions of this organisation wrong, please contact info@interregeurope.eu.

VAT number (or other identifier)

100880059

9/200

Website

0/200

Legal status

Public body or body governed by public law

v4 | Approved

If you consider the legal status of this organisation is wrong, please contact info@interregeurope.eu.

Type of partner

Local public authority

Co-financing rate (%)

80%

Department details if different from parent organisation

The department information only applies to the partner in this project.

Department name

0/200

Address

0/200

Postal code

0/200

City

0/200

B.i.1 Organisation identity

v4 | Approved

Country

Poland (Polska)

Organisation

Podkarpackie Region

Organisation role

Associated Policy Authority

Joined project on

01 May 2025

Is partner of project until

31 Jul 2029

Organisation details

v4 | Approved

Name in English

Podkarpackie Region

19/200

Name in original language

Województwo Podkarpackie

24/200

 I want to change the partner name

Address

Łukasza Cieplińskiego 4

23/200

Postal code

35-010

6/200

City

Rzeszów

7/200

Country

Poland (Polska) x

Nuts 1

Makroregion wschodni

Nuts 2

Podkarpackie

Nuts 3

Rzeszowski

If you consider the country or Nuts regions of this organisation wrong, please contact info@interregeurope.eu.

VAT number (or other identifier)

PL 8133315014

13/200

Website

https://podkarpackie.pl/

24/200

Legal status

Public body or body governed by public law

v4 | Approved

If you consider the legal status of this organisation is wrong, please contact info@interregeurope.eu.

Type of partner

Regional public authority

Department details if different from parent organisation

The department information only applies to the partner in this project.

Department name

0/200

Address

0/200

Postal code

0/200

City

0/200

B.ii.1 Organisation identity

v4 | Approved

Country

Italy (Italia)

Organisation

Emilia-Romagna Region

Organisation role

Associated Policy Authority

Joined project on

01 May 2025

Is partner of project until

31 Jul 2029

Organisation details

v4 | Approved

Name in English


Emilia-Romagna Region

21/200

Name in original language

Regione Emilia-Romagna

22/200

 I want to change the partner name

Address

Viale Aldo Moro n. 44

21/200

Postal code

40127

5/200

City

Bologna

7/200

Country

Italy (Italia) x

Nuts 1

Nord-Est

Nuts 2

Emilia-Romagna

Nuts 3

Bologna

If you consider the country or Nuts regions of this organisation wrong, please contact info@interregeurope.eu.

VAT number (or other identifier)

02086690373

11/200

Website

<https://www.regione.emilia-romagna.it/>

38/200

Legal status

Public body or body governed by public law

v4 | Approved

If you consider the legal status of this organisation is wrong, please contact info@interregeurope.eu.

Type of partner

Regional public authority

Department details if different from parent organisation

The department information only applies to the partner in this project.

Department name

0/200

Address

0/200

Postal code

0/200

City

0/200

B.iii.1 Organisation identity

v4 | Approved

Country

Latvia (Latvija)

Organisation

Ministry of Economics of the Republic of Latvia

Organisation role

Associated Policy Authority

Joined project on

01 May 2025

Is partner of project until

31 Jul 2029

Organisation details

v4 | Approved

Name in English


Ministry of Economics of the Republic of Latvia

47/200

Name in original language

Latvijas Republikas Ekonomikas Ministrija

41/200

 I want to change the partner name

Address

Brīvības street 55

18/200

Postal code

LV - 1519

9/200

City

Rīga

4/200

Country

Latvia (Latvija) x

Nuts 1

Latvija

Nuts 2

Latvija

Nuts 3

Rīga

If you consider the country or Nuts regions of this organisation wrong, please contact info@interregeurope.eu.

VAT number (or other identifier)

LV 90000086008

14/200

Website

<https://www.em.gov.lv/>

22/200

Legal status

Public body or body governed by public law

v4 | Approved

If you consider the legal status of this organisation is wrong, please contact info@interregeurope.eu.

Type of partner

National public authority

Department details if different from parent organisation

The department information only applies to the partner in this project.

Department name

0/200

Address

0/200

Postal code

0/200

City

0/200

C.1 Issue addressed

What is the common regional development issue addressed by the project? Please make sure this information is coherent with the programme specific objective you selected in section A and with the description of the policy instruments in section D.

One of Europe's main challenges is building resilient societies and economies in regions facing depopulation and ageing populations. The silver economy (SE) emerged to address the socio-economic issues of an increasing elderly population. SE develops goods and services for the elderly, sustaining economic growth and social cohesion. These include for instance senior-friendly housing and built environment, integrated care services, connected health, silver tourism services, senior social clubs and much more. In addition to the significant economic leverage SE has due to its potential to drive growth, create jobs, and stimulate innovation (SE spurs social innovation), it also strongly promotes social inclusion by integrating elderly individuals into community activities and fostering connections across generations. Regions need new policy approaches and novel solutions for boosting SE to address the unique challenges of an aging population and revitalise regional economies across Europe

1000/1000

Why is this issue important for European regions? Please be as specific as possible (data and statistics are welcome if possible).

Depopulation and ageing populations are critical socio-economic challenges in Europe. The EU projects that by 2050, nearly 30% of people will be aged 65 and older, while the working-age population will decline significantly. This demographic shift exacerbates labour shortages, reduces economic productivity, and increase pressure on social services and healthcare systems. The Silver Up project includes countries where the share of the population aged 65 years or over increased the most in the past 10 years – above EU average (PL – 1st in the rank; by 5,5%, PT: 4,6%, RS: 4,5%, HU: 3,3%). SE is projected to generate significant economic (€5.7 trillion by 2025) and social value and will significantly contribute to the EU's GDP. It has the potential to create millions of jobs and foster innovations that improve quality of life. Well-developed SE also has a high potential to attract new residents to regions with declining populations, enhancing economic and social resilience in these areas.

1000/1000

How does the project contribute to the EU Cohesion policy? Does it also contribute to other European strategies or policies?

The EU Cohesion Policy (CP) aims to strengthen economic, social, and territorial cohesion across the EU. For the 2021-2027 period, the CP has established five key policy objectives (PO). Silver Up, by leveraging the silver economy, directly contributes to the objective of creating "a more social and inclusive Europe implementing the European Pillar of Social Rights." Silver Up addresses the EU's demographic challenges by fostering active ageing, improving healthcare, enhancing accessibility, and providing better housing. Additionally, it supports social inclusion and community cohesion, thereby enhancing the economic potential of older adults and contributing to regional stability and growth.

701/1000

C.2 Project's overall objective

The project's overall objective is to improve the implementation of regional development policies in the field of Smarter Europe (policy objective 1), in particular to improve the policy instruments described in section D of the present application.

Please further describe the project's overall objective below.

In line with the Interreg 2021-2027 policy objective 1, 'Smarter Europe - SME competitiveness,' Silver Up aims to improve regional development policies to enable the enhancement of silver economy in less densely populated areas with ageing populations. The project leverages the economic potential of older adults to make these territories more attractive for their current residents and for new residents. By promoting a sustainable silver economy, Silver Up fosters social inclusion, social innovation, enhances quality of life, and drives economic growth through sharing successful policy approaches, practices and innovative solutions across regions. The project involves regional stakeholders for benefitting from the project's learning process and for jointly deriving the necessary regional policy changes for making the respective territories more welcoming to 'silver' residents.

888/1000

C.3 Project innovative character

Please explain the innovative character of the project and of its expected results, in particular in comparison to similar initiatives/projects you are aware of.

Silver Up is innovative due to its comprehensive approach to revitalizing geographical areas with ageing populations through boosting silver economy. It leverages regional development policy instrument to improve the quality of life and elderly residents and attract new ones to territories with ageing demographics, placing emphasis on their social inclusion, well-being and community engagement. In contrast, previous projects (1.SILVER SMEs – Interreg Europe, 2.SEAS2GROW – Interreg2Seas) primarily supported SMEs in developing products and services for the elderly by providing infrastructure for testing and prototyping, enhancing the entrepreneurial spirit, removing commercial barriers, and fostering proactive ecosystems through accelerators. Silver Up will also emphasize policy-driven regional development and community involvement, whilst promoting SME support, product innovation, and market readiness.

v4 | Approved

918/1000

For projects deriving from past Interreg experiences (follow-up projects), please clarify the added-value of this cooperation compared to the previous experience.

Not applicable.

15/1000

C.4 Project approach

Please describe the approach/methodology adopted to achieve the project’s objectives within the core phase.

- How is the learning process organised at regional and interregional levels? If applicable, please describe the different steps you envisage to reach the project’s objective.
- What is the purpose of the different types of activities proposed? In particular, how do they contribute to individual and/or organisational learning? How are these activities interrelated?
- How do you ensure the involvement of stakeholders in the learning process?

The learning process in our project is organized across three levels: interregional, regional, and within partner organizations. At the interregional level, partners collaborate through various events and exchanges, fostering a robust learning environment. At the regional level, local and regional stakeholders actively participate in project activities and the local stakeholders’ groups (LSGs), which includes influential and relevant stakeholders related to the targeted policy instruments (PI). Within partner organizations, additional personnel beyond the project staff will engage in project activities and attend LSG meetings as observers, ensuring widespread organizational learning.

The interregional learning process begins with the creation of a Regional Landscape Report. Each partner provides a detailed description of their PI, focusing on the specific improvement needs related to silver economy and identifying good practices (GP) they intend to share. This report will help constitute a common understanding between the partners and an overview of initial practices. Project Study Visits (SV) hosted by each partner in each semester will provide an in-depth, on-site exploration of GPs outlined in the Regional Landscape Report (and any additional ones). These visits will allow partners to gain practical insights and knowledge and will be paired with interregional workshops (IW) in most cases. The SV learnings will be integrated into the IW discussions and online bilateral meetings, optimizing the overall learning process. Bilateral Meetings (BM) with the interregional exchange host partners and/or their stakeholders will be organized to know in deep a specific practice they consider as possible good practice to be used to improve their policy instrument. The results of the BM will also be presented by the requesting partner in the following technical committee meeting (TC). TC meetings will gather the technical staff of partner organisations to discuss the presented GPs, their potential transferability to the partner territories and the improvements partners are implementing in their regional policy instruments. For all exchange activities (IW and SV), conclusion reports are drafted to facilitate knowledge exchange among partners and within their organizations. All partners are also budgeted the travel of their regional and local stakeholders to the IWs and SVs. This will ensure that not only partner organisations benefit from these visits, but also their stakeholders, enabling a regional mobilisation and learning for the project.

Additionally, the project ensures stakeholder involvement through regular local/regional stakeholder group meetings, held each semester regionally. These meetings engage regional stakeholders in the learning process and support the regional uptake of lessons learned, maximizing project impact. The effectiveness of these activities and their impact on organizational and professional capacities are measured through feedback surveys. These surveys collect data on GP transfer and adoption, assess the value of project activities, and gather proposals to enhance the learning adoption process.

3171/4000

Please explain the approach/methodology envisaged for the **follow-up phase** (i.e. last year of the project)? To what extent are the stakeholders expected to be involved in the follow-up phase?

The follow-up phase focuses on monitoring the results achieved during the main phase and ensuring effective implementation of policy instrument improvements. Key activities include filling out online monitoring forms designed by the lead partner, holding online technical committee meetings to discuss results and involvement of Managing Authorities, and organizing local stakeholder meetings to assess the project’s impact on professional skills and capacities. The Communication Manager will continue producing wrap-up reports, and partners will organize local dissemination events. Stakeholders will actively participate in meetings, provide inputs for reporting, and engage in communication activities, ensuring effective monitoring and assessment of the project’s outcomes.

778/1000

C.5 Project indicators

Output indicators

Code	RC087
Title	N° of organisations cooperating across borders
Target	75
Code	RC084
Title	N° of pilot actions developed jointly and implemented in projects
Target	0
Code	O14
Title	N° of policy instruments addressed
Target	7
Code	O15
Title	N° of interregional policy learning events organised
Target	10
Code	O16
Title	N° of good practices identified
Target	15

Result indicators

Code	RII2
Title	N° of organisations with increased capacity due to their participation in project activities

Performance (%)	65	
Code	RI3	
Title	N° of policy instruments improved thanks to the project	
		7
Performance (%)	100	

C.6 Communication strategy

Please indicate the overall objectives of the project’s communication strategy.

A communication strategy will engage local and regional decision-makers participation via interregional events, stakeholder meetings, a website, and social media, based on a multi-channel approach. 2 short videos will be produced: one presenting the project at its inception and other presenting the project’s achievements at end. Project poster will be displayed by each partner in premisses. Partners will participate in 6–10 program-level events. AP02 will act as the Communication Manager (CM).

498/500

Please describe the target groups of your communication strategy.

Target groups will be the partners and their local stakeholder groups, enabling the consequent proliferation of information and experience exchange – fulfilling the primordial objective of the project and communication strategy. These groups will be reached mainly via events, dedicated materials and established local communication channels for enhancing their learning processes. Lastly, the general public will be addressed via a social network campaign.

457/500

Please explain the main communication tools and channels (including social media outreach) that will be used.

Local and interregional awareness-raising events are planned to present the project, share new solutions, lessons learned, and practices identified through Silver Up. Communication materials will be created to share progress and results via digital channels and events. These include project posters, banners, press releases, news items, social media posts, two project videos, and content on project social media channels (LinkedIn, YouTube) and partner channels.

464/500

Please describe briefly how the communication strategy will be implemented and evaluated.

The strategy will include external (beyond project regions) and internal (within partner regions) communication. It will devise concrete plans and partner responsibilities for communication, ensuring their effective implementation. It will also set indicators and targets. Periodic reports on the developed comm. actions will be used to evaluate achievements against the targets. Corrective measures will be taken for the next period, as required. The advisory partner will advise on the process.

Will the management of the project’s communication be externalised?

No

C.7 Horizontal principles

Please indicate to which extent the project contributes to EU horizontal principles, and justify your choice.

Sustainable development

Type of contribution

Neutral

Description of the contribution

Silver Up contributes significantly to the EU's horizontal principle of sustainable development by focusing on revitalizing depopulated areas through the silver economy. By promoting policies that support the economic potential of the elderly, the project encourages sustainable regional growth and improved social cohesion. The project emphasizes sustainable living environments, fostering age-friendly infrastructure that meets environmental standards. Additionally, Silver Up promotes the use of renewable energy and energy-efficient technologies in housing and public services for older residents. The project also supports local businesses that provide eco-friendly products and services, reducing the overall environmental impact. Through these efforts, Silver Up not only aims to boost the economy but also to ensure that growth is environmentally sustainable and socially inclusive, benefiting both current and future generations.

938/1000

Equal opportunities and non-discrimination

Type of contribution

Neutral

Description of the contribution

The Silver Up project upholds the EU's horizontal principle of equal opportunities and non-discrimination by fostering an inclusive approach in all aspects of its implementation. The project actively works to reduce regional disparities by promoting the silver economy, ensuring that older adults in depopulated areas receive equal access to resources and opportunities for social and economic participation. By emphasizing the inclusion of diverse stakeholders, the project ensures that different perspectives and needs are considered.

536/1000

Equality between men and women

Type of contribution

Neutral

Description of the contribution

The Silver Up project supports the EU horizontal principle of Gender Equality by ensuring that regional development policies equally benefit both men and women. The project ensures gender-balanced participation in all aspects, from policy-making to stakeholder engagement, guaranteeing that both genders have an equal voice. By promoting the silver economy, Silver Up creates job opportunities in various sectors such as healthcare, social services, and local businesses, ensuring that both men and women can benefit equally. Furthermore, the project incorporates gender equality considerations into its policy instruments, aiming to provide equal access to resources, training, and support services for all, thereby fostering an inclusive and balanced regional development.

C.8 Project management

C.8.1 Overall management

Please describe how the overall management will be ensured? Which body will make strategic project decisions and according to which rule? What will be the composition of this body? If relevant, how will the responsibilities be shared among the partners?

1) Decision-taking
All partners will have, at least, 1 representative at project deliberating body: the steering committee (SC). These members must have decision-taking capacity in the name of the partner they represent. Decisions will be taken by majority (if possible, by unanimity). Regardless the number of representatives, each partner represents one vote. The Lead Partner (LP) chairs the SC having casting vote. SC will meet each semester (or when needed) for the correct implementation of the project, in person or online. SC is responsible for the compliance with the subsidy contract and partnership agreement. Meetings will follow a predefined agenda which always includes time dedicated to discussing the state of play of the project (each partner will report their technical and financial execution; and the communication manager (CM) will report the com. activities execution).

2) Operational
The LP will be supported by the project manager (PM) and financial manager (FM) in the management and coordination of the project and of the partnership. They are the ultimate responsible for the timely and complete project execution. With that purpose they will assure a long-lasting follow-up of the partnership cohesion and collaborative work. LP is accountable to the SC on all the matters of the project execution. PM is the main responsible to properly carry out project administrative/reporting obligations and the FM for the project financial execution. Each partner will appoint one person responsible for the project administrative and financial procedures at the partners level and they will work in close cooperation with the PM and FM.

1657/2000

C.8.2 Day-to-day coordination

Please describe how the day-to-day coordination will be ensured.

The daily coordination of project and partnership will be made by the LP/PM.

They will monitor if partners and external experts/services providers are completing their tasks and that common actions coherent with the project objectives and logical framework and that individual initiatives are cohesive.

They will be supported by the:

- FM who will assure a close monitoring of the project financial execution
- TC who will assure a close follow-up of the project exchanges activities
- CM who will assure a close follow-up of the com. activities.

However, LP is the ultimate responsible for the overall monitoring of the project implementation (informing the SC about the project state of play at any time) and for the contact with the project officers.

Email, phone, WhatsApp and Teams will be used as internal com. tools.

830/1000

Will the project coordination be externalised?

Yes

C.8.3 Financial management and reporting

Please describe how the financial management and reporting procedures will be ensured.

As explained LP will also be ultimate responsible for overall management of the project and, consequently, for the project financial execution (and of the partners).

LP will be supported by the FM in tasks like the timely identification of any deviations concerning the speeding plan and the presentation of corrective measures.

LP/FM are also responsible for lead and coordinate the reporting procedures within the programme deadlines and reporting rules, for answer all the project officers' financial requests/clarifications as well as for any budget amendment the project may need.

LP/FM will support and advise the partnership on the public procurement European regulations (supporting the partners through the helpdesk service).

Each partner will be responsible for the financial management of their own expenditure and individual budget.

849/1000

Will the financial management be externalised?

Yes

D Main policy instruments addressed

v4 | Approved

Overview main policy instruments addressed

Number ↑	Name of the policy instrument	Name of the policy responsible authority	Involvement of the policy responsible authority	Investment for Jobs and Growth programme	Country
1	Viseu Dão Lafões Strategy 2030	Viseu Dão Lafões Intermunicipal Community	Partner	No	Portugal (Portugal)
2	Regional Development Programme of Vas County 2021-2030 (TFP)	Vas County Government Office (VVÖH)	Partner	No	Hungary (Magyarország)
3	The National Development Plan 2021-2027	Ministry of Economics of the Republic of Latvia	Associated Policy Authority	No	Latvia (Latvija)
4	Strategic development plan of the municipality of Žabljak 2022-2027	Municipality of Žabljak	Partner	No	Montenegro (Црна Гора)
5	European Funds for Podkarpacie 2021-2027	Podkarpackie Region	Associated Policy Authority	Yes	Poland (Polska)
6	RP Emilia-Romagna ERDF 2021-2027	Emilia-Romagna Region	Associated Policy Authority	Yes	Italy (Italia)
7	Development Plan of the Municipality of Sokobanja 2022 – 2030	Municipality of Sokobanja	Partner	No	Serbia (Srbija/Србија)

Overview pilot actions

Number ↑	Title	Policy instrument(s) concerned
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D.1 Policy instrument 1

D.1.1 Territorial context and general description

D.1.1.1 Territorial context

What is the state of play of the issue addressed by the project in the territory covered by the policy instrument? Which challenge needs to be overcome in this territory? Please be as specific as possible and provide detailed information on the characteristics of the territory.

Viseu Dão Lafões is a Portuguese region (NUT3) located in Central Portugal with a total area of 3 238 km² and a population of cc. 267.000 inhabitants. The region is composed of both rural and urban areas, including the city of Viseu and surrounding towns and villages. Like many European regions, Viseu Dão Lafões faces significant challenges related to depopulation and ageing. The territory has seen a consistent population decline, with the elderly now comprising approximately 25% of the population as of 2020, a figure that continues to rise. This demographic shift poses critical challenges for economic sustainability and social cohesion, highlighting the need for effective regional development strategies. A key priority for the region is making the territory more attractive to new residents and supporting economic vitality. Main challenges include improving healthcare accessibility, enhancing housing conditions, and providing integrated support services for the elderly. Promoting active ageing and supporting families and caregivers are also prioritized to enhance the quality of life and social inclusion. A major focus is on fostering a silver economy, leveraging the economic potential of the elderly population to stimulate local growth. Efforts include promoting social inclusion, enhancing community life, and fostering intergenerational solidarity to ensure a cohesive community.

1401/1500

D.1.1.2 General description of the policy instrument

Please name the policy instrument addressed (for Investment for jobs and growth goal programmes, please provide the name of the operational programme concerned).

Viseu Dão Lafões Strategy 2030

30/150

Is this instrument an Investment for jobs and growth goal programme (i.e. national or regional operational programme)?

No

Please indicate the geographical scope of this instrument

Regional

Please select how the authority responsible for this policy instrument is involved in the project:

The authority responsible for this policy instrument is involved as...

Partner

Please select the authority responsible for this policy instrument.

LP01 Viseu Dão Lafões Intermunicipal Community

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure addressed).

The Viseu Dão Lafões Strategy 2030 is a regional strategy managed by CIM VDL. A key axis of it is "Active Aging and Quality of Life for Elderly People and Their Families," aiming to improve life quality, foster autonomy, active aging, and social participation. Relevant strategic objectives include enhancing the quality of life for elderly and dependent individuals and their families (OE1) through integrated, flexible, and technologically advanced service solutions (LA1), and innovative psychosocial support modalities (LA2). Additionally, the strategy aims to strengthen the attractiveness of the area and promote the settlement of new residents (OE4) by developing a territorial promotion program to enhance residential appeal (LA7). Addressing housing needs and combating residential segregation is another priority (OE11), with actions like monitoring housing requirements and promoting energy-efficient, comfortable housing solutions (LA17). These targeted measures aim to enhance life quality and foster community cohesion. The SILVER-UP project will address all of these.

1082/1500

D.1.1.3 Expected policy improvement

What type of improvement do you envisage for this instrument?

New projects financed by the instrument

v4 | Approved

Yes

The Viseu Dão Lafões Strategy 2030 constitutes a regional compass for CIM VDL and the associated local municipalities, providing them with guidelines to orient their activities, programmes, initiatives, and regional and local investments. These guidelines are, therefore, streamlined into the regional and municipal plans. Municipalities have only acquired limited experience in active ageing and social cohesion initiatives so far, and as such, they require further guidance, good practices, successful approaches, and lessons learnt regarding the silver economy. It is CIM VDL intention to support municipalities in this learning journey and introduce improvements to the Viseu Dão Lafões Strategy 2030 based on the knowledge acquired in Silver Up, so that new funding schemes and investment types can be adopted and new initiatives within this thematic area can be funded to accelerate the development of the silver economy in the region.

941/1500

Change in the management of the instrument

No

0/1500

Revision of the instrument itself

Yes

Silver economy related priorities are already well represented in the Viseu Dão Lafões Strategy 2030. Nevertheless, the strategy will also be revised in terms of complementing these priorities with further specifications to better highlight the relevance of this economic area. This might imply the creation of an understanding first of how other project regions feature silver economy in their policy instruments and then a reflection over and potential adaptation of the Viseu Dão Lafões Strategy 2030 in the light of the mapped approaches.

542/1500

D.1.2 Partner(s) addressing policy instrument 1

v4 | Approved

Partner

LP01 Viseu Dão Lafões Intermunicipal Community

What are the partner’s competences and experiences in the issue addressed by the project?

CIM, as an intermunicipal community, has competencies in promoting the planning and management of the economic, social and environmental development strategy in its territory; channelling municipal investments towards the intermunicipal interests and strategies, promoting links and interactions between the region’s municipalities and with other bodies. One of CIM VDL’s intervention areas is demographic sustainability and social cohesion, and as such it promotes the above actions also within this field. Its municipalities have competencies to put the regional strategies into action.

588/1000

How will the partner benefit from the cooperation? In case this partner plays a particular role in the project (e.g., responsible for a specific topic, for communication activities), please also indicate it here.

As stated in the addressed policy instrument, there is a clear regional goal to enhance the quality of life for elderly residents and promote social cohesion. This strategy focuses on active ageing, improving the autonomy and social participation of the elderly, and supporting caregivers. CIM VDL aims to explore innovative solutions that foster a thriving silver economy. The interregional collaboration enabled by the SILVER-UP project can provide vast insights into policy and funding approaches, best practices, innovative solutions, and business models adopted in the partner regions concerning the silver economy. CIM VDL can equally share the practices developed within the region within this thematic.

710/1000

In case the partner is involved in several Interreg Europe applications/ projects, please justify this multiple involvement.

CIM VDL is a leader of the StopWaste project and a partner in GreenSPAS. Being a regional authority, it has competence in multiple thematic areas and capacity to handle multiple European projects.

196/1000

D.1.3 Stakeholder group relevant for policy instrument 1

v4 | Approved

Please provide an indicative list of the most relevant stakeholders (i.e., name of the organisation concerned) to be involved in the project. It is recommended to have no more than 12 entries.

You have 12 entries.

INOVTERMAS	10/300
Município de São Pedro do Sul	29/300
Município de Castro Daire	25/300
Hospital CUF Viseu	18/300
Município de Tondela	20/300
Município de Nelas	18/300
Município de Viseu	18/300
Município de Oliveira de Frades	31/300
Município de Vouzela	20/300
Chão do Grou – Nelas	20/300
IPV – Instituto Politécnico de Viseu	36/300
Universidade Católica Portuguesa	32/300

D.1.4 Pilot action under policy instrument

v4 | Approved

Is a pilot action proposed to improve this policy instrument?

No

D.2 Policy instrument 2

D.2.1 Territorial context and general description

D.2.1.1 Territorial context

What is the state of play of the issue addressed by the project in the territory covered by the policy instrument? Which challenge needs to be overcome in this territory? Please be as specific as possible and provide detailed information on the characteristics of the territory.

Vas County has a unipolar spatial structure with Szombathely as its center and 215 smaller settlements. This spatial category is characterized by a strong presence of suburbanization processes. It also presents significant challenges, as population distribution and lifestyles do not always align with traditionally established administrative divisions. Another important challenge in the county is the aging population, in line with national and European trends. In addition to coordinated institutional development, it is crucial to raise awareness (e.g., prevention, campaigns, etc.), support active employment policy interventions, and improve labour market opportunities for disadvantaged groups. For these reasons, the county is currently preparing projects aimed at raising awareness of basic social services and organizing competence development programs and training for elderly people.

895/1500

D.2.1.2 General description of the policy instrument

Please name the policy instrument addressed (for Investment for jobs and growth goal programmes, please provide the name of the operational programme concerned).

Regional Development Programme of Vas County 2021-2030 (TFP)

60/150

Is this instrument an Investment for jobs and growth goal programme (i.e. national or regional operational programme)?

No

Please indicate the geographical scope of this instrument

Regional

Please select how the authority responsible for this policy instrument is involved in the project:

The authority responsible for this policy instrument is involved as...

Partner

Please select the authority responsible for this policy instrument.

PP03 Vas County Government Office (VVÖH)

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure addressed).

The TFP aims to achieve the County's vision through three overarching objectives, thematic and territorial strategic development objectives, and horizontal objectives. The overarching objectives are: a stable and crisis-resilient competitive economy, livable settlements and an improved environment, and a growing knowledge base. The strategic objectives align with these overarching goals and include developing public services in a climate-friendly way, preventing the marginalization of peripheral internal areas, and making regional (sub)centers more dynamic and accessible. The third priority in the TFP is "Improving public human services." This goal should be achieved by focusing on the following actions:

3.1. Development of care, education, and cultural systems

3.2. Development of health care systems

3.3. Development of social care systems

3.4 Employment policy interventions

The development of social care systems encompasses improving basic social infrastructure, developing retirement homes, promoting active ageing, and fostering the silver economy.

On the one hand, the County's aim is to improve the quality and accessibility of the human care system through targeted improvements and on the other hand, to promote the development of the population and skilled labour to stay in the area and respond to the challenges of an ageing society.

1358/1500

D.2.1.3 Expected policy improvement

What type of improvement do you envisage for this instrument?

New projects financed by the instrument

No

0/1500

Change in the management of the instrument

Yes

The Vas County Government Office (VVÖH) is the responsible body for the creation, development, and revision of the TFP as a regional public authority in Vas County. The TFP defines the strategic aspects of economic, infrastructural, and ecological development in the region, among other issues, and serves as the cornerstone of county-level development initiatives in the current programming period. The main aim is to produce a policy guide as an annex to the TFP to achieve the development objectives more effectively. The policy guide will summarise the good practices and lessons learned from the project, which future applicants can take into account to implement coordinated improvements by learning from good practices in the field of the silver economy in their municipalities. This guide will also help to increase organisational capacity and knowledge.

862/1500

Revision of the instrument itself

No

0/1500

D.2.2 Partner(s) addressing policy instrument 2

Partner

PP03 Vas County Government Office (VVÖH)

What are the partner's competences and experiences in the issue addressed by the project?

The Vas County Government Office is the largest regional project developer, both in terms of domestic and international funds. The Office is responsible for boosting regional economic, social, educational, and infrastructural development, as well as for managing, developing, and implementing international relations and projects. The Office's mission is to mobilize partnerships with professional organizations in various spheres of life to add value to our county. The Office works together with national, regional, and local stakeholders in the fields of regional development, cultural and natural heritage management, urban mobility, and sustainable tourism.

662/1000

How will the partner benefit from the cooperation? In case this partner plays a particular role in the project (e.g., responsible for a specific topic, for communication activities), please also indicate it here.

Although many developments have taken place and are currently ongoing in Vas County related to the silver economy and the problem of depopulation, such as the development of health centers and patient care centers, day care homes, infrastructure for basic social services, and the renovation of Old People's Clubs, these efforts have been isolated. The participation in the project will enable us and our stakeholders to learn about good practices and possible solutions abroad, allowing us to implement coordinated improvements and projects that tackle the depopulation and demographic problems affecting the Vas County area.

626/1000

In case the partner is involved in several Interreg Europe applications/ projects, please justify this multiple involvement.

According to the legislation, the county is responsible for preparing the strategies to be implemented on its territory and for defining the territorial selection criteria in specific fields. We are currently implementing four projects co-funded by the Interreg Europe Program in different specific fields: zero-carbon urban mobility, digitization, water management, and climate change. The County aims to achieve the objectives set by the strategy by implementing coordinated developments, learning from, and incorporating foreign good practices and knowledge into the strategies and projects developed in this context. For these reasons, we are implementing Interreg Europe projects in several areas and plan to participate in future tenders.

744/1000

D.2.3 Stakeholder group relevant for policy instrument 2

v4 | Approved

Please provide an indicative list of the most relevant stakeholders (i.e., name of the organisation concerned) to be involved in the project. It is recommended to have no more than 12 entries.

You have 7 entries.

Pensioners Association of Vas County and Szombathely
52/300
Pannon Novum West-Transdanubian Regional Innovation Agency
58/300
Chamber of Commerce and Industry for Zala County
48/300
Chamber of Commerce and Industry of Vas County
46/300
Municipality of Körmend
23/300
Municipality of Táplánszentkereszt
34/300
Chamber of Commerce and Industry for Győr-Moson-Sopron County
61/300

D.2.4 Pilot action under policy instrument

v4 | Approved

Is a pilot action proposed to improve this policy instrument?

No

D.3 Policy instrument 3

v4 | Approved

D.3.1 Territorial context and general description

D.3.1.1 Territorial context

What is the state of play of the issue addressed by the project in the territory covered by the policy instrument? Which challenge needs to be overcome in this territory? Please be as specific as possible and provide detailed information on the characteristics of the territory.

Latvia faces significant challenges in its rural and depopulated areas, characterized by declining populations and an aging demographic. These regions struggle with reduced economic activity, limited access to services, and infrastructure deficits. Additionally, the exodus of younger populations to urban centers or abroad leaves behind predominantly older communities.

Challenges

Depopulation: Rural areas in Latvia experience significant population decline, leading to a reduced labor force and economic stagnation. Approximately 70% of the population lives in urban centers.

Regional disparities: Latvia has one of the highest regional disparities, ranking third highest among OECD countries.

Aging population: An increasing proportion of the population is elderly, placing additional strain on healthcare and social services. The median age in Latvia is approximately 45 years.

Economic diversification: There is a need to diversify the local economy to create sustainable jobs and attract new residents.

Characteristics

Rural composition: Many of Latvia's depopulated areas are primarily rural, with agricultural activities forming the backbone of the economy.

Limited industrial base: There is a lack of industrial and commercial activities, which limits employment opportunities.

Healthcare and social services: Services are concentrated in urban areas, leading to accessibility issues for rural residents.

Connectivity: Poor transportation links hinder economic development and access to services.

1500/1500

D.3.1.2 General description of the policy instrument

Please name the policy instrument addressed (for Investment for jobs and growth goal programmes, please provide the name of the operational programme concerned).

The National Development Plan 2021-2027

39/150

Is this instrument an Investment for jobs and growth goal programme (i.e. national or regional operational programme)?

No

Please indicate the geographical scope of this instrument

National

Please select how the authority responsible for this policy instrument is involved in the project:

The authority responsible for this policy instrument is involved as...

Associated Policy Authority

Please select the authority responsible for this policy instrument.

Ministry of Economics of the Republic of Latvia

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure addressed).

The National Development Plan 2021-2027 is a strategic framework designed to foster sustainable development and enhance quality of life.

Its strategic axes include:

- Economic growth
- Human capital
- Quality of life.
- Regional development

Within these, there are objectives and priorities. The objectives are:

- Productivity and innovation: Promote technological advancements
- Social and health services: Improve access and quality of services, especially for vulnerable groups
- Sustainable development: Aligning economic growth with environmental sustainability
- Regional cohesion: Reduce regional inequalities with better infrastructure and services

The priorities include:

- Innovation and research: Investing in R&D and digital infrastructure
- Education and skills development: Reforming education for labour market needs
- Healthcare and social inclusion: Enhancing healthcare infrastructure and social protection
- Infrastructure development: Improving transport and public utilities
- Environmental protection: Initiatives for resource preservation and pollution reduction

The priorities are interconnected, focusing on challenges relevant to improving the silver economy policy, particularly in depopulated areas. Nevertheless, the project intervention will have a strong focus on the priority on Healthcare and social inclusion and on Education and skills development, and silver economy activities that can contribute to these areas.

1456/1500

D.3.1.3 Expected policy improvement

What type of improvement do you envisage for this instrument?

New projects financed by the instrument

No

0/1500

Change in the management of the instrument

Yes

Silver Up project offers a significant opportunity to emphasise the “silver population” topics. By leveraging international expertise, the project aims to improve policies and interventions addressing the needs of ageing populations, particularly in depopulated areas. The objective is to align with the National Development Plan's (NDP) priorities in healthcare, social inclusion, and education, by promoting SME competitiveness in line with the concept of silver economy, and including these priorities in the Policy Instrument. The project will foster collaboration between policymakers and industry representatives, encouraging innovative approaches to enhance economic participation, well-being, and social inclusion for older adults. It aims to position the silver economy as an important driver of regional development while addressing broader challenges related to sustainability and cohesion and SME competitiveness. It will emphasise silver workforce inclusion by showcasing and promoting the population as active contributors to the knowledge-based economy and addressing anti-discrimination activities. Additionally, it will seek to improve policies and initiatives supporting silver entrepreneurship, such as advocating grant schemes and other measures to help experienced individuals start or expand their businesses.

1331/1500

Revision of the instrument itself

No

v4 | Approved

0/1500

D.3.2 Partner(s) addressing policy instrument 3

Partner

PP04 Latvian Chamber of Commerce and Industry

What is the policy relevance of this partner (the link to the authority responsible for the policy instrument addressed and its capacity to influence this instrument)?

LCCI, the largest business organisation in Latvia, actively contributing to policymaking by providing feedback and recommendations to ensure business needs are addressed in the NDP (PI). LCCI works closely with the Ministry of Economics (PRA for the NDP). the LCCI meets with the Minister of Economics every two weeks. In addition, regular industry-specific discussions are held with the PRA, focusing on sectoral priorities and addressing key issues within the respective fields. LCCI takes part in all ministry-led working groups, where business representatives collaborate with policymakers on draft legislation, regulations, and economic development strategies, such as NDP. For the NDP development (Silver UP will feed the NDP for the new programming cycle), LCCI is invited to working groups and committees during the NDP's planning and development stages with the PRA. The frequency of working group meetings varies based on the NDP developmental stage, ranging from weekly to monthly.

992/1000

What are the partner's competences and experiences in the issue addressed by the project?

LCCI plays a pivotal role in promoting economic growth, supporting SMEs, and addressing regional disparities. We are active in policy advocacy and economic analysis, providing insights into trends and opportunities. LCCI supports SMEs through training, mentorship, and funding access, and facilitates networking. We focus on regional development, improving infrastructure and connectivity, and support the Silver Economy by promoting age-friendly economic policies, as well as implementing Silver Economy-related projects.

522/1000

How will the partner benefit from the cooperation? In case this partner plays a particular role in the project (e.g., responsible for a specific topic, for communication activities), please also indicate it here.

The collaboration will enhance our ability to advocate for business-friendly policies and provide more comprehensive support to companies, as well as the silver-age population in general. By engaging with government bodies and other organizations, LCCI can influence economic policies to better align with the needs of businesses, fostering a more conducive environment for economic growth.

Additionally, this cooperation will allow us to access valuable data and insights from various sectors, improving our economic analysis and forecasting capabilities. It will also enable us to expand our network, facilitating more robust partnerships and collaborations that can lead to new business opportunities and innovative projects.

LCCI is already implementing two projects focused on silver entrepreneurship and the recruitment and retention of retirement and pre-retirement age people in the workplace, thereby providing valuable synergy between projects.

956/1000

In case the partner is involved in several Interreg Europe applications/ projects, please justify this multiple involvement.

LCCI is currently involved in 2 Interreg Europe project as a partner:

- SKALE2CT - Skills and Scale to Connect for Business Acceleration Services policy transfer
- Green Hydra - Improving policies for engaging SMEs in the green hydrogen ecosystem

The SKALE2CT and Green Hydra projects focus on different but complementary topics. The Green Hydra project aims to improve local, regional, and national policies to support SMEs in the green hydrogen economy, encouraging their involvement in research, development, and manufacturing to drive economic growth and job creation. Meanwhile, SKALE2CT aims to enhance the capacity of public and business support organizations, particularly for start-ups, by improving management skills, providing access to infrastructure, and fostering talent management.

796/1000

D.3.3 Stakeholder group relevant for policy instrument 3

v4 | Approved

Please provide an indicative list of the most relevant stakeholders (i.e., name of the organisation concerned) to be involved in the project. It is recommended to have no more than 12 entries.

You have 11 entries.

Ministry of Environmental Protection and Regional Development of the Republic of Latvia	87/300
State Employment Agency	23/300
Ministry of Economics of the Republic of Latvia	47/300
Latgale Planning Region	23/300
Zemgale Planning Region	23/300
Vidzeme Planning Region	23/300
Kurzeme Planning Region	23/300
Riga Planning Region	20/300
Riga Active Seniors Alliance	28/300
The Latvian Association of Local and Regional Governments	57/300
Ministry of Welfare of the Republic of Latvia	45/300

D.3.4 Pilot action under policy instrument

v4 | Approved

Is a pilot action proposed to improve this policy instrument?

No

D.4 Policy instrument 4

D.4.1 Territorial context and general description

D.4.1.1 Territorial context

What is the state of play of the issue addressed by the project in the territory covered by the policy instrument? Which challenge needs to be overcome in this territory? Please be as specific as possible and provide detailed information on the characteristics of the territory.

The municipality of Žabljak is located in the north of Montenegro and has been experiencing negative demographic trends and depopulation for several decades. As the central municipality of Durmitor National Park, tourism is highly developed, and there is significant potential for economic development in the fields of tourism and service provision. Situated at an altitude of 1,640 meters, Žabljak offers a very healthy environment for living and working. Unfortunately, despite being the least developed region in Montenegro, there are no special policies or incentive mechanisms (such as tax breaks), loans with reduced interest and extended payment periods, or investment programs for creating new jobs. Our goal during the project is to address these issues and help create special measures and policies to stimulate the silver economy.

841/1500

D.4.1.2 General description of the policy instrument

Please name the policy instrument addressed (for Investment for jobs and growth goal programmes, please provide the name of the operational programme concerned).

Strategic development plan of the municipality of Žabljak 2022-2027

67/150

Is this instrument an Investment for jobs and growth goal programme (i.e. national or regional operational programme)?

No

Please indicate the geographical scope of this instrument

Local

Please select how the authority responsible for this policy instrument is involved in the project:

The authority responsible for this policy instrument is involved as...

Partner

Please select the authority responsible for this policy instrument.

PP05 Municipality of Žabljak

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure addressed).

Strategic objective 2. Improvement of the tourist offer, and within that the following priorities - Priority 1: Modernisation of Existing Tourism Capacities and Services - The project aims to modernise existing tourism facilities and improve service quality to capitalise on identified business opportunities or address recognised business gaps on silver economy. Priority 2: Diversification of the Tourist Offer: Expanding the range of tourism experiences such as eco-tourism will address untapped business opportunities, leveraging innovative services, increasing offers within the lines of silver economy, contributing to the broader economic impact. Priority 3: Valorisation of Cultural Heritage: Recognising the potential of tangible and intangible heritage, this priority supports SMEs in valorising these assets throughout silver economy best practices. Strategic objective 3. Development of agriculture and entrepreneurship - Priority 3: Promoting employment and the adjustment to the existing economic sectors and adapting the promoted activities to this population, through the development of entrepreneurship and by attracting direct investments. Similarly to tourism, agriculture is also significant in Žabljak's economy. Traditional, high-quality agricultural products are highly valued enabling region's economy. Through the project and improved local policies agricultural entrepreneurship will be boosted involving silver populations.

1450/1500

D.4.1.3 Expected policy improvement

What type of improvement do you envisage for this instrument?

New projects financed by the instrument

Yes

By introducing the silver economy support program in the Development Strategy of the Municipality of Žabljak, we will allocate budget funds for financing new projects. The Plan will establish and support the growth of tourism/agriculture SMEs and integrate a new broader grant scheme outlined as Project 61, "Silver up entrepreneurship." This initiative will be designed to enable SMEs to meet evolving market demands and enhance silver economy projects. Through a public call, we will collect projects, select them according to pre-defined public criteria, and provide support for project implementation. Direct incentives to the development of silver entrepreneurship projects in the territory will derive from the local budget of the municipality of Žabljak. This policy improvement will allow attributing more importance to the "silver population" in the territory, increasing their added value to the local economy and enhancing their social inclusion overall.

965/1500

Change in the management of the instrument

Yes

To improve the management of the SILVER Economy support program in Žabljak, we will form a Management Board composed of representatives from key stakeholders in the public, private, and civil sectors. A new management tool, a template for presenting economic projects with business and financial justification plans, will be introduced. We will analyze gaps in the local economy, particularly in the tourism sector, which the SILVER Economy projects can address. A knowledge base and qualifications profile of the population participating in the program will also be established.

From the market gap analysis, a Catalog of Business Ideas will be created to attract the SILVER population in Žabljak, offering opportunities for extended economic activity. This catalog will be promoted at Employment and International Tourism Fairs, showcasing Žabljak as an ecologically healthy and attractive environment for the SILVER economy.

We will establish "CLUB 60" in Žabljak, where individuals can voluntarily join upon turning 60. This club will promote the municipality as a hub for the SILVER economy, organize training sessions for its members, and receive financial support from the municipal budget. The new instrument of the SILVER economy will also facilitate connections between "CLUB 60" and Youth Clubs, enabling the exchange of innovations, knowledge, and experience.

1373/1500

Revision of the instrument itself

No

0/1500

D.4.2 Partner(s) addressing policy instrument 4

Partner

PP05 Municipality of Žabljak

What are the partner's competences and experiences in the issue addressed by the project?

The municipality of Žabljak has had two strategic development planning documents so far and has successfully implemented them. Within the existing Development Strategy, financial mechanisms have been created to support the employment of young people and women. Through the project, this document will be supplemented with an instrument for supporting the SILVER economy.

370/1000

How will the partner benefit from the cooperation? In case this partner plays a particular role in the project (e.g., responsible for a specific topic, for communication activities), please also indicate it here.

We expect that through the project, the Municipality of Žabljak, and the Northern Region of Montenegro will be able to learn about examples of good practices, and the impact of well-designed policies to reduce population depopulation and attract Silver economy stakeholders.

274/1000

In case the partner is involved in several Interreg Europe applications/ projects, please justify this multiple involvement.

Not applicable.

15/1000

D.4.3 Stakeholder group relevant for policy instrument 4

v4 | Approved

Please provide an indicative list of the most relevant stakeholders (i.e., name of the organisation concerned) to be involved in the project. It is recommended to have no more than 12 entries.

You have 11 entries.

Municipality of Bijelo Polje
28/300
Municipality of Pljevlja
24/300
Ministry of Labor and Social Welfare
36/300
Ministry of Tourism, Ecology, Sustainable Development and Northern Development
78/300
Municipality of Kolašin
23/300
Municipality of Savnik
22/300
Tourist association of the municipality of Žabljak
50/300
Ministry of Finance
19/300
Union of Municipalities of Montenegro
37/300
Tax Administration
18/300
Municipality of Plužine
23/300

D.4.4 Pilot action under policy instrument

v4 | Approved

Is a pilot action proposed to improve this policy instrument?

No

D.5 Policy instrument 5

D.5.1 Territorial context and general description

D.5.1.1 Territorial context

What is the state of play of the issue addressed by the project in the territory covered by the policy instrument? Which challenge needs to be overcome in this territory? Please be as specific as possible and provide detailed information on the characteristics of the territory.

The Podkarpackie Voivodeship is the southeasternmost voivodeship in Poland. It borders Ukraine (Lviv Oblast and Zakarpattia Oblast) to the east and Slovakia (Prešov Region) to the south. The eastern border of the Republic of Poland is the longest section of the Union's external land border. As of January 1, 2019, the geodetic area of the Podkarpackie Voivodeship was 17,846 km², constituting 5.7% of the country's area. The voivodeship consists of 160 communes, including 16 urban, 35 urban-rural, and 109 rural.

In the Podkarpackie Voivodeship, similar to the rest of the country, unfavourable demographic trends are visible, including a decline in population and an increase in the number of people of post-working age. However, these processes are occurring more slowly than in other regions of Poland. As of December 31, 2019, the population of the Podkarpackie Voivodeship was 2,127,164, which constituted 5.5% of the population of Poland.

The population in the Podkarpackie Voivodeship is concentrated in the largest urban centers and their outskirts. The region is one of the least urbanized voivodeships in Poland. A negative migration balance is an unfavorable phenomenon. The largest age group of migrants were people aged 25-29 (16.6% of all migrants), who migrate in search of better, higher-paying jobs. The consequence of this trend is the gradual depopulation of some areas of the voivodeship and, in the future, the inhibition of the economic development of the region.

1489/1500

D.5.1.2 General description of the policy instrument

Please name the policy instrument addressed (for Investment for jobs and growth goal programmes, please provide the name of the operational programme concerned).

European Funds for Podkarpacie 2021-2027

40/150

Is this instrument an Investment for jobs and growth goal programme (i.e. national or regional operational programme)?

Yes

Please indicate the geographical scope of this instrument

Regional

Please select how the authority responsible for this policy instrument is involved in the project:

The authority responsible for this policy instrument is involved as...

Associated Policy Authority

Please select the authority responsible for this policy instrument.

Podkarpackie Region

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure addressed).

The regional program European Funds for Podkarpacie 2021-2027 was adopted by Resolution No. 445/9205/22 of the Podkarpackie Voivodeship Board in Rzeszów of December 20, 2022. The program is applicable from the date of notification on the Polish side of the European Commission implementing decision No. C (2022) 8692, i.e. . from December 5, 2022

The goals of FEP 2021-2027 are:

- CP 1 A more competitive and smarter Europe by supporting innovative and smart economic transformation and regional digital connectivity;
- CP 2 A greener, low-carbon and moving towards a zero-carbon economy and a resilient Europe by promoting a clean and fair energy transition, green and blue investments, the circular economy, climate change mitigation and adaptation, risk prevention and management , and sustainable urban mobility;
- CP 3 A better connected Europe through increased mobility;
- CP 4 A stronger social, more inclusive Europe implementing the European Pillar of Social Rights;
- CP 5 A Europe closer to its citizens by supporting sustainable and integrated development of all types.

The change planned as part of the project will concern Priority 7 - Human capital ready for change.

v4 | Approved

1184/1500

D.5.1.3 Expected policy improvement

What type of improvement do you envisage for this instrument?

New projects financed by the instrument

No

0/1500

Change in the management of the instrument

Yes

For the Regional Operational program European Funds for Podkarpacie 2021-2027, it is intended to introduce new award criteria or new criteria for selecting new types of projects that can be financed by the regional program European Funds for Podkarpacie 2021-2027. It aims to address 2 areas of intervention: 07.08 Support for adaptation and modernisation processes of employees and entrepreneurs, which concerns supporting the adaptation of employees, enterprises and entrepreneurs to changes, supporting active and healthy aging and a healthy and well-adapted work environment; and 07.18 Social and health services provided in the local community, which concerns increasing equal and quick access to good quality, durable and affordable services that support access to housing and person-centred care, including health care.

826/1500

Revision of the instrument itself

No

0/1500

D.5.2 Partner(s) addressing policy instrument 5

Partner

PP06 Regional Labour Office in Rzeszowie

What is the policy relevance of this partner (the link to the authority responsible for the policy instrument addressed and its capacity to influence this instrument)?

The Regional Labor Office in Rzeszów acts as the Intermediate Institution in the program, based on a competence agreement with the Managing Authority. Representatives of the Provincial Labor Office in Rzeszów are also members of the Program Monitoring Committee.

262/1000

What are the partner's competences and experiences in the issue addressed by the project?

Regional Labour Office in Rzeszów, in accordance with its mission and statutes, deals with issues related to the development of employment in Podkarpackie region, while also performing the additional role of the Intermediate Institution of the regional program European Funds for Podkarpacie 2021-2027 with responsibility on implementing the European Social Fund in the region, and additional competences and experience in economic development. It is responsible for implementing projects and supporting the development of entrepreneurship, adaptation and modernization processes of employees and entrepreneurs and social economy. The tasks of the Regional Labour Office in Rzeszów as Intermediate Institution in the regional program include maintaining a list of experts; selecting projects for co-financing; signing agreements on project co-financing and monitoring the progress of the program implementation and verification of the achieved goals in the scope of the European Social Fund Plus.

994/1000

How will the partner benefit from the cooperation? In case this partner plays a particular role in the project (e.g., responsible for a specific topic, for communication activities), please also indicate it here.

Cooperation within the project will allow us to observe the possibilities of solving the demographic and economic problems that are currently emerging in the Podkarpackie Voivodeship and have previously characterized other regions of the European Union. This will enable the introduction of new types of projects or project selection criteria to the regional program European Funds for Podkarpacie, the most important instrument supporting the development of human capital in the region.

487/1000

In case the partner is involved in several Interreg Europe applications/ projects, please justify this multiple involvement.

No. Regional Labor Office in Rzeszow is not involved in other Interreg Europe applications/projects.

100/1000

D.5.3 Stakeholder group relevant for policy instrument 5

v4 | Approved

Please provide an indicative list of the most relevant stakeholders (i.e., name of the organisation concerned) to be involved in the project. It is recommended to have no more than 12 entries.

You have 7 entries.

Podkarpackie Region
19/300
University of Rzeszów
21/300
Regional Center for Social Policy in Rzeszów
44/300
Strzyżów commune
16/300
Kuryłówka commune
17/300
District Labor Office in Ustrzyki Dolne
39/300
Caritas of the Archdiocese of Przemyśl
38/300

D.5.4 Pilot action under policy instrument

v4 | Approved

Is a pilot action proposed to improve this policy instrument?

No

D.6 Policy instrument 6

v4 | Approved

D.6.1 Territorial context and general description

D.6.1.1 Territorial context

What is the state of play of the issue addressed by the project in the territory covered by the policy instrument? Which challenge needs to be overcome in this territory? Please be as specific as possible and provide detailed information on the characteristics of the territory.

Unione della Romagna Faentina (URF) is an association of six neighbouring Municipalities in the south-east area of Emilia-Romagna Region (Italy). Emilia Romagna is one of the regions of the world where people live longest, with a life expectancy at birth of 83.6 years. URF has almost 90.000 inhabitants, of which 37% are between 40 and 64 years old, and 25% are over 65 years old. In terms of population aging, the old-age index of URF (measuring 189) is slightly higher than the regional average (182.4). The demographic data suggest a trend toward depopulation that particularly affects the hilly and mountainous areas. This trend could lead to negative repercussions on the territory's growth potential. URF needs to reverse the negative demographic settlement trends to counter the marginalization of some areas of its territory. An attractive force of URF is tourism. URF implements specific projects aimed at promoting the growth of tourism, enhancing the attractiveness of the territory through the creation of innovative services, and physical and technological infrastructures, also for sustainable mobility and for a more environmentally friendly use of the territory. Through SILVER-UP URF aims at strengthening the tourism sector addressing the needs of senior citizens: increasing the quality of services dedicated to the elderly and attracting senior citizens to settle in the area. The objective is also to develop a small-scale kind of tourism, with a reduced environmental impact.

1497/1500

D.6.1.2 General description of the policy instrument

Please name the policy instrument addressed (for Investment for jobs and growth goal programmes, please provide the name of the operational programme concerned).

RP Emilia-Romagna ERDF 2021-2027

32/150

Is this instrument an Investment for jobs and growth goal programme (i.e. national or regional operational programme)?

Yes

Please indicate the geographical scope of this instrument

Regional

Please select how the authority responsible for this policy instrument is involved in the project:

The authority responsible for this policy instrument is involved as...

Associated Policy Authority

Please select the authority responsible for this policy instrument.

Emilia-Romagna Region

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure addressed).

It has 4 main priorities - Policy Objectives (PO), with various Specific Objectives (SO) and Actions.

- 1. Research, innovation, competitiveness
- 2. Sustainability, decarbonisation, biodiversity, resilience
- 3. Sustainable mobility and air quality
- 4. Attractiveness, cohesion, local development

The project will address PO 4 that aims to tackle territorial inequalities and promote the attractiveness and sustainability of territories, helping to bridge the gaps that prevent equal and sustainable growth. PO4 is to:

- strengthen the territorial attractiveness for citizens, the training system, the production system and tourism,
- actively contribute to the fight against climate change,
- counteract territorial imbalances (demographic, social and economic), focusing on growth and attractiveness policies and on the quality and proximity of essential services,
- strengthen the supply and proximity of services that will guarantee equal rights and opportunities for all citizens.

The SOs are:

- 5.1 Promoting integrated and inclusive social, economic and environmental growth, as well as culture, natural heritage, sustainable tourism and safety in urban areas
- 5.2 Promoting integrated and inclusive local social, economic and environmental growth, as well as culture, natural heritage, sustainable tourism and safety in non-urban areas.

1338/1500

D.6.1.3 Expected policy improvement

What type of improvement do you envisage for this instrument?

New projects financed by the instrument

Yes

We would add specific focus on projects dedicated to:

- Enhancement of Silver Tourism, identifying innovative solutions (including mobility, social and healthcare services, and tailored facilities) that respond to the specific needs of this target, attracting that specific segment of population also in non-urban areas.

With new and specific strategies aimed at improving integrated tourism offerings, promotion, innovative services, also at social level, silver economy may represent an enabler of revitalization of depopulated territories, attracting new investments and also new ("silver" and not) residents.

- Enhancement of innovative sustainable solutions for accessibility and mobility to prevent the marginalization of hilly and mountainous areas, making them more functional also in terms of services, particularly addressed to "silver" population.

- Promoting an inclusive and slow tourism and creating collaborative networks, also empowering elderly segment of the population, with an active role in territorial enhancement (acting as "ambassadors" for local intangible heritage).

- Improving policies for promoting an active lifestyle through an approach that involves citizens, entrepreneurial ecosystems linked to tourism and wellness (sport, healthcare and thermal facilities) in non-urban areas.

1316/1500

Change in the management of the instrument

No

0/1500

Revision of the instrument itself

Yes

v4 | Approved

Since Silver Economy is not currently mentioned in the policy instrument, we would propose to add a sub-objective or an action specifically promoting Silver Economy as a new axe of regional economic and territorial development, since it does not simply represent one of the "markets", but rather a "transversal economy", which encompasses an entire society, an entire economy, in response to the impacts of aging which is simultaneously shaping all sectors of the economy (in particular housing, transport, food, insurance, technology, health, communications, sport, leisure and travel). This will represent a leverage for generating new investments and tenders.

663/1500

D.6.2 Partner(s) addressing policy instrument 6

Partner

PP07 Romagna Faentina Union

What is the policy relevance of this partner (the link to the authority responsible for the policy instrument addressed and its capacity to influence this instrument)?

RP Emilia-Romagna ERDF 2021-2027 (PR) is the PI in IT, owned by the Emilia-Romagna Region, associated policy authority. RFU, the IT partner is a union of 6 municipalities within the above Region. The priority of PR connected to Silver Up is PO 4, "Attractiveness, cohesion, local development", managed at a territorial level. For the territory covered by RFU, it is RFU itself that manages PO4 defining its details (objectives, funds etc). This information is laid down in its strategy: Transformative urban agenda for the sustainable development -ATTUS. This signifies that RFU defines how PO4 should be implemented in its territory, defining also what initiatives are to be funded by the PR. ATTUS is written by RFU and approved by the Region. RFU has the power to improve its ATTUS through which it improves also the content of the PR PO4.

842/1000

What are the partner's competences and experiences in the issue addressed by the project?

RFU has been classified by the Region as "advanced Union", this permit to be at the same level of territorial Provinces in negotiating PR ERDF funds and to be owner of its own ATUSS. As Union of 6 municipalities RFU offers more efficacious services, joining territories with different characteristics in terms of size, urban development, main economic sectors, and touristic offer. About this latter, main activities carried out are:

- actions to give value to the touristic offer of the entire RFU territory (communication, touristic information,- promotional activities (touristic fairs, exhibitions, education tour, etc..);
- organization of tourism and cultural thematic events, also at international level;
- support to the local tourism business,
- coordination of public and private stakeholders, including SME, for the creation of an integrated tourism offer.

RFU has a specific European Projects Office, with a solid experience in EU projects management.

966/1000

How will the partner benefit from the cooperation? In case this partner plays a particular role in the project (e.g., responsible for a specific topic, for communication activities), please also indicate it here.

The challenge to build resilient societies and economies in the framework of a progressive depopulation and ageing of the local communities, has a European relevance, so the transnational approach is the most appropriate because social innovations and new strategies to promote silver economy as leverage to increase communities' resilience, require collective efforts and coordinated actions. The benefit therefore derived from this cooperation is given by the exchange, at EU level, on how to translate effectively this social and economic challenge into local policy instruments, through comparing best EU practices and supporting a learning path to develop competences and skills. Therefore, main expected benefit is to include a new section within the ATUSS strategy focused on Silver economy and Silver Tourism.

817/1000

In case the partner is involved in several Interreg Europe applications/ projects, please justify this multiple involvement.

URF is involved, as Partner, in another Interreg Europe application, which main goal is to bolster urban resilience against climate change by integrating GreenTech innovations within city planning and development frameworks. These two Interreg Europe applications differ in topic, specific objectives and policy instrument addressed, involving different URF departments, so it won't represent an overwork for one single unit. This multiple involvement of URF will represent a benefit for the whole process of policy instruments improvement, as an integrated strategy to bring innovation and enhancement for our territory in several interconnected strategic issues (urban planning connected with the consequences of climate changes and depopulation and ageing of local communities) amplifying the level of improvement of the local governance.

842/1000

D.6.3 Stakeholder group relevant for policy instrument 6

v4 | Approved

Please provide an indicative list of the most relevant stakeholders (i.e., name of the organisation concerned) to be involved in the project. It is recommended to have no more than 12 entries.

You have 10 entries.

Department for Community Social Services of URF.	48/300
Pro Loco Brisighella	20/300
Pro Loco Faenza	15/300
Pro Loco Riolo Terme	20/300
Consulta faentina del volontariato	34/300
Confesercenti of Ravenna Province	33/300
ASCOM Faenza	12/300
Pro Loco Casola Valsenio	24/300
Emilia-Romagna Region	21/300
EMILIA-ROMAGNA REGION - Directorate General for Knowledge, Research, Labour, Enterprise	87/300

D.6.4 Pilot action under policy instrument

v4 | Approved

Is a pilot action proposed to improve this policy instrument?

No

D.7 Policy instrument 7

D.7.1 Territorial context and general description

D.7.1.1 Territorial context

What is the state of play of the issue addressed by the project in the territory covered by the policy instrument? Which challenge needs to be overcome in this territory? Please be as specific as possible and provide detailed information on the characteristics of the territory.

The Municipality of Sokobanja (13,199 inhabitants, of which are 6368 men and 6831 woman) is small municipality in the southeast of Serbia - one of the most underdeveloped parts of the country. As the smallest municipality in Serbia, Sokobanja is characterized by a decrease in the number of inhabitants, which, compared to the 2011 census of the population, decreased by 17%. Sokobanja municipality has a predominantly elderly population, as is the entire region in which it is located. The average age of the population is 48.57 years, i.e. men 46.98 and women 50.05 years. The number of unemployed is decreasing every year, among other things thanks to the active employment policy measures implemented by the municipality. Sokobanja municipality allocates funds in the local budget every year and has a lot of experience in the implementation active employment measures, so it would be significant for us to exchange experience in this area, especially because we do not have enough experience in silver economy, and the largest number of unemployed people are over 45 years old.

1082/1500

D.7.1.2 General description of the policy instrument

Please name the policy instrument addressed (for Investment for jobs and growth goal programmes, please provide the name of the operational programme concerned).

Development Plan of the Municipality of Sokobanja 2022 – 2030

61/150

Is this instrument an Investment for jobs and growth goal programme (i.e. national or regional operational programme)?

No

Please indicate the geographical scope of this instrument

Local

Please select how the authority responsible for this policy instrument is involved in the project:

The authority responsible for this policy instrument is involved as...

Partner

Please select the authority responsible for this policy instrument.

PP08 Municipality of Sokobanja

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure addressed).

The Development Plan of the Municipality of Sokobanja 2022 - 2030 is a high-importance, legally binding planning document. The document defines several priority goals in three priority directions:

- Environmental protection and urban development
- Economic development
- Social development

Some of the priorities addressed within the economic development direction, also related to silver economy, are:

2.1 Sokobanja is a competitive tourist destination with a developed offer and year-round visits

2.1.1 Creating conditions for the development of accommodation facilities in the domain of high-category capacities

2.1.2 Development of tourist activities and attractions while preserving natural and cultural values

2.2 Increase employment and provide conditions for decent work for the citizens of Sokobanja

2.2.1 Providing support for the implementation of active employment measures in line with local needs, including more vulnerable groups

2.2.2 Development of business infrastructure

2.2.3 Supporting the improvement of local economy competitiveness and attracting investments through the implementation of the LED Program (Local Economic Development)

D.7.1.3 Expected policy improvement

What type of improvement do you envisage for this instrument?

New projects financed by the instrument

No

0/1500

Change in the management of the instrument

No

0/1500

Revision of the instrument itself

Yes

The development plan of the Municipality of Sokobanja 2023-2030 as a policy instrument, among other things, emphasizes tourism, development of business infrastructure, supporting the improvement of local economy competitiveness, social and health services that are in accordance with the goals of developing the silver economy. The development plan as the highest level document of the local self-government unit defines only priority goals and measures. In this context, within this project, a concept of support for the development of the silver economy will be created with concrete examples of good practice and proposals for projects and activities, as a logical framework for supporting the management and implementation of the Development Plan of municipality Sokobanja.

777/1500

D.7.2 Partner(s) addressing policy instrument 7

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Partner

PP08 Municipality of Sokobanja

What are the partner’s competences and experiences in the issue addressed by the project?

The Municipality of Sokobanja has many years of experience in strategic planning, that is, since 2004, when the first Strategic Action Plan of the Municipality of Sokobanja was adopted. Since then, the municipality has adopted and implemented several different strategic documents in cooperation with stakeholders. Currently, the municipality has a Municipal Development Plan 2023 - 2030, a medium-term municipal plan and 5 public policy documents from various areas that it implements (tourism, agriculture, environmental protection, measures of active employment policy and youth policy). The municipality has an experienced project team that has many years of experience in the realization of EU projects and the implementation of strategies, as well as in working with various stakeholders.

794/1000

How will the partner benefit from the cooperation? In case this partner plays a particular role in the project (e.g., responsible for a specific topic, for communication activities), please also indicate it here.

Although the problem of population aging and depopulation is very pronounced in our municipality, we do not have much experience in implementing sustainable solutions in the silver economy in a small community, such as ours. We expect that participation in the project will enable us to see examples of good practice, as well as to design new measures that we can develop, implement, and support in the silver economy.

418/1000

In case the partner is involved in several Interreg Europe applications/ projects, please justify this multiple involvement.

Municipality of Sokobanja is currently involved in only one Interreg Europe project as discovery partner - Tourism4SDG (Project ID: 02C0382)

141/1000

D.7.3 Stakeholder group relevant for policy instrument 7

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Please provide an indicative list of the most relevant stakeholders (i.e., name of the organisation concerned) to be involved in the project. It is recommended to have no more than 12 entries.

You have 9 entries.

High school B. Nusic, Sokobanja	31/300
Special Hospital Sokobanja	26/300
Council of the Sokobanja labour union federation	48/300
Regional Innovation Start Up Center -Sokobanja	46/300
National Employment Service - Sokobanja branch	46/300
Tourist organization Sokobanja	30/300
Local economy development office - Municipality of Sokobanja	61/300
Sokobanja Pensioners' Association	33/300
Regional Development Agency RARIS, Zajecar	43/300

D.7.4 Pilot action under policy instrument

v4 | Approved

Is a pilot action proposed to improve this policy instrument?

No

E.1 Core phase (Exchange of experience)

Semester 1 (Core phase)

Exchange of experience

Partners will meet for the first time in Belgium to hold the project kick-off meeting. During this meeting they will make a detailed presentation on their entities, their Policy Instruments (PI), the objectives and expected results they are willing to achieve with their participation in the project.
This meeting will be jointly organized by the Lead Partner (LP01 or LP, as also referred to) and the Communication Manager (CM – AP02, who will host it).

Each partner will organize the kick-off meeting of their Local Stakeholders Group (LSG). During this meeting, partners will explain the role and relevance of this group in supporting the regional uptake of the project's lessons learned and in generating the biggest impact possible at their territory. Each partner will produce a short report on the LSG meeting main results and outputs.

During this semester partners will start working on the Regional Landscape Report (RLR). This regional report aims at providing a characterization of the territorial context (focused on the depopulated areas / territories with ageing demographics) and the policy instruments main characteristics concerning silver economy (SE)

1174/3000

Communication

The project CM will produce the project poster and roll-up (to be used at in-person project events).

Following Interreg Europe guidelines the CM will create the project website and prepare the projects templates that partners should use in their communication activities.

This partner will propose to the partnership a communication strategic plan that all of them should commit to accomplish.

This partner will also create the project social network profiles (in agreement with the other partners on the ones to be created) and draft the project communication strategy that will include a set of indicators to measure its performance obtain and a clear definition of the communication tasks that each partner will have to perform during the project's lifetime.

The CM will produce project presentation video that partners will use for disseminating their project participation in their regions.

899/1000

Management

Ongoing management activities to ensure smooth implementation and reporting of the project

N° of interregional policy learning events organised

1

N° of good practices identified

0

Semester 2 (Core phase)

Exchange of experience

With the support of the LP, PP04 (Latvia) will organize the project 1st Study Visit (SV) of the project.

The host partner will share in advance a summary of the good practices (GP) to be studied/visited onsite.

Back-to-back with this event, PP04 will organize an Interregional Workshop (IW) that will allow partners and stakeholders to exchange on the project topics. The Workshop will focus on “Silver Economy for labour market needs and economic growth”, featuring case studies and GPs in policies implementation, and projects and initiatives related to effective PIs. The SV will allow partners to get acquainted with companies and NGOs from the city and surroundings. The event will also include a Steering Committee (SC) meeting, to focus on the project’s status progress and activities. The LP/CM will produce the SC minute.

A Technical Committee (TC) meeting will be also hold back-to-back with the SV to discuss the GPs shown and to give feedback to the host partner on possible ways/actions to improve their PIs. The minute of this meeting will be drafted by PP04, also constituting the SV conclusions report.

Visitor partners can request for Bilateral Meetings (BM) with the host partner and/or their stakeholders to obtain in-depth information on a specific practice they consider as a possible GP to be used to improve their own PI. The results of the BMs will also be presented by the requesting partners in this semester second TC meeting.

Partners will transfer the lessons learned to their territory in this semester LSG meeting. Each partner will produce a short report on the LSG meeting main results and outputs.

All the mentioned reporting documents will be shared within the partnership on each of the semesters.

1745/3000

Communication

Each semester the CM will produce a report wrapping up all the communication activities held so far, and the impacts and the achieved reach.

Partners will have to provide information on the communication activities to be included in that report (press-notes issued; posts made in their own social profiles; events where they have promoted the project; etc.).

Partners will record short videos and/or short testimonial articles about this semester SV and IW, BM and LSG meetings that the CM will use to update the project website and social network profiles.

560/1000

Management

Ongoing management activities to ensure smooth implementation and reporting of the project

N° of interregional policy learning events organised

1

N° of good practices identified

2

Semester 3 (Core phase)

Exchange of experience

PP08 (Italia) and PP05 (Montenegro) will be supported by the LP in organizing this semester exchange of activities (2nd and 3rd Study Visits). These partners will share in advance a summary of the GP's to be studied/visited onsite.

Each of them will hold an SV and an IW that will allow partners and stakeholders to exchange on the project topics.

PP08 (Italia) IW will address the challenges and the benefits of developing a tourism system tailored to people of the third age. The workshop will identify the needs of the older people as tourists and how the tourism sector can answer them. The overall aim is to identify innovative solutions on how to develop an attractive offer for older people, working on what already exists in the territories. Some examples are creating ad hoc itineraries, supporting conventions between health care residences for elderly and accommodation facilities; etc. Hence, a part of the work will be devoted to the analysis of existing and successful best practices. The SV will be conducted in Cervia and Surroundings, as well as in Riolo Terme. Cervia is a tourist area with best practices in the field of silver economy. Senior citizens are involved in tourism practices as connoisseurs of intangible cultural heritage. Riolo Terme is located in a hilly area, characterized by the presence of thermal facilities and of a natural park. The SV will focus on how to create a tourist itinerary aimed at the senior segment of the population.

The IW organised by PP05 (Montenegro) will start with the presentation of GPs and mechanisms for the promotion of the silver economy. In the continuation of the workshop, the attendees will be divided into thematic groups, as follows:

1. Financial mechanisms that contribute to the establishment of the silver economy
2. Social innovations to encourage the development of the silver economy
3. Digitization and development of the silver economy

The SV will include the newly built Luštica Bay settlement as an example of good practice, where settlements with modern apartments, quality of life, and outstanding health care have been created.

Also, this semester, and alongside with the events, an SC meeting will be held. The LP/CM will produce the SC minute.

Back-to-back with the SVs, the TC meetings will occur, so to discuss the GP' shown and to provide feedback to the host partners on eventual measures for improvement on their PIs. Each of the host partners will contribute to the production of the TC minute with the SV's conclusions report.

Visitor partners will request for BM to acquire additional knowledge about any specific practice they consider as a possible GP to be used to improve their PI. The results of the BM will also be presented by the requesting partners in the subsequent TC meeting. A minute of the TC meeting will be drafted by LP/CM.

This semester partners will organize their mandatory LSG meetings and produce a short report on the LSG meeting main results and outputs.

2979/3000

Communication

The CM will produce this semester wrap-up report including not only the information concerning the semester planned activities but also collecting data from the other partners communication activities in their regions. Special attention will be given to the state of play of the monitoring indicators set in the project's communication strategy.

Partners will record short videos and/or short testimonial articles about this semester events, IW and SV, BM and LSG meetings that the CM will consider to update the project website and social network profiles.

558/1000

Management

Ongoing management activities to ensure smooth implementation and reporting of the project

N° of interregional policy learning events organised

2

N° of good practices identified

v4 | Approved

5

Semester 4 (Core phase)

Exchange of experience

As in the previews semesters PP07 (Poland) will organize the project 4th study visit, by sharing in advance with the partnership a summary of the GPs to be approached onsite.

Similarly, PP07 will also hold the organisation of the 4th IW, also hosting the SC meeting to update the project status and activities held. The LP/CM will produce the SC minute.

The IW, entitled “Good Practices on integrating senior population in the community” will verse elderly population inclusion, by showcasing some practices and projects, and the SV will provide the opportunity to know some local facilities like Senior Clubs, University of the Third Age and Day Care Homes entities.

Back-to-back with this semester events, a meeting to debate on the GP shared and to provide feedback to the host partner on potential ways/actions to improve the host partner PI will take place. The minutes of this meeting (produced by PP07 Poland) will serve as the SV conclusions report.

Visitor partners will request for BM with the host partner and/or their stakeholders to get in-depth information on a specific practice they are interested in adopting in their territory.

A second TC meeting will be held online to discuss not only the conclusions of the BMs held but mainly to discuss the improvements partners should be implementing on their PIs based on the lessons learned so far with the project exchanges.

In this semester LSGs, partners must start considering the concrete improvements they aim to introduce in their PI as well as evaluate on the territorial impact and achievements of resulting from projects participation. Each partner produces a short report on the LSG meeting main results and outputs.

1693/3000

Communication

The CM will produce this semester summarising report containing not only with the update on communication strategy results, but also integrating inputs of partner’s communication initiatives on their region.

Partners will produce short videos and/or collect short testimonial articles about the semester’s SV and IW, BMs and LSG meetings that the CM will regard on updating the project website and social network profiles.

423/1000

Management

Ongoing management activities to ensure smooth implementation and reporting of the project

N° of interregional policy learning events organised

1

N° of good practices identified

2

Semester 5 (Core phase)

Exchange of experience

This semester will integrate 2 study visits:

- PP03 (Hungary) will organize the project 5th study visit
- The LP (Portugal) will organize the project 6th study visit

Both organisers will share in advance a summary of the GPs to be studied/visited onsite. The SV will be aligned with the IW's, allowing other partners and stakeholders to exchange on the project topics.

The event organised by PP03 will approach the subject of "Community building and capacity building programmes for older people", underlining the relevance of community resources and strengths for the promotion of silver economy projects, introducing presentations on the Vas County Pensioners' Association and its programme and on the "Legyélte! Generation Now" programme promoted by a national telecommunications company. The SV will present the infrastructural investments in Vas County, and eventually Szombathely location(s).

The event in Portugal will be entitled "The Silver Economy: opportunities for Europe's rural areas" and will allow the debate on the regions endogenous resources to upscale and enhance their potential tackling depopulation factors and promote healthy ageing. The SV will showcase: Vila do Caramulo; Termas de São Pedro do Sul e de Castro Daire; Chão do Grou – Residências Seniores (chaodogrou.pt) – Nelas and Casa de Saúde São Mateus Residence – Tondela.

An SC meeting, so to update the project status and activities will be also organised. The LP/CM will produce the SC minute.

Back-to-back with the events, a TC meeting will occur to further address the shared GPs shown and allow partners to supply some feedback to the host partners and suggest on possible actions to improve their policy instrument. Each of the organising partners will contribute to the production of the TC minute which incorporate the SV's conclusions report.

Partners will request for BMs with the host partners and/or their stakeholders to get better knowledge on any GP they would like to transfer to their region so to improve their PIs. The results of the BM will also be presented by the requesting partners in the subsequent TC meeting.

Partners will engage with their LSGs, updating on the lessons learned, the regional PI improvement and the projects territorial impacts. Each partner produces a short report on the LSG meeting main results and outputs.

2345/3000

Communication

The CM will draw this semester summary report gathering the data on the project and the partners communication activities.

Partners will keep registering short videos and/or short testimonial articles towards this semester SVs, BMs and LSG meetings, that will be regarded by CM on the updates to the project website and social network profiles.

345/1000

Management

Ongoing management activities to ensure smooth implementation and reporting of the project

N° of interregional policy learning events organised

2

N° of good practices identified

5

Semester 6 (Core phase)

Exchange of experience

The DP06 (Serbia) will organize the last project SV. Similar to previous ones, they will share in advance a summary of the GPs to be studied/visited in situ.

For this semester, there will be no IW, and the DP06 will organise a Seminar on the Policy Instruments improvements introduced by the partners in each one of the policy instruments addressed in the scope of the project. As part of the SV in Sokobanja, the participants will learn about the tourist voucher scheme in Serbia, which is intended for pensioners and people with lower incomes. Sokobanja is a tourist destination / spa in Serbia, where the largest number of tourist vouchers are used and which has the best practice of creating offers for active vacations for the elderly population. Participants will also visit the Special Hospital "Sokobanja", which is in the system of tourist vouchers, as well as in the system of the "Pensioner card", which provides discounts to pensioners in Serbia.

Back-to-back with the SV, and similarly to other semesters, a TC meeting to focus on the GPs shown up until then providing to the host partner suggestions on possible measures to improve their PI. The host partner will produce the TC minute that also constitutes the SV conclusions report.

Visitor partners will request for BM with the host partner and/or their stakeholders to enhance their knowledge on any specific GP they eventually consider to be used to improve their PI.

A second TC meeting will be held online to approach not only the conclusions of the BMs held so far, but also other additional improvements achieved after this semester event.

Partners will organize the mandatory LSG meetings to inform on concrete improvements included in their PI and establishing monitoring indicators for the impacts of those improvements on the project follow-up phase. Each partner produces a short report on the LSG meeting main results and outputs.

1916/3000

Communication

The CM will produce this semester wrap-up report including not only the information concerning their communication planned activities but also with the data gathered from the other partners.

Partners will record short videos and/or short testimonial articles about this semester event, BMs and LSG meetings that the CM will incorporate on the updating of the project website and social network profiles.

404/1000

Management

Ongoing management activities to ensure smooth implementation and reporting of the project

N° of interregional policy learning events organised

1

N° of good practices identified

1

E.2 Follow-up phase

Semester 7 (Follow-up phase)

Monitoring results of main phase and, if applicable, exchange of experience

This semester partners will be focused on monitoring the improvements of each one of the PIs addressed, as well as achievements obtained and resulting from their introduction on the respective PIs during the project the core phase.

Partners will exchange their monitoring conclusions with each other through two processes:

- By filling an online form produced and shared by the LP for this purpose (and that will help them to gather the information to report those achievements to the JS on the last semester)
- In an online TC meeting (at this meeting, partners will analyse not only the results gathered throughout the online form but also inform up to the degree of involvement of the policy instruments' Managing Authorities in the improvements implementation and the main territorial impacts partners are experiencing)

Partners will organise their semestrial LSG meeting online, also focused on the analysis of the impact of the project lessons learned on their enhanced professional skills and capacities, due to their participation on the project, and on collecting their inputs to the partner PI report.

1114/3000

Communication

The CM will continue producing the semestrial summary report.

Back-to-back with this semester LSG meetings partners will organise local disseminating events aiming at to showcase to wider publics the results and territorial impact of the project and on the policy instrument improvements.

The CM will produce a video presenting the final project results. It should include the most relevant testimonials gathered during the core phase.

438/1000

Management

Ongoing management activities to ensure smooth implementation and reporting of the project

N° of interregional policy learning events organised

1

Semester 8 (Follow-up phase)

Monitoring results of main phase and, if applicable, exchange of experience

Partners will continue to exchange the monitoring conclusions about the improvements introduced in their PIs during the project’s core phase by updating the documents made available in semester 7. These will be the discussion topics of the TC meeting to be held back-to-back with the High Policy Level Event. Those conclusions should also be contemplated in their partner policy reports.

One last LGS group meeting online will be organised to further debate on the projects results and debate on which extent each organisations members have increased their professional capacity. Each partner will draw a short report on the LSG meeting main results and outputs.

664/3000

Communication

The CM will produce the final report on the project communication activities and results.

This semester communication will be focused on the high-level political event that will be organised by the LP in Portugal.

This seminar will include a round table with the project policy instruments Managing Authorities, to further discuss their realised added value of the project; a round table with project partners to discuss the impacts of the project on the territories; and a round table with the representatives of the local stakeholders’ group to discuss the territorial uptakes of the project’s lessons learned.

The project final video will be displayed in this project last event.

685/1000

Management

Ongoing management activities to ensure smooth implementation and reporting of the project

N° of interregional policy learning events organised

1

F Project budget

v4 | Approved

F.1 Budget breakdown per cost category and partner

Partner ↑	Country	Preparation costs	Staff costs	Office and administration	Travel and accommodation	External expertise and services	Equipment	Infratsructure and works	TOTAL BUDGET
LP01 Viseu Dão Lafões Intermunicipal Community	Portugal (Portugal)	17,500.00	145,000.00	21,750.00	21,750.00	144,100.00	0.00	0.00	350,100.00
AP02 Startup Europe Regions Network (SERN)	Belgium (Belgique/België)	0.00	108,000.00	16,200.00	16,200.00	26,289.00	0.00	0.00	166,689.00
PP03 Vas County Government Office (VVÖH)	Hungary (Magyarország)	0.00	115,000.00	17,250.00	17,250.00	50,800.00	0.00	0.00	200,300.00
PP04 Latvian Chamber of Commerce and Industry	Latvia (Latvija)	0.00	103,000.00	15,450.00	15,450.00	37,500.00	0.00	0.00	171,400.00
PP05 Municipality of Žabljak	Montenegro (Црна Гора)	0.00	64,476.00	9,671.00	20,533.00 *	57,970.00	0.00	0.00	152,650.00
PP06 Regional Labour Office in Rzeszowie	Poland (Polska)	0.00	103,000.00	15,450.00	15,450.00	34,900.00	0.00	0.00	168,800.00
PP07 Romagna Faentina Union	Italy (Italia)	0.00	118,000.00	17,700.00	17,700.00	76,800.00	0.00	0.00	230,200.00
PP08 Municipality of Sokobanja	Serbia (Srbija/Србија)	0.00	70,000.00	10,500.00	10,500.00	20,500.00	0.00	0.00	111,500.00
Total		17,500.00	826,476.00	123,971.00	134,833.00	448,859.00	0.00	0.00	1,551,639.00
% of Total budget		1.1%	53.3%	8.0%	8.7%	28.9%	0.0%	0.0%	100.0%

* Real cost, no flatrate

F.2 External expertise and services

Item #	Description	Contracting partner	Type of costs	TOTAL
1	interregional partner meetings, regional stakeholder group meetings	AP02 Startup Europe Regions Network (SERN)	Exchange of experience – meetings	3,000.00
2	Production of videos and printing materials	AP02 Startup Europe Regions Network (SERN)	Communication – material	17,200.00
3		AP02 Startup Europe Regions Network (SERN)	Management – expenditure control	6,089.00
4	interregional partner meetings, regional stakeholder group meetings	PP03 Vas County Government Office (VVÖH)	Exchange of experience – meetings	20,000.00
5	associated policy responsible authority, stakeholders	PP03 Vas County Government Office (VVÖH)	Exchange of experience – travel and accommodation external bodies	10,800.00
6	Printing communication material	PP03 Vas County Government Office (VVÖH)	Communication – material	2,000.00
7	Involving external expert by the implementation of the project (status quo, Regional Landscape report, meetings etc.)	PP03 Vas County Government Office (VVÖH)	Exchange of experience – external support	18,000.00
8	interregional partner meetings, regional stakeholder group meetings	PP05 Municipality of Žabljak	Exchange of experience – meetings	11,180.00
9	associated policy responsible authority, stakeholders	PP05 Municipality of Žabljak	Exchange of experience – travel and accommodation external bodies	9,790.00
10	regional and interregional dissemination events	PP05 Municipality of Žabljak	Communication – events	4,000.00
11	Printing communication materials	PP05 Municipality of Žabljak	Communication – material	5,000.00
12		PP05 Municipality of Žabljak	Management – external support	28,000.00
13	interregional partner meetings, regional stakeholder group meetings	PP08 Municipality of Sokobanja	Exchange of experience – meetings	7,800.00
14	associated policy responsible authority, stakeholders	PP08 Municipality of Sokobanja	Exchange of experience – travel and accommodation external bodies	9,700.00
			TOTAL	448,859.00

Item #	Description	Contracting partner	Type of costs	
15	regional and interregional dissemination events	PP08 Municipality of Sokobanja	Communication – events	1,000.00
16	Printing communication materials	PP08 Municipality of Sokobanja	Communication – material	2,000.00
17	interregional partner meetings, regional stakeholder group meetings	PP07 Romagna Faentina Union	Exchange of experience – meetings	5,800.00
18	associated policy responsible authority, stakeholders	PP07 Romagna Faentina Union	Exchange of experience – travel and accommodation external bodies	9,000.00
19	Expert on silver economy + facilitator for local stakeholders meetings	PP07 Romagna Faentina Union	Exchange of experience – external support	9,000.00
20	regional and interregional dissemination events	PP07 Romagna Faentina Union	Communication – events	5,000.00
21	Printing communication materials	PP07 Romagna Faentina Union	Communication – material	4,000.00
22		PP07 Romagna Faentina Union	Management – external support	40,000.00
23		PP07 Romagna Faentina Union	Management – expenditure control	4,000.00
24	interregional partner meetings, regional stakeholder group meetings	PP06 Regional Labour Office in Rzeszowie	Exchange of experience – meetings	8,800.00
25	associated policy responsible authority, stakeholders	PP06 Regional Labour Office in Rzeszowie	Exchange of experience – travel and accommodation external bodies	21,000.00
26	regional and interregional dissemination events	PP06 Regional Labour Office in Rzeszowie	Communication – events	2,000.00
27	Printing communication materials	PP06 Regional Labour Office in Rzeszowie	Communication – material	3,100.00
28	interregional partner meetings, regional stakeholder group meetings	PP04 Latvian Chamber of Commerce and Industry	Exchange of experience – meetings	24,000.00
			TOTAL	448,859.00

Item # Description		Contracting partner	Type of costs	v4 Approved
29	Consultants and experts to provide specialised knowledge and support for the implementation of national working group meetings, enhancing performance and efficiency, and support the exchange of experiences	PP04 Latvian Chamber of Commerce and Industry	Exchange of experience – external support	5,000.00
30	regional and interregional dissemination events	PP04 Latvian Chamber of Commerce and Industry	Communication – events	2,000.00
31	Printing communication materials	PP04 Latvian Chamber of Commerce and Industry	Communication – material	3,500.00
32	interregional partner meetings, regional stakeholder group meetings	LP01 Viseu Dão Lafões Intermunicipal Community	Exchange of experience – meetings	14,500.00
33	associated policy responsible authority, stakeholders	LP01 Viseu Dão Lafões Intermunicipal Community	Exchange of experience – travel and accommodation external bodies	14,000.00
34	regional and interregional dissemination events	LP01 Viseu Dão Lafões Intermunicipal Community	Communication – events	11,000.00
35	Printing communication materials	LP01 Viseu Dão Lafões Intermunicipal Community	Communication – material	2,500.00
36		LP01 Viseu Dão Lafões Intermunicipal Community	Management – external support	92,500.00
37		LP01 Viseu Dão Lafões Intermunicipal Community	Management – expenditure control	9,600.00
38	associated policy responsible authority, stakeholders	PP04 Latvian Chamber of Commerce and Industry	Exchange of experience – travel and accommodation external bodies	3,000.00
			TOTAL	448,859.00

F.3 Equipment

v4 | Approved

Item ↑	Description	Contracting partner	Type of costs	TOTAL
			TOTAL	0.00

F.4 Infrastructure and works

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Create a pilot action in the *policy instrument* section to add entries to "Infrastructure and works".

Item ↑	Description	Contracting partner	Type of costs	TOTAL
			TOTAL	0.00

F.5 Project budget per co-financing source - breakdown per partner

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Partner †	Country	Total	Interreg funds	Interreg/ Norwegian funds rate (%)	Norwegian	Partner contribution from public sources	Partner contribution from private sources	Total partner contribution
LP01 Viseu Dão Lafões Intermunicipal Community	Portugal (Portugal)	350,100.00	280,080.00	80.0%	0.00	70,020.00	0.00	70,020.00
AP02 Startup Europe Regions Network (SERN)	Belgium (Belgique/België)	166,689.00	116,682.30	70.0%	0.00	0.00	50,006.70	50,006.70
PP03 Vas County Government Office (VVÖH)	Hungary (Magyarország)	200,300.00	160,240.00	80.0%	0.00	40,060.00	0.00	40,060.00
PP04 Latvian Chamber of Commerce and Industry	Latvia (Latvija)	171,400.00	119,980.00	70.0%	0.00	0.00	51,420.00	51,420.00
PP05 Municipality of Žabljak	Montenegro (Црна Гора)	152,650.00	122,120.00	80.0%	0.00	30,530.00	0.00	30,530.00
PP06 Regional Labour Office in Rzeszowie	Poland (Polska)	168,800.00	135,040.00	80.0%	0.00	33,760.00	0.00	33,760.00
PP07 Romagna Faentina Union	Italy (Italia)	230,200.00	184,160.00	80.0%	0.00	46,040.00	0.00	46,040.00
PP08 Municipality of Sokobanja	Serbia (Srbija/ Србија)	111,500.00	89,200.00	80.0%	0.00	22,300.00	0.00	22,300.00
Total		1,551,639.00	1,207,502.30	0.0%	0.00	242,710.00	101,426.70	344,136.70

F.6 Spending plan

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Core phase

Partner ↑	Preparation costs	Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	TOTAL BUDGET
LP01 Viseu Dão Lafões Intermunicipal Community	17,500.00	28,250.00	41,450.00	43,450.00	45,450.00	51,450.00	42,200.00	350,100.00
AP02 Startup Europe Regions Network (SERN)	0.00	21,400.00	16,289.00	24,189.00	18,889.00	24,710.00	24,235.00	166,689.00
PP03 Vas County Government Office (VVÖH)	0.00	23,000.00	23,200.00	26,900.00	23,000.00	48,200.00	22,400.00	200,300.00
PP04 Latvian Chamber of Commerce and Industry	0.00	15,950.00	14,800.00	30,800.00	21,300.00	30,800.00	27,800.00	171,400.00
PP05 Municipality of Žabljak	0.00	17,725.00	20,575.00	28,475.00	18,575.00	23,775.00	18,575.00	152,650.00
PP06 Regional Labour Office in Rzeszowie	0.00	14,700.00	13,550.00	29,050.00	25,550.00	29,050.00	26,550.00	168,800.00
PP07 Romagna Faentina Union	0.00	28,000.00	27,500.00	36,700.00	27,500.00	34,200.00	27,500.00	230,200.00
PP08 Municipality of Sokobanja	0.00	14,150.00	13,650.00	17,550.00	13,650.00	18,850.00	19,650.00	111,500.00
Total	17,500.00	163,175.00	171,014.00	237,114.00	193,914.00	261,035.00	208,910.00	1,551,639.00
% of Total budget	1.1%	10.5%	11.0%	15.3%	12.5%	16.8%	13.5%	100.0%

Follow-up and closure phase

Partner ↑	Semester 7	Semester 8 and closure	TOTAL BUDGET
LP01 Viseu Dão Lafões Intermunicipal Community	29,950.00	50,400.00	350,100.00
AP02 Startup Europe Regions Network (SERN)	21,439.00	15,538.00	166,689.00
PP03 Vas County Government Office (VVÖH)	16,800.00	16,800.00	200,300.00
Total	143,064.00	155,913.00	1,551,639.00
% of Total budget	9.2%	10.0%	100.0%

Partner ↑	Semester 7	Semester 8 and closure	TOTAL BUDGET
PP04 Latvian Chamber of Commerce and Industry	15,550.00	14,400.00	171,400.00
PP05 Municipality of Žabljak	13,475.00	11,475.00	152,650.00
PP06 Regional Labour Office in Rzeszowie	14,500.00	15,850.00	168,800.00
PP07 Romagna Faentina Union	24,100.00	24,700.00	230,200.00
PP08 Municipality of Sokobanja	7,250.00	6,750.00	111,500.00
Total	143,064.00	155,913.00	1,551,639.00
% of Total budget	9.2%	10.0%	100.0%

G Annexes

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Partners

<div>LP01 Viseu Dão Lafões Intermunicipal Community</div> <div>Please upload a partner declaration.</div>
<div>AP02 Startup Europe Regions Network (SERN)</div> <div>Please upload a partner declaration.</div>
<div>PP03 Vas County Government Office (VVÖH)</div> <div>Please upload a partner declaration.</div>
<div>PP04 Latvian Chamber of Commerce and Industry</div> <div>Please upload a partner declaration.</div>
<div>PP05 Municipality of Žabljak</div> <div>Please upload a partner declaration.</div>
<div>PP06 Regional Labour Office in Rzeszowie</div> <div>Please upload a partner declaration.</div>
<div>PP07 Romagna Faentina Union</div> <div>Please upload a partner declaration.</div>
<div>PP08 Municipality of Sokobanja</div> <div>Please upload a partner declaration.</div>

Associated policy authorities

<div>Podkarpackie Region</div> <div>Please upload a partner declaration.</div>
<div>Emilia-Romagna Region</div> <div>Please upload a partner declaration.</div>
<div>Ministry of Economics of the Republic of Latvia</div> <div>Please upload a partner declaration.</div>



DRP0300976

ROMAN LEGACY

Application Form Export

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A - Project identification

A.1 Project identification

Project id (automatically created)	DRP0300976
Name of the lead partner organisation	Universität für Weiterbildung Krems
Name of the lead partner organisation in English	University for Continuing Education Krems
Project title	Exploring the Roman Legacy: Creation of a theme region and cultural route along the Roman Danube Limes to empower the socio-economic development of shared European heritage
Project acronym	ROMAN LEGACY
Programme priority	A more social Danube Region
Specific objective	3.3: Socio-economic development through heritage, culture and tourism
Project duration in months	36

A.2 Project summary

Please give a short overview of the project and describe:

- the common challenge of the programme area you are jointly tackling in your project;
- the overall objective of the project and the expected change your project will make to the current situation;
- the main outputs you will produce and those who will benefit from them;
- the approach you plan to take and why a transnational approach is needed;
- what is new/original about the project.

The Roman Danube Limes, spanning over a length of 2400 kilometres from Germany to the Black Sea, is a prominent and outstanding example of a transnational heritage connecting multiple European countries in a macro-region. Its Western segment (Germany, Austria, Slovakia) has already been inscribed as UNESCO World Heritage in 2021; its Eastern part (Croatia, Serbia, Bulgaria, Romania) as well as the related Dacian Limes (Romania) are still on the Tentative List waiting for being incorporated in the huge transcontinental UNESCO World Heritage "Frontiers of the Roman Empire". Thus, the Roman Danube Limes is a common European heritage that needs to be presented and promoted with joint efforts and following a common concept along its entire extent telling the story of the people that lived in the Danube Region 2000 years ago. It has not just been a border between the Roman Empire and the so-called Barbaricum, but also a pathway from West to the East and vice versa connecting the various Roman Danube provinces as well as the Germanic people and the Romans during peace times.

Several EU projects dealt with the Roman heritage in the Danube Region and its preservation and valorisation for a sustainable culture tourism in the past. Different tools and strategies for its promotion have been developed in this context and first steps towards a future European Cultural Route following the ancient pathway along the Danube have been laid out.

The present project brings together the relevant Interreg DTP projects (Living Danube Limes, Danube's Archaeological eLandscapes, Iron-Age-Danube, ARCHEODANUBE, ISTER, Transdanube Travel Stories) as well as the networks built up around them, and capitalises their best-of outcomes with the overall aim to create a Cultural Route embedded in a wider Theme Region and submit it for certification in the last phase of the project aiming to become certified Cultural Route of the Council of Europe. Dealing with the Roman heritage within a larger Theme Region opens the possibility to, on the one hand, be able to expand the Cultural Route in the future, if required, and on the other hand to also tell the story of the remote hinterland which supplied the Limes line and therefore is an important factor of the Roman story-telling.

As a first and crucial step a network will be established providing a transnational platform for exchange and participation for all stakeholders dealing with the Roman heritage in the Danube Region (political stakeholders of various level, local/regional/national authorities, national UNESCO commissions, associations, archaeological sites and parks, museums, archaeologists and other researchers, tourism agencies and initiatives, cultural operators, other economical stakeholders etc.). A Scientific Board formed at the beginning of the project (partly already during its application phase) will accompany the process and support conceptualisation of the Cultural Route.

A common interpretation and presentation framework for the whole Danube Region will be outlined and a joint branding strategy implemented to strengthen the coherence of the shared heritage. Existing information and tools will be gathered, and the gaps identified during this process will be closed. Various tools and formats for the presentation and promotion of Roman key sites along the route will be developed and installed (Virtual Reality and Augmented Reality (VR/AR) 3D models, Roman theme trails for hikers or bikers, visibility measures, Roman events, physical promotion material, mobile app, website, etc.).

All those actions taken, strategies outlined and tools implemented in the framework of the project aim at the overall target which is the creation of a Cultural Route along the Danube within a greater Theme Region and the submission of the same Route for certification to become a Cultural Route of the Council of Europe.

A.3 Project budget overview

Programme funding			Contribution					Total project budget
Funding source	Funding amount	Co-financing rate (%)	Automatic public contribution	Public contribution	Total public contribution	Private contribution	Total contribution	
Interreg Funds	2.359.076,73	80,00 %	162.647,50	383.935,91	546.583,41	43.185,80	589.769,21	2.948.845,94
Total EU funds	2.359.076,73	80,00 %	162.647,50	383.935,91	546.583,41	43.185,80	589.769,21	2.948.845,94
Total project budget	2.359.076,73	80,00 %	162.647,50	383.935,91	546.583,41	43.185,80	589.769,21	2.948.845,94

A.4 Project outputs and result overview

Programme Output Indicator	Aggregated value per Programme output indicator	Measurement Unit	Output	Output Title	Output target value	Programme result indicator	Baseline	Result indicator target value	Measurement unit
Strategies and action plans jointly developed	2,00	strategy/action plan	Output 1.1	Joint branding strategy and visual identity of the Theme Region and Cultural Route	1,00	Joint strategies and action plans taken up by organisations	0,00	2,00	joint strategy /action plan
			Output 1.2	Strategy on the joint implementation and presentation of the Theme Region and Cultural Route	1,00				
Jointly developed solutions	14,00	solutions	Output 2.1	Virtual and augmented reality 3D models	1,00	Solutions taken up or up-scaled by organisations	0,00	14,00	solutions
			Output 2.2	Roman Trails	10,00				

Programme Output Indicator	Aggregated value per Programme output indicator	Measurement Unit	Output	Output Title	Output target value	Programme result indicator	Baseline	Result indicator target value	Measurement unit
			Output 2.3	Event catalogue	1,00				
			Output 3.1	Cultural Route Guide	1,00				
			Output 3.3	Cultural Route along the Roman Danube Limes	1,00				
Pilot actions developed jointly and implemented in projects	11,00	pilot actions	Output 2.4	Pilot actions: Roman events	10,00	Organisations with increased institutional capacity due to their participation in cooperation activities across the borders	0,00	59,00	No. of organisations
			Output 3.2	Pilot action: Presentation and testing of the Cultural Route and Cultural Route Guide	1,00				
Organisations cooperating across borders	59,00	organisations	Output 3.4	Organisations cooperating in the framework of the Cultural Route	59,00				

B - Project partners

Partners overview

Number	Status	Name of the organisation in english	Country	Organisation abbreviation	Partner role	Associated strategic partner	Partner total eligible budget
1	Active	University for Continuing Education Krems	Österreich (AT)	UWK	LP	Österreichische UNESCO-Kommission Land Niederösterreich, Amt der Niederösterreichischen Landesregierung, Abteilung Kunst und Kultur	487.842,97
2	Active	Universalmuseum Joanneum	Österreich (AT)	UMJ	PP	Bundesdenkmalamt Marktgemeinde Wagna	183.129,38
3	Active	Roman City Carnuntum/ Archaeological Park Carnuntum	Österreich (AT)	APC	PP	Donau Niederösterreich Tourismus GmbH Forum Donaulimes WGD Donau Oberösterreich Tourismus GmbH	86.080,00
4	Active	ASSOCIATION OF DANUBE RIVER MUNICIPALITIES "DANUBE"	Bulgaria (BG)	ADRM	PP	ОБЩИНА ТУТРАКАН	100.590,00
5	Active	Bulgarian Association for Transfer of Technology and Innovation	Bulgaria (BG)	BATTI	PP	Регионален исторически музей - Русе	111.240,00
6	Active	Belene Municipality	Bulgaria (BG)	Belene	PP		60.650,00

Number	Status	Name of the organisation in english	Country	Organisation abbreviation	Partner role	Associated strategic partner	Partner total eligible budget
						СДРУЖЕНИЕ С НЕСТОПАНСКА ЦЕЛ „СЪВЕТ ПО ТУРИЗЪМ – СВИЩОВ	
7	Active	Institute of Archaeology of the Czech Academy of Sciences, Brno	Česko (CZ)	ARUB	PP	Obec Pasohlávky Jihomoravský kraj	183.790,00
8	Active	Bavarian State Conservation Office	Deutschland (DE)	BLFD	PP	Donaubüro Ulm/Neu-Ulm GmbH Gäubodenmuseum der Stadt Straubing Institut für Hören und Sprache	355.740,66
9	Active	Provincial Secretariat for Regional Development, Interregional Cooperation and Local Self-Government	Serbia (RS)	PSRDICLSG	PP		60.000,00
10	Active	Archaeological Museum in Zagreb	Hrvatska (HR)	AMZ	PP	Institut za arheologiju Ministarstvo kulture i medija Republike Hrvatske, Uprava za zaštitu kulturne baštine Osječko-baranjska županija	214.616,14
11	Active	Association of Cultural Heritage Managers	Magyarország (HU)	KÖME	PP	Magyar Nemzeti Múzeum	140.886,00
12	Active	West Pannon Regional and Economic Development Public Nonprofit Ltd.	Magyarország (HU)	Westpannon	PP		180.168,00
13	Active	Municipality of Žabljak	Crna Gora	OZ	PP	Narodni muzej Crne Gore	97.822,79

Number	Status	Name of the organisation in english	Country	Organisation abbreviation	Partner role	Associated strategic partner	Partner total eligible budget
			(ME)			Opština Nikšić Opština Pljevlja Opština Ulcinj Javno preduzeće za Navionalne parkove CG-Nacionalni Park Durmitor Centar za konzervaciju i arheologiju Crne Gore Ministarstvo kulture i medija	
14	Active	Paten Studio LLC	Crna Gora (ME)	PATS	PP		127.750,00
15	Active	National Museum for the History of Transylvania	România (RO)	MNIT	PP		106.880,00
16	Active	"Ion Mincu" University of Architecture and Urban Planning	România (RO)	UAUIM	PP	Consiliul Judeţean Mehedinţi – Direcţia de Urbanism si Amenajare a Teritoriului Primaria Hinova	100.000,00
17	Active	National Institute for Research and Development in Tourism	România (RO)	INCDT	PP	Institutul de Arheologie „Vasile Pârvan”, Bucureşti Primărie Călăraşi / Muzeul Municipal Călăraşi	100.000,00
18	Active	Faculty of Technical Sciences, University of Novi Sad	Serbia (RS)	FTN	PP		101.660,00

Number	Status	Name of the organisation in english	Country	Organisation abbreviation	Partner role	Associated strategic partner	Partner total eligible budget
19	Active	Scientific Research Centre Bistra Ptuj	Slovenija (SI)	SRC Bistra Ptuj	PP		150.000,00

B.1 Lead partner	
Partner number	1
Partner role	LP
Name of the organisation in original language	Universität für Weiterbildung Krems
Name of the organisation in english	University for Continuing Education Krems
Organisation abbreviation	UWK
Department / unit / division	Department for Building and Environment / Center for Cultural Property Protection
Partner main address	
Country	Österreich (AT)
NUTS 2	Niederösterreich (AT12)
NUTS 3	Waldviertel (AT124)
Street, House number, Postal code, City	Dr.-Karl-Dorrek-Straße 30 3500 Krems
Homepage	www.donau-uni.ac.at
Address of department / unit / division (if applicable)	
Country	Österreich (AT)
NUTS 2	Niederösterreich (AT12)
NUTS 3	Waldviertel (AT124)
Street, House number, Postal code, City	Dr.-Karl-Dorrek-Straße 30 3500 Krems
Legal and financial information	
Type of partner	Higher education and research organisations
Legal status	Public
VAT number (if applicable)	ATU53616207
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	Herr Mag. Friedrich Faulhammer

Contact	
Contact person	Ms Raffaella Woller
Email	raffaella.woller@donau-uni.ac.at
Telephone no.	+43 2732 893 2784
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>UWK is one of Europe's pioneering institutions in the field of university continuing education. In teaching and research, UWK focuses on the social, organisational and technical challenges of the current time and continuously develops innovative customer-oriented study programs. The Department for Building and Environment focuses on solving practice-oriented issues, including in the areas of monument protection and risk management as well as the sustainable use and maintenance of tangible and intangible cultural heritage. The core competencies of the department relevant to the application lie in built heritage (sites and structures), protection of cultural heritage, sustainable and preserving use of cultural heritage and its integration in sustainable presentation concepts, the life cycle of buildings and the assessment of built structures. The present project is supervised by the Center for Cultural Property Protection (one of 6 centers in the department). The responsible team has already gained a lot of experience as LP and coordinator of EU projects in recent years, especially in connection with the Roman cultural heritage along the Danube Limes and its integration into sustainable tourism (LP of the Interreg DTP project Living Danube Limes). The team supports the coordination of the shared use of the Roman ship during its sustainability phase which has been built in Living Danube Limes. It stays in Slovakia, Hungary, Croatia, Serbia, Bulgaria and Romania during the years 2025-2027 and serves as a high-profile communication vehicle and visitor attraction in the present project. In this context, one of the Center's concerns is to raise awareness among the local population of their local cultural heritage and to motivate and guide them to use it sustainably and to integrate it gently into their tourism offerings. Preserving cultural heritage does not mean putting it behind glass, but rather integrating it under safe conditions into the lives of the local population, including also in business and tourism. The Center cooperates with various organisations and emergency responders that are responsible for the protection of cultural heritage, and consults with various national and international governmental and non-governmental institutions that deal with the protection of cultural assets (national and regional authorities, UNESCO, ICCROM, ICOMOS, ICOM), and maintains contacts with various other organisations that deal with the care, preservation and presentation of cultural heritage (regional museum management).</p> <p>The Center has extensive experience in coordinating training, specialist workshops and information days for stakeholders and the general public and has already done this in a number of thematically related projects. The same applies to the development of strategies for sustainable, slow tourism and monument protection and their implementation on site together with stakeholders, as well as risk assessment for cultural and natural heritage.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>In this project, UWK will be responsible for overall transnational coordination and public relations as well as for networking between stakeholders and strategic partners on the Austrian side.</p> <p>As LP, UWK will be responsible for</p> <p>(1) the general management at project level, including the regular monitoring and reporting, permanent</p>	

Motivation

risk management and finding solution for emerging issues etc.,

(2) the general financial management, i.a. regular monitoring of expenditures and a proper spending of financial means, supporting the PPs with financial issues (e.g. budget reallocations) and distributing the reimbursements among the PPs,

(3) the overall communication management on project level, including target group analysis, the creation and implementation of the project communication plan, the set-up and maintenance of the project social media channels,

(4) the overall thematic and content-related coordination, monitoring and guidance together with the SO leaders.

In SO1, UWK will also act as SO leader in order to ensure an immediate and target-oriented project kick-off from the very first month. UWK will contribute to the establishment of the transnational network and Scientific Board and will directly approach the Austrian key players at national level. UWK will bring in the capitalised results (site information and presentation material, mobile app, geodatabase) from the Living Danube Limes project and will guide the other partners in the gathering of the necessary information and data also from the other capitalised projects and initiatives. Together with APC, UWK will organise the project kick-off for the consortium and the broad public in Krems and Carnutum, Austria. UWK will organise the first Austrian expert meeting, contribute to the transnational expert meeting in Novi Sad, Serbia, and bring in its expertise in the strategy paper on the joint presentation framework.

In SO2, UWK together with BLFD, AMZ, PATS and the external app and website developers will take care of a proper data management (data management plan, set-up and feeding of CMS) and data integration in the Cultural Route website, mobile app and Web-GIS. UWK will contribute contents to the website and mobile app as well as to the event catalogue. In collaboration with the other Austrian PPs and ASPs, UWK will create and implement a Roman Trail in Austria, organise the second national expert meeting as well as the special Roman event as pilot action. UWK will coordinate the creation of the publication for the broad public.

In SO3, UWK will support the Cultural Route expert PPs AMZ and UMJ with the coordination, preparation and implementation of the general and official actions taken towards the certification of the Route. UWK will also make strong efforts to promote the final project results and in particular the finalisation and opening of the Cultural Route.

As LP, the proportion of the total partner budget allocated to project management activities will be approx. 20%.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

UWK has an excellent track record as LP or PP in approximately 40-50 EU-funded projects per year. The Department of Building and Environment has successfully completed numerous EU projects in recent years, particularly Interreg projects, including several as LP (selection):

Transnational Interreg projects:

(-) INACO (Interreg CE0200739) INnovative strategies for the Adoption of risk management plans to enhance the resilience of sensitive Cultural and natural heritage Objectives against climate hazards in river basin districts, 2024-2026, as PP. Not yet started.

(-) Living Danube Limes (Interreg DTP3-359-2.2) Valorizing cultural heritage and fostering sustainable tourism by LIVING the common heritage on the DANUBE LIMES as basis for a Cultural Route, 2020-2022, as LP. Living Danube Limes is one of the central capitalisation projects for ROMAN LEGACY.

(-) ProteCHt2save (Interreg CE1127) resulted in an improvement of the capacities of Central European

Motivation

Municipalities in strengthening the resilience of Cultural Heritage to flood, heavy rain, droughts impact linked to climate change. 10 partners, 7 countries, 2017-2020, as PP.

(-) STRENGTH (Interreg CE1665) STRENGTHening resilience of Cultural Heritage at risk in a changing environment through proactive transnational cooperation, 2020-2022, as PP.

(-) DANURB (Interreg DTP1-249-2.2) cultural network aimed to strengthen the Danube regional cultural identity and to create a common brand by fostering transnational cultural ties between the settlements along the Danube, and by exploring the unused or hidden cultural and social capital resources for a better economic and cultural return, 2017-2019, as PP.

(-) NETWORLD (Interreg DTP1-311-2.2) the partner countries joined their efforts in the NETWORLD proposal to manage the sustainable use of the WW1 cultural heritage by combining it with a quality cultural tourism, 2017-2019, as PP.

Bilateral Interreg projects:

(-) Rural monuments (Interreg ATCZ249) Cultural and natural monuments - an opportunity for the renewal of cross-border tourism after the end of the coronavirus pandemic, 2020-2022, as PP.

(-) MonumTech (Interreg ATCZ261) Common creation and history, present and future of technical monuments in the Czech-Austrian border region, 2021-2022, as PP.

Other EU projects:

(-) CHepiCC online (Erasmus+) Cultural Heritage Protection in Climate Change online, Development of a Massive Open Online Course, 2021-2023, as LP.

(-) SOS Heritage (Creative Europe CREA-CULT-2021-COOP-1: 101055573), 2022-2024, as PP.

(-) RMCH - CHARISMA (Erasmus+) Risk Management for Cultural Heritage, 2022-2024, as PP.

(-) Extension of the Danube Limes - UNESCO World heritage in the Lower Danube area (EU Project, European Territorial Cooperation – Transnational Cooperation Southeast Europe, ERDF), 2012-2014.

(-) Heritage Impact Assessments for UNESCO World Heritage properties – Research Platform of Eindhoven University, RWTH Aachen University, Danube-University Krems, ongoing since 2014.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	390.274,37	80,00 %
Partner contribution	97.568,60	20,00 %
Partner total eligible budget	487.842,97	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
UWK	Public	97.568,60	20,00 %

Total

Sub-total public contribution	97.568,60	20,00 %
Sub-total state contribution	0,00	0,00 %

Total		
Sub-total private contribution	0,00	0,00 %
Total	97.568,60	20,00 %
State Aid		
State aid relevant activities		

B.1 Project Partner 2	
Partner number	2
Partner role	PP
Name of the organisation in original language	Universalmuseum Joanneum GmbH
Name of the organisation in english	Universalmuseum Joanneum
Organisation abbreviation	UMJ
Department / unit / division	Archaeology & Coin Cabinet
Partner main address	
Country	Österreich (AT)
NUTS 2	Steiermark (AT22)
NUTS 3	Graz (AT221)
Street, House number, Postal code, City	Mariahilferstraße 2-4 8020 Graz
Homepage	https://www.museum-joanneum.at
Address of department / unit / division (if applicable)	
Country	Österreich (AT)
NUTS 2	Steiermark (AT22)
NUTS 3	Graz (AT221)
Street, House number, Postal code, City	Eggenberger Allee 90 8020 Graz
Legal and financial information	
Type of partner	Other
Legal status	Public
VAT number (if applicable)	ATU 56456579
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Yes
Contact	
Legal representative	Dr Marko Mele

Contact	
Contact person	Mag Sarah Kiszter
Email	Sarah.kiszter@museum-joanneum.at
Telephone no.	+43 660 1810 492
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The Universalmuseum Joanneum (UMJ) is considered the biggest of its kind in Central Europe, with about 4.5 million objects in its collections. The Universalmuseum Joanneum's Department Archaeology & Coin Cabinet has been more than 200 years involved in research of archaeological monuments in Styria. With over 40.000 archaeological finds, which are partly displayed in the Archaeology Museum in Eggenberg Palace in Graz, and large archives the department gathers information about the archaeological heritage of Styria since the founding of the museum in 1811. The museum department is also responsible for one of the most prominent Roman sites in Styria, Flavia Solva. The museum brings to the project knowledge and highly trained personnel with experience in the field of archaeological research and its promotion. By conducting four major EU projects as Lead partner we also bring experience in the management of international projects and new approaches to the research and presentation of Roman landscapes. In the "ROMAN LEGACY" project, the Universalmuseum Joanneum will support the partnership to a common and highly innovative approach to the fragile and unique archaeological heritage and will actively participate in the development and dissemination of outputs. We will be involved in all stages of the process, from building a network to the creation of a cultural route. The archaeological heritage of Austrian Styria has European relevance and provides more than the needed polygon for testing pilot actions.</p> <p>The Universalmuseum Joanneum is obliged to protect, explore and present its collections and to disseminate the knowledge of archaeological heritage to a wide audience. The major challenges, that we are facing now in Styria, are how to protect its unique heritage for future generations and at the same time support the economy. In our opinion, this can be achieved by building a network, in which different partners and stakeholders can exchange knowledge and build up together new solutions, for supporting local communities and creating new cultural routes. In this way, the heritage generates additional added value for the region, and this encourages future research projects. To bring our efforts to a new level and to exchange and implement our ideas in other regions an international project is needed. With a broader transnational approach and joint promotion of the heritage, which knows no modern borders, a regional impact also in Styria is expected. In this way not only the Universalmuseum Joanneum will benefit from the project by creating a better regional understanding of the archaeological heritage, but also the related regions, which can create new directions in the field of cultural tourism.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>UMJ will be involved in all stages of the project and will utilize its expertise in several fields of the project proposal. As one of the founding members of the Iron Age Danube Route, which has been certified as a cultural route by the Council of Europe, the Universalmuseum can support all partners involved in the project in all planned Specific Objectives based on its experience.</p> <p>As part of specific objective 1, activity 1.1, the UMJ is actively involved in the establishment of a network and the capitalisation of precursor projects and, thanks to its wide-ranging national and</p>	

Motivation

international contacts, is able to evaluate the state of research, the current state of presentation and marketing, heritage protection, national policies, and the current situation together with all in this activity involved partners. In addition, UMJ will work with other partners to develop a strategy paper /action plan that will include the common vision and function of the newly founded network.

In activity 1.2, The UMJ will re-evaluate the collected data within the partnership and participate in the transnational networking/expert meeting in Novi Sad (D.1.2.3). As part of the communication planned in this specific objective, UMJ will participate in the kick-off and take care of the distribution of the promotion and information material for the project in its region.

In specific objective 2, more precisely activity 2.1. and activity 2.2, UMJ will support the responsible partners in their work. Due to its rich experience in communicating digital content of archaeological heritage, thanks to the Interreg DTP project "Danube's Archaeological eLandscapes", the UMJ will take care of the commissioning and handling of new digital content (VR/AR/3D models) within Austria in consultation with the Austrian partners and the external app developer (D.2.1.3). In addition, UMJ will in Activity 2.3 carry out a jointly developed pilot action (D.2.3.4) based on the "Roman trail concept" (D.2.3.1) as well as the jointly developed "event catalogue" (D.2.3.3) in Flavia Solva supported by ASP Municipality of Wagna. Regarding the communication in this specific objective, video material (D.2.4.2) of this pilot action will be produced by the UMJ and forwarded to the main responsible partner Westpannon.

UMJ is making the most important contribution to specific objective 3, where a new "cultural route" is being created together with AMZ and the support of all partners. This includes the definition of the cultural route (A.3.1) as well as ensuring that the future route will be sustainable (A.3.2). In a final step (A.3.3), UMJ will work with AMZ to apply for the new route to be recognised as a Council of Europe Cultural Route. Regarding the communication of this specific objective UMJ will be involved in all deliverables and support the partnership.

Regarding all the planned activities and contributions by UMJ around 16% of the total budget will be allocated for project management.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	146.503,50	80,00 %
Partner contribution	36.625,88	20,00 %
Partner total eligible budget	183.129,38	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
UMJ	Public	36.625,88	20,00 %

Total		
Sub-total public contribution	36.625,88	20,00 %
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	36.625,88	20,00 %
State Aid		
State aid relevant activities		

B.1 Project Partner 3	
Partner number	3
Partner role	PP
Name of the organisation in original language	Archäologische Kulturpark Niederösterreich Betriebsges.m.b.H.
Name of the organisation in english	Roman City Carnuntum/ Archaeological Park Carnuntum
Organisation abbreviation	APC
Department / unit / division	
Partner main address	
Country	Österreich (AT)
NUTS 2	Niederösterreich (AT12)
NUTS 3	Wiener Umland/Südteil (AT127)
Street, House number, Postal code, City	Hauptstrasse 1A 2404 Petronell-Carnuntum
Homepage	www.carnuntum.at
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Other
Legal status	Public
VAT number (if applicable)	ATU 38875605
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Yes
Contact	
Legal representative	Dr Markus Wachter

Contact	
Contact person	MLS Marina Brandtner
Email	marina.brandtner@carnuntum.at
Telephone no.	+43 2163 3377 797
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The Roman City of Carnuntum is part of a huge archaeological landscape and encompasses two amphitheatres, "Heathen's Gate" (a late Roman Monument), a museum and two blocks of excavated Roman houses. These have been rebuilt in their original location and are fully functional. Carnuntum has 130 years experience in research, preservation and conservation of cultural heritage, as well as in the implementation of educational programmes for visitors of all age. Carnuntum's unique selling proposition is the fully functioning Roman city quarter, including original Roman roads, which are partly still paved and are used by our visitors. The City of Carnuntum was a major crossing in the Roman road network, as the Limes Road here encounters the so-called Amber Road, which served the wider region as the main entry point into the Roman Empire for trade and cultural exchange, leading from the North Sea/Baltic to the Mediterranean trade networks. The Roman City of Carnuntum has experience in visitor development by promoting multilingualism and improvement of barrier free access infrastructure for all kinds of handicaps as well as in the development of innovative presentation technologies, such as virtual and augmented reality applications for smartphones. The Roman City of Carnuntum is also part of the UNESCO World Heritage site "Frontiers of the Roman Empire – The Danube Limes (Western Segment)" since 2021, which coincides with the envisaged Cultural Route. Therefore, Carnuntum will serve as an important anchor point for the Route geographically as well as offer its experience, know-how and network as an important tourist destination.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>The Roman City of Carnuntum will offer its experience as a major tourist destination and the connected know-how (e.g. in networking, social media etc.). It will also host part of the Project kick-off (partner meeting & public kick-off event) together with the Lead Partner. The Roman City of Carnuntum will contribute to most project activities, e.g. the Handbook on key elements of the Roman heritage and history in the Danube Region, where it will be able to support the project with expertise in creating a Storyline and a common narrative. The Roman City of Carnuntum will also help with creating basic promotion and information material for the project (flyer, leaflet, poster, beachflags/roll-up, and others.) as well as provide expertise on online marketing and Social Media content. As the Roman City of Carnuntum has already implemented Virtual Reality and Augmented Reality options it will provide input on its experience and learnings in this regard. The Roman City of Carnuntum was part of the Danube Transnational project ISTER (2020-2022), which also dealt with the topic of Cultural Routes. The knowledge and experience gained during that project can be transferred to many envisaged project activities, e.g. when dealing with the creation of Roman Trails (concepted and implemented). The envisaged project will also transfer knowledge and experiences gained during the ISTER project regarding info boards, the Cultural Route Guide and other project activities and deliverables.</p> <p>15% of the total partner budget is to be allocated for project management activities.</p>	

Motivation			
Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.			
Co-financing			
Co-financing source	Amount	Percentage	
Interreg Funds	68.864,00	80,00 %	
Partner contribution	17.216,00	20,00 %	
Partner total eligible budget	86.080,00	100,00 %	
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
APC	Public	17.216,00	20,00 %
Total			
Sub-total public contribution		17.216,00	20,00 %
Sub-total state contribution		0,00	0,00 %
Sub-total private contribution		0,00	0,00 %
Total		17.216,00	20,00 %
State Aid			
State aid relevant activities			

B.1 Project Partner 4	
Partner number	4
Partner role	PP
Name of the organisation in original language	АСОЦИАЦИЯ НА ДУНАВСКИТЕ ОБЩИНИ „ДУНАВ“
Name of the organisation in english	ASSOCIATION OF DANUBE RIVER MUNICIPALITIES “DANUBE”
Organisation abbreviation	ADRM
Department / unit / division	
Partner main address	
Country	Bulgaria (BG)
NUTS 2	Severozapaden (BG31)
NUTS 3	Pleven (BG314)
Street, House number, Postal code, City	Bulgaria Sq. 23 5930 Belene
Homepage	https://www.adodunav.org/en
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Interest groups including NGOs
Legal status	Public
VAT number (if applicable)	114107675
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	Mr Milen Dulev

Contact	
Contact person	Mrs Margarita Tsekova
Email	adrmdanube@gmail.com
Telephone no.	+359 888 377267
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The Association of Danube River Municipalities "Danube" (ADRM "Danube") is a non-profit non-governmental public organization of municipal authorities in the Danube region in Bulgaria (the first regional association in Bulgaria). Founded in 1993, it currently has 35 member municipalities, with a population of over 800,000. Key objective of the Association is to work towards a common concept and strategy of regional development and joint implementation of socio-economic policies as well as cooperation with all the stakeholders in the region in the priority areas of tourism and regional development; transport, environment, and energy; social and economic development; research and innovation; education; good governance; security. The organization maintains strategic partnerships with institutions and organizations, collaborates with them and consults them in various formats. The vision for the development of ADRM until 2030 is related to the work of the Association for unlocking and realizing the potential of the Danube region in Bulgaria through the implementation of an integrated policy for the spatial development of the coastal territories of the Danube River where regional development and tourism play a crucial role. This is related to supporting the member municipalities in the implementation of the sectoral policies of integrated development, partnering with stakeholders for the implementation of initiatives in the respective policy areas, as well as participating in international networks for joint development and implementation of innovative projects. ADRM has been successful in implementing several large-scale projects funded under the Cross-Border Cooperation Programme Romania-Bulgaria 2007-2013 and Interreg V-A 2014-2020. They significantly contribute to socio-economic development, strategic planning, improvement of local capacity (administrative and business), popularization of region's potential, promotion of regional assets, enhancement of foreign investments and positive regional identity, improvement of joint management mechanisms, etc. ADRM member municipalities' territory covers the whole Roman Danube Limes area in Bulgaria. The association is uniquely experienced in the Lower Danube region when it comes to the valorization of the common Roman Danube Limes heritage: ADRM has developed a tourism route with all its elements (strategies and promotional materials); has compiled information and research on the Roman Limes sites, museums and festivals as well as good practices in development and promotion of the Roman heritage; has built partnerships with all the relevant stakeholders in Bulgaria and Romania. This experience can be built on in the larger partnership. As a full partner in the "Living Danube Limes" project ADRM actively participated in all the promotion of the shared heritage, thus contributing to the Connecting cruise of the Danuvina Alacris to be celebrated as a great sensation along the whole Bulgarian Danube section.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>The related territory – Bulgarian Danube region will benefit from further development, promotion and valorization of the Roman Danube Limes sites, museum and festivals through the implementation of the proposed project. The certification of a cultural route passing through the Danube Region in</p>	

Motivation

Bulgaria will also create business opportunities and jobs in the territory.

ADRM and its member municipalities would significantly benefit from the proposed project as its activities would build on previous achievements („Living Danube Limes”) and correspond with the objectives set in the strategies of the cultural-historical tourism route “Roman Frontier in Romania-Bulgaria cross-border area”, developed by the organization (SO1). As previously mentioned, all major Roman Danube Limes sites are located on the territory of ADRM member municipalities. This is why ADRM is highly interested and motivated to contribute to joint presentation and promotion of the Roman heritage (SO2) as well as to the integration of all Bulgarian Roman Danube Limes sites into a larger transnational network with the ambitions of getting a “cultural route” certification (SO3). ADRM will actively support the consortium in the implementation of all activities related to the evaluation of the national and transnational situation, collection and analysis of relevant data, elaboration of strategic documents and plans, communication, and dissemination among key stakeholders in the region, promotion of joint branding and visual identity of the route, preparation of all elements for a successful cultural route certification. Being an association of local authorities, ADRM will add value by presenting the valuable experience of municipalities and municipal Museums of History which are in charge of managing, preserving, and promoting Roman Danube Limes heritage sites.

ADRM is an association of local authorities, therefore it is governed by bodies where mayors take part. The members of the Management Board of the organization are elected every four years following the term of office of local authorities’ officials in Bulgaria. On March 14th, 2024, the Mayor of Belene Municipality was elected President of the Board for the next two years (until March 2026). Both ADRM and Belene Municipality are full partners in the proposed project, however, their roles significantly differ when it comes to institutional responsibilities and scale of action. While Belene would serve as a key site of the cultural route, thus implementing all the relevant activities for testing, branding, promotion and visibility, ADRM would represent the collective profile of the whole region, incl. all 35 member municipalities, museum, other stakeholders and experts.

5% of the total partner budget will be allocated for project management activities, incl. reporting, SC meetings, FLC.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	80.472,00	80,00 %
Partner contribution	20.118,00	20,00 %
Partner total eligible budget	100.590,00	100,00 %

Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
ADRM	Private	5.029,50	5,00 %
Ministry of Regional Development and Public Works	State	15.088,50	15,00 %
Total			
Sub-total public contribution		0,00	0,00 %
Sub-total state contribution		15.088,50	15,00 %
Sub-total private contribution		5.029,50	5,00 %
Total		20.118,00	20,00 %
State Aid			
State aid relevant activities			

B.1 Project Partner 5	
Partner number	5
Partner role	PP
Name of the organisation in original language	Българска асоциация за трансфер на технологии и иновации
Name of the organisation in english	Bulgarian Association for Transfer of Technology and Innovation
Organisation abbreviation	BATTI
Department / unit / division	International Projects
Partner main address	
Country	Bulgaria (BG)
NUTS 2	Severoiztochen (BG33)
NUTS 3	Varna (BG331)
Street, House number, Postal code, City	Slivnica Blvd. 49A 9000 Varna
Homepage	www.batti.eu
Address of department / unit / division (if applicable)	
Country	Bulgaria (BG)
NUTS 2	Severoiztochen (BG33)
NUTS 3	Varna (BG331)
Street, House number, Postal code, City	Slivnica Blvd. 49A 9000 Varna
Legal and financial information	
Type of partner	Interest groups including NGOs
Legal status	Private
VAT number (if applicable)	176712293
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No

Contact	
Legal representative	Dr Blagoy Klimov
Contact person	Mrs Alexandrina Stoimenova
Email	alexandrina.stoimenova@gmail.com
Telephone no.	+359889708654
Motivation	
Which of the organisation's thematic and territorial competences and experiences are relevant for the project?	
<p>Bulgarian Association for Transfer of Technology and Innovation is an NGO with its main office in Varna and branches in Sofia, Rousse, Burgas, Blagoevgrad and Vidin. BATTI's experts have long-standing experience in carrying out and managing projects covering wide range of activities related to innovation, technology and digitalization. BATTI connects public and private sector, enhancing the capacity and transfer of knowledge to small and medium enterprises, promotes innovative practices and technologies to business, provides professional and structured services stimulating the development of local economic business sectors, entrepreneurial initiatives, cluster initiatives, lifelong learning, youth activities, social entrepreneurship, support for people with disabilities and international cooperation through innovation and transfer of good practices.</p> <p>BATTI's team has prepared and managed large number of projects financed by the Structural and Cohesion Funds of the EU and the national operational programs. BATTI currently implements projects under the "Danube Cross-Border Cooperation Program 2014-2020", "Black Sea Basin 2014-2020", "Erasmus +" and others.</p> <p>The highly qualified team of the association has in-depth knowledge and experience in the preparation, implementation, monitoring, reporting and dissemination of project results as both lead and partner organization.</p> <p>Among BATTI's goals is to instigate and facilitate dialogue between private and public sectors, to provide forums for information exchange and introduction of good practices, for transfer of experience in the field of technology, digital business, web-based solutions, international cooperation and inter-institutional dialogue, to participate in policy development initiatives for institutions and public representatives, for the development of local and regional development strategies, to act as a mediator between representatives of business, government and non-governmental sector.</p> <p>BATTI can offer established contacts, networks, resources and experience needed to involve different target groups; to bring together participants and stakeholders to validate knowledge, exchange experiences, cultural and economic development of existing or new innovative industries in the region and beyond.</p> <p>BATTI has strong connections to the Rousse region which boasts a wealth of archaeological heritage linked to the Roman Danube Limes.</p>	
What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!	
<p>BATTI can contribute directly on D.1.3.5 Dissemination and Communication, since the organization has specialized in those activities under 8 cross border projects under the Danube, Black Sea, EuroMed, Erasmus projects. In addition BATTI will foster the exploitation of Rousse as Cultural Route key site and will create 3D visualizations, that will be readable through QR codes on city plaquettes, installed in the Rousse region and representing archaeological sites from the Roman era. BATTI will also take part in</p>	

Motivation

the networking part and design of promotional materials, participate in implementation of all activities related to BATTI experience. BATTI will jointly participate in the selection of the Bulgarian sites to become Cultural Route sites, and will take part in their best digital presentation and reconstruction, development of Roman trails and implementation, contributing to the data collection and processing, cooperate with disability associations and develop barrier-free approaches, will organise jointly with other Bulgarian partners events and meetings and take part in writing of the strategy paper on the common vision and function of the network.

12% of the total partner budget is to be allocated for project management activities.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	88.992,00	80,00 %
Partner contribution	22.248,00	20,00 %
Partner total eligible budget	111.240,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
BATTI	Private	5.562,00	5,00 %
Ministry of Regional Development of the Republic of Bulgaria	State	16.686,00	15,00 %

Total

Sub-total public contribution	0,00	0,00 %
Sub-total state contribution	16.686,00	15,00 %
Sub-total private contribution	5.562,00	5,00 %
Total	22.248,00	20,00 %

State Aid

State aid relevant activities

B.1 Project Partner 6	
Partner number	6
Partner role	PP
Name of the organisation in original language	Община Белене
Name of the organisation in english	Belene Municipality
Organisation abbreviation	Belene
Department / unit / division	Socio-economic policy and financing programs
Partner main address	
Country	Bulgaria (BG)
NUTS 2	Severozapaden (BG31)
NUTS 3	Pleven (BG314)
Street, House number, Postal code, City	Bulgaria Str. 35 5930 Belene
Homepage	www.belene.bg
Address of department / unit / division (if applicable)	
Country	Bulgaria (BG)
NUTS 2	Severozapaden (BG31)
NUTS 3	Pleven (BG314)
Street, House number, Postal code, City	Bulgaria Str. 35 5930 Belene
Legal and financial information	
Type of partner	Local public authority
Legal status	Public
VAT number (if applicable)	BG000413579
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	Mr Milen Dulev

Contact	
Contact person	Ms Asya Duleva
Email	obshtinabl@abv.bg
Telephone no.	+ 359 658 3 10 61
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>Belene Municipality is located on the Danube River and is almost entirely included in protected territories and areas of Natura 2000. This is why one of our main goals is to develop tourist activities that will promote the natural and cultural-historical heritage. The Danube Region is characterised by an outstanding cultural diversity that over the centuries has left a rich legacy of intangible and tangible heritage that is often not recognised for its potential towards economic development, social inclusion and social innovation.</p> <p>Belene will be one of the Cultural Route key sites and will be exploited in the framework of the project. The municipality will implement all related project activities and tools in their municipal district valorising their local Roman heritage.</p> <p>The planned activities of the project are directly related to the Plan for integrated development of the Municipality of Belene 2021-2027 and in particular to Priority 4: Investments in tourism, added value through tourism and regional cohesion, Specific objective: Advertising on a national and global scale of cultural, natural science, pilgrimage and archaeological tourism on the territory of the municipality. Building on what has been achieved and the new initiatives will support the dynamic development of the municipality, which successfully combines the sustainable development of the economy, culture and tourism.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>One of the main goals of Belene Municipality is the development of tourism and the strengthening of public interest in the historical, cultural and natural heritage sites in the region. The municipality has experience in the field of tourism, having implemented events for the development of tourism, and will currently focus on attracting new tourists through the promotion of the project.</p> <p>The main benefit for Belene Municipality is the development of lasting transnational partnerships along the Danube River and the accumulation of experience in the field of tourism. Since the municipality is a local public body and non-profit, all other benefits of the project will be for local people and guests of the municipality. In particular, the benefits will be: improving the tourist offer through the development of green tourism; improving the lives of local people by getting to know the traditions and cultures of other Danube countries and creating partnerships. Also, the preservation of the natural and historical heritage is extremely important.</p> <p>In this context Belene will, above all, contribute to transnational networking process, will implement the joint branding and presentation framework (A.1.2), will as Cultural Route key site support the technical experts with the creation of VR/AR 3D models of their local Roman heritage, will support the creation of the Roman Trail(s) in Bulgaria (D.2.3.1) as well as the organisation of the Roman events and national meetings (D.1.1.5, D.2.3.4, D.2.3.5). Belene will support the project in the external communication and will provide input from Bulgarian side on all project tasks for which input is required from each PP country.</p>	

Motivation

10% of the total partner budget are allocated for project management activities.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	48.520,00	80,00 %
Partner contribution	12.130,00	20,00 %
Partner total eligible budget	60.650,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
Belene	Public	3.032,50	5,00 %
Ministry of Regional Development and Public Works	State	9.097,50	15,00 %

Total

Sub-total public contribution	3.032,50	5,00 %
Sub-total state contribution	9.097,50	15,00 %
Sub-total private contribution	0,00	0,00 %
Total	12.130,00	20,00 %

State Aid

State aid relevant activities	
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B.1 Project Partner 7	
Partner number	7
Partner role	PP
Name of the organisation in original language	Archeologický ústav Akademie věd ČR, Brno, v. v. i.
Name of the organisation in english	Institute of Archaeology of the Czech Academy of Sciences, Brno
Organisation abbreviation	ARUB
Department / unit / division	
Partner main address	
Country	Česko (CZ)
NUTS 2	Jihovýchod (CZ06)
NUTS 3	Jihomoravský kraj (CZ064)
Street, House number, Postal code, City	Čechyňská 363/19 60200 Brno
Homepage	www.arub.cz
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Higher education and research organisations
Legal status	Public
VAT number (if applicable)	CZ68081758
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	PhD Balázs Komoróczy

Contact	
Contact person	PhD Balázs Komoróczy
Email	komoroczy@arub.cz
Telephone no.	+420 604246002
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The partner is fully responsible for the archaeological knowledge and evaluation of all traces of the activities of the bearers of the ancient Roman civilization on the territory of the Czech Republic and their communication with the public. It is a recognized leader in all aspects of the project at the national level. It is the only Czech organization of its kind that has been systematically devoted to the subject for many decades, has an age- and gender-balanced professional staff, regularly publishes scientific and popularisation works on the topic of Roman activity in the region beyond the Noric-Pannonian Limes. Its team has many years of experience successfully presenting the Romans in the area through permanent and temporary exhibition projects and physical and digital presentations of archaeological sites, objects, and individual finds. It is well-connected with experts at the international level. It is the leader of several national thematic projects: its staff regularly participate in formal and informal international collaborations on the theme of ancient Roman civilization and its influence beyond the Imperium's border. It has designed and operates the presentation infrastructure of the Visitor Centre Mušov - Gateway to the Roman Empire at the most important archaeological site with numerous traces of the Roman army's activity there. It regularly organizes short-term events aimed at disseminating the results of archaeological research into the legacy of the ancient Roman civilization to today's society. It communicates intensively on this subject with regional governments, museums, and universities in the Czech Republic and neighbouring countries.</p> <p>As a representative of a territory that did not become a permanent part of the Roman Empire, the partner's involvement plays a crucial role in making visible the fact that the influence of Roman civilization was not limited to the territory of the Roman Empire itself and that its borders on the Danube were not an "iron curtain" that cut off the rest of Europe from its influence. It thus symbolizes the participation of today's Europe in the heritage of ancient Roman civilization. It conveys this fact to the countries involved, which are often unable to perceive this overlap due to numerous attractive, frequently still visible monuments of the ancient Romans on their territories. At the same time, the partner's participation is a unique opportunity to make the public in its own country aware of the extraordinary importance and qualities of the Roman heritage in the entire Danube area, to help them become mindful of the quality of belonging to all the countries involved and to strengthen their awareness of their shared cultural and civilizational roots. It allows the Czech Republic to participate in a very advanced educational and tourist infrastructure and direct its inhabitants to other places in the Danube region that would otherwise be overlooked in mainstream tourist destinations.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>The partner is involved in the project in the full range of its activities in all project periods. At the national level, it carries out most of the project activities with its own staff, communicates with associated partners and other stakeholders in the region concerned, and produces all joint and regionally structured outputs.</p> <p>ARUB evaluates the current national situation, collects all necessary data, and contributes to the</p>	

Motivation

network database. Delegates a member for the Scientific Board and participates in expert meetings. Thanks to ARUB's excellent professional background, it contributes significantly to the Handbook on key elements of the Roman heritage and history in the Danube Region, in particular to the very special situation North the Danube with regards to the Roman traces along the Morava river and in the Moravia region.

ARUB applies its extensive Web-GIS and digital content creation competencies to develop digital presentation platforms. It will also contribute its long-term experience in the exploration and presentation of Roman heritage to the project by building the Roman Trails and organising pilot presentation events. ARUB actively creates all content for traditional and digital presentation platforms planned for the Cultural Route, provides translations of foreign language materials, and prepares for other partners the necessary documents for the presentation of the region concerned. It actively creates the project's communication documents and will also use its own effective communication platforms to disseminate the project's partial and overall results. It also ensures the media presentation of the project at the national level.

For the project management activities, 15% of the partner's total budget is allocated.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	147.032,00	80,00 %
Partner contribution	36.758,00	20,00 %
Partner total eligible budget	183.790,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
ARUB	Public	18.379,00	10,00 %
Ministry for Regional Development	State	18.379,00	10,00 %

Total

Sub-total public contribution	18.379,00	10,00 %
Sub-total state contribution	18.379,00	10,00 %
Sub-total private contribution	0,00	0,00 %
Total	36.758,00	20,00 %

State Aid

State aid relevant activities	
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B.1 Project Partner 8	
Partner number	8
Partner role	PP
Name of the organisation in original language	Bayerisches Landesamt für Denkmalpflege
Name of the organisation in english	Bavarian State Conservation Office
Organisation abbreviation	BLFD
Department / unit / division	Department of Archaeological Heritage Conservation
Partner main address	
Country	Deutschland (DE)
NUTS 2	Oberbayern (DE21)
NUTS 3	München, Kreisfreie Stadt (DE212)
Street, House number, Postal code, City	Hofgraben 4 80539 Munich
Homepage	www.blfd.bayern.de
Address of department / unit / division (if applicable)	
Country	Deutschland (DE)
NUTS 2	Oberbayern (DE21)
NUTS 3	München, Kreisfreie Stadt (DE212)
Street, House number, Postal code, City	Hofgraben 4 80539 Munich
Legal and financial information	
Type of partner	Regional public authority
Legal status	Public
VAT number (if applicable)	DE811335517
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	Prof. Dipl.-Ing.Architekt Mathias Pfeil

Contact	
Contact person	Ms Veronika Fischer
Email	veronika.fischer@blfd.bayern.de
Telephone no.	+49 941 595748 23
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The Bavarian State Office for the Preservation of Monuments (BLfD) is responsible for the site management of the Bavarian part of the UNESCO World Heritage "Frontiers of the Roman Empire - The Danube Limes (Western Segment)". The Coordination for Archaeological World Heritage Sites in Bavaria is in close contact with the stakeholders at the Danube Limes and is a member of the International Management Group of the Danube Limes World Heritage Site. Its expertise also includes the creation of strategic interpretation frameworks.</p> <p>The BLfD was a partner in the Creative Europe project "ALApp" (2016-2019) and is contributing the resulting smartphone application "LIMES mobil" and the associated expertise to the project. The BLfD already has experience and projects on the topic of accessibility.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>The BLfD is able to contribute to all project SOs.</p> <p>In the establishment of a network (SO1), the BLfD will contribute the very good existing networking of the site management of the UNESCO World Heritage "Frontiers of the Roman Empire - The Danube Limes (Western Segment)" and will organise the national expert meeting for Germany. In particular, the BLfD can contribute its experience to the creation of branding for the cultural route and a transnational strategic plan and ensure that both are dovetailed with the existing corporate design and the strategic communication plan of the UNESCO World Heritage "Frontiers of the Roman Empire - The Danube Limes (Western Segment)" and that no competing structures are created. The necessary data on the Danube Limes within Bavaria is available to the BLfD.</p> <p>The BLfD will lead the SO2 work package. It will contribute the smartphone application "LIMES mobil", which emerged from the Creative Europe project "Advanced Limes Applications" (ALApp), and the resulting experience with the development of apps with AR and VR functions to the project. To review and advise on the accessibility of the app's user interface, the BLfD will bring in an external consultant for digital accessibility and have the app revised and supplemented accordingly within the project. This will also enable it to advise the other partners on digital accessibility. By involving the Institute for hard hearing und deaf students (ASP) in the counselling and evaluation of the app for people with impaired hearing in a pilot region, the BLfD is creating the integration of a local target group. Videos in sign language are produced with pupils from this institution, which provide information on important educational topics in the app and can also be used in other places (e.g. websites) in the interests of sustainability. BLfD will have AR and VR elements created for the German part, which are based on archaeological expertise and contribute to the interpretation and communication of the Danube Limes. Thanks to its excellent knowledge of the existing mediation structures at key locations along the Danube Limes in Bavaria, the BLfD can integrate a Roman trail with the ASPs Gäubodenmuseum Straubing and Institute for hard hearing und deaf students, which will contribute to the cultural route. With the help of these partners, the BLfD will organise the pilot action for Germany. BLfD will provide content for the joint website for the Bavarian section of the Danube Limes and knows the important</p>	

Motivation

regional partners for advice and linking.

Due to the regular participation of the site management of the Bavarian part of the Danube Limes (western section) in conferences as well as experience in producing publications for different target groups, the BLFD is also suitable to contribute to SO3.

Approx. 13 % of the total partner budget is allocated for project management activities.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	284.592,52	80,00 %
Partner contribution	71.148,14	20,00 %
Partner total eligible budget	355.740,66	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
BLFD	Public	71.148,14	20,00 %

Total

Sub-total public contribution	71.148,14	20,00 %
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	71.148,14	20,00 %

State Aid

State aid relevant activities

B.1 Project Partner 9	
Partner number	9
Partner role	PP
Name of the organisation in original language	Pokrajinski sekretarijat za regionalni razvoj, međuregionalnu saradnju i lokalnu samoupravu
Name of the organisation in english	Provincial Secretariat for Regional Development, Interregional Cooperation and Local Self-Government
Organisation abbreviation	PSRDICLSG
Department / unit / division	
Partner main address	
Country	Serbia (RS)
NUTS 2	Autonomous Province of Vojvodina (RS12)
NUTS 3	Južnobačka oblast (RS123)
Street, House number, Postal code, City	Mihajla Pupina Boulevard 16 21000 Novi Sad
Homepage	https://region.vojvodina.gov.rs/?lang=en
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Regional public authority
Legal status	Public
VAT number (if applicable)	105702405
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	Provincial Secretary Aleksandar Sofić

Contact	
Contact person	Mrs Marija Fenjac
Email	marija.fenjac@vojvodina.gov.rs
Telephone no.	+381641617126
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The Provincial Secretariat for Regional Development, Interregional Cooperation and Local Self-Government, in accordance with the law and Statute, performs the tasks of the provincial administration, in the field of regional development, regulating and enabling a balanced regional development, interregional cooperation and maintaining the relations between the Autonomous Province of Vojvodina and other territorial communities, initiating and maintaining memberships in European and global associations of regions. The Autonomous Province of Vojvodina (AP Vojvodina) is enrolled in the work of Danube-Sava co-operation as well as in the work of Danube fund for small projects in the area of culture. AP Vojvodina is a member of Working community of Danubian regions. During 2021 and 2022 AP Vojvodina chaired the Working Community of the Danubian Regions. One of the main goals of the Secretariat is to reach EU standards, which would ensure a higher quality of life for all citizens of the Autonomous Province of Vojvodina.</p> <p>The Secretariat encourages the development of local self-governments on the territory of AP Vojvodina through specific actions - the awarding of grants to companies for the purchase of new equipment, for the creation of new jobs, for the preparation of project-technical documentation in the area of improvement and revitalization of local business infrastructure, local utility infrastructure, and local social infrastructure.</p> <p>The implementation of projects supported by the European Commission will contribute to the achievement of the strategic goals in key sector policies. The future perspective for The Provincial Secretariat for Regional Development, Interregional Cooperation and Local Self-Government provides an opportunity for an even more intense relationship between the Autonomous Province of Vojvodina and the EU regions, which will be an additional motive for further reforms in areas of common interest. During the IPA I CBC and IPA II CBC, the Provincial Secretariat for Regional Development, Interregional Cooperation and Local Self-Government has successfully participated in and implemented a significant number of projects. Our team is more than capable to contribute to this project in partner terms and to successfully bring this project to its satisfying end and desired results.</p> <p>Realization of the Colorful Cooperation, Central Danube Tour and Health Tour projects, financed within the cross-border programs Croatia-Serbia and Hungary-Serbia, the tourist and cultural offer in the region has been significantly improved.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>In accordance with its own goals and competences, knowledge and experiences, Provincial Secretariat for Regional Development, Interregional Cooperation and Local Self-government will support, develop and implement project activities in different roles and thus contribute to the successful realisation of the project:</p> <p>S01 - Establishment of a network & capitalisation of forerunner projects</p>	

Motivation**A.1.1 - Building a Network "Romans in the Danube Region" as basis for the CR**

Evaluation of national and transnational situation

Establishment of Scientific Board, Network database, National networking/expert meetings discussing the status quo

A.1.2 Concepts and materials for a joint promotion of the RDL

Collection and re-evaluation of existing data on RDL as basis for the CR database, Transnational networking/expert meeting discussing the joint promotion (Novi Sad, Serbia), Transnational strategy /action plan: joint presentation framework for theme region and cultural route

A.1.3 Communication

Participation in project kick-off (Krems+Carnuntum, Austria), Basic promotion and information material for the project (flyer, leaflet, poster, beachflags/roll-up, others), Contents for Website and mobile App

SO2 - Presentation and promotion framework for the joint heritage of the Roman Danube Limes

A.2.3 Physical presentation and practical hands-on approach

Roman Trails (concepted and implemented)

Pilot Actions, National networking and expert meetings - 1 per PP country

A.2.4 Communication

Tangible promotion material for different target groups, Publication for broad public interested in Roman heritage

SO3 - Creation of the Cultural Route and passing through the certification process

A.3.1 Definition of Cultural Route

Info boards, Cultural Route Guide

A.3.2 Sustainability and ensuring maintenance of the Cultural Route

Transnational expert meeting (Zagreb, Croatia), Foundation of international association or framework of association with legal status, Sustainability and follow-up concept

A.3.4 Communication – promotion of the Cultural Route:

Creation of information material for the Cultural Route, Media appearance, National events connected to the finalisation and opening of the Cultural Route, Participation in external events promoting the project results, Final conference (Zagreb, Croatia), Final publication

15% of the total budget will be allocated for project management activities.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing			
Co-financing source		Amount	Percentage
Interreg Funds		48.000,00	80,00 %
Partner contribution		12.000,00	20,00 %
Partner total eligible budget		60.000,00	100,00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
PSRDICLSG	Public	12.000,00	20,00 %
Total			
Sub-total public contribution		12.000,00	20,00 %
Sub-total state contribution		0,00	0,00 %
Sub-total private contribution		0,00	0,00 %
Total		12.000,00	20,00 %
State Aid			
State aid relevant activities			

B.1 Project Partner 10	
Partner number	10
Partner role	PP
Name of the organisation in original language	Arheološki muzej u Zagrebu
Name of the organisation in english	Archaeological Museum in Zagreb
Organisation abbreviation	AMZ
Department / unit / division	
Partner main address	
Country	Hrvatska (HR)
NUTS 2	Grad Zagreb (HR05)
NUTS 3	Grad Zagreb (HR050)
Street, House number, Postal code, City	Nikole Šubića Zrinskog Square 19 10000 Zagreb
Homepage	https://www.amz.hr/hr/arheoloski-muzej-u-zagrebu/
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Other
Legal status	Public
VAT number (if applicable)	HR 79157146686
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	Director Ivan Radman-Livaja
Contact person	Ms Jacqueline Balen

Contact	
Email	jbalen@amz.hr
Telephone no.	+38598359103
Motivation	
Which of the organisation's thematic and territorial competences and experiences are relevant for the project?	
<p>Being one of the direct successors to the respected former National Museum established in 1836, the Archaeological Museum in Zagreb holds international acclaim as Croatia's national archaeological institution. With a rich repository exceeding 450,000 diverse artefacts and monuments attained from diverse sources over the years, the museum has been actively conducting systematic excavations across Croatia since the 1880s, resulting in a comprehensive assemblage spanning prehistory, antiquity, medieval periods, and a notable numismatic collection.</p> <p>Presently, the museum is structured into seven specialized departments, each managed by archaeologists with expertise in their respective areas, supported by necessary administrative and technical services. Furthermore, the museum has a long-standing tradition of scholarly publishing, producing a range of materials from scientific monographs to accessible books and catalogues, all designed in-house.</p> <p>Beyond its scholarly pursuits, the museum prioritizes public engagement and cultural dissemination. Through immersive exhibitions, community outreach initiatives, and heritage management efforts, it endeavours to make archaeology accessible to all. Embracing a contemporary approach, the museum leverages cutting-edge technology to enhance its presentations. From intricate 3D models of artefacts and landscapes to multimedia displays and web-based showcases, it harnesses modern tools to catch the audience's attention and enrich educational experiences.</p> <p>Innovative projects like the Danube's archaeological eLandscapes initiative have propelled the museum into the digital realm, also facilitating ease of access to created content. By fostering partnerships with educational institutions and organizing tailored workshops, festivals, and exhibitions, the museum strives to integrate archaeology into school curricula and inspire a change of thought/approach in newer generations and/or enthusiasts. Furthermore, it engages diverse audiences, in order to not only enhance the museum's visibility but also fosters broader appreciation, care and understanding of archaeology and cultural heritage.</p> <p>AMZ was involved in the Interreg DTP project Iron-Age-Danube and played a key role in the creation and certification of the Iron-Age-Danube Route. Today, AMZ is an important member of the Iron-Age-Danube network and AMZ team members hold key positions in the association managing the Iron-Age-Danube Route.</p>	
What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!	
<p>The contribution of the Archaeological Museum in Zagreb to the project spans various areas of expertise. Firstly, leveraging its extensive experience in publishing, the museum will contribute to the development and design of key project outputs. This includes work on formatting and publishing materials such as the "Publication for broad public interested in Roman heritage" (D.2.4.4) and the final publication (D.3.4.8) for the promotion of the Cultural Route within A.3.4.</p>	

Motivation

Additionally, the museum will play a pivotal role in conducting research activities crucial to the project's success. This involves undertaking an evaluation and establishing a Scientific Board (D.1.1.1-2) as part of the strategy paper/action plan to establish a common vision and function for the network (D.1.1.3.). Furthermore, it will actively collect and re-evaluate data for the CR database (D.1.2.1) for the handbook within a common Storyline/narrative (D.1.2.2). Such a basis will facilitate the branding strategy and the transnational strategy for the presentation framework of the envisioned route (D.1.2.4-5.).

Furthermore, within A.2.1 "Contents, components and data for digital presentation" the museum will actively participate in the creation of a CMS - a database of archaeological sites (D.2.1.2), while for A.2.2 "Digital presentation" a website for the theme region "Romans in the Danube Region" (D.2.2.1), and a mobile application (D.2.2.3). As a partner with experience in creating a cultural route it will also play a pivotal role in activities related to the identity profile of the Cultural Route (D.3.1.1), site selection, and presentation concepts (D.3.1.2), as well as hosting a transnational expert meeting (D.3.2.1) the foundation of an international association or framework of association (D.3.2.2) with legal status. Building upon previous deliverables, the museum will collaborate PP2 (UMJ) on the certification dossier for the cultural route (D.3.3.2) and on the development innovative approaches to enhance promotion of the route in the media, with digital or information material (A.3.4), culminating in a final conference in Zagreb (D.3.4.7).

In summary, the Archaeological Museum in Zagreb will contribute significantly to various aspects of the project, ranging from research and development to outreach and digital initiatives, with a focus on promoting and preserving the cultural heritage of the Danube region. Its senior staff members will allocated 10% of their time working on the project, while the onboarded full and part-time employees time will consume between 10-20% on project management activities.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	171.692,91	80,00 %
Partner contribution	42.923,23	20,00 %
Partner total eligible budget	214.616,14	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
AMZ	Public	42.923,23	20,00 %

Total

Sub-total public contribution	42.923,23	20,00 %
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Total		
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	42.923,23	20,00 %
State Aid		
State aid relevant activities		

B.1 Project Partner 11	
Partner number	11
Partner role	PP
Name of the organisation in original language	Kulturális Örökség Menedzserek Egyesülete
Name of the organisation in english	Association of Cultural Heritage Managers
Organisation abbreviation	KÖME
Department / unit / division	
Partner main address	
Country	Magyarország (HU)
NUTS 2	Budapest (HU11)
NUTS 3	Budapest (HU110)
Street, House number, Postal code, City	Ilka 46 I/3 1143 Budapest
Homepage	https://www.heritagemanager.hu
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Interest groups including NGOs
Legal status	Private
VAT number (if applicable)	18336872-1-42
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	Mr Árpád Böczén
Contact person	Ms Zsófia Huszár

Contact	
Email	zsofi@heritagemanager.hu
Telephone no.	+3670 240 2744
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The Budapest based Association of Cultural Heritage Managers (KÖME) was established in 2012 by young heritage managers from different parts of Hungary. KÖME believes that the values identified as heritage can't persist without communities committed to them. Therefore, we consider it crucial to organise programmes and to create communication channels that help discover, understand, value and use our common heritage. Besides this, our aim is to create and maintain domestic and international platforms which help experts of various domains – engaged in the research, preservation, social utilisation, protection and distribution of the broadly defined cultural heritage – to meet each other, to learn, find partners, share ideas and realise their own projects in accordance with the association's objectives.</p> <p>Thanks to its active membership in the European Association of Heritage Interpretation since 2013, KÖME has experience in cooperating with different archaeological and other heritage sites in various countries. These cooperations focus on many aspects of interpretation, like the development of professional skills and the valorisation of the cultural heritage by different means.</p> <p>KÖME has 13 years of experience in international and cross-sectoral collaborations related to cultural heritage. Its focus is on relating heritage with - communities, tourism, spatial development, interpretation and re-interpretation, digital culture art and nature. KÖME developed several interpretations for heritage sites (e.g. Iron Curtain Museum, Dunakeszi bog theme trail, Danuvina Alacris and Roman cities along the Danube), methodological guidebooks for cultural managers, teachers and heritage educators (e.g. COOLTOUR digital presentation platform to help preserve and promote cultural heritage for future generations + guidelines / TRAME - TRACCE DI MEMORIA project manuals). KÖME tackled the theme of "borders" as a recurring and still inspiring topic in its work (e.g. former Iron Curtain, Danube, and other invisible boundaries).</p> <p>KÖME participated in the Living Danube Limes project in which its main responsibility was to build up a network in the Danube Region (both domestic and transnationally), manage the 23-day-long Hungarian section of the connecting cruise of Danuvina Alacris (roman lusoria ship) with all the related cultural, professional programs and services, moreover to deliver a workshop for partners in the theme of establishing the cornerstones of a future Danube Region Cultural Route. In the workshop, KÖME facilitated brainstorming and discussion about the future Cultural Route based on the heritage of the Roman Limes.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>KÖME contributes to activities, deliverables and outputs within the entire project period in various ways and depths.</p> <p>To support SO1, KÖME contributes its expertise to build a network (A.1.1) as y basis for the CR. It contains the evaluation of national and transnational situation (mapping status quo, needs, identification and involvement of key players and target groups in Hungary). KÖME is especially interested in ensuring social inclusion and supporting the co-creation processes within its experience (D.1.1.1), moreover pay particular attention to defining the new common vision and function of the</p>	

Motivation

network (D.1.1.3). We also delegate local expertise to the scientific board and the expert meetings. For the concept of the joint promotion of RDL (A.1.2), KÖME collects and re-evaluates existing data on RDL (D.1.2.1), participates in the expertise meeting (D.1.2.3) and give input to the transnational strategy /action plan (D.1.2.5). KÖME participates in the kick-off and continuously disseminate the project and its results (A.1.3: D.1.3.1 / D.1.3.5)

Contributing to SO2, KÖME supports the creation of digital presentations (A.2.1) focusing on creating the data management plan, the VR and AR models; and creating contents for Website and mobile App (D.2.1.1 / D.2.1.3 / D.2.1.4). Regarding physical presentations (A.2.3) KÖME defines a roman trail(s) in Hungary, implement a pilot action, organise at least 1 national networking and expert meeting (A.2.3.1-5), moreover, takes the central responsibility for creating the Event catalogue (D.2.3.3). KÖME supports communication (A.2.4) with creating videos of the pilot action, making tangible promotion material for different target groups and make publications for the broad public in Roman heritage (D.2.4.2 - D.2.4.4).

In regards of SO3, KÖME takes part in the definition of the CR (A.3.1) by creating Info boards and Cultural Route Guide (D.3.1.3 / D.3.1.4). For the CR's sustainability (A.3.2) KÖME involves expertise to participate in the transnational expert meeting to create a follow-up concept and establish the international association (D.3.2.1 / D.3.2.2 / D.3.2.4). As regards of CR's promotion (A.3.4) in Hungary, KÖME supports the creation of information materials, boost media appearances, organise national events connected to the opening of the Cultural Route, participate in events to promote the CR internationally (D.3.4.2 - D.3.4.8).

Besides, KÖME handles all the management activities during the entire project period that contains the following: overall coordination, administration; financial management; reporting; keeping continuous contact with LP; partners and local JS; participation in partner meetings both offline (3 times) and online; 12% of the total budget of KOME is allocated for project management activities.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	112.708,80	80,00 %
Partner contribution	28.177,20	20,00 %
Partner total eligible budget	140.886,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
KÖME	Private	7.044,30	5,00 %
Prime Minister's Office, Department for International Territorial Co-operation	State	21.132,90	15,00 %

Total		
Sub-total public contribution	0,00	0,00 %
Sub-total state contribution	21.132,90	15,00 %
Sub-total private contribution	7.044,30	5,00 %
Total	28.177,20	20,00 %
State Aid		
State aid relevant activities		

B.1 Project Partner 12	
Partner number	12
Partner role	PP
Name of the organisation in original language	Nyugat-Pannon Terület- és Gazdaságfejlesztési Szolgáltató Közhasznú Nonprofit Kft.
Name of the organisation in english	West Pannon Regional and Economic Development Public Nonprofit Ltd.
Organisation abbreviation	Westpannon
Department / unit / division	
Partner main address	
Country	Magyarország (HU)
NUTS 2	Nyugat-Dunántúl (HU22)
NUTS 3	Vas (HU222)
Street, House number, Postal code, City	Horváth Boldizsár 9 H-9700 Szombathely
Homepage	www.westpannon.hu
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Sectoral agency
Legal status	Public
VAT number (if applicable)	HU21464812
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Yes
Contact	
Legal representative	Mrs Eszter Varga

Contact	
Contact person	Mr Zsolt Simon
Email	zsolt.simon@westpannon.hu
Telephone no.	+36303160838
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>Westpannon has been working on domestic, cross-border and transnational projects in Western Transdanubia since 2011. Our goal is to implement regional development in a sustainable way, with the involvement of local actors. Westpannon has implemented and is currently involved in several transnational projects funded by the European Union, which allowed to develop a high number of successful co-operations with relevant domestic and international stakeholders (NGOs, cycling and tourism organizations, service provider SMEs, museums). With our projects we have aimed to involve local public and private actors, like SMEs into European partnerships for mutual transnational learning and, based on that, to develop innovative, inclusive, and sustainable services and products based on co-operation. We can provide flexible professional support to local communities, self-governments, regions and businesses in many areas. We also help ministries, counties and their institutions responsible for development programmes to work at a higher professional level in cooperation with the European partner organizations. Westpannon has the adequate competences and partnership networks which makes it able to participate in upcoming projects.</p> <p>The main fields covered by Westpannon are the following:</p> <ul style="list-style-type: none"> - Environmentally responsible tourism - Climate friendly transport and energy - Digitalization, innovation - Reinforcing transnational and cross border cooperation - Incubation, acceleration and scaling-up of SMEs & business support - Capacity building activities - European cooperation - Local, regional development <p>Thanks to the extensive partnerships and network of contacts, Westpannon is able to reach out to and involve a wide range of organisations, schools and relevant stakeholders. In addition to collecting professional data and information, the project would include communication tasks for the organisation. The partner has been involved in several projects as a communication manager and is therefore experienced in carrying out these activities. In previous projects, Westpannon has also been responsible for the development of websites, knowledge management platforms and the production of several image videos (ARCHEODANUBE, Transdanube Travel Stories). In the Roman Legacy project, the partner would, among other things, assist with the general communication activities of the project, help with the creation of the website, web-GIS and videos, and assist with the branding strategy. The partner has also increased the professional knowledge through our participation in the ARCHEODANUBE project, so Westpannon can actively participate in the implementation of the professional tasks and involve local museums in the professional workshops. The project partner also has closer links with key tourism actors in the region, thanks to the ongoing tourism projects in Central Europe, Danube and crossborder projects.</p>	

Motivation

What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!

In general, Westpannon will work intensively with the partners, relevant stakeholders and local communities on the Hungarian side and involve them in the transnational cooperation process. As a further general activity, Westpannon will be responsible for the translation of the completed documents, in prior consultation with the other Hungarian partner.

In the framework of SO1, the partner collects the necessary and available data/information on the topics identified by the responsible partners (status quo, transnational strategy, etc.) and selects and involves the relevant actors in the project. Partner will participate in national and transnational expert meetings, involving local experts. Westpannon actively participate in the development of the output of the joint branding and branding strategy, including the design of logos, the creation of templates, the definition of the Roman mascot. In addition, Westpannon will carry out the communication tasks under A1.3 together with the lead partner. It will prepare the project communication strategy paper, the official project website according to the programme requirements, the project social media interfaces, project branding materials and templates.

In SO2, Westpannon will assist with the Hungarian data collection for the database, mobile app and event catalogue, as well as with the selection of sites to be included in the virtual reality and augmented reality models. Within the framework of SO2, the partner will take care of the development of the website for the theme region and the cultural route and will assist in the development of the web-GIS. Westpannon will also share its experience in the development of cycle routes and assist in the development of thematic routes, including the installation of information boards at selected sites. The event catalogue will be tested at an event with schools and students as the main target group. A creative approach will be used to present the catalogue. Furthermore, the partner will present the new approaches and tools developed in the project to tourism operators in an expert meeting and promote them among relevant stakeholders. Finally, Westpannon will coordinate the production of videos related to the pilot actions and will produce a video for the Hungarian pilot. The partners will also contribute to the production of promotional videos.

In SO3, Westpannon contribute to the development of the guidelines and provide the necessary data to the responsible partner. Partner will participate in the workshop together with the experts. Printing and distribution of information material to relevant stakeholders. Westpannon's main task in SO3 will be to produce the image video, which, once produced, will have to be translated into the national language by the other partners.

Approx. 15% of the total partner budget will be allocated for project management activities.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	144.134,40	80,00 %
Partner contribution	36.033,60	20,00 %

Co-financing			
Co-financing source		Amount	Percentage
Partner total eligible budget		180.168,00	100,00 %
Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
Westpannon	Public	9.008,40	5,00 %
Ministry of Public Administration and Regional Development	State	27.025,20	15,00 %
Total			
Sub-total public contribution	9.008,40		5,00 %
Sub-total state contribution	27.025,20		15,00 %
Sub-total private contribution	0,00		0,00 %
Total	36.033,60		20,00 %
State Aid			
State aid relevant activities			

B.1 Project Partner 13	
Partner number	13
Partner role	PP
Name of the organisation in original language	Opština Žabljak
Name of the organisation in english	Municipality of Žabljak
Organisation abbreviation	OZ
Department / unit / division	
Partner main address	
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City	Trg durmitorskih ratnika 1 84220 Žabljak
Homepage	http://zabljak.me/
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Local public authority
Legal status	Public
VAT number (if applicable)	02018535 PIB
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Yes
Contact	
Legal representative	Mayor Radoš Žugić
Contact person	Ms Jasminka Jagličić

Contact	
Email	jaglicic.consulting@yahoo.com
Telephone no.	+38267399016
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The Municipality of Zabljak is a relevant partner for the project due to its potential thematic and territorial competences in cultural heritage management, tourism development, and community engagement. Zabljak's experience in local governance and community involvement could contribute to fostering socio-economic development within the project's scope. Therefore, their involvement could provide valuable expertise in heritage preservation, tourism promotion, and regional development, making them a valuable partner in achieving the project objectives. Municipality of Zabljak holds significant relevance for the project due to its territorial connection with municipalities boasting substantial Roman heritage. Situated in the central area of the Dinaric Alps of Montenegro, Zabljak is situated on an important ancient connecting line between the Roman Danube Limes and the harbors of the Adriatic Sea, and thus shares territorial proximity with municipalities known for their rich Roman legacy. This geographical connection ensures that Zabljak possesses firsthand understanding of the challenges and opportunities associated with managing Roman heritage sites, thereby offering invaluable insights into the preservation and promotion of such assets. Moreover, Zabljak's territorial linkages enable seamless collaboration and knowledge exchange with neighboring municipalities, fostering a regional approach to socio-economic development and cultural route creation along the Roman Danube Limes. Thus, the Municipality of Zabljak is an important project partner, uniquely positioned to contribute expertise in heritage preservation, tourism development, and community engagement, thereby enhancing the project's potential for success.</p> <p>There is rich Roman heritage in Montenegro but still unexploited. Therefore, the Municipality of Zabljak well-experienced in regional development and nature-based slow tourism will collaboratively work with other Montenegrin municipalities and the National Park Durmitor that are ASPs in the project and have rich Roman heritage still unknown and unexploited and jointly they will approach its valorisation in the framework of ROMAN LEGACY implementing several project activities and tools in the Region and presenting the Roman heritage in the hinterland of the Roman Danube Limes and the connection to the Adriatic Sea.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>SO1-D.1.1.1: Analysing the situation in Montenegro (ME), site assessments, stakeholder consultations for ME. D.1.1.2: Participating through identifying and inviting suitable experts from ME, providing administrative support. D.1.1.3: Collaborating with other partners contributing to strategy development meetings, contributing local insights and expertise, reviewing and providing feedback on draft documents. D.1.1.4: Assisting in the establishment by providing data on local heritage assets, contributing to database design and structure, maintaining and updating information. D.1.1.5: Organising national expert meeting. D.1.2.1: Participating. D.1.2.2: Contributing research, content, design. D.1.2.3: Participating. D.1.2.5: Collaborating with project partners, participating in strategy development meeting, providing input on thematic content and presentation format, contributing local insights and expertise. D.1.3.1: Participation. D.1.3.5: promotional and informational materials to raise awareness about project objectives.</p> <p>SO2-D.2.1.2: Contributing data collection from ME, database design and development, data entry and</p>	

Motivation

validation, user interface design. D.2.1.3: Supporting PATS with the preparation of the VR and AR modelling of the selected Montenegrin sites to enhance visitor experiences at archaeological sites and along Roman trails by content creation, integration in mobile apps or website. D.2.1.4: Contributing content for website and mobile application D.2.3.1: Creating and implementing a Roman Trail in ME providing thematic routes for visitors by route planning, signage design, trail development, stakeholder engagement. D.2.3.3: participating in compiling a catalogue of events including workshops, lectures, exhibitions, and guided tours. D.2.3.4: organising and implementing a pilot action. D.2.3.5: Organising national expert meeting. D.2.4.2: Producing informational videos for ME. D.2.4.3: Creating and purchasing tangible promotional materials. D.2.4.4 supporting the content creation, editing, design, printing, and distribution.

S03-D.3.1.3: installing informative boards at key archaeological sites and along the cultural route in ME D.3.1.4: Written contribution, design, printing, and distribution. D.3.2.1: Participating. D.3.2.2: providing inputs for the drafting of the statutes, registration procedures. D.3.2.4: Contributing to the strategy development, stakeholder consultations, action planning. D.3.4.2: Supporting the creation of Cultural Route information material. D.3.4.3: Ensuring media coverage in ME and promoting the cultural route through press releases, interviews. D.3.4.4: Translating the image video. D.3.4.5: Organisation of national events. D.3.4.6: Attending and actively participating to promote the project results, share best practices, network with relevant stakeholders. D.3.4.7: present project outcomes for ME, share experience.

Approx. 12%. of the total partner budget will be allocated for project management activities.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	78.258,23	80,00 %
Partner contribution	19.564,56	20,00 %
Partner total eligible budget	97.822,79	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
OZ	Public	19.564,56	20,00 %

Total

Sub-total public contribution	19.564,56	20,00 %
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	19.564,56	20,00 %

State Aid	
State aid relevant activities	

B.1 Project Partner 14	
Partner number	14
Partner role	PP
Name of the organisation in original language	Paten Studio DOO
Name of the organisation in english	Paten Studio LLC
Organisation abbreviation	PATS
Department / unit / division	
Partner main address	
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City	Buda Tomovića F7 81000 Podgorica
Homepage	https://3dvirtualheritage.me/en
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	SME
Legal status	Private
VAT number (if applicable)	03261468
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	CEO Ivan Boljević
Contact person	Bojan Boljević

Contact	
Email	bojan@patenstudio.com
Telephone no.	+38267724950
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>Paten Studio is company from Montenegro which is specialized in the area of digitization of cultural heritage (3D scanning, photogrammetry, VR, AR...) and are also experienced with preparation and management of EU projects. Up until now we have been participating in several EU IPA national and cross-border projects. Under one IPA project we have created online platform (https://3dvirtualheritage.me/en) which is aimed at promotion of immovable cultural heritage monuments of Montenegro. Throughout our participation in EU projects, we have developed good relations with local and regional cultural institutions. We are cooperating with many museums, touristic organizations and other stakeholders in cultural heritage field in Montenegro, Serbia, Bosnia-Herzegovina and Croatia. Our projects are mainly focused on digitization in cultural heritage field and development of cultural tourism.</p> <p>FIELDS OF EXPERTISE AND MAIN ACHIEVEMENTS: 3D scanning; Photogrammetry; Virtual reconstructions; Conservation studies and design.</p> <p>PAST ACHIEVMENTS</p> <ul style="list-style-type: none"> - Digitized more than 20 large scale cultural sites. - Created first and only Montenegrin online platform for promotion of cultural heritage monuments. (https://3dvirtualheritage.me/en) - Completed digitization of museum artefacts for numerous museums in Montenegro. - Participated in 3 EU projects in past 4 years - Created augmented reality application for two cultural sites <p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>Paten Studio will be responsible for the overall guidance of the partners supporting their national selection process regarding the VR/AR reconstructions from the technical side, so that all partners know what to consider when identifying the sites and objects for VR/AR reconstruction. Further, Paten Studio will coordinate the technical implementation with the respective app and web developer creating the mobile application and web presentation.</p> <p>Besides this, Paten Studio will cover the 3D digitization of 4-5 sites selected sites per country for Montenegro, Slovenia, Croatia and Serbia. Digitization of large scale cultural heritage sites will be divided in three parts: data acquisition, data processing and creation of 3D models.</p> <p>Data acquisition: For the surveying purposes, contemporary 3D laser scanning technology in combination with photogrammetry will be used. Process of 3D laser scanning will be conducted with 3D laser scanner which captures geometry, color and texture of the surrounding area. 3D laser scanner has precision in millimetres and provide high quality point clouds which are digital representations of real life objects. Photogrammetry is method which uses mathematical formulations to transform two-dimensional measurements into 3D coordinates. With this method we need large number of photos to recreate 3D model of a real life object. Photos will be acquired by drone and cameras.</p>	

Motivation**Data processing:**

Before the start of the creation of 3D models, acquired data must be processed where all the noise is removed and bad quality samples are extracted.

Creation of 3D models:

In order to obtain geometrically correct 3D model with high quality texture, we combine 3D scanning and photogrammetry data. By using these two processes combined, we are making sure we are utilizing advantages of both data acquisition processes and are obtaining highest possible quality of the model. These models satisfy all the surveying and archaeological needs and later can be used for scientific research, historic documentation, digital reconstruction, education etc.

Approx. 10%. of the total partner budget will be allocated for project management activities.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	102.200,00	80,00 %
Partner contribution	25.550,00	20,00 %
Partner total eligible budget	127.750,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
PATS	Private	25.550,00	20,00 %

Total

Sub-total public contribution	0,00	0,00 %
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	25.550,00	20,00 %
Total	25.550,00	20,00 %

State Aid

State aid relevant activities	Activity2.1
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B.1 Project Partner 15	
Partner number	15
Partner role	PP
Name of the organisation in original language	Muzeul Național de Istorie a Transilvaniei
Name of the organisation in english	National Museum for the History of Transylvania
Organisation abbreviation	MNIT
Department / unit / division	
Partner main address	
Country	România (RO)
NUTS 2	Nord-Vest (RO11)
NUTS 3	Cluj (RO113)
Street, House number, Postal code, City	C. Daicoviciu 2 400020 Cluj-Napoca
Homepage	https://mnit.ro/-/
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Higher education and research organisations
Legal status	Public
VAT number (if applicable)	4722536
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	Manager Felix Marcu
Contact person	Deputy director George Cupcea

Contact	
Email	george.cupcea@gmail.com
Telephone no.	+40745650126
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The National Museum for the History of Transylvania from Cluj-Napoca, Romania, is the oldest and most prestigious of the cultural institutions dealing with archaeological and historical heritage in the country. Its team of archaeologists and researchers are experienced in dealing with archaeological heritage in general and with Roman heritage in particular. Specialists from the museum were, all throughout the 20th century and are currently, leaders of researching the most important archaeological sites in Transylvania: both Dacian and Roman Sarmizegetusae, Apulum and the most important forts on the frontier of Dacia, such as Potaissa, Bologa, Gilău or Cășei. Furthermore, it has a vast experience working in preventive archaeological excavations in the region, among the most important results being Roman rural settlements and stretches of Roman roads. The archaeologists are also involved in quite a number of non-invasive investigations based on geophysics and aerial photography.</p> <p>In the last couple of years our museum was involved and led various projects in different contexts and fields, the most recent being the National Programme Limes, which managed to finalize the documentation for enlisting the sites on the Roman frontiers in Romania on the UNESCO World Heritage list. In the frame of the project, the museum was responsible for the entire section of frontier in Transylvania and Banat, leading field researches and elaborating the overall documentation. The project is part of a transnational effort, stretching from the UK to Syria and North Africa, with the purpose of acknowledging the Roman frontiers (the limes) as the largest manmade monument on the planet. Likewise, our museum led the international ISTER project, finalized in 2022, where we identified and documented some stretches of Roman roads in the Danube region, while the other partners implemented their own strategy and activities in the purpose of valorisation, presentation and preservation of the Roman roads in the Danube region.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>In SO1, MNIT will contribute alongside the other partners in creating an up-to-date database and handbook of key elements of Roman heritage in our country, based on an evaluation of our current national situation (state of research, identification and involvement of stakeholders). Our strategy plan, drawing on research, tourism and the involvement of public authorities, will be done in accordance with our legislation and past experience in working with experts and non-specialist stakeholders, including our experience in the ISTER project. Our museum will also provide information necessary for creating the website and mobile App, including a list of relevant archaeological sites, descriptions and illustrations/ recent pictures.</p> <p>IN SO2 and SO3, we will jointly with the other (Romanian) partners and experts identify sites representative for Romania to be included on the cultural route, focusing mainly on providing information for the database of archaeological sites and the Roman trails, alongside the other partners.</p> <p>MNIT will be involved in the planned communication strategies, through social media, promotional materials aimed at different target groups. Our museum will also participate in all expert- and partner</p>	

Motivation

meetings, ensuring the involvement and representation of our country in building a sustainable network for the promotion and protection of the Roman heritage in the Danube region.

Approx. 12%. of the total partner budget will be allocated for project management activities.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	85.504,00	80,00 %
Partner contribution	21.376,00	20,00 %
Partner total eligible budget	106.880,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
MNIT	Public	2.137,60	2,00 %
Ministry of Development, Public Works and Administration	State	19.238,40	18,00 %

Total

Sub-total public contribution	2.137,60	2,00 %
Sub-total state contribution	19.238,40	18,00 %
Sub-total private contribution	0,00	0,00 %
Total	21.376,00	20,00 %

State Aid

State aid relevant activities

B.1 Project Partner 16	
Partner number	16
Partner role	PP
Name of the organisation in original language	Universitatea de Arhitectură și Urbanism „Ion Mincu”
Name of the organisation in english	"Ion Mincu" University of Architecture and Urban Planning
Organisation abbreviation	UAUIM
Department / unit / division	Faculty of Architecture
Partner main address	
Country	România (RO)
NUTS 2	București-Ilfov (RO32)
NUTS 3	București (RO321)
Street, House number, Postal code, City	Str. Academiei 18-20 010014 Bucharest
Homepage	www.uauim.ro
Address of department / unit / division (if applicable)	
Country	România (RO)
NUTS 2	București-Ilfov (RO32)
NUTS 3	București (RO321)
Street, House number, Postal code, City	Str. Academiei 18-20 010014 Bucharest
Legal and financial information	
Type of partner	Higher education and research organisations
Legal status	Public
VAT number (if applicable)	4283996
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	Rector Prof.Dr.Arh. Marian Moiceanu

Contact	
Contact person	Lect.Dr.Arch. Ana-Maria Machedon
Email	ana_machedon@yahoo.com
Telephone no.	+40 731770001
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The "Ion Mincu" University of Architecture and Urbanism in Bucharest has the competences to participate in the Roman Legacy Project in three main fields: territorial and urban planning (planning policies, sustainability strategies and connections with the local territorial administrative stakeholders), architectural design (from project design to architectural project implementation, protection of the built heritage, sustainable interventions), scientific research (using an important and complex research database from previous Interreg Projects along the Danube and through the participation to scientific international events).</p> <p>UAUIM has a long and significant experience in urban and territorial planning. UAUIM is the author of several masterplans (PUG/General Urban Masterplan, PUZ/Zone Masterplan) including important harbour cities along Danube (e.g. Brăila, Galați), major cities in Romania (e.g. București, Râmnicu-Vâlcea etc.) and cities or communes with Roman archaeological sites (e.g. Geoagiu, Beriu, etc.). UAUIM is also the author of national territorial plans and developing strategies, (e.g. Masterplan for the Coastal Zone at the Black Sea, Territorial Plan of the Big Island of Brăila – PATIC). Based on this knowledge and experience, UAUIM will work on the territorial strategic design of the new Roman Cultural Route, including: planning and sustainable territorial strategies, correlation with the national planning and territorial policies, connections with the local public authorities responsible with territorial planning, relations with important stakeholders for the implementation of the Route, connection with transnational territorial interventions.</p> <p>UAUIM is also expert in complex architectural design, construction and architectural project management, sustainable buildings, built heritage and monument protection, including architectural restoration, re-valorisation and conversion. UAUIM has the competence and expertise to lead interventions on protected heritage sites, therefore can provide to all partners in the Roman Legacy project: tools, strategies and best practice examples for visibility measures on Roman Archaeological sites, necessary for their inclusion in the Cultural Route.</p> <p>The project for visibility measures implemented in the previous Danube Project - Living Danube Limes for the commune of Rasova, near the Roman Archaeological of Sacidava: the new Archaeology Museum of Rasova (conversion of an old building) of was nominated in 2022 by the Order of Romanian Architects at the Bucharest Annual of Architecture for best project in the category Architecture and Experiments. During the Project UAUIM will be responsible for the creation of a catalogue for visibility measures as support for all participating countries along Danube, to implement sustainable, non-invasive and reversible visibility measures on their archaeological sites.</p> <p>UAUIM participated in 3 previous DTP Projects: Living Danube Limes, DANUrB, DANUrB+.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>With a long experience in territorial planning, analysis, research and territorial policies, UAUIM will provide for Roman Legacy Project the necessary database for territorial development on the Cultural Route.</p>	

Motivation

UAUIM will participate in building the Network “Romans in the Danube Region”, as basis for the Cultural Route, by identifying the local territorial administrative authorities, stakeholders and organisations essential for the implementation of the Cultural Route. As territorial planner (having already operated large scale territorial interventions and strategies on the Danube), the UAUIM team will work on the conceptualisation and implementation of theme cultural trails. UAUIM will contribute to the implementation of the Roman Trails in collaboration with the two other partners in Romania: INCDT and Transylvania Museum of History.

In the field of architectural design and historical heritage protection, UAUIM will work on the Catalogue for Visibility Measures, more specific, will identify possible interventions – sustainable, reversible and non invasive – on Roman archaeological sites that would enhance the visibility of remote, unknown sites of the Roman Danube Limes. The Catalogue will focus on measures easy to implement, including heritage and building policies. The interventions should cover a wide range of typologies, depending the site conditions, from basic elements to more complex architectural projects. UAUIM has already gained important experience in implementing visibility measures on archaeological sites during the previous Living Danube Limes - Project, with a project in Rasova, close to the Roman site of Sacidava: the conversion of an existing abandoned building into a small archaeological museum for the site. The Catalogue should provide easy to implement options for the all sites that will become part of the Cultural Route in the future.

UAUIM will visit, besides all Roman Danube Limes archaeological sites in Romania, several sites in the partner countries, in order to be able to create a coherent and exhaustive Catalogue of Visibility Measures, valid in all territories covered by the Roman Cultural Route.

UAUIM already participated in three Danube projects (Living Danube Limes, DANUrB and DANUrB+) therefore accumulated an important database of significant information: archaeological data, cultural, territorial, economic analysis. UAUIM will have an important role in the evaluation of the national and transnational situation and the capitalisation of forerunner projects (including UAUIM's territorial projects PUG - General Urban Masterplan Brăila and Galați). At the academic and scientific level, UAUIM will disseminate the results of the Roman Legacy project through international conferences and articles and will organise events (e.g. exhibitions, workshops, etc.) on this theme. UAUIM in collaboration with INCDT will also host the 2nd Partner meeting in Romania.

The project management activities will be approx. 12%.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	80.000,00	80,00 %
Partner contribution	20.000,00	20,00 %
Partner total eligible budget	100.000,00	100,00 %

Origin of partner contribution			
Name of the contributor institution	Type of contribution	Amount	% of total partner budget
UAUIM	Public	2.000,00	2,00 %
Ministry of Development, Public Works and Administration	State	18.000,00	18,00 %
Total			
Sub-total public contribution		2.000,00	2,00 %
Sub-total state contribution		18.000,00	18,00 %
Sub-total private contribution		0,00	0,00 %
Total		20.000,00	20,00 %
State Aid			
State aid relevant activities			

B.1 Project Partner 17	
Partner number	17
Partner role	PP
Name of the organisation in original language	Institutul Național de Cercetare - Dezvoltare în Turism
Name of the organisation in english	National Institute for Research and Development in Tourism
Organisation abbreviation	INCDT
Department / unit / division	
Partner main address	
Country	România (RO)
NUTS 2	București-Ilfov (RO32)
NUTS 3	București (RO321)
Street, House number, Postal code, City	Strada Apolodor Nr. 17 050741 Bucuresti, sector 5
Homepage	www.incdt.ro
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Higher education and research organisations
Legal status	Public
VAT number (if applicable)	12654670
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Yes
Contact	
Legal representative	General manager, PhD Cristi Frenț

Contact	
Contact person	Senior researcher Rodica Trifanescu
Email	rodicatrifanescu@incdt.ro
Telephone no.	+40 730448850
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>INCDT is coordinated by the Ministry of Research, Innovation and Digitization and has a close collaboration with Ministry of Economy, Entrepreneurship and Tourism. INCDT is the only research institution in the tourism field at Romanian national level, which ensures permanent specialized support in the field of tourism in the territory. The INCDT's mission in the field of tourism research is to create the basis for the development of Romanian tourism, to improve the competitiveness of this sector but also to implement the national strategies in the field of scientific research and innovation.</p> <p>INCDT is a member of: AIEST (the International Association of Tourism Scientific Experts), Saint Gallen, S; Marketing Intelligence Group – European Travel Commission, Bruxelles, BE; CIRET (International centre of tourist research and studies), FR; Romanian Geography Society, Bucharest, RO; European Cultural Tourism Network (ECTN), Bruxelles, BE; THE PEP - the Transport, Health and Environment Pan-European Programme.</p> <p>INCDT main research fields: projects for the capitalization of the tourism potential and for tourism development for different areas, resorts and tourist localities; applied research for the developing the tourism activity; studies and research concerning domestic and external markets; prognoses and strategies; studies and research regarding the socio-economic impact of tourism on different areas and environment; pre-feasibility and feasibility studies for tourism investments; marketing strategies and business plans; special publications: information bulletins, studies, reports, syntheses, theme courses, guides, maps, brochures, magazines and other publications in the field; creation of tourism data bases. INCDT has been involved as PP in several EU projects:</p> <p>CHARTS- Culture and Heritage Added value to Regional Policies for Tourism Sustainability – INTERREG IVC</p> <p>DATOURWAY- Transnational Strategy for the Sustainable Territorial Development of the Danube Area with special regard to Tourism – SEE Programme</p> <p>SAGITTARIUS– Launching (g)local level heritage entrepreneurship: strategies and tools to unite forces, safeguard the place, mobilize cultural values, deliver the experience - SEE Programme</p> <p>TRANSDANUBE- Sustainable Transport and Tourism along the Danube - SEE Programme</p> <p>IRON CURTAIN TRAIL- Sustainable mobility along the newest EuroVelo route - SEE Programme</p> <p>Transdanube.Pearls- Network for Sustainable Mobility along the Danube – Interreg DTP</p> <p>GreenPilgrimage- Supporting Natural and Cultural Heritage - Interreg Europe</p> <p>DANUrB- A regional network building through tourism and education to strengthen the “Danube” cultural identity and solidarity - Interreg DTP</p> <p>NETWORLD- Networking in preserving the First World War multicultural heritage in the Danube countries - Interreg DTP</p> <p>Living Danube Limes-Valorising cultural heritage and fostering sustainable tourism by LIVING the common heritage on the DANUBE LIMES as basis for a Cultural Route - Interreg DTP</p> <p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p>	

Motivation

INCDT responsibilities in the project:

- Evaluation of national and transnational situation in the different sections of the Roman Danube Limes (RDL);
- Establishment of Scientific Board for the identification of the Cultural Route
- Strategy paper/Action plan: common vision and function of the network
- Collection and re-evaluation of existing data on RDL as basis for the CR database
- Transnational networking/expert meeting
- Basic promotion and information material for the project (flyer, leaflet, poster, beachflags/roll-up, others)
- Data management plan
- Contents for Website and mobile App
- Roman Trails (concept and implementation)
- Pilot Actions
- Tangible promotion material for different target groups
- Publication for broad public interested in Roman heritage
- Cultural Route Guide
- Media appearance
- Participation in 8 external events promoting the project results
- Final publication
- Participation in all partner meetings.

Approx. 12%. of the total partner budget will be allocated for project management activities.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	80.000,00	80,00 %
Partner contribution	20.000,00	20,00 %
Partner total eligible budget	100.000,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
INCDT	Public	2.000,00	2,00 %
Ministry of Regional Development and Public Administration	State	18.000,00	18,00 %

Total		
Sub-total public contribution	2.000,00	2,00 %
Sub-total state contribution	18.000,00	18,00 %
Sub-total private contribution	0,00	0,00 %
Total	20.000,00	20,00 %
State Aid		
State aid relevant activities		

B.1 Project Partner 18	
Partner number	18
Partner role	PP
Name of the organisation in original language	Fakultet tehničkih nauka, Univerzitet u Novom Sadu
Name of the organisation in english	Faculty of Technical Sciences, University of Novi Sad
Organisation abbreviation	FTN
Department / unit / division	Department of Architecture and Urban Planning
Partner main address	
Country	Serbia (RS)
NUTS 2	Autonomous Province of Vojvodina (RS12)
NUTS 3	Južnobačka oblast (RS123)
Street, House number, Postal code, City	Trg Dositeja Obradovića 6 21000 Novi Sad
Homepage	www.ftn.uns.ac.rs
Address of department / unit / division (if applicable)	
Country	Serbia (RS)
NUTS 2	Autonomous Province of Vojvodina (RS12)
NUTS 3	Južnobačka oblast (RS123)
Street, House number, Postal code, City	Trg Dositeja Obradovića 6 21000 Novi Sad
Legal and financial information	
Type of partner	Higher education and research organisations
Legal status	Public
VAT number (if applicable)	100724720
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Yes
Contact	
Legal representative	Prof. Dr. Boris Dumnić

Contact	
Contact person	Prof. Dr. Milena Krklješ
Email	mkrkljes@uns.ac.rs
Telephone no.	+381 63 520 907
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The team from the Faculty of Technical Sciences, University of Novi Sad, consists of researchers (professors and teaching assistants) from the Department of Architecture and Urban Planning with expertise spanning several different areas including architecture, urban and regional planning, and design as well as history of architecture and heritage protection in both scientific research as well as in design projects which vary in scale from individual building to master plans. Exceeding its primarily activities in education, the faculty members participated in several European research projects such as FP7, Eureka, Cost, Jean Monnet, Erasmus+, etc. These are projects or sub-projects in the field of basic research, innovative projects, and technological development projects. Researchers from the FTN have successfully participated in two INTERREG projects "LIVING DANUBE LIMES - Valorizing cultural heritage and fostering sustainable tourism by LIVING the common history on the DANUBE LIMES DTP3-1-359-2.2" and „DANUrB - Danube Urban Brand - a regional network building through tourism and education to strengthen the "Danube" cultural identity and solidarity DTP 1-1-249-2.2", as well as in implementation of the project within ERASMUS+ Programme "CREATIVE DANUBE: INNOVATIVE TEACHING FOR INCLUSIVE DEVELOPMENT IN SMALL AND MEDIUM-SIZED DANUBIAN CITIES" No. 2019-1-R001-KA203-063878. Beside the participation in various international projects, researchers from the team have participated in the national scientific projects "Optimization of Architectural and Urban Planning and Design for the Sustainable Development of Serbia", founded by the Ministry of Education, Science and Technological Development, Republic of Serbia and national scientific project "Redefining models and types of public spaces and improvement strategies of their restoration and use of the spatial and urban planning and design", founded by the Ministry of Science and Technological Development, Republic of Serbia; that are both dealing closely to the subject of cultural heritage and urban planning. The FTN team, have numerous papers published and presented at international and national journals or conferences. The most recent activities of team members are directed towards the investigation of the possible ways to integrate cultural heritage, urban design and public participation as well as developing open and adaptable strategies of heritage and urban design to meet the demands of users. The team will ensure the needed research in the field of issues related to the cultural heritage with an aim to develop and implement strategies for bringing tourism along Danube region on the highest possible level.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>The team from the Faculty of Technical Sciences, University of Novi Sad, from the Department of Architecture and Urban Planning has role in several important activities related to all 3 SOs. The first one is related to the establishment of a network and capitalization of forerunner projects in which team members have previously participated (such as Living Danube Limes). Main focus for SO1 will be to organize the transnational networking and expert meeting in Novi Sad as well as to work with ASPs on evaluation of national and transnational situation in the field of project's topic. Regarding the SO2, team from FTN will focus on preparing the catalogue of visibility measures and other possible promotional</p>	

Motivation

actions. Special activities for FTN team related to SO3 will cover participation in activities on developing sustainability and maintenance measures for the Cultural Route as well as all continuing activities on promotion of the Cultural Route.

Approx. 12%. of the total partner budget will be allocated for project management activities.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	81.328,00	80,00 %
Partner contribution	20.332,00	20,00 %
Partner total eligible budget	101.660,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
FTN	Public	20.332,00	20,00 %

Total

Sub-total public contribution	20.332,00	20,00 %
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	20.332,00	20,00 %

State Aid

State aid relevant activities

B.1 Project Partner 19	
Partner number	19
Partner role	PP
Name of the organisation in original language	Znanstveno-raziskovalno središče Bistra Ptuj
Name of the organisation in english	Scientific Research Centre Bistra Ptuj
Organisation abbreviation	SRC Bistra Ptuj
Department / unit / division	
Partner main address	
Country	Slovenija (SI)
NUTS 2	Vzhodna Slovenija (SI03)
NUTS 3	Podravska (SI032)
Street, House number, Postal code, City	Slovenski trg 6 2250 Ptuj
Homepage	www.bistra.si
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Sectoral agency
Legal status	Public
VAT number (if applicable)	SI55581218
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Partly
Contact	
Legal representative	Mr Danilo Čeh
Contact person	Mrs Zvonka Lazar Borak

Contact	
Email	zvonka.lazar.borak@bistra.si
Telephone no.	+386 2 748 02 56
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The Scientific Research Centre Bistra Ptuj (SRC Bistra Ptuj), as a Territorial Demonstration Partner (TCP) in the project, brings both territorial and thematic experience to the table. The institution's core activities revolve around promoting development in the Spodnje Podravje region on a local level and establishing connections between universities, institutes, and small and medium-sized enterprises (SMEs) to transfer scientific and economic knowledge. They also focus on promoting and creating knowledge to stimulate human resources in the region.</p> <p>In terms of territorial experience, SRC Bistra Ptuj is dedicated to the economic and social development of the region. They play a crucial role as a mediator between the public and private sectors, aiming to create conditions for the spread and management of knowledge at the local and regional levels. By promoting entrepreneurship, simplifying bureaucratic procedures, and providing business counselling, they actively support local enterprises throughout their entire lifecycle, from business idea to realization. The institution also houses a project management and regional development office, which manages international cooperation and supports the acquisition of financial resources for development projects from national and international funds. This indicates their expertise in project management and their ability to secure funding for regional development initiatives.</p> <p>SRC Bistra Ptuj further demonstrates its competency in regional tourism development through its dedicated Development Centre for Regional Tourism. As part of their responsibilities, they managed the Regional Destination Organization (RDO) and provide support for the development and marketing of new tourist products, creation and promotion of tourist offers, and the enhancement of tourism infrastructure. They strive to foster collaboration between the tourism industry and local communities, including municipalities and civil sectors such as societies and associations.</p> <p>With its focus on regional development, entrepreneurship, innovation, and tourism, SRC Bistra Ptuj brings relevant expertise and experience to the project. Their role as a TCP, responsible for tasks such as analyzing local strategies, and policies, and running local clubs, aligns well with their core activities and vision of empowering development through knowledge and innovation.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>In the project, we will assume roles both as territorial partners and knowledge providers. SRC Bistra Ptuj will be responsible for the preparation of the A.1.2.2 Handbook. Important aspects of the history and legacy of the Romans in the Danube Region will be provided to tour operators, towns, and regional museums in the Handbook. Based on the information obtained from A.1.1, where we assess the current state of research in each participating country, SRC Bistra Ptuj will determine the structure of the Handbook. Several target groups will be covered in the Handbook; individuals with special needs and kindergarten-age children will receive particular attention. Additionally, we will play a significant part in the development of the event catalog. Based on the presentation framework (SO1), a catalog will be created according to the Roman Trails. We will be directly involved in the implementation of activities A.1.1, A.1.2, A.1.3, A.2.1, A.2.3, A.2.4 and from SO3, A.3.1, A.3.2, A.3.4. We will also participate in the</p>	

Motivation

mobile application and website translation, as well as the implementation of the pilot activity.

20% of the total partner budget will be allocated for the project management activities.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	120.000,00	80,00 %
Partner contribution	30.000,00	20,00 %
Partner total eligible budget	150.000,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
SRC Bistra Ptuj	Public	30.000,00	20,00 %

Total

Sub-total public contribution	30.000,00	20,00 %
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	30.000,00	20,00 %

State Aid

State aid relevant activities

Associated strategic partner

Number	Status	Name of the organisation in original language	Name of the responsible project partner
1	Active	Österreichische UNESCO-Kommission	UWK
2	Active	Land Niederösterreich, Amt der Niederösterreichischen Landesregierung, Abteilung Kunst und Kultur	UWK
3	Active	Donau Niederösterreich Tourismus GmbH	APC
4	Active	Bundesdenkmalamt	UMJ
5	Active	Forum Donaulimes	APC
6	Active	WGD Donau Oberösterreich Tourismus GmbH	APC
7	Active	Marktgemeinde Wagna	UMJ
8	Active	Регионален исторически музей - Русе	BATTI
9	Active	СДРУЖЕНИЕ С НЕСТОПАНСКА ЦЕЛ „СЪВЕТ ПО ТУРИЗЪМ – СВИЩОВ	Belene
10	Active	ОБЩИНА ТУТРАКАН	ADRM
11	Active	Obec Pasohlávky	ARUB
12	Active	Jihomoravský kraj	ARUB
13	Active	Donaubüro Ulm/Neu-Ulm GmbH	BLFD
14	Active	Gäubodenmuseum der Stadt Straubing	BLFD
15	Active	Institut für Hören und Sprache	BLFD
16	Active	Institut za arheologiju	AMZ
17	Active	Ministarstvo kulture i medija Republike Hrvatske, Uprava za zaštitu kulturne baštine	AMZ
18	Active	Osječko-baranjska županija	AMZ
19	Active	Magyar Nemzeti Múzeum	KÖME
20	Active	Narodni muzej Crne Gore	OZ
21	Active	Opština Nikšić	OZ
22	Active	Opština Pljevlja	OZ

Number	Status	Name of the organisation in original language	Name of the responsible project partner
23	Active	Opština Ulcinj	OZ
24	Active	Javno preduzeće za Navionalne parkove CG-Nacionalni Park Durmitor	OZ
25	Active	Centar za konzervaciju i arheologiju Crne Gore	OZ
26	Active	Ministarstvo kulture i medija	OZ
27	Active	Institutul de Arheologie „Vasile Pârvan”, Bucureşti	INCDT
28	Active	Primărie Călăraşi / Muzeul Municipal Călăraşi	INCDT
29	Active	Consiliul Judeţean Mehedinţi – Direcţia de Urbanism si Amenajare a Teritoriului	UAUIM
30	Active	Primaria Hinova	UAUIM

Österreichische UNESCO-Kommission A01

Partner number	LP1
Name of the organisation in original language	Österreichische UNESCO-Kommission
Name of the organisation in english	Austrian Commission for UNESCO
Country	Österreich (AT)
NUTS 2	Wien (AT13)
NUTS 3	Wien (AT130)
Street, House number, Postal code, City	Universitätsstraße 5 1010 Vienna
Legal representative	Secretary-General Martin Fritz
Contact person	Programme Specialist Florian Meixner
Email	meixner@unesco.at
Telephone no.	+431526130311
Partner role	The transnational World Heritage site "The Danube Limes (Western segment)" is an integral part of the interregional World Heritage project "Frontiers of the Roman Empire". As such, it provides a fundamental basis for heritage education and awareness raising

Österreichische UNESCO-Kommission A01	
	<p>for the protection of cultural heritage and the linkage between the present and the (Roman) past. The Austrian Commission for UNESCO acknowledges that creating a cultural route along this significant testimony of European history will contribute to increased understanding and cultural exchange. The Austrian Commission for UNESCO will advise the project partnership in matters of World Heritage, particularly the World Heritage site "Frontiers of the Roman Empire - The Danube Limes (Western Segment)" and matters of heritage dissemination. It will disseminate and communicate the projects outcomes both on a national Austrian level and international level, especially in connection to the UNESCO in Paris. The Austrian Commission for UNESCO will support the development of the Danube Region Cultural Route, particularly the establishment of the network providing the partnership with its contacts and connections. The Austrian Commission for UNESCO values the possibility to inject its expert knowledge on qualifying and preparing individual sites of the UNESCO World Heritage for a Cultural Route and to contribute to sustainable tourism developments at the same time preserving the structures of the individual sites.</p>

Land Niederösterreich, Amt der Niederösterreichischen Landesregierung, Abteilung Kunst und Kultur A02	
Partner number	LP1
Name of the organisation in original language	Land Niederösterreich, Amt der Niederösterreichischen Landesregierung, Abteilung Kunst und Kultur
Name of the organisation in english	Lower Austria, Office of the Lower Austrian Government, Department for Art and Culture
Country	Österreich (AT)
NUTS 2	Niederösterreich (AT12)
NUTS 3	Sankt Pölten (AT123)
Street, House number, Postal code, City	Landhausplatz 1 3109 St. Pölten
Legal representative	Mag. Hermann Dikowitsch
Contact person	Mag. Katka Krejcova
Email	Katka.krejcova@noel.gv.at
Telephone no.	+436766721500
Partner role	The main focus of Lower Austria's international cultural policy is on cross-border, interregional and international cooperation. From a historical, social and geographical perspective, the neighbour regions and countries of Lower Austria as well as regions and countries in the Danube area are the most significant cooperation partners. Lower Austria is represented in intraregional strategic networks dedicated to the cooperation with European actors, institutions and regions as well as to communication and negotiation of matters of regional cultural interest. (Working Community of the Danube Regions (WCoDR), European Committee of the Regions (CoR) as the central platform of the European regions, Euro-region Danube-Vltava (EDM), Assembly of European Regions (AER) and EUSDR PA3 Steering Group). These networks contribute to developing European projects while at the same time taking account of regional interests across national borders. The role in the project is to strengthen the activities, contribute one's own expertise and disseminate the results within Lower

Land Niederösterreich, Amt der Niederösterreichischen Landesregierung, Abteilung Kunst und Kultur AO2	
	<p>Austria and within the framework of the interregional networks. The Lower Austria State Collections will provide support in the selection of archaeological objects from their archives and suitable sites within their area of responsibility, which will be digitized and implemented into tourism products as part of the project. They give the project team access to the selected objects and make them available for digitization purposes. The Lower Austria State Collections can also provide advice to the project with their specialist expertise on (provincial) Roman archeology and the sites along the Danube, contribute to project events, provide expert lectures if necessary or participate in project publications.</p>

Donau Niederösterreich Tourismus GmbH AO3	
Partner number	PP3
Name of the organisation in original language	Donau Niederösterreich Tourismus GmbH
Name of the organisation in english	Danube Lower Austria Tourism Ltd.
Country	Österreich (AT)
NUTS 2	Niederösterreich (AT12)
NUTS 3	Waldviertel (AT124)
Street, House number, Postal code, City	Schlossgasse 3 3620 Spitz/Donau
Legal representative	Mag. Bernhard Schröder
Contact person	Mag. Bernhard Schröder
Email	Bernhard.schroeder@donau.com
Telephone no.	+43 2713 300 600
Partner role	Danube Lower Austria Tourism Ltd. is the official destination management organisation for the Lower Austrian Danube region. The designation of the Danube Limes as a World Heritage Site also offers potential for tourism development in the region. As an Associated Strategic Partner, we would like to participate in the development of the theme and the culture route. In detail, it is important to us that the individual relevant experience points flow into the project and are reflected in the targeted measures.

Bundesdenkmalamt A04	
Partner number	PP2
Name of the organisation in original language	Bundesdenkmalamt
Name of the organisation in english	Monuments Authority
Country	Österreich (AT)
NUTS 2	Wien (AT13)
NUTS 3	Wien (AT130)
Street, House number, Postal code, City	Hofburg - 1010 Vienna
Legal representative	Dr. Christoph Bazil
Contact person	Dr. Eva Steigberger
Email	Eva.steigberger@bda.gv.at
Telephone no.	+4367688325417
Partner role	Austria's Monuments Authority monitors all monuments in the republic and its inventory, its depots and its archives are valuable sources in any research regarding Roman cultural heritage. As such, the BDA provides access to its information and valuable input concerning heritage conservation aspects.

Forum Donaulimes A05	
Partner number	PP3
Name of the organisation in original language	Forum Donaulimes
Name of the organisation in english	Forum Danube Limes
Country	Österreich (AT)
NUTS 2	Oberösterreich (AT31)
NUTS 3	Linz-Wels (AT312)
Street, House number, Postal code, City	Hauptplatz 19 4470 Enns
Legal representative	Dr. Christian Hemmers
Contact person	Dr. Christian Hemmers
Email	hemmers@forum-donaulimes.at
Telephone no.	+43 664 5303516
Partner role	<p>The Forum Danube Limes is responsible for the management of the Austrian part of the UNESCO World Heritage Danube Limes (Western Segment). In accordance with the management plan our main tasks are monitoring, interpretation and research. The association is advised by a scientific advisory board consisting of experts on archeology at the Danube Limes from universities, museums and Federal institutions. Therefore the Forum Danube Limes would like to offer itself as an active partner for the INTERREG project "Exploring the Roman Legacy", especially on the following topics: A.1.1 Building a Network "Romans in the Danube Region" as basis for the Cultural Route especially for the evaluation of the national situation (D.1.1.1) and the strategy paper (D.1.1.3). For D.1.1.2 Establishment of Scientific Board the already existing scientific advisory board for the "Frontiers of the Roman Empire" (the so called "Bratislava Group") can be involved. Forum Danube Limes will establish the contacts to the relevant experts. A.1.2 Concepts and materials for a joint promotion of the Roman Danube Limes: The Forum Danube Limes is capable of providing the partners with materials relating to the World Heritage in Austria. Due to the fact that World Heritage interpretation is an essential part of</p>

Forum Donaulimes A05	
	<p>our agenda, the Forum Danube Limes will actively contribute to the development of the Handbook on key elements of the Roman heritage (D.1.2.2), joint branding strategy (D.1.2.4) and the presentation framework (D.1.2.5) A.2.1 Contents, components and data for digital presentation: As far as components of the World Heritage Danube Limes in Austria are concerned the Forum Danube Limes will take part in selecting the archaeological sites for virtual and augmented reality models (D.2.1.3) and in providing information for contents on website and apps (D.2.1.4). A.2.2 Digital presentation & A.2.3 Physical presentation and practical hands-on approach: According to the preparatory work of the Forum Danube Limes concerning these two topics the the association in close cooperation with the international World Heritage management partners will be involved in discussing digital presentation (A.2.2), Roman Trails (D.2.3.1), the catalogue of visibility measures (D.2.3.2) and the event catalogue (A.2.3.3). A.3.1 Definition of Cultural Route & A.3.2 Sustainability and ensuring the maintenance of the Cultural Route: Depending on whether a site selected for the Cultural Route is a component of the world heritage in Austria or not, the Forum Danube Limes can take part in developing presentation concepts per site, discussing the cultural route guide and help maintaining the Cultural Route on site.</p>

WGD Donau Oberösterreich Tourismus GmbH AO6	
Partner number	PP3
Name of the organisation in original language	WGD Donau Oberösterreich Tourismus GmbH
Name of the organisation in english	WGD Danube Upper Austria Tourism Ltd.
Country	Österreich (AT)
NUTS 2	Oberösterreich (AT31)
NUTS 3	Linz-Wels (AT312)
Street, House number, Postal code, City	Lindengasse 9 4040 Linz
Legal representative	CSE Petra Riffert
Contact person	MA Nina Druckenthaner
Email	druckenthaner@donauregion.at
Telephone no.	+43 732 72 77 810
Partner role	<p>The WGD Danube Upper Austria Tourism Ltd. is an organisation in the tourism industry and is responsible for the marketing and product development in the Upper Austrian Danube region. For more than 30 years this has been the core competence of the organisation. We can bring the tourism aspects & experience as an ASP in the project and support the project to bring together the cultural heritage aspects with the tourism usage – always with the focus that tourism and tourism mobility is used in harmony with nature and the protection of the cultural heritage. The organization is already experienced in carrying out similar projects, as it has been a partner in various national and international projects already (eg. Transdanube. Pearls, Transdanube Travel Stories, Interreg Österreich-Bayern 2014-2020 AB-119, DanubeHIKE, Interreg-Projects for the hiking trail Donausteig, national projects with fundings from the ministries in Austria, etc.). As we have Roman heritage sites in our Danube Upper Austria region, we can support the project within the scope of your possibilities or the portfolio of WGD Donau Oberösterreich Tourismus GmbH and get involved (e.g. in the project activities for the joint national and especially transnational marketing of the Roman Danube</p>

WGD Donau Oberösterreich Tourismus GmbH AO6	
	<p>Limes, in the development, implementation and promotion of developed tourism products, etc.) wherever possible. We have contact and exchange with other tourism organizations in the other Danube countries (including ARGE Donau Österreich, Danube.Pearls Network, ARGE Straße der Kaiser und Könige, DCC) and are happy to facilitate synergies here, when it comes to the transnational marketing of the Roman Danube Limes.</p>

Marktgemeinde Wagna A07	
Partner number	PP2
Name of the organisation in original language	Marktgemeinde Wagna
Name of the organisation in english	Municipality of Wagna
Country	Österreich (AT)
NUTS 2	Steiermark (AT22)
NUTS 3	West- und Südsteiermark (AT225)
Street, House number, Postal code, City	Franz-Trampusch-Platz 1 8435 Wagna
Legal representative	Major Peter Stradner
Contact person	Major Peter Stradner
Email	buergermeister@wagna.at
Telephone no.	+43 3452 82582
Partner role	<p>Wagna Municipality, nestled in the picturesque countryside of Styria, Austria, with approximately 6.500 residents, embodies a rich tapestry of history and culture, and innovation. Situated around 40 kilometers south of Graz, the Styrian capital, Wagna's historical significance is deeply rooted in its ancient past, notably as the site of the Roman municipium Flavia Solva. In Roman times, Flavia Solva flourished on the west bank of the Mur River, serving as a vital nexus within the province of Noricum. The river acted as a lifeline, connecting Flavia Solva to the extensive Roman road network, including the famed Amber Road, which linked Carnuntum with Aquileia. Today, Flavia Solva stands as one of the most renowned Roman archaeological site in Styria, a testament to its storied past as the first capital of the country, granted city rights around 70 AD under Emperor Vespasianus. The municipality of Wagna is committed to preserving and promoting its rich heritage. The municipality actively complies with monument protection regulations, ensuring the safeguarding of historical treasures for future generations. Additionally, Wagna boasts cultural attractions such as the "Römerhöhlen Aflenz" and the "Bildungshaus Schloss Retzhof", offering educational courses, book presentations, and more</p>

Marktgemeinde Wagna A07	
	<p>for the community. Wagna has forged strategic partnerships with historical counterparts, including Metlika in Slovenia and Ronchi dei Legionari in Italy. These alliances celebrate shared historical ties and facilitate cooperation on heritage conservation initiatives. Since 2016, Wagna has transformed the area of the "Landesschau 2004" into a "Römerdorf in Wagna," ("Roman village") providing a vibrant venue for events alongside the museum pavilion of the Universalmuseum Joanneum at the site. The municipality serves as an essential associated strategic partner for the Universalmuseum Joanneum (PP1-UMJ), offering support for the pilot action in Flavia Solva and integrating cultural heritage with regional tourism associations in the frame of activity 2.3 of the project. Furthermore, as a local public authority, Wagna provides valuable input and guidance, ensuring alignment with broader tourism strategies and community development goals.</p>

Регионален исторически музей - Русе A08	
Partner number	PP5
Name of the organisation in original language	Регионален исторически музей - Русе
Name of the organisation in english	Rousse Regional Museum of History
Country	Bulgaria (BG)
NUTS 2	Severen tsentralen (BG32)
NUTS 3	Ruse (BG323)
Street, House number, Postal code, City	Battenberg 3 7000 Rousse
Legal representative	Mr Nikolay Nenov
Contact person	Mrs Katerina Ilieva
Email	pr@museumruse.com
Telephone no.	+35982825002
Partner role	The museum will assist in the installation of various tools and formats to present and promote key Roman sites along the route - Roman themed trails for hikers or cyclists, visibility measures, Roman events, VR tourism exhibition, physical advertising materials, mobile application.

СДРУЖЕНИЕ С НЕСТОПАНСКА ЦЕЛ „СЪВЕТ ПО ТУРИЗЪМ – СВИЩОВ АО9	
Partner number	PP6
Name of the organisation in original language	СДРУЖЕНИЕ С НЕСТОПАНСКА ЦЕЛ „СЪВЕТ ПО ТУРИЗЪМ – СВИЩОВ
Name of the organisation in english	NGO Council of Tourism - Svishtov
Country	Bulgaria (BG)
NUTS 2	Severen tsentralen (BG32)
NUTS 3	Veliko Tarnovo (BG321)
Street, House number, Postal code, City	Dimitar Hadjivasilev str. 2 5250 Svishtov
Legal representative	Dr. Stefan Prodanov
Contact person	Dr. Stefan Prodanov
Email	prodanovs@gmail.com
Telephone no.	+359888994992
Partner role	As associated strategic partner of Belene Municipality in the project "Exploring the Roman legacy: Creation of a theme region and cultural route along the Roman Danube Limes to empower the socio-economic development of shared European heritage", the NGO Council of Tourism – Svishtov assumes a multifaceted role aimed at contributing to the preservation, promotion, and sustainable development of the Roman heritage in the region. The NGO Council of Tourism – Svishtov brings a wealth of expertise in tourism development, cultural heritage preservation, and community engagement to the project. With its extensive knowledge and experience, the NGO will actively collaborate with Belene Municipality and other stakeholders to achieve the project's objectives. One of the primary responsibilities of the NGO Council of Tourism – Svishtov is to support the identification, documentation, and conservation of Roman archaeological sites, monuments, and artifacts along the Danube Limes. Through research, surveying, and preservation efforts, the NGO will help ensure the long-term protection and interpretation of these invaluable cultural assets. Furthermore, the NGO will play a pivotal role in

СДРУЖЕНИЕ С НЕСТОПАНСКА ЦЕЛ „СЪВЕТ ПО ТУРИЗЪМ – СВИЩОВ АО9	
	<p>developing tourism products and experiences that showcase the Roman legacy of the region. This may include designing themed tours, interpretive trails, and visitor centers that engage and enhance their understanding of the historical significance of the Danube Limes. By creating immersive and educational experiences, the NGO aims to attract tourists and stimulate economic activity in the area. Community engagement is central to the success of the project, and the Ngo Council of Tourism – Svishtov will work closely with local residents, businesses, and organizations to foster a sense of ownership and pride in region’s cultural heritage. The NGO will empower communities to actively participate in and benefit from tourism development opportunities. Moreover, the NGO will facilitate cross-border collaboration and networking with other municipalities, heritage organizations, and tourism stakeholders along the Danube Limes. By sharing best practices, resources, and expertise, the project aims to create a cohesive and interconnected cultural route that celebrates the shared European heritage of the region. In summary, as an Associated strategic partner, the NGO Council of Tourism – Svishtov plays an important role in advancing the objectives of the project by contributing to cultural heritage preservation, tourism development, community engagement, and cross-border collaboration. With its dedication, expertise, and collaborative approach, the NGO is poised to make a meaningful and lasting impact on the Roman legacy along the Danube Limes.</p>

ОБЩИНА ТУТРАКАН АО10	
Partner number	PP4
Name of the organisation in original language	ОБЩИНА ТУТРАКАН
Name of the organisation in english	Municipality of Tutrakan
Country	Bulgaria (BG)
NUTS 2	Severen tsentralen (BG32)
NUTS 3	Silistra (BG325)
Street, House number, Postal code, City	Transmariska Str. 31 7600 Tutrakan
Legal representative	Dr. Dimitar Stefanov
Contact person	Mrs. Krasimira Peycheva
Email	tutrakan@b-trust.org
Telephone no.	+359 88 9330444
Partner role	<p>The Municipality of Tutrakan is located on the Danube and represents local governance. It has a well-preserved and exhibited Roman heritage site – the ancient settlement and fortress of Transmariska. The municipality is proactive in the implementation of strategies for tourism development: it attracts tourist with the exhibitions of the local History Museum of Tutrakan, the Museum of Fishing and Boatbuilding, and the ethnographic Fishing village; also, the municipality organizes an annual festival “The fiery Danube” which is one of the biggest summer events in the Bulgarian section of the Danube. It is the culmination of the annual week of the river, when diverse cultural and sporting events take place. Being a local authority, the Municipality of Tutrakan will support the project partners in the implementation and testing of tools, activities, concepts related to the Roman Danube Limes cultural route and developed in the framework of the project. It could become one of the Bulgarian key sites of the Cultural Route, thus implementing and promoting the project outputs.</p>

Obec Pasohlávky A011	
Partner number	PP7
Name of the organisation in original language	Obec Pasohlávky
Name of the organisation in english	Pasohlávky municipality
Country	Česko (CZ)
NUTS 2	Jihovýchod (CZ06)
NUTS 3	Jihomoravský kraj (CZ064)
Street, House number, Postal code, City	Pasohlávky 1 69122 Pasohlávky
Legal representative	DiS. Martina Dominová
Contact person	DiS. Martina Dominová
Email	starosta@pasohlavky.cz
Telephone no.	+420 519 427 710
Partner role	<p>The municipality of Pasohlávky, on whose territory the most important Roman site in the Czech Republic is located, is involved in the project as an associated strategic partner, the main role of which is to consult and mediate the requirements and needs of regional entities, especially municipalities with existing or planned tourist infrastructure, to the project partner at the national level. It also plays an important role in the dissemination of project results at the local level. For this purpose, it operates a tourist information centre and numerous other information channels. As an operator of high-capacity accommodation facilities in the municipality, it can effectively disseminate all kinds of project outputs to many visitors. At the same time, it offers both ad hoc support and its spatial capacities (e.g., lecture halls and public spaces) for the implementation of project outputs. It also plays an important role in the implementation process and in ensuring the sustainability of project outputs, which it integrates into its own sustainable tourism attractions.</p>

Jihomoravský kraj A012	
Partner number	PP7
Name of the organisation in original language	Jihomoravský kraj
Name of the organisation in english	South Moravian Region
Country	Česko (CZ)
NUTS 2	Jihovýchod (CZ06)
NUTS 3	Jihomoravský kraj (CZ064)
Street, House number, Postal code, City	Žerotínovo nám. 449/3 601 82 Brno
Legal representative	Mgr. Jan Grolich
Contact person	Mgr. Petr Fedor
Email	fedor.petr@kr-jihomoravsky.cz
Telephone no.	+420 541 652 321
Partner role	<p>Within the project, the role of the Associated Strategic Partner is mainly advisory, supportive, coordinating, and disseminating. At the advisory level ensures that the issues addressed by the project are seen in the broader context of archaeological and other cultural heritage sites in the region. The South Moravian Region's network of experts on the presentation of monuments and their use for culturally oriented tourism will provide the project partner with a suitable discussion, advisory, and support background in developing conceptual materials. The Associated Strategic Partner will make its partnership network, information channels, media work, and other presentation platforms available to the project partners to disseminate the sub-outputs. In particular, it will ensure the involvement of the museums established by the South Moravian Region, in which the topic of Roman legacy on the Region's territory has long been established, or such a presentation is being created as part of the project activities. The Institute of Archaeology of the Czech Academy of Sciences, Brno (ARUB) has been collaborating with the Department of Culture and Monument Preservation of the South Moravian Region for a long time to systematically create an environment for a</p>

Jihomoravský kraj A012	
	professionally appropriate and at the same time attractive presentation of the region's archaeological heritage to the public.

Donaubüro Ulm/Neu-Ulm GmbH AO13	
Partner number	PP8
Name of the organisation in original language	Donaubüro Ulm/Neu-Ulm GmbH
Name of the organisation in english	Danube Office Ulm
Country	Deutschland (DE)
NUTS 2	Tübingen (DE14)
NUTS 3	Ulm, Stadtkreis (DE144)
Street, House number, Postal code, City	Kronengasse 4/3 89073 Ulm
Legal representative	Mr. Martin Bendel
Contact person	Mr. Sebastian Rihm
Email	s.rihm@donauburo.de
Telephone no.	+49 731 88 03 06-10
Partner role	<p>Danube Office Ulm/Neu-Ulm is a non-profit limited company of the cities of Ulm and Neu-Ulm and a municipal driver of cooperation in the Danube region being active on local, regional, national and international geographical scope. It has been facilitating, supporting and promoting interregional cooperation and development in the entire Danube region. Danube Office focuses on sustainable mobility (in tourism), environment, development cooperation, youth and culture as well as current socio-politically relevant topics and challenges of particular importance aiming to strengthen cooperation in the Danube region. Danube Office has great expertise and experience in the topic of culture and sustainable tourism as it has implemented numerous projects in this area, e.g. the EU Interreg DRP projects Transdanube.Pearls, LENA, Transdanube Travel Stories. Besides, Danube Office is organising every two years the International Danube Festival, with the goal (amongst others) to create encounters, to facilitate exchange and to implement concrete actions in culture or the exchange of civil society.</p>

Gäubodenmuseum der Stadt Straubing AO14	
Partner number	PP8
Name of the organisation in original language	Gäubodenmuseum der Stadt Straubing
Name of the organisation in english	Gäubodenmuseum Straubing
Country	Deutschland (DE)
NUTS 2	Niederbayern (DE22)
NUTS 3	Straubing, Kreisfreie Stadt (DE223)
Street, House number, Postal code, City	Fraunhoferstraße 23 94315 Straubing
Legal representative	Head of Museum, Prof. Dr. Günther Moosbauer
Contact person	Prof. Dr. Günther Moosbauer
Email	guenther.moosbauer@straubing.de
Telephone no.	+49 9421 94463210
Partner role	Scientific advice and support in the creation of AR /VR elements and accessible content, implementation of project results on site e.g. branding, information material, co-organisation of the national event (pilot activity).

Institut für Hören und Sprache A015	
Partner number	PP8
Name of the organisation in original language	Institut für Hören und Sprache
Name of the organisation in english	Institute for hard hearing und deaf students
Country	Deutschland (DE)
NUTS 2	Niederbayern (DE22)
NUTS 3	Straubing, Kreisfreie Stadt (DE223)
Street, House number, Postal code, City	Auf der Platte 11 94315 Straubing
Legal representative	Director Fritz Geisperger
Contact person	Director Fritz Geisperger
Email	fritz.geisperger@ifh-straubing.de
Telephone no.	+49 9421 542115
Partner role	Consultancy and evaluation for barrier-free user interface of the app developed in the project and content in the German pilot region, support for the development and realisation of videos in sign language by students of the Institute for hard hearing und deaf students, co-organisation of the pilot activity.

Institut za arheologiju A016	
Partner number	PP10
Name of the organisation in original language	Institut za arheologiju
Name of the organisation in english	Institute of Archaeology
Country	Hrvatska (HR)
NUTS 2	Grad Zagreb (HR05)
NUTS 3	Grad Zagreb (HR050)
Street, House number, Postal code, City	Jurjevska street 15 10000 Zagreb
Legal representative	Dr. sc. / Director Marko Dizdar
Contact person	Dr. sc. Ivana Ožanić Roguljić
Email	iozanic@iarh.hr
Telephone no.	+385 1 415 1908
Partner role	<p>The Institute's focus on the Danube River during Roman times indicates a deep understanding of this specific region's history, including its importance as a frontier zone for the Roman Empire. This expertise can provide valuable insights into the historical context of the Roman Legacy project, particularly regarding military fortifications, trade routes, and cultural interactions along the Danube frontier. The Institute's involvement in archaeological research, education outreach, and public events demonstrates its commitment to sharing knowledge and engaging with diverse audiences. This experience can be leveraged to effectively communicate the significance of the Roman Legacy project to both academic and public audiences, fostering a greater understanding and appreciation of ancient Roman history and culture. Institute employs innovative methodologies for exploring and interpreting ancient landscapes, including archaeological survey, excavation, and interdisciplinary research approaches. These methodologies can be adapted and applied to the Roman Legacy project, enriching its research methods and enhancing its ability to uncover new insights into the legacy of ancient Rome. Knowledge in the popularization of science is essential for effectively communicating historical</p>

Institut za arheologiju AO16	
	<p>and scientific aspects of the Roman Legacy project to a broader audience. The Institute's experience in this area can contribute significantly to developing engaging outreach materials, public lectures, exhibitions, and digital media content that make the project's findings accessible and engaging to people of all ages and backgrounds. The Institute has established connections with other research institutions, archaeological organizations, museums, and cultural heritage sites, both locally and internationally. These networks can be leveraged to facilitate collaboration and knowledge-sharing within the Roman Legacy project, fostering interdisciplinary research partnerships. The Institute's engagement with stakeholders, including local communities, heritage organizations, educators, and policymakers, is essential for ensuring the project's relevance and impact. The Institute can contribute to capacity building and training initiatives by sharing its expertise in fieldwork methodologies, data analysis techniques, conservation practices, and interpretation strategies, the Institute can empower project partners and stakeholders to conduct high-quality research and effectively communicate their findings to wider audiences. The Institute's familiarity with technologies like GIS, 3D modeling, and virtual reality can offer innovative approaches for visualizing and analyzing Roman heritage sites and artifacts within the Roman Legacy project. By inviting input and feedback from community members, the project can ensure that its findings and narratives are relevant, meaningful, and culturally sensitive.</p>

Ministarstvo kulture i medija Republike Hrvatske, Uprava za zaštitu kulturne baštine A017	
Partner number	PP10
Name of the organisation in original language	Ministarstvo kulture i medija Republike Hrvatske, Uprava za zaštitu kulturne baštine
Name of the organisation in english	Ministry of Culture and Media of the Republic of Croatia, Directorate for the Protection of Cultural Heritage
Country	Hrvatska (HR)
NUTS 2	Grad Zagreb (HR05)
NUTS 3	Grad Zagreb (HR050)
Street, House number, Postal code, City	Runjaninova 2 10000 Zagreb
Legal representative	Mr Tomislav Petrinec
Contact person	Mrs Vlatka Revald Radolić
Email	Vlatka.Revald-Radolic@min-kulture.hr
Telephone no.	+38531225660
Partner role	Immediate benefits that the participation brings are knowledge acquisition as well as communication and sharing amongst people with different backgrounds in the heritage area. In the long-term, that experience will help in improving protection, preservation and promotion of archaeological heritage. Directorate for the Protection of Cultural Heritage prescribes conditions under which archaeological research can be carried out, as well as the protection measures for excavated structures and movable finds. The participation in this project involves improvements in the management system of excavated sites and their inclusion in cultural routes.

Osječko-baranjska županija AO18	
Partner number	PP10
Name of the organisation in original language	Osječko-baranjska županija
Name of the organisation in english	Osijek-Baranja County
Country	Hrvatska (HR)
NUTS 2	Panonska Hrvatska (HR02)
NUTS 3	Osječko-baranjska županija (HR025)
Street, House number, Postal code, City	Trg Ante Starčevića 2 31000 Osijek
Legal representative	Prefect Mato Lukić
Contact person	Head of Department Tatjana Turalija
Email	tatjana.turalija@obz.hr
Telephone no.	+38531221568
Partner role	<p>As an associated partner in the Roman Legacy project, Osijek-Baranja County brings significant assets to the table. Situated in northeastern Croatia, it boasts a diverse landscape, from plains to the Baranja region. Leveraging its strategic position and well-developed infrastructure, including extensive road and rail networks, the county plays a pivotal role in facilitating transportation and trade, vital for the project's success. Its fertile land and moderate climate further support thriving agricultural sectors, aligning with the project's focus on exploring the Roman heritage along the Danube. Additionally, the region's University of Josip Juraj Strossmayer and growing tourism industry offer valuable resources for cultural and eco-tourism experiences, enhancing the project's outreach and impact. With industries like food processing, agriculture, construction, trade, and tourism driving its economy, Osijek-Baranja County is primed to contribute significantly to the project's objectives of promoting the rich cultural and archaeological heritage of the Danube region. Through collaborative efforts and funding from European and national sources, the county stands poised to play a key role in the project's infrastructural development and economic growth initiatives.</p>

Magyar Nemzeti Múzeum A019	
Partner number	PP11
Name of the organisation in original language	Magyar Nemzeti Múzeum
Name of the organisation in english	Hungarian National Museum
Country	Magyarország (HU)
NUTS 2	Budapest (HU11)
NUTS 3	Budapest (HU110)
Street, House number, Postal code, City	Múzeum Blvd. 14-16 1088 Budapest
Legal representative	Mr Szilárd Demeter
Contact person	PhD Szilvia Fábián
Email	fabian.szilvia@hnm.hu
Telephone no.	+36 20 4460916
Partner role	<p>The Hungarian National Museum (HNM) was founded in 1802 and is Hungary's national museum of history, art and archaeology. It has always been one of the major centres for conservation, exhibitions, and archaeological research in Hungary, and it has a large number of specialised archaeologists. The museum works with an extensive partnership of organisations across the country and in the EU, sharing expertise and other initiatives and building a pool of skills and knowledge that creates opportunities for the public to engage directly with history. The museum's digitalisation programme has a central position in widening public activities. The Hungarian National Museum has broad experience in exhibiting, promoting and managing archaeological heritage from the Carpathian Basin. It also preserves, keeps and exhibits objects from all the targeted Hungarian sites. The HNM consists of a network of 19 exhibition places and open-air sites. Furthermore, the museum learned valuable experiences in thematic route development as a founding member of the Iron Age Danube Route, which gained certification of the Council of Europe in 2021. Participation in major EU programmes: MUSoNET (European Commission, Pre-Raphael Program, 1997-</p>

Magyar Nemzeti Múzeum A019	
	<p>1998); UNESCO- IGCP-442; Raw materials of the Neolithic/Aeneolithic polished stone artefacts (1999-2001); Erosion & Humidity, (2004-2005); EUROPEANA (2012-2014); ARIADNE (EU7, 2013-) Connecting Early Medieval European Collections (CEMEC); Duration: 1st October 2015 – 30th September 2019. IRON-AGE-DANUBE – MONUMENTALIZED EARLY IRON AGE LANDSCAPES IN THE DANUBE RIVER BASIN (DTP1-1-248-2.2, 2017-2020). Connecting Early Medieval European Collections (CEMEC) is an EU-funded cooperation project that aims to create a collaborative network and a cost-effective business model between eight European museum collections and six technical partners. Drawing on objects from participating museum collections, the project will produce 'CROSSROADS', a travelling exhibition focusing on connectivity and cultural exchange during the Early Middle Ages (300 -1000) in Europe. Recently, the HNM contributed to the Danube's ARCHAEOLOGICAL eLANDSCAPES project (DTP3-641-2.2, 2020-2022), which aimed to visualize archaeological heritage in the Danube region and promote it in the forms of cultural, thematic routes. Since 2021, the Iron Age Danube Route (IADR) has been a certified Cultural Route of the Council of Europe. The HNM has been a founding member of the IADR Association, which developed, successfully applied for, and awarded the certificate. As a certified Cultural Route member, HNM will support the project with its experience and expertise in developing and maintaining Cultural Routes. The HNM participate in transnational and national networking/expert meetings to achieve these tasks.</p>

Narodni muzej Crne Gore AO20	
Partner number	PP13
Name of the organisation in original language	Narodni muzej Crne Gore
Name of the organisation in english	National Museum of Montenegro
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City	Novice Cerovića bb 81250 Cetinje
Legal representative	Director-National Museum Jakša Čalasan
Contact person	Director-Archaeo. Museum Goran Pajović
Email	goran.pajovic11@gmail.com
Telephone no.	+382 69 689 797
Partner role	<p>The role of the National Museum of Montenegro, especially its archaeological organizational unit, in this project is of key importance. As the custodian of cultural heritage, the museum has an obligation to research, preserve and promote archaeological sites from the age of Ancient Rome in Montenegro. The museum should contribute to the valorization of these localities by organizing exhibitions, lectures, workshops and other educational programs. Also, the museum should actively participate in the collection and analysis of data related to these sites, in order to contribute to the formation of a comprehensive database and guide for site management. Through its work, the National Museum of Montenegro will help preserve the cultural heritage and improve the tourism offer of Montenegro, thereby contributing to the economic development and promotion of the national cultural heritage.</p>

Opština Nikšić AO21	
Partner number	PP13
Name of the organisation in original language	Opština Nikšić
Name of the organisation in english	Municipality of Niksic
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City	Njegoseva st. 18 81400 Niksic
Legal representative	Mr Marko Kovačević
Contact person	Mrs Biljana Pinjatić
Email	pinjaticb@gmail.com
Telephone no.	+382 40 214 239
Partner role	The Roman Bridge (Most na Moštanici) represents an important cultural heritage site in Nikšić, showcasing the city's rich history and heritage. Its preservation and maintenance are vital for preserving the legacy of the Roman presence in Montenegro and for promoting historical tourism in the region. As an associated partner, the Municipality of Nikšić will contribute to the goals of the project of identifying, documenting and valorizing the cultural heritage from the age of ancient Rome in its local context, contributing to the understanding and appreciation of this historical period.

Opština Pljevlja AO22	
Partner number	PP13
Name of the organisation in original language	Opština Pljevlja
Name of the organisation in english	Municipality of Pljevlja
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City	Kralja Petra I 48 84210 Pljevlja
Legal representative	Mayor Dario Vraneš
Contact person	Municipal Manager Ljiljana Đondović
Email	ljiljana.djondovic@gmail.com
Telephone no.	+382 69 309 380
Partner role	The Municipality of Pljevlja participates as the Associated partner in the project: "Exploring the Roman Legacy: Creation of a theme region and cultural route along the Roman Danube Limes to empower the socio-economic development of shared European heritage" (ROMAN LEGACY) within the open call for proposals of the Interreg DRP. The Municipality of Pljevlja participates in the supporting of the project implementation (without financial obligation), nominates cultural heritage from its territory (including institutions), participates in professional seminars (conferences), participates in promotional events, participates in ideas, proposals and suggestions for the creation of promotional materials and texts and obtaining them.

Opština Ulcinj A023	
Partner number	PP13
Name of the organisation in original language	Opština Ulcinj
Name of the organisation in english	Municipality of Ulcinj
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City	Bulevar Skenderbega b.b. nn 85360 Ulcinj
Legal representative	Mr. Omer Bajraktari
Contact person	Mr. Arslan Hajdinaga
Email	arsllan.hajdinaga@ul-gov.me
Telephone no.	+38269400473
Partner role	<p>As one of the oldest settlements along the Adriatic coast, Ulcinj was established in the 5th century BC and later integrated into the Roman Empire in 163 BC. Following the division of the Roman Empire, it became part of the Byzantine Empire. During Roman rule, Ulcinj thrived as an important settlement, attaining the prestigious status of oppidum civium Romanorum (a settlement of Roman citizens) before later being designated as a municipium (an independent town). The "Exploring the Roman Legacy: Creation of a theme region and cultural route along the Roman Danube Limes to empower the socio-economic development of shared European heritage - ROMAN LEGACY" project holds particular significance for the Municipality of Ulcinj. This initiative promises to deepen our understanding and utilization of Ulcinj's rich Roman heritage. As a project-associated partner, the Municipality of Ulcinj is poised to contribute by leveraging its experience from past projects and related activities.</p>

Javno preduzeće za Navionalne parkove CG-Nacionalni Park Durmitor A024	
Partner number	PP13
Name of the organisation in original language	Javno preduzeće za Navionalne parkove CG-Nacionalni Park Durmitor
Name of the organisation in english	National Parks of Montenegro-National Park Durmitor
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City	Jovana Cvijića bb 84220 Žabljak
Legal representative	Director Pero Popović
Contact person	Director Pero Popović
Email	peropopovic@nparkovi.me
Telephone no.	+382 67 091 055
Partner role	<p>The Durmitor National Park recognizes the importance of the project in terms of its function – protection of nature and natural resources. This also implies the nurturing of cultural heritage.</p> <p>Considering the vastness the Park occupies, it also includes 5 municipalities and rich Roman heritage. Therefore, the cultural heritage in the area of the Park also has high potential for sustainable valorisation including it in the slow nature tourism concepts adhered in the Park. The Durmitor National Park fuctions as best-practice example providing insights in its successful concepts combining (slow) sports and nature tourism with the protection of nature and the natural resources.</p>

Centar za konzervaciju i arheologiju Crne Gore A025	
Partner number	PP13
Name of the organisation in original language	Centar za konzervaciju i arheologiju Crne Gore
Name of the organisation in english	Center for Conservation and Archaeology of Montenegro
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City	Njegoševa Bb 81250 Cetinje
Legal representative	Director Željko Kalezić
Contact person	Archaeologist MSc Ivana Medenica
Email	ivanamedenica@gmail.com
Telephone no.	+382 67 542 612
Partner role	<p>The role of the Center for Conservation and Archeology of Montenegro is to provide professional support and participate in a project that aims to valorize the cultural heritage from the Roman period in Montenegro. The interest of the Center is to contribute to the development of tourism at the local and national level through the protection and promotion of important archaeological sites, as well as through active participation in defining the guidelines for the management of these sites. Also, the Center has an interest in promoting the identified localities using the latest promotion tools, in order to reach and educate a greater number of visitors and improve the tourist offer in that area. Through the collection and creation of databases related to cultural heritage from the Roman period, the Center for Conservation and Archeology plays a key role in providing relevant information on localities, archaeological sites, Roman roads and settlements for the further management of these resources. These databases will be of great importance for defining strategies for preserving cultural heritage, promoting tourism and improving the entire cultural heritage, which will contribute to a positive impact on the local economy and the</p>

Centar za konzervaciju i arheologiju Crne Gore A025	
	<p>attractiveness of the destination. Also, the Center provides support in the implementation of a project that aims to valorize the cultural heritage from the Roman period in Montenegro. Through expert guidance and active participation in project implementation, the Center contributes to the successful implementation of plans for the protection, promotion and sustainable management of archaeological sites.</p>

Ministarstvo kulture i medija A026	
Partner number	PP13
Name of the organisation in original language	Ministarstvo kulture i medija
Name of the organisation in english	Ministry of Culture and Media
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City	Njegoseva 83 81250 Cetinje
Legal representative	Ms. Tamara Vujovic
Contact person	Ms. Tijana Vujovic
Email	tijana.vujovic@mku.gov.me
Telephone no.	+382 41 232 571
Partner role	<p>Ministry of Culture and Media of Montenegro is governmental body in charge for the fields of cultural and artistic creativity, cultural heritage, creative industries and media. Montenegro is part of Enlarged Partial Agreement on Cultural Routes of the Council of Europe as from 2011 and the Ministry of Culture and Media is administrative coordinator of the programme in our country. In order to enhance the participation of Montenegro in Cultural Routes of the Council of Europe Programme, the Ministry of Culture and Media supports the participation of the Municipality of Zabljak in the project "Exploring the Roman legacy: Creation of a theme region and cultural route along the Roman Danube Limes to empower the socio-economic development of shared European heritage / ROMAN LEGACY". We are certain that this project would be an opportunity for the networking of the actors from all included countries and for presentation of unique cultural and touristic product that will result from the project. Cultural heritage in Montenegro from Roman period is very rich and comprehensive and we are support the realisation of the activities that will contribute to the valorisation of this important part of the common history of included partners. The Ministry of Culture and Media as the principal</p>

Ministarstvo kulture i medija A026	
	<p>state institution for the field of cultural heritage will support the activities as associated partner and provide logistical, administrative and professional expertise for the realization of the project. In addition, in accordance with its authorities, the Ministry of Culture and Media, will include relevant state institutions from the field of cultural heritage in the implementation of the project that will also contribute to capacity building of the professionals from related fields and the enhancement of their expertise and skills. In accordance with the mentioned, the Ministry of Culture and Media will provide necessary support and conditions for the realization of the activities of the Municipality of Zabljak as project partner of ROMAN LEGACY. We are certain that the implementation of this project will contribute to the promotion of Cultural Routes programme in Montenegro and larger participation of beneficiaries from our country in existing and new routes.</p>

Institutul de Arheologie „Vasile Pârvan”, Bucureşti A027	
Partner number	PP17
Name of the organisation in original language	Institutul de Arheologie „Vasile Pârvan”, Bucureşti
Name of the organisation in english	Institute of Archaeology „Vasile Pârvan”, Bucharest
Country	România (RO)
NUTS 2	Bucureşti-Ilfov (RO32)
NUTS 3	Bucureşti (RO321)
Street, House number, Postal code, City	Henri Coandă 11 011667 Bucharest
Legal representative	PhD Eugen Nicolae
Contact person	PhD Adriana Bobicescu
Email	panaite_adriana92@yahoo.com
Telephone no.	+40 723732500
Partner role	The Institute of Archaeology „Vasile Pârvan” of the Romanian Academy, Bucharest, will support the network construction (through the regional network, communication with neighboring municipalities and NGOs along the Danube riverfront). It will actively participate in related project events and disseminate all project activities and results through its personal media resources, regional public and professional network and social media. It will in particular contribute its scientific expertise on the archaeological heritage of the Roman Danube Limes and regarding monuments in general and their conservation.

Primărie Călărași / Muzeul Municipal Călărași AO28	
Partner number	PP17
Name of the organisation in original language	Primărie Călărași / Muzeul Municipal Călărași
Name of the organisation in english	Călărași City Hall / Călărași Municipal Museum
Country	România (RO)
NUTS 2	Sud-Muntenia (RO31)
NUTS 3	Călărași (RO312)
Street, House number, Postal code, City	1 Decembrie 1918 3 910040 Călărași
Legal representative	Mayor Marius Dulce
Contact person	Mr Florin Rădulescu
Email	radulescu.florin@yahoo.com
Telephone no.	+40728095702
Partner role	<p>The valorization of the Roman heritage in the Danube Region in order to create a regional and European cultural route. The museum aims at creating a connection between existing information and those that are being discovered. Furthermore, it supports the network construction (through the regional and state network) and communication with neighbouring municipalities along the riverfront. The organization representing local government and implicitly actors related to culture and tourism (organisations managing cultural sites and attractions, local entrepreneurs, non-governmental organisations) is interested in being part of the project as the latter. It sees the project as one from which the town can benefit in the upcoming years. It will support the project in several tasks: -)</p> <p>Consultation on local specifics in cultural and tourism strategic planning; -) Providing legal and state documentation/data necessary for research and project implementation; -) Project materials in English; -) Support of network building (through the regional and state network, communication with neighbouring municipalities along the riverfront); -) Active participation in relevant project events; -)</p>

Primărie Călărași / Muzeul Municipal Călărași A028	
	Dissemination of project activities and results via social media and other news outlets, regional and/or local public and professional network .

Consiliul Județean Mehedinți – Direcția de Urbanism si Amenajare a Teritoriului AO29	
Partner number	PP16
Name of the organisation in original language	Consiliul Județean Mehedinți – Direcția de Urbanism si Amenajare a Teritoriului
Name of the organisation in english	Mehedinti County Council – Department of Urban and Territorial Planning
Country	România (RO)
NUTS 2	Sud-Vest Oltenia (RO41)
NUTS 3	Mehedinți (RO413)
Street, House number, Postal code, City	Calea Traian 89 220134 Drobeta Turnu Severin
Legal representative	County President Aladin Gigi Georgescu
Contact person	Chief of Department Mihaela Buzec
Email	cjmehedinti@cjmehedinti.ro
Telephone no.	+40 720888176
Partner role	<p>Mehedinți County gathers on its administrative territory, along the Danube, several important touristic natural areas: Mehedinti Plateau National Geo-Park, National Park – Iron Gates; National Park Domogled - Valea Cernei. It also hosts important Roman archaeological sites and cultural heritage that belong to the Roman Danube Limes: Dierna, Drobeta, Traian's Bridge, Puținei, Hinova, etc. The future ROMAN LEGACY Cultural Route will cover the territory of Mehedinți County. The ASP will offer to the ROMAN LEGACY project support, information and suggestions on the following topics along Danube and on its hinterland covering the ASP's administrative territory: -) Current and future local territorial planning strategies, policies and masterplans (e.g. PATJ – County Territorial Masterplan; PUG; PUZ) -) The current territorial situation: e.g. available surveys, past or current territorial studies, existing economic & social statistics, etc. -) Significant local stakeholders and key decision-makers as support for the new Cultural Route -) Current environmental strategies and policies -) Current available education and cultural strategies -) Information on the existing</p>

Consiliul Județean Mehedinți – Direcția de Urbanism si Amenajare a Teritoriului A029	
	infrastructure (roads, rails, harbours, public transportation, etc.) including future development strategies; -) Current available touristic strategies and existing thematic trails

Primaria Hinova A030	
Partner number	PP16
Name of the organisation in original language	Primaria Hinova
Name of the organisation in english	Hinova Municipality
Country	România (RO)
NUTS 2	Sud-Vest Oltenia (RO41)
NUTS 3	Mehedinți (RO413)
Street, House number, Postal code, City	Str. Principala - 227245 Hinova
Legal representative	Mayor Ionică Petrișor Moti
Contact person	Mayor Ionică Petrișor Moti
Email	clhinova@yahoo.com
Telephone no.	+40 252 354 288
Partner role	<p>The Commune of Hinova will be ASP in the ROMAN LEGACY project as it hosts on its administrative territory a Roman archaeological site that belongs to the Roman Danube Limes. The ASP will offer to the ROMAN LEGACY project support and information on the following topics along Danube and on its hinterland covering the ASP's administrative territory: -) current and future local territorial planning strategies, policies and masterplans (e.g. PUG; PUZ) -) the current territorial situation: e.g. available surveys, past or current territorial studies, existing economic & social statistics, etc. -) significant local stakeholders and key decision-makers as support for the new Cultural Route -) current environmental strategies and policies -) current available education and cultural strategies -) information on the existing infrastructure (roads, harbours, public transportation, etc.) including future development strategies; -) current available touristic strategies and existing thematic trails</p>

C - Project description

C.1 Project overall objective

Below, you can see the Programme priority specific objective your project will contribute to (chosen in section A.1.).

3.3: Socio-economic development through heritage, culture and tourism

Project main objective

Now think about your main objective – what do you aim to achieve by the end of your project? Remember your project needs to contribute to the programme's objective.

Your objective should:

- be realistic and achievable by the end of the project, or shortly after;
- specify who needs project results and in which territory;
- be measurable – indicate the change you are aiming for.

The overall objective of the project is to create a Cultural Route along the Roman Danube Limes embedded in a wider Theme Region and to submit it for certification as official Cultural Route of the Council of Europe to the EPA/EICR. This implies a stronger transnational cooperation and coordination in the presentation and promotion (joint branding, slow culture tourism) of the Roman heritage in the Danube region, in particular the Roman Danube Limes as serial transnational UNESCO World Heritage.

C.2 Project relevance and context

C.2.1 What are the common territorial needs and challenge(s) that will be tackled by the project?

Please describe common needs and challenges of the addressed territory in relation to the project topic.

The identified needs can be summed up in three main points:

(1) The Danube Region holds a huge potential as transnational tourist destination, based on its cultural and natural heritage and the unifying cord that spans the region, the Danube itself. Cross-border or even transnational tourism still has big room for improvement, however, as has slow, eco-friendly tourism, especially in connection with support of remote areas, which in big parts in the Danube Region do not profit from tourism and related economic growth, while other places often suffer from over-tourism. What is still missing (on a transnational level, spanning all the countries along the Danube) is a unifying brand connecting cultural sites along the Danube, encouraging sustainable tourism in remote areas and creating the desire to visit thematically connected sites in the Danube Region, which are nevertheless different, but belong to a chain of sites that promote each other in the whole Danube Region.

(2) A sound network of cultural and heritage sites exists in bi- or trilateral versions all along the Danube, transnational networks of experts supporting each other either in expert-to-expert ways, bridging existing gaps between science, research and SMEs, respectively the general public as tourists who make the socio-economic development through heritage and culture tourism possible, are still in need of improvement and augmentation.

(3) A vital need for succeeding in firmly linking the Danube Region through its shared cultural heritage and for creating a strong tourism area lies with social inclusion and understanding of heritage as part of identity and (economic) value for the future. Without the active involvement of the local population in heritage valorisation, huge potential for the future development of touristic remote areas is lost. The lack of understanding regarding the crucial importance of existing heritage in some areas leads to its exploitation in a negative sense (i.e. illicit archaeological excavation and subsequent illicit trade of cultural heritage) which, in the worst case totally destroys future use and potential of cultural heritage for successful touristic development.

The challenges which need to be overcome to contribute to a more cohesive Danube Region, making the most of the potential the shared history and heritage holds are closely linked to the identified needs:

(1) The modern Danube Region is still a region of barriers, even though it is connected via centuries of shared history, one of them being its joint Roman history. Today the region still struggles with unequal levels of economic development, which i.a. result in different perceptions of the value of (cultural) heritage and the use it can be put to (closely linked i.a. to the problem of illicit archaeological excavations mentioned above). One of the challenges to successfully create a strong and connected tourism destination based on cultural heritage is the understanding of the value of said heritage and that it needs to be preserved, validated and used in order to serve as sound backbone of a transnational tourism destination.

(2) Another challenge that needs to be overcome in the long durée is the perception that heritage and cultural tourism is for rich people only who can afford to travel the world and visit foreign sites. It is important to create the understanding of the heritage and its shared value, both from a historical and identity point of view as well as from a socio-economic view, which i.a. is to stress the potential intact cultural heritage holds for economic (touristic) development. At the core of this challenge lies (a) the interaction of local inhabitants with their heritage, especially in a transnational way, linking their local heritage to a chain of related sites in the whole Danube Region and even further beyond (when thinking about the UNESCO World Heritage nomination process "Frontiers of the Roman Empire") and (b) the often missing inclusion of the local populace into projects via a co-creative approach, which allows participants from every age group to become part of projects validating their local heritage.

C.2.2 How does the project tackle the identified common challenges and/or opportunities and what is new and innovative about the approach the project takes?

Please describe new solutions that will be developed during the project and/or existing solutions that will be adopted and implemented during the project lifetime. Describe also in what way the approach goes beyond existing practice in the sector/DRP area/participating countries.

The big opportunity the projects follows is to enlarge the cohesion of the Danube Region based on its shared Roman heritage. An approach that has shown great potential in forerunner projects, i.e. "Living Danube Limes" with its connecting cruise, highlighting the Roman legacy of the Danube Region and gaining a massive outreach both with the Danube Region's inhabitants as with Europe (and the world) in general. The project uses this potential by going the next steps with building a cultural route along the Roman Danube Limes, for which forerunner projects (main partners of which are part of the consortium) have laid the foundations. In addition to that the project builds on the huge opportunity to support the ongoing UNESCO application process for the Roman Danube Limes as UNESCO World Heritage site within the even bigger framework of the "Frontiers of the Roman Empire", without doubling any of the already ongoing efforts but completing and supporting the process with additional products, which are at the core of the project:

- (1) Establishment of a Roman Danube Limes Cultural Route within the broader framework of a Theme Region, which allows the inclusion of smaller towns and remote areas with huge potential for cultural (and natural) tourism to link into the Route in the future. The outstanding value of the developed Route is that it follows an antique water highway, the Danube, and with that puts the connecting cordon of the Danube in the center of the project and the cultural route itself.
- (2) Digital promotion and presentation products are developed that are not only going to be on display at the sites they belong to, but will be shared along the whole Danube and Cultural Route, thus advertising lesser known sites along the Danube via a common brand linking all Roman sites along the river and its immediate hinterland. The motto underlying this approach is "stronger together than either one alone".
- (3) Sustainability concept and action plan for future growth of the Cultural Route, after the end of the project, which is not only based on a sound network of experts, but focuses on the positive engagement of the local inhabitants with their cultural heritage.
- (4) An enlarged expert-to-expert network, which in addition to the researchers already cooperating transnationally for the UNESCO World Heritage application of the Roman Danube Limes sites also includes tourism experts and SMEs, as well as the local population. Research will be closer interlinked with tourism through the full roll-out of the Danube Limes Interpretation Framework, which has been successfully developed for the Western part of the Danube Limes (already a UNESCO World Heritage site) and draws on decades of experience from the Hadrian's Wall in Great Britain, when it comes to promotion, tourism and co-creation. Bringing together all different disciplines needed for the successful completion of the project the network will break barriers that still exist between certain branches of science and research, again contributing to the creation of a sustainable and resilient network for sustaining the cooperation along the Roman Danube Limes.
- (5) Co-creation approaches throughout the project aim at engaging the local population not only with the project and its solutions, but especially with their cultural heritage, empowering them to capitalise their invaluable resources as best as possible, in a sustainable and future-proof way. An inclusive approach will target the co-creation as well as the presentation of the project outcomes in general, to make sure that everyone can enjoy the Roman legacy in the Danube Region.
- (6) Developing slow and eco-tourism products based on shared cultural heritage and focus these solutions on remote and hitherto touristic less developed areas, drawing on extensive expertise of partners within the consortium in order to also interlink cultural and natural tourism for a wholistic approach to tourism and the treasures of the Danube Region.
- (7) Developing Roman Trails rooted in local history and economy, which focus on selected and outstanding historical details on local or regional level, which can be explored by i.a. hiking or biking.
- (8) Capitalisation of forerunner projects (see below C.2.5).

The outlined solutions meet the challenges identified, overcome barriers existing in heritage presentation and cultural tourism in the Danube Region by validating the shared heritage and stressing its value as chain of sites along the Danube Region.

C.2.3 Why is transnational cooperation needed to address the identified needs and challenges?

Please explain why the project objectives cannot be efficiently reached acting only on a national/regional/local level and describe what benefits the project partners/target groups/ project area/DRP area gain in taking a transnational approach.

The Roman Danube Limes, which is the basis for this project, is per se a transnational heritage, spanning from Germany to the Black Sea, primarily along the Danube, but also including the hinterland and the immediate land to the North of the Danube (and for 170 years the Dacian province in today's Romania). This 2,400 km long line of transnational heritage needs to be addressed in total to unleash its full potential when it comes to building professional networks, aligning heritage (presentation) and tourism policies and strategies as well as building capacities in green, slow and sustainable eco-tourism, based on cultural heritage and the Roman narrative and stories, which hold a great fascination in the 21st century. 14 countries in the Danube Region share this common heritage. For making the best of this joint history, the transnational approach is mandatory, in order to foster the joint valorisation and presentation it requires to make the sharing of Roman history in the Danube Region a full success. In this regard the project outlined follows UNESCO's approach when it comes to nominating the Roman Danube Limes as transnational World Heritage Site.

The benefits of the project partner and the involved target groups can be summarised accordingly:

- (1) Joint branding for Roman heritage sites in the whole Danube Region (in a modular way – Theme Region, UNESCO World Heritage Site, Cultural Route) allows for a huge recognition factor. The joint presentation of the Danube Limes encourages visitors to continue to tour the Roman sites and museums along the Danube and not be done with sites in his or her near vicinity – the motto “together stronger than either one alone” fully applies. This applies especially to the local and regional public authorities, the museums dealing with Roman history in the Danube Region and archaeological sites as well as local and regional tourism boards, tourist guide associations and groups as well as international organisations and the general public.
- (2) Within this joint presentation framework, the individual sites will nevertheless develop and present their unique features and selling points, thus allowing to guide interested visitors to specific sites and areas along the Danube Limes. This applies especially to local and regional development agencies and tourism boards, museums dealing with Roman history and archaeological sites as well as international organisations.
- (3) The strengthening of the whole Danube Region as important European tourist destination and the establishment of a transnational cultural route spanning the whole region, join the project partners and the target groups actively involved in the project, its creation processes and events to a resilient and transnational network of experts from different fields, thus enabling not only future cooperation, but also peer-to-peer learning and expert-to-expert exchange along the whole Danube, thereby spanning different countries and also bridging barriers in (economic) development. This applies to basically all target groups.
- (4) A huge benefit lies within the support and creation of linkages and synergies between the cultural and creative sectors and the tourism sector, as well as enhanced cooperation of science and research with the cultural heritage and tourism sector, all this lying at the very basis of the project and making it possible in the first place. That benefit spans all target groups as well.
- (5) Local and regional players profit from a sound basis and products on which to build sustainable cultural heritage tourism measures for economic development. The set-up of the relevant products is especially tailored to remote areas, in which cultural and natural heritage link, thus valorising and empowering the full touristic potential of the Danube Region.

C.2.4 Who will benefit from your project outputs?

In the first column of each row, please select one of the pre-defined target groups from the drop-down list. In the second column explain in more detail exactly who will benefit from your project. For example, if you choose the category education, you need to explain which specific schools or groups of schools and in which territory.

Target Group	Specification
Local public authority	<p>Local public authorities are targeted by a series of actions within the project, i.a. the establishment of the national and transnational status of presentation and marketing of the Roman heritage and the identification of key players (D.1.1.1), the collection of relevant data (D.1.2.1), the handbook on key elements of Roman heritage and history in the Danube Region (D1.2.2), the joint branding strategy and presentation framework (D.1.2.4; D1.2.5), the developed visibility measures for hidden heritage (D.2.3.2), the event catalogue for a selected and tested choice of cultural, Roman history and tourism events along the future cultural route (D.2.3.3), the pilot actions for testing (D.2.3.4) and the definition of the cultural route per se (A.3.1) and its presentation (A.3.4), with its experts meetings taking place (D.3.2.1) and especially the sustainability and follow-up concepts (D.3.2.4)</p> <p>In addition to the already identified ones (DE: Straubing, Eining, AT: Petronell-Carnuntum, Bad Deutsch-Altenburg, Vienna, Enns, Traismauer, Bruckneudorf, Wallsee, CZ: Jihomoravský kraj, Mušov, Pasohlávky, Břeclav, Ivaň, Přibice, Drnholec, Mikulov, Jevíčko, Modřice, Brno, HU: Vas Megye, Ruin garden (Romkert)/Szombathely, Aelium Salla/Zalalövő, Fertőrákos, Matrica /Százhalombatta, Gorisum/Székesfehérvár, Lussonium/Paks, Brigetio /Komárom, Aquincum/Budapest, SI: Ptuj, HR: Zagreb, Batina/Beli Manastir, Sotin/Vukovar, Ilok, RO: Hinova, Svinita, Sacidava/Rasova, Napoca/Cluj-Napoca, Germisara/Geoagiu, Tibiscum/Caransebeș, BG: Dimum Fortress / Mysia, Belene, Oescus/Gigen, Gulyanci, Ad Putea/Riben, Dolna Mitropolia, ME: Doclea/Podgorica, Municipium S/Pljevlja, Risan, Kotor, Anderba/Nikšić), a number of local public authorities will be added throughout the project when it comes to establishing the cultural route and its surrounding network.</p> <p>Target value: 80</p>

Target Group	Specification
Regional public authority	<p>Regional public authorities are targeted by a series of actions within the project, i.a. the establishment of the national and transnational status of presentation and marketing of the Roman heritage and the identification of key players (D.1.1.1), the collection of relevant data (D.1.2.1), the joint branding strategy and presentation framework (D.1.2.4; D1.2.5), the developed visibility measures for hidden heritage (D.2.3.2) and the definition of the cultural route per se (A.3.1) and its presentation (A.3.4), with its experts meetings taking place (D.3.2.1) and especially the sustainability and follow-up concepts (D.3.2.4)</p> <p>In addition to the already identified ones (DE: Oberbayern, AT: Oberösterreich, Steiermark, CZ: Jihovýchod, HU: Budapest Region, Nyugat-Dunántúl, Vas Megye, Zala, Vas, Győr-Moson-Sopron, SI: Vzhodna Slovenija, HR: Zagreb Region, BG: Severozapaden, RO: Nord-Vest Region, Bucuresti-Ilfov), a number of regional public authorities will be added throughout the project when it comes to establishing the cultural route and its surrounding network.</p> <p>Target value: 20</p>
National public authority	<p>On national level the public authorities are target by the following actions within the project: The strategy paper on common vision and function of the network (D.1.1.3), the national networking and expert meetings (D.1.2.3; D.2.3.5), the joint branding strategy and presentation framework (D.1.2.4; D.1.2.5), the definition of the cultural route per se (A.3.1), especially with the expert meetings (D.3.2.1) and the sustainability and follow-up concepts (D.3.2.4) as well as the final conference (D.3.4.7).</p> <p>The target group includes the ministries of culture, the ministries of tourism and sport, and the ministries of regional development in the partner countries.</p> <p>Target value: 24</p>

Target Group	Specification
Sectoral agency	<p>The sectoral agency target group is made up of local and regional development agencies in the partner countries as well as tourism boards strategically attached to national or regional authorities.</p> <p>Throughout the project they are target by the establishment of the national and transnational status of presentation and marketing of the Roman cultural heritage as well as the identification of key players in that field (D. 1.1.1), the handbook on key elements of Roman heritage and history in the Danube Region (D.1.2.2), the joint branding strategy and presentation framework (D.1.2.4; D.1.2.5), the Roman Trails (D.2.3.1), visibility measures (D.2.3.2), the event catalogue on successfully tested events along the future cultural route (D.2.3.3), the pilot actions (D.2.3.4), as well as the definition of the cultural route per se (A.3.1), especially with the expert meetings (D3.2.1) and the sustainability and follow-up concepts (D.3.2.4) as well as the final presentation material for the cultural route (A.3.4.).</p> <p>The target group includes: AT: Tourismus und Werbung Niederösterreich, Tourismus und Werbung Wien, Tourismus und Werbung Steiermark, RO: South-West Oltenia Regional Development Agency, ADR NV, ME: FORS Montenegro – Foundation for the Development of Northern Montenegro, HU: DDTG Danube Development Transnational Group Nonprofit Ltd, BG: Bulgarian-Romanian Chamber of Commerce and Industry (regional, Ruse), CZ: Regionální rozvojová agentura jižní Moravy (regional, South Moravia)) plus further ones to be identified throughout the project.</p> <p>Target value: 10</p>

Target Group	Specification
Infrastructure and (public) service provider	<p>The target group includes the (national) museums dealing with the Roman history along the Danube in the partner countries, i.a. DE: Arch. Museum Kelheim, Museum Quintana Künzing AT: Römermuseum Wien, Museum Carnuntinum, CZ: Regionální muzeum Mikulov (Mikulov), Moravské zemské muzeum (Brno), HU: Savaria Museum (Szombathely), Sopron Museum, Paks City Museum – Lussonium, Szent István Király Museum - Gorsium Archaeological Park - Tác/Székesfehérvár; Zsolnay Örökségkezelő Nonprofit kft (Pécs), HR: Archaeological Museum Osijek, City Museum Vukovar, City museum Ilok, SI: Regional Museum Ptuj Ormož, Museum and Galleries of Ljubljana, ME: Museum of Polimlje (Berane), Museum and Galleries of Podgorica, Museums of Kotor, RO: Museum of the Iron Gates Region (Drobeta Turnu Severin), Museum of Archeology and Ethnography (Corabia), Museum of Dacian and Roman Civilization (Deva), Muzeul Național de Istorie a Transilvaniei (Cluj-Napoca), Muzeul Național al Unirii (Alba Iulia), BG: Historical Museum of Svishtov, Regional Museums of History in Ruse, Vidin, Silistra, Pleven, and additional ones to be identified and targeted throughout the project with the following activities: the establishment of the national and transnational status of presentation and marketing of the Roman cultural heritage as well as the identification of key players in that field (D.1.1.1), the handbook on key elements of Roman heritage and history in the Danube Region (D.1.2.2), the joint branding strategy and presentation framework (D.1.2.4; D.1.2.5), visibility measures (D.2.3.2) as well as the final presentation material for the cultural route (A.3.4.).</p> <p>Local and regional catering services for events (i.e. pilot actions, opening meetings for the cultural routes, conferences and expert meetings throughout the project). They will be identified according to (national) bid rules throughout the project lifespan.</p> <p>Target value: 65</p>

Target Group	Specification
Interest groups including NGOs	<p>This target group includes local and regional tourism boards organised as associations or NGOs, tourist guide associations and groups, Roman re-enactment groups and disability associations.</p> <p>Already identified groups include: DE: Ostbayern Tourismus, Tourist Information Bad Gögging, VEX.LEGIO VIII AUGUSTA (Pliezhausen), AT: Weinviertel Tourismus, KuKuM, Dialog im Dunkeln, Gentes Danubii, CZ: Turistické informační centrum Mikulov (Mikulov), Pasohlávská rekreační s.r. o. (Pasohlávky), Centrála cestovního ruchu Jižní Morava (Brno), Pannonia (Brno), Legio X GPF (Vysočina region), Projekt Marobudum (Olomouc region), Centrum Kociánka (Brno), HU: Vidéki Értékturizmus Ltd–Oszkó, Vasi Hegyhát-Rábamente Tourist Association–Vasvár, Savaria Tourism Nonprofit Ltd–Szombathely, Visithungary.com (Budapest), Aktív Magyarország (Budapest), Federation of Hungarian Tourist Guides, Savaria Legio Association for the Study, Preservation and Dissemination of Traditions (Szombathely), Legio X Gemina Pannonia, Legio Leonum Valentiniani, Access4You (Budapest), HR: Baranja Tourist Board (Beli Manastir), Osijek Baranja County tourist board, (Osijek) Vukovar Srijem county tourist board (Vukovar), Red čuvara grada Zagreba (Zagreb), Association Breza (Osijek), SI: Destinacija Štajerska, Society for Roman History and Culture Ptuj, Institute for Education, Work and Care dr. Marijan Borštnar Dornava, ME: Touristic organizations of Podgorica, Pljevlja and Kotor, National Tourism Organization of Montenegro, NGO “Association of youth with disabilities” (Podgorica), Association of pensioners and disabled people (Žabljak), RO: Round the World Tavel Agency (Bucharest), Paralela 45 (Bucharest & 47 cities in RO), Eximtur, Detour (Cluj-Napoca), Asociatia Culturala Tomis-Galati (Constanta), Terra Dacica Aeterna (Cluj-Napoca/Deva/Bucharest), Climb Again (Bucharest), BG: Legio I Italica (Svishtov), Cohors I Thracum (Svishtov), Municipal main organization of people with disabilities (Belene)</p> <p>Target value: 56</p>

Target Group	Specification
Higher education and research organisations	<p>Universities, academies of sciences and research organisations with an expertise in Roman heritage, heritage interpretation and tourism are targeted by the establishment of the national and transnational status of research and the touristic valorisation of Roman heritage (D.1.1.1), the collection of data (D.1.2.1), the definition of the cultural route (A.3.1), with especially the expert meetings (D.3.2.1) and the sustainability and follow-up concepts (D.3.2.4) as well as the final conference (D.3.4.7).</p> <p>They include: DE: Ludwigs-Maximilians-Universität Munich, Universität Passau, AT: Universities of Vienna, Salzburg, Graz, Austrian Academy of Sciences, CZ: Masarykova Univerzita (Brno), Univerzita Palackého (Olomouc), HU: ELTE Savaria University Centre - Department of History (Szombathely), PTE BTK Archaeological Department (Pécs), SI: Faculty of Philosophy in Ljubljana, Department of Archaeology, Zavod za varstvo kulturne dediščine Ljubljana, Institute for the Protection of Cultural Heritage Ljubljana, HR: University of Zagreb (Department of Archaeology, Faculty of Humanities and Social Sciences), Croatian Academy of Sciences and Arts, ME: University of Montenegro (Podgorica), Center for Archaeology and Conservation (Cetinje), RO: Bucharest University, West University (Timisoara), Babeş-Bolyai University (Cluj-Napoca), Institute for Archaeology and Art History (Cluj-Napoca), BG: University of Ruse, Academy of Economics (Svishtov), National Archaeological Museum of the Bulgarian Academy of Sciences (Sofia), "St. Cyril and St. Methodius" University of Veliko Tarnovo.</p> <p>Target value: 34</p>

Target Group	Specification
Education/training center and school	<p>Schools and consequently the future generations responsible for the valorisation of the Roman heritage along the Danube and as those who will be ones called upon to foster the cohesion of the Danube Region are targeted with the handbook on key elements of Roman heritage and history in the Danube Region (D.1.2.2), project events (D.1.3.1, D.2.3.4), the Roman Trails (D.2.3.1), project videos and online material for communication (A.2.3) and the final presentation material for the cultural route (A.3.4) as well as co-creative approaches throughout the project, which aim at contemporary interpretation of the shared Roman heritage.</p> <p>At least two schools per PP region will be targeted; these include: AT: two schools in the City of Salzburg, CZ: ZŠ a MŠ Pohořelice (Pohořelice, primary school), ZŠ Dolní Dunajovice (Dolní Dunajovice, primary school), Gymnázium Vídeňská (Brno, secondary school), HU: Bercsényi Miklós Primary School Szombathely (age group 6-14 years), Váci Mihály Primary School and Primary Art School Szombathely (age group 6-14 years), SI: Osnova šola Ljudski vrt, Ptuj (Primary School), Osnovna šola Olge Meglič (Primary School), Gimnazija Ptuj (High School), HR: elementary and high schools in Beli Manastir, Osijek, Vukovar, Ilok, Sotin, ME: Gymnasium Slobodan Skerovic (Podgorica), Gymnasium Tanasije Pejatovic (Podgorica), Elementary School Oktoih (Podgorica), Public institution "17. septembar" Gymnasium general + Professional-hospitality (Žabljak), Primary school "Dušan Obradović" (Žabljak), Primary school "Vuk Knežević" (Žabljak), RO: Scoala Hinova (6-14years), Scoala Svinita (6-14y.), Scoala Rasova (6-14y.), General School O. Ghibu (Cluj-Napoca), General School (Geoagiu), National College T. Doda (Caransebeș), BG: Primary school "Vassil Levski" Belene (7-14 y.), Secondary school "Dimcho Debelyanov" Belene (7-19y.), "Vasil Aprilov" Secondary School Dolna Mitropolia (14-19y.), "Hristo Smirnenski" Secondary School Gulyantsi (14-19y.)</p> <p>Target value: 40</p>
SME	<p>The targeted SMEs so far identified include the VR specialists necessary for developing the VR/AR models not covered by project partners. They are likely to be situated in Austria, the Czech Republic and Hungary, but the final local depends on the necessary bidding procedures. Additional ones might be identified and added throughout the procedures.</p> <p>Target value: 5</p>

Target Group	Specification
International organisation, EEIG	<p>UNESCO in Paris as well as the national UNESCO commissions of the PP countries (if they are not ASPs within the project), ICOMOS, ICOM and Europa Nostra will be targeted.</p> <p>During the preparations of the Certification Dossier contacts will be established to the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) and the European Institute of Cultural Routes (EICR) will be established.</p> <p>They are situated in France, Luxembourg, Germany, Austria, Czech Republic, Slovakia, Hungary, Slovenia, Croatia, Serbia, Montenegro, Bulgaria and Romania.</p> <p>They are targeted by the establishment of the national and transnational status of the UNESCO World Heritage application process and how best to streamline the project with this process (D.1.1.1), the joint branding strategy and presentation framework (D.1.2.4, D. 1.2.5), the definition of the cultural route (A.3.1), of which especially the expert meetings (D.3.2.1) and the sustainability and follow-up concepts (D.3.2.4), the opening of the cultural route (D.3.4.5) and the final conference (D.3.4.7).</p> <p>Target value: 14</p>
General public	<p>One of the main target groups of the project is the general public, only with whom the overall goal of the project, to contribute to socio-economic growth via sustainable cultural tourism along the future cultural route and in the Roman theme region, will be successful.</p> <p>The general public is targeted with events and actions throughout the project – including inhabitants in co-creative approaches and tourists: handbook on key elements of Roman heritage and history in the Danube Region (D.1.2.2), project events, including the public kick-off (D.1.3.1), the online presence of the project, including website and social media channels and promotional material (A.1.3; A.2.2), the Roman trails (D.2.3.1), the pilot actions (D.2.3.4), the project videos and online information material (A.2.4) and the final presentation material for the cultural route (A.3.4), as well as with the final and overarching outcome of the project per se, the cultural route and the related theme region highlighting the Roman legacy in the Danube Region.</p> <p>They will be reached via the project's social media channels (outreach can be counted and documented), smaller events such as workshops or guided tours (documented with participant lists) or greater open events (outreach measured by counted give-aways, e.g. metal buttons).</p> <p>Target value: 10,000</p>

C.2.5 How does the project contribute to wider strategies and policies?

Please indicate to which strategies and policies your project will contribute. Then describe in what way you will contribute.

Strategy	Contribution
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Strategy	Contribution
EU Strategy for the Danube Region	<p>With its overarching goal of developing a Cultural Route based on the shared Roman heritage along the Danube Limes the project contributes mainly to PA3 by establishing the Danube Region as transnational cultural travel route and fostering the integrated social and economic development through the valorisation of cultural heritage, with a special focus on remote areas. It contributes to A1 with the development of Roman Trails based on eco- and cultural tourism; A2 lies at the very core of the project, with the promotion of the Roman Danube Limes as Cultural Route and the support of the ongoing UNESCO World Heritage application initiatives, the interpretation framework that will be rolled out to the whole Danube Region and the organisation of public events to promote the regional and local Roman heritage and to particularly stress the socio-economic benefits to be had from valorisation of that heritage. The expert meetings throughout the project contribute to A3 as well as to A5. The VR/AR reconstruction models, which are available online, via a mobile application as well as on site and in exhibitions along the whole Danube Limes in the partner countries contribute to A5 as well. The whole project again contributes to A6, the promotion of cultural heritage in the Danube region with the development of a new Cultural Route, spanning the whole Danube region, the enhancement of visibility of less visited areas by including them firmly in the developed Theme Region and the chain of Roman sites along the Danube as well as the co-creative approach followed throughout the project which aims at current interpretation of the shared Roman heritage, closely linked with the Roman Danube Limes interpretation framework.</p> <p>In addition, the project contributes to PA7 with the firm set up of the network structure around the Cultural Route, especially to A3, with the cooperations between universities, research institutions and SMEs as well as PA8, A1.</p>
European Green Deal	<p>The project contributes to the preservation and promotion of cultural heritage along the Roman Danube Limes and the creation of a sustainable Cultural Route, aligning with the European Union's commitments to sustainable development and environmental protection. The involvement of local producers in the events during the project period as well as in the final implementation of the Cultural Route and the Roman Trails contribute to the "from farm to table" strategy.</p>

Strategy	Contribution
Territorial Agenda 2030	<p>The project contributes to the priority “Better balanced territorial development utilising Europe’s diversity” with highlighting the unique potential the shared Roman heritage holds, especially when it is linked to well-known sites that promote lesser-known sites and thereby reroute cultural tourism to areas that are lesser developed and suffer constraints when it comes to successful socio-economic development in the 21st century. Administrative and political stakeholders are part of the project’s target groups on local and regional level, thereby the project targets decision makers directly with the highlighted benefits of sustainable touristic development, valorisation and sustainable exploitation of cultural heritage. With its general set-up and the transnational expert meetings for co-creation on peer-to-peer level, but also between branches (research, cultural heritage, tourism) and the developed cultural route spanning the whole Danube Region and bridging the individual countries, the project contributes also to the priority “Easier living and working across national borders”.</p>
Other	<p>International Management Group World Heritage Site “Frontiers of the Roman Empire – The Danube Limes (Western Segment)”: Management Plan 2019 (trilateral)</p> <p>The Danube Limes ICG (Germany, Austria, Slovakia) aims to promote international cooperation and exchange (see Management Plan from 2019, still being developed with Hungary). The development of joint projects such as ROMAN LEGACY with the participation of national site managers contributes to this. The objectives formulated for site management include: "increase public awareness of the archaeological and historical value of the component parts as", "encourage an improved accessibility of The Danube Limes", "support efforts that seek to enable local inhabitants to benefit from the economic advantages of tourism". The planned project modules and the establishment of the Cultural Route contribute to the aforementioned objectives.</p>
Other	<p>Sustainable Development Goals (SDGs)</p> <p>The project contributes to SDG 11.4 with its focus on valorisation of cultural heritage and its contribution to the strengthening of (local) socio-economic development. With the fostering of that understanding the project contributes to the protection of the world’s cultural (and natural) heritage. In addition to that the projects aims at strengthening cross-border sustainable cultural tourism in the regions involved, contributes to SDGs 8 (inclusive and sustainable growth) and 12 (sustainable consumption and production). SDG 12 will be achieved in particular by involving local producers in the events during the project period as well as in the final implementation of the Cultural Route and the Roman Trails.</p>

Strategy	Contribution
Other	<p data-bbox="480 241 1289 275">Tourism Development Strategy of the Czech Republic 2021-2030</p> <p data-bbox="480 315 1401 533">The project contributes to priority area 4.2: innovative offers and experiences. It emphasizes the need to ensure adequate resources for preserving and restoring cultural heritage, including activities aimed at improving its interpretation. Potential should also be sought in revitalising cultural monuments, in the interconnection of tangible UNESCO sites with intangible ones, or in the involvement of monuments in tourism.</p> <p data-bbox="480 539 1417 719">Measure: 2.1 Support for building and modernizing CZ infrastructure: In the area of marked tourist routes and trails, it is desirable that CZ responds to trends from abroad and strengthens or at least maintains the existing "passage" of the landscape. In connection with the certification of hiking trails, the adjustment of the Cultural Route will be supported.</p> <p data-bbox="480 725 1445 1308">Measure: 2.2 Preservation of the potential of cultural, technical, and natural heritage, cultural landscapes, and the use of cultural and creative industries in CZ: The measure focuses on support for the restoration and reconstruction of cultural, natural, and technical heritage. The measure will also include solutions for accessibility and interpretation of these sites, the implementation of educational and information activities, including the development of visitor management and infrastructure to guide visitor traffic. The measure will support the innovative cultural and natural heritage interpretation approaches. Digitizing natural, cultural, and technical heritage is a challenge and a necessity that can not only help preserve or save the sites but also greatly assist in their interpretation and accessibility. Exploiting the potential and developing activities in border areas in connection with cross-border cooperation will be encouraged. The measure will also support the development of accessibility concepts for cultural, historical, and natural attractions and the management of visitor numbers at these attractions.</p>

Strategy	Contribution
Other	<p>The Strategy of Development of Culture of the Republic of Serbia 2020-2029</p> <p>This Strategy is the basic document of cultural policy of Serbia by which the directions of activity and the ways of implementing of cultural policy as a public policy in the area of culture are determined. The strategy regulates the planned and systematic manner in which the public interest in the area of culture is regulated and strategic priorities in the area of culture development are determined. The strategic orientation of Serbia towards culture is declared as one of the key determinants of society's development, i.e. towards culture as one of the national priorities that contribute to harmonic development of Serbia's society, the quality of life of its citizens and the enhancement of international relations.</p> <p>Key points of the strategy for cultural development to which the project contributes are: (1) protection, evaluation and valorisation of cultural heritage as non-restorable and unique legacy and (2) the development of international cultural co-operation and creation of esteem of the Serbia and its cultural heritage in the world.</p> <p>Since the project ROMAN LEGACY will contribute to the preservation of Serbia's national cultural heritage in the Danube Region it is in full conformity and support of this strategy, especially with the three priorities defined in the strategy: (1) the development of human resources and infrastructure; (2) European integration and international co-operation; (3) encouraging the role of culture in the development of society. The priority of European integration and international co-operation demonstrates the potential of culture to contribute not only to the inner cohesion of society, but also to integrative processes as processes of establishment of trust and cooperation on international level, which means that the project has a direct impact on the strategic priorities of the Serbian cultural strategy.</p>
Other	<p>National Tourism Development Strategy 2030 - Tourism 2.0 - Hungary</p> <p>All activities of the project contribute to the National Tourism Development Strategy of Hungary, especially by strengthening the presentation of local values and heritage as part of a wider European heritage that connects the Danube Region.</p> <p>The strategy stresses: (1) protection, development, improvement of accessibility of cultural heritage located in the territory of Hungary, (2) presentation of local values and heritage, (3) better integration of cultural heritage into the everyday life of communities for supporting their wellbeing and wealth, (4) socially and environmentally sustainable tourism development, (5) better positioning of tourism development areas, (6) development of the infrastructure of active tourism networks, (7) development of thematic networks, (8) development of integrated products and services for touristic areas, and (9) development of the central Danube Region as part of the Danube Region per se.</p>

Strategy	Contribution
Other	<p>Romania's National Strategy for Tourism Development 2023-2035</p> <p>The project contributes to Romania's National Strategy for Tourism Development with several of its activities, since the strategy focuses on: (1) restoration and promotion of historical cultural heritage in economically less developed areas aiming at positive results in the development of local tourism, (2) improving the accessibility of tourist areas and improving the quality of the tourist infrastructure in the areas of the Danube Limes, (3) supporting innovative development in the private sector, interlinked with heritage and tourism, (4) increasing the quality of experiences and services in Danube destinations, (5) providing diversification and new tourism products, (6) promotional activities aimed at marketing authentic local products, (7) reducing unemployment by creating new jobs in disadvantaged Danube areas, (8) adapting and promoting the opening of cultural heritage objectives to public and tourist use (i.e. signs and signaling, information boards), (9) supporting digitization and commercialization at the level of SMEs in tourism, and (10) development and adoption of visitor management plans in areas of historical cultural heritage.</p>
Other	<p>PATJ Mehedinți (County Mehedinți Territorial Masterplan)</p> <p>Among the many regional strategies and measures the project is aligned with the County Mehedinți Territorial Masterplan brings together several important touristic natural areas along the Danube, which are also rich in cultural heritage: Mehedinti Plateau National Geo-Park, National Park – Iron Gates; National Park Domogled - Valea Cernei. Among the cultural heritage important Roman archaeological sites and cultural heritage that belong to the Roman Danube Limes are to be listed: Dierna, Drobeta, Traian's Bridge, Puținei, Hinova, Svinița. The ROMAN LEGACY project and the developed cultural route cover the territory of Mehedinți County and support the territorial masterplan. Currently the County of Mehedinți is updating its Territorial Masterplan, which means that once the future Cultural Route is defined, it can be directly included into the new territorial Masterplan of the Mehedinți County, which is an ASP in the project.</p>
Other	<p>Tourismusstrategie Niederösterreich 2025 (Lower Austria Tourism Strategy 2025)</p> <p>All parts of the project contribute to the Lower Austria 2025 tourism strategy, specifically to the following points: i) movement in the cultural landscape (Roman Trails), ii) individual discoveries of the historical past (focus on Roman history along the Danube, communication through 3D digital copies of Roman finds and the virtual reconstruction of sites), iii) establishment of the Cultural Route including the associated network of science, cultural heritage and slow and eco-friendly tourism, iv) strengthening of cohesion and collaboration with neighbouring countries in the (Danube) Region for the further and new development of products that highlight connectedness, keyword "joint branding and interpretation strategy".</p>

Strategy	Contribution
Other	<p>Strategy for the Development, Enhancement, and Innovation of the Route "Roman Frontier within the cross-border Region Romania-Bulgaria" as well as its marketing</p> <p>The strategy was developed and elaborated in the framework of the project „Development and promotion of an integrated cultural heritage tourism product: Route "Roman frontier within the cross-border region Romania-Bulgaria" financed under the Interreg V-A Romania-Bulgaria 2014-2020 Programme, thus being a central part on which the ROMAN LEGACY project will build on. With doing so, the ROMAN LEGACY project will also strengthen the developed strategy and contribute to the following objectives: (1) development and improvement of the route as a cultural and historical tourist destination related to the Frontiers of the Roman Empire in general, (2) development and implementation of systems for joint innovative route management and improvement, and (3) transforming the route into a sustainable integrated cultural and historical innovative tourism product (within the larger framework of the Roman Danube Limes Cultural Route developed in this project).</p> <p>Regarding the marketing strategy, the project will contribute to the following objectives: (1) develop the Roman heritage tourism product as a way to use and capitalize on the cultural resources of the cross-border region, (2) improve the use and capitalization of cultural heritage aimed at economic growth and community development in the region, and (3) promote the tourist product "Roman frontier on the territory of the cross-border region Romania-Bulgaria".</p>

C.2.6 Which synergies with past or current EU and other projects or initiatives will the project make use of?

Project or Initiative	Synergy
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Project or Initiative	Synergy
Living Danube Limes (Interreg DTP)	<p>Living Danube Limes is one of the four sister projects that ran in parallel in the last funding period of the Interreg Danube Transnational Programme scheme, which form the core of the new ROMAN LEGACY project, capitalizing its basic developments towards an established Cultural Route running along the Roman Danube Limes and spanning the whole Danube Region, from Germany to the Black Sea. Within the project geographical and historical data on Roman Danube Limes sites has been set up as database feeding into both a web and mobile application, which is one of the synergies ROMAN LEGACY intends to use. Basic guidelines for the thematic set-up and the successful positioning of a future Cultural Route along the Roman Danube Limes have been developed within the project and ROMAN LEGACY will build on those. The same holds true when it comes to the capitalization of the VR/AR reconstructions and the reconstructed Roman Danube ship “Danuvina Alacris”, which has successfully connected all countries bordering directly on the Danube with its 2,100 km “connecting cruise” in summer 2022. The ship was built as an investment, which is shared among the project partner countries until 2027. It will be available in Slovakia and Hungary in 2025, in Croatia and Serbia in 2026 and in Bulgaria and Romania in 2027, where it will be supporting project activities and events aimed at the general public, following the great success and interest of the connecting cruise in 2022.</p> <p>UWK was the lead partner in this project and a number of project partner and ASPs of ROMAN LEGACY were also part of Living Danube Limes.</p>

Project or Initiative	Synergy
<p>Danube's Archaeological e-Landscapes (Interreg DTP)</p>	<p>Danube's Archaeological eLandscapes is the second of the four sister projects within the Interreg DTP 2014-2020; its major goal was to make the archaeological heritage, especially archaeological landscapes of the Danube region, regionally, nationally and internationally more visible and thereby more attractive for its integration into sustainable cultural tourism. The partnership included museums, universities, and municipalities from ten countries in the Danube region. The backbone of this task were the major museums of the region, setting their focus also beyond their premises, i.e. in the most prominent archaeological landscapes of the Danube region. By involving state-of-the-art VR&AR technologies the museums, which are visited by mainstream tourists, encourage the visitors to experience the heritage in its original landscapes in their own and other partner countries.</p> <p>The transnational strategy, standards, and action plan, developed in the project, will be the basis for the creation and re-evaluation of digital content and reconstructions, developed during the ROMAN LEGACY project. As individually set standards rarely create a broader impact, the partnership in Danube's Archaeological eLandscapes decided on a transnational approach, which should not only add but rather multiply the individual effects; ROMAN LEGACY will firmly build on this successfully tested approach. Nevertheless, the partners also decided to create additional national recommendations and priority lists for the individual countries, due to the different developments in the countries of the Danube region. The strategies and standards form a set of two documents that present, promote, and evaluate the workflow for the creation of digital visualisations of archaeological heritage. These newly created systematic approaches will now be an important guide for SO2 in ROMAN LEGACY.</p> <p>UMJ was the LP and several of PPs and ASPs within the ROMAN LEGACY project consortium were part of this project as well.</p>
<p>ISTER (Interreg DTP)</p>	<p>The ISTER project is the third sister project in Interreg DTP; it was led by the National Museum for the History of Transylvania (partner of ROMAN LEGACY), focusing on discovering, protecting and promoting the Roman roads within the Danube region. The scope of this project was the integration of the Roman roads into a continuous, cross-regions route, using modern tools and technologies to enable the rediscovery and revitalization of Roman heritage along the Danube Region, thereby laying the basics for a certified Cultural Route along the Roman Danube Limes. The partners of ISTER will therefore bring the experience from the project, i.e. building a sound network of relevant stakeholders and promoting the Roman heritage in the region to the new project, especially when it comes to reach out to and include remote areas, ensuring a visibility of the said heritage in future decision making in terms of development and research.</p>

Project or Initiative	Synergy
<p>ARCHEODANUBE (Interreg DTP)</p>	<p>ARCHEODANUBE is the fourth sister project within the Interreg DTP funding programme that worked towards establishing the basics for Cultural Route along the Danube, focusing on and valorising the Roman heritage. The ROMAN LEGACY project will leverage the improved and intensified cooperation established by ARCHEODANUBE among the relevant actors in the Danube Region. This collaboration will aid in the preservation, support, and valorization of cultural heritage through archaeological parks, aligning with the goal of developing archaeotourism products. ROMAN LEGACY will benefit from and build on the concrete plans, trainings, tools for preservation and presentation, and small pilots developed by ARCHEODANUBE. These resources can be utilized to enhance the effectiveness of heritage sites management and support the implementation of new initiatives in tourism, particularly in the field of archaeotourism. The project will also utilize the experience and lessons learned from the ARCHEODANUBE project to inform its own strategies and approaches in promoting and preserving cultural heritage in the Danube Region. By building on the successes and challenges faced by ARCHEODANUBE, the ROMAN LEGACY project will tailor its interventions for optimal impact. SRC</p> <p>Bistra Ptuj was the lead partner of ARCHEODANUBE and several partners and ASPs of the ROMAN LEGACY project were part of the consortium.</p>
<p>Iron-Age-Danube (Interreg DTP)</p>	<p>ROMAN LEGACY works towards similar objectives as set up during the Iron-Age-Danube project, which focused on monumental archaeological landscapes of the Early Iron Age in the Danube region. Thus, ROMAN LEGACY will greatly benefit from insights and experiences gained in promoting and preserving prehistoric landscapes and cultural heritage, particularly the groundwork for the creation and certification of the Iron Age Danube Route, a Council of Europe Cultural Route. The process for the official certification of a Cultural Route has been successfully navigated by the Iron Age Danube project, and the project partners responsible for this big success are part of the consortium of ROMAN LEGACY as well (UMJ and AMZ). This synergy will facilitate the exchange of best practices and enable the envisioned Cultural Route to build upon the groundwork laid by the predecessor project.</p>
<p>Transdanube Travel Stories (Interreg DTP)</p>	<p>The Interreg DTP project Transdanube Travel Stories created a network of tourist destinations engaged in the development of sustainable mobility in tourism, developed sustainable tourism products for the entire Danube region, defined definitions of standards/certification/common brand for the destination network that offers sustainable mobility possibilities along the Danube, and developed new/improved mobility offers at destinations and connecting them with sustainable mobility offers related to the Danube on a large scale. ROMAN LEGACY will be able to build on the extensive knowledge and expertise gathered in the project, transported and made accessible by i.a. the partner WestPannon. All the travel data collected in the framework of Transdanube Travel Stories is made available for the ROMAN LEGACY project which will be included in the Cultural Route Guide illustrating possible itineraries (with different means of transport ranging from bike to public transport, car and boat) between the individual Cultural Route sites.</p>

Project or Initiative	Synergy
ARIADNEplus (Horizon 2020)	The ROMAN LEGACY project will build upon the success of the ARIADNE project, which focused on integrating the European Archaeological Repository. By utilizing the search engine developed during ARIADNE, which provides access to a wide range of archaeological data sets including unpublished reports, photos, maps, and databases, the new project will benefit from a comprehensive resource for archaeological information. This synergy will enable the project to tap into existing datasets and expand its knowledge base without duplicating efforts, brought into the project by partner AMZ and ARUB.
"DANUrB – a regional network building through tourism and education to strengthen the Danube cultural identity and solidarity" and the follow up project "DANUrB+ DANube Urban Brand + Building Regional and Local Resilience through the Valorisation of Danube's Cultural Heritage" (both Interreg DTP)	Several partners and ASPs of ROMAN LEGACY worked within the consortium of both the DANUrB and the DANUrB+ projects. The DANUrB project provides an important database of research and analysis on important topics for the cohesion of and collaboration in the Danube Region: urbanised areas, education along the Danube, tourism and cultural potential (from historical to industrial heritage) and local identity. It also covers a wide range of stakeholders and policies able to support the joint branding of the Danube Region and with that the new Cultural Route. DANUrB+, as continuation of the DANUrB project, offers an even more complex database on the topics elaborated in DANUrB. The final research result of DANUrB+ was the Danube's Urban Atlas: "Atlas of Hidden Values along Danube". The future Roman Danube Limes Cultural Route will further disclose such hidden values, remote and unknown archaeological sites of the Roman Danube Limes and will put them in connection the existing cultural transnational context, strengthening the chain of heritage sites along the river Danube and building on both projects' important lessons learned when it comes to valorising heritage for socio-economic development in remote areas.
#RomanWineDanube (Interreg DRP - currently running)	The content of the ongoing Interreg Danube Region project #RomanWineDanube (of which SRC Bistra Ptuj is partner) focuses on supporting socio-economic development in the Danube Region through the development of cultural tourism and innovative inclusive destination management solutions, and thus aligns perfectly with the content of the ROMAN LEGACY project. Both projects focus on developing cultural tourism and creating new transnational touristic products, demonstrating a shared commitment to promoting cultural heritage and tourism in Europe. Both projects use innovative approaches and equally involve various stakeholders in their development, including vulnerable groups such as migrants (#RomanWineDanube), people with disabilities (ROMAN LEGACY) and young people. This reflects a common goal of promoting inclusive and sustainable growth in the region. Both projects make reference to key documents on cultural heritage preservation, indicating alignment with European guidelines and efforts for heritage conservation. Both projects aim to promote culture and tourism in the Danube Region, ensuring sustainable travel, creating a cultural identity, and establishing the Danube Cultural Route as a significant European tourist destination, demonstrating alignment with European guidelines for promoting sustainable tourism and cultural heritage development in the Danube Region.

Project or Initiative	Synergy
Enhancing the tourism development in the Central Danube cross-border region - CENTRAL DANUBE TOUR	<p>The synergy between the previously implemented CENTRAL DANUBE TOUR project implemented in the framework of Interreg IPA CBC Croatia-Serbia Programme and the upcoming ROMAN LEGACY project presents a compelling opportunity to build upon existing successes and further enhance the cultural and tourism landscape of the Danube region. The CENTRAL DANUBE TOUR project, with its focus on training stakeholders, enhancing tourism services, and promoting joint tourist resources, has laid a strong foundation for sustainable tourism development in the region. By increasing awareness of attractions and fostering collaboration among stakeholders, it has set the stage for the next phase of development. Now, with the ROMAN LEGACY project, we have the opportunity to delve deeper into the rich historical heritage of the Danube region, particularly focusing on the Roman Danube Limes. Building upon the established network of stakeholders and tourism infrastructure developed through the CENTRAL DANUBE TOUR we can integrate Roman heritage sites and experiences into the existing tourism routes and offerings. Through collaboration with cultural tourism networks, heritage conservation organizations, and educational institutions, we can develop innovative digital tools that highlight the historical significance of the Roman Danube Limes. By engaging local communities and leveraging cross-border cooperation, we can ensure the preservation and sustainable management of Roman archaeological sites while promoting community involvement in tourism initiatives.</p> <p>In essence, the synergy between the CENTRAL DANUBE TOUR and ROMAN LEGACY projects allows us to build upon past achievements, integrate new cultural experiences, and create a cohesive tourism offering that showcases the diverse heritage of the Danube region while driving sustainable development for the future.</p>

Project or Initiative	Synergy
<p>JTTB - Journey to the Beginnings (Creative Europe 2018-2019)</p>	<p>JTTB was a cross-sectoral project involving prehistoric cultural heritage sites and museums, contemporary arts and new technologies to rediscover and promote the prehistoric cultural heritage of the ancient civilisations that lived along the river Danube. This is a central approach that will be brought into the ROMAN LEGACY project, which has an important component of co-creation with local inhabitants.</p> <p>The main goal of the project was to develop a new interpretive infrastructure for the involved prehistoric sites, their museums and archaeological parks by using cultural heritage as a source of inspiration for contemporary arts and new technologies. It examined new ways of heritage interpretation to help enhance public appreciation of prehistoric cultures in all their forms and diversity. Cross-sectoral collaboration was fostered between archaeologists, museum professionals, contemporary artists and IT experts, resulting in live performances and a complex Augmented and Virtual Reality application. The best-practice approaches from JTTB to this collaboration and expert to expert exchange will be fed into the ROMAN LEGACY approach.</p> <p>The live performances celebrate the prehistoric cultural heritage taking the form of festivals at each site, and the application offers a sustainable interpretive infrastructure that improves the visitor experience.</p> <p>JTTB took on the challenge to tear down the walls between modern and ancient civilizations and connect them with the participation of art and science bringing the audience closer both to archaeology, contemporary art and modern technology.</p> <p>KÖME evaluated the entire cross-sectoral collaboration process and the project outcomes. The learned lessons will be useful for the ROMAN LEGACY project, especially in connecting sites along the Danube, in the creation of new interpretive infrastructure(s), developing new digital solutions and other unique presentation methods.</p>
<p>e-documenta Pannonica (Interreg V-A Slovenia-Hungary)</p>	<p>The e-documenta Pannonica project addressed the lack of professional interpretation, misinterpretation, and misuse of data on the cultural heritage of the municipalities in the SIHU area. An interdisciplinary database was developed on the basis of authentic archaeological, ethnographic, cultural-historical and biographical data on the cultural heritage of the region. As with the ROMAN LEGACY project, the main element of the project was to increase the availability, accessibility and visibility of heritage sites and professional data on the region's cultural heritage. The database created has made it possible to promote the small villages, expand the tourist offer and create new tourist content. The ROMAN LEGACY project will highly benefit from the experiences and lessons learned in the e-documenta Pannonica project.</p>

Project or Initiative	Synergy
3D VIRTUAL HERITAGE (EuropeAid/162457 /ID/ACT/ME)	<p>3D VIRTUAL HERITAGE was a project funded and implemented within the Collaborative Grant Scheme for Innovative Project Ideas from 2020 to 2021. The overall outcome of the project was the enhancement of awareness regarding technology implementation for the preservation and presentation of cultural heritage monuments. Within the scope of the project state of the art 3D laser scanning and photogrammetry techniques were used, as well as information and communication technologies to capture, store and present cultural heritage monuments data. ROMAN LEGACY will build on all this experience gained in the project, as well as selected available data on the Roman heritage in the Danube Region. Within the project an easily accessible cultural heritage online data platform (www.3dvirtualheritage.me) was created, which serves as tool for the promotion of cultural heritage monuments and aims to increase the awareness of the significance of the cultural heritage for the sustainable development of countries, again vital topics for the ROMAN LEGACY project.</p> <p>ROMAN LEGACY will have at its disposal all the expertise and outputs which were produced during the 3D VIRTUAL HERITAGE project implementation. The two projects are fully compatible and will create a synergy which will take advantage of the contemporary technology advancement and create digital tools which will contribute to the long-term goals of the European Union's cultural heritage domain. By sharing knowledge and good practices between different countries we will be able to leverage on common experience and come up with the most effective strategies and tools which will actively involve cultural heritage institutions and increase their capacities. PatenStudio is the main partner linking both projects.</p>
Development and promotion of an integrated cultural heritage tourism product: Route "Roman frontier within the cross-border region Romania-Bulgaria" (Interreg V-A Romania-Bulgaria 2014-2020)	<p>The project aimed at increasing the sustainable use of the common cultural heritage in the cross-border region through development and promotion of a joint tourist product in the field of cultural heritage. A preliminary study, development strategy, marketing strategy and set of promotional materials were the main outputs of the project. All the outputs could be used as a basis (data, promotion) for future tourism projects in the region. ADRM led the establishment of a bi-national cultural focusing on the Roman heritage connecting both countries along the river Danube.</p>

C.2.7 How does the project build on available knowledge?

Please describe the experiences/lessons learned that the project draws on, and other available knowledge the project capitalises on.

The present project will build on and further develop several forerunner Interreg DTP projects as well as other previous valuable initiatives (listed above in C.2.6), also merging the partnerships of the mentioned projects in order to involve the respective expert organisations from the previous projects. ROMAN LEGACY will make use of the archaeological and digital (geo-)data gathered in Living Danube Limes, the first corner stones of a Danube Limes Cultural Route contemplated and the Roman replica ship "Danuvina Alacris" rebuilt in the same project as popular communication vehicle for awareness-

raising among the broad public for the value of the joint Roman heritage in the Danube Region. Living Danube Limes has also gained broad valued experience in the framework of the final Connecting Cruise with the Roman ship in how to mobilise the broad public and the local/regional stakeholders in the Danube Region which they can contribute to the new project. The “Danuvina Alacris” can be used by specific PP countries also for ROMAN LEGACY activities serving again as visitor attraction. ROMAN LEGACY will strongly build on the experiences of the project Danube’s Archaeological eLandscapes, e.g. how to make the archaeological (landscape) heritage of the Danube region more visible and more attractive using digital state-of-the-art presentation methods. It will also include the lessons learned and results achieved of the ISTER project, in particular the findings on how to sustainably integrate Roman roads in cross-region presentation concepts using modern technology and the related basics for a certified Cultural Route. The new project will further build on the results and networks created in ARCHEODANUBE, such as the concepts how to sustainably valorise cultural heritage through archaeological parks and how to successfully enable archaeotourism. ROMAN LEGACY will also include the travel databases created in Transdanube Travel Stories to identify the best (eco-friendly) travel connections between sites along the newly created Cultural Route along the Roman Danube Limes.

Several partners and external experts involved in these forerunner projects will be again part of the ROMAN LEGACY partnership and/or network bringing in their expertise and experiences from the respective fields and initiatives. Besides this, also representatives of the past Iron-Age-Danube project will contribute as PPs their very valued experiences in preparing a European heritage theme in order to become a Cultural Route of the Council of Europe and submitting it successfully for certification.

The ROMAN LEGACY project will also strongly build on the network created in the course of the UNESCO World Heritage nomination process. Several experts and institutions that have been and still are involved in this process will act either as PPs or ASPs or will be part of the established Scientific Board supporting the project and future Cultural Route. In summer 2021, the Western segment of the Roman Danube Limes (DE, AT, SK) has been inscribed as UNESCO World Heritage joining the great transnational World Heritage “Frontiers of the Roman Empire”; in 2020, also the Eastern segment (HR, RS, BG, RO) has been put on the Tentative List. The new project will also draw on the first presentation efforts which have been taken for the new World Heritage but not yet transnationally coordinated during the past two years.

In the ROMAN LEGACY project, a joint strategic interpretation and presentation framework will be drafted for the Theme Region and the Cultural Route along the Roman Danube Limes. It will build on the first version of the Danube Limes Interpretation Framework (DLIF) which was developed as part of the preparations for the UNESCO World Heritage nomination document for the Danube Limes in Austria and Bavaria. This initial work will be updated and expanded (also following the best-practice example of the Hadrian’s Wall Interpretation Framework of the Roman Limes in Great Britain) within the ROMAN LEGACY project covering the Limes heritage of the whole Danube Region. The German PP BLFD was substantially involved in the development of the previous DLIF and will assume the main responsibility for the revision, further development and expansion of the same for all Danube countries.

ROMAN LEGACY will capitalise the existing mobile apps that present the Roman heritage in the Danube Region, identifying their best-of features, combining them and further developing (or, if necessary, newly creating) one best-of application for the transnational slow culture tourism.

ROMAN LEGACY will also build on all the existing (virtual) presentation material and data on Roman heritage in the Danube Region. The technical expert PP PATS who has been responsible for the 3D visualisation of the heritage in Montenegro will take care of the state-of-the-art virtual presentation of the selected Cultural Route sites.

C.3 Project partnership

Describe the structure of your partnership and explain why these partners are needed to implement the project and to achieve project objectives. What is the contribution of each partner to the project?

The partnership consists of 54 partners in total (19 PPs and 35 ASPs) from 11 countries (whereas one country – Slovakia – is only represented by an ASP) bringing in different expertise and possibilities to implement project activities and outcomes on-site in the Region.

The very broad partnership structure is essential for the success of the project due to the nature of the initiative and the central aim it strives for which is to span a Cultural Route throughout the whole Danube Region along the Roman Danube Limes from Germany to Romania, and possibly also along suitable secondary routes that fit into the narrative presented (e.g. the Dacian Limes in Romania that has been the extended border of the Roman Empire for approx. 170 years and is also on the UNESCO Tentative List of World Heritage, just as the Eastern segment of the Roman Danube Limes).

The consortium of full PPs ranges from universities (UWK, UAUIM, FTN), other research institutions (ARUB, INCDT), as well as museums and archaeological parks (UMJ, APC, AMZ, MNIT) that ensure a proper thematically positioning of the topic and provide scientifically up-to-date information on the Roman heritage and presentation approaches, to municipalities (OZ, Belene), regional authorities (BLFD, PSRDICLSG), heritage and regional development associations (ADRM, BATTI, KÖME, Westpannon) and one a sectoral agency (SRC Bistra Ptuj) that in the first place will take care of a sound and professional implementation of the project activities and outcomes in the Region, and one SME (PATS) that brings in technical expertise and services for the digital presentation of the Roman heritage.

There are several PPs that have already been involved as PP or LP in the listed successfully completed Interreg DTP projects which are capitalised in the present project: Living Danube Limes (UWK, KÖME, ADRM, INCDT, UAUIM, FTN), ARCHEODANUBE (SRC Bistra Ptuj, BATTI, Westpannon), ISTER (MNIT, SRC Bistra Ptuj, APC), Transdanube Travel Stories (Westpannon), Iron-Age-Danube (UMJ, AMZ), Danube's Archaeological eLandscapes (UMJ, AMZ). Further PPs and ASPs have also a good reputation and broad experience in cooperating in the framework of EU projects.

The ASPs of the present project are tourism agencies, UNESCO World Heritage associations, museums, municipalities, local & regional authorities, national UNESCO commissions and archaeology institutes that support the project on various level: bringing in their networks of experts and stakeholders in the Danube Region, providing expertise on the archaeological heritage in their area of responsibility, implementing the joint branding, the presentation framework and project tools at selected sites, promoting the heritage and the joint presentation concepts, promoting the sustainable slow tourism approaches the project fosters, creating awareness in the broad public of the value of the Roman heritage, the project itself and its objectives.

Some PPs have a special role in the present project and/or bring in special expertise:

PATS advises all PP countries in the selection of archaeological sites and objects for VR/AR 3D modelling, coordinates the implementation of 3D models with external web and app developer(s), and develops models for 4-5 PP countries. The other countries will cover the VR/AR digitalisation tasks with external service providers.

AMZ & UMJ have broad expertise in creating Cultural Routes and their certification. They advise the PPs in all project SOs with regards to the overall aim of the implementation of the Cultural Route. BLFD supported by an ASP (Institute for hard of hearing and deaf students) guide the PPs concerning their national networking with regards to barrier-free commitment and advise them how to tackle barrier-free approaches and to reach out for experts in this field.

BLFD is author the first interpretation framework of the Danube Limes in Germany and Austria. They update in for those countries and broaden it including the whole Danube Region von Germany to Romania

BLFD, UWK, MNIT, APC & SRC Bistra Ptuj have been involved in the development processes of other Danube Limes mobile apps in the past (i.a. former DRP project). They can bring in those existing apps for merging and further development.

UAUIM & FTN are landscape and urban planning experts. They will analyse the on-site conditions of the whole Danube Region focusing on how to increase visibility of the Roman heritage sites of different state of preservation.

The Roman ship which has been built in the Living Danube Limes project is still in its sustainability phase during the present project. It will visit the countries Slovakia and Hungary (KÖME) in 2025, Croatia and Serbia (AMZ as former ASP, FTN) in 2026, and Bulgaria and Romania (ADRM, UAUIM, INCDT) in 2027. The former LP UWK and the named PPs can make use of the ship as promotion vehicle and visitors attraction, e.g. for national expert meetings or events or the national opening of Cultural Route (Bulgaria).

C.4 Project work plan

Number	Specific objective title
1	Establishment of a network and capitalisation of forerunner projects
2	Presentation and promotion modules for the joint heritage of the Roman Danube Limes
3	Creation of the Cultural Route and passing through the certification process

Specific Objective 1

Specific objective title

Establishment of a network and capitalisation of forerunner projects

Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this specific objective, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all related activities are implemented and outputs delivered.

After the completion of SO1 a strong network of national and international experts and stakeholders fostering the presentation and promotion of the Roman heritage in the Danube Region will be established, building also on previous forerunner projects and their networks. The joint aim will be the common and transnationally coordinated presentation of the Roman Danube Limes (RDL) and its hinterland. Therefore, a joint branding and presentation framework including a well-concerted story-telling approach will be developed and implemented at all identified Cultural Route key sites and in the wider Theme Region. This strong network supported by a Scientific Board will be the foundation of the association managing the future Cultural Route (to be established in SO3).

SO leader: UWK

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

The initial communication objective of SO1 is two-fold: the awareness raising for the project itself among the general public from young to old as well as the various stakeholders concerned with the RDL and its heritage sites (i.a. public project kick-off) and (2) in particular, also the establishment and strengthening of the network with the aim to jointly promote the RDL and its hinterland as transnational heritage.

The PPs will reach out for the respective stakeholders, key players and experts in their country and invite them for extensive exchange. They are informed about the project objectives and have the possibility to actively bring in their expertise and point of views with regards to the creation of a Cultural Route along the RDL during national stakeholder meetings. As part of the network, they are involved in the whole process of the development of the Theme Region and Cultural Route as well as all related implementations of project outputs in the PP countries.

Activities

Activity 1.1	
Title	Building a Network "Romans in the Danube Region" as basis for the Cultural Route

Activity 1.1	
Start period	Period 1, 1 - 6
End period	Period 2, 7 - 12
Description	<p>Activity budget: € 293 034,54</p> <p>As a first step in A.1.1, the PPs will evaluate the current national and transnational situation concerning their state of research, of presentation and marketing, of heritage protection measures and national policies. In this framework they will also identify their national key players and their role regarding the presentation and valorisation of the Roman heritage (D.1.1.1 < M4). In this framework, the project partnership will also interlink with related DRP sister projects of the same call and the previous one (e.g. #RomansWineDanube) as well as with related projects from other programmes identifying synergies, connecting factors and opportunities to support each other.</p> <p>A.1.1 focuses on the creation of a transnational network of experts and stakeholders from the whole Danube Region (ranging from archaeologists and UNESCO experts to experts for the presentation and promotion of transnational cultural heritage as well as the valorisation of such for sustainable and slow culture tourism) and the establishment of a Scientific Board (D.1.1.2 < M9) advising the network and the organisations responsible for the future Cultural Route.</p> <p>The PPs will identify and approach their key national experts and stakeholders inviting them to get involved in the further project work and to cooperate and interlink themselves with their international colleagues from the other Danube Region countries (data on the network members collected, stored and shared in a database D.1.1.4 < M4). In a first national expert meeting (D.1.1.5 < M10) the PPs will present the vision of the project and the great value of a strong Danube Region network to their national experts and stakeholders and will together with them identify potential Roman sites to be exploited as Cultural Route key site.</p> <p>A strategy paper will be drafted and translated to all national partner languages outlining the responsibilities, chances and ways of cooperation and exchange within the network regarding research, tourism and the cooperation with local authorities (D.1.1.3 < M12).</p>

Activity 1.1**Partner(s) involved**

UWK, UMJ, APC, ADRM, BATTI, Belene, ARUB, BLFD, PSRDICLSG, AMZ, KÖME, Westpannon, OZ, MNIT, UAUIM, INCDT, FTN, SRC Bistra Ptuj

Deliverables 1.1

Running number	Deliverable title	Description	Delivery period
D.1.1.1	Evaluation of national and transnational situation	The paper outlines the nat. & transnat. status quo regarding the current state of research, presentation, marketing, heritage protection, UNESCO World Heritage status etc. It defines needs & opportunities, identifies key players and target groups and how to involve them. Target value: 1 paper in EN	Period 1 , 1 - 6
D.1.1.2	Establishment of Scientific Board	The Scientific Board consisting of experts from all partner countries will be established as advising body for the project and subsequently for the association managing the Cultural Route. Target Value: 1 Scientific Board	Period 2 , 7 - 12
D.1.1.3	Strategy paper on the common vision and function of the network	The strategy defines the terms and possibilities of cooperation in the transnational network regarding the joint presentation of the RDL, the transnational coordination of events, latest research, tourism and the interaction with public authorities. Target value: 1 strategy in EN and 9 PP languages	Period 2 , 7 - 12
D.1.1.4	Network database	A database for secure storing of data on the network members is to be set up and successively filled. The network members are indexed by keywords (e.g. tourism, archaeological research, political stakeholder, UNESCO commission...), so that targeted information can be shared. Target value: 1 database	Period 1 , 1 - 6
D.1.1.5	National networking and expert meetings	National expert and stakeholder meetings are organised discussing the national approach for the promotion of the Roman heritage in the Danube Region and nominating Cultural Route key sites for further discussion on transnational level (D. 1.2.3). Target value: 1 meeting per PP country (10 in total)	Period 2 , 7 - 12

Activity 1.2**Title**

Concepts and materials for a joint promotion of the Roman Danube Limes (RDL)

Activity 1.2	
Start period	Period 1, 1 - 6
End period	Period 3, 13 - 18
Description	<p>Activity budget: € 205 124,22</p> <p>As the basis for the development of the wider Theme Region as well as the therein embedded Cultural Route, forerunner projects which have already laid first cornerstones towards the creation of a Cultural Route and developed presentation concepts for the heritage along the Roman Danube Limes will be capitalised and the already existing data, i.a. from forerunner projects, will be gathered & further processed (D.1.2.1 <M6).</p> <p>In parallel, a handbook will be drafted outlining the key elements of Roman heritage and history along the RDL and in the Danube Region as reference work for tourist guides, municipalities & small local museums providing them with relevant background information of the extensive transnational heritage (D.1.2.2 <M12).</p> <p>Selected national experts and stakeholders (identified in A.1.1) will come together for a transnational networking meeting (D.1.2.3 <M16) in Novi Sad, Serbia, discussing the joint narrative, promotion and branding, also with regards to the final selection of key sites of the Cultural Route. Also the Priority Area Coordinators of PA3 (Culture & Tourism) of the EUSDR as well as national /international representatives of the UN SDGs working groups, and representatives of related DRP projects will be invited to the meeting. In the process the PPs are advised by technical experts (i.a. PP PATS) providing the technical requirements which will be taken into account when deciding about the suitability for digital presentation and the final selection of sites.</p> <p>Very central outputs of SO1 are the 2 strategy papers on (1) the joint branding for the Theme Region and the Cultural Route including also a logo, mascot and branding package (D.1.2.4 <M16) and (2) the joint presentation and interpretation framework for the same (D.1.2.5 <M16) following the motto "stronger together than either one alone". It will also follow new and current interpretation of cultural heritage (i.a. facilitated in special Roman events in D.2.3.3 and D.2.3.4) and its meaning in the 21st century in order to develop new narratives,</p>

Activity 1.2	
	<p>rooted in the everyday life of the inhabitants of the Danube Region.</p> <p>Those branding and presentation outputs are intentionally addressed already at an early stage of the project, so that reached stakeholders and communities can immediately implement the promoted visual identity even during the project. In order to create a very low-threshold offer for the operators in the Danube Region who shall implement the branding at their cultural sites, the strategies will be drafted in English and translated to all PP languages. The approval of the MA/JS for creating a separate logo (which is compulsory for a Cultural Route) will be requested. All associations, interest groups and already well-established and well-promoted key sites and archaeological parks as well as the national UNESCO commissions and UNESCO World Heritage managers will be involved in the process bringing together all relevant key players.</p>
Partner(s) involved	UWK, UMJ, APC, ADRM, BATTI, Belene, ARUB, BLFD, PSRDICLSG, AMZ, KÖME, Westpannon, OZ, PATS, MNIT, UAUIM, INCDT, FTN, SRC Bistra Ptuj

Deliverables 1.2			
Running number	Deliverable title	Description	Delivery period
D.1.2.1	Collection and re-evaluation of existing data on the RDL as basis for the Cultural Route	Existing data (geodata, apps, scientific data, photos, videos, 3D models etc.) is gathered in all PP countries, re-evaluated, and updated if necessary. Gaps or incompatibilities are identified and closed by supplement material. Process supported by Scientific Board. Target value: 1 collection	Period 1 , 1 - 6
D.1.2.2	Handbook on key elements of the Roman heritage and history in the Danube Region	Handbook for tourist guides, municipalities and local museums that want to include the presentation of Roman heritage into their portfolio. It provides a detailed overview of the Roman heritage and history in the Danube Region. Target value: 1 handbook in EN	Period 2 , 7 - 12
D.1.2.3	Transnational expert meeting	A transnational expert and stakeholder meeting is organised in Novi Sad, Serbia. The focus is on the joint narrative, promotion and branding, the national pre-selections of the Cultural Route key sites are discussed and a proposal for a final selection is made. Target value: 1 transnational meeting	Period 3 , 13 - 18

Deliverables 1.2			
Running number	Deliverable title	Description	Delivery period
D.1.2.4	Joint branding and branding strategy for Theme Region and Cultural Route	Design of a modular logo so that each possible status of a site can be represented: Theme Region, Cultural Route, UNESCO World Heritage. Creation of a mascot in order to reach out to children. Development of a related branding strategy. Target value: 1 logo + 1 strategy in EN and 9 PP languages	Period 3 , 13 - 18
D.1.2.5	Strategy paper on the joint presentation framework for Theme Region and Cultural Route	Joint presentation framework following the example of the DE and AT section of the RDL. Outlining a common narrative and storyline, best-practices of the combination of slow & culture tourism, approaches how to reach different target groups. Target: 1 strategy paper in EN and 9 PP languages	Period 3 , 13 - 18

Activity 1.3	
Title	Communication
Start period	Period 1, 1 - 6
End period	Period 3, 13 - 18
Description	<p>Activity budget: € 146 517,30</p> <p>A.1.3 aims to set up a successful project communication and dissemination from the very beginning, including also the immediate fulfillment of the DRP communication requirements (e.g. placement of the official project poster at a publicly visible location at the facilities of all PPs). A project communication plan (D.1.3.2 <M3) will be outlined defining the standards, tools and targets of a successful external project communication and media work, indicating also the tasks of the individual PPs to ensure a successful and purposeful promotion and dissemination.</p> <p>As a public-oriented and media-effective kick-off (D. 1.3.1 <M4) a Roman event will be organised at the Roman City Carnutum, Austria, as one of the flagship archaeological parks along the Roman Danube Limes. The event will be used as first co-creative opportunity receiving input from the public and children/youth in the first place what a Roman mascot could look like.</p> <p>A project branding package (D.1.3.3 < M3) will be</p>

Activity 1.3	
	<p>put together including also templates for various document types, so that all PPs follow the same visual identity throughout the whole project duration (e.g. PPT presentation, agenda, participant list, project paper etc.). Further, a package with basic promotion and information material, such as flyer, poster, leaflet, roll-up etc. (D.1.3.5 <M12) will be compiled for the project which can be translated to the respective PP languages, if necessary. When purchasing and branding office and print materials as well as give-aways green and sustainable materials (e.g. wood, cotton and paper instead of plastic) will be preferred by the PPs.</p> <p>At the very beginning of the project the Communication Manager will set up several social media channels for the project as well as the official project website and will persistently update and feed them with news on the project initiatives and outcomes for the whole project duration and beyond (D.1.3.4 <M2).</p>
Partner(s) involved	UWK, UMJ, APC, ADRM, BATTI, Belene, ARUB, BLFD, PSRDICLSG, AMZ, KÖME, Westpannon, OZ, PATS, MNIT, UAUIM, INCDT, FTN, SRC Bistra Ptuj

Deliverables 1.3			
Running number	Deliverable title	Description	Delivery period
D.1.3.1	Project kick-off	<p>The public project kick-off will be organised as a Roman event at the premises of the Archaeological Park Carnuntum / Roman City Carnuntum, Austria, in connection with the kick-off PP meeting for the partnership held in Krems, Austria.</p> <p>Target value: 1 public kick-off (combined with PP meeting)</p>	Period 1, 1 - 6
D.1.3.2	Project communication plan	<p>Road map for the project's external communication defining standards, tools and targets of communication & media work as well as the tasks & schedule to be fulfilled by the individual PPs. Includes templates for the documentation of each PP's communication efforts.</p> <p>Target value: 1 communication plan</p>	Period 1, 1 - 6
D.1.3.3	Project branding materials and templates	<p>A package with different types of documents and templates (PPT presentation slides, agenda, minutes, participant list etc.) following the official project branding is compiled and all PPs use the official templates for their project activities.</p> <p>Target value: 1 branding package with various templates</p>	Period 1, 1 - 6

Deliverables 1.3			
Running number	Deliverable title	Description	Delivery period
D.1.3.4	Set-up of social media channels and official project website	The standard social media channels (Facebook, Instagram, LinkedIn) are set up for the project as well as the official project website and are regularly updated with news on project activities throughout the whole project. Target value: 3 social media channels, 1 Interreg project website	Period 1 , 1 - 6
D.1.3.5	Promotion and information material for the project	Official information material, such as project flyer, leaflet, poster, roll-up/beachflag etc., is created for the project in EN and translated to PP languages, if reasonable. Purchase and branding of promotional material preferring green and sustainable materials. Target value: 4 print documents	Period 2 , 7 - 12

Outputs

Output 1.1	
Output Title	Joint branding strategy and visual identity of the Theme Region and Cultural Route
Programme Output Indicator	3.3.3: Strategies and action plans jointly developed
Measurement Unit	strategy/action plan
Target Value	1,00
Delivery period	Period 3, 13 - 18
Output Description	Resulting from D.1.2.4. The joint branding strategy (+ branding package, modular logo, mascot) for the Roman sites in the Danube Region sets the provisions and standards of the fundamental, long-term measures in order to achieve long-term goals in connection with optimal exploitation of the different kind of sites regarding their visual identity emphasizing the transnationality of the shared heritage. Available in EN + all 9 PP languages. Will be part of the Cultural Route Certification Dossier.
Output 1.2	
Output Title	Strategy on the joint implementation and presentation of the Theme Region and Cultural Route
Programme Output Indicator	3.3.3: Strategies and action plans jointly developed

Output 1.2	
Measurement Unit	strategy/action plan
Target Value	1,00
Delivery period	Period 3, 13 - 18
Output Description	<p>Resulting from D.1.2.5 and D.1.1.3.</p> <p>This strategy framing the concerted presentation of the Roman heritage in the Danube Region and, in this context, the cooperation modalities of the transnational network, outlines the common narrative and storyline, best-practices of the combination of slow & culture tourism and approaches how to get the different target groups into the topic.</p> <p>Available in EN and all 9 PP languages. It will be part of the Cultural Route Dossier relevant for the certification.</p>

Investments

Specific Objective 2

Specific objective title

Presentation and promotion modules for the joint heritage of the Roman Danube Limes

Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this specific objective, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all related activities are implemented and outputs delivered.

Project specific objective SO2 is to create various material for a manifold presentation & promotion of the Roman heritage in the Danube Region attracting different social target groups through different tools and methods. In this context, a two-fold approach is being followed: (1) the expansion of the digital presentation, (2) the conceptualisation and implementation of physical events and hands-on activities for a vivid experience of the shared heritage. With new technologies the ancient world can be virtually reconstructed creating a better imagination what the Roman life in the Danube Region looked like. In combination with special Roman events and hands-on approaches people cannot only see the Roman world, but also live it.

All developed tools & concepts implemented in the Region feed into the presentation concept of the Theme Region and the Cultural Route in order to create a versatile experience for the local people, visitors, tourists and other interest groups.

SO leader: BLFD

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

The main communication objective in SO2 is to promote the presentation concepts and tools developed and, in this context, create awareness for the potential of the Roman Danube Limes as transnationally shared cultural heritage and the opportunities of its sustainable valorisation. The communication of SO2 also strongly aims at cultural operators motivating them to include the newly developed outputs into their portfolio and making use of them.

The promotional and informational video clips disseminated via social media will attract attention for the Cultural Route in the broad public and beyond and show how successful presentation concepts can contribute to the valorisation of individual sites, again following the motto "stronger together than either one alone". All those impressions shall create incentives for further stakeholders to join the network and maybe also become a Cultural Route site in the future. The co-creative activities get the public even more into the topic.

Activities

Activity 2.1	
Title	Contents, components and data for digital presentation
Start period	Period 2, 7 - 12
End period	Period 4, 19 - 24
Description	<p>Activity budget: € 380 944,98</p> <p>In A.2.1 the various contents for a balanced and extensive digital presentation are gathered, prepared and developed.</p> <p>As the very first step a data management plan (D. 2.1.1 <M9) is drafted dealing with the following questions: What of the already existing data gathered in D.1.2.1 can be used and implemented in project applications? What data is generated during and after the project? What data needs to be updated regularly? What contents should be developed in D.2.1.4 and for which usage? Who will be responsible for the data maintenance during and after the project? What has to be done for a proper data maintenance? Where will the data be stored? How will data protection be ensured? The PPs closely cooperation with the external app and web developers defining what contents have to be created feeding into the tools for digital presentation which are developed in A.2.2.</p> <p>In a next step, a Content Management System (CMS) (D.2.1.2 <M12) is set up – either a new one will be created incorporating databases from forerunner projects or an already existing one will be capitalised. Data gathered in SO1 and newly created data is filled into the CMS as basis for the presentations and illustrations through different digital tools (e.g. Web-GIS, mobile application).</p> <p>New professional virtual and augmented reality (VR /AR) 3D models of different type and dimension (D. 2.1.3 <M22) will be created for archaeological sites, complexes and objects which are part of the Theme Region or Cultural Route and have been selected for digital presentation after the transnational expert meeting D.1.2.3. The models will be available at various sites (via QR code scan and web-view) as well as via a platform or the mobile application.</p> <p>Following the data management plan various content (information texts in different languages,</p>

Activity 2.1	
	special applications for hearing impaired people, information material tailored to children, ...) for the website and mobile application of the Theme Region and Cultural Route will be created (D.2.1.4 <M24). The PPs will reach out to national initiatives and associations working with disabled people in order to enhance the barrier-free access of the project tools.
Partner(s) involved	UWK, UMJ, BATTI, ARUB, BLFD, AMZ, KÖME, OZ, PATS, MNIT, FTN, SRC Bistra Ptuj

Deliverables 2.1			
Running number	Deliverable title	Description	Delivery period
D.2.1.1	Data management plan	In the plan is defined (1) what data is capitalised, re-processed, newly generated and further developed, (2) how the data is dealt with, stored and protected and (3) who is responsible for the data storing, maintenance and protection after the project. Target value: 1 data management plan	Period 2 , 7 - 12
D.2.1.2	Content Management System (CMS)	A CMS is set up to manage the various databases (general information, photos, 3D models, events, contacts etc.) on the individual archaeological sites. Information displayed on the website, mobile application and Web-GIS is organised by the CMS. Target value: 1 content management system	Period 2 , 7 - 12
D.2.1.3	Virtual and augmented reality 3D models	VR/AR 3D models will be created for different archaeological sites, complexes and sites in each PP country, varying in dimension and size. They will be available for free via an online platform and the project mobile application. Target value: 55 3D models	Period 4 , 19 - 24
D.2.1.4	Content for website and mobile application	Various content for the website and mobile app (defined in D. 1.1.1), such as information text in EN and 9 PP languages, special applications for hearing impaired people, information material tailored to children etc. Target value: 1 content package per PP country	Period 4 , 19 - 24

Activity 2.2	
Title	Digital presentation
Start period	Period 3, 13 - 18

Activity 2.2	
End period	Period 5, 25 - 30
Description	<p>Activity budget: € 322 338,06</p> <p>In A.2.2 different tools for digital presentation are developed or resp. further developed building on forerunner tools. They will be subsequently filled with data and content gathered in A.1.2 and processed or produced in A.2.1.</p> <p>A website (D.2.2.1 <M28) is created for the presentation of the Cultural Route and the Theme Region which is compulsory for a Cultural Route to be certified. The approval of the MA/JS for creating a separate website for the Cultural Route will be requested. It will have an inclusive set-up providing a function to switch between different languages, video functions for hearing-impaired, a section for children etc. The design must be user-friendly for smartphones, tablets and computers.</p> <p>A Web-GIS (D.2.2.2 <M28) is developed including all the data gathered on the archaeological sites and viewing their GPS location (with zoom-in and zoom-out functions). It will be made available online as interactive map for free.</p> <p>In the past, several projects have developed mobile applications for smartphones dealing with the Roman heritage in Central Europe and also along the Roman Danube Limes. In this project all those apps are reviewed and capitalised, their good and bad features analysed, then they are merged and a suitable one of them is further developed (D.2.2.3 <M28) with the aim to implement in several regional and transregional tourism offers. The app will have the function to display the virtual and augmented reality models, it will be available in the different PP languages and EN and follow a barrier-free approach for hearing-impaired people.</p> <p>PP BLFD brings in experiences in implementing a barrier-free approach in digital tools and working with hearing-impaired people. BLFD will therefore advise and guide the PPs how to reach out for such social groups in the individual PP countries inviting them to share their experiences and provide their expertise on barrier-free implementations.</p>
Partner(s) involved	UWK, BLFD, AMZ, Westpannon, PATS

Deliverables 2.2			
Running number	Deliverable title	Description	Delivery period
D.2.2.1	Website for the Cultural Route	Multilingual website for the presentation of the Theme Region and in particular the Cultural Route as compulsory element for the certification. Following an inclusive approach. Design compatible for smartphones, tablets and computers. Target value: 1 website	Period 5, 25 - 30
D.2.2.2	Web-GIS	Interactive map providing an overview and basic information on the various archaeological sites and in particular the Cultural Route key sites in the format of a Web-GIS embedded into the website. Target value: 1 Web-GIS application	Period 5, 25 - 30
D.2.2.3	Mobile application for smartphones	Multilingual mobile application presenting the Roman heritage in the Theme Region and the Cultural Route along the Danube Limes. Available for IOS and Android. Barrier-free approaches and VR/AR models included. Target value: 1 app	Period 5, 25 - 30

Activity 2.3	
Title	Physical presentation and practical hands-on approach
Start period	Period 2, 7 - 12
End period	Period 5, 25 - 30
Description	<p>Activity budget: € 293 034,60</p> <p>A.2.3 focuses on the physical & practical presentation initiatives.</p> <p>One central output will be the Roman Trails (D.2.3.1 <M28) which are theme trails along an existing or new hiking or biking route. They are conceptualised, tested & implemented (on-site with local authorities on info boards following the branding developed in SO1 and virtually with GPS tracking in hiking apps) each of them following a specific Roman narrative in accordance with the presentation framework developed in SO1. The concept of Roman Trails not only promotes the slow & health tourism approach, but the trails also offer the great opportunity (a) to link the less known hinterland to the key sites of the Cultural Route along the Danube and therefore open</p>

Activity 2.3	<p>the remote areas for tourism, and (b) to link the local cultural heritage to the natural heritage presenting also specific details of the respective micro-region. They are digitally processed and included in (hiking) apps with their GPS data.</p> <p>A catalogue of visibility measures (D.2.3.2 <M22) is developed focusing on cost-efficient measures easy to implement, also regarding bureaucracy & legal obstacles in the PP countries. The provided measures are tailored to different site conditions, different preservation states and range from simple to complex. The catalogue i.a. aims at sites that want to become part of the Cultural Route at a later stage, providing them with guidance and possibilities how to exploit their heritage also after the project.</p> <p>Based on the evaluation D.1.1.1 considering the needs and wishes of stakeholders and target groups, an event catalogue (D.2.3.3 <M16) providing organisational concepts and supporting material for different activities and target groups in connection with the Roman heritage is put together. The activities conceptualised follow the focal fields of action listed in the Cultural Routes Dossier (e.g. cultural and educational exchange of young Europeans). They could be guided theme tours, Roman workshops with barrier-free access, handicraft workshops for children, Roman sports events (competition, rowing events with the Roman Danube ship of the Living Danube Limes project), scavenger hunts etc.</p> <p>The events conceptualised are tested in each PP country in the form of pilot actions (D.2.3.4 <M28). The PP countries coordinate the organisation of their national events in advance, so that they address different target groups. The pilot actions follow different co-creative approaches & have different co-creatively developed outputs (e.g. art presentation projects with children). The pilot actions also function as test events for future (regular) transnational Cultural Route events and serve the focal fields of action.</p> <p>A second national expert and stakeholder meeting (D.2.3.5 <M30) is organised in each PP country focusing on the promotion of the newly developed presentation approaches & tools, and therefore aiming at tourism experts & tourist guides in the first place.</p>
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Activity 2.3**Partner(s) involved**

UWK, UMJ, APC, ADRM, BATTI, Belene, ARUB, BLFD, PSRDICLSG, AMZ, KÖME, Westpannon, OZ, MNIT, UAUIM, INCDT, FTN, SRC Bistra Ptuj

Deliverables 2.3

Running number	Deliverable title	Description	Delivery period
D.2.3.1	Roman Trails	Theme trails along a biking or hiking route with at least 5 stops per trail with information on the Roman and local natural heritage. Implemented on site and virtually. Target value: 10 implemented Roman Trails; 1 profile description + 1 digital profile + 1 short multilingual info leaflet per trail	Period 5 , 25 - 30
D.2.3.2	Catalogue of visibility measures	Catalogue of easy-to-implement visibility measures for different site conditions and states of site preservation in the Danube Region. Target value: 1 catalogue in EN	Period 4 , 19 - 24
D.2.3.3	Event catalogue	Catalogue providing organisational concepts for different event types and different target groups serving the Cultural Route focal fields of action. Target value: 1 catalogue in EN + supporting material, if relevant (e.g. handicraft templates)	Period 3 , 13 - 18
D.2.3.4	Pilot Actions	In transnationally coordinated pilot actions the newly designed event concepts are implemented focusing on different target groups and co-creative approaches. Target value: 1 pilot action per PP country	Period 5 , 25 - 30
D.2.3.5	National networking and expert meetings	These meetings for stakeholders aim at tourism experts in particular, promoting the developed presentation concepts and tools. Target value: 1 meeting per PP country	Period 5 , 25 - 30

Activity 2.4

Title	Communication
Start period	Period 2, 7 - 12
End period	Period 5, 25 - 30
Description	Activity budget: € 146 517,30

Activity 2.4	<p>A.2.4 focuses, besides the general awareness raising for the project objectives, on the promotion of the developed presentation tools and concepts. The promotional and informational video clips (D.2.4.1 <M24, D.2.4.2 <M30) showing extracts from the making-off process of the digital presentation tools as well as from the Roman events function as teaser for the digital project outputs and the network. Their dissemination via social media shall attract attention for the Cultural Route in the broad public and beyond and show how successful presentation concepts can contribute to the valorisation of individual sites.</p> <p>Suitable tangible promotional material and give-aways (D.2.4.3 <M30) tailored to different target groups are purchased for the Roman events, always giving preference to green and sustainable materials (e.g. paper, cotton, wood, ...) above others.</p> <p>A publication for the broad public interested in Roman heritage (D.2.4.4 <M30) is drafted and published in at least 3 well-known (popular scientific) journals. It is translated to the respective PP language (if necessary) in order avoid the barrier of English language, have a very low threshold and reach as many broadly interested people as possible.</p>
Partner(s) involved	<p>UWK, UMJ, APC, ADRM, BATTI, Belene, ARUB, BLFD, PSRDICLSG, AMZ, KÖME, Westpannon, OZ, PATS, MNIT, UAUIM, INCDT, FTN, SRC Bistra Ptuj</p>

Deliverables 2.4			
Running number	Deliverable title	Description	Delivery period
D.2.4.1	Promotional video clips	<p>Short video clips on the making-off of the digital presentation tools, in particular the VR/AR 3D model development are created and disseminated via the project channels.</p> <p>Target value: 5 videos in EN and with subtitles in 9 PP languages</p>	Period 4, 19 - 24
D.2.4.2	Information videos	<p>Information videos created from video material filmed during the pilot actions in the different PP countries, informing about the heritage sites, the initiatives there and the Cultural Route:</p> <p>Target value: 10 videos (1 per PP country or resp. per pilot action)</p>	Period 5, 25 - 30

Deliverables 2.4			
Running number	Deliverable title	Description	Delivery period
D.2.4.3	Tangible promotion material for different target groups	Different promotional material and give-aways suitable for the individual events in the different PP countries is purchased, always giving preference to sustainable materials.	Period 5 , 25 - 30
D.2.4.4	Publication for broad public interested in Roman heritage	A publication on different Roman topics for the broad public. Published in 3 well-known (popular scientific) journals. Therefore, translated to PP languages, if requested by the publishing house. Target value: 1 compilation of papers published in 3 journals	Period 5 , 25 - 30

Outputs

Output 2.1	
Output Title	Virtual and augmented reality 3D models
Programme Output Indicator	3.3.4: Jointly developed solutions
Measurement Unit	solutions
Target Value	1,00
Delivery period	Period 5, 25 - 30
Output Description	Virtual and augmented reality 3D models of different type and dimension are created for archaeological sites, complexes and objects which are part of the Theme Region or Cultural Route and have been selected for digital presentation. The models will be available at various sites (via QR code scan and web-view) as well as via an online platform or the mobile application. External interest groups and cultural operators can make use of it and freely implement it in their presentation concept.
Output 2.2	
Output Title	Roman Trails
Programme Output Indicator	3.3.4: Jointly developed solutions
Measurement Unit	solutions
Target Value	10,00
Delivery period	Period 5, 25 - 30

Output 2.2	
Output Description	<p>The Roman Trails as theme trails along a hiking or biking route (including profile description, digital profile and multilingual info leaflet per trail) will be conceptualised and implemented together with local authorities or interest groups who will also take care of the trail after the end of the project.</p> <p>A trail can either be followed along physical info boards providing also information on the local cultural and natural heritage or along a GPS track implemented in (hiking) apps.</p>
Output 2.3	
Output Title	Event catalogue
Programme Output Indicator	3.3.4: Jointly developed solutions
Measurement Unit	solutions
Target Value	1,00
Delivery period	Period 5, 25 - 30
Output Description	<p>An event catalogue is drafted providing concepts for different types of innovative Roman events (including also co-creative activities) and for different target groups. It shall function as manual for stakeholders, tourism operators and tourist guides giving them guidance how to organise such events and what information can be transported. It will follow the focal fields of action listed in the Cultural Routes Dossier.</p>
Output 2.4	
Output Title	Pilot actions: Roman events
Programme Output Indicator	3.3.1: Pilot actions developed jointly and implemented in projects
Measurement Unit	pilot actions
Target Value	10,00
Delivery period	Period 5, 25 - 30
Output Description	<p>Each PP country organises and implements 1 event piloting (1) the innovative concepts outlined in the event catalogue and (2) the tools presenting the Roman heritage. They will be as diverse as possible addressing different target groups and testing</p>

Output 2.4	
	different cocreative approaches. The feedback gained feeds back into the solution outputs 2.1-2.3. The pilot actions also function as test events for future (regular) transnational Cultural Route events and serve the focal fields of action.

Investments

Specific Objective 3

Specific objective title

Creation of the Cultural Route and passing through the certification process

Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this specific objective, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all related activities are implemented and outputs delivered.

Project specific objective SO3 is the final creation of the Cultural Route on and along the Roman Danube Limes (and secondary routes as the Dacian Limes supporting the narrative of the Roman history in the Danube Region), the preparation of the application dossier and its submission for certification to the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) and resp. the European Institute of Cultural Routes (EICR) in the very last phase of the project. Certified Cultural Routes guarantee excellence in different fields (strong network maintaining the route, strong cooperation in research and development, implementation of innovative activities, cultural tourism and sustainable cultural development, enhancement of memory, history and European heritage, exchanges for young Europeans). Therefore, the implemented project activities all aim at satisfying those principles and therefore create an attractive and substantial programme for the Region.

SO leader: AMZ

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

The central communication objective of SO3 is the effective promotion, announcement and opening of the Cultural Route with the broad public, stakeholders and media. Even though the certification process of the EPA and EICR will only be completed after the project, the Route will be implemented and available anyway. Connected with the official final implementation of the Cultural Route is also the successful conclusion of the project which will be marked by a final conference and a final project publication. In order to ensure that as many stakeholders and network members as possible will have the possibility to join this final project event, it will be held in a hybrid format in case some of them cannot participate in person.

Activities

Activity 3.1

Title

Definition of Cultural Route

Activity 3.1	
Start period	Period 3, 13 - 18
End period	Period 5, 25 - 30
Description	<p>Activity budget: € 380 944,98</p> <p>In A.3.1. the final compilation of all information prepared and presentation tools and concepts developed will be done marking the final implementation of the Cultural Route.</p> <p>Building on the joint branding and presentation framework elaborated in SO1, the identity of the Cultural Route (D.3.1.1 <M24) will be defined stating its official name and slogan and outlining its theme which is the common narrative along the whole Route. There will be one leaflet prepared in EN and all PP languages as factsheet on the Cultural Route. The selected key sites of the Cultural Route complete the implementation of their presentation concept also following the joint branding and presentation strategies as well as the common narrative developed in SO1, therefore ensuring a balanced and concerted story-telling approach. A site catalogue (D.3.1.2 <M24) is put together – mainly for the stakeholders of the network cooperating and coordinating the presentation and promotion of the heritage site – collecting information on the individual sites which are part of the Cultural Route, information on how to travel from one site to the next and also outlining the current presentation concept that is used for implementation.</p> <p>For a better visibility and following the official joint branding and presentation framework, info boards (D.3.1.3 <M28) are implemented at suitable places providing information on the Cultural Route itself, on the Roman heritage and history, on the local natural heritage, possibly on the Roman Trails leading from selected sites to the remote hinterland etc.</p> <p>A Cultural Route Guide for the interested public, visitors and tourists (D.3.1.4 <M28) is created outlining the theme and course of the Cultural Route and providing information on the individual sites which are part of the Route (including the material gathered and developed in SO1 and SO2, the VR/AR 3D models of Cultural Route sites can be included and made available via QR codes). It will also give information on how to travel from one site to the next, since this Route offers the unique opportunity</p>

Activity 3.1	
	to linearly travel along it in contrast to many other Cultural Routes which do not follow an actual course. As the Roman Danube Limes has been a “real” ancient connecting route along and across which trading was done and on which the military patrolled, it strengthens even more the joint story told on the Cultural Route. The Guide will be available in EN and in all PP languages.
Partner(s) involved	UWK, UMJ, APC, ADRM, BATTI, Belene, ARUB, BLFD, PSRDICLSG, AMZ, KÖME, Westpannon, OZ, PATS, MNIT, UAUIM, INCDT, FTN, SRC Bistra Ptuj

Deliverables 3.1			
Running number	Deliverable title	Description	Delivery period
D.3.1.1	Identity profile of the Cultural Route	The identity profile of the Cultural Route is outlined in the format of a leaflet, including its logo, slogan, official name and the common theme and narrative. Target value: 1 profile leaflet in EN and all 9 PP languages	Period 4 , 19 - 24
D.3.1.2	Site selection, presentation concept per site and overall presentation concept	A compilation of all key sites belonging to Cultural Route, their travel connections and presentation concepts and the course of the Route is put together in the format of a site catalogue for the key stakeholders responsible for the individual sites. Target value: 1 catalogue in EN	Period 4 , 19 - 24
D.3.1.3	Information boards	Info boards (either of robust materials for outdoor presentation or LCD boards for a weatherproof location) are installed primarily at Cultural Route sites and along the Roman Trails. Target value: 88	Period 5 , 25 - 30
D.3.1.4	Cultural Route Guide	A guide on the Cultural Route itself, the individual sites and the course of the route is drafted for the interested public, visitors and tourists. Available as web and print version. Target value: 1 guidebook in EN and all 9 PP languages	Period 5 , 25 - 30

Activity 3.2	
Title	Sustainability and ensuring the maintenance of the Cultural Route
Start period	Period 4, 19 - 24

Activity 3.2	
End period	Period 5, 25 - 30
Description	<p>Activity budget: € 293 034,60</p> <p>In A.3.2 all necessary arrangements will be made to ensure the sustainability and maintenance of the Cultural Route also after the project.</p> <p>In another transnational expert meeting (D.3.2.1 <M24) for which the key stakeholders, decision-makers and future association members come together in Zagreb, Croatia, the sustainability and maintenance plan as well as possible follow-up initiatives and future events are discussed. Further, the framework of the future association (e.g. distribution of responsibilities) will be debated. An association or a federation of associations with legal status and registered in a Council of Europe member State is founded (D.3.2.2 <M27). Alternatively, an already existing suitable association (e.g. UNESCO World Heritage management associations) can agree to take the responsibility for the management of the Cultural Route. Within the association a Cultural Route manager is appointed as well as a president and secretary. A Managing Board and a Scientific Board (consisting of archaeologists, museologists, tourism experts etc.) are established. A potential annual membership fee and the seat of the association are determined and the responsibilities in the association are clearly stated.</p> <p>The official Articles of Association (D.3.2.3 <M27) are drafted and adopted laying down the legal framework of statutes and articles every member of the association is liable to. In the Articles defined are also the objectives the association follows and strives for as well as a potential membership fee . A sustainability and follow-up concept (D.3.2.4 <M28) is drafted outlining the maintenance and further development of the Cultural Route as well as the activities in connection with it. It contains an event and activity plan (building on D.2.3.3 / output 2.6 and the experiences made during the pilot actions D.2.3.4 / output 2.7) serving different target groups (families, youth, international tourists etc.) as well as the members of the network for the years after the project. It stipulates the interaction of the Cultural Route Management and the EPA and EICR community, i.a. participating in events organised by the EPA or EICR, such as the Annual Advisory Forum</p>

Activity 3.2	
	or the Training Academies. It specifies how the data and information displayed on the website and in the mobile app is maintained and updated, how upcoming events are announced and reported, how new research results related to the Roman Danube Limes are presented (e.g. research newsfeed, annual publication) via the channels of the Cultural Route etc. And it provides ideas and plans for future fundraising to maintain and operate the Route (e.g. CREA events).
Partner(s) involved	UWK, UMJ, APC, ADRM, BATTI, Belene, ARUB, BLFD, PSRDICLSG, AMZ, KÖME, Westpannon, OZ, MNIT, UAUIM, INCDDT, FTN, SRC Bistra Ptuj

Deliverables 3.2			
Running number	Deliverable title	Description	Delivery period
D.3.2.1	Transnational expert meeting	Transnational expert meeting for key stakeholders, decision-makers and future association members in Zagreb, Croatia. Discussing the final details regarding the sustainability and maintenance of the Route and the organisational and legal framework for the managing association. Target value: 1 meeting	Period 4 , 19 - 24
D.3.2.2	Empowering /foundation of an association or federation of associations with legal status	Either an existing suitable association takes responsibility for the management of the Cultural Route or an association is founded. Managing Board, Scientific Board, president, secretary, membership fee and seat are defined. A Cultural Route Manager is appointed. Target value: 1 association	Period 5 , 25 - 30
D.3.2.3	Articles of Association	Official legal framework of statutes and articles every member of the association is liable to. It also defines the objectives the association pursues and a possible membership fee . Target value: 1 document in EN	Period 5 , 25 - 30
D.3.2.4	Sustainability and follow-up concept for the Cultural Route	Action plan outlining the endeavours to further develop, expand and maintain the Route, the public events and activities to be organised as well as the network meetings in the years after the project. It also states the participation in EPA and EICR events. Target value: 1 action plan	Period 5 , 25 - 30

Activity 3.3	
Title	Application as Cultural Route of the Council of Europe
Start period	Period 3, 13 - 18
End period	Period 6, 31 - 36
Description	<p>Activity budget: € 234 427,68</p> <p>A.3.3 deals with the actual application as official "Cultural Route of the Council of Europe", the preparation and submission of the Certification Dossier and the first phase of the certification cycle. In preparation of the certification process UWK as LP and the two Cultural Route expert partners AMZ and UMJ participate in the yearly organised Training Seminars for applicants hosted by the Secretariat of the EICR as well as further EPA and EICR activities (e.g. Annual Advisory Forum, Training Academy, conferences, fairs and exhibitions, etc.) which is essential for a successful application and certification of a Cultural Route candidate (D.3.3.1 <M30).</p> <p>AMZ and UMJ gather all the necessary documentation material and prepare the Certification Dossier for the Cultural Route (D.3.3.2 <M36) and submit it in summer 2027 to the EPA, and together with UWK accompany the evaluation process performed with appointed external experts in the second half of 2027, that will i.a. include field visits along the Route and meetings with the Cultural Route Management.</p>
Partner(s) involved	UWK, UMJ, AMZ

Deliverables 3.3			
Running number	Deliverable title	Description	Delivery period
D.3.3.1	Participation in Training Seminar for applicants and other EPA and EICR activities	UWK, UMJ and AMZ participate in the yearly Training Seminars for candidates applying for the "Cultural Route of the Council of Europe" certification and other EPA and EICR activities. Target value: participation in at least 2 events	Period 5 , 25 - 30
D.3.3.2	Preparation of	AMZ and UMJ as Cultural Route experts will gather all	Period 6

Deliverables 3.3			
Running number	Deliverable title	Description	Delivery period
	Certification Dossier	necessary documentation material and prepare the Certification Dossier which has to be submitted to the EPA in summer 2027. Target value: 1 Certification Dossier submitted	, 31 - 36

Activity 3.4	
Title	Communication and promotion of the Cultural Route
Start period	Period 3, 13 - 18
End period	Period 6, 31 - 36
Description	<p>Activity budget: € 234 427,68</p> <p>A.3.4 will primarily focus on the effective promotion, announcement & opening of the Cultural Route with the broad public, stakeholders & media. Besides the official Cultural Route website social media channels are set up rounding up the digital presentation (D.3.4.1<M33) and their further maintenance is clarified & recorded in the Articles of Association.</p> <p>In particular with regards to the opening events of the Cultural Route but also for the daily use of the operators, information and promotional material in EN & the 9 PP languages is designed and purchased serving different target groups (D.3.4.2 <M34).</p> <p>During the whole project the PPs endeavour a regular & targeted media appearance (D.3.4.3 <M36) promoting the project outputs, but in particular the implementation and opening of the Cultural Route. This includes, besides press releases and regular social media posts: media articles, TV & radio reports, podcasts etc. Details & target values will be outlined in the external communication plan.</p> <p>An image video for the Cultural Route (D.3.4.4 <M33) is created in EN & synchronised in all 9 PP language.</p> <p>National events (D.3.4.5 <M36) will be organised connected to the finalisation & opening of the Cultural Route in order to (1) promote the Route and (2) reach out for stakeholders once again inviting them to join the network or even association. Since</p>

Activity 3.4	
	<p>this will still take place during the sustainability phase of the forerunner project Living Danube Limes the rebuilt Roman Danube ship will still be travelling through the PP countries (in 2027 in Bulgaria & Romania) and could made use of for the BG and/or RO opening event of the Cultural Route.</p> <p>Several PPs also participate in external events (D. 3.4.6 <M36) informing about & promoting the project and its objectives as well as the Cultural Route embedded in a greater Theme Region.</p> <p>During the last months of the project a final international conference (D.3.4.7 <M36), in connection with the final PP meeting, is organised in Zagreb, Croatia. The PPs, ASPs, key stakeholders, experts of the Scientific Board, media, political representatives of local/regional authorities, students etc. will be invited. Also the Priority Area Coordinators of PA3 (Culture & Tourism) of the EUSDR as well as national/international representatives of the UN SDGs working groups, and representatives of related DRP projects will be invited to the final conference.</p> <p>A final publication (D.3.4.8 <M36) is prepared on (1) the history & creation of the Cultural Route including also the UNESCO World Heritage nomination process for the transnational heritage of the Roman Danube Limes and (2) scientific up-to-date topics (e. g. latest Roman archaeological research in the Danube Region, latest excavations, newly expanded sites etc.). Besides selected PPs, members of the Scientific Board & researchers who supported the creation, implementation & maintenance of the Cultural Route will be invited to give presentations.</p>
Partner(s) involved	UWK, UMJ, APC, ADRM, BATTI, Belene, ARUB, BLFD, PSRDICLSG, AMZ, KÖME, Westpannon, OZ, PATS, MNIT, UAUIM, INCDT, FTN, SRC Bistra Ptuj

Deliverables 3.4			
Running number	Deliverable title	Description	Delivery period
D.3.4.1	Digital presentation of the Cultural Route	<p>Besides the website, the central social media channels are created for the Cultural Route. Their further maintenance after the project will be ensured by the association managing the Cultural Route.</p> <p>Target value: 2 social media channels (Facebook, Instagram)</p>	Period 6 , 31 - 36

Deliverables 3.4			
Running number	Deliverable title	Description	Delivery period
D.3.4.2	Creation of information and promotional material for the Cultural Route	Info and promotional material (e.g. flyers, info leaflets, maps, colouring book for children, booklet for the collection of stamps at sites, other give-aways) for different target groups, in particular for the opening events of the Cultural Route. Target value: 10 packages (in EN and 9 PP languages)	Period 6 , 31 - 36
D.3.4.3	Media appearance	Throughout the project and particularly in connection with the opening of the Cultural Route the PPs publish press releases and foster the media appearance (media articles, TV and radio reports, podcasts etc.). Target value: 20 media appearances in addition to the regular social media posts	Period 6 , 31 - 36
D.3.4.4	Image video for the Cultural Route	An image video will be created promoting the Cultural Route and synchronised to all PP languages. Target value: 1 video synchronised and subtitled in EN and 9 PP languages	Period 6 , 31 - 36
D.3.4.5	National events connected to the finalisation and opening of the Cultural Route	Each PP country will organise and implement one opening event for the Cultural Route for the broad public, local stakeholders and media. Target value: 10 events	Period 6 , 31 - 36
D.3.4.6	Participation in external events promoting the project results	Selected PPs will participate in external events, such as conferences, congresses and expos, to inform about the project and its objectives and to promote the Theme Region and the future Cultural Route. Target value: participation in at least 8 external events	Period 6 , 31 - 36
D.3.4.7	Final conference	At the end of the project and after the opening of the Cultural Route a final international conference is organised in Zagreb, Croatia, in connection with the final PP meeting. Target value: 1 conference	Period 6 , 31 - 36
D.3.4.8	Final publication	A final publication on the creation of the Cultural Route and scientific up-to-date topics. The PPs, ASPs, Scientific Board, key site stakeholders and external experts contribute to this publication. Target value: 1 publication in EN	Period 6 , 31 - 36

Outputs

Output 3.1	
Output Title	Cultural Route Guide

Output 3.1	
Programme Output Indicator	3.3.4: Jointly developed solutions
Measurement Unit	solutions
Target Value	1,00
Delivery period	Period 6, 31 - 36
Output Description	A guidebook (as web and print version) consisting of (1) an informative part on the Cultural Route itself and the Roman heritage in the Danube Region and (2) a site catalogue of official Cultural Route sites, outlining also how to travel from one site to the next, is created in EN and translated to 9 PP languages. It will contain pictures and QR codes leading to the Cultural Route website and social media channels as well as to the virtual 3D models.
Output 3.2	
Output Title	Pilot action: Presentation and testing of the Cultural Route and Cultural Route Guide
Programme Output Indicator	3.3.1: Pilot actions developed jointly and implemented in projects
Measurement Unit	pilot actions
Target Value	1,00
Delivery period	Period 5, 25 - 30
Output Description	The Cultural Route itself (output 3.3) and the Cultural Route Guide (output 3.1) will be piloted together with the relevant stakeholders and resp. association members as well as with the general public in all partner countries. The pilot action will be combined with the promotional events opening the Cultural Route (D.3.4.5). The feedback provided in the pilot action will complement the Certification Dossier (D.3.3.2) and put the finishing touches on outputs 3.1 and 3.3.
Output 3.3	
Output Title	Cultural Route along the Roman Danube Limes
Programme Output Indicator	3.3.4: Jointly developed solutions
Measurement Unit	solutions

Output 3.3	
Target Value	1,00
Delivery period	Period 6, 31 - 36
Output Description	The finalised, implemented and officially opened Cultural Route along the Roman Danube Limes and potential secondary routes is submitted for certification to the EPA and resp. EICR in order to get certified as official Cultural Route of the Council of Europe in 2028. It will run along the original course of the Roman Danube Limes starting in Germany in the West downstream to Romania in the East.
Output 3.4	
Output Title	Organisations cooperating in the framework of the Cultural Route
Programme Output Indicator	3.3.2: Organisations cooperating across borders
Measurement Unit	organisations
Target Value	59,00
Delivery period	Period 6, 31 - 36
Output Description	In addition to the 54 PPs+ASPs, at least 5 further organisations outside the original ROMAN LEGACY partnership will cooperate (i.a. as members of the association) in the framework of the newly created Cultural Route along the Roman Danube Limes and its secondary routes after the completion of the project.

Investments

C.5 Project Results

What do you expect to change because of the activities you plan to implement and the outputs you plan to deliver? Please take a look at the programme result indicators and select those that you will contribute to.

Result 1	
Programme result indicator	3.3.1: Joint strategies and action plans taken up by organisations
Measurement unit	joint strategy/action plan
Baseline	0,00
Target value	2,00
Delivery period	Period 5, 25 - 30
Result description	<p>Resulting from output 1.1 and 1.2.</p> <p>Since both strategies [(1) Joint branding strategy and visual identity of the Theme Region and Cultural Route, (2) Strategy on the joint implementation and presentation of the Theme Region and Cultural Route] and the attached branding package (containing i.a. a modular logo and Roman mascot) are part of the Cultural Route Dossier which will be submitted for certification to the Council of Europe or resp. the EICR in P6, they both will be a relevant reference work after the project regarding the cooperation within network, the joint visual identity and presentation framework for all sites that are part of the Cultural Route or also those that belong to the wider Theme Region as possible future Cultural Route sites. They will be freely available in English and the 9 PP languages for download on the project and Cultural Route websites.</p>
Result 2	
Programme result indicator	3.3.2: Solutions taken up or up-scaled by organisations
Measurement unit	solutions
Baseline	0,00
Target value	1,00
Delivery period	Period 6, 31 - 36
Result description	Resulting from outputs 2.1&2.4 and D.2.2.1-D.2.2.3.

Result 2	
	<p>A set of digital tools for the presentation of Roman Heritage and the Cultural Route: 55 VR/AR 3D models, 1 website and 1 mobile application. The VR/AR 3D models are available online via an open platform. Interest groups or cultural operators, such as museums, can make use of the models either by linking to this platform or requesting the data from the project partnership, if they have the possibility to technically implement it for presentation themselves.</p> <p>The website for the Cultural Route and Theme Region as well as the mobile application will be hosted, further maintained and regularly updated also after the project by the association managing the Cultural Route. The website and mobile app will function also as vehicles for exchange and information sharing, for the interested public, visitors and tourists on the one hand as well as for the dissemination of new research results in the scientific community on the other hand.</p>
Result 3	
Programme result indicator	3.3.2: Solutions taken up or up-scaled by organisations
Measurement unit	solutions
Baseline	0,00
Target value	10,00
Delivery period	Period 6, 31 - 36
Result description	<p>Resulting from output 2.2 & 2.4.</p> <p>In the project 10 Roman Trails are conceptualised as theme trails, each one of them following a specific narrative concerted with the others. They are implemented on-site in various Danube Region countries connecting the key sites along the Danube with the less-known remote hinterland, as well as virtually in (hiking) web and mobile apps. The trails will be included in the respective regional tourism programmes fostering the regional slow sports and culture tourism and they will be promoted by local /regional tourism organisations (several of them are ASPs of the project). Thus, the municipalities and local service providers (i.a. gastronomy) along the Trails will benefit from the additional experiential</p>

Result 3	
	offer attracting (local) visitors and tourists. The multilingual collateral material developed in the project (profile description, leaflet and map for each trail, GPS track) will support the implementation process of the local and regional stakeholders.
Result 4	
Programme result indicator	3.3.2: Solutions taken up or up-scaled by organisations
Measurement unit	solutions
Baseline	0,00
Target value	1,00
Delivery period	Period 5, 25 - 30
Result description	<p>Resulting from output 2.3 and 2.4.</p> <p>The catalogue on Roman event concepts with co-creative approaches will be a valuable manual and idea book with supporting material for the operators and associated institutions of the Cultural Route after the project, since they will have to ensure a balanced and regular implementation of events and activities in connection with the heritage presented along the Route, therefore providing platforms of exchange, information sharing and presentation.</p> <p>The association maintaining the Cultural Route is obliged to create an annual calendar of events with diverse activities for different target groups and with a varying approach. The event catalogue providing concepts for different types of activities will be taken up by the Cultural Route network and association members (municipalities with Roman heritage, museums, tourism agencies and boards, heritage associations etc.) using the concepts as guidance, blueprints and roadmaps for their event organization.</p>
Result 5	
Programme result indicator	3.3.2: Solutions taken up or up-scaled by organisations
Measurement unit	solutions
Baseline	0,00

Result 5	
Target value	1,00
Delivery period	Period 6, 31 - 36
Result description	<p>Resulting from output 3.1.</p> <p>A guidebook for the interested public, visitors and tourists consisting of (1) an informative part on the Cultural Route itself and the Roman heritage in the Danube Region and (2) a site catalogue of official Cultural Route sites, outlining also how to travel from one site to the next, is created in EN and translated to all 9 PP languages. It will contain pictures and QR codes leading to the Cultural Route website and social media channels as well as to the virtual 3D models.</p> <p>It will be available online after the project and free for download. It will be available also as print version, so that local cultural operators, tourist guides, local and regional tourism agencies and authorities, museums etc. can provide their visitors with physical copies at their facilities.</p>

Result 6	
Programme result indicator	3.3.2: Solutions taken up or up-scaled by organisations
Measurement unit	solutions
Baseline	0,00
Target value	1,00
Delivery period	Period 6, 31 - 36
Result description	<p>Resulting from output 3.3.</p> <p>The Cultural Route along the Roman Danube Limes and potential secondary routes will have been finalised, implemented and officially opened at the end of the project. One year after the project the certification process by the EPA and EICR will be concluded.</p> <p>The Route will run along the original course of the Roman Danube Limes starting in Germany in the West downstream to Romania in the East and will tell the story of the Romans and their Germanic neighbours in the Danube Region. It will offer the unique opportunity to linearly travel along it in contrast to many other Cultural Routes which do not</p>

Result 6	
	<p>follow an actual course. As the Roman Danube Limes has been a real ancient connecting route along and across which trading was done and on which the military patrolled, it strengthens even more the joint story told. It will stimulate the tourism (also in remote areas) and therefore supports the local stakeholders, such as municipalities, service providers, museums.</p>
Result 7	
Programme result indicator	3.3.3: Organisations with increased institutional capacity due to their participation in cooperation activities across the borders
Measurement unit	No. of organisations
Baseline	0,00
Target value	59,00
Delivery period	Period 6, 31 - 36
Result description	<p>Resulting from output 3.4.</p> <p>At least 5 additional organisations, besides the 19 PPs and 35 ASPs, will cooperate (i.a. as members of the association) in the framework of the newly created Cultural Route along the Roman Danube Limes and its secondary routes.</p> <p>Jointly they will tackle the priority fields of action of Cultural Routes: (1) co-operation in research and development, (2) enhancement of memory, history and European heritage, (3) cultural and educational exchanges for young Europeans, (4) contemporary cultural and artistic practice, (5) cultural tourism and sustainable cultural development. And jointly they will take care of the maintenance, further development and operation of the Cultural Route.</p>

C.6 Project Time Plan

	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	After End
WP1 Establishment of a network and capitalis...							
<i>A1.1 Building a Network "Romans in the D...</i>	D1.1.1	D1.1.2					
	D1.1.4	D1.1.3					
		D1.1.5					
<i>A1.2 Concepts and materials for a joint ...</i>	D1.2.1	D1.2.2	D1.2.3				
			D1.2.4				
			D1.2.5				
<i>A1.3 Communication</i>	D1.3.1	D1.3.5					
	D1.3.2						
	D1.3.3						
	D1.3.4						
<i>3.3.3</i>			O1.1				
			O1.2				
WP2 Presentation and promotion modules for t...							
<i>A2.1 Contents, components and data for d...</i>		D2.1.1		D2.1.3			
		D2.1.2		D2.1.4			
<i>A2.2 Digital presentation</i>					D2.2.1		
					D2.2.2		
					D2.2.3		
<i>A2.3 Physical presentation and practical...</i>			D2.3.3	D2.3.2	D2.3.1		
					D2.3.4		
					D2.3.5		

A2.4 Communication					D2.4.1	D2.4.2		
						D2.4.3		
						D2.4.4		
3.3.1						O2.4		
3.3.4						O2.1		
						O2.2		
						O2.3		
WP3 Creation of the Cultural Route and passi...								
A3.1 Definition of Cultural Route					D3.1.1	D3.1.3		
					D3.1.2	D3.1.4		
A3.2 Sustainability and ensuring the mai...					D3.2.1	D3.2.2		
						D3.2.3		
						D3.2.4		
A3.3 Application as Cultural Route of th...						D3.3.1	D3.3.2	
A3.4 Communication and promotion of the ...							D3.4.1	
							D3.4.2	
							D3.4.3	
							D3.4.4	
							D3.4.5	
							D3.4.6	
							D3.4.7	
							D3.4.8	
3.3.1						O3.2		
3.3.2							O3.4	
3.3.4							O3.1	
							O3.3	

Result indicator							
3.3.1					R1		
3.3.2					R4	R2	
						R3	
						R5	
						R6	
3.3.3						R7	

C.7 Project management

In addition to the thematic work you will do in your project, you will need time and resources for coordination and internal communication. Please describe below how you plan to organise yourself to ensure the project work runs smoothly.

C.7.1 How will you coordinate your project?

Who will be responsible for coordination? Will you have any other management structures (e.g., thematic groups, SO/activity managers)? How will the internal communication work?

LP UWK is responsible for the overall and efficient management of the project and its successful implementation, including also dealing with project minor and major changes and other irregularities, preparing and submitting the Project Progress Reports (PPR), handling the reimbursements etc. For each partner country there will be one PP appointed who will be the PoC and responsible for the project coordination and implementation on national level.

Day-to-day management: At the beginning of the project each PP will appoint a project manager (PM), a financial manager (FM) and a communication manager (CM) who will act as the coordination team of the PP reporting to the LP. The coordination team of the LP will be responsible for the respective fields on project level as well as for the internal information exchange within the partnership. Further, LP UWK will ensure a proper communication between the partnership and the JS of the programme. There will be SO leaders who, in close cooperation with the LP, will be in charge of the coordination of the individual SOs (UWK for SO1, BLFD for SO2, AMZ for SO3) taking care of the technical fine-tuning, the detailed allocation of the individual tasks and working steps as well as the information exchange between the PPs.

Regular project meetings: There will be one partner meeting (PP meeting) organised per reporting period, thus 6 in total, either as physical meeting in connection with a transnational project event or as online meeting hosted by the LP via Zoom. They will be held in reasonable time periods depending on the progress of the project and pending project activities. If necessary, additional online meetings can be organised bilaterally, multilaterally or for the whole partner consortium. During the project LP UWK informs about technical details concerning the project management and the general progress of the project, the SO leaders will report on the progress of the individual SO activities and discuss the upcoming working steps.

Decision-making: At the beginning of the project the Steering Committee (SCOM) will be formed as decision-making body of the partnership and officially appointed in the framework of the kick-off meeting. For this, each PP nominates one SCOM member in written form as representative of the respective PP. The SCOM member of the LP chairs the SCOM. The SCOM physically or virtually meets once per reporting period, approx. every 6 months, mostly in the framework of a PP meeting. Strategic and operational aspects will be discussed, decisions made regarding corrective actions. If necessary, a SCOM meeting can be organised on an ad-hoc basis or, in justified cases, the LP can initiate a written vote via email. Further details on the duties of the SCOM, the decision-making processes, the related deadlines and the delegation of a vote are to be found in the PA and will be laid down in the project management regulations and discussed with the PPs in the kick-off meeting.

Monitoring and reporting: At the end of a reporting period (RP) each PP will properly prepare his/her regular partner report (PR) and submit it within 14 days after the end of a RP to his/her national controller via the JEMS system. LP UWK is further responsible for the continuous monitoring of the implementation progress and of the financial expenditures as well as the regular reporting on the overall project level to the JS in the format of the PPR. For this, the PPs are obliged to provide the LP with all necessary and requested information, data and documents in time and in proper quality. If necessary, the LP can also request this information on shorter intervals from the PPs to ensure an adequate monitoring and, if applicable, make adjustments in order to guarantee the successful

project implementation. Therefore, a Project Monitoring and Evaluation Plan with checklists will be outlined by the LP at the beginning of the project and discussed with the PPs during the kick-off meeting.

Internal communication: Apart from the information exchange in the framework of the PP meetings and the regular reporting, the majority of the internal project communication among the PPs will be via email and video calls. There are also transnational and national meetings together with external experts, ASPs and several PPs planned and outlined in the workplan. If possible, the transnational meetings and events will be combined with PP meetings enabling the PPs to meet in person and in this way strengthen the solidarity of the partnership. At the very beginning of the project, the LP will set up a data sharing platform to which each PP will have access and share project material with the other PPs as far as privacy regulations allow.

The regulations concerning the general project management as well as the internal communication (considering also data protection, privacy and copyright issues) will be outlined by the LP, discussed during the kick-off meeting and determined within the partnership.

C.7.2 Which measures will you take to ensure quality in your project?

Describe specific approaches and processes and responsible partners. If you plan to have any type of project evaluation, please describe its purpose and scope here.

In order to ensure an effective monitoring and a sound quality assurance management of the deliverables, activities and, in particular, outputs of the project the LP will outline a Project Monitoring and Evaluation Plan at the beginning of the project which will be discussed in the framework of the kick-off meeting and determined among the PPs.

The first part (monitoring plan) is a compact reference guide, including also checklists, that provides comprehensive information on the financial, technical and operational aspects of the project implementation. It describes the workflow and detailed time schedule of the project implementation as well as the specific responsibilities of each partner, especially the SO leaders. In addition, the monitoring and reporting processes that must be respected throughout the entire duration of the project are explained and it is ensured that an up-to-date overview of the work progress is always provided. Laid down in the monitoring plan are all deliverables, activities and outputs, the applicable completion deadlines and target values as well as how the developed results and products are to be dealt with in the further course.

The second part (evaluation plan) will be a written framework outlining the details for a regular and sound assessment of the project progress and quality of the project outputs. It will include the regulations for the project's Quality Assurance Management Structure (including the detailed procedure of the output quality checks through the Quality Assurance Manager (QAM) and his/her team), a SWOT analysis of the project implementation as well as possible solutions for the risks identified. It will on the one hand detail the quality assessment and assurance of the outputs (therefore also a valuation of the related RCOs and RCRs) and on the other hand it will define key performance indicators (KPIs) for monitoring and evaluating the success and effect of the project outputs implemented. Besides the official evaluation by the QAM there will be further assessment mechanisms (e.g. testings of project outputs with external experts or operators in the framework of pilot actions) that will be defined in the evaluation plan. The information and suggestions for improvement generated from such feedback loops and testings will be incorporated in the final outputs in turn.

Quality Assurance Management Structure: At the very beginning of the project a Scientific Board will be established in SO1, existing of the external experts as well as specialists from the partnership. The QAM who should be an expert on the Roman heritage and its presentation in the Danube Region will be appointed at the beginning of the project as well. He/she may be member of the Scientific Board

but one of the external experts. He/she can form team of further external experts covering different fields of expertise (Roman heritage, presentation of cultural heritage, (slow) culture tourism, regional development, new technologies to transfer knowledge etc.) assisting the QAM. The QAM can delegate the review of individual outputs to different QAM team members who have the respective expertise. Further the QAM can deploy his/her team as advisory board.

The quality assessment and assurance of each output will follow a two-step-procedure:

Step 1: Two months before the definite deadline of an output indicated in the AF, the respective SO leader submits the output together with the completed output factsheet to the QAM for review. The QAM in the name of his/her team provides the SO leader with written feedback, including also findings and suggestions for improvement if applicable, within the following two weeks.

Step 2: The PPs revise the output incorporating the feedback and findings of the QAM within the following four weeks and re-submit it to the QAM. The QAM and his/her team prepare and provide the final output quality report within the following two weeks which will be submitted to the MA/JS together with the output factsheet in the framework of the subsequent Project Progress Report.

The SO leaders and involved PPs have to include the two-month time period foreseen for the quality check in their workplan as well as their financial planning, in particular with regards to their staff costs.

In case there are any inconsistencies or obstacles in the procedure of the quality assurance management, the QAM informs the MA/JS about them.

C.7.3 What will be the general approach you will follow to communicate about your project?

Who will coordinate project communication and how will he/she ensure the involvement of all partners? How will the communication function contribute to transfer your project results? Please ensure that the mandatory communication requirements are met. Please note that all communication activities should be included in the different specific objectives, as an integral part of your project. There is no need to repeat this information here.

UWK will appoint a Communication Manager (CM) for the project who will be responsible for the overall coordination of public relations in the project and keeping all project channels, i.a. project website and social media, updated. In addition, each PP will appoint a CM at partner level who will act as a contact person in these matters and who will be responsible for public relations through the respective PP's channels and dissemination initiatives on national level. At every PP meeting, the communication efforts of the project will be discussed in a separate agenda item. If necessary, there will also be additional virtual meetings between the CMs of individual or all PPs.

At the beginning of the project, a project communication plan is developed by UWK in cooperation with the other PPs, which sets out the standards and goals of successful public relations work and specifies what contribution each PP has to make. In addition, indicators and target values will be defined that will serve to check the outreach of external communication and its success rate.

Westpannon has sound expertise in the communication management of EU projects (i.a. Trandanube Travel Stories) and will therefore strongly contribute to the creative design and presentation of the project outcomes at project level as well as to the dissemination endeavours and tools.

The project communication will perfectly follow the DRP guidelines and the visual identity provided. The official project logo will be used on all templates, info and promotional material, and prominently placed in all project activities and on all tools. The official project website will be tailored to the project structure and kept updated. Each PP will place the official project poster (designed according to the programme regulations and provided by UWK) at a publicly visible location at their facilities within 6 months after the project approval. There will be a kick-off event for the partnership and the broad public and stakeholders. Further, there will be several national and transnational meetings and events with experts and stakeholders as well as several events for the broad public throughout the whole project duration in order to involve all relevant key players and to promote the topic among the

public. When designing and purchasing tangible promotional material as give-aways (branded with the official project logo) the PPs will prefer of green and sustainable materials and strictly avoid plastic and synthetic materials.

(A) the communication management of the project will put great efforts in the general awareness-raising of the project, its objectives and the value of the Roman Danube Limes as joint transnational heritage as well as its great potential for common presentation and slow tourism. Therefore, the social media channels will be regularly updated and fed with catchy background information, appearances in other media fostered, events for the open public organised and a publication (in various national PP languages) published in popular scientific journals. The PPs will directly approach their national key stakeholders inviting them to join the network, to exchange with other experts in the framework of two national and two transnational stakeholder meetings and to bring in their expertise and perspectives in the creation and implementation of the Cultural Route

(B) the dissemination of the newly developed virtual and physical state-of-the-art presentation tools and concepts will be a central communication objective aiming at the interested public but also at museums, tourism experts, tourism agencies, cultural operators and cultural mediators creating an incentive for them to include the products and concepts in their presentation portfolio. For this purpose, in particular, short video clips will be made including footage (1) from the creation process of the digital presentation tools and (2) from the Roman events which will be organised as pilot actions in S02.

(C) The third and most important communication objective is the promotion of the Cultural Route and its secondary routes which will be approached on various level and with various means: there will be physical info material in all PP languages on the Route available for visitors and tourists at the sites in the Region as well as image videos of the Route in all PP languages. The PPs will inform about the Route in expert circles in the framework of external events (conferences, congresses, fairs etc.). The PPs will prepare press releases and enhance the media appearance at local, regional, national and international level. The digital presentation of the Route (social media, website, mobile app) will promote the Route and guide visitors along it, just as the Cultural Route Guide. The national opening events will attract visitors and media animating them to also visit other Route sites in other countries. The final conference and final publication will primarily address experts and stakeholders.

C.7.4 How do you foresee the financial management of the project and ensure that the spending forecast is kept?

Define responsibilities, deadlines in financial flows, reporting flows, project related transfers, reclaims, etc.

Following the programme guidelines, all partners (PPs) carry out the periodic reporting after the termination of each reporting period (RP) properly and in a timely manner (within 15 days after the end date of a reporting period) via the JEMS system, reporting on the activities and working steps carried out in the period in question, target groups reached as well as the costs incurred according to their chosen budget model and providing the necessary supporting documents (as uploads in JEMS). They submit this partner report (PR) to their respective national controller via JEMS. This checks and validates the expenses submitted by the PPs within 60 days and the approved amount is included in the First Level Control (FLC) certificate, which in turn is included by the LP in the joint financial report, as part of the Project Progress Report (PPR).

After collecting the technical and financial information from the PPs after partner reporting, the LP prepares the PPR consisting of a narrative part outlining the progress in the joint project implementation and joint financial report and submits it to the Joint Secretariat (JS) via JEMS 90 days after the end of the respective RP. The joint financial report lists all expenses incurred by all PPs and verified by the national controllers. Before submitting the report, LP UWK will once again review the documentation of the project activities of all PPs and whether the expenditures have been appropriately used according to the most recent approved AF. Together with the PPR and all FLC certificates the LP will also submit the completed Application for Reimbursement (AfR), the bank statements of the previous reimbursement to the PPs, all required Output Quality Reports, Output evidences and Output factsheets, and the updated budget reallocation tool. As soon as the JS has completed the review process, certified the PPR, and transferred the ERDF/IPA funds to the LP, the LP will take care for the immediate distribution of the reimbursement to the PPs within the following 20 working days.

In order to ensure sound financial management throughout the project, the LP appoints a Financial Manager (FM) for the project who will act as the contact person for the JS on all financial matters relating to the project, monitor all project expenses and prevent any possible budget deficits. At project level, the FM is responsible for keeping an overview of the overall budget throughout the duration of the project, for the transaction management of the ERDF/IPA funds to be transferred to the PPs after certification of a PPR as well as the documentation and records of all financial transactions and reallocations.

All PPs in turn appoint a finance manager from their team who is responsible for finances at partner level. All financial managers are familiar with the programme guidelines and in particular with the current version of the Manual on Eligibility of Expenditure. At partner level, the FM of the LP coordinates all individual financial matters with the FMs of the PPs, advises them on financial questions, handles budget reallocations, if necessary, in accordance with the programme guidelines and documents those accordingly. In the case of extensive financial matters that cannot be solved at project level, the FM of the LP discusses and coordinates the issue with the responsible financial officer at programme level.

At the beginning of the project, all PPs set up the national audit trails in accordance with the programme specifications and their national regulations. In addition to the periodical financial reports as part of the official partner report, each PP provides the LP with the current financial data on an ad-hoc basis, if necessary, in accordance with the monitoring and project evaluation plan determined at the beginning of the project to ensure continuous budget monitoring. The LP will announce in a timely manner which data is to be provided.

C.7.5 Cooperation criteria

Please select all cooperation criteria that apply to your project and describe how you will fulfil them.
Please consider that at least 3 cooperation criteria shall be selected

Cooperation criteria		Description
Joint development	Yes	<p>The preparation of the project application was a very cooperative and collaborative process stretching over a timespan of approx. 6 months. LP UWK who was LP of the Living Danube Limes Interreg DTP project approached several key organisations that were involved or even LP of related successful sister projects, so that the best-of results of all those forerunner projects could be capitalised in this new initiative. Jointly they discussed and further developed the project concept. They nominated further PPs with relevant expertise who they either fruitfully cooperated with or were recommended to them and who fit into this new initiative and invited those organisations to the consortium. The PPs interlinked with each other, evaluated their current national situation and brought in their insights and recommendations as well as their stakeholders and the information how to best involve them in the project. UWK drafted a first workplan and financial plan and shared it among the partnership for feedback and inputs. Several bilateral meetings between LP UWK and individual PPs discussing content-related, strategic, organisational and programme-related technical issues.</p> <p>The PPs approached their national stakeholders, invited selected ones to join the partnership as ASPs and collected the necessary information and documents from them. LP UWK, in turn, gathered all the necessary information and documents from the PPs. Finally, LP UWK included all the feedback from the PPs (including also their detailed budget estimates), prepared the proposal, inserted all data to the JEMS system, uploaded all official documents required and submitted the AF electronically.</p>
Joint implementation	Yes	<p>The developed Theme Region presenting the shared Roman heritage will span the whole Danube Region and each participating country will be represented there. Activities will be carried out in all participating PP countries and the solutions developed will be implemented in each PP country as well. On the one hand there are transnational outputs that equally refer to all PP countries (e.g. all transnational strategies), since they are jointly developed for the whole Region, and resp. cover and represent all PP countries likewise (e.g. mobile app). The PPs who are experts in the respective fields (e.g. BLFD concerning the joint presentation framework) will advise and guide all PPs through the development process gathering input from them which will be processed and incorporated. On the other hand there are activities (e.g. national events) and outputs (e.g. Roman Trails, VR/AR 3D models) that are tailored to specific national needs, on-site conditions and sites and implemented individually by the PPs on national level. Anyway, all of them will fit into the overall transnational concept (e.g. presentation framework, branding strategy) which will have been discussed and developed jointly in advance.</p> <p>There will also be transnational events for which the partnership, including also ASPs and national experts, will come together (e.g. kick-off, transnational expert meetings, final conference) and either jointly promote the project and its outputs or jointly discuss the further strategic proceeding.</p>

Cooperation criteria	Description
Joint staffing	<p>Yes</p> <p>Each PP organisation will involve his/her own staff and has the according staff budget planned and included in the project financial plan.</p> <p>The functions within the partnership will be clearly defined at the beginning of the project. LP UWK will be responsible for the overall project management. There will be three SO leaders (UWK for SO1, BLFD for SO2, AMZ for SO3) who have the responsibility to efficiently and capably coordinate the individual SOs including also the monitoring of the progress as well as the quality and time management. The PP countries (Austria, Hungary, Serbia, Montenegro, Bulgaria, Romania) with more than one PP organisation will assign one PP who will act as national PoC and will be responsible for the overall coordination of the project activities at national level. Each PP will appoint one project manager (PM), financial manager (FM) and communication manager (CM) – together they form the coordination team of a PP – who will be responsible in the respective field at PP level cooperating with and reporting to the LP coordination team.</p> <p>There are some PPs with a special role and/or a special expertise (see section C.3 project partnership). They will cover specific tasks for the whole partnership and the whole region, but they will need input from the other PPs (e. g. on their national archaeological sites). Therefore, they will guide and advise the other PPs properly through the process.</p> <p>All PPs will take care of a proper implementation of the project outcomes and activities at national level.</p>
Joint financing	<p>Yes</p> <p>Each PP has his/her own budget to carry out the project activities and contribute to the project objectives.</p> <p>The workplan including a task assignment has been shared among the PPs and the budget has been planned based on that distribution of tasks in order to on the one hand avoid duplicated functions and duplicated budget planned for them and on the other avoid missing to plan budget for any activity.</p> <p>The PPs will report on their expenditures in the immediate aftermath of a project period and LP UWK will once again review them in the framework of the project progress reporting after the national controllers will have verified the partner reports. LP UWK will take care of the immediate distribution of the reimbursements from the programme among the PPs.</p>

C.7.6 Horizontal principles

Please indicate which type of contribution to horizontal principles applies to the project, and justify your choice.

Horizontal principles	Type of contribution	Description of contribution
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Horizontal principles	Type of contribution	Description of contribution
Sustainable development	neutral	<p>The cultural heritage of the Roman Danube Limes is embedded in the natural heritage of the Danube Region landscape, it blends in the natural surrounding and depending on the respective on-site conditions shows different appearance. Therefore, exploring the Roman heritage is directly linked to exploring the natural heritage of the Danube Region at the same time. The project promotes slow culture tourism but also slow health and sports tourism motivating the visitors to explore the Roman heritage on bike or as hikers. The Cultural Route Guide will provide information how to best travel from one site to the next (by bike, along hiking trails, with public transport, boat or car) and will promote green and healthy means of transport. Along the Roman Trails which connect the remote areas in the hinterland of the Danube to key sites, also the local natural heritage is promoted in line with the Roman heritage.</p> <p>Further, most of the project meetings will be held online in order to avoid additional travelling. The physical project meetings will be linked to other physical project activities to the greatest possible extent in order to harness synergies and reduce travelling.</p> <p>The purchase of plastic and synthetic materials will be avoided, and green, sustainable materials clearly preferred as e.g. office material, information and promotional materials, giveaways etc.</p>
EU Charter of fundamental rights, gender equality, non-discrimination	positive effects	<p>The project will respect and follow the EU Charter of fundamental rights, gender equality and non-discrimination to full extent. It will actively contribute to the increase of barrier-free offers in the presentation of the Roman heritage in the Danube Region, and therefore has a positive effect on this horizontal principle. There will be Roman events conceptualised and organised focusing on a broad perception of the cultural heritage and applying a versatile approach to present the Roman heritage to different target groups including in particular also people with certain disabilities (e.g. workshop on tasting, smelling, sensing and palpating the Roman heritage). The mobile app and Cultural Route website will include low-threshold information material (e.g. explanatory videos tailored to deaf people) and additional audio functions to get also hearing-impaired and visually impaired people into the topic.</p> <p>As the Roman Danube Limes is mostly associated with the Roman military and therefore “male topics” when it comes to the ancient past, the project will intensively pay attention to reach a balanced narrative. The joint story-telling will enhance social topics, ranging from the Roman family life, to the role of women and children, dealing with elderly people, health issues and death etc., in order to reflect an unbiased and holistic impression of the Roman past and to serve all target groups who are then enabled to draw parallels between the Roman antiquity and today’s life, and therefore stronger identify themselves with our joint Roman history.</p>

Horizontal principles	Type of contribution	Description of contribution
Strategic Environmental Assessment (if applicable)	neutral	Not applicable

C.8 Durability and transferability

As a programme, we aim to support projects that have a long-lasting effect in the DRP territory and those who will benefit from them. Please describe below what you will do to ensure this.

C.8.1 Not applicable

Please enter the text "N/A" in the field!

C.8.2 Durability

All outputs should be used by relevant groups (project partners or others) after the project's lifetime, in order to have a lasting effect on the territory and the population. For example, new practices in urban transport need to be used by local authorities to have cleaner air in the city, and the whole population will benefit from this. Please describe how your outputs will be used after the project ends and by whom, as well as how the institutional and financial support will be ensured.

Also after the project, the network of experts, interest groups and stakeholders created in the project will remain active and will cooperate and exchange in different fields of action, e.g. tourism concerns, archaeological research, joint marketing, UNESCO agendas etc. A subset of the network will form the association which will manage the Cultural Route after the project. This association will collaborate intensively in particular after the project maintaining, promoting and further developing the created Cultural Route.

Since it is the central project objective to develop a well-established and well-accepted Cultural Route with a lot of related activities involving the broad public and expert groups of different fields, all project outputs aim to provide a sound foundation for the successful functioning of the Cultural Route. The strategies (joint branding strategy, joint presentation framework) and action plan (sustainability concept) developed will function as guidelines for the operators and managers of the Cultural Route as well as for further interest groups responsible for other sites in the Theme Region which may join the Route at a later stage. The handbook on key elements of the Roman heritage along the Danube will serve as a reference book for cultural mediators and providers of cultural programmes who want to include the Roman heritage in the portfolio or also municipalities and local museums who want to present their local Roman heritage. Therefore, it will be a supportive tool after the project as well, in particular again also for the sites that want to join the Cultural Route at a later moment. The tools and applications for a state-of-the-art digital presentation of the Roman heritage in the Danube Region (mobile app, Web-GIS, VR/AR 3D models, videos for hearing-impaired) will be central elements of the presentation concept of the Cultural Route and, thus, will be used and maintained for a long time after the project. They will also be made available to museums, archaeological parks and municipalities that want to include them in their own presentation set-up. The Roman Trails will be installed as theme trails on-site (e.g. as hiking/biking trail with several info boards along their route) and virtually (in outdoor apps and the web) and will be promoted by local and regional tourism agencies that will include the trails in their portfolio. The sustainability and follow-up concept developed for the Cultural Route will define and ensure the ongoing cooperation regarding the Roman heritage in the Danube region. It will outline the future activities and events planned along the Cultural Route, define the responsibilities and modalities regarding the maintenance and promotion of the Route, provide ideas for the further development and expansion of the Route as well as for fund raising. The Cultural Route Guide in all PP languages will be freely available online (web & print version), so that on the one hand visitors and tourists can download it for their personal use and on the other hand municipalities, museums and cultural operators can also print it and distribute it (for free) among the interested public at their facilities or for their use. The Cultural Route itself, of course, is the greatest output of the project and will serve a multiple purpose or resp. multiple target groups, since it combines various level of cooperation. In connection with the Cultural Route, its operation, maintenance and activities there will be an exchange in research matters, joint youth and educational programmes, joint initiatives to enhance the memory, history and European heritage, and joint efforts to strengthen the cultural tourism and the sustainable cultural development along the Danube and also in remote areas.

This very prospective future-oriented approach guarantees a long-lasting effect of the project results. It will sustainably strengthen the transnational cooperation in the Danube Region and harmonise the joint presentation, promotion and branding of the shared Roman heritage. The Cultural Route is expandable and conceptualised in a way that further sites of the Theme Region can join also in the future. Slow culture tourism concepts, such as the Roman Trails, offer the opportunity to bring tourism also to remote areas and to vitalise the Roman heritage there.

The association managing the Cultural Route will be the responsible institutional body maintaining and further developing the Cultural Route. It will ensure a proper operation of the Route and a regular exchange with the EPA and EICR communities. In order to guarantee its lasting operational capability, it will take care of the financial backstop and pursue possibilities of fundraising (e.g. CREA events).

C.8.3 Transferability

All outputs that you will deliver ideally could be adapted or further developed to be used by other target groups or in other territories, even outside the DRP area. What will you do to make sure that relevant groups are aware of your outputs and are able to use them?

The network and Theme Region created and the Cultural Route developed will, of course, further exist and will even be expanded after the project. Further heritage sites which will not have been exploited already during the project period will have the possibility to adopt the presentation concepts and tools developed in the project and join the common framework at a later stage. The diverse strategies, reference books, handbooks and concept papers work for any Roman heritage site in the Danube Region. It will be even possible to become part of the Cultural Route at a later moment. The sustainability and follow-up concept of the Cultural Route will even anticipate the accession of further Cultural Route sites and will include instructions how to get part of it and follow the common approach. Of course, the newly joining heritage sites will also adopt the joint branding strategy – if they freshly join the Theme Region they will make use of the Theme Region module of the logo; if they have already been part of the Theme Region and then become part of the Cultural Route they can add the Cultural Route module to their logo.

Roman archaeological sites newly discovered in the Danube Region can be incorporated in the site database and therefore also displayed in the Web-GIS and mobile app, expanded sites can be updated. The database will be further maintained and updated regularly by the association managing the Cultural Route.

Most of the project outputs are specifically tailored to the Danube Region and foreseen to further consolidate the Theme Region and especially the Cultural Route, but there are also two outputs that can also be deployed and implemented outside the Danube region: (1) The event catalogue will provide concepts for different types of innovative Roman events and co-creative activities for different target groups. Their implementation will be feasible at any Roman heritage site and some of them will even be implementable without any Roman remains on-site but building on Roman traditions and knowledge (e.g. Roman cooking workshop). (2) The catalogue of non-invasive, reversible and cost-efficient visibility measures is tailored to different site conditions and states of preservation of archaeological heritage sites. The suggested solutions can be implemented at any site with similar on-site conditions.



Partnership Agreement

Project Code: DRP0301272

Acronym: TRANSDINARICA2

Disclaimer:

This document is a template providing minimal requirements for the Partnership Agreement. It cannot be modified with exception of the Article 5, which can be adapted by the partnership, and the relevant fields as referred "to be defined by the partnership" highlighted in grey. Further detailed provisions can be added by the partnership, if not contrasting with the programme rules and the Subsidy Contract.

Partnership Agreement

Having regard to:

Article 26 (1) a of Regulation (EU) 2021/1059;

the following agreement is hereby made between the

Lead Partner – Project partner 1

Research Centre of the Slovenian Academy of Sciences and Arts, Novi trg 2, 1000 Ljubljana

and

Project Partner 2

Institute Factory of Sustainable Tourism, Rimska Cesta 2B, 1000 Ljubljana;

Project Partner 3

Municipality Ilirska Bistrica, Bazoviška cesta 14, 6250 Ilirska Bistrica;

Project Partner 4

International Development Agency MARA (LLC), Trogirska 8, 42000 Varaždin;

Project Partner 5

Town of Knin, Dr. Franje Tuđmana 2, 22300 Knin;

Project Partner 6

Municipality of Čajetina, Aleksandra Karadjordjevica 34, 31310 Čajetina;

Project Partner 7

National Tourism Organisation of Serbia, Čika-Ljubina 8, 11000 Belgrade;

Project Partner 8

Žabljak Municipality, Trg durmitorskih ratnika 1, 84220 Žabljak;

Project Partner 9

National Tourism Organisation of Montenegro, Slobode, Business centre Hilton 2, 81000 Podgorica;

Project Partner 10

City of Konjic, Maršala Tita 62, 88400 Konjic;

Project Partner 11

Green Visions Ecotours, Trg Barcelone 5, 71000 Sarajevo

hereinafter jointly referred to as Project Participants,

for the implementation of the **DRP0301272, TRANSDINARICA2, Transformation with Trans Dinarica - Phase 2**, approved by the Monitoring Committee of the Danube Region Programme,

on the basis of the legal provisions and documents as listed in Article 1.

Article 1: Legal framework

- The Danube Region Programme (hereinafter referred to as Programme), approved by the EC on 29 November (Decision No. C(2022) 8878) with the subsequent modifications
- Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 together with related Delegated and Implementing Acts
- The European Structural and Investment Funds Regulations, Delegated and Implementing Acts for the 2021-2027 period, especially:
 - Regulation (EU) No. 2021/1060 of the European Parliament and of the Council of 24 June 2021, laying down common provisions on the European Regional Development Fund, the European Social Fund Plus, the Cohesion Fund, the Just Transition Fund, and the European Maritime, Fisheries and Aquaculture

- Fund and financial rules for those and for the Asylum, Migration and Integration Fund, the Internal Security Fund and the Instrument for Financial Support for Border Management and Visa Policy, and repealing Council Regulation (EC) No 1303/2013, and any amendment;
- Regulation (EU) No. 2021/1058 of the European Parliament and of the Council of 24 June 2021 on the European Regional Development Fund and on the Cohesion Fund, and repealing Regulation (EC) No 1301/2013, and any amendment;
 - Regulation (EU) No. 2021/1059 of the European Parliament and of the Council of 24 June 2021 on specific provisions for the European territorial goal (Interreg) supported by the European Regional Development Fund and external financing instruments, and repealing Regulation (EC) No 1299/2013, and any amendment;
- Regulation (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing directive 95/46/EC (General Data Protection Regulation, hereinafter referred to as GDPR);
 - All other applicable EU legislation and underlying principles applicable to the Lead Partner (hereinafter referred to as LP) and its Project Partners (hereinafter referred to as PPs) including the legislation laying down provisions on public procurement, on competition, on state aid, on protection of the environment and on equal treatment between men and women;
 - Financing Agreements concluded with the non-EU countries
 - National rules applicable to the LP and its PPs and their activities;
 - Project data, comprising but not limited to latest project documentation such as the application form (hereinafter referred to as AF) and all project information available in the Programme electronic monitoring system;
 - Subsidy contract, concluded between the LP of the project and the Managing Authority and Joint Secretariat (hereinafter referred to as MA/JS);
 - All manuals, guidelines and any other documents relevant for project implementation (e.g. Programme manual and Call announcements) in their latest version as published on the Programme website.

Should the above-mentioned legal norms and documents, and any other documents or data of relevance for the contractual relationship be amended, the latest version shall apply.

Article 2: Definitions

1. **Lead Partner:** the project partner who takes the overall responsibility for the submission and the implementation of the entire project according to Article 23 (5) and in accordance with Article 26 of the Regulation (EU) 2021/1059.
2. **Project Partner:** any institution financially participating in the project and contributing to its implementation including the LP, as referred to in Article 23 (1)-(4) of Regulation (EU) 2021/1059 and identified in the approved AF. PP corresponds to the term "beneficiary" used in the European Structural and Investment Funds Regulations.
3. **Associated Strategic Partner:** (hereinafter referred to as ASP) any institution/body involved as observer in the project without financially contributing to it, as identified in the approved project AF and indicated in the Applicants Manual.
4. **Project:** Series of activities and tasks covered by this Partnership Agreement and described in the AF.
5. **Project data:** data comprising but not limited to latest project documentation such as AF and all project information available in the Programme electronic monitoring system.
6. **Project Part:** a set of activities undertaken by a single PP and presented by a PP's budget in the AF.
7. **Project Participants:** the LP and PPs, excluding ASPs.

Article 3: Subject of the Partnership Agreement

1. This Partnership Agreement lays down arrangements regulating the relations between the LP and all PPs in order to ensure a sound implementation of the transnational project DRP0301272, TRANSDINARICA2 as in the latest version of the approved AF, as well as in compliance with the conditions for support set out in the European Structural and Investment Funds Regulations, delegated and implementing acts, the Programme rules based thereon and the Subsidy Contract signed between the MAJS and the LP.



2. The LP and all PPs commit themselves to jointly implementing the project in accordance with the latest version of the approved AF with the aim to reach the objectives of the project. This also includes the commitment to produce qualitative outputs and to achieve the results set in the AF.
3. The LP and all PPs declare to have carefully read and accepted the legal framework and other relevant norms affecting the project. In case the changes to the Subsidy Contract affect the Partnership Agreement, this document shall be adjusted accordingly.
4. The approved AF and the Subsidy Contract become an integral part of this Partnership Agreement after the approval of the project by the Monitoring Committee (hereinafter referred to as MC). The Project Participants shall fully respect the content and obligations set by the abovementioned documents and take full responsibility of keeping all regulations relevant to the implementation of the project.

Article 4: Partnership

1. All PPs entitle the LP to represent the PPs in the project. They commit themselves to undertake all steps necessary to support the LP in fulfilling its obligations as specified in the Subsidy Contract signed between the MA/JS and the LP as well as in this agreement.
2. Activities of the Project Participants as well as the role of each PP in the project are described in the AF.

Article 5: Operation and organisation of the Project Steering Committee

1. The Project Participants must set up a Project Steering Committee (hereinafter referred to as SCOM) in order to establish a clear decision making structure, where the following rules shall apply:

a) Composition of the Steering Committee

The SCOM is chaired by the LP and composed by one representative from each Project Participant (hereinafter referred to as "SCOM Members").

The SCOM Members representing the Project Participants shall be appointed in written form by the concerned partners, after a written request from the LP. Alternatively, the SCOM Members will be appointed by each Project Participant representative during the kick-off meeting, under a specific point of the agenda. In

this case, the appointment has to be done in writing and shall be part of the minutes prepared in line with point e).

The SCOM Members have the right to be substituted in two ways:

- a) by appointment of deputies; or
- b) by sending substitutes to the meeting, informing the Chairperson of the SCOM not later than one working day before the meeting

Representatives of ASPs may participate in the SCOM in an advisory capacity.

b) Tasks

The SCOM shall oversee the effectiveness and quality of the implementation of the TRANSDINARICA2 project, in accordance with the following provisions:

- it shall periodically review progress made towards achieving the specific targets of the project;
- it shall examine the results of implementation, particularly the achievement of the targets value (outputs/results) stated in the AF on the basis of Partner Reports and other documents produced by the partners, either on a regular or on ad-hoc basis;
- it may propose any revision or examination of the project to make possible the achievement of the project objectives or to improve its management, including its financial management (e.g. redistribution of activities and budget across the partnership);
- it approves major changes requested for the implementation of the project activities (e.g. expulsion/substitution/sanctions of a PP for underperformance, modification of activities and outputs, etc.);
- it shall consider any relevant problem incurred during the implementation of the project and take decisions on how to solve these problems;

In case of dispute between PPs, good faith from all Project Participants will be presumed. Should a dispute arise between the partners, the affected Project Participants will endeavour to find a solution in an amicable way. In cases where the

disputes cannot be solved by the partners, or by the intervention of the LP, then they shall be referred to the SCOM in order to reach a settlement.

c) Chairpersonship and meetings

The SCOM will be chaired by a representative of the LP or person entitled by the LP (the SCOM Chairperson). LP convenes the SCOM at least once every **6 months** generally in coincidence with the project meeting date.

The LP convenes the SCOM at least **20 working days** before the date proposed for the meeting by e-mail, together with the proposed agenda (drawn up by the LP) and all information about the issues to be discussed. If any urgent issues arise to be addressed urgently, the SCOM may be convened by the LP even with a shorter notice.

The SCOM Chairperson shall be responsible for the proper functioning of the SCOM and shall perform SCOM Chairperson's duties (e.g. declares the opening and closing of each meeting, directs the discussion, rules on points of order, accords the right to speak, announces the decisions and summarises them at the end of the meeting, etc.).

Participation in the SCOM meetings is mandatory for all Project Participants and any absence from meetings needs to be duly justified in advance to the LP (who then is in charge of communicating it to all the SCOM Members at the beginning of the meeting).

d) Decision making

The SCOM is legally convened when the majority (50%+1 member of the appointed members in line with point a.) of SCOM Members is present 6.

The general rule is that the decision making in the SCOM is by consensus among the SCOM Members present at the meeting (according to the principle "one partner, one vote").

If consensus cannot be reached, the SCOM will decide according to the majority rule. Majority means the highest number of votes. Votes cannot be delegated to other partners.

The LP, by its own initiative and/or under a well justified request of one or more of the SCOM Members, can initiate a written decision-making process via e-mail.

In this case the LP shall send the draft decision to the SCOM Members entitled to vote and shall fix a deadline, giving the addressees at least 10 (or at least 3, in case of exceptional urgent cases) working days for the reply.

If an objection to the procedure or to the draft decision is raised, the matter shall be placed on the agenda of the next meeting of the SCOM.

If no objection to the procedure or to the draft decision has been received by the specified deadline, the decision is deemed to be taken by the SCOM.

e) Minutes

The LP shall send the minutes of the SCOM meeting reporting the decisions taken to the other members of the SCOM for comments not later than 10 working days after the date of the meeting.

If no written objections are raised from SCOM representatives within 10 working days after the minutes are received, the minutes are considered as approved.

If written objections are raised, the LP shall revise the minutes accordingly, decide on the final version and send it to the members of the SCOM.

In this last case, the final version is approved by the members of the SCOM in the following meeting of the SCOM according to the above mentioned rules (see point d).

f) Communication

Communication among the members of the SCOM shall be done by email. Any document to be sent to the members of the SCOM shall be transmitted by email.

All members of the SCOM shall communicate to the LP their email addresses and its eventual changes promptly.

g) Working language

Working language of the SCOM shall be English. This rule also applies to the official documents of the SCOM.

Article 6: Specific obligations and responsibilities of the Lead Partner

1. The LP shall assume the sole responsibility towards the MA/JS for the implementation, management and coordination of the entire project in accordance with the AF approved by the MC, and fulfil all obligations arising from the Subsidy Contract.
2. In addition, the LP of the project:



- a) is entitled to represent the PPs in the project, for instance the contact point representing the partnership for any communication with the MAJS or any other Programme body;
- b) informs all PPs on the signature of the Subsidy Contract and provides the copy of the Subsidy Contract to all PPs;
- c) ensures timely commencement and implementation of the activities within the lifetime of the project, in compliance with all obligations to the MAJS. The LP must notify the MAJS of any factors that may adversely affect implementation of the project activities and/or financial plan;
- d) addresses requests for project modifications, according to the Implementation Manual;
- e) provides the partners with copies of all relevant project documents, and reports on the implementation of the project.
- f) keeps the PPs informed on a regular basis about all relevant communication between the LP and MAJS;
- g) informs the PPs about all essential issues connected to the project implementation without any delay;
- h) monitors the delivery of the agreed work plan setting out tasks to be undertaken as part of the project, the role of the PPs in their implementation, and the project budget.
- i) is responsible for the verification that the expenditure declared by the PPs has been incurred only for the purpose of implementing the project and corresponds to the activities agreed between the PPs as specified in the project data;
- j) ensures that the expenditure presented by the PPs has been verified by a controller according to the rules set at Programme and national level;
- k) prepares and submits the Applications for Reimbursement together with the Project Progress Reports (hereinafter referred to as PPRs), including supporting documents according to the Implementation Manual to the MAJS by the deadlines given in the Subsidy Contract;
- l) transfers the Interreg Funds to the PPs participating in the project according to each Application for Reimbursement approved by the MAJS, within 30 working



days; No deduction, retention or any other specific charges can be made by the LP concerning the approved amount when transferring the contribution and no legal dispute between the LP and the PP concerned could be subject to any compensation from the approved amount;

- m) constantly monitors the spending of the project budget for each PP, and ensure that budget shifts are carried out within the limits and according to the rules as set out by the Implementation Manual;
- n) bears in case of irregularities the overall responsibility towards the MA/JS for the repayment of the amounts unduly paid;
- o) agrees with the PPs before applying for budget reallocation between cost categories and/or project specific objectives not affecting amendment of the Subsidy Contract;
- p) agrees with the PPs of the project before submission of any request for amendment of the Subsidy Contract to the MA/JS.

Article 7: Obligations of the Project Partners

1. The PPs shall respect all the rules and obligations set forth in the Subsidy Contract.
2. The PPs are responsible for:
 - a) carrying out their own project part indicated in the project data and in the Programme documents;
 - b) complying with any deadlines set by the Programme, the LP or agreed within the partnership;
 - c) notifying the LP of any factors that may adversely affect implementation of the project in accordance with the project data;
3. The PPs must:
 - a) commit themselves to undertake all steps necessary to support the LP in fulfilling its obligations as specified in the Subsidy Contract signed between the MA/JS and the LP, as well as in this agreement.
 - b) comply with EU regulations and Programme level regulatory documents – as referred in Article 1 of the Subsidy Contract – and the relevant national legislation.

Furthermore, each PP shall ensure that all necessary approvals (e.g. building permissions, environmental impact assessment statements) have been obtained.

- c) ensure that in case of funds granted under State aid, all necessary requirements provided for in the applicable EU, national and Programme rules, as recalled in Article 1 of the Subsidy Contract, are respected by the PPs concerned.
- d) respect the time schedule of the project, including the completion of the activities foreseen for each reporting period as agreed among the PPs and the financial performance in relation to the project implementation, and shall contribute to the achievement of outputs and results of the project.
- e) strictly follow the EU eligibility rules as well as further eligibility rules set up by the Programme in the Implementation Manual and, if applicable, national rules.
- f) submit expenditures incurred and paid (with the exemption of simplified cost options) in the given reporting period for verification to the designated controllers, according to the rules set at Programme and national level. Verified expenditures must be submitted through the Programme electronic monitoring system to the LP immediately after verification.
- g) be responsible for the sound financial management of the funds allocated to their project part, including the repayment of the contributions from the Interreg Funds unduly paid to the LP, and, where applicable, the repayment of the state co-financing to the relevant national body.
- h) immediately inform the LP if costs are reduced or any of the disbursement conditions ceases to be fulfilled, or circumstances arise which entitle the MA/JS to reduce payment or to demand repayment of the Interreg Funds in whole or in part.
- i) ensure that the expenses incurred are strictly related to the project activities, in line with the project data.
- j) set up a physical and/or electronic archive where data, records and documents composing the audit trail are stored, in compliance with the requirements described in the Implementation Manual.
- k) maintain either a separate accounting system or an adequate accounting code for all transactions relating to the project, ensuring that expenditure as well as the received Programme and (if relevant) national co-financing related to the project, are clearly identified.

- l) provide on the partner's official website or social media sites, where such sites exist, a short description of the Interreg operation, proportionate to the level of support provided by an Interreg fund, including its aims and results, and highlighting the financial support from the Interreg fund;
4. The PPs shall support the LP to fulfil its tasks according to the Subsidy Contract. In particular, each PP shall:
 - a) provide the LP without any delay with any information needed to draw up the PPRs, to react on any request by the MA/JS, or provide with any further information needed by the LP;
 - b) inform the LP immediately about any circumstance that could lead to a temporary or final discontinuation of the project;
 - c) inform the LP before the submission of the first Application for Reimbursement on the details of the bank account where the contribution from the Interreg Funds of the given PP shall be transferred.
5. In accordance with the provisions of the Regulation (EU) 2016/679 (GDPR) in its valid version, the MA/JS is entitled to process personal data of the LP and all PPs, which are contained in the approved AF and which are acquired by the authorised representatives of the following bodies and authorities: national control bodies and bodies and authorities involved in audits carried out for the Programme, EC, auditing bodies of the European Union, the Audit Authority, or any other institution responsible for conducting audits or controls according to EU's or national laws. In addition, the MA/JS is entitled to process such data and to share them with other Programmes in order to implement their tasks linked to European anti-corruption policy and to make such data available to bodies and authorities for evaluation and monitoring purposes.
6. Furthermore, the Programme bodies may use the names and addresses of all PPs, the purpose and the amount of the subsidy in the framework of information and communication measures concerning the Programme as well as reporting to the EC.
7. If a PP fails to inform the LP of any deviation from the project data or for deviations that result in an overspending of the approved budget of the partner concerned, the LP is entitled not to include the costs of this partner in the PPR. Similarly, if a PP fails to provide the necessary input for the preparation of the PPRs within the deadline agreed with the LP, the LP may refuse to report the costs of this PP to the Programme, in agreement with the MA/JS.

Article 8: Reporting obligations of the PPs

1. Each Project Partner shall submit the Partner Report for validation of the expenditure to the responsible controller, selected or appointed according to national rules, online through the Programme electronic monitoring system. The deadline for submitting the Partner Report set by the responsible national controller shall be respected by the PP, in order to fulfil the reporting deadlines set in the Subsidy Contract.
2. The LP can only submit an Application for Reimbursement to the MAJS by providing proof of progress of the project. Therefore, in order to provide adequate information on the progress of the project, each PP has to submit a Partner Report to their controller (or in case no costs reported then to the LP) online through the Programme electronic monitoring system consisting of an activity report describing the activities carried out and their outputs and results during the reporting period and of a financial report presenting the financial progress and the expenditures spent by the PP on the project implementation in accordance with the approved Application Form.
3. The PPs have to respect the reporting deadlines of the Subsidy Contract, and ensure as much as possible that their Partner Report and Control Certificate is available for the LP in due time, until [To be defined by the partnership]. Partner Reports not submitted through the Programme electronic monitoring system on time and Control Certificates not being available within the set deadline cannot be included in the PPR of the LP of the respective reporting period to be submitted to the MAJS. Control certificates of a PP not issued in the given reporting period shall be included in the earliest possible next PPR following the reporting period concerned.
4. All expenditure shall be reported in Euro; therefore, the Partner Reports should be drawn up in Euro.
5. Expenditure incurred by PPs in a currency other than the Euro shall be converted into Euro by using the monthly accounting exchange rate of the European Commission¹ in the month during which expenditure was submitted for verification to the controller. This method shall be applicable to all PPs coming from the countries which have not adopted the euro as their currency. The exchange rate risk is borne by the PP concerned.

¹ http://ec.europa.eu/budget/contracts_grants/info_contracts/inforeuro/inforeuro_en.cfm



Article 9: Verification of expenditure

1. Each joint PPR submitted by the LP to the MA/JS must be accompanied by control certificates confirming the eligibility of expenditure at PP level, including LP, issued by national controllers as referred to in Article 46(3) of the Interreg Regulation, according to the system set up by each Partner State and in compliance with the requirements set by the legal framework listed in Article 1 of the Subsidy Contract. The PPs shall deliver all necessary documents in order to enable the LP to fulfil its obligations. To this end, the partnership may agree on internal rules and delivery procedures.
2. National controllers will base their work on the rules provided by each Partner State, if any, and/or the requirements set in the respective EU Regulations and in the Implementation Manual.
3. PPs from countries having a decentralised control system shall ensure that controllers have been selected in accordance with the system set up by each Partner State and they meet the requirements of qualification and independence presented in the Danube Control Guidelines, if the national rules require that the PPs are selecting the individual controller. Furthermore, these PPs acknowledge that the MA/JS reserves the right, after agreement with the national responsible institution, to require that the controller directly selected by a PP is replaced if considerations, which were unknown when the Subsidy Contract was signed, cast doubts on the controller's independence or professional standards.

Article 10: Audits

1. The European Commission, the European Anti-Fraud Office (OLAF), the European Court of Auditors (ECA) and, within their responsibility, the auditing bodies of the participating EU Member States or other national public auditing bodies as well as the Programme Audit Authority, the MA/JS are entitled to audit the proper use of funds by the LP or by its PPs or to arrange for such an audit to be carried out by authorised persons. The LP and PPs will be notified in due time about any audit to be carried out on their expenditure.
2. For audit purposes each PP shall:
 - a) retain all files, documents and data about the project for a five-year period from 31st December of the year in which the last payment by the managing authority to the beneficiary is made The MA/JS will inform each LP individually about the



- beginning of the mentioned five-year period. The files, documents and data should be kept either in original and/or electronically;
- b) enable the responsible auditing bodies of the EU and of the Partner State concerned, as well as the Audit Authority, MA/JS and the Certifying Authority to audit the proper use of funds;
 - c) give these authorities any information they request about the project;
 - d) give them access to the accounting books and accounting documents and other documentation related to the project, as requested by the auditing bodies;
 - e) give them access to business premises during the ordinary business hours and also beyond these hours by arrangement and allow them to carry out checks related to the project;
 - f) provide the LP with any information needed related to such an audit without any delay.
3. Other possible longer statutory retention period – as might be stated by national law – remain unaffected.
4. Each PP shall promptly inform the LP about any audits that have been carried out by the bodies mentioned in § 8 (1) of this agreement.

Article 11: Information and Publicity, use of outputs and results

- 1. Any publicity measure undertaken by any of the PPs shall be conducted according to the Regulation (EU) No. 2021/1060, Regulation (EU) 2016/679 (GDPR), and the information and publicity guidelines included in the Implementation Manual, the Visual identity Manual for Projects and the Communication toolkit of the Programme.
- 2. Information and publicity measures will be coordinated among the PPs. Each PP is equally responsible to promote the fact that financing is provided from the Interreg funds within the framework of the Programme and to ensure the adequate promotion of the project.
- 3. The LP and PPs ensure that any outcome and result produced during project implementation can be used by all interested Project Participants and organisations and are in the public interest and publicly available. Moreover, the PPs will support

the LP and play an active role in any actions organised by the Programme to disseminate and capitalise on project results.

4. The MA/JS, as well as the National Authorities of the Partner States of the Programme – including National Contact Points – reserve the right to use the outputs and results of the project for information and communication actions in respect of the Programme.

Article 12: Changes in the project and decommitment

1. The exhaustive list of the substantial changes in the project is regulated in the Subsidy Contract. These changes will lead to the modification of the Subsidy Contract to be requested by the LP. Based on the provisions of the Subsidy Contract further detailed rules describing each case of Subsidy Contract modification, as well as other project changes not requiring amendment of the Subsidy Contract are set in the Implementation Manual.
2. In case of changes in the partnership, the MA/JS is entitled to withdraw from the Subsidy Contract if the number of PPs falls below the minimum number of participants required by the Programme.
3. The LP can, if necessary, submit requests for modifications of the project data to the MA/JS or other relevant Programme body. Any modifications requested, including budget, partnership and operational changes, must be agreed and authorised by the PPs of the project beforehand, according to pre-agreed rules of procedure or other decision-making mechanism established in the partnership. The conditions and deadlines for requesting and/or implementing modifications in the project are established in the Implementation Manual.
4. The LP and each PP agree not to withdraw from the project unless there are unavoidable reasons for doing so. In case a Project Participant withdraws from the project or is debarred by the other Project Participants for not fulfilling the obligations set in this agreement, the remaining PPs will undertake to find a rapid and efficient solution to ensure the further proper project implementation without any delay. Consequently, the PPs will endeavour to cover the contribution of the withdrawn or debarred Project Participant, either by assuming its tasks by one or more of the present Project Participants or by asking one or more new participants to join the project partnership, pursuant to the respective Programme provisions.
5. The provisions set for audits in Article 10 remain applicable to the PP that backed out or was debarred from the project and this PP bears the overall financial responsibility

for the activities completed including the responsibility for repayment of the amount unduly paid in line with Article 13.

6. In case MA/JS reduces the project budget and the corresponding contribution from the Interreg Funds – on the basis of the decision of the MC – the PPs shall bear the financial consequences together and agree on the distribution per partners of the amount decommitted from the project budget.
7. The LP and PPs must strictly follow the provisions of the Implementation Manual when requesting and/or implementing modifications in the project.

Article 13: Irregularities, withdrawal and repayment of the Interreg funds

1. If the MA/JS – based on the provisions of the Subsidy Contract – requests the repayment of the contribution from the Interreg Funds in full or in part from the LP due to irregularity or withdrawal from the Subsidy Contract, the LP shall call upon the PP(s) concerned in writing to repay the Interreg Funds unduly paid according to the request of the MA/JS.
2. The PP affected has to repay the requested Interreg Funds to the LP. In case the PP received state contribution to the project part, the corresponding state contribution shall be repaid to the responsible national body.
3. The PP has to respect the deadline given by the MA/JS to the LP for the repayment of Interreg Funds. The PP has to transfer the requested Interreg Funds to the LP 10 days before the deadline set by MA/JS for the LP.
4. In case of delay in the repayment to the MA/JS, the interest on late payment imposed by the MA/JS has to be repaid to the LP by the PP concerned.
5. If the LP does not succeed in securing repayment from PP or if the MA/JS does not succeed in securing repayment from the LP, the Partner State on whose territory the PP concerned is located shall reimburse any amounts unduly paid to that PP based on Article 52(3) of Regulation (EU) No 2021/1059 according to the request of the MA/JS.

After the reimbursement made by the Partner State concerned, it holds the right to secure repayment from the PP located on its territory, if necessary through legal action.



Article 14: Intellectual property rights, confidentiality and conflict of interest

1. The LP and PPs must undertake to enforce all applicable national and EU law, including but not limited to laws on intellectual property rights, especially copyright, regarding any output produced as a result of project implementation.
2. The LP or PP shall ensure that it has all rights to use any pre-existing intellectual property rights, if necessary for the implementation of the project.
3. The result of the joint activities covered by the agreement concerning reports, documents, studies, electronic data and other outputs, are the joint property of the partnership, unless specifically agreed otherwise.
4. Ownership, title and industrial and intellectual property rights of the deliverables and outputs of the project and the reports and other documents relating to it shall be vested to the PPs to the extent allowed by the national regulation of the PP concerned.
5. The LP and PPs are obliged to take all necessary measures in order to avoid conflicts of interest, and to keep each other informed without delay on any circumstances that have generated or may generate such conflict.
6. The LP and PPs are obliged to inform the relevant Programme bodies if there is any sensitive or confidential information related to the project that shall not be published or made publicly available. This clause does not affect the LP and PPs obligation to make all results and outputs of the project available to the public.

Article 15: Cooperation with third parties, assignment, legal succession

1. In case of cooperation with third parties including but not limited to sub-contractors and in-house bodies with regard to the project, the relevant PP shall remain the sole responsible toward the LP concerning compliance with its obligations as set out in the Implementation Manual and in this agreement. PPs must inform each other about the scope of such contracts and the names of the contracted parties.
2. In the course of outsourcing, all PPs are obliged to follow national public procurement rules and other regulations set up at Programme level, and in case of PPs from non-EU Partner States the rules set out in the Financing Agreement for procurement procedures and shall take full responsibility for the proper application of these rules.
3. Should a PP not comply with its obligations, this PP shall be the sole responsible for damages and costs resulting from this non-compliance.

4. The Project Participants shall not have the right to assign their rights and obligations to third parties under this agreement without the prior consent of the LP and/or other PPs and of the MA/JS and the MC.
5. In case of legal succession, for instance when the Project Participant changes its legal form, the affected Project Participant is obliged to transfer all duties under this agreement to the legal successor. The PP shall notify the LP in written form within 15 days. The legal successor takes all responsibilities of the activity fulfilled by the legal predecessor and be financially responsible for any amount unduly paid to the legal predecessor.

Article 16: Language

The working language of the partnership shall be English. Any official internal document of the operation and all communication to the MA/JS shall be made available in English, being the official language of the Programme.

Article 17: Duration and right of termination

1. The present Partnership Agreement comes into force once it has been signed by the LP and each PP individually or by all PPs, and under the condition that the project is approved for co-financing by the Programme. It remains in force until the LP and PPs have completed in full their obligations as defined in article 6 and 7 of this agreement towards the MA/JS and any relevant European body. It shall remain in force until the LP has discharged in full its obligations arising from the Subsidy Contract towards the MA/JS.
2. All relevant provisions of this agreement necessary for the fulfilment of the archiving and audit obligations shall remain in force until the period as referred to in Article 9(2) a).
3. If there is a non-resolved dispute between any of the PPs arising from the implementation of the project the Partnership Agreement shall remain in force until the case is settled by the competent body.
4. This agreement can be terminated by the consensual decision of the SCOM which also makes arrangement regarding the consequences of a premature termination.

Article 18: Applicable law and dispute settlement

1. This agreement is governed by the law of the Slovenia, being the law of the country of the LP.



2. This Partnership Agreement is concluded in English. In case of a translation of this agreement and its annexes into another language than English, the English version shall prevail.
3. Disputes arising between PPs or between the LP and PPs concerning their contractual relationship and, more specifically, the interpretation, performance and termination of this agreement should be resolved amicably. Should this not be possible, the law of the country of the LP shall apply.

Article 19: Concluding provisions

1. Any amendments to this agreement shall be in written form signed by all Project Participants.
2. The Project Participants agree that this agreement may be signed by handwritten or electronic signatures, each of which shall be deemed original, The Lead Partner shall ensure that the agreement is duly signed by the official representative of the Project Participants.
3. The Partnership Agreement can be electronically signed by the official representatives of the Project Participants if the Project Participants possess a 'qualified electronic signature' certificate according to the eIDAS Regulation (EU Regulation 910/2014 of 23 July 2014 on electronic identification and repealed 1999/93/EC from 13 December 1999).
4. Amendments and supplements to the present agreement and any waiver of the requirement of the written form must be in done in writing. The LP shall notify the MAVJS of any amendment or supplement of the present agreement.
5. If any provision in this agreement is held to be wholly or partly ineffective, the remaining provisions remain binding for the Project Participants. In this case the Project Participants undertake to replace the ineffective provision by an effective one which comes as close as possible to the purpose of the ineffective one.
6. The Project Participants commit themselves to take measures to ensure that all staff members carrying out the work respect the confidential nature of information regarded as such, and do not disseminate it, pass it on to third parties or use it without prior written consent of the LP and the PP that provided the information.
7. The Project Participants will make an effort to settle any disputes arising from this agreement out of the court. In case an agreement cannot be made in due time, the



Project Participants herewith agree that Ljubljana shall be the venue for all legal disputes arising from this contract.

8. 12 original copies will be made of this agreement; of which each party keeps one original and one original is attached to the AF for the MAJS.

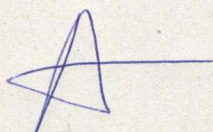
Signatures

Place, Date: Ljubljana, 10.3.2025

Name of PP2: Institute Factory of Sustainable Tourism

Name of legal representative: Jana Apih, Director

Signature:



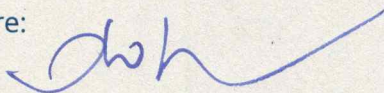
Stamp

Place, Date: Ljubljana, 17.3.2025

Name of Lead Partner: Research Centre of the Slovenian Academy of Sciences and Arts

Name of legal representative: Oto Luthar, Director

Signature:



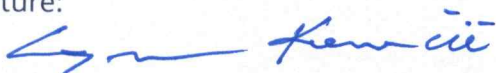
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Place, Date: Ilirska Bistrica, 10.3.2025

Name of PP3: Municipality Ilirska Bistrica

Name of legal representative: Gregor Kovačič, Mayor

Signature:



Stamp

Place, Date: Ljubljana, 17.3.2025

Name of Lead Partner: Research Centre of the Slovenian Academy of Sciences and Arts

Name of legal representative: Oto Luthar, Director

Signature:



Stamp



Place, Date: Varaždin, 3.3.2025.

Name of PP4: International Development Agency MARA (LLC)

Name of legal representative: Jelena Kučan, Director

Signature:



Stamp

Place, Date: Ljubljana, 17.3.2025

Name of Lead Partner: Research Centre of the Slovenian Academy of Sciences and Arts

Name of legal representative: Oto Luthar, Director

Signature:



Stamp

Place, Date: Knin, 28. 2. 2025.

Name of PP5: Town of Knin

Z.G.
Name of legal representative: Marijo Čačić, Mayor

Signature:



Stamp

Place, Date: Ljubljana, 17. 3. 2025

Name of Lead Partner: Research Centre of the Slovenian Academy of Sciences and Arts

Name of legal representative: Oto Luthar, Director

Signature:



Stamp



Place, Date: Čajetina, 28.2.2025

Name of PP6: Municipality of Čajetina

Name of legal representative: Milan Stamatović, Mayor

Signature:



Stamp

Place, Date: Ljubljana, 17.3.2025

Name of Lead Partner: Research Centre of the Slovenian Academy of Sciences and Arts

Name of legal representative: Oto Luthar, Director

Signature:



Stamp



Place, Date: Belgrade, 3.3. 2025

Name of PP7: National Tourism Organisation of Serbia

Name of legal representative: Marija Labović, Director

Signature:



Stamp

Place, Date: Ljubljana, 17.3. 2025

Name of Lead Partner: Research Centre of the Slovenian Academy of Sciences and Arts

Name of legal representative: Oto Luthar, Director

Signature:



Stamp



Place, Date: Žabljak, 10.3.2025

Name of PP8: Žabljak Municipality

Name of legal representative: Radoš Žugić, Mayor

Signature:



Stamp

Place, Date: Ljubljana, 17.3.2025

Name of Lead Partner: Research Centre of the Slovenian Academy of Sciences and Arts

Name of legal representative: Oto Luthar, Director

Signature:



Stamp



Place, Date: Podgorica, 28.02.2025.

Name of PP9: National Tourism Organisation of Montenegro

Name of legal representative:

Ana Tripković-Marković, Director

Signature:



Stamp

Ana Tripković-Marković

Place, Date: Ljubljana, 17.3.2025

Name of Lead Partner: Research Centre of the Slovenian Academy of Sciences and Arts

Name of legal representative: Oto Luthar, Director

Signature:

Oto Luthar



Stamp



Place, Date: Konjic, 28. 2. 2025

Name of PP10: City of Konjic

Name of legal representative: Osman Ćatić, mayor

Signature:



Stamp

Place, Date: Ljubljana, 17. 3. 2025

Name of Lead Partner: Research Centre of the Slovenian Academy of Sciences and Arts

Name of legal representative: Oto Luthar, Director

Signature:



Stamp



Place, Date: Sarajevo, 13.3.2025

Name of PP11: Green Visions Ecotours

Name of legal representative: Nermina Husic, Director

Signature: 



Stamp

Place, Date: Ljubljana, 17.3.2025

Name of Lead Partner: Research Centre of the Slovenian Academy of Sciences and Arts

Name of legal representative: Oto Luthar, Director

Signature: 



Stamp



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A - Project identification

A.1 Project identification

Project id (automatically created)	IPA-ADRION00222
Name of the lead partner	Raziskovalno izobraževalno središče dvorec Rakičan
Name of the lead partner in English	Research and Educational centre Mansion Rakičan
Project title	Promoting biomimicry-inspired habitat design solutions for biodiversity protection and restoration
Project acronym	BIOMIMICRY
Programme priority	Supporting a greener and climate resilient Adriatic - Ionian region
Specific objective	SO 2.3: Supporting environment preservation and protection in the Adriatic - Ionian region
Project duration in months	30

A.2 Project summary

Please give a short overview of the project and describe:

- the common challenge of the programme area you are jointly tackling in your project;
- the overall objective of the project and the expected change your project will make to the current situation;
- the main outputs you will produce and those who will benefit from them;
- the approach you plan to take and why a transnational approach is needed;
- what is new/original about the project.

A.3 Project budget overview

Programme funding			Contribution					Total project budget
Funding source	Funding amount	Co-financing rate (%)	Automatic public contribution	Other public contribution	Total public contribution	Private contribution	Total contribution	
Interreg Funds	1,445,370.81	85.00 %	36,075.00	161,540.44	197,615.44	57,450.00	255,065.44	1,700,436.25
Total EU funds	1,445,370.81	85.00 %	36,075.00	161,540.44	197,615.44	57,450.00	255,065.44	1,700,436.25
San Marino	0.00	0.00 %	0.00	0.00	0.00	0.00	0.00	0.00
Total project budget	1,445,370.81	85.00 %	36,075.00	161,540.44	197,615.44	57,450.00	255,065.44	1,700,436.25

A.4 Project outputs and result overview

Programme Output Indicator	Aggregated value per Programme output indicator	Meas- urement ent Unit	O ut p ut	Output Title	Outp ut tar get value	Programme result indicator	B a s e li n e	Result i ndicator target value	Measu rement unit
Strategies and action plans jointly developed	7.00	strat egy/ actio n plan	O ut p ut 1. 2	Jointly developed strategy for biomimicry- inspired design implementation into planning and landscaping practice	1.00	Joint strategies and action plans taken up by organisations	0 . 0 0	7.00	joint st rategy/ action plan
			O ut p ut 2. 1	Action plans for the realisation of concept designs for biomimicry-inspired solutions in five pilot sites	5.00				
			O ut p ut 3. 1	Action plan for the implementation of 'biomimicry-inspired' mark of excellence	1.00				
Organisations	11.00	orga	O	Organisations cooperating together on	11.0	Organisations		11.00	organi

Programme Output Indicator	Aggregated value per Programme output indicator	Measurement Unit	Output	Output Title	Output target value	Programme result indicator	Baseline	Result indicator target value	Measurement unit
cooperating across borders		organisations	Output 1.1	habitat assessment, mapping, exploration of existing solutions and forum execution	0	cooperating across borders after project completion	0		organisations
Pilot actions developed jointly and implemented in projects	1.00	pilot actions	Output 2.2	Pilot action to test the biomimicry-inspired methods and practices for biodiversity protection and restoration in five pilot sites	1.00	Solutions taken up or up-scaled by organisations	0	2.00	solutions
Jointly developed solutions	2.00	solutions	Output 2.3	Biomimicry-inspired habitat design solution for biodiversity protection and restoration	1.00				
			Output 2.3	Guidelines on developing and implementing biomimicry-inspired habitat design in Adriatic-Ionian region	1.00				

Programme Output Indicator	Aggregated value per Programme output indicator	Meas- urement Unit	O ut p ut	Output Title	Outp ut tar get value	Programme result indicator	B a s e l i n e	Result i ndicator target value	Measu rement unit
			ut 3. 2						

B - Project partners

Partners overview

Number	Status	Name of the partner in English	Country	Partner abbreviation	Partner role	Associated partners	Partner total eligible budget
1	Active	Research and Educational centre Mansion Rakičan	Slovenija (SI)	RIS	LP		310,950.00
2	Active	Croatian Green Building Council	Hrvatska (HR)	CGBC	PP		236,000.00
3	Active	Regional Development Agency for Central BiH	Bosnia and Herzegovina (BA)	REZ	PP	Comitato Internazionale per loSviluppo dei Popoli	155,075.00
4	Active	Municipality of Macerata	Italia (IT)	MC	PP		240,500.00
5	Active	RARIS - Regional Development Agency of Eastern Serbia	Serbia (RS)	RARIS	PP		147,000.00
6	Active	Public Institution for the development of the Međimurje County REDEA	Hrvatska (HR)	PI REDEA	PP	Međimurska priroda – Javna ustanova za zaštitu prirode	186,711.25
7	Active	Abruzzo, Lazio and Molise National Park	Italia (IT)	PNALM	PP		247,800.00
8	Active	Municipality of Žabljak	Crna Gora (ME)	OŽ	PP	Javno preduzeće za nacionalne parkovi Crne Gore	176,400.00

B.1 Lead partner	
Partner number	1
Partner role	LP
Name of the partner in original language	Raziskovalno izobraževalno središče dvorec Rakičan
Name of the partner in English	Research and Educational centre Mansion Rakičan
Partner abbreviation	RIS
Unit / division	
Partner main address	
Country	Slovenija (SI)
NUTS 2	Vzhodna Slovenija (SI03)
NUTS 3	Pomurska (SI031)
Street, House number, Postal code, City / town	Rakičan, Lendavska ulica 28 9000 Murska Sobota
Homepage	https://www.ris-dr.si/
Address of unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City / town	
Legal and financial information	
Type of partner	Regional public authority
Subtype of partner	
Legal status	Public
VAT number (if applicable)	SI36541028
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Partly
Other identifier number (in case VAT number is missing)	

Legal and financial information	
Other identifier description	
PIC - Please insert your PIC. In case you still don't have one, be aware it will be requested in case your project is approved. Register at EC Participant Register website.	940599495
Contact	
Legal representative	Mr Robert Celec
Contact person	Ms Urška K. Novak
Email	info@ris-dr.si
Telephone no.	+386 2 535 18 96
Motivation	
<p>Which of the organisation's thematic competences and experiences are relevant for the project?</p> <p>Research and Educational Centre Mansion Rakičan is a public institution of regional importance, established by the Municipality of Murska Sobota. It is also the manager of Mansion Rakičan and its adjoining park, which are under the protection of The Institute for the Protection of Cultural Heritage of Slovenia. The main activities of the institute include the protection and preservation of natural and cultural heritage and the development of sustainable facilities for the local population. Priority is given to activities that involve environmental protection, raise general awareness of environmentally friendly activities, preserve the natural and cultural landscape and conserve cultural heritage. We are a dynamic and flexible institution that works in an interdisciplinary way and develops a successful synergy between non-formal education to enhance skills, conservation of cultural and natural heritage and sustainable tourism. As the manager of a cultural heritage building, we are aware of our responsibility towards the Mansion and its park, and therefore we always pursue the principle of sustainable conservation and development in our management and restoration. When designing the content, we give priority to themes that focus on the preservation of local culture and natural features and link them to modern sustainable approaches. As a member of the Local Action Groups Goričko and With the Kind People, our institution participates in the formulation of development-oriented, sustainable policies for regional development, based on more effective conservation of natural resources and cultural heritage. By working together at cross-border and interdisciplinary level, we are establishing strategic cooperation networks with the aim of creating quality content based on the rich cultural heritage and unspoilt nature, providing educational and development content and mobilising the public to participate more actively. The organisation pays great attention to the conservation of the natural environment, the promotion of biodiversity and the creation of sustainable green content. For this reason, we organise a number of seminars and thematically diverse international scientific conferences, including Ecology for a Better Tomorrow. Our focus on preserving the natural environment is also demonstrated by the successful implementation of the cross-border BioDiTOUR project, which focuses on the eradication of neophytes (alien plant species) in order to preserve biodiversity in the cross-border area. The content of the BIOMIMICRY project is a further implementation of RIS' green vision, which aims to strengthen the natural and social environment, prevent biodiversity loss, develop solutions for the conservation of ecosystem services and raise public awareness of the importance of biodiversity.</p>	

Motivation

What is the role (contribution and main activities) of your organisation in the project?

RIS Mansion Rakičan will take the role of a lead partner in BIOMIMICRY project and will participate in implementation of all project work packages:

- WP1: habitat analysis and assessment, including biotope typology study and overviewing existing biomimicry practices in Slovenia and in Adriatic-Ionian region, engaging local and regional stakeholders and experts, participating in formulating a joint strategy for biomimicry-inspired design implementation into planning and landscaping practice, as well as organizing a strategic forum in Rakičan on the use of biomimicry-inspired solutions for biodiversity protection and restoration
- WP2: RIS will be the leader of Work Package 2 'Site specific biomimicry-inspired solutions for biodiversity protection and restoration' and will apart from implementing a pilot action in the park at Mansion Rakičan be responsible for evaluation of all pilot sites. Pilot site in Rakičan will envision a conceptual design of the area outside the mansion with the particular focus on developing and implementing biomimicry-inspired structures that will serve as water collection system and green biomimetic infrastructure that would offer additional habitat for pollinating insects. Based on proposed conceptual design RIS will create an action plan for its implementation and test some of the biomimicry-inspired structures.
- WP3: interpreting project results by conducting workshops, participating at establishing a 'biomimicry-inspired' mark of excellence and editing and publishing joint guidelines on developing and implementing biomimicry-inspired habitat design.

In addition, RIS will carry out the following management activities:

- Management and coordination of project activities at administrative and content project level;
- Project management and financial management,
- Preparation of substantive, financial and project reports;
- organisation of consortium project meetings;
- overseeing the project implementation.

Describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Lead partner RIS Mansion Rakičan has extensive experience in the preparation and implementation of cross-border, international and national projects on a variety of themes.

BioDiTOUR (Interreg V-A Slovenia-Austria) - lead partner: cross-border sustainable tourism experiences based on biodiversity and active tourism.

EKO KUL - LAS GORIČKO International Cooperation of Local Action Groups (EAFRD Co-financing Programme) - project partner: implementation of targeted activities to improve the use of natural resources, biodiversity conservation, promotion of entrepreneurial and agricultural activities, etc.

LIVING HERITAGE / LEBENDIGES ERBE - LAS GORIČKO international cooperation of Local Action Groups (EAFRD Co-financing Programme) - project partner: to increase the knowledge and quality of services provided by tourism and cultural professionals working in the field of cultural heritage in rural areas and to create a new tourism offer linked to cultural heritage.

CASTLE ROAD (Interreg V-A Slovenia - Austria) - Lead partner: preservation and further development of manor houses and castles in the cross-border area of Slovenia and Austria as a cultural heritage centre for the region.

E-CARRIAGE 4CBST (Interreg V-A Slovenia-Austria) - Lead partner: promoting nature-friendly cross-border sustainable tourism through innovative tourism products (e-coast).

LIVING CASTLES (Interreg V-A Slovenia - Croatia) - project partner: creation of a network of "living"

Motivation

castles as a form of sustainable tourism for the preservation and promotion of cultural heritage. ADRINETBOOK (Interreg Adrion) - project partner: creation of a network of cultural heritage collections in the Adrion region.

DREAM ROAD (Interreg Danube) - Lead partner: creation of sustainable interaction processes that promote the mutual responsiveness of all social actors in the field of work with Roma communities.

BACK IN THE DAY (Interreg V-A Slovenia - Hungary) - Lead partner: Strengthening institutional cooperation in the field of open-air museums and preservation of cultural heritage.

HORSE BASED TOURISM (Interreg V-A Slovenia - Hungary) - project partner: Horse World - a new dimension of sustainable development for an authentic experience of the natural and cultural gems of the cross-border region.

RIS has been the lead partner in at least five cross-border or international projects. For this reason, the organisation has the necessary know-how and experience to manage and coordinate a project of this kind. The BIOMIMICRY project will create important synergies with the activities of the previous projects and will build on their results and create new green starting points for the implementation of measures to preserve biotic structures and promote ecosystem services using innovative tool - biomimicry.

Co-financing

Source	Amount	Percentage
Interreg Funds	264,307.50	85.00 %
Partner contribution	46,642.50	15.00 %
Partner total eligible budget	310,950.00	100.00 %

Origin of co-financing (partner's contribution)

Source of contribution	Legal status of contribution	Amount	% of total partner budget
RIS	Public	46,642.50	15.00 %

Total

Sub-total public contribution	46,642.50	15.00 %
Sub-total automatic public contribution	0.00	0.00 %
Sub-total private contribution	0.00	0.00 %
Total	46,642.50	15.00 %

B.1 Project Partner 2	
Partner number	2
Partner role	PP
Name of the partner in original language	Hrvatski savjet za zelenu gradnju
Name of the partner in English	Croatian Green Building Council
Partner abbreviation	CGBC
Unit / division	
Partner main address	
Country	Hrvatska (HR)
NUTS 2	Grad Zagreb (HR05)
NUTS 3	Grad Zagreb (HR050)
Street, House number, Postal code, City / town	Ulica grada Vukovara 274 10000 Zagreb
Homepage	https://gbccroatia.org/
Address of unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City / town	
Legal and financial information	
Type of partner	Interest groups including NGOs
Subtype of partner	
Legal status	Private
VAT number (if applicable)	HR99702507717
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Other identifier number (in case VAT number is missing)	

Legal and financial information	
Other identifier description	
PIC - Please insert your PIC. In case you still don't have one, be aware it will be requested in case your project is approved. Register at EC Participant Register website.	950414246
Contact	
Legal representative	Mr Dean Smolar
Contact person	Ms Ana Šenhold
Email	ana.senhold@gbccroatia.org
Telephone no.	+(385)911248550
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>CGBC works actively on deriving the transformation of the built environment towards sustainable growth. Founded for the promotion of sustainable building practices, CGBC also widens its scope of expertise on preserving biodiversity as well as coping with climate changes and environmental issues. CGBC creates a platform for the implementation of green building principles, not only in Croatia but also in the Adriatic-Ionian region through close cooperation with the network of GBCs in neighbouring countries.</p> <p>CGBC activities in past years were focused on advocacy for sustainable growth and the education of various stakeholders about the values of green building principles and their positive impact. CGBC is incessantly growing regarding its membership network, activities, financial stability and organizational structure. Through the years it acquired influential members, representing the relevant companies working in the various fields.</p> <p>After more than ten years of championing leadership in sustainable policies and awareness raising, creating interconnections within the sectors of real estate, construction, public service and academic community, CGBC has grown into a network of more than 120 members.</p> <p>Through participation in different projects funded by the European Union programs such as LIFE, Horizon, EUKI, IKEA Foundation and Laudes Foundation, CGBC has established itself as a serious, able and responsible actor in the field of generating conscience, attracting stakeholders and empowering the community to promote green building principles, sustainability and energy efficiency.</p>	
What is the role (contribution and main activities) of your organisation in the project?	
<p>CGBC will be the leader of the WP1 Strategical framework for development of biomimicry-inspired habitat design solutions and will coordinate project communication.</p> <p>Within WP1 A1.1 CGBC will, along with other partners, provide a general overview of various habitats conditions, especially because a lot of areas in the Adriatic Ionian region are protected under Natura 2000 and therefore exist a need to address the connectivity of protected areas with anthropological areas affected by intensive development and substantial changes of character in various types of landscapes.</p> <p>In WP1 A1.2 CGBC will, with the support of other partners, analyse the possibilities of transferring</p>	

Motivation

nature-based patterns to rural and urban areas based on existing practices in the Adriatic Ionian region and beyond.

Within WP1 A 1.3. CGBC will develop recommendations on habitat design implementation to rural and urban landscapes, and jointly with other partners will produce Strategy for biomimicry-inspired design implementation into planning and landscaping practice.

Furthermore, CGBC will be involved in the activities of WP2 and WP3.

Within WP2 2.1 CGBC will support the development of the algorithm for the implementation of biomimicry-inspired solutions in pilot sites, according to Recommendations developed under WP1.

Under WP2 2.2 CGBC will provide professional knowledge and support for the development of conceptual designs of pilot areas.

CGBC will together with other partners provide reports on round table discussions under WP 2.4.

Within WP3 3.1 CGBC will conduct 2 workshops on how to incorporate biomimicry in the design and construction process into urban and rural development.

For WP3 3.2 CGBC will work on developing an action plan for the implementation of a biomimicry-inspired mark of excellence based on experience derived from the undertaking of a sustainable building verification system in Croatia.

CGBC will consequently join forces with other project partners under WP3 A3.3 to develop final Guidelines on developing and implementing biomimicry-inspired habitat design. Furthermore, CGBC will jointly with other partners create an online presentation of good practices of biomimicry-inspired solutions in biodiversity protection and restoration.

Describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

CGBC is a well-established actor when it comes to project management processes in different project life cycles. Its wide membership network provided CGBC with a platform to develop an organizational portfolio with a specific program component of project management.

With an additional scope of action and stakeholder access provided by its international wing – the World GBC, CGBC expanded its capacity to participate in and coordinate projects.

In the last few years, the quantity of CGBC projects has grown, along with the continuous drive to apply for new calls and tenders and expand thematic areas. The roles of WP lead within various projects range from communication and dissemination, education and upskilling, advocacy, replicability and exploitation. Also, CGBC is established in the role of project coordinator. Such reputation has been developed by participating in all process groups within project management and all of the related knowledge areas.

Some of the most notable CGBC projects are LIFE Level(s) – LIFE program funded tackling the sustainability performance of buildings, BUILD UPON2 – Horizon 2020, developing a framework for measuring the quality of energy renovation, CLIMBUILD – EUKI funded and concentrated on preserving the cultural heritage buildings, #BuildingLife – funded by IKEA and Laudes foundations focusing on the whole life carbon advocacy, ReCreate – Horizon 2020 funded, bringing innovation by reusing precast concrete components, Retrofit HUB – EUKI funded and providing upskilling in funding energy renovation, PROBONO – Horizon 2020 funded with a goal of implementing renewable technologies in pilot neighbourhoods.

The scope of the listed projects and the variety of funding sources demonstrates the ambition and capability of CGBC to continuously expand its vision, enter new consortia and apply for different calls and tenders in order to broaden the scope of stakeholders.

Co-financing			
Source		Amount	Percentage
Interreg Funds		200,600.00	85.00 %
Partner contribution		35,400.00	15.00 %
Partner total eligible budget		236,000.00	100.00 %
Origin of co-financing (partner's contribution)			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
CGBC	Private	35,400.00	15.00 %
Total			
Sub-total public contribution		0.00	0.00 %
Sub-total automatic public contribution		0.00	0.00 %
Sub-total private contribution		35,400.00	15.00 %
Total		35,400.00	15.00 %

B.1 Project Partner 3	
Partner number	3
Partner role	PP
Name of the partner in original language	Regionalna ekonomska zajednica "REZ" d.o.o.
Name of the partner in English	Regional Development Agency for Central BiH
Partner abbreviation	REZ
Unit / division	
Partner main address	
Country	Bosnia and Herzegovina (BA)
NUTS 2	
NUTS 3	
Street, House number, Postal code, City / town	Štrosmajerova 11/3 72000 Zenica
Homepage	www.rez.ba
Address of unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City / town	
Legal and financial information	
Type of partner	Business support organisation
Subtype of partner	
Legal status	Private
VAT number (if applicable)	
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Yes
Other identifier number (in case VAT number is missing)	218426640007

Legal and financial information	
Other identifier description	
PIC - Please insert your PIC. In case you still don't have one, be aware it will be requested in case your project is approved. Register at EC Participant Register website.	933499580
Contact	
Legal representative	Mr. Ismet Sarajlić
Contact person	Ms. Marela Zdenac
Email	marela@rez.ba
Telephone no.	+387 32 462 161
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>REZ Agency is Regional Development Agency operating in Central BiH Region within the country of Bosnia and Herzegovina. The platform for establishment of the Agency was partnership between governmental and non governmental institutions. REZ covers 10.34% of BiH territory with approximately 600.000 inhabitants. REZ Agency has 20 years long and proved experience in the field of strategic planning, project development and implementation in Central BiH Region. Implemented projects are related to the regional strategic sectors: SMEs development, human resources development, development of business infrastructure, agriculture and rural development, tourism sector and energy & energy efficiency sector.</p> <p>REZ gained a lot of experience in project management trough implementation of 69 projects in the above-mentioned sectors. Also, within the projects and independently, 30 documents were prepared (development strategies, studies, analyses, manuals, etc.). Projects are financed from national and international funds, i.e., EU CARDS, EU IPA funds, GIZ, USAID, Royal Netherlands Embassy in BiH etc. Staff team is composed of competent and motivated people with long term experience in conceiving and successfully implementing, among the others, inter-regional projects.</p> <p>So, the Agency already has experience in joint management, communication plans and coordinating a wide variety of joint activities in order to provide and promote projects outputs and results. Sustainable regenerative development of local communities was the focus of several projects implemented by REZ:</p> <p>The project "Co-processing of municipal waste as an alternative fuel in cement industry in BiH" with the goal to create preconditions for reducing the share of fossil fuels in the cement industry, using alternative fuels.</p> <p>"Old Railroad Trail" project aimed to improve integration of the cultural and outdoor tourist product into the international value chain by integrating it into the green Via Dinarica trail.</p>	
What is the role (contribution and main activities) of your organisation in the project?	
<p>In A1.1: REZ will support the habitat assessment and mapping and contribute to the preparation of the Report on habitat assessment and biodiversity analysis and Biotopes typology study in the country</p> <p>In A1.2: REZ will support Biomimicry-inspired habitat design and contribute to the Overview of existing</p>	

Motivation

biomimicry practices in project partner countries and the Adriatic Ionian region and participate in strategic expert biomimicry event/forum REZ

In A1.3 will contribute to the preparation of the Joint strategy for biomimicry-inspired solutions in efforts for biodiversity protection and restoration into building projects and landscaping practice

IN WP 2 REZ will together with RARIS and CGBC co-lead activity Algorithm for implementation of biomimicry-inspired solutions in pilot sites, that will act as a guide to the implementation of biomimicry-inspired solutions in pilot sites and could be adopted to other sites as well.

In WP 3 REZ will lead the activity A3.1: Capacity Building and Training in the field of biomimicry-inspired design habitat solutions and awareness-raising for biodiversity protection together with RARIS by preparing online biomimicry tool will function as a practical guide on how to start the development process that uses biomimicry-inspired solutions for biodiversity protection and restoration and organize workshop on how incorporate of biomimicry in the design and construction process for urban and rural development

In Activity A 3.2 REZ will contribute to the outlining the foundation for the establishment of a 'biomimicry-inspired' mark of excellence and Activity A 3.3 Guidelines on developing and implementing biomimicry-inspired habitat design. REZ will ensure visibility of demonstration sites together with selected best practices of biomimicry-inspired solutions in design habitat to ensure that the use of biomimicry has its visibility and can inspire organizations and managing authorities to strive for its use and application in their development processes.

Beside project activities REZ commit to duly contribute for its part on the administrative and communication activities.

Describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

REZ gained experience through implementation of ca. 70 projects financed by various international donors. Some of them are EU funded projects related to the various EU programs.

Project BLUE TECH Adriatic Cluster – BLUE TECH (IPA Adriatic)

The project aim was to contribute to the development of macro regional Cluster in green shipbuilding technologies sector in the Adriatic-Ionian area pursuing the purposes identifies by the Topic "Blue Technologies" Pillar 1 "Blue Growth" of the European Union Strategy for the Adriatic and Ionian Region (EUSAIR) through the development of a feasibility study, a networking platform, consultation and promotion in the territory.

Project Adriatic Economic Cluster Club (IPA Adriatic)

The overall objective was to accelerate the reinforcement of clusters' system and the creation of new ones, with particular attention to the building of SMEs network involving public and private institutes of research and associations. This concerted action enhanced the competitiveness in the target IPA Countries.

Project Environmental Technologies and Renewable Energy in the Balkan Area

Project aimed to contribute to the process of economic development in the Balkans, and in particular, in Bosnia and Herzegovina, Serbia, Montenegro and Macedonia through targeted interventions in the environmental sector, priority for reaching economic sustainable development, employment growth and European standards in the area.

Old Railroad Trail (EU/GIZ, 2020-2022) project aimed to improve integration of the cultural and outdoor tourist product into the international value chain by integrating it into the green Via Dinarica trail, This project has developed a new tourist product for outdoor tourism that includes a bicycle trail in combination with tourist sightseeing of rural areas gastronomic offerings and accommodation as bike friendly destination.

Co-financing			
Source		Amount	Percentage
Interreg Funds		131,813.75	85.00 %
Partner contribution		23,261.25	15.00 %
Partner total eligible budget		155,075.00	100.00 %
Origin of co-financing (partner's contribution)			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
REZ	Public	23,261.25	15.00 %
Total			
Sub-total public contribution		23,261.25	15.00 %
Sub-total automatic public contribution		0.00	0.00 %
Sub-total private contribution		0.00	0.00 %
Total		23,261.25	15.00 %

B.1 Project Partner 4	
Partner number	4
Partner role	PP
Name of the partner in original language	Comune di Macerata
Name of the partner in English	Municipality of Macerata
Partner abbreviation	MC
Unit / division	European Office
Partner main address	
Country	Italia (IT)
NUTS 2	Marche (ITI3)
NUTS 3	Macerata (ITI33)
Street, House number, Postal code, City / town	Piazza della Libertà 3 62100 Macerata
Homepage	https://www.comune.macerata.it/
Address of unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City / town	
Legal and financial information	
Type of partner	Local public authority
Subtype of partner	
Legal status	Public
VAT number (if applicable)	IT00093120434
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Other identifier number (in case VAT number is missing)	

Legal and financial information	
Other identifier description	
PIC - Please insert your PIC. In case you still don't have one, be aware it will be requested in case your project is approved. Register at EC Participant Register website.	950468178
Contact	
Legal representative	Mr Sandro Parcaroli
Contact person	Mrs Ilaria Ribichini
Email	Ufficio.europa@comune.macerata.it
Telephone no.	+39 0733256452
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>The city of Macerata is located in Marche Region, in Central Italy, and has just over 40.000 inhabitants. The Municipality is responsible for the management of its population and territory, including environmental protection, parks management, economic growth, primary and secondary schools, cultural heritage and social services. Macerata can boast a rich and active social life thanks to the presence of a university of ancient traditions, an Academy of Arts and more than 150 associations, which enrich the offer of events, from the environment to culture, from entrepreneurship to volunteering. The Municipality of Macerata has around 350 employees covering all the area of competence. Being a Municipality, its main interest is to safeguard its citizenship's wellbeing. Macerata is located in the hinterland, between the seaside and the Sibillini Mountains and its territory extends between the valleys of two rivers. The territory of the Municipality of Macerata is composed by: an urban area, that includes the historical centre and the neighbouring modern districts; a rural area covering the territories surrounding the urban area.</p> <p>The Municipality of Macerata is responsible for ensuring its citizens safety, guarantee their wellbeing and protect the natural environment. Regarding the project topic, the municipality owns and manages several buildings around the city and several parks and green areas. Both the buildings and the green areas management could experiment the biomimetic approach, improving the sustainability of the municipality's activities.</p> <p>Moreover, the Municipality has already adopted a Sustainable Energy Action Plan (SEAP) which contains the guidelines on how to adapt to climate change and minimize the environmental impact of the activities.</p>	
What is the role (contribution and main activities) of your organisation in the project?	
<p>The Municipality of Macerata is responsible for the general management of the territory that falls into its area and for guarantee the safety of its citizens and, to do so, promotes activities of environmental protection and climate adaptation. Within the BIOMIMICRY project the Municipality of Macerata will be involved in every WP.</p> <p>In particular, in the WP 1, MC will: participate in the habitat assessment and mapping, conducting the data collection and analysis in its territory; provide the information on the pilot area to design</p>	

Motivation

Biomimicry-inspired habitat; establish a joint strategy for long-term use of biomimicry-inspired solutions. In WP2, MC will implement a pilot action in the A2.3 activity "Testing the biomimicry-inspired solutions in pilot sites". The pilot action in the area surrounding a coworking space called MATT (formerly slaughterhouse, now regenerated). The building is surrounded by a courtyard and other two smaller buildings. The pilot action that the Municipality of Macerata will develop aims at incorporating in this highly urbanized area some green structures, inspired by the biomimicry principles, that can preserve the local biodiversity. Therefore, the pilot action will introduce in the MATT area biomimicry inspired structures that will increase the presence of green facilities (such as green walls and green roofs) that will serve as a hotspot for biodiversity protection and improvement. The pilot action will focus, primarily on the protection and the restoration of pollinating insects, such as bees and butterflies, whose fast decline harshly affected both the day-to-day life of local citizens and the ecosystem resiliency. MC will lead Work Package 3 where the results of the previous WP will be used to draft a Guidelines on developing and implementing biomimicry-inspired habitat design. MC will offer its knowledge to establish 'biomimicry-inspired' mark of excellence and contribute in the activities by sharing the results of the pilot action and provide insights and feedback from its point of view. In WP3 we also foresee a campaign devoted to the citizenship to promote and raise awareness about the importance of the biodiversity. It is fundamental to structure a specific campaign along with the implementation of actions aimed at increasing biodiversity, in order to reduce potential conflicts. The educational campaign will inform citizenships about the benefits of nature, while preventing conflicts and addressing fears. Throughout the project development, the Macerata Municipality will participate in the management activities, communication and dissemination activities.

Describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

The Europe Office of the Municipality of Macerata, consisting of 5 employees, deals with the management of projects funded with local, regional and European funds. Over the years, the office has acquired consolidated and appropriate skills in managing and coordinating large and complex European partnerships and projects with different EU programmes: Youth in Action, Erasmus, Europe for citizens, IPA CBC, Life, European Voluntary Service/European solidarity Corps, AMIF, ADRION. These experiences allowed the office staff to gain significant knowledge and competences: starting with the role of partner, now the Municipality has proven to be able to act as Leap partner also in bigger and more complex projects, such as the ADRINETBOOK project, financed by Interreg ADRION programme, which was recently closed. Moreover, the office also has a coordinating role among the different services involved in the projects and act as reference point in transnational projects. Indeed, since 2006, the Municipality of Macerata has managed as LP, among the others and apart from the above-mentioned Adrinetbook, 4 Europe for Citizens projects, 2 Youth in Action programs with several partners, 2 Erasmus+ projects, various EFS projects and ERDF projects. Furthermore, as a partner, it has participated to an EQUAL project, an Interreg IPA project for the management of waste in partnership with Albania and Montenegro, a LIFE project and an IEE project about climate change. Lastly, the city is twinned with Issy les Moulineaux (France), Weiden (Germany), Floriana (Malta) and Kamez (Albania) and over the years has been running projects involving these cities.

Co-financing

Source	Amount	Percentage
Interreg Funds	204,425.00	85.00 %

Co-financing			
Source		Amount	Percentage
Partner contribution		36,075.00	15.00 %
Partner total eligible budget		240,500.00	100.00 %
Origin of co-financing (partner's contribution)			
Source of contribution	Legal status of contribution	Amount	% of total partner budget
MC	Public	0.00	0.00 %
Fondo di rotazione	Automatic Public	36,075.00	15.00 %
Total			
Sub-total public contribution		0.00	0.00 %
Sub-total automatic public contribution		36,075.00	15.00 %
Sub-total private contribution		0.00	0.00 %
Total		36,075.00	15.00 %

B.1 Project Partner 5	
Partner number	5
Partner role	PP
Name of the partner in original language	RARIS - Regionalna agencija za razvoj istočne Srbije
Name of the partner in English	RARIS - Regional Development Agency of Eastern Serbia
Partner abbreviation	RARIS
Unit / division	
Partner main address	
Country	Serbia (RS)
NUTS 2	Region Južne i Istočne Srbije (RS22)
NUTS 3	Zaječarska oblast (RS223)
Street, House number, Postal code, City / town	Trg Oslobođenja 1 19000 Zaječar
Homepage	www.raris.org
Address of unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City / town	
Legal and financial information	
Type of partner	Sectoral agency
Subtype of partner	Micro enterprise
Legal status	Private
VAT number (if applicable)	RS105019649
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Other identifier number (in case VAT number is missing)	

Legal and financial information	
Other identifier description	
PIC - Please insert your PIC. In case you still don't have one, be aware it will be requested in case your project is approved. Register at EC Participant Register website.	933647020
Contact	
Legal representative	Mr Vladan Jeremić
Contact person	Mr Vladan Jeremić
Email	vladan.jeremic@raris.org
Telephone no.	+381648510265
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>RARIS – Regional Development Agency Eastern Serbia is an institutional area-based partnership serving to the Eastern Serbia from 2007. Founders of RARIS are 8 municipalities, one company, faculty, CSO and Chamber of Commerce. RARIS has been the first Accredited RDA in Serbia according to the Law on Regional Development, since the May 16th, 2011.</p> <p>To this specific project, RARIS will bring strong competences for environment, developed through many years and many projects.</p> <p>RARIS has a leading role in the cross-border and transnational cooperation in Eastern Serbia with a huge experience gained through participation in dozens of cross-border and transnational projects. Since RARIS is cooperating with all sectors (authorities, business and civil society), RARIS can include various stakeholders to the project.</p> <p>In addition, RARIS will bring huge experience in project result dissemination.</p> <p>Since RARIS is an active member of few networks and Association in Serbia, it will bring ability to promote project results on larger scale – even national wide.</p> <p>RARIS is member of few international Association and Networks, like European Soil Protection Alliance, Cluster for territorial cooperation - TERIS etc, so it will bring experience in cooperation on transnational level.</p>	
What is the role (contribution and main activities) of your organisation in the project?	
<p>RARIS will take the role of a project partner in BIOMIMICRY project and will be involved with their knowledge and expertise in implementation of all the project activities to support the realisation of project outputs and results. Their main role will be:</p> <ul style="list-style-type: none"> - In WP1: gathering data and conducting research on nature-inspired solutions that base their concept in mimicking the strategies used by species alive today – biomimicry and selecting examples of biomimicry in the Adriatic-Ionian region. By collaborating on a joint strategy for biomimicry-inspired design implementation into planning and landscaping practice it will therefore be able to transfer the knowledge to relevant stakeholders in Serbia. - In WP2: preparing an algorithm for implementation of biomimicry-inspired solutions in pilot sites that will be used by other partners in implementing their pilot actions as well as by others in the region 	

Motivation

- In WP3: preparing an online learning tool for promoting a wider use of biomimicry practices in development processes and planning and landscaping processes, with a special focus on protection and restoration of biodiversity, participating in laying grounds for the 'biomimicry-inspired' mark of excellence and gathering all the acquired data and knowledge throughout the project in guidelines on developing and implementing biomimicry-inspired habitat design.

Describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

RARIS have significant experience with projects implementation and different funding, both international and national. Within last 15 years RARIS implemented more than 60 projects worth more than 3 million EUR. RARIS implemented more than 30 projects with international, EU or bilateral funding (GIZ, USAID, SDC, CIDA, OSCE, UNDP, CEI ...). RARIS implemented more than 20 projects directly related to environment.

Some of the latest projects implemented:

- Renewable Energy for Smart Growth and Protected Environment, year 2022, value 82.370 EUR funded by EU through INTEREG – IPA Cross-border program Bulgaria – Serbia - PARTNER
- Transdanube.Pearls - Network for sustainable mobility along the Danube, Year 2017-2019, value 122.000EUR, funded by EU through Interreg Danube Transnational Programme - PARTNER
- Promotion of sustainable use of bioenergy in Eastern Serbia, Year 2020, value 41.090 EUR, funded by GIZ - LEAD
- GO DIGITAL! - Digital transformation of Tourism & Leisure industry in Eastern Serbia, Year 2020, value 27.100 EUR, funded by EU through EU PRO - LEAD
- Soil preservation initiative now! SPIN , Year 2019, value 129.159, funded by EU through INTEREG – IPA Cross-border program Bulgaria – Serbia - LEAD
- Carpathians Connects, Year 2019, Value 129.286 EUR, funded by Interreg - IPA CBC Romania – Serbia – LEAD
- “Support to circular economy” financed by Serbian Ministry for European Integration in 2022 - LEAD

Co-financing

Source	Amount	Percentage
Interreg Funds	124,950.00	85.00 %
Partner contribution	22,050.00	15.00 %
Partner total eligible budget	147,000.00	100.00 %

Origin of co-financing (partner's contribution)

Source of contribution	Legal status of contribution	Amount	% of total partner budget
RARIS	Private	22,050.00	15.00 %

Total

Sub-total public contribution	0.00	0.00 %
Sub-total automatic public contribution	0.00	0.00 %

Total		
Sub-total private contribution	22,050.00	15.00 %
Total	22,050.00	15.00 %

B.1 Project Partner 6	
Partner number	6
Partner role	PP
Name of the partner in original language	Javna ustanova za razvoj Međimurske županije REDEA
Name of the partner in English	Public Institution for the development of the Međimurje County REDEA
Partner abbreviation	PI REDEA
Unit / division	Department for Economy Projects
Partner main address	
Country	Hrvatska (HR)
NUTS 2	Sjeverna Hrvatska (HR06)
NUTS 3	Međimurska županija (HR061)
Street, House number, Postal code, City / town	Bana Josipa Jelačića 22 40000 Čakovec
Homepage	https://www.redea.hr/
Address of unit / division (if applicable)	
Country	Hrvatska (HR)
NUTS 2	Sjeverna Hrvatska (HR06)
NUTS 3	Međimurska županija (HR061)
Street, House number, Postal code, City / town	Bana Josipa Jelačića 22 40000 Čakovec
Legal and financial information	
Type of partner	Regional public authority
Subtype of partner	
Legal status	Public
VAT number (if applicable)	HR86547803101
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No

Legal and financial information	
Other identifier number (in case VAT number is missing)	
Other identifier description	
PIC - Please insert your PIC. In case you still don't have one, be aware it will be requested in case your project is approved. Register at EC Participant Register website.	904482903
Contact	
Legal representative	Ms Sandra Polanec Marinović
Contact person	Ms. Jurka Radiković
Email	Jurka.radikovic@redea.hr
Telephone no.	0038540492679
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>Public institution for the development of the Međimurje County REDEA (PI REDEA) is a regional development agency and regional coordinator for Međimurje county. PI REDEA provides professional assistance to regional development of Međimurje County which will be achieved with strategic planning as a prerequisite for focused development, economic development, human resources as well as agriculture and rural development. PI REDEA key activities are the following: strategic planning at the county and local level; initiation and implementation of strategic projects; assistance in identification, development and implementation of projects co-financed by national and EU funds; preparation and implementation of EU projects related to our field of work; organisation and implementation of trainings for public and private sector, providing information about available grants and subsidies to public and private sector. Regional Development Agency Međimurje REDEA Ltd. was founded on 2004 by the Međimurje County, and according to the Croatian Regional Development Act, Article 30 (Official Gazette, 123/17) from the date December 12th 2017, Međimurje County (REDEA's founder) was obligated to establish a public institution to perform activities of regional coordination which took over all rights and obligations from the former development agency. Following the above, PI REDEA has more than 20 years of experience in promoting investments through application and implementation of various national and international projects funded from various international and national programmes and funds.</p>	
What is the role (contribution and main activities) of your organisation in the project?	
<p>In the project "BIOMIMICRY" PI REDEA has a role of project partner, and in it will be involved in implementation of all foreseen WPs and included activities which will ensure achieving project outputs and deliverables, and also defined project results. PI REDEA will focus on interregional and cooperative approach in project implementation process, which will contribute to successful implementation of the entire project in terms of achieving the specific goals and the main goal of the project. In this way, achieving programme results which will be ensured which will contribute to solving defined challenges</p>	

Motivation

and needs of regions covered by this project.

Within "BIOMIMICRY" project PI REDEA will be included in implementation of WP1, WP2 and WP3 activities:

- WP1 STRATEGICAL FRAMEWORK FOR DEVELOPMENT OF BIOMIMICRY-INSPIRED HABITAT DESIGN SOLUTIONS- PI REDEA will create a comprehensive Habitat analysis and biotopes typology study, provide examples of relevant biomimicry practices in Croatia will be involved in Joint strategy for long-term use of biomimicry-inspired solutions in efforts for biodiversity protection and restoration.
- WP2 Development of a framework for implementation of biomimicry-inspired solutions in pilot sites - PI REDEA will be involved in all activities with implementing a pilot action focusing on using green biomimetic infrastructure for pollinating insects in urban habitats within which Pilot action will be designed, implemented and tested. The Pilot action will encompass development of conceptual solutions using the principles of biomimicry in the pilot area of the Knowledge centre (former military barracks) located in the City of Čakovec and also selection, implementation and testing the most suitable solutions for the location.
- WP3 INTERPRETATION OF BIOMIMICRY-INSPIRED HABITAT DESIGN SOLUTIONS IN BIODIVERSITY PROTECTION AND RESTORATION - PI REDEA will be involved in all activities foreseen: A3.1: capacity building and trainings on biomimicry practices, foundation of 'Biomimicry-inspired' mark of excellence which will be followed by an Action plan on how to implement it after the project finishes, and also in Guidelines on developing and implementing biomimicry-inspired habitat design.

Describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

REDEA has experience in Interreg Cooperation Programmes - Interreg V-A Hungary-Croatia and Interreg V-A Slovenia-Croatia, Interreg Transnational Programmes - Interreg Danube, Interreg Central Europe, Interreg Europe and Interreg Adrion, EU Programmes - Horizon 2020 and Erasmus. PI REDEA is experienced in project planning and implementation of projects regarding regeneration of the environment and ecosystem function and services, climate neutrality and sustainable development, energy efficiency, sustainable tourism, agriculture and circular economy, whereby following projects would be singled out as most relevant:

- EcoBridge (Interreg V-A Hungary-Croatia Co-operation Programme 2014-2020) –Croatia and Hungary share natural resources in the border area and are connected by Mura and Drava rivers. The focus is on long-term and sustainable improvement of natural bird habitats in the cross-border area.
- Med dvema vodama (Operational Programme Competitiveness and cohesion 2014-2020) - to improve the visitor infrastructure and visitor management system of Regional Park Mura-Drava in Međimurje County in order to increase awareness and knowledge of local population, visitors and tourists about the peculiarities of the natural heritage in Međimurje County and the importance of preservation of its biodiversity.
- Transition paths to sustainable legume-based systems in Europe (Horizon 2020) - to identify the best routes or transition paths to increase sustainable legume cultivation and consumption across Europe.
- CIRCLE (Interreg Adrion) - Promotion of circular economy is foundation of effective models of good waste management/recycling. Within this project, organic waste is one of most promising & challenging waste to be integrated within a circular approach, as it can be basis for added value creation.

PI REDEA has more than 20 years of experience in promoting investments through application and implementation of various national and international programmes. Behind many years of work of PI REDEA as a regional coordinator and regional development agency, there is a successful application and implementation of high number of different projects, both in the role of lead partner (ATTRACTOUR and AGRISHORT with total value 1.706.004,95 EUR) and project partner and work package leader

Motivation

(RURES, CIRCLE, ADRIONET with total value 3.439.209,37 EUR). As a regional coordinator, PI REDEA was project management coordinator on projects funded from ERDF (MUSEUM OF INTANGIBLE HERITAGE, METAL CENTRE ČAKOVEC and BETWEEN TWO RIVERS with total value 11.252.670,21 EUR). PI REDEA includes a team of experts who have extensive experience in managing and coordinating projects and developed skills that are essential for ensuring the high quality of completed tasks and solving problems. Also, REDEA employees have completed formal training in various thematic areas, so that they always include adequate expertise in the application and implementation of projects.

Co-financing

Source	Amount	Percentage
Interreg Funds	158,704.56	85.00 %
Partner contribution	28,006.69	15.00 %
Partner total eligible budget	186,711.25	100.00 %

Origin of co-financing (partner's contribution)

Source of contribution	Legal status of contribution	Amount	% of total partner budget
PI REDEA	Public	28,006.69	15.00 %

Total

Sub-total public contribution	28,006.69	15.00 %
Sub-total automatic public contribution	0.00	0.00 %
Sub-total private contribution	0.00	0.00 %
Total	28,006.69	15.00 %

B.1 Project Partner 7	
Partner number	7
Partner role	PP
Name of the partner in original language	Parco Nazionale d'Abruzzo, Lazio e Molise
Name of the partner in English	Abruzzo, Lazio and Molise National Park
Partner abbreviation	PNALM
Unit / division	
Partner main address	
Country	Italia (IT)
NUTS 2	Abruzzo (ITF1)
NUTS 3	L'Aquila (ITF11)
Street, House number, Postal code, City / town	Viale S. Lucia 2 67032 Pescasseroli
Homepage	www.parcoabruzzo.it
Address of unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City / town	
Legal and financial information	
Type of partner	National public authority
Subtype of partner	Large enterprise
Legal status	Public
VAT number (if applicable)	IT02304991009
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Yes
Other identifier number (in case VAT number is missing)	

Legal and financial information	
Other identifier description	
PIC - Please insert your PIC. In case you still don't have one, be aware it will be requested in case your project is approved. Register at EC Participant Register website.	
Contact	
Legal representative	Mr. Giovanni Cannata
Contact person	Ms Daniela D'Amico
Email	promozione@parcoabruzzo.it
Telephone no.	08639113256
Motivation	
Which of the organisation's thematic competences and experiences are relevant for the project?	
<p>Our National Park is one of the main leaders in conservation and human-wildlife coexistence all over our national land. In fact, the National Park this year is celebrating its 100 birthdays. In this long period of history, the Park has developed many competences and experiences that can share with all the other partners. Inside the Park territory are also present 4 ZSC, 1 ZPS, 1 Ramsar, 1 IBA and 5 UNESCO sites of Ancient Beech Forests. National Park is the best leader in human-wildlife coexistence, education and environmental awareness: in the Park co-exist 24 municipalities with different interests and different levels of wildlife acceptance. Research is also a key activity in the National Park. Recently, we also supported a habitat assessment for recognition of habitat types presents in all the 130.000 ha of the Park and our experts are still conducting the research.</p>	
What is the role (contribution and main activities) of your organisation in the project?	
<p>PNALM's role in the project partnership will be to contribute to implementation of all WPs. We will conduct habitat assessments and analysis in our park, use the already collected data that we can share with other partners and contribute to jointly developing the strategy for biomimicry-inspired design implementation into planning and landscaping practice (WP1). In WP2 we'll participate by implementing a pilot action where some of the conceptual design will be tested and implemented. We'll focus on developing biomimetic solutions to ensure recirculation of water and avoid loss of wetlands habitats caused by climate change, through natural transformation of morphologic and soil features inspired by natural systems. PNALM will study the on-site natural mechanisms which enhance wetlands conservation and reduce water loss (sediments enclosures; vegetation and/or natural dumps), in order to provide suitable conditions for amphibian's conservation. After an intensive and cooperative habitats and amphibians monitoring program, we will decide the more appropriate solution and we will test the design in the area of Campitelli, an important and endangered wetland area in the region of Molise (33T 415311 4616916). This action is quite relevant because of the importance of wetlands habitat and amphibian species, which are listed under the Annex I and II of the European Directive Habitat 92/43 /CEE.</p> <p>In WP3 we'll participate in capacity building and learning programme, foundation of 'biomimicry-inspired' mark of excellence and guidelines on developing and implementing biomimicry-inspired</p>	

Motivation

habitat design.

As our Park is used to address different monitoring programs for all the different species living in the Park: apoidean, birds, amphibians, mammals, plants and vegetation, we will able, if needed, to support all other partners with monitoring program giving them advice or guidance. Our pilot results may be helpful for the other partners, as well as other regions in the programme area.

Describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Our National Park took part/is taking part to many LIFE projects during the years, such as, i.e., LIFE Coornata; LIFE Coex; LIFE Arctos; LIFE FloraNet; LIFE Pluto; LIFE Safe Crossing; LIFE BSC (Bear Smart Corridors); LIFE Prognoses. Our Park, now, is also involved in NATURBOSNIAHERZEGOVINA Project with CISP. Inside the EUROPEAN Framework, collaborations led to the institution of 5 Rete Natura 2000 sites and 5 UNESCO sites; the awarding of the European Diploma of Protected Areas and the implementation of the label CETS. We have also many ongoing collaborations with schools for children education and twinning, i.e. in Germany (Passau).

Co-financing

Source	Amount	Percentage
Interreg Funds	210,630.00	85.00 %
Partner contribution	37,170.00	15.00 %
Partner total eligible budget	247,800.00	100.00 %

Origin of co-financing (partner's contribution)

Source of contribution	Legal status of contribution	Amount	% of total partner budget
PNALM	Public	37,170.00	15.00 %

Total

Sub-total public contribution	37,170.00	15.00 %
Sub-total automatic public contribution	0.00	0.00 %
Sub-total private contribution	0.00	0.00 %
Total	37,170.00	15.00 %

B.1 Project Partner 8	
Partner number	8
Partner role	PP
Name of the partner in original language	Opština Žabljak
Name of the partner in English	Municipality of Žabljak
Partner abbreviation	OŽ
Unit / division	
Partner main address	
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City / town	Trg durmitorskih ratnika 1 84220 Žabljak
Homepage	http://zabljak.me/
Address of unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City / town	
Legal and financial information	
Type of partner	Local public authority
Subtype of partner	
Legal status	Public
VAT number (if applicable)	
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Other identifier number (in case VAT number is missing)	02018535

Legal and financial information	
Other identifier description	PIB
PIC - Please insert your PIC. In case you still don't have one, be aware it will be requested in case your project is approved. Register at EC Participant Register website.	911203160
Contact	
Legal representative	Mr Radoš Žugić
Contact person	Ms Jasminka Jagličić
Email	savetnik.zabljak@gmail.com
Telephone no.	+38267399016
Motivation	
<p>Which of the organisation's thematic competences and experiences are relevant for the project?</p> <p>The Municipality of Žabljak is the local self-government, which is an administrative center of the Durmitor area. It is constituted of 9 departments, and cca 60 employed. It has stable and regular funding, without debts. The municipality of Žabljak is located in the northwest of Montenegro, in the heart of the Durmitor area, on the foothills of the mountain Durmitor. It has a surface area of 445 km², which is 3,22% of Montenegro. It has about 3.600 inhabitants. Žabljak, the "geographical roof" of Montenegro, with its location at 1456m above sea level, represents the highest urban settlement in southeastern Europe. Since 1991 Montenegro is an ecological state, and Žabljak was chosen as its capital. The most attractive sites in this area are National Park Durmitor, and the river Tara, which are inscribed in UNESCO's World Heritage List. Apart from tourism, agriculture and livestock breeding are main economic branches. According to the Strategy plan for the development, the vision of the Municipality of Žabljak refers to the implementation of activities that will contribute to »BETTER STANDARD AND QUALITY OF LIFE OF THE POPULATION, IMPROVED INFRASTRUCTURE AND DEVELOPED LEADING ECONOMIC AREAS WITH SUSTAINABLE VALUORIZATION OF NATURAL RESOURCES AND ACTIVE SUPPORT OF MODERN LOCAL GOVERNMENT«. According to Article 13 of the Statute of the Municipality of Žabljak, the local administration carries out the following activities which are relevant for the project: provides the conditions and takes care of environmental protection and some of its parts (air quality, noise protection, waste management, etc.); determines and provides conditions for management of water, water soil and water objects of local importance, takes care of their protection and use, issues water acts and keep prescribed records, determines erosive areas, anti-erosion measures and implements protection against erosion and torrents, organizes and provides for other tasks in the field of water management, use and protection and water supply; participates in providing conditions and promotion of activities: health care, education, social and child protection, employment and other areas of interest to the local population, in accordance with the possibilities, and performs the rights and duties of the founders of institutions he establishes in accordance with law; determines and provides conditions for the protection and rescue of the population, material and cultural assets and the environment in the municipality from natural disasters, technical and technological accidents and other disasters; etc. As for the personnel who will implement the project, the Municipality of Žabljak has excellent personnel capacities, and the functioning Project Team, which was formed by the decision of the Mayor of the Municipality in 2019, and which is coordinated by the</p>	

Motivation

manager of the municipality. This team underwent the necessary training and realized significant funds from donations and EU funds.

What is the role (contribution and main activities) of your organisation in the project?

Biomimicry is an insufficiently known scientific research discipline in Montenegro. By gathering all relevant public organizations and CSOs, the Municipality of Žabljak will participate in conducting research and collecting relevant data on the key ecological challenges facing the biodiversity of Durmitor, Overview of existing biomimicry practices in Montenegro, according to the "Location Topology" tool. We will be involved in recommendations on the implementation of biomimicry habitat design in rural and urban landscapes, a biotope typology study and a pilot action - Habitat design inspired by biomimicry. We will also support the 'Inspired by Biomimicry' designation of excellence and an action plan to implement the Verification Award for Biomimicry-Inspired Design within Building Projects and Landscape Practice. Pilot actions will provide biomimicry-inspired green infrastructure habitats to protect and restore biodiversity and raise awareness to mitigate biodiversity loss. We will support evaluation and ensure the sustainability of monitoring and analysis of the implementation of pilot actions. Summary and presentation of the results of established pilot habitats, report on typical measures for the implementation of green infrastructure principles based on the biomimicry design approach. A local expert will be engaged to contribute to the development and implementation of biomimicry inspired habitat design guidelines in the ADRION region. We will involve project team members and associate partners in capacity building and training in the field of biomimicry inspired habitat solution design and awareness raising for biodiversity protection, workshops, seminars or online training modules focused on biomimicry and its implementation in development processes and urban planning. We will support and actively participate in the development of a joint strategy for the long-term use of biomimicry inspired solutions in efforts to protect and restore biodiversity, a joint strategy for the implementation of biomimicry -inspired design in construction projects and landscaping practices.

Describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

The municipality of Žabljak has significant experience such as:

- „Wool as Outstanding Opportunity for Leverage” which was carried out through Interreg Adriatic Ionian programme, from 01/03/2020 to 28/02/2023, where main objectives and results were mapping of existing wool producers in the region, creating of the Strategy for the use of wool resources, making network of wool producers of the region, procurement of tools for wool preparation and inclusion the wool products in the tourist offer.
- „Skilling up-Matching skills and local labour demands” through IPA II – Multi-annual Action Programme for Montenegro on Employment, Education and Social Policies (2015-2017), from 01/02 /2022 to 01/10/2022, with the following objectives and results, purchase of necessary supplies and equipment and adaptation of premises of High school “September 17” Žabljak for trainings purposes, organization of training for cooks, waitres and receptionist and English language, employment of 50% of job seekers who have successfully finished organised trainings and mentoring of their work by employers’ representatives.
- „Cluster development and transformation of rural areas” through International Fund for Agricultural Development; Ministry of agriculture and rural development of Montenegro, from 07/07/2017 to 07/07 /2023, where results were strengthening of public infrastructure, protection of the environment, creating conditions for efficient valorisation of tourism capacities.
- „Construction of faecal sewage system in Vučedolska Street in Žabljak”, in 2020 through Programme “Norway for you”, with results strengthening of public infrastructure, protection of the environment;

Motivation

creating conditions for efficient valorisation of tourism capacities.-„Procurement of a medical vehicle for the Žabljak Health Station and procurement of medical equipment” (2021, The Embassy of the Republic of Bulgaria to Montenegro), through which were strengthened capacities of the Žabljak Health Station.

- „Procurement of a water cistern for the Rescue service”(2019, Embassy of Japan (POPOS programme), where were procured tank, equipment purchased, better equipment of the competent service achieved.

- „Procurement of touristic eco minibus on electric drive” (2018, NLB bank AD Podgorica, UNDP Montenegro), which contributed new touristic product-driving and visiting touristic location, and protection of the environment.

- „Valorisation of potentials for rural tourism development”, in 2018 through UNDP Montenegro and Chamber of economy (Global fond for environmental protection), provided solar panels for 10 farmers households, created new tourism product- new tourist capacities on katuns.

- „Replacement of public lighting lamps, with LED lamps” (2017, UNDP Montenegro and Chamber of economy, CMRS Republic of Slovenia), through which is replaced 429 lighting lamps, with LED lamps, upgraded main street poles, repaired mesh, bills reduced for up to 65%.

Co-financing

Source	Amount	Percentage
Interreg Funds	149,940.00	85.00 %
Partner contribution	26,460.00	15.00 %
Partner total eligible budget	176,400.00	100.00 %

Origin of co-financing (partner's contribution)

Source of contribution	Legal status of contribution	Amount	% of total partner budget
OŽ	Public	26,460.00	15.00 %

Total

Sub-total public contribution	26,460.00	15.00 %
Sub-total automatic public contribution	0.00	0.00 %
Sub-total private contribution	0.00	0.00 %
Total	26,460.00	15.00 %

Associated partners

Number	Status	Name of the partner in original language	Name of the responsible project partner
1	Active	Javno preduzece za nacionalne parkovi Crne Gore	OŽ
2	Active	Međimurska priroda – Javna ustanova za zaštitu prirode	PI REDEA
3	Active	Comitato Internazionale per lo Sviluppo dei Popoli	REZ

Javno preduzece za nacionalne parkovi Crne Gore AO1	
Partner number	PP8
Name of the partner in original language	Javno preduzece za nacionalne parkovi Crne Gore
Name of the partner in English	Public enterprise National parks of Montenegro
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City / town	Trg vojvode Bećir-bega Osmanagića 16 81000 Podgorica
Legal representative	Mr. Vladimir Martinovic
Contact person	Mr. Velibor Boskovic
Email	veliborboskovic@nparkovi.me
Telephone no.	+38267153278
Partner role	Public Enterprise National parks of Montenegro manage national parks and Durmitor National Park. Scope of work is legally defined and Public Enterprise National parks of Montenegro has responsible for the protection and management, preparation and implementation of program protection, control of the use of natural resources, the establishment of internal rules and promotion, in accordance with relevant laws and regulations. As an associated partner, they will support the project staff of the Municipality of Žabljak to implement the

Javno preduzece za nacionalne parkovi Crne Gore AO1	
	<p>BIOMIMICRY project efficiently and in accordance with applicable laws. Public Enterprise National parks of Montenegro will also put the resources of knowledge into the function of the project, because in return will get the opportunity for employees to improve their knowledge about innovative models of applying the biomimicry principle for the purpose of protecting endangered biodiversity in National Parks. The National Park is an institution that employs ecologists, biologists, and together with the representatives of the Municipality of Žabljak will conduct research and collect relevant data on the key ecological challenges facing the biodiversity of Durmitor. They will participate in the collection of good practices, and learn about the good experiences of other countries participating in the consortium. They will participate in the creation of "Typologies of locations" that can be transferred to urban or rural areas, which will be the basis for the development of biomimicry solutions and pilot actions. They will participate in online training focused on biomimicry and its implementation in development processes and urban plannings, conferences, study trips, and in the processes of creating strategies and action plans for the protection of biodiversity Adriatic -Ionian territories. Public enterprise National parks of Montenegro will also provide counselling and expertise to Municipality of Zabljak for efficient implementation of the project.</p>

Međimurska priroda – Javna ustanova za zaštitu prirode AO2	
Partner number	PP6
Name of the partner in original language	Međimurska priroda – Javna ustanova za zaštitu prirode
Name of the partner in English	Međimurje Nature – Public Institution for Nature Protection
Country	Hrvatska (HR)
NUTS 2	Sjeverna Hrvatska (HR06)
NUTS 3	Međimurska županija (HR061)
Street, House number, Postal code, City / town	Križovec, Trg međimurske prirode 1 40315 Mursko Središće
Legal representative	mr. sc. Siniša Golub
Contact person	Mr. Zoran Šardi
Email	projekti@medjimurska-priroda.info
Telephone no.	+385 (0)40 866 297
Partner role	Međimurje Nature – Public Institution for Nature Protection was established in 2005 by Međimurje County based on Nature Protection Act. The institution pursues protecting, maintaining, and promoting protected areas and NATURA 2000 sites in Međimurje County. With regard to the field of activity and professional knowledge and competence, Međimurje Nature – Public Institution for Nature Protection will provide professional assistance in the development and implementation of project activities of Public Institution for the Development of the Međimurje County REDEA, especially in the development, implementation, and evaluation of pilot solutions.

Comitato Internazionale per loSviluppo dei Popoli A03	
Partner number	PP3
Name of the partner in original language	Comitato Internazionale per loSviluppo dei Popoli
Name of the partner in English	International Committee for the Development of people
Country	Italia (IT)
NUTS 2	Lazio (IT14)
NUTS 3	Roma (IT143)
Street, House number, Postal code, City / town	Via Germannico 198 00182 Rome
Legal representative	Mr Alessandro De Luca
Contact person	Ms Deborah Rezzoagli
Email	rezzoagli@cisp-ngo.org
Telephone no.	+39 063215498
Partner role	CISP has been operating in BiH since 1993 initially in emergency projects mainly oriented towards the rehabilitation of the country after the war. Since the end of the 1990s, CISP has increasingly oriented its interventions in the country towards development, particularly in the sectors of sustainable socio economic development; Support to the Bosnian social fabric through the strengthening of local civil society organizations and the promotion of active citizenship of young people; Strengthening local governance systems and institutional capacity building. With particular reference to the sector of intervention indicated by the BIOMIMICRY project, CISP has gained a long experience in the sector of protection and enhancement of the environment with a specific focus on natural protected areas and its biodiversity. In Bosnia and Herzegovina, among other activities, CISP has leaded and coordinated research on biodiversity in the Protected Landscape of Konjuh (Tuzla Canton), mapped 911 plant samples including 461 species and sub-species of flora catalogued, developed a MDB/ACCESS database for sample management handed over to local institutions, published scientific study and guidelines for monitoring biodiversity conservation

Comitato Internazionale per lo Sviluppo dei Popoli A03	
	<p>and created a scientific herbarium used for researches but also for educational scopes . On the other hand CISP developed community maps identifying natural and cultural sites which needs special attention and developed cultural and naturalistic itineraries to promote a sustainable cohabitation of local communities and nature and to promote sustainable community based tourism. Currently CISP is replicating the initiatives in other two national park in BiH (in RS and in FBiH) In Bosnia and Herzegovina, the reference framework in which CISP's develops its commitment is that of the long and complex process of accession and integration of Bosnia and Herzegovina into the European Union and of BiH's contribution to the achievement of the Sustainable development goals of the 2030 Agenda. Many years of presence in the country and thanks to a trained and competent Bosnian staff, CISP is recognized by institutional actors, private actors, universities and schools and Bosnian CSOs as a reliable and valuable partner and thanks to this recognition it has protocols to its credit in agreement with various Ministries at State and Entity, Municipality and University level and actively collaborates with more or less structured associations and large international organizations.</p>

C - Project description

C.1 Project overall objective

Below, you can see the Programme priority specific objective your project will contribute to (chosen in section A.1.).

SO 2.3: Supporting environment preservation and protection in the Adriatic - Ionian region

Project overall objective

Below, you can choose to which programme priority specific objective your project will contribute to. Now think about your main objective – what do you aim to achieve by the end of your project? Remember your project needs to contribute to the programme's objective.

Your objective should:

- be realistic and achievable by the end of the project, or shortly after;
- specify who needs project results and in which territory;
- be measurable – indicate the change you are aiming for.

The project aims to connect participating countries in research of habitats in Adriatic-Ionian region to find effective and innovative biomimicry solutions for designing environments that contribute to biodiversity protection and restoration. The solutions and policy instruments developed will help public authorities on local, regional and national level to encourage the use of biomimicry-inspired principles in development processes and urban planning.

C.2 Project relevance and context

C.2.1 What are the common territorial challenge(s) that will be tackled by the project?

Please describe why your project is needed in the programme area and the relevance of your project for the programme area, in terms of common challenges and opportunities addressed.

Project BIOMIMICRY tackles key challenges addressed by the document Analysis of the territorial challenges, needs and potentials of the Adriatic-Ionian Region and strategic options for post-2020 ADRION Programme published in August 2020 (<https://www.adrioninterreg.eu/wp-content/uploads/2020/09/ADRION-territorial-analysis-post-2020-final-approved.pdf>). According to Policy objective 2 A greener and low carbon Europe, the ADRION region consists of more than 3000 NATURA 2000 sites in the member countries and more than 1300 natural protected areas in the non-member countries which shows that management of these areas is quite different between countries. The whole world is facing climate change and an important notice is that Adriatic regions experience higher rise of temperatures than the Ionian ones, although changes are evident universal. Another important issue of the ADRION region is air pollution according to Map 5. of the Territorial Analysis - Bosnia and Herzegovina, North Macedonia and Serbia have much higher amounts of particulates in the atmosphere (2018).

Project BIOMIMICRY will tackle one of the key issues derived from extensive building infrastructure practice which resulted in paving large soil surfaces with impervious materials. This caused uncontrolled flooding in many areas and valuable biodiversity rich areas lost their connections, migration paths, etc. Tourism risks are also common in the region due to significant changes in seasonal tourist concentration. As stated in the Territorial Analysis, climate change increases the frequency of extreme natural events which leads to a loss in biodiversity and causes economic damage.

Project partners will jointly tackle weaknesses distinguished by the Territorial Analysis SWOT analysis: Increasing urbanization and urban sprawl that consume natural and agricultural land and expansion of the soil sealing rate; and Gaps in the collection of environmental statistics.

Project BIOMIMICRY aims to develop measures for environmental management as a major goal for the European Union. The focus of the project enhances not only green infrastructure integration into rural and urban landscapes but the integration of biomimicry principles while doing so. The project is keen to stress the importance of mimicking natural processes in anthropogenic landscapes to ensure adaptation to climate change, revitalization of landscapes, long-term stability and sustainable development.

C.2.2 How does the project tackle identified common challenges and/or opportunities and what is new about the approach the project takes?

Please describe new solutions that will be developed during the project and/or existing solutions that will be adopted and implemented during the project lifetime. Describe also in what way the approach goes beyond existing practice in the sector/programme area/participating countries.

BIOMIMICRY project will focus on the main challenges stressed in the Territorial Analysis (link in C. 2.1): Strengthen safeguard to biodiversity; Strengthen resilience to climate changes and other natural and man-made disasters; Explore specific adaptation strategies to prevent the impact of climate change such as the higher frequency and severity of extreme natural events, resulting in biodiversity and economic damages. Therefore, project BIOMIMICRY will enhance biodiversity protection and restoration of rural and urban landscapes with the principles of mimicking functions from natural biotopes and nearby Natura 2000 sites in the Adriatic Ionian region.

To undertake feasible measures and accomplish viable results, the project BIOMIMICRY aims to form a strategic framework for the development of biomimicry-inspired habitat design solutions in rural and urban areas. Furthermore, the strategy will be utilised through site-specific biomimicry-inspired solutions for biodiversity protection and restoration. As a result, an interpretation of biomimicry-inspired habitat design solutions in biodiversity conservation will be developed.

One of the main Opportunities enhanced in Territorial Analysis will be enforced by the BIOMIMICRY project: An enlargement process that will improve the environmental protection in the Western Balkans. Already existing initiatives and strategies in the Adriatic Ionian region and beyond, mostly recognise green infrastructure needs and nature-based solutions as key components for generating green and blue paths in rural and urban areas that should increase biodiversity, ensure sustainable water collection and management, provide migration paths for animals and create socially acceptable areas and facilities to assure well-being. Nevertheless, this kind of approach often stays sketchy and there is a lack of mimicking natural processes (which are visible for example in Natura 2000 sites) to ensure balance between species, and raise awareness of the role that each organism has in green infrastructure execution. Therefore, that is a reference of the project BIOMIMICRY - to fill these gaps by bringing relevant knowledge, raising awareness among target groups, developing strategies, and action plans and testing basic measures on sight through pilot activities to push forward biomimicry applicability in the Adriatic Ionian region.

C.2.3 Why is transnational cooperation needed to achieve the project's objectives and result?

Please explain why the project objectives cannot be efficiently reached acting only on a national/regional /local level and/or describe what benefits the project partners/target groups/ project area/programme area gain in taking a transnational approach.

In contemplation of inaugurating compendious proposition to the concerns of the changes regarding the environment-threatening traits of developing urban areas at the expense of green infrastructure and biodiversity, there is a crucial need for transnational cooperation.

Nevertheless, urban areas are constantly growing due to better job opportunities which leave urban areas neglected (https://knowledge4policy.ec.europa.eu/foresight/topic/continuing-urbanisation/developments-and-forecasts-on-continuing-urbanisation_en), and there is overall a lack of green infrastructure principles implemented into everyday building practice, especially with an approach that mimics cohabitation functions and processes from nature. Therefore, biomimicry-inspired habitat design solutions will serve to create possible green infrastructure connections using biomimicry principles between each Natura 2000 sights in partner countries to decrease the distinction between biodiversity-rich areas and heavily urban areas with generative and non-native species thus creating an opportunity to define biodiversity strategies which plan to establish green infrastructure networks between mainly anthropological landscapes and protected areas under Natura 2000.

Transnational cooperation facilitates the exchange of valuable information, enabling project stakeholders to learn from one another's successes. By sharing knowledge, best practices and lessons learned countries can collectively develop innovative solutions that bridge the gap between urban areas and biodiversity-rich areas.

Moreover, biodiversity is not confined to a single country or region as it spans across borders, encompassing various ecosystems and species. Transnational cooperation allows for the preservation and utilization of diverse ecosystems in different countries. By collaborating, countries can gain access to a broader range of natural environments and the associated flora and fauna which serve as inspiration for biomimetic design. This collective access expands the pool of potential solutions and enhances the overall effectiveness of the BIOMIMICRY project.

Transnational cooperation provides opportunities for joint research and development initiatives. By pooling resources, expertise and funding, countries can undertake comprehensive studies, pilot projects and experimental initiatives that explore biomimicry-inspired solutions. Collaborative research facilitates a deeper understanding of complex ecological systems, urban dynamics and the application of nature-inspired design principles. It enables the BIOMIMICRY project to leverage diverse perspectives, interdisciplinary collaboration and collective innovation, leading to more robust and effective solutions.

C.2.4 Who will benefit from your project outputs?

In the first column of each row, please select one of the pre-defined target groups from the drop-down list. In the second column explain in more detail exactly who will benefit from your project. For example, if you choose the category education, you need to explain which specific schools or groups of schools and in which territory.

Target Group	Specification
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Target Group	Specification
Local public authority	<p>Local governments and other institutions, such as municipalities and natural and cultural heritage managers (City of Čakovec, municipalities of Međimurje County, Municipality of Knjaževac, including Directorate for development, urbanism and construction of the municipality of Knjaževac and among the partners are: Municipality of Macerata, Italy and Municipality of Žabljak, Montenegro), will be involved in various knowledge transfer and capacity building activities. They will be involved in the preparation and development of strategy and action plan and in their implementation. They will be able to transfer the knowledge they acquire in the field of biomimicry and biodiversity protection to their own areas of work, thus contributing to the common goal of using biomimicry-inspired habitat design solutions to preserve pollinating insects, birds, migrators and/or some large carnivores and in doing so contribute to the goal of conserving the natural assets of the region, including promotion of green infrastructure. At the same time, they will be able to use the strategic plan for biomimicry-inspired habitat design solutions for biodiversity protection and restoration in their development projects and urban planning.</p>
Regional public authority	<p>The work of regional public organisations (Međimurje County, Međimurje Nature – Public Institution for Nature Protection, Center for the Development of Durmitor, Center for protection and research of birds of Montenegro, Marche Region) is essential to the thematic area of the project. Their activities contribute significantly to the implementation of strategies and actions plans for the use of biomimicry in development processes and urban planning. The project will involve regional public organizations in the preparation of a strategy and action plan for the promotion of biomimicry-inspired principles in biodiversity protection. We will also invite public organisations working at regional level to participate in some project activities (e.g. implementing 'biomimicry-inspired' mark of excellence and dissemination of project outputs) to learn about examples of good practices and initiatives for more successful management of biodiversity in the region and improving its habitat through biomimicry. The target group will also be kept informed about other project activities and invited to joint transnational events.</p>
Sectoral agency	<p>The sectoral agencies (Tourism Board of Međimurje County, MIN – MEĐIMURJE, INVESTICIJE, NEKRETNINE d.o.o, National Park of Durmitor, Environmental Protection Agency of Montenegro, including our PP Regional Development Agency Eastern Serbia) will provide expertise, data, and resources related to each region's biodiversity and ecosystems; they will also contribute in project dissemination activities and further promotion of biomimicry-inspired solutions in implementing green infrastructure. Sectoral agencies will also benefit from the project achievements by gaining valuable insights into biomimicry practice and new policy instruments on the topic that could be used to further promote its use in regional development processes and urban planning.</p>

Target Group	Specification
Interest groups including NGOs	<p>NGOs (The Timok Club, Association of beekeepers Knjaževac, Izvor, Udruga Biovrt- u skladu s prirodom, ZEO Nobilis, ACT group, Local action groups: Local action group The Hills and Valleys of Međimurje, Local action group Mura Drava, Civic movement "Durmitor Initiative" Mountaineering association Durmitor, CEA, Gruca, AlterEco) in the region place a strong emphasis on raising awareness about the conservation of natural habitats and the protection and restoration of biodiversity as well as promoting green infrastructure. They will be an important target group of the project with their knowledge and experience. They will participate in training workshops, where they will receive new knowledge and at the same time see examples of good practice on the use of biomimicry for biodiversity protection, which they will be able to implement in their own areas of work. NGOs will also be important interlocutors in carrying out situation analyses and identifying examples of good practice. They will also be key in further disseminating the practical materials produced by the project and in raising awareness of biomimicry-inspired solutions in habitat design for biodiversity conservation among their stakeholders.</p>
Higher education and research organisations	<p>With project activities such as workshops, online tools and round table discussions, we'll be targeting higher education and research organisations and their students in the field of biology, engineering, architecture and design with the aim of incorporating their perspective and insight into the development of biomimicry-inspired solutions for habitat design, as well as providing them with developed solutions on how to use biomimicry-inspired method and principles in development processes and urban planning in their future work. Higher education and research organisations play an important role in long-term use of biomimicry in environmental issues as incorporating biomimicry principle in their studies would mean a wider recognition of biomimicry and its use in various forms of applications. Higher education and research organisations will be one of the key stakeholders in our biomimicry event (forum). We will also connect the project activities to Međimurje University of Applied Sciences in Čakovec, University of Montenegro "Faculty of science and mathematics" - Department of Biology, University of Camerino and University of Macerata.</p>
SME	<p>Stakeholder participation, including SMEs, is key to the joint implementation of solutions and for raising awareness in biomimicry principles and enabling successful continuation of the cooperation after the project finishes. SMEs are an important link in ensuring the successful transfer of good practice examples to the concrete challenges posed by the economy, as well as applying these solutions to their own practice. In one of the pilot sites (MOSS, Macherata) there are at least 5 SMEs hosted in the coworking space who will benefit directly from the pilot action: the MATT is a complex of buildings, recently, this facility was renewed and transformed into a hub for the promotion and development of entrepreneurial spirit. The MATT hosts: a Coworking space, in which several SMEs, startups and freelancers carry out their working activities; a function hall, that is used for events and training courses; meeting rooms and, very soon, a business incubator.</p>

Target Group	Specification
General public	<p>As the issues identified in the project will be beneficial for the general public in the Adriatic Ionian region, they pose an important target group in the implementation of the project activities. As we want to stimulate critical thinking towards the development processes and human-made interventions in our environment and spark a change in behaviour in the use of more nature-inspired solutions, the general public will be an important participant in the awareness raising events. Our intention is to make biomimicry practice more understandable and approachable to the general public not just by showing actual solutions implemented in various regions (along with other project results obtained and the objectives achieved) but also by promoting 'biomimicry-inspired' mark of excellence and the publication of a guidebook. All these activities will be realized throughout social channels and in-site events. The aim is to awaken and maintain awareness of the importance of using biomimicry-inspired solutions for biodiversity protection and restoration.</p>
Business support organisation	<p>Business support organisations (Technology Innovation Centre Medimurje, Confartigianato – Confindustria – Coldiretti – Confcommercio) are representing another valuable target in BIOMIMICRY project, since they'll be included in the process of finding biomimicry-inspired solutions for biodiversity preservation. They will provide expertise and knowledge on service providers and contribute to disseminating project results among their businesses in order to promote the use of biomimicry principle in development processes.</p>
National public authority	<p>The functioning of national public institutions (Ministry of Ecology, Spatial Planning and Urbanism, Ministry of Education, PI National Parks of Montenegro) has a significant impact on both regional and local governments. In the course of the project, we will therefore address and involve relevant public institutions in the field of urban planning and development and habitat protection at national level. An important aspect of the preparation of the biomimicry-inspired strategy and action plan is certainly the involvement of stakeholders responsible for development processes at national level. We will also invite public organisations working at national level to participate in other project activities, such as 'biomimicry-inspired' mark of excellence. We will keep the target group informed about other project activities and invite them to joint transnational events.</p>
Education/training center and school	<p>Education/training centers and schools in the region (Technical High school, Dr Rudolf Steiner Centre, Comprehensive school E. Mestica) will be involved in the implementation of individual project activities aimed at raising awareness on what biomimicry is and how it can be used for biodiversity conservation as well as on acquiring knowledge on the role of pollinating insects, birds and other species. Students will get to know the principles of biomimicry and see how it works in actual pilot sites. They will be invited to participate at the demonstration and awareness raising events at the specific sites where biomimicry-inspired solutions will be displayed.</p>

Target Group	Specification
Other	Media will play a key role in disseminating project achievements, especially the foundation of the 'biomimicry-inspired' mark of excellence and the results of pilot sites where the biomimetic solutions will be implemented. It is important to raise awareness among the general public through engaging various media channels.

C.2.5 How does the project contribute to wider strategies and policies?

Please indicate in which way your project will contribute to the implementation of EUSAIR Strategy / Action Plan and European Green Deal. Please note that contribution to EUSAIR Strategy and EU Green Deal is mandatory (eligibility criteria).

Strategy	Contribution
EU Strategy for the Adriatic and Ionian Region Strategy	The general objective of the EUSAIR is to promote economic and social prosperity and growth in the region by improving its attractiveness, competitiveness and connectivity. With BIOMIMICRY project we are working in the Pillar 3: environmental quality and are addressing specific objective 'to contribute to the goal of the EU Biodiversity Strategy to halt the loss of biodiversity and the degradation of ecosystem services in the EU by 2020, and restore them in so far as feasible, by addressing threats to marine and terrestrial biodiversity'. The partnership proposes activities that will connect all partners in joint action plan and a strategy that envision long-term transnational cooperation. By promoting an innovative approach in development and urban planning (biomimicry-inspired design habitat) we are finding joint solutions to support environmental protection and preservation and reduce biodiversity loss in the region.
European Green Deal Strategy	The threat that pose climate change and environmental degradation are being addressed by the European Green Deal, which will ensure that EU will be the first climate neutral continent with no net emissions of greenhouse gases by 2050. Their focus is on providing fresh air, clean water, healthy soil and biodiversity, renovated, energy efficient buildings and cleaner energy and cutting-edge clean technological innovation. BIOMIMICRY is addressing those values especially in pilot actions, where innovative solutions will be developed and tested in various environments. The project will provide biomimicry-inspired solutions to protect and restore biodiversity in urban and rural areas (urban greening including green infrastructure, biomimetic nesting and roosting structures, habitat monitoring and management) and therefore create environments for pollinating insects, birds and other migrators, as well as provide data to monitor biodiversity and manage it accordingly. Promoting principles of biomimicry in development processes means that nature is always the driving force behind such plannings and inevitably produces sustainable results that favour biodiversity in the region.

Strategy	Contribution
Other Strategy	EU Biodiversity strategy for 2030: The strategy aims to put Europe's biodiversity on the road to recovery by 2030 for the benefit of nature, people and the climate. To achieve this, the Strategy sets out a comprehensive framework of commitments and actions to tackle the main drivers of biodiversity loss: land and sea use change, overexploitation of biological resources, climate change, pollution and invasive non-native species. The project directly introduces solutions to address the causes of biodiversity loss through its planned measures to expand and create natural habitats for pollinating insects, birds, other migrators and some large carnivores. The principles of biomimicry are based on mimicking nature and finding solutions that are sustainable and regenerative and thus can be used for direct addressing of biodiversity loss. The project will along with testing some of those solutions also create a joint strategy plan on how to protect and restore biodiversity through incorporating biomimicry principles in the development processes and measures.
Other Strategy	New European Bauhaus: is a creative and interdisciplinary initiative that that connects the European Green Deal to our living spaces and experiences. It favours environments that we build together and that are beautiful, sustainable, enriching and inclusive. NEB promotes projects that are found in the intersection between science and technology, art and culture and using green and digital technologies to transform our lives for the better. Our project's key concept is biomimicry, which means it shares similar values to the ones of NEB, that is emulate, ethos and (re)connect. Throughout the project we'll be focusing on creating solutions that are nature-inspired and bring scientists, engineers, designers, architects, citizens and institutions together to co-create a more sustainable and beautiful future for us and our planet.

C.2.6 Which synergies with past or current EU and other projects or initiatives will the project make use of?

Project or Initiative	Synergy
LIFE Level(s)	Level(s) is a voluntary reporting framework to improve the sustainability of buildings. The main objective of the project LIFE Level(s) is to mainstream sustainable buildings in Europe. The project also focuses on establishing greater awareness in different stakeholders (private, public, certification schemes) about the life cycle approach framework in addressing climate and environmental risk. It favours a building principle that reduces emissions, ensures efficient and circular resource flows and support the health and wellbeing of those they are built to serve. PP CGBC is a PP in LIFE Level(s) project.

Project or Initiative	Synergy
BioDiTOUR (Interreg V-A Slovenia - Avstrija)	BIOMIMICRY builds on the results of the transboundary BioDiTOUR project, where RIS Dvorec Rakičan acted as lead partner, and which focuses on the control of neophytes to ensure biodiversity. One of the biggest threats to biodiversity at a pan-European level are plant invaders, non-native invasive species that make their way into habitats and deplete biodiversity; in order to curb the environmental, economic and health damage of neophytes, the BioDiTOUR project has outlined ways to eradicate them and conserve habitats at a transboundary level, and has introduced effective tools to raise awareness of nature conservation approaches among target groups. BIOMIMICRY thus builds on the results of the BioDiTOUR project, focusing on: analysis of the habitat and its biodiversity as well as invasive and native plants, and the development of a joint strategy for biodiversity conservation. Synergies between the two projects are in the areas of nature conservation, education and awareness raising.
Eco Bridge (Interreg V-A Hungary-Croatia)	Croatia and Hungary share natural resources in the border area and are connected by Mura and Drava rivers. In the Restoration of ecological diversity in the border area of Međimurje and Zala County "ECO BRIDGE" project, the focus is on long-term and sustainable improvement of natural bird habitats in the cross-border area. BIOMIMICRY project will find synergies with Eco Bridge especially in terms of knowledge sharing and data collection for the area of Međimurje, since their focus was on habitats for native species (birds) - and damages by the invasive races. Part of the project also included research on how better living conditions in an urban environment could be provided for those species, since they also live in an urban area, which is what BIOMIMICRY would like to build on. PP PI REDEA collaborated on Eco Bridge project.
Renewable Energy for Smart Growth and Protected Environment (Interreg – IPA CBC Bulgaria – Serbia)	The main project objective is to increase capacity and to improve awareness on environment issues like renewable sources of energy and energy efficiency to the target groups: SME's, local authorities, environmental organizations and institutions, general public. The project was intended to build capacities for environmental protection and sustainable use of natural resources, perceive Renewable Energy as a tool for environmental protection and sustainable use of natural resources as well as become familiar with best practices in selected renewable energy topics. BIOMIMICRY project would like to take the best practice examples for environmental protection and renewable energy and see how they could be implemented in biomimicry principles used for biodiversity protection and restoration. PP RARIS is a PP in Renewable Energy for Smart Growth and Protected Environment.
Innovations – inspired by nature (Interreg V-A Germany - The Netherlands)	In another project 'Innovations - inspired by nature', new, sustainable, concrete innovations were realized in various cross-border SME branches. BIOMIMICRY project will look into the 8 newly developed prototypes developed in collaboration with their Biomimicry consortium as well as in a new development principle and the already established German/Dutch biomimicry network. It will draw inspiration and knowledge on available data and use it to further develop the idea and translate it into Adriatic Ionian region.

C.2.7 How does the project build on available knowledge?

Please describe the experiences/lessons learned that the project draws on, and other available knowledge the project capitalises on.

C.3 Project partnership

Describe the structure of your partnership and explain why these partners are needed to implement the project and to achieve project objectives. What is the contribution of each partner to the project?

The partnership in BIOMIMICRY consists of 8 partners from 6 countries (ERDF – 2 from Italy, 1 from Slovenia, 2 from Croatia, IPA – 1 from Serbia, 1 from Montenegro, 1 from Bosnia and Herzegovina), as well as 3 associated partners (1 from Italy, 1 from Croatia, 1 from Montenegro). We've joined together 1 national public authority (Abruzzo, Lazio and Molise National Park), 2 regional public authorities (Research and Educational centre Mansion Rakičan and Public Institution for the development of the Međimurje County REDEA), 2 local public authorities (Municipality of Macerata and Municipality of Žabljak), 1 sectoral agency (Regional Development Agency of Eastern Serbia), 1 business support organization (Regional Development Agency for Central BiH) and 1 NGO (Croatian Green Building Council).

Our main criteria for composing the partner consortium were:

1. Relevant experience, skills, resources and knowledge in environment protection, biodiversity, sustainability and/or urban and landscape planning in public habitats
2. Partners with relation to areas (urban, natural or rural) where biomimicry and its potential in biodiversity protection and restoration is not yet well known, understood or explored.
3. Partnering organizations have direct or close relation to influencing the development processes in their local or regional areas (municipalities, regional development agencies, etc.)
4. All partners cover different regions in the Adriatic-Ionian area, which will contribute to wider data collection and analysis of habitats, as well as dissemination of project results among their network to reach different target groups.

All partners will be in charge of analysing and assessing their region and providing relevant data, organising activities for stakeholders and relevant target groups in their area and interpreting the developed solutions and project results. They will join in formulating a strategy and solutions that will provide regional and local authorities with policy documents and tools on how to use biomimicry principles in development processes to conserve biodiversity. Five partners will implement pilot actions in WP2 and provide action plans on how to successfully implement envisioned concept designs. RIS is a regional public institution with a mandate and task of regional action and coordination with other key actors in the region in the field of sustainable and green development with the aim of raising quality of life of the community and the individual in the region and as a member of two Local Action Groups participates in the formulation of development-oriented, sustainable policies for regional development, based on more effective conservation of natural resources and cultural heritage. CGBC creates a platform for the implementation of green building principles, not only in Croatia, but also in the Adriatic-Ionian region through close cooperation with the network of GBCs in neighbouring countries and they advocate for sustainable growth and the education of various stakeholders about the values of green building principles and their positive impact. REZ covers 10.34% of BiH territory with approximately 600.000 inhabitants and their projects relate to the regional strategic sectors (SMEs development, human resources development, development of business infrastructure, agriculture and rural development, tourism sector and energy & energy efficiency sector). MC has just over 40.000 inhabitants and is responsible for the management of its population and territory, including environmental protection and parks management. RARIS has founders of consisting of 8 municipalities, one company, faculty, CSO and Chamber of Commerce and is a member of few international Association and Networks (European Soil Protection Alliance, Cluster for territorial cooperation - TERIS etc) and will be able to promote project results on a larger scale. I REDEA provides professional assistance to regional development of Međimurje County which will be achieved with strategic planning as a prerequisite for focused development, economic development, human resources as well as agriculture and rural development.

PNALM addresses different monitoring and research programs for all the different species living in the park (apoidean, birds, amphibians, mammals, plants and vegetation and are able to support all other partners with monitoring program giving them advice or guidance). OŽ is the local self-government, which is an administrative center of the Durmitor area with National Park Durmitor, and the river Tara, which are inscribed in UNESCO's World Heritage List. In addition, we have 3 AP (Public enterprise National parks of Montenegro, Međimurje Nature – Public Institution for Nature Protection and International Committee for the Development of people) which will contribute their knowledge on nature preservation and habitat restoration, with special focus on biodiversity protection and restoration.

C.4 Project work plan

Number	Work package name
1	Strategic framework for development of biomimicry-inspired habitat design solutions
2	Site specific biomimicry-inspired solutions for biodiversity protection and restoration
3	Interpretation of biomimicry-inspired habitat design solutions in biodiversity conservation

Work package 1

Work package title

Strategic framework for development of biomimicry-inspired habitat design solutions

Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this work package, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all activities in this work package are implemented and outputs delivered.

Under WP 1 a strategic framework for biomimicry-inspired design solutions will be developed. The goal is to assess living habitats and biotopes, detect biomimetic patterns, and typology and mapping in project partner countries. Furthermore, an overview of existing biomimicry practices in the Programme Area will be provided including a wider approach on a European and global scale. The broader picture will ensure the inclusiveness of all biomimicry aspects to develop a joint strategy for biomimicry-inspired design solutions with the goal of implementation in project partner countries and the possibility to replicate in other Programme Area countries. WP1 activities will be produced in cooperation with project target groups to ensure connectivity, and applicability of outputs and to support climate resilience of the Adriatic Ionian region whilst preserving and protecting habitats and forming valuable connections to anthropological landscapes through biomimicry principles implementation.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

Under WP 1 key communication objective focuses on target audience engagement through interactive forum with the goal of increasing their knowledge of biomimicry-inspired habitat design solutions when planning urban environments. The interactive forum will gather crucial stakeholders from pilot areas including local, regional and national public authorities, higher education representatives, research organizations, other experts and the interested public. As part of the interactive forum, various activities will be organized to ensure fruitful discussions, establish further collaborations, and achieve long-term target audience change of behavior to ensure biomimicry principles applicable in the long run. Furthermore, project partners will ensure the visibility of WP 1 deliverables, deliver results to the target audience and reach the general public through dissemination channels to share results and their applicability regularly.

Activities

Activity 1.1

Title

Habitat assessment and mapping

Activity 1.1	
Start period	Period 1, 1 - 6
End period	Period 2, 7 - 12
Description	<p>The activity will provide a comprehensive inventory of local ecosystems and their unique characteristics, considering factors such as biodiversity richness, ecological sensitivity and development needs. Field surveys will be conducted to collect data on the existing habitats within the study area and identify and record key habitat components including flora and fauna (such as indigenous plants, large carnivores, pollinating insects, migrators, and fishes), hydrology and microclimates as well as assessment of ecological functionality and interactions among different habitat elements. After providing a thorough assessment, project partners will prepare a Report on habitat assessment and biodiversity analysis (D1.1.1). Additionally, existing knowledge will be investigated for further biodiversity analysis. A biotope typology study will be conducted to create a detailed ecosystem map of the study areas. GIS tools will be utilised to integrate and visualize biotope areas and identify habitat hotspots, corridors and areas of ecological importance. Moreover, ecological strategies and patterns observed in natural habitats will be analyzed to inspire strategy development under A1.3. Furthermore, this activity will evaluate the suitability of different habitats for specific development purposes or design interventions considering factors such as biodiversity conservation, ecosystem services and human needs. Habitats will be prioritized based on their potential for biomimicry-inspired design solutions. The results of this activity will provide valuable insights and data that will guide subsequent stages of the project, leading to the creation of innovative and ecologically conscious habitat design. The activity results will be summarised in the Biotopes typology study in PP countries (D1.1.2). Both deliverables derived from this activity will serve as a baseline for preparing an overview of existing biomimicry practices (A1.2) and for the development of a joint strategy for biomimicry-inspired solutions (A1.3).</p>

Deliverables 1.1			
Running number	Deliverable title	Description	Delivery period
D.1.1.1	Report on habitat assessment and biodiversity analysis	The report provides insights into the ecological richness through a detailed habitat assessment of the study areas. The analysis encompasses an assessment of species composition, abundance, distribution patterns and functional roles within the local habitats and larger ecosystems. (All partners)	Period 2, 7 - 12
D.1.1.2	Biotopes typology study in PP countries	Classification of different biotopes present in the study area and analysis of specific attributes and requirements of each biotope to inform habitat design solutions. (All partners)	Period 2, 7 - 12

Activity 1.2	
Title	Biomimicry-inspired habitat design
Start period	Period 2, 7 - 12
End period	Period 3, 13 - 18
Description	<p>After conducting thorough habitat assessment and mapping under A1.1, project partners will conduct an investigation on existing biomimicry practices applied to habitat design in diverse urban environments. The activity will explore case studies, projects and research papers that demonstrate the successful integration of biomimicry principles in habitat design and examine how biological systems, processes and strategies have been translated into innovative design solutions. The approach will have two directions - one will examine existing biomimicry practices in project partner countries to define a common approach to landscape practice in the Adriatic Ionian region, and the other will search for successful examples on a European and global scale. In common practice, usual thorough projects and spatial interventions use biophilic design and design following nature-based solutions principles, as well as the integration of sustainable drainage systems (SuDS) to ensure habitat connectivity and green/blue infrastructure development in urban areas. This project aims to go a step further by fostering biomimicry principles into urban</p>

Activity 1.2	
	<p>landscapes which can ensure the overall cohabitation of various indigenous species with humans in harmonious coexistence respecting correlations and functions derived from nature. Therefore, it is of utmost significance to examine already existing harmonious correlations which can be mimicked in urban planning and design procedures. While detecting biomimicry practices in the Adriatic Ionian region and globally, project partners will also emphasize social values and horizontal principles of well-integrated landscapes, such as correct adaptation of landscaped areas for persons with disabilities, and facilities customized for different ages. Furthermore, a great emphasis will be put on recognizing regeneration procedures of the environment and ecosystem functions as well as services. All findings will be summed up into two Overview documents (D1.2.1 and D1.2.2) and discussed on a forum round tables which will be organised by RIS in Slovenia. An interactive forum will serve as an essential platform for knowledge exchange between target groups and project partners and for driving the change in mindset towards comprehensive urban and landscape planning procedures. Interactive local forum findings will be summarized in a Report (D1.2.3) and utilized in Activity 1.3.</p>

Deliverables 1.2			
Running number	Deliverable title	Description	Delivery period
D.1.2.1	Overview of existing biomimicry practices in project partner countries and Adriatic Ionian region	Findings on biomimetic practices in partner countries and the Adriatic Ionian region to identify methods of mimicking natural processes. An Overview will be jointly developed and published on the project dissemination channels and shared to target groups and other interested public. (All partners)	Period 3 , 13 - 18
D.1.2.2	Overview of existing biomimicry practices on a European and global scale	Findings collected by CGBC with the support of partners to find common biomimetic patterns that contribute to the transnational restoration of habitats. It will be delivered online through dissemination channels, and shared to target groups and disseminated through each partner's networks. (CGBC)	Period 3 , 13 - 18

Deliverables 1.2			
Running number	Deliverable title	Description	Delivery period
D.1.2.3	Report on strategic expert biomimicry forum	Partners will jointly compile findings delivered after a forum event which will take place in Slovenia. The report will consist of strategic actions for biomimetic design to come into practice. It will be disseminated via communication channels described under the Objectives of WP1. (All partners)	Period 3 , 13 - 18

Activity 1.3	
Title	Joint strategy for biomimicry-inspired solutions in efforts for biodiversity protection and restoration
Start period	Period 2, 7 - 12
End period	Period 3, 13 - 18
Description	<p>While finalizing habitat assessment and mapping by all partners, CGBC will develop a baseline structure of recommendations for biomimicry habitat design implementation in rural and urban landscapes. The document will constantly be updated and continuous exchanges will be done to form a final document by the end of Period 3 when the D1.3.1 final version will be published online via project communication channels. Findings from previous activities under WP1 will be utilized in the conduction of other work packages of the project, and interconnectivity and joint conduction will enable constant updating of the final Joint strategy developed as D1.3.2. A joint strategy will be formed using joint forces of all project partners - it will include regular online meetings to discuss Strategy development, sharing of scientific papers inside the project consortium, and upscaling knowledge and findings derived from other project activities. Each partner will organize one online meeting with target groups to discuss and revise draft Recommendations on biomimetic design utilization, and one online meeting to revise the draft Joint Strategy document. Final Recommendations will serve as a baseline for further development of the Algorithm (D2.1.1) for the implementation of biomimetic principles and solutions. Furthermore, all knowledge, conclusions and findings derived from</p>

Activity 1.3	
	this WP and transformed into Final Joint Strategy (D1.3.2) will be utilized for conceptual design development in pilot areas under A2.2.

Deliverables 1.3			
Running number	Deliverable title	Description	Delivery period
D.1.3.1	Recommendations on biomimicry habitat design implementation to rural and urban landscapes	CGBC will summarise findings from the WP knowledge collection and target audience consultations to develop Recommendations on biomimicry habitat design implementation into project pilot areas and for Recommendations applicability to the Adriatic Ionian region and beyond. (CGBC)	Period 3 , 13 - 18
D.1.3.2	Joint Strategy for biomimicry-inspired design implementation into planning and landscaping practice	To comprehensively approach activity conduction under other work packages project partners will jointly develop a Strategy for biomimicry-inspired design implementation including recommendations derived from consultation with target audience in each partner country. (All partners)	Period 3 , 13 - 18

Outputs

Output 1.1	
Output Title	Organisations cooperating together on habitat assessment, mapping, exploration of existing solutions and forum execution
Programme Output Indicator	RCO87_2.3: Organisations cooperating across borders
Measurement Unit	organisations
Target Value	11.00
Delivery period	Period 3, 13 - 18
Output Description	Project partners and associated partners will join forces to analyze existing landscapes and Natura 2000 sites in partner countries, and pilot areas and to find common biomimicry patterns in the Adriatic Ionian region and beyond. Furthermore, organizations will gather on an on-site forum in Slovenia to establish a common ground on biomimicry applicability along with target groups.

Output 1.2	
Output Title	Jointly developed strategy for biomimicry-inspired design implementation into planning and landscaping practice
Programme Output Indicator	RC083_2.3: Strategies and action plans jointly developed
Measurement Unit	strategy/action plan
Target Value	1.00
Delivery period	Period 3, 13 - 18
Output Description	All partners will collaborate to develop a joint strategy on biomimicry-inspired design effective implementation to existing green and blue infrastructure practices. The strategy will enhance the importance of connectivity to Natura 2000 protected sites of the Adriatic Ionian region and establish steps for ensuring connectivity between natural and anthropogenic landscapes.

Work package 2

Work package title

Site specific biomimicry-inspired solutions for biodiversity protection and restoration

Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this work package, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all activities in this work package are implemented and outputs delivered.

Implementation of pilot action by adapting already existing or creating new solutions for biodiversity protection and restoration at five partners' pilot sites (Macerata, Čakovec, Rakičan, Žabljak, Abruzzo) based on biomimicry-inspired habitat design. Solutions will be conceptualised, summed up in a form of an action plan and tested.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

Inviting local communities of the pilot sites to join the process of conceptualization of biomimicry-inspired solutions as well as journalists and experts to cover the round table event. The aim is to shed more light on biomimicry principles being used in development processes and showing what effect they have on nature as well as its social value. As these pilot sites would become demonstration points, it is crucial that they are well communicated to the local and regional public, as well as to the industry in the programme area, as they will help pave a way to the uptake of the solution on a transnational level. Regular updates on the progress of the project will be updated on the project's website as well as the partner's website and social media. Additionally, the results of final concepts and tested solutions will be sent to specific design and architecture magazines, websites and awards to further promote the use of biomimicry in biodiversity protection and restoration.

Activities

Activity 2.1	
Title	Development of a framework for implementation of biomimicry-inspired solutions in pilot sites
Start period	Period 2, 7 - 12
End period	Period 2, 7 - 12

Activity 2.1**Description**

After the strategic framework for the use of biomimicry-inspired solutions in habitat designs that are to be used by the development industry, municipalities and other industry experts when they plan any interventions in urban or natural environments, a structured approach is needed to implement these solutions effectively in pilot sites. The framework for the development process starts with identifying the pilot sites where the biomimicry solutions will be tested as well as natural habitat that is the closest to as this will be the foundation of all biomimicry principles for that specific site. Next, an analysis of each site's characteristics, including geographical, environmental and social factors to study how natural processes can be applied to address the issue of biodiversity loss is needed to determine the current state of the site, its users and inhabitants. Key stakeholders, local communities and relevant authorities will be engaged throughout the process to ensure valuable insights, concerns and local knowledge inform the design and implementation process. Lastly, an algorithm is to be formed that will act as a guide to the implementation of biomimicry-inspired solutions in pilot sites and could be adopted to other sites as well, that includes steps such as ideation, design, prototyping, testing and scaling. The aim of the activity is to lay grounds for further implementation process of biomimicry-inspired solutions and make them more accessible to wider use in urban and rural development processes. The framework also incorporates principles of sustainability and ethical consideration in order to do no harm to the environment or society.

Deliverables 2.1

Running number	Deliverable title	Description	Delivery period
D.2.1.1	Analysis of current state of pilot sites from the perspective of natural and social environment	All partners that will set up a demonstration (MC, PI REDEA, OŽ, RIS, PNALM) site conduct an analysis to determine the level at which natural habitat is present, how it could be emulated and how any changes could affect its inhabitants and users.	Period 2 , 7 - 12
D.2.1.2	Algorithm for implementation of	Based on conducted analysis, a multidisciplinary team that is run by PP RARIS, REZ and CGBC, an algorithm is	Period 2 , 7 - 12

Deliverables 2.1			
Running number	Deliverable title	Description	Delivery period
	biomimicry-inspired solutions in pilot sites	formed that outlines a systematic approach on how to incorporate biomimicry principles that includes steps such as ideation, design, prototyping, testing and scaling.	

Activity 2.2	
Title	Conceptual designs of pilot actions
Start period	Period 3, 13 - 18
End period	Period 3, 13 - 18
Description	<p>The activity uses the analysis of pilot sites and the algorithm to start with the comprehensive process of designing and planning the implementation of pilot actions within specific sites. Conceptual design is a first phase of the activity, where specific challenges or opportunities within the biodiversity protection and restoration are identified, such as providing efficient green infrastructure for pollinating insects, temperature control system, creating nesting and housing structures for birds and other migrators, water collection systems in area with dry and hot summers, etc. Based on previous project research (typology study, habitat assessment), a multidisciplinary team that includes experts from the field of biology, architecture, design, engineering, academia and urban planning proposes a newly developed biomimicry-inspired solution or existing one adopted to the specific pilot site that will help reduce biodiversity loss. Pilot sites include:</p> <ul style="list-style-type: none"> - Coworking space The MATT in the Municipality of Macerata (MC) - biomimicry-inspired solutions for protecting pollinating insects by using green biomimetic structures, - Center of Knowledge in the City of Čakovec (PI REDEA) – biomimicry-inspired solutions for the return of various animal species - Public garage facility in the Municipality of Žabljak (OŽ) – biomimicry-inspired solutions for creating a temperature-controlled system and consequently a new balanced biodiversity rich habitat that mimics the nature in Durmitor National

Activity 2.2	
	<p>Park</p> <ul style="list-style-type: none"> - Park outside Rakičan Mansion (RIS) – biomimicry-inspired solutions for water collection system and green infrastructure for pollinating insects - Campitelli wetland area (PNALM) - Biomimetic solutions to increase the resilience of wetlands <p>Conceptual design is a proposal that includes a treatment of the whole pilot site and forms a basis for the action plan for implementing biomimicry-inspired solutions in a structured approach to solve biodiversity loss that will be consequently developed. The aim of the activity is for each pilot site to determine what would be the best possible way to effectively incorporate biomimicry-inspired solutions in their habitat design.</p>

Deliverables 2.2			
Running number	Deliverable title	Description	Delivery period
D.2.2.1	Coworking space The MATT in the Municipality of Macerata	The MATT lies in a highly urbanised area where green biomimicry-inspired facilities (such as green walls and green roofs) will serve as a hotspot for biodiversity protection. Focus will be primarily on the protection and the restoration of pollinating insects (bees and butterflies). (MC)	Period 3 , 13 - 18
D.2.2.2	Center of Knowledge in the City of Čakovec	The proposed conceptual solutions and landscape maintenance project will create favourable conditions for the return of various animal species with a special emphasis on birds and wild pollinators whose numbers are critically reduced due to the loss of their natural habitats. (PI REDEA)	Period 3 , 13 - 18
D.2.2.3	Public garage in the Municipality of Žabljak	Public garage with 2-stories and a rooftop is not functional anymore due to extreme temperature conditions. The site will use a biomimicry temperature-controlled system to become an experimental laboratory for observing the transmission of functions into a balanced biodiverse habitat. (OŽ)	Period 3 , 13 - 18
D.2.2.4	Park outside Rakičan Mansion	Solutions for new green infrastructure in the park that will function as a biomimicry-inspired water collection system (to retain water in hot and dry summer months) and providing additional habitat for pollinating insects. (RIS)	Period 3 , 13 - 18
D.2.2.5	Campitelli wetland area	Developing biomimetic solutions to ensure recirculation of water and avoid loss of wetlands habitats through natural	Period 3 , 13 - 18

Deliverables 2.2			
Running number	Deliverable title	Description	Delivery period
		transformation of morphologic and soil features . Focus is on reduction of water loss in order to provide suitable conditions for amphibian's conservation. (PNALM)	

Activity 2.3	
Title	Strategy development for implementation and testing on pilot sites
Start period	Period 3, 13 - 18
End period	Period 4, 19 - 24
Description	In order to make the conceptual designs easier to realise, each pilot site will develop their own action plan, based on their own local regulations, permissions and involvement of local and regional authorities and stakeholders. Action plan will include all the steps necessary to further implement and continue with the realisation of the concept. Each pilot site will also include a demonstration site, where some of the conceptual solutions, developed in the conceptual design in A.2.2 will be realised, tested and evaluated. The aim of the activity is therefore to focus on the specific sites, create actions plans and implement the biomimicry-inspired solutions in order to demonstrate a real-life example of how green infrastructure or other interventions in any kind of environment could emulate nature's function and design, be sustainable and create habitats that are inclusive, regenerative and promote wellbeing of nature and humans. Tested action plans will also be evaluated and a solution for biomimicry-inspired methods and services will be formed.

Deliverables 2.3			
Running number	Deliverable title	Description	Delivery period
D.2.3.1	Action plan for each pilot site on the	Each partner with their pilot site provides an action plan on how to fully implement the proposed conceptual design (necessary steps, resource requirements, materials and	Period 3 , 13 - 18

Deliverables 2.3			
Running number	Deliverable title	Description	Delivery period
	implementation of proposed conceptual design	technologies needed, responsibilities, budget, permits, etc). (MC, PI REDEA, OŽ, RIS, PNALM)	
D.2.3.2	Testing the biomimicry-inspired solutions in pilot sites	Testing of biomimicry-inspired solutions in five pilot sites, where the conceptual designs will be partially realised to demonstrate real-life examples of using biomimicry for protecting and preserving biodiversity. (MC, PI REDEA, OŽ, RIS, PNALM)	Period 4 , 19 - 24
D.2.3.3	Evaluation of pilot actions	Pilot actions are evaluated and conclusions from all five pilot sites are drawn together to form a joint solution for the use of biomimicry-inspired habitat design in order to protect and restore biodiversity. (RIS)	Period 4 , 19 - 24

Activity 2.4	
Title	Round table discussions at demonstration sites
Start period	Period 5, 25 - 30
End period	Period 5, 25 - 30
Description	<p>The activity involves organising and facilitating structured discussions among stakeholders at demonstration sites. These round table discussions will take place in all five demonstration sites and will provide a platform for sharing knowledge, expanding possibilities for collaboration further and decision-making in order to advance the goals set out in each action plan developed in A2.3. the demonstration sites will showcase biomimicry-inspired practices and methods used to tackle the issue of biodiversity loss in urban areas and will serve as a great example on how such principles could be adopted more widely across development processes in the whole programme area. The stakeholders participating at the round table discussions will include representatives from government agencies, local authorities, community organisations, NGOs, academic institutions and general public (residents of the pilot sites). Discussion topics will be structured according to the challenges and opportunities that will arise at demonstration sites and will actively engage wide target audiences. The</p>

Activity 2.4	
	key outcome of the activity is to communicate project development, implementation and further plans and to raise awareness about biomimicry and make it a more standard practice when planning the development of urban and rural habitats.

Deliverables 2.4			
Running number	Deliverable title	Description	Delivery period
D.2.4.1	Reports on round table discussions	Each partner with a pilot site organises a round table discussion at the demonstration site in collaboration with other partners and provides a final report with summary, conclusions, briefs, stakeholders' statements and any other outcomes. (all PP)	Period 5, 25 - 30

Outputs

Output 2.1	
Output Title	Action plans for the realisation of concept designs for biomimicry-inspired solutions in five pilot sites
Programme Output Indicator	RC083_2.3: Strategies and action plans jointly developed
Measurement Unit	strategy/action plan
Target Value	5.00
Delivery period	Period 3, 13 - 18
Output Description	Each concept design will act as a foundation for an action plan with a clear strategy on how to fully implement the conceptual designs for biodiversity protection and restoration in urban pilot areas using biomimicry-inspired solutions. Such a policy instrument will be used for long-term urban planning and will provide a structured plan for local authorities to realise it in the future. (Defined in D. 2.3.1)
Output 2.2	
Output Title	Pilot action to test the biomimicry-inspired methods and practices for biodiversity protection and restoration in five pilot sites
Programme Output Indicator	RC084_2.3: Pilot actions developed jointly and implemented in projects

Output 2.2	
Measurement Unit	pilot actions
Target Value	1.00
Delivery period	Period 4, 19 - 24
Output Description	Conceptual design is partially implemented in pilot actions at each demonstration site to test the solution in real-life and showcase its potential in environmentally and socially acceptable inclusive design. Testing will include temperature-controlled system, water collection system, green infrastructure for pollinating insects, and other biomimetic structures to attract the return of various animal species. (Defined in D2.3.2).
Output 2.3	
Output Title	Biomimicry-inspired habitat design solution for biodiversity protection and restoration
Programme Output Indicator	RC0116_2.3: Jointly developed solutions
Measurement Unit	solutions
Target Value	1.00
Delivery period	Period 4, 19 - 24
Output Description	A jointly developed solution using biomimicry-inspired methods and practices to tackle the issue of biodiversity loss at five different pilot sites in Macerata, Čakovec, Žabljak, Rakičan and Abruzzo. The solution is based on research and theoretical knowledge from WP1 as well as on testing the implemented pilot actions in five demonstration sites that will form a solution to be upscaled and used by other organizations in development processes. (Defined in D2.3.3).

Work package 3

Work package title

Interpretation of biomimicry-inspired habitat design solutions in biodiversity conservation

Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this work package, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all activities in this work package are implemented and outputs delivered.

Developing ways to interpret biomimicry-inspired habitat design solutions in biodiversity protection and restoration by creating training modules and educational workshops on the use of biomimicry in development processes, laying foundations for 'biomimicry-inspired' mark of excellence and jointly promoting biomimicry-inspired solutions based on theoretical knowledge and research conducted in WP1 and testing at demonstration sites in WP2.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

Communication in the third work package is crucial for further promoting the insights gained through the project (theoretical and practical) and to showcase the capacities and advantages of the developed biomimicry solution in the area of biodiversity protection and restoration to relevant target groups: trainings and online learning tool for architecture, design, engineering students and professionals, municipalities, sectoral agencies that promote urban and rural development, research organizations, NGOs and other authorities that deal with urban and rural planning. 'Biodiversity-inspired' mark of excellence will be targeted to relevant industry stakeholder (DGNB Certification System) in order to connect it to their already existing verification system for new buildings, renovation projects, districts. Jointly developed guidelines as well as other project results will be disseminated through partner's networks via newsletters, social media and promoted at industry related events.

Activities

Activity 3.1	
Title	Capacity Building and Training in the field of biomimicry-inspired design habitat solutions and awareness-raising for biodiversity protection
Start period	Period 4, 19 - 24

Activity 3.1	
End period	Period 4, 19 - 24
Description	<p>In order to empower the authorities and relevant stakeholders to apply not just sustainable green principles in development and construction processes, but to also learn from nature, imitate its functions and design and contribute to biodiversity protection and restoration, the activity is aiming at creating learning tools where biomimicry-inspired designs and its application in development processes are explored and explained based on theoretical knowledge and research, examples of good practices and findings from the testing of implemented biomimicry solutions at demonstration sites. Online biomimicry tool will function as a practical guide on how to start the development process that uses biomimicry-inspired solutions for biodiversity protection and restoration and workshops are intended to explain and promote the practice in partners' countries through interactive approach combined with theoretical base and case studies. These learning tools are intended to raise awareness about biomimicry and to promote its use in the preservation and restoration of habitats, fostering biodiversity conservation and sustainable development and to equip participants with deep understanding of biomimicry principles, methodologies, and tools for designing sustainable solutions that emulate nature's wisdom.</p>

Deliverables 3.1			
Running number	Deliverable title	Description	Delivery period
D.3.1.1	Online biomimicry tool	Online biomimicry tool is focused on the implementation of biomimicry-inspired solutions in development processes and urban planning. It's a practical guide on how to apply biomimicry principles to biodiversity conservation. (RARIS, REZ)	Period 4 , 19 - 24
D.3.1.2	Workshops on incorporating biomimicry in the design and construction process	Each partner organizes 2 workshops in their country to promote project results as well as to provide expert knowledge about biomimicry-inspired solutions and their application to biodiversity conservation. Workshops include theoretical session, case studies and practical exercises. (all PP)	Period 4 , 19 - 24

Activity 3.2	
Title	Biomimicry-inspired' mark of excellence
Start period	Period 4, 19 - 24
End period	Period 5, 25 - 30
Description	<p>Project partners will outline and lay foundation for the establishment of a 'biomimicry-inspired' mark of excellence, with the intention to award it to projects that represent a solution in design habitat based on biomimicry and can be applied to various development processes and measures in urban and rural environments in Adriatic Ionian region. Project partners will outline the criteria for such recognition as well as envision the process for the applicants. In order to make it more visible and relevant, a direct relation of the mark of excellence will be indicated with an already well established DGNB Certification System, since this is a great opportunity to broaden their indicators. An action plan on how to implement such innovative approach after the project finishes will be established. The aim of the activity is to raise awareness in an innovative way among relevant stakeholders in the industry including more designers, architects and developers to strive for such excellence in their development processes. The visual representation and a recognition among established verification awards will play a vital role in acknowledging the meaning of biomimicry, its function and the need for its being a key concept in all our interference with our habitats.</p>

Deliverables 3.2			
Running number	Deliverable title	Description	Delivery period
D.3.2.1	Foundation of 'biomimicry-inspired' mark of excellence	Laying grounds for verification award in building projects and landscaping practice that recognizes excellence in using biomimicry-inspired solutions and can be applied to various development processes and measures. (all PP)	Period 4 , 19 - 24
D.3.2.2	Action plan for the implementation of 'biomimicry-inspired' mark of excellence	Action plan on how to successfully implement 'biomimicry-inspired' mark of excellence into the existing DGNB certification system in the future. (CGBC)	Period 5 , 25 - 30

Activity 3.3	
Title	Joint transnational promotion of biomimicry-inspired solutions for biodiversity protection
Start period	Period 4, 19 - 24
End period	Period 5, 25 - 30
Description	Based on research and analysis from WP1 and evaluation of implemented pilot actions in WP2 project partners prepare guidelines on using biomimicry-inspired solutions for habitat protection and restoration, ensuring that tested solutions and best practices are accessible and adaptable not only within the demonstration sites but also in other programme areas. A collaboration with other organizations and experts will be established to ensure the guidelines capture a wide range of perspectives and expertise and that it indicates the importance of incorporating nature-based solutions for restoring ecological balance and protecting biodiversity in urban and rural areas. Additionally, an online presentation of demonstration sites will be made available together with selected best practices of biomimicry-inspired solutions in design habitat to ensure that the use of biomimicry has its visibility and can inspire organizations and managing authorities to strive for its use and application in their development processes.

Deliverables 3.3			
Running number	Deliverable title	Description	Delivery period
D.3.3.1	Guidelines on developing and implementing biomimicry-inspired habitat design	All PP prepare guidelines (printed and online) based on their findings in WP1 and WP2 to ensure that biomimicry-inspired solutions are easily translated into written form and disseminated to all target groups. RIS ensures an editor and expert for the publication.	Period 5 , 25 - 30
D.3.3.2	Online presentation of good practices of biomimicry-inspired solutions in biodiversity conservation	To ensure the visibility of the project not only through strategic documents, but also in a more more accessible way, all PP select best examples of biodiversity protection using biomimicry-inspired solutions, including pilot actions from WP2.	Period 5 , 25 - 30

Outputs

Output 3.1	
Output Title	Action plan for the implementation of 'biomimicry-inspired' mark of excellence
Programme Output Indicator	RC083_2.3: Strategies and action plans jointly developed
Measurement Unit	strategy/action plan
Target Value	1.00
Delivery period	Period 5, 25 - 30
Output Description	A jointly developed action plan on how to successfully implement 'biomimicry-inspired' mark of excellence into the existing DGNB certification system. One of the DGNB certification system's quality pillars is Environmental quality with a specific criterion oriented to the topic of Biodiversity at the site. The BIOMIMICRY project is therefore a great opportunity to broaden indicators of the DGNB System and in setting long-term goals the project foresees the continuation in the future. (D3.2.2)
Output 3.2	
Output Title	Guidelines on developing and implementing biomimicry-inspired habitat design in Adriatic-Ionian region
Programme Output Indicator	RC0116_2.3: Jointly developed solutions
Measurement Unit	solutions
Target Value	1.00
Delivery period	Period 5, 25 - 30
Output Description	All PP prepare guidelines on developing and implementing biomimicry-inspired habitat design based on their findings from theoretical analysis and research in WP1 as well as joint solution developed from pilot action in WP2. Guidelines represent a joint solution to be used for developing and implementing biomimicry-inspired practices and methods in development and construction processes. (Defined in D3.3.1)

C.5 Project results

What do you expect to change because of the activities you plan to implement and the outputs you plan to deliver? Please take a look at the programme result indicators and select those that you will contribute to.

Result 1	
Programme result indicator	RCR79_2.3: Joint strategies and action plans taken up by organisations
Measurement unit	joint strategy/action plan
Baseline	0.00
Target value	7.00
Delivery period	Period 5, 25 - 30
Result description	
Result 2	
Programme result indicator	RCR84_2.3: Organisations cooperating across borders after project completion
Measurement unit	organisations
Baseline	0.00
Target value	11.00
Delivery period	Period 3, 13 - 18
Result description	
Result 3	
Programme result indicator	RCR104_2.3: Solutions taken up or up-scaled by organisations
Measurement unit	solutions
Baseline	0.00
Target value	2.00
Delivery period	Period 5, 25 - 30
Result description	

C.6 Project time plan

	Period 1	Period 2	Period 3	Period 4	Period 5	After End
WP1 Strategic framework for development of b...						
<i>A1.1 Habitat assessment and mapping</i>		D1.1.2 D1.1.1				
<i>A1.2 Biomimicry-inspired habitat design</i>			D1.2.1 D1.2.2 D1.2.3			
<i>A1.3 Joint strategy for biomimicry-inspi...</i>			D1.3.1 D1.3.2			
<i>RCO83_2.3</i>			O1.2			
<i>RCO87_2.3</i>			O1.1			
WP2 Site specific biomimicry-inspired soluti...						
<i>A2.1 Development of a framework for impl...</i>		D2.1.1 D2.1.2				
<i>A2.2 Conceptual designs of pilot actions</i>			D2.2.1 D2.2.5 D2.2.4 D2.2.2 D2.2.3			
<i>A2.3 Strategy development for implementa...</i>			D2.3.1	D2.3.2 D2.3.3		
<i>A2.4 Round table discussions at demonstr...</i>					D2.4.1	
<i>RCO116_2.3</i>				O2.3		

RCO83_2.3			O2.1			
RCO84_2.3				O2.2		
WP3 Interpretation of biomimicry-inspired ha...						
A3.1 Capacity Building and Training in t...				D3.1.1		
				D3.1.2		
A3.2 Biomimicry-inspired' mark of excell...				D3.2.1	D3.2.2	
A3.3 Joint transnational promotion of bi...					D3.3.1	
					D3.3.2	
RCO116_2.3					O3.2	
RCO83_2.3					O3.1	
Result indicator						
RCR104_2.3					R3	
RCR79_2.3					R1	
RCR84_2.3			R2			

C.7 Project management

In addition to the thematic work you will do in your project, you will need time and resources for coordination and internal communication. Please describe below how you plan to organise yourself to ensure the project work runs smoothly.

C.7.1 How will you coordinate your project?

Who will be responsible for coordination? Will you have any other management structures (e.g., thematic groups, WP managers)? How will the internal communication work?

The Lead Partner (RIS) is responsible for coordination of the project, which will be foreseen in different interconnected levels. The Joint Project Team (JPT) is responsible for management of the project, which includes representatives of all the PPs and ensures that resources are used efficiently and that results are achieved within the given timeframes. Each PP assigns staff to work on the project as part of the project team, which ensures the timely and quality implementation of the activities in accordance with the project's action, timetable and financial plan. The members of the JPT are responsible for the preparation of reports and the implementation of follow-up activities, and for adopting the best solutions in accordance with the available financial plan and the expected quality of implementation. Each PP is responsible for the implementation of the planned pilot activities, as well as for the individual activities linked to the planned deliverables, timetable and financial plan, for the economic use of resources, for the documentation and preparation of the reports, and for the realisation of the achievements, the attainment of the indicators and the achievement of the project outputs and outcomes. In addition, each partner shall ensure that the content that forms part of the overall joint achievements is selected, designed and communicated in a timely manner.

The Steering Committee, founded by the consortium will include one staff member per partner, will be responsible for decision-making and strategical approach of the project and shall meet at least every 6 months to review the implementation of project activities, to plan joint activities and to provide guidance for further work on the project. Internal communication is done through the Steering Committee meetings (online and in person). The partners want to avoid unnecessary environmental burdens, therefore, the partnership meetings should be conducted as much as possible in a sustainable way (e.g. use of web-based applications).

Three work package leaders will coordinate their work package with partners, involved in the activities of the WP to ensure implementation of the individual deliverables within work packages. Communication will take place via web applications, e-mails, telephone, web meetings and teleworking (e.g. Google Drive).

C.7.2 Which measures will you take to ensure quality in your project?

Describe specific approaches and processes and responsible partners. If you plan to have any type of project evaluation, please describe its purpose and scope here.

The lead partner (RIS) will take over the management of the BIOMIMICRY project, as it has extensive experience in the preparation and implementation of cross-border, international and national projects. The team consist of Project Manager and Project Coordinator, who monitors, accompanies and offers administrative support to the project. The LP will also ensure communication with the Contract Administrator.

RIS will develop an internal project management manual, including the project structure (responsibilities of the project partners, division of responsibilities according to the partners' competences) and the modalities and frequency of internal communication, for the purpose of coordinating the project activities, ensuring their smooth running, and facilitating technical and administrative operational efficiency. The internal document thus ensures the smooth implementation of activities and clarifies the interplay between work packages, while ensuring an efficient flow of information between partners. This will also help to define communication channels, storage of project documents, allowing uninterrupted access to key documents for all PPs at all times (shared cloud storage - e.g. Google Drive). Partners will assist each other in reporting procedures, diligently ensure compliance with programme requirements and national legislation before implementing deliverables. In order to avoid potential problems, partners identify ways to avoid and resolve potential conflicts (e.g. partnership agreement). The partnership meetings regularly review the planned activities for a given period and review potential risks. Quality is ensured through ongoing evaluation of the activities carried out. At the operational level, the cooperation of all the PPs is crucial, with the PP in charge ensuring the smooth running of the work package.

The implementation of the project will be overseen by a joint project team, composed of the staff of the partnership, which will work at operational level and, in parallel with the implementation of the project action plan, will ensure that the project is implemented in accordance with the financial plan and in a cost-effective manner. Each partner will provide competent staff for the joint project team, which is a prerequisite for quality assurance.

C.7.3 What will be the general approach you will follow to communicate about your project?

Who will coordinate project communication and how will he/she ensure the involvement of all partners? How will the communication function contribute to transfer your project results? Please note that all communication activities should be included in the work packages, as an integral part of your project. There is no need to repeat this information here.

Project communication will be coordinated by CGBC due to their extensive experience in conducting communication activities in other climate-related projects. CGBC will develop Communication Strategy in cooperation with other project partners which will guide everyone in the consortium to effectively disseminate project results. The main audience of the consortium will be target groups defined in C.2.4. which will be informed directly from each partner on a local level. To ensure wider audience reach with the goal of raising awareness and tackling behavioral changes in the Adriatic Ionian region and beyond - a website domain will be bought. The website will perform as a learning tool developed under WP3 serving for capacity building among target groups. Furthermore, CGBC will provide professional support to RIS in the organization of an on-site forum in Slovenia to ensure all organizational actions are met. Furthermore, target groups will be reached and engaged via online consultations and on-site workshops. Continuous outreach will be ensured via BIOMIMICRY's LinkedIn profile and all PP's contributions and cooperation on local, regional and national levels. The general public and other stakeholders will be informed and involved with different channels, including press releases and social media. BIOMIMICRY branding will be established to ensure the recognizability of the whole project and initiative. Visual identity and logo will be created including various promotional materials made of solely recyclable materials (banners, notebooks, pens, bags). A short video for better visualization of pilot testing findings will be created to increase the awareness of BIOMIMICRY's applicability to green infrastructure and nature-based solutions principles. Along with CGBC, all PPs will participate in project communication activities. Each partner will have a person responsible for communication at the partner level that ensures all partners are involved in communication activities. This communication team will take care of proper branding of all project activities, implementation of a set of standard communication channels and activities such as website, and social media and will ensure the transfer of BIOMIMICRY lessons learned, deliverables and outputs to reach target groups through the most effective communication channels in their regions.

C.7.4 How do you foresee the financial management of the project and reporting procedures for activities and budget (within the partnership and towards the programme)?

Define responsibilities, deadlines in financial flows, reporting flows, project related transfers, reclaims, etc.

The lead partner RIS will ensure that the BIOMIMICRY project will achieve its results smoothly, without any conflicts or irregularities. LP will therefore provide all project partners with clear instructions on how to monitor the development of the project in order to achieve the project outputs and report them on time. There will be a project guide formulated for all project partners, that will contain all jointly developed project details, including activities, deliverables, partner meeting, communication requirements and contact details. For each 6-month reporting period, each project partner will prepare a financial-administrative project report for certification of expenditures that complies with the programme's reporting requirements. Joint project reports shall be prepared by the Lead Partner. For more transparent and up-to-date monitoring of the project activities, a shared folder will be established, where all partners documentation will be gathered in order for LP to oversee the project. LP will also monitor the project budget expenditure by receiving the granted payments and distribute them to all partners accordingly and without delay. By monitoring the project's progress throughout the implementation, any kind of troubleshooting will be possible, LP will assure that any potential issues that may arise and are connected to financial management and reporting procedure will be addressed and regulated with the JS.

C.7.5 Cooperation criteria

Please select all cooperation criteria that apply to your project and describe how you will fulfil them. Please note that Joint development, Joint implementation and Joint financing are mandatory (eligibility criteria).

Cooperation criteria		Description
Joint development	Yes	The project idea was developed by the project partners by identifying the needs of the region where we are active members and the needs of the local environment in which we are located. During the coordination meetings, we highlighted the key strengths of each member of the partnership and thus defined their contribution and competences. We further narrowed down the thematic project focus and finalised the project content. The activities have been jointly and interdependently designed and will be jointly implemented.
Joint implementation	Yes	The project aims not only to address existing identified problems in our region, but also to exchange experiences, knowledge and good practices between the PPs. This can only be achieved through cooperation in the implementation of the project activities, in particular through the joint implementation of analyses, action plan, strategy and concrete actions (tested biomimicry-inspired solutions in pilot areas, awareness raising programmes for target groups, common published materials - guidebook, developemnt of new 'biomimicry-inspired' mark of excellence, etc.).
Joint staffing	Yes	The project staff shall work according to the allocation of roles in the partnership. Project staff work with other employees in the partner organisations as well as with external colleagues, through participation in workshops, meetings and regular communication. Staff coordinate activities accordingly. The joint action of project staff is reflected in the proportional distribution of project activities (e.g. responsibility for the implementation of individual achievements and activities based on joint development is shared by individual partners for the whole partnership). The implementation of the project is overseen by a joint project team composed of the partnership staff.
Joint financing	Yes	Each project partner has an adequate project budget to cover part of the project costs. The financing of the whole project is therefore joint, assuming the involvement of all partners. The lead partner is responsible for managing and distributing the funds and for reporting on their use. Each reporting period, each project partner prepares a report that complies with the reporting requirements of the programme. Joint reports shall be prepared and submitted by the Lead Partner.

C.7.6 Horizontal principles

Please indicate which type of contribution to horizontal principles applies to the project, and justify your choice.

Horizontal principles	Type of contribution	Description of contribution
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Horizontal principles	Type of contribution	Description of contribution
Sustainable development as set out in Article 11 TFEU, taking into account the UN Sustainable Development Goals, the Paris Agreement and the "Do No Significant Harm" principle	positive effects	<p>The project is based on establishment of a transnational approach in using biomimicry-inspired solutions for habitat design that focuses on biodiversity protection and restoration. This is achieved through the introduction of biomimicry principles and the implemented solutions in green infrastructure, which all directly affect biodiversity (extending natural habitats for pollinating insects, birds and other migrators). The aim is to raise awareness and make biomimicry more known and established principles that would be used by local and regional institutions and implement it in their development processes and urban plannings. The project promotes the responsible use of natural resources, has a positive impact on the environment by implementing biodiversity protection measures, strengthens its natural resilience and at the same time ensures the transfer of knowledge in the field of biomimicry solutions adopted for biodiversity protection and restoration. Project activities will directly contribute to environmental protection by promoting sustainable development (Article 11 TEFU) in building processes and combat climate change by envisioning green infrastructure in urban and rural habitats that will not only promote infrastructure that is sustainable, but also favourable towards biodiversity (e.g., providing new habitats in urban spaces and solutions for endangered species in natural environments). Therefore, the project's idea is to find solutions to reduce the effects of climate change, which is also an important factor for biodiversity loss. Biomimicry is a practice that learns from nature and all the solutions derived from that are based on mimicking nature's function and design, which inevitably means that the project in its core will 'do no significant harm'. Project activities will contribute to the following UN Sustainable Development Goals: healthy lives and well-being, to sustainable cities and communities and will protect, restore and promote life on land.</p>

Horizontal principles	Type of contribution	Description of contribution
Equal opportunities and non-discrimination	positive effects	<p>By promoting the use of biomimicry-inspired habitat design solutions, the project encourages innovation and creativity in addressing environmental challenges, which can open up opportunities for diverse groups of individuals, including marginalized communities to contribute their unique perspectives. In that way, a more equitable representation of voices in environmental decision-making process is considered. Furthermore, since the project focuses on biodiversity protection and restoration, it emphasizes the importance of preserving natural habitats and promote them in urban areas. Inevitably this contributes to creating a more inclusive and equitable environment for all species, not just specific flora and fauna, but also humans. Biomimetic solutions will secure the necessary resources for communities to thrive, with the emphasis of equal access to sustainable development.</p> <p>It is important to note that by collaborating on a project transnationally by connecting IPA and ERDF countries, the project aims to bring the region together without constraints of borders or nationality, which can only create a more open space for research, further collaboration and finding joint solutions to the same issue, shared in all Adriatic-Ionian region, that is of biodiversity loss.</p> <p>Overall, the project avoids all forms of discrimination and ensures equal opportunities for all stakeholders. It promotes the sustainable development of rural and urban regions and the accessibility of all the project's contents to the general public, at no financial cost to visitors. The project results and knowledge will be shared irrespective of age, gender, culture, religious beliefs, ethical affiliation, etc.</p>
Equality between men and women	positive effects	<p>The project avoids all forms of discrimination between men and women. The principle of equal involvement of women and men will be followed in the planning and implementation of project activities throughout the project, as well as in employment, work and pay. The principle of equality shall not prevent the maintenance or adoption of measures providing for specific advantages in favour of the under-represented sex. Any discrimination on grounds of race and ethnic origin, religion or belief, disability, age or sexual orientation will be prohibited.</p>

C.8 Long-term plans

As a programme, we would like to support projects that have a long-lasting effect (outputs/results) in the territory and those who will benefit from them. Please describe below what you will do to ensure this.

C.8.1 Ownership

Please describe who will ensure the financial and institutional support for the outputs/deliverables developed by the project (e.g., tools), and explain how these outputs/deliverables will be integrated in the work of the institutions.

The project's ambition is to ensure that the outputs reached are preserved in the practices of not only project partners but also the practices of involved stakeholders and target groups. The first step in ensuring the sustainability of the project is the consortium partners, their scope of work and regional relevance.

Furthermore, public and private entities involved, public bodies, organizations, local governments and private sector actors will be encouraged to integrate the lessons learned through the project into mechanisms and practices with use of tools and jointly developed plans in BIOMIMICRY project. The project partnership consisting of regional development agencies and local authorities will continue their cooperation and support each other as well as other municipalities associated in that organizations, which are not directly involved in project activities.

Durability will be ensured through three areas:

Financial sustainability: all project partners will be taken as responsible for checks on the correctness of their legal and financial status, under the supervision of the lead partner through both the application process and the project execution.

Institutional sustainability: each partner participating in the project has joined as an institutionally relevant and recognized actor in respective national markets. Multi disciplinary and cross-sectoral grouping ensures the realization of the project's scope and outputs. Hence, various experiences and skills will integrate the approaches taken up by the project in manageable and easy-to-replicate outputs, adaptable to similar environments.

Political sustainability: the goal of the project is to provide outputs that will be available to be used as a component in creating structural impact in dealing with the outlined issues of integration of biomimicry inspired solutions for reviving biodiversity in urban areas. The project will foster the development of networks within governance structures which would transfer its value beyond the lifetime of a project. Moreover, the partner organizations will look to integrate primarily local, and secondary national policymakers and planners, through commitments and institutional support, in order to implement the provided solutions within the future regulatory framework.

C.8.2 Durability

Some outputs/deliverables should be used by relevant groups (project partners or others) after the project's lifetime, in order to have a lasting effect on the territory and the population. For example, new practices in urban transport need to be used by local authorities to have cleaner air in the city, and the whole population will benefit from this. Please describe how your outputs/deliverables will be used after the project ends and by whom.

As the project is being executed, the stakeholders and designated target groups will be integrated into the rollout of the activities in the work packages. In that way, the project will ensure a high level of recognizability and engagement towards the stakeholders not included in the project partners who will benefit from their participation in the project activities.

C.8.3 Transferability

Some outputs/deliverables that you will deliver could be adapted or further developed to be used by other target groups or in other territories. What will you do to make sure that relevant groups are aware of your outputs/deliverables and are able to use them?

In order for the project to reach the broad scope of stakeholders, meaning institutions, local governments, stakeholders, and organizations in territories beyond the ones covered by the partnership, significant effort will be invested in transferability actions realized through an effective communication campaign.

Through the execution of the project, the partners will communicate the development, outputs, and knowledge attained through different communication channels such as websites, social media, events and creation of synergies with other organizations. In that way, the continuous efforts by the project partners will be shared with interested stakeholders outside the consortium countries.

Outputs such as jointly developed solutions for biomimicry-inspired design implementation into planning and landscaping practice will be publicly available as visually engaging and easy to use materials for stakeholders interested in replicating the results.

Also, the project developed guidelines on developing and implementing biomimicry-inspired habitat design will not only be produced in collaboration with identified stakeholders but will be disseminated as significant learnings which are replicable and can be reused on other Adriatic-Ionian countries.

With national stakeholders and multi-sector and multi-perspective project partners shaping the project deliverables and outputs, the project will achieve a diverse level of expert input, which will enable its replication among other similar experts, sector actors and stakeholders outside the consortium.

The outputs and deliverables will facilitate the upscaling of biodiversity component to create an action plan for the implementation of 'biomimicry-inspired' mark of excellence to award it to projects presenting solutions in habitat based on biomimicry. The outputs will raise awareness among relevant stakeholders in the industry and its implementation in the DGNB certification system. Therefore, engaging communication and dissemination campaign will be the key in the process of creating and maintaining engagement with the project activities, outputs and deliverables.

**Interreg
Danube Region**



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DRP0301272

TRANSDINARICA2

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A - Project identification

A.1 Project identification

Project id (automatically created)	DRP0301272
Name of the lead partner organisation	Znanstvenoraziskovalni center Slovenske akademije znanosti in umetnosti
Name of the lead partner organisation in English	Research Centre of the Slovenian Academy of Sciences and Arts
Project title	Transformation with Trans Dinarica - Phase 2
Project acronym	TRANSDINARICA2
Programme priority	A more social Danube Region
Specific objective	3.3: Socio-economic development through heritage, culture and tourism
Project duration in months	36

A.2 Project summary

Please give a short overview of the project and describe:

- the common challenge of the programme area you are jointly tackling in your project;
- the overall objective of the project and the expected change your project will make to the current situation;
- the main outputs you will produce and those who will benefit from them;
- the approach you plan to take and why a transnational approach is needed;
- what is new/original about the project.

The Danube region, spanning from Austria to Montenegro, is a remarkably diverse part of Europe, connecting highly developed areas with regions facing economic challenges. The challenges faced by the region are primarily driven by economic disparities, resulting in a concerning rise in depopulation and negative migration trends. Lingering effects of past conflicts, particularly in the Balkans, continue to hinder recovery efforts. In Croatia, Bosnia and Herzegovina, Montenegro, and Serbia, factors such as high unemployment rates, slow economic growth, and a lack of job opportunities have compelled many individuals, especially the younger population, to seek better prospects abroad.

On a positive note, the region holds significant tourism potential, stemming from its preserved natural and cultural heritage, scenic mountains, the Adriatic Sea, numerous rivers, and exceptional gastronomic offerings.

However, these potentials are left untapped due to the lack of capacity among tourism stakeholders and poor governance in sustainable tourism practices, thus leaving tourism with minimal impact on the local economies and communities living in undeveloped areas of the Balkans.

One of the unexploited potentials is the Trans Dinarica (TD) tourist route (<https://www.transdinarica.com/>), a 3364km trail spreading from Slovenia to Macedonia, prioritizing sustainable exploration of UNESCO sites, national parks, and villages. The entire route has been meticulously mapped within the EDGE project by the UNDP, accessing rural and underdeveloped areas aiming to become a tourism backbone for inland villages, thus bringing wealth and jobs to the locals. The route/product is trademarked and brand-protected.

Thanks to coverage by Lonely Planet and National Geographic, TD is already globally popular, but unfortunately, it is still nothing more than a digital map, offering no extra benefits for people or society living along the route.

To address these issues and unlock the transformative potential of the TD route, there is a need to invest in capacity building for sustainability, quality improvement, and networking among citizens, businesses, and public bodies along the route. The route is visited by 4000 cyclists annually, which could bring revenues of 4 million euros to local stakeholders. Since we are aware that sustainable development does not only depend on incomes but also on social integration, environmental protection, and cultural heritage preservation, the project seeks to develop new models that encompass all these aspects and increase social and economic benefits to ensure wealth for people and the planet.

The project's overall objective is to improve TD by enhancing the social and economic impact of tourism and improving accessibility of the route by connecting it to the Alpe Adria (AA) cycling route.

To achieve this, the project will develop the following outputs:

O1.1. Tested Model for Increasing Social Impact of Tourism (innovation) and O1.5 Model for Increasing Social Impact of Tourism: developed for tourism stakeholders and government, promotes community participation in tourism-related activities to ensure inclusive sharing of benefits.

O1.2 Tested Model for Increasing Economic Impact of Tourism (innovation) and O1.6 Model for Increasing Economic Impact of Tourism : developed for tourism stakeholders and government, it is anticipated that the model can generate jobs and opportunities for the locals, and thus to reduce migrations. Both models are applicable in similar Danube regions. The partners will develop the Starter Kits providing a step-by-step guide for tourism stakeholders and government to adopt the models effectively.

O1.3 TD Certification Scheme (innovation) and O1.7 Tested Trans Dinarica Certification Scheme: newly developed quality assurance system will offer tailored guidelines and criteria specifically designed for local businesses operating along the cycling route aiming at increasing the quality of tourism offer along the TD.

O 1.4 TransDinarica2people and O1.8 Tested TransDinarica2people is an innovative, developed for the tourism industry, designed to reinvest a portion of stakeholder revenues back into the community via NGOs. The system supports community-based projects and will ensure direct benefits for the local inhabitants.

Transnational cooperation is required due to the territorial coverage of TD and the transnational management system which includes organizations from SLO, CRO, BIH, SER, and MNE.

A.3 Project budget overview

Programme funding			Contribution					Total project budget
Funding source	Funding amount	Co-financing rate (%)	Automatic public contribution	Public contribution	Total public contribution	Private contribution	Total contribution	
Interreg Funds	1.768.440,00	80,00 %	0,00	293.406,00	293.406,00	148.704,00	442.110,00	2.210.550,00
Total EU funds	1.768.440,00	80,00 %	0,00	293.406,00	293.406,00	148.704,00	442.110,00	2.210.550,00
Total project budget	1.768.440,00	80,00 %	0,00	293.406,00	293.406,00	148.704,00	442.110,00	2.210.550,00

A.4 Project outputs and result overview

Programme Output Indicator	Aggregated value per Programme output indicator	Measurement Unit	Output	Output Title	Output target value	Programme result indicator	Baseline	Result indicator target value	Measurement unit
Strategies and action plans jointly developed	1,00	strategy/action plan	Output 2.1	Transnational Strategy for the Alpe Adria – Trans Dinarica Cycling Route	1,00	Joint strategies and action plans taken up by organisations	0,00	1,00	joint strategy /action plan
Jointly developed solutions	4,00	solutions	Output 1.3	Trans Dinarica Certification Scheme	1,00	Solutions taken up or up-scaled by organisations	0,00	4,00	solutions
			Output 1.4	TransDinarica 2people (social innovation)	1,00				
			Output 1.5	Model for Increasing Social Impact of Tourism	1,00				
			Output 1.6	Model for Increasing	1,00				

Programme Output Indicator	Aggregated value per Programme output indicator	Measurement Unit	Output	Output Title	Output target value	Programme result indicator	Baseline	Result indicator target value	Measurement unit
				Economic Impact of Tourism					
Pilot actions developed jointly and implemented in projects	4,00	pilot actions	Output 1.1	Tested Model for Increasing Social Impact of Tourism	1,00	Organisations with increased institutional capacity due to their participation in cooperation activities across the borders	0,00	80,00	No. of organisations
			Output 1.2	Tested Model for Increasing Economic Impact of Tourism	1,00				
			Output 1.7	Tested Trans Dinarica Certification Scheme	1,00				
			Output 1.8	Tested Trans Dinarica2people (social innovation)	1,00				
Organisations cooperating across	21,00	organisations	Output 3.1	Memorandum of Understanding (MoU)	21,00				

Programme Output Indicator	Aggregated value per Programme output indicator	Measurement Unit	Output	Output Title	Output target value	Programme result indicator	Baseline	Result indicator target value	Measur ement unit
borders									

B - Project partners

Partners overview

Number	Status	Name of the organisation in english	Country	Organisation abbreviation	Partner role	Associated strategic partner	Partner total eligible budget
1	Active	Research Centre of the Slovenian Academy of Sciences and Arts	Slovenija (SI)	ZRC SAZU	LP	Regijski park Škocijanske jame	368.540,00
2	Active	Institute Factory of Sustainable Tourism	Slovenija (SI)	IFST	PP	ISKRIVA Kärnten Werbung, Marketing & Innovations management GmbH Občina Tolmin	287.920,00
3	Active	Municipality Ilirska Bistrica	Slovenija (SI)	OIB	PP		154.540,00
4	Active	International Development Agency MARA (LLC)	Hrvatska (HR)	MARA	PP	Turistička zajednica Karlovačke županije Hrvatske udruge paraplegičara i tetraplegičara (HUPT)	236.200,00
5	Active	Grad Knin	Hrvatska (HR)	KNIN	PP	Turistička zajednica Grada Knina	180.900,00
6	Active	Municipality of Čajetina	Serbia (RS)	OPČA	PP	Turistička organizacija Zlatibor	162.500,00
7	Active	National Tourism Organisation of Serbia	Serbia (RS)	NTOS	PP		138.580,00
8	Active	Žabljak Municipality	Crna Gora (ME)	OŽ	PP	Asocijacija avanturističkog turizma Zapadnog Balkana	173.280,00

Number	Status	Name of the organisation in english	Country	Organisation abbreviation	Partner role	Associated strategic partner	Partner total eligible budget
Durmitor Adventure							
9	Active	National Tourism Organisation of Montenegro	Crna Gora (ME)	NTO MNE	PP		130.190,00
10	Active	City of Konjic	Bosnia and Herzegovina (BA)	KONJIC	PP		158.500,00
11	Active	Green Visions Ecotours	Bosnia and Herzegovina (BA)	GV	PP		219.400,00

B.1 Lead partner	
Partner number	1
Partner role	LP
Name of the organisation in original language	Znanstvenoraziskovalni center Slovenske akademije znanosti in umetnosti
Name of the organisation in english	Research Centre of the Slovenian Academy of Sciences and Arts
Organisation abbreviation	ZRC SAZU
Department / unit / division	Anton Melik Geographical Institute
Partner main address	
Country	Slovenija (SI)
NUTS 2	Zahodna Slovenija (SI04)
NUTS 3	Osrednjeslovenska (SI041)
Street, House number, Postal code, City	Novi trg 2 1000 Ljubljana
Homepage	https://www.zrc-sazu.si/
Address of department / unit / division (if applicable)	
Country	Slovenija (SI)
NUTS 2	Zahodna Slovenija (SI04)
NUTS 3	Osrednjeslovenska (SI041)
Street, House number, Postal code, City	Novi trg 2 1000 Ljubljana
Legal and financial information	
Type of partner	Higher education and research organisations
Legal status	Public
VAT number (if applicable)	SI 38048183
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No

Contact	
Legal representative	Dr. Oto Luthar
Contact person	Dr. Katarina Polajnar Horvat
Email	katarina.polajnar@zrc-sazu.si
Telephone no.	+386 1 470 65 45
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The Research Centre of the Slovenian Academy of Sciences and Arts (ZRC SAZU) is the lead partner of the TRANSDINARICA2 project proposal, and a leading research and educational centre in Slovenia, especially in the humanities and social sciences, and one of the most renowned academic institutions in Central and South-Eastern Europe. More than 250 researchers at 18 institutes form a dynamic multidisciplinary research network. One of them; Anton Melik Geographical Institute will be involved in the proposed project. ZRC SAZU, as a relevant partner, competent in methodology and applicative tasks related to this topic of the proposed project. ZRC SAZU findings are of great importance for a better understanding of cultural, social and natural phenomena in Slovenia and the world. In addition to publishing their findings in scientific publications, research teams are involved in collecting data, documenting and presenting their findings to audiences, including those outside academia. Over the past forty years, ZRC SAZU has become a driving force for citizen engagement in science. It provides a forum for public debate on issues of societal importance and organises various public events. It has its own event space, the Atrium, and several halls where it holds events of this kind. ZRC SAZU runs the ZRC Publishing House and the Azil Bookshop. ZRC Publishing House publishes between 60 and 90 monographs and many copies of scientific journals each year. Five scientific journals are also included in the Thomson Reuters database and twelve in the Scopus database. Among many fields of interest, the research group at the Anton Melik Geographical Institute deals with the topic of the socio-economic transformation of small and medium-sized towns (SMST). Researchers are interested in industrial SMST in particular to provide policymakers with contextualised place-based policies. They research to understand how industrial and socio-economic transformation plays out in SMST. Their research methodology is based on in-depth comparative case-study approaches and participatory workshops to identify the processes behind industrial and socio-institutional transformation in SMST. ZRC SAZU as a whole and the Anton Melik Geographical Institute as a unit are involved in local (many Slovenian municipalities), regional (all Slovenian regions), national (Slovenia) and international (mostly at the EU level) basic and applied research. ZRC SAZU is a member of several relevant groups and networks relevant to mainstreaming and disseminating project results: Steering Group, Danube Local Actors Platform; Inter-Municipality Initiative, Cross-border eCollaboration in the Danube region of Interpret Europe (interpretation of natural and cultural heritage) and of EUROGEO (geographical education and spatial thinking towards a better understanding of the world).</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>ZRC SAZU is the lead for SO1 on increasing the sustainability of tourism and the social and economic impacts by developing and testing innovative place-based and community-led tourism methodologies. During the SO1 it will coordinate A1.1. on assessing the current situation and establishing guidelines for pilot areas by conducting research and territorial analysis, stakeholder consultations for methodologies</p>	

Motivation

participation and advising on strategic documents and revision on sustainable tourism along the Trans Dinarica route. ZRC SAZU will define pilot concepts and testing strategies. ZRC SAZU will coordinate A. 1.2. on drafting joint methodologies and solutions for increasing the social and economic impact of tourism in rural destinations along the TransDinarica route (lesser-known destinations) and development of innovative system TransDinarica2people, certification scheme, modifications of the documentation, development of guidelines for the implementation and testing phases of the pilot initiatives. In A1.4. ZRC SAZU will evaluate the Methodology for increasing the social impact of tourism developed for pilot areas, in A1.5. test the methodologies, integrate the Trans Dinarica certification scheme, and evaluate the Methodology for increasing the economic impact of tourism. In A1.6. ZRC SAZU will co-create a Starter Kit - Model for Increasing Social and Economic Impacts of Tourism and develop Policy recommendations. In SO2, A2.2 ZRC SAZU will directly have an impact in connecting the Trans Dinarica and Alpe Adria route and creating identifying and mapping sections suitable for use by individuals with disabilities, (specifically those using handcycles) and integrating the Alpe Adria - Trans Dinarica route with existing public transit systems, engagement with local communities throughout the design of the route. A2.3. Evaluation of the safety of the entire Alpe-Dinarica. In SO3 to ensure the long-term sustainability of project results ZRC SAZU will take a role in A3.1. Development of the transnational dissemination strategy by creating connections with other EU projects and initiatives (HORIZON, PRIMA, INTERREG, IPA, LIFE, EMFAF). A3.3. Development of the Trans Dinarica community network (residents, local NGOs, local tourist guides), Capitalizing on the project results in a Memorandum of Understanding (MoU). ZRC SAZU will benefit from the TRANSDINARICA2 project by capitalising on the results from research and methodologies for enhancing social and economic impact of tourism for which they will use the results from Anton Melik Geographical Institute that deals with the topic of the socio-economic transformation of small and medium-sized towns in particular to provide policymakers with contextualised place-based policies. ZRC SAZU will strengthen their capacities by gaining experience, expanding its research and widening its network to promote project results. The proportion of the total partner budget allocated to management activities is 16,65%

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

ZRC SAZU has extensive experience in project management and participation in EU-funded projects. It participates in or manages projects from EU programmes (Horizon 2020, Horizon Europe, Creative Europe, AMIF, ERDF, Erasmus+, LIFE +) as well as projects from various Interreg programmes (Interreg V-A Italy-Slovenia (IT-SI) cross-border cooperation programmes), Interreg V-A Slovenia-Austria (SI-AT) and Interreg V-A Slovenia-Croatia (SI-HR), the transnational cooperation programmes Alpine Space, Central Europe, Mediterranean, Danube, ADRION and the interregional cooperation programmes INTERREG EUROPE). It has experience in several international projects as a lead partner and partner: lead partner of "LABELSCAPE – Integration of sustainability labels into Mediterranean tourism policies" MED 2014-2020; partner in "TUNE UP – Promoting multilevel governance for tuning up biodiversity protection in marine areas" MED 2014-2020; lead partner of "MEDFEST - Culinary heritage experiences: how to create sustainable tourist destinations" MED 2016-2019; lead partner of "SY_CULTour - Synergy of culture and tourism: utilisation of cultural potentials in less favoured rural regions" SEE 2011-2014; partner in "SHAPE TOURISM – New shape and drive for the tourism sector: Supporting decision, integrating plans and ensuring sustainability" MED 2016-2017; and partner in "WETNET - Coordinated management and networking of Mediterranean wetlands" MED 2016-2019. ZRC SAZU took part in research and applicative projects such as "BRIGHT FUTURE, Places that don't matter?" Socio-economic transformation of industrial towns in Switzerland and Slovenia and YOUIND attempt to provide an explanation to favour community-level responses when tackling industrial and socio-institutional transformation and mitigate increasing populist resentment from citizens in SMST who feel that they

Motivation

are “left behind” and “don’t matter” compared with citizens in large urban centres. In recent years, several activities in the field of Equal Opportunities led ZRC SAZU to institutional changes – first the adoption of the ZRC SAZU Strategy for Ethics, Integrity and Equal Opportunities in Research, then the Regulations on the ZRC SAZU Commission for Ethics, Integrity and Equal Opportunities in Research and the establishment of the Commission for Ethics, Integrity and Equal Opportunities in Research.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	294.832,00	80,00 %
Partner contribution	73.708,00	20,00 %
Partner total eligible budget	368.540,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
ZRC SAZU	Public	73.708,00	20,00 %

Total

Sub-total public contribution	73.708,00	20,00 %
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	73.708,00	20,00 %

State Aid

State aid relevant activities	
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B.1 Project Partner 2	
Partner number	2
Partner role	PP
Name of the organisation in original language	Zavod Tovarna trajnostnega turizma
Name of the organisation in english	Institute Factory of Sustainable Tourism
Organisation abbreviation	IFST
Department / unit / division	
Partner main address	
Country	Slovenija (SI)
NUTS 2	Zahodna Slovenija (SI04)
NUTS 3	Osrednjeslovenska (SI041)
Street, House number, Postal code, City	Rimska Cesta 2B 1000 Ljubljana
Homepage	https://www.goodplace.si/
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Interest groups including NGOs
Legal status	Private
VAT number (if applicable)	SI39016439
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Yes
Contact	
Legal representative	Mrs. Jana Apih
Contact person	Mrs. Jana Apih

Contact	
Email	jana@goodplace.si
Telephone no.	+38631331292
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The Institute Factory of Sustainable Tourism (IFST) GoodPlace has developed the Slovenia Green Scheme for the Slovenian Tourist Board. The Slovenia Green Scheme is a national tool for integrating sustainable tourism into the operations of destinations and tourism businesses, operating under the trademark SLOVENIA GREEN. It is a quality and sustainability certification marking compliance with a broad spectrum of sustainable tourism requirements. The scheme serves as both an assessment and improvement tool for sustainable practices. The owner and manager of the scheme is the Slovenian Tourist Board. At the same time, the IFST GoodPlace operates as an accredited partner with a license for assessment according to the global tool Green Destinations Standard. The scheme is regularly evaluated and upgraded. IFST GoodPlace also serves as the official representative of Green Destinations certificates for destinations, as well as Travelife and Green Globe certificates for service providers. It provides expert assistance to destinations and service providers in all processes of implementing sustainable practices. IFST GoodPlace also operates within various international institutions (Global Tourism Council, Transformational Travel, Btourism) and brings experiences from the most successful national development scheme for sustainable tourism - Slovenia Green. Following this example, recommendations have been shaped by the European Council for Travel for National Tourist Boards on establishing effective national schemes. IFST GoodPlace has successfully shared its experiences in a wider context. It initiated the creation of a network of representatives of sustainable initiatives in the region called Balkan Green a regional network for sustainable tourism professionals, and prepared the Estonia Green national program for the Estonian Tourist Organization. Additionally, IFST GoodPlace develops sustainable tourism products that actively and thematically connect certified destinations and service providers. It has developed the Bike Slovenia Green Routes program, which has been widely recognized and awarded as an example of good practice in developing sustainable tourism products. It is currently developing and connecting destinations in the Western Balkans with the Trans Dinarica. IFST GoodPlace is also the author of numerous tourism development strategies at the destination level and sustainable business strategies for tourism companies. It is a co-author of the currently valid strategy for the development of Slovenian tourism. The Institute Factory of Sustainable Tourism (IFST) is the co-creator of Trans Dinarica - the western Balkans' first cycle route that connects Slovenia, Croatia, Bosnia and Herzegovina, Montenegro, Albania, North Macedonia, Kosovo, and Serbia which will be fully released in July 2024. Trans Dinarica route has already been recognised by international media like Lonely Planet, The Guardian, CNN Travel, Conde Nast Traveler, Der Spiegel etc.</p> <p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>Project partner IFST will take part in SO1., A1.1. in research and territorial analysis of the Slovenian part of the cycling route focusing on the impact of tourism along the route. IFST will contribute to building a Trans Dinarica Community of Stakeholders (TDCS) for the development of methodologies and strategic documents on sustainable tourism along the route to build pilot concepts for the project. In A1.2. cooperation in drafting joint methodologies and solutions to increase social and economic impact of tourism in rural destinations, building innovative system TransDinarica2people. In A1.3. on the establishment of support centres HUBs and A1.4. and A1.5. on implementation of place-based and</p>	

Motivation

green tourism with significant social impact in pilot areas IFST will provide education and mentorship for tourism stakeholders in the pilot areas. A1.6. which will focus on the clear implementation of models derived from tested pilots, IFST will contribute to making applicable Starter Kit on the economic impacts of tourism and in creating a Handbook for Investors. IFST will lead SO2 to enhance the accessibility, visibility and relevance of the Trans Dinarica cycling route by integrating it with the Alpe-Adria cycling route. Onwards, IFST will coordinate A2.1. on research planning and stakeholder engagement implementing key activities, A2.2. on connecting Trans Dinarica and Alpe Adria, and A2.3. in creating and finalising a new transnational tourism product Alpe-Dinarica by integrating a trace map. IFST will implement education and workshops in A2.4. for development of a transnational strategy in pilot areas to increase the visibility of the Alpe-Dinarica route. To ensure long-term impact and sustainability of the project results IFST will take part in A3.1. in creating connections with other similar EU projects and initiatives and creating a transnational stakeholder database. Finally, IFST will organise a roundtable on economic impacts in Slovenia, and ensure the long-term commitment of project partners, local communities and NGOs by building a community network and signing a Memorandum of Understanding (MoU). Through its networks, it will mainstream the project results, especially in the framework of EUSDR. IFST has ownership of the Trans Dinarica route, and it will benefit from the project by upgrading the tourist product, maximising the route users and enhancing the number of tourists visiting the cycling route. Also, by merging with the Alpe-Adria route and creating a route for individuals with disabilities, IFST will expand the potential users of the route. Also, methodologies developed in the project will be of great use for further development in everyday tourism product development. IFST will benefit from the project by becoming a part of a comprehensive network of tourism stakeholders that spread along the Western Balkans to the Alpe-Adria region. The proportion of the total partner budget allocated to management activities is 13%

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	230.336,00	80,00 %
Partner contribution	57.584,00	20,00 %
Partner total eligible budget	287.920,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
IFST	Private	57.584,00	20,00 %

Total

Sub-total public contribution	0,00	0,00 %
Sub-total state contribution	0,00	0,00 %

Total		
Sub-total private contribution	57.584,00	20,00 %
Total	57.584,00	20,00 %
State Aid		
State aid relevant activities		

B.1 Project Partner 3	
Partner number	3
Partner role	PP
Name of the organisation in original language	Občina Ilirska Bistrica
Name of the organisation in english	Municipality Ilirska Bistrica
Organisation abbreviation	OIB
Department / unit / division	
Partner main address	
Country	Slovenija (SI)
NUTS 2	Vzhodna Slovenija (SI03)
NUTS 3	Primorsko-notranjska (SI038)
Street, House number, Postal code, City	Bazoviška cesta 14 6250 Ilirska Bistrica
Homepage	www.ilirska-bistrica.si
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Local public authority
Legal status	Public
VAT number (if applicable)	SI19908911
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	Dr. Gregor Kovačič
Contact person	Mr. Boštjan Primc

Contact	
Email	bostjan.primc@ilirska-bistrica.si
Telephone no.	+38657112314
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>Municipality of Ilirska Bistrica (OIB) by Law of self-governance, municipal statute and other acts, executes local competencies of public importance. The competencies that are important for the project include building, maintenance and regulation of local public roads, recreational and other public areas, regulating traffic in the municipality and performing municipal administration tasks. OIB also serves for the development of the economy through the regulation of the economic infrastructure and through the development of programs to promote the development of tourism. To supplement duties within the project. In recent years OIB has implemented several projects in the field of mobility, including the development of a Sustainable urban mobility plan and the implementation of several improvements in the traffic areas in the municipality. OIB has also acted as Regional Coordinator for Long Distance Bicycle Connections. Through the municipality of Ilirska Bistrica, there is a national long-distance cycling connection, which is connected to the EuroVelo network. The construction of the cycling connection is in the preparational phase. As part of the Interreg Italy-Slovenia Interbike III project, OIB is managing activity projects related to the establishment of a consortium of partners and the creation of a tourist product on the long-distance cycling link D7. Although the municipality's responsibilities relate to the local environment in the field of bicycle connections, they coordinate the placement of long-distance bicycle connections in the wider regional area and also connect stakeholders in the field of bicycle product development in the wider regional area, which also extends to the area of Italy and Croatia. Based on a joint letter of intent between the municipalities of Ilirska Bistrica, Pivka, Postojna, Divača, Hrpelje-Kozina and the Directorate of Infrastructure of the Republic of Slovenia, the municipality of Ilirska Bistrica performs the tasks of the coordinator in the placement of remote bicycle connections in the area. As part of the Interreg Italy - Slovenia Interbike III project, OIB together with project partners, participates in the establishment of a cycling product on the D7 long-distance cycling link, which is connected to the Eurovelo network in Italy and Slovenia.</p> <p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>The municipality of Ilirska Bistrica (OIB) as a partner with the pilot area will contribute to SO1, A1.1. in research and territorial analysis followed by stakeholder consultations for methodologies development. It will take part with other partners on the project in building and creating the Trans Dinarica Community of Stakeholders (TDCS). In SO2, A1.2. OIB will share responsibility for drafting a Methodology for enhancing the social impacts of tourism and for boosting the economic impacts of tourism in rural and lesser-known destinations, in the development of the innovative system TransDinarica2people and Trans Dinarica certification scheme, protocols and guidelines for the implementation and testing phases of the pilot initiatives. It will A1.3. establish a HUB support centre and with A1.4. test the methodology for Increasing the social and economic impact of tourism in the pilot area of Ilirska Bistrica. In A1.5. OIB will integrate the Trans Dinarica certification scheme, and in A1.6. support the development of Starter Kit, the model for increasing social impacts of tourism. In SO2 aimed at integrating with the Alpe-Adria cycling route, in A2.2. OIB will add in identifying and map sections suitable for use by individuals with disabilities, specifically those using handcycles, and contribute to creating a new transnational tourism product: the Alpe Adria - Trans Dinarica cycling route and making</p>	

Motivation

it more accessible by integrating it with existing public transit systems. It will involve and engage local communities throughout the design of the route. In A2.3. OIB will evaluate the safety of the newly constructed Alpe-Dinarica cycling route. In A2.4. The municipality of Ilirska Bistrica will host an education and workshop event for the development of a transnational strategy. In SO3, focusing on dissemination and capitalisation of project results, OIB's role in A3.1. is to increase a transnational stakeholder database, Within A3.2. OIB will organise a national event "Accessible Trans Dinarica" on mobility opportunities for people with disabilities, and in A3.3. to advance the Trans Dinarica community network (residents, local NGOs, local tourist guides). All project partners will commit to making project results public by signing a Memorandum of Understanding (MoU). OIB as a pilot area will benefit from the project by advancing and boosting the social and economic aspects of tourism in the Ilirska Bistrica area in further application of the project outputs in the future. New workplaces will be created, and positive change in local community and environment will be visible. OIB will benefit from place-based strategies that will be created during the TRANSDINARICA2 project proposal. The proportion of the total partner budget allocated to management activities: is 6,98%.

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	123.632,00	80,00 %
Partner contribution	30.908,00	20,00 %
Partner total eligible budget	154.540,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
OIB	Public	30.908,00	20,00 %

Total

Sub-total public contribution	30.908,00	20,00 %
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	30.908,00	20,00 %

State Aid

State aid relevant activities

B.1 Project Partner 4	
Partner number	4
Partner role	PP
Name of the organisation in original language	Međunarodna agencija za razvoj d.o.o
Name of the organisation in english	International Development Agency MARA (LLC)
Organisation abbreviation	MARA
Department / unit / division	
Partner main address	
Country	Hrvatska (HR)
NUTS 2	Sjeverna Hrvatska (HR06)
NUTS 3	Varaždinska županija (HR062)
Street, House number, Postal code, City	Trogirska 8 42000 Varaždin
Homepage	https://mara.hr/
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	SME
Legal status	Private
VAT number (if applicable)	HR41092511447
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Yes
Contact	
Legal representative	Ms. Jelena Kučan
Contact person	Ms. Jelena Kučan

Contact	
Email	jelena@mara.hr
Telephone no.	+38598555600
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>International Development Agency MARA is a dynamic and innovative support organisation that fosters economic, cultural, and social growth. MARA assists businesses and public organisations by providing consultancies, developing strategies and business plans, drafting and leading communication campaigns, and conducting feasibility studies. MARA provides services in sustainability practices in the travel and tourism industry, and professional certificates in sustainable tourism trained at the GSTC sustainable tourism course. Its expertise lies in project planning and their implementation and procurement in various areas, such as regional, urban and rural development, sustainable tourism, employment and social inclusion, research and innovation. MARA created an investment study of project proposals to strengthen sustainability and encourage the green and digital transition of entrepreneurs in the tourism sector for a project entitled "Improving the offer of sustainable tourism by building a 4* hotel with an eco-park" and a feasibility study and project application to improve the quality of accommodation and content of the Minerva Hotel complex submitted to the Ministry of Tourism and Sports for "Regional diversification and specialisation of Croatian tourism through investments in the development of tourism products with high added value." MARA has been involved in numerous communication activities as the development of communication strategies for cities, municipalities and projects as the Culture Development Strategy of the City of Varaždin 2017 - 2022; Strategy for the Cultural and Creative Development of the City of Zagreb 2015 - 2022; Tourism Development Strategy of the Municipality of Šolta 2018 - 2024; Project Management Consulting Service for the Integrated Program of Cultural Heritage Restoration in the City of Drniš; Croatian Digital Tourism for Ministry of Tourism and Sport; Local Initiatives for Increasing Employment for The City of Metković; Delivery and implementation of project proposals on "Improving the competitiveness and efficiency of SMEs through information and communication technologies (ICT) – 2" for Ministry of Entrepreneurship and Crafts etc. Exchanging good practices, international community exchange and business networking, and overall interacting and engaging with people for mutual benefit MARA strengthens and helps develop professional networks and supports economic development. MARA is active on a local, regional, national and international level and is a member of the CEA - Croatian Employers' Association, which is among other services responsible for business matchmaking and building connections of entrepreneurs. MARA is also a member of the Balkan Green a regional network for sustainable tourism professionals. Additionally, MARA is a part of a network of consultants.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>MARA will have a role in building a community and network of sustainable tourism practitioners, which will include knowledge exchange between partners and establishment of pilot area working groups for joint planning. MARA will facilitate the Trans Dinarica Community of Stakeholders (TDCS). In SO1, MARA will have a role in development of innovative place-based and community-led tourism methodologies. Through analysing the current state and defining the objectives, consultations with stakeholders for methodologies advancement in each territory, development of pilots, and training for tourism stakeholders, MARA will together with PP Green Visions revise the created existing methodologies for the pilot areas of Ilirska Bistrica, Žabljak, Knin, Čajetina, and Konjic. In A1.2. MARA</p>	

Motivation

will add to the development of a draft Methodology for enhancing the social impacts and boosting the economic impacts of tourism in rural/lesser-known destinations. Also to lead tourism in a sustainable direction MARA will take part in certification scheme by creating protocols for the implementation and testing phases of the pilot initiatives. In A1.3. MARA is responsible for coordinating support centres HUBS, and pilot assessment in Croatia. In A1.4. and A1.5. MARA will provide mentorship for tourism stakeholders in the pilot areas. It will evaluate newly crafted methodologies and coordinate the signage of the Trans Dinarica Sustainability Charter for tourism stakeholders, including pilot areas of the project. MARA will share the gained knowledge in A1.6. in the Starter Kit. SO2 on integrating Trans Dinarica and Alpe-Adria cycling route, MARA will contribute in A2.2. and A2.3. in collaboration with ASP Croatian Paraplegic and Tetraplegic Alliance (CPTA) in identifying, mapping and evaluating sections suitable for use by individuals with disabilities, specifically those using handcycles, with varying skill levels and abilities, also in creating a new transnational tourism product the Alpe Adria - Trans Dinarica cycling route. Within SO3 on mainstreaming the project results, MARA will have an active role in A3.1. in building a transnational stakeholder database by creating connections with other EU projects and initiatives like HORIZON, PRIMA, INTERREG, IPA, LIFE, and EMFAF. In an A3.2. MARA will organise TransDinarica breakfast roundtables on economic impacts and green and sustainable tourism investments, preceded by meetings to initiate the improvement of strategies. It will develop the Trans Dinarica community network of residents, local NGOs and tourist guides. MARA will benefit from the project by advancing their capacities with the experience gained during the project. MARA will use the methodologies and strategic development documents from TRANSDINARICA2 in their further work in tourism for the municipalities, cities and counties with which it cooperates. The proportion of the total partner budget allocated to management activities is 10,67%

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	188.960,00	80,00 %
Partner contribution	47.240,00	20,00 %
Partner total eligible budget	236.200,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
MARA	Private	47.240,00	20,00 %

Total

Sub-total public contribution	0,00	0,00 %
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	47.240,00	20,00 %

Total		
Total	47.240,00	20,00 %
State Aid		
State aid relevant activities		

B.1 Project Partner 5	
Partner number	5
Partner role	PP
Name of the organisation in original language	Town of Knin
Name of the organisation in english	Grad Knin
Organisation abbreviation	KNIN
Department / unit / division	Administrative department for European Union programs, economy, strategic planning and development, finance, public procurement and debt recovery
Partner main address	
Country	Hrvatska (HR)
NUTS 2	Jadranska Hrvatska (HR03)
NUTS 3	Šibensko-kninska županija (HR034)
Street, House number, Postal code, City	Dr. Franje Tuđmana 2 22300 Knin
Homepage	https://knin.hr/
Address of department / unit / division (if applicable)	
Country	Hrvatska (HR)
NUTS 2	Jadranska Hrvatska (HR03)
NUTS 3	Šibensko-kninska županija (HR034)
Street, House number, Postal code, City	Dr. Franje Tuđmana 2 22300 Knin
Legal and financial information	
Type of partner	Local public authority
Legal status	Public
VAT number (if applicable)	OIB 00981494061
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No

Contact	
Legal representative	Mr. Marijo Ćačić
Contact person	Mrs. Zdenka Gugo
Email	zdenka.gugo@knin.hr
Telephone no.	+385916027972
Motivation	
Which of the organisation's thematic and territorial competences and experiences are relevant for the project?	
<p>The town of Knin (KNIN) is a local public authority with its key activities related to local development and strengthening of local importance enabling and supporting the rights of its citizens. According to the Statute of the town of Knin, their main responsibilities are self-governing scope that performs tasks of local significance which directly exercise the rights of citizens, which are not assigned to the state by the Constitution or the law bodies, and especially related to the arrangement of settlements and housing, spatial and urban planning, communal economy, childcare, social care, primary health care, upbringing and basic education, culture, physical education and sports, protection and improvement of the natural environment, and other tasks by special laws. The town of Knin has extensive experience with the preparation and implementation of EU-funded projects and projects funded from other national and international sources. In the last five years, KNIN has prepared and implemented 19 EU-funded projects related mainly to tourist and business infrastructure construction, protection of the cultural and natural heritage of the Knin area, environment protection (waste management and recycling, education of pre-school and school children, inhabitants and visitors on environment protection and similar). The town of Knin gladly supports all civil society initiatives related to the above-mentioned topics and participates as a partner in several projects aiming at sustainable tourism development, environment protection, care for elderly and disabled persons, etc. The town of Knin's scope of activities is mainly local at the administrative borders of the Town of Knin (Town of Knin and villages of Golubić, Kninsko polje, Kovačić, Ljubač, Očestovo, Plavno, Polača, Potkonje, Radljevac, Strmica, Vrpolje and Žagrović). The town of Knin is a member of the "Udruga gradova" Association of Towns in the Republic of Croatia.</p>	
What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!	
<p>Town of Knin's role is in SO1 aimed at providing social and economic needs and opportunities for tourism development in lesser-known destinations along the Trans Dinarica cycling route is in A1.1. on research and territorial analysis their part of the territory. KNIN will have a role in building a Trans Dinarica Community of Stakeholders (TDCS), a transnational community of tourism stakeholders that will be involved in A1.2., A1.4., and A1.5. in planning, reviewing, testing and measurement of the project impact. KNIN will assist in A1.2. development of a draft methodology for enhancing social and economic impacts of tourism in lesser-known destinations necessary for creating an innovative system TransDinarica2people, certification scheme, and guidelines for the implementation and testing phases of the pilot initiatives. Within A1.4. KNIN will take part in incorporating the innovative system TransDinarica2people in pilot areas, and A1.5. implementation of place-based, green and inclusive tourism methodologies, the same as an integration of the Trans Dinarica certification scheme. KNIN will have a role as a partner coordinator for A1.3. in the development of supporting centres - TransDinarica HUBS. Within SO2 aimed at enhancing the visibility of the Trans Dinarica cycling route by connecting it with the Alpe Adria route, KNIN will assist in A2.2. by identifying and mapping sections</p>	

Motivation

suitable for use by individuals with disabilities, specifically those using handcycles and support creating a new transnational tourism product: the Alpe Adria - Trans Dinarica cycling route and making it more accessible by integrating it with existing public transit systems. KNIN will engage with local communities throughout the design of the route and in A2.3. evaluate the safety of it. In A2.4. Knin will host an education and workshops for the development of a transnational strategy. In SO3, A3.1. KNIN will contribute to the development of a transnational stakeholder database. The town of Knin will be hosting one of five National events "Accessible Trans Dinarica" A3.2. on mobility opportunities for people with disabilities. In A3.3. KNIN will contribute to developing the Trans Dinarica community network and capitalise on the project results by signing a Memorandum of Understanding (MoU). KNIN will benefit from the project by implementing methodologies and outputs from the TRANSDINARICA2 to advance the quality of tourism for the Town of Knin, it will gain relevant experience in the field of sustainable tourism aimed at enhancing economic development and social inclusion in the Šibenik-Knin County. Also, the place-based development of strategies will contribute to policy improvement on a national level. The proportion of the total partner budget allocated to management activities is 8,33%

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

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Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	144.720,00	80,00 %
Partner contribution	36.180,00	20,00 %
Partner total eligible budget	180.900,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
KNIN	Public	36.180,00	20,00 %

Total

Sub-total public contribution	36.180,00	20,00 %
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	36.180,00	20,00 %

State Aid

State aid relevant activities

B.1 Project Partner 6	
Partner number	6
Partner role	PP
Name of the organisation in original language	Opština Čajetina
Name of the organisation in english	Municipality of Čajetina
Organisation abbreviation	OPČA
Department / unit / division	
Partner main address	
Country	Serbia (RS)
NUTS 2	Region Šumadije i Zapadne Srbije (RS21)
NUTS 3	Zlatiborska oblast (RS211)
Street, House number, Postal code, City	Aleksandra Karadjordjevica 34 31310 ČAJETINA
Homepage	https://cajetina.org.rs/
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Local public authority
Legal status	Public
VAT number (if applicable)	101072148
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	Mr. Milan Stamatović
Contact person	Mrs. Nevena Majstorović

Contact	
Email	cepic@zlatibor.org.rs
Telephone no.	+381642788620
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The municipality of Čajetina (OPČA) encompasses various responsibilities and jurisdictions aimed at serving its residents and promoting local development. Some of the key focus areas include local governance, infrastructure development, urban planning, social services, economic development, agriculture, environmental management, and tourism management. Overall, the municipality of Čajetina has a diverse range of responsibilities and jurisdictions to enhance its residents' quality of life and foster sustainable development within its local community. The municipality of Čajetina has expertise in tourism development strategies including marketing, infrastructure development, and stakeholder engagement. The municipality understands the importance of leveraging natural and cultural assets to attract visitors and promote sustainable tourism practices. Nature Park "Zlatibor" is located on the territory of the municipality Čajetina. Park Zlatibor is an area of unique ecological, biological, cultural and aesthetic value, preserved and picturesque landscapes. The municipality of Čajetina has expertise in infrastructure planning and development, including the construction and maintenance of cycling trails, rest areas, signage, and other amenities to enhance the visitor experience, community engagement and capacity building, and sustainability integration. The municipality of Čajetina has cooperation with local and regional organizations including tourism and hospitality-related stakeholders in Zlatibor and Čajetina Municipality, other local municipalities from the Western Serbia region, environmental groups, and community associations. These cooperations can help disseminate project results at the local level and ensure that local communities are engaged in the project's outcomes.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>The Municipality of Čajetina (OPČA) role in the project will start in SO1 with implementing A1.1. on research and territorial analysis. OPČA with other project partners will become a part of Trans Dinarica Community of Stakeholders (TDCS) and give consultations for methodologies development on their territory. Within A1.2. OPČA will support the development of a draft Methodology for enhancing the social and economic impacts of tourism in rural/lesser-known destinations to establish the innovative system TransDinarica2people, certification scheme, and protocols and guidelines for the implementation and testing phases of the pilot initiatives. In A1.3. OPČA as a pilot area will establish HUB, a support centre, in A1.4. test the Methodology for Increasing the social and economic impact of tourism and incorporate the system TransDinarica2people. With the gained knowledge, OPČA will support A1.6. in the development of the Starter Kit, a model for Increasing the social impact and economic impact of tourism. In SO2 A2.2. special attention will be given to identifying and mapping sections suitable for use by individuals with disabilities, specifically those using handcycles, and creating a new transnational tourism product: the Alpe Adria - Trans Dinarica cycling route. OPČA will make it more accessible for tourists by integrating the Alpe Adria - Trans Dinarica route with existing public transit systems and engaging with local communities throughout the design of the route. Afterwards, it will evaluate A2.3. the safety of the route. In SO3, A3.1. which aims to maximize the project result impact OPČA will support the development of a transnational stakeholder database and Trans Dinarica community network made of residents, local NGOs, and local tourist guides. In A3.2. OPČA will host one of the A3.2. national events "Accessible Trans Dinarica" on mobility opportunities</p>	

Motivation

for people with disabilities. In A3.3. will capitalise on the project results by signing a Memorandum of Understanding (MoU). As a pilot area, OPČA will benefit from the use of place-based strategies that will be created during the TRANSDINARICA2, with enhanced social and economic aspects of tourism which will serve in the application of the project outputs in the future for regional development and sustainable tourism initiatives. The project will initiate new workplaces, the capacity of human resources will increase and at the local level, it will lead to the enhanced sustainability of tourism. The proportion of the total partner budget allocated to management activities is 7,34%

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	130.000,00	80,00 %
Partner contribution	32.500,00	20,00 %
Partner total eligible budget	162.500,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
OPČA	Public	32.500,00	20,00 %

Total

Sub-total public contribution	32.500,00	20,00 %
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	32.500,00	20,00 %

State Aid

State aid relevant activities

B.1 Project Partner 7	
Partner number	7
Partner role	PP
Name of the organisation in original language	Turistička organizacija Srbije
Name of the organisation in english	National Tourism Organisation of Serbia
Organisation abbreviation	NTOS
Department / unit / division	
Partner main address	
Country	Serbia (RS)
NUTS 2	City of Belgrade (RS11)
NUTS 3	City of Belgrade (RS110)
Street, House number, Postal code, City	Čika-Ljubina 8 11000 Belgrade
Homepage	https://www.serbia.travel/en
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	National public authority
Legal status	Public
VAT number (if applicable)	101824761
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Partly
Contact	
Legal representative	Mrs. Marija Labović
Contact person	Mrs. Aneta Uskoković

Contact	
Email	auskokovic@serbia.travel
Telephone no.	+38163545757
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The National Tourism Organisation of Serbia (NTOS) was founded in 1994. as a government organisation to promote and improve tourism in the Republic of Serbia in both the domestic and foreign tourism markets, to affirm the value and potential of the country's tourist industry. NTOS is the legal successor of the former Tourist Association of Serbia. NTOS activities focus on positioning Serbian tourism on the domestic and international markets and evaluating the comparative advantages of Serbia concerning tourism, such as the country's geographical location and historical, cultural and natural identity. NTOS performs the following tasks: promotion and improvement of the development of tourism in the Republic of Serbia; coordination of activities of tourist organizations, economic and other entities in tourism; preparation and implementation of annual promotional plans and program activities; organization of tourism market research for tourism promotion Republic of Serbia; market research in the field of congresses, fairs, sports and cultural events; provision of informative material to promote tourist values; formation and development of a unique tourist information system; establishment and organization of tourist offices abroad and information centres in the country; cooperation with national tourist organizations of other countries, international and regional organizations and proposing measures for participation in multinational and regional promotion programs and projects tourism; establishing unique standards of arrangement, equipment and services in tourist information centres on the territory of the Republic of Serbia; determination of the program of installation of tourist signage and coordination activities of tourist organizations and other entities for its provision. Expertise and key tasks and services of NTOS in revelation to the topic of the project are projects: "Holiday4all Sustainable Model for Social Tourism in the Danube macro-region" competitiveness and innovation framework programme (CIP); "Green Danube - Interreg Danube Transnational Programme" integrated transnational policies and practical solutions for an environmentally-friendly inland water transport system in the Danube Region; "Iron Curtain trail" Danube South East Europe Transnational Cooperation Programme Unite through cycle tourism the regions of South-Eastern Europe, with a long-distance route along European border areas; "Danube Cycle Plans" Interreg Danube Transnational Programme Support environmentally-friendly and safe transport systems and balanced accessibility of urban and rural areas. The tourism organisations of provinces, regions, towns and municipalities in Serbia complement their yearly programmes and promotional activities plans with the strategic marketing plans and programmes of NTOS. Also, NTOS has a network of 140 local and regional tourism organisations across the country to disseminate project results.</p> <p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>The National Tourism Organisation of Serbia will have a role in SO1, A1.1. in building a Trans Dinarica Community of Stakeholders (TDCS), and contribute to research and territorial analysis for methodologies development of the territory. NTOs will advise on strategic documents and revise sustainable tourism along the Trans Dinarica route. It will support pilot concepts and testing strategies. In A1.2. it will contribute to drafting a methodology for enhancing social and economic impacts of tourism in lesser-known destinations and development of the innovative system TransDinarica2people, certification scheme, guidelines for the implementation and testing phases of the pilot initiatives, and</p>	

Motivation

A1.3. promote support centre HUB. In A1.4. it will evaluate the methodology for pilot areas, and A1.5. assist in integrating the TransDinarica certification scheme. NTOS will have a role in evaluating the methodology and co-creating a Starter Kit. Communication campaign during the whole SO1. is led by NTOS. Within SO2., in A2.2. on connecting Trans Dinarica and Alpe-Adria cycling route NTOS will identify and map sections suitable for use by individuals with disabilities, integrate them with existing public transit systems, engage with local communities throughout the design of the route, and A2.3. evaluate the safety of the route. NTOS is the partner coordinator of A2.4. aim to increase capacities for sustainable management of Alpe-Dinarica by creating a branding and marketing strategy with an action plan, and release of the website in collaboration with an external expert, and coordinating marketing activities during and after the project implementation. NTOS is also a partner coordinator in SO3, A3.1. on mainstreaming the project results towards transnational stakeholders and EUSDR representatives, which will advance the development of a transnational stakeholder database, and organise a study trip to Alpe-Dinarica for EUSDR representatives, government and press in the last phase of project implementation. A3.2. TransDinarica breakfast roundtables on economic impacts and green and sustainable tourism investments organised by NTOS in the Republic of Serbia for local business investors and tourist agencies. In A3.3. NTOS will add to the Trans Dinarica community network, and capitalise on the project results by signing a Memorandum of Understanding (MoU). NTOS will benefit from the project by gaining experience in sustainable tourism and enhancing the social and economic impact of their region. In sustainable tourism, NTOS will influence policy development on the local, regional and national levels by implementing the strategies and methodologies ensuring project output uptake. They will build a strong network of tourism stakeholders in the project implementation region. Also, human resources will increase and foster positive change in the community and environment. The proportion of the total partner budget allocated to management activities is 6,26%

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	110.864,00	80,00 %
Partner contribution	27.716,00	20,00 %
Partner total eligible budget	138.580,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
NTOS	Public	27.716,00	20,00 %

Total

Sub-total public contribution	27.716,00	20,00 %
Sub-total state contribution	0,00	0,00 %

Total		
Sub-total private contribution	0,00	0,00 %
Total	27.716,00	20,00 %
State Aid		
State aid relevant activities		

B.1 Project Partner 8	
Partner number	8
Partner role	PP
Name of the organisation in original language	Opština Žabljak
Name of the organisation in english	Žabljak Municipality
Organisation abbreviation	OŽ
Department / unit / division	
Partner main address	
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City	Trg durmitorskih ratnika 1 84220 Žabljak
Homepage	http://zabljak.me/
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Local public authority
Legal status	Public
VAT number (if applicable)	02018535 PIB
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Yes
Contact	
Legal representative	Mr. Radoš Žugić
Contact person	Mrs. Jasminka Jagličić

Contact	
Email	jaglicic.consulting@yahoo.com
Telephone no.	+38267399016
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The Municipality of Žabljak (OŽ) is the local self-government, which is an administrative centre of the Durmitor area. It is constituted of 9 departments and employs 64 people. It has stable and regular funding, without debts. The municipality of Žabljak is located in the northwest of Montenegro, in the heart of the Durmitor area, on the foothills of the mountain Durmitor. It has a surface area of 445 km², which is 3,22% of Montenegro. Žabljak, the "geographical roof" of Montenegro, located at 1456m above sea level, represents the highest urban settlement in southeastern Europe. Since 1991. Montenegro is an ecological state, and Žabljak was chosen as its capital. The most attractive sites in this area are National Park Durmitor, and the river Tara, which are inscribed in UNESCO's World Heritage List. The Municipality of Žabljak has significant experience in managing EU co-financed projects. With a dedicated project team comprised of skilled professionals, the municipality has successfully implemented multiple projects in the past. These projects have covered various thematic areas and have contributed to the socio-economic development of the region. The municipality of Žabljak actively participated in the project organized by Biciklo.me, a prominent organization dedicated to promoting cycling in Montenegro. These projects included initiatives aimed at improving cycling infrastructure, organizing cycling events, and promoting cycling culture among residents and tourists. Also, through this project, the municipality got a Strategy for the development of cycling in the municipality of Žabljak 2024-2030, which was adopted by the local parliament, aimed at promoting cycling as a sustainable and healthy mode of transportation, recreation, and tourism. Recognizing the potential of cycling tourism, Žabljak has actively promoted itself as a cycling destination through various marketing campaigns, and collaboration between local tourist organisations with tour operators and travel agencies. This focus on cycling tourism will help boost the local economy and attract visitors interested in exploring the region on two wheels. The municipality of Žabljak, nestled in the northwestern region of Montenegro, as one of the 25 municipalities in Montenegro, plays a vital role in both local affairs and broader regional cooperation initiatives. It actively collaborates with neighbouring municipalities, fostering mutual development and growth. Žabljak's location also positions it as a key hub with strong connectivity to neighbouring countries. The municipality of Žabljak is a member of a few networks relevant to mainstreaming and disseminating project results: Euromontana network, the multi-sector Association for Cooperation and Development of Mountain areas; Union of Municipalities of Montenegro National Association of local communities for the territory of Montenegro.</p> <p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>In collaboration with project partners Municipality of Žabljak (OŽ), the role is to increase the sustainability, and social and economic impact of tourism by the Trans Dinarica cycling route with SO1, A1.1. conducting research and territorial analysis, and co-creating Trans Dinarica Community of Stakeholders (TDCS), bz providing stakeholder consultations for methodologies development for the territory, followed by drafting A1.2. a Methodology for enhancing the social and economic impacts of tourism in rural/lesser-known destinations. OŽ is supporting the development of the innovative system TransDinarica2people, certification scheme, protocols and guidelines for the implementation and testing phases of the pilot initiatives. Within A1.3. it will establish a HUB support centre in the area. In</p>	

Motivation

A1.4. OŽ is testing the Methodology for Increasing the social and economic impact of tourism and incorporating the innovative system TransDinarica2people in the pilot area of Žabljak. Through A1.5. they will integrate the Trans Dinarica certification scheme, and support A1.6. development of the Starter Kit, a model for increasing social and economic Impacts of tourism. In SO2, OŽ is A2.2. identifying and mapping sections suitable for use by individuals with disabilities, specifically those using handcycles, and participating in creating a new transnational tourism product: the Alpe Adria - Trans Dinarica cycling route (Alpe-Dinarica) by integrating the route with existing public transit systems and community engagement throughout the design of the route. OŽ will A2.3. evaluate the safety of the route. In SO3, OŽ is mainstreaming the project results in A3.1. by forming a transnational stakeholder database. Within A3.3. OŽ will work on developing the Trans Dinarica community network and capitalise on the project results in a Memorandum of Understanding (MoU). They will host A3.2. one of five national events "Accessible Trans Dinarica" on mobility opportunities for people with disabilities. OŽ will benefit from the project through its involvement in these projects, the Municipality of Žabljak has acquired valuable expertise in consortium collaboration, stakeholder engagement, and delivering tangible results. OŽ as a prominent organisation dedicated to promoting cycling in Montenegro, and cycling culture among residents and tourists will strengthen its capacities by implementing the methodologies and strategies and utilise them in the further development of the municipality. The capacity of human resources will increase, and a positive change in the local community and environment. The proportion of the total partner budget allocated to management activities is 7,83%

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	138.624,00	80,00 %
Partner contribution	34.656,00	20,00 %
Partner total eligible budget	173.280,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
OŽ	Public	34.656,00	20,00 %

Total

Sub-total public contribution	34.656,00	20,00 %
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	34.656,00	20,00 %

State Aid

State aid relevant activities	
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B.1 Project Partner 9	
Partner number	9
Partner role	PP
Name of the organisation in original language	Nacionalna turistička organizacija Crne Gore
Name of the organisation in english	National Tourism Organisation of Montenegro
Organisation abbreviation	NTO MNE
Department / unit / division	Department for European Projects and International Cooperation
Partner main address	
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City	Slobode, Bussines centre Hilton 2 81000 Podgorica
Homepage	www.montenegro.travel
Address of department / unit / division (if applicable)	
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City	Slobode, Business centre Hilton 2 81000 Podgorica
Legal and financial information	
Type of partner	National public authority
Legal status	Public
VAT number (if applicable)	02242508
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	Yes
Contact	
Legal representative	Dr. Ana Tripković-Marković

Contact	
Contact person	Ms. Ana Đurnić
Email	nto.projects@montenegro.travel
Telephone no.	+38277100001
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The National Tourism Organisation of Montenegro (NTO MNE) plays an important role in marketing strategies and is in continuous dialogue and cooperation with private tourism businesses as well as national. The NTO MNE is a non-profit organisation which carries all its activities in the public interest and international institutions that operate on a national level. Montenegro stands for responsible tourism, tradition and innovation. NTO MNE continuously extended work to promote activities for the local community, guests, stakeholders, businesses and development partners, which have been and remain important prerequisites in responsible tourism development. NTO MNE is an expert in communication and promotion, organization of fairs, conferences, B2B events, and FAM trips for relevant stakeholders, as well as digital promotions through social networks and other channels that significantly enhance visibility, attract stakeholders, and foster collaboration for sustainable tourism development along the Trans Dinarica route. NTO MNE is a member of networks and organisations: the non-profit Pacific Asia Travel Association (PATA) with over 650 members, including government, state, and city tourism organizations, international airlines and airports, hospitality organizations, and educational institutions; European Travel Commission (ETC) association in the travel sector, representing the National Tourism Organisations of the countries of Europe; China-CEEC Tourism Coordination Centre (CEEnter) that collects and share information and connect tourism stakeholders - business ventures, national tourism organisations, ministries – from CEE and China. By promoting the region as a single and unique destination, CEEnter supports the cooperating Central and Eastern European countries to be more visible in the Chinese tourism market; Regional Cooperation Council (RCC) is an all-inclusive, regionally owned and led cooperation framework to promote and advance the European and Euro-Atlantic integration of the region.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>The National Tourism Organisation of Montenegro (NTO MNE) role in SO1, A1.1. is to contribute to building a Trans Dinarica Community of Stakeholders (TDCS) which will support the implementation of activities during the project. NTO MNE will define pilot action and test the strategies, and A1.2. co-create a draft Methodology for enhancing the social and economic impacts of tourism in rural/lesser-known destinations. NTO MNE will take part in the development of the innovative system TransDinarica2people, certification scheme, protocols and guidelines for the implementation and testing phases of the pilot initiatives. They will promote A1.3. support centres HUBs throughout the whole duration of the project. In A1.4. they will evaluate the methodology and A1.5. integrate the Trans Dinarica certification scheme. With A1.6. NTO MNE will contribute to co-creating a Starter Kit. In SO2 which will serve as a starting point in connecting Trans Dinarica and Alpe-Adria cycling route, NTO MNE will A2.2. identify and map sections suitable for use by individuals with disabilities, integrate the route with existing public transit systems, engage the local community throughout the design of the route, and A2.3. evaluate the safety of the route. NTO MNE will A2.4. co-create a transnational Strategy for the Alpe-Dinarica cycling route. They will have a key role in increasing capacities of visibility and</p>	

Motivation

branding of Alpe-Dinarica by outcoming with a marketing strategy and action plan. SO3 focused on mainstreaming different tourism sectors is led by NTO MNE. To ensure long-term impact NTO MNE will organise the transnational conference in Montenegro for EUSDR representatives, and coordinate A3.2. project results towards national and regional bodies by conducting Trans Dinarica breakfast roundtables on economic impacts and green and sustainable tourism investments. Furthermore, project dissemination to regional stakeholders will involve meetings to initiate the development of improvement strategies in four countries of the project, NTO MNE will lead the Montenegro meeting. In A3.3. NTO MNE is giving their share in the development of the Trans Dinarica community network along the route. Finally, a Memorandum of Understanding (MoU) among project partners is signed to express a joint will among them to continue the sustainable development of tourism goals. NTO MNE will benefit from the project by gaining experience in the field of sustainable tourism. In sustainable tourism, NTO MNE will influence policy development on the local, regional and national levels by implementing the strategies and ensuring project output uptake. They will build a strong network of tourism stakeholders and foster positive change in the community and environment. NTO MNE will use the information and communication material of the project to communicate the biking route Trans Dinarica in the tourism network. The proportion of the total partner budget allocated to management activities is 5,88%

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	104.152,00	80,00 %
Partner contribution	26.038,00	20,00 %
Partner total eligible budget	130.190,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
NTO MNE	Public	26.038,00	20,00 %

Total

Sub-total public contribution	26.038,00	20,00 %
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	26.038,00	20,00 %

State Aid

State aid relevant activities	
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B.1 Project Partner 10	
Partner number	10
Partner role	PP
Name of the organisation in original language	Grad Konjic
Name of the organisation in english	City of Konjic
Organisation abbreviation	KONJIC
Department / unit / division	
Partner main address	
Country	Bosnia and Herzegovina (BA)
NUTS 2	Federacija Bosne i Hercegovine (BA02)
NUTS 3	Federacija Bosne i Hercegovine (BA020)
Street, House number, Postal code, City	Maršala Tita 62 88400 Konjic
Homepage	www.konjic.ba
Address of department / unit / division (if applicable)	
Country	
NUTS 2	
NUTS 3	
Street, House number, Postal code, City	
Legal and financial information	
Type of partner	Local public authority
Legal status	Public
VAT number (if applicable)	227204140005
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	Mr. Osman Ćatić
Contact person	Mr. Orhan Tucović

Contact	
Email	Orhan.Tucovic@konjic.ba
Telephone no.	+38761371973
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>The City of Konjic (KONJIC) is a local self-government unit and its main scope of activities is at the local level. Within its self-governing scope, by the Constitution and the Law, KONJIC has its jurisdiction, which is defined in the City's Statute under Article 10, pages 2 and 3. Also, KONJIC has a local Economic Development Agency PRVI KORAK Ltd. Following strategic priorities, the Agency initially directed its efforts through the preparation and implementation of various projects of importance for the development of the local community. Initially, the activities are mostly directed towards the promotion and provision of technical and advisory support for the development of SMEs. Focusing on the development of tourism, the Agency is currently ensuring that all cultural and natural resources in the area of the town of Konjic are in use and valorised to increase the quality of life of the local community in the long term, as well as improving and developing a complete innovative tourist offer. Under the jurisdiction of KONJIC and the Economic Development Agency PRVI KORAK Ltd. also manages and maintains the D-O ARK/Tito's Bunker facility, which in terms of tourism represents a unique tourist attraction recognized not only locally, but also regionally and worldwide. An additional strength in the process of improving the development of tourism in the area of the city of KONJIC is the synergistic action of the actors of the tourism cluster "Welcome to Konjic", managed by the Agency. The cluster consists of members from the public, private and non-governmental sectors, and in cooperation with the members of the cluster, we work and prepare projects of importance for the development of tourism. The focus of the Integral Strategy of the City of Konjic for 2018-2027, is tourism and is currently working on the development of the Sustainable Tourism Development Strategy. One of the projects within the tourism strategy relates to the development and maintenance of tourist infrastructure, which includes the development of cycling tourism. Konjic City has participated in the project Green Destination in 2023, and in that way expressed readiness and cooperation for long-term success and promotion of sustainable tourism, sustainable tourism products and conservation of natural and cultural resources in the destination. Konjic City in coordination with the Economic Development Agency PRVI KORAK can provide basic information about the current state in the field of tourism in Konjic City, and in coordination with the Touristic cluster provide jointly actions to achieve the main goals of the project. Moreover, Konjic plays a role in regional economic development as a founding member of the REDAH Association. It also participates in collaborative networks such as FIPA. It maintains strong ties with the Tourist Board of the Herzegovina-Neretva Canton, fostering cooperative efforts to advance the region's tourism sector.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>The City of Konjic (KONJIC) will have a role in SO1., A1.1. in building the Trans Dinarica Community of Stakeholders (TDCS) and stakeholder consultations for methodologies development for the territory, after conducting research and territorial analysis, followed by the A1.2. development of a draft methodology for enhancing the social and economic impacts of tourism in rural/lesser-known destinations. KONJIC will take part in co-creating the innovative system TransDinarica2people, certification scheme, protocols and guidelines for the implementation and testing phases of the pilot</p>	

Motivation

initiatives. They will develop and A1.3. promote a support centre HUB in the City of Konjic. Also, KONJIC will coordinate tourism stakeholder A1.4. signage of TransDinarica Sustainability Charter. A1.5. will test the Methodologies for increasing the economic impact of tourism in pilot areas at Knin and Konjic, and will integrate the Trans Dinarica certification scheme. For A1.6. Konjic will have a share in creating a Starter Kit, the model for increasing social and economic Impacts of tourism. In SO2, A2.2. KONJIC will Identify and map sections suitable for use by individuals with disabilities, specifically those using handcycles, then integrate the Alpe Adria - Trans Dinarica route with existing public transit systems and engage local communities throughout the design of the route which will result in creating a new transnational tourism product: the Alpe Adria - Trans Dinarica cycling route (Alpe-Dinarica). In SO3, A3. 1. KONJIC will take part in the development of a transnational stakeholder database, and A3.3. development of the Trans Dinarica community network (residents, local NGOs, local tourist guides). KONJIC will in collaboration with Green Visions (GV) implement the Trans Dinarica people-to-people event. To capitalise on the project results, a Memorandum of Understanding (MoU) among project partners is signed to express a joint will among them to continue the sustainable development of tourism goals. KONJIC will benefit from the project by raising awareness in the local community on sustainable tourism development and promoting positive change in the local community and environment by implementing methodologies and place-based strategies developed during TRANSDINARICA2. They will use its influence on policy development on a local and regional level to enhance social and economic impact of sustainable tourism. The capacity of human resources will increase, and it will build a strong network of sustainable tourism stakeholders. The proportion of the total partner budget allocated to management activities is 7,16%

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	126.800,00	80,00 %
Partner contribution	31.700,00	20,00 %
Partner total eligible budget	158.500,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
KONJIC	Public	31.700,00	20,00 %

Total

Sub-total public contribution	31.700,00	20,00 %
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	0,00	0,00 %
Total	31.700,00	20,00 %

State Aid	
State aid relevant activities	

B.1 Project Partner 11	
Partner number	11
Partner role	PP
Name of the organisation in original language	Green Visions Ecotours
Name of the organisation in english	Green Visions Ecotours
Organisation abbreviation	GV
Department / unit / division	Project department
Partner main address	
Country	Bosnia and Herzegovina (BA)
NUTS 2	Federacija Bosne i Hercegovine (BA02)
NUTS 3	Federacija Bosne i Hercegovine (BA020)
Street, House number, Postal code, City	Trg Barcelone 5 71000 Sarajevo
Homepage	www.greenvisions.ba
Address of department / unit / division (if applicable)	
Country	Bosnia and Herzegovina (BA)
NUTS 2	Federacija Bosne i Hercegovine (BA02)
NUTS 3	Federacija Bosne i Hercegovine (BA020)
Street, House number, Postal code, City	Trg Barcelone 5 71000 Sarajevo
Legal and financial information	
Type of partner	SME
Legal status	Private
VAT number (if applicable)	4200437760008
Is your organisation entitled to recover VAT based on national legislation for the activities implemented in the project?	No
Contact	
Legal representative	Ms. Nermina Husic

Contact	
Contact person	Mr. Thierry Joubert
Email	thierry@greenvisions.ba
Telephone no.	+38761156113
Motivation	
<p>Which of the organisation's thematic and territorial competences and experiences are relevant for the project?</p> <p>Green Visions (GV) provides technical expertise, business consulting, internationally recognized sustainable tourism coaching and certification, and sustainable tourism innovation, ensuring eco-friendly and responsible solutions for a greener tomorrow, aligning with the goals of the project. Over the years, GV has garnered national and international recognition for their groundbreaking initiatives: pioneering Eco-Tourism in the Western Balkans and establishing Bosnia and Herzegovina's (BA) eco-tourism and environmental protection organisation; unique adventures with over 4,000 professionally guided eco-outdoor adventure tours, GV has introduced thousands most pristine areas of BA and the Western Balkans; community empowerment of youth, businesses, destinations, local governments, and communities through training in tour and mountain guiding, responsible tourism practices and certification, ecology, product development, and fostering regional cooperation; playing a pivotal role in developing and promoting the Via Dinarica long-distance trail, spanning Slovenia to Albania and North Macedonia; regional collaboration through the Via Dinarica Alliance through coordinating activities among outdoor adventure organisations and tourism businesses across 8 countries. Green Visions is an independent representative for the Green Destinations Awards and Certification Program in the BA. Green Visions possesses key sustainable tourism development qualifications, expertise, tasks, and services which are demonstrated through their impact as a (1) Founding Member of Balkan Green: co-founder of Balkan Green, a regional network for sustainable tourism professionals, (2) Leadership in Via Dinarica Development: GV plays a pivotal role in the development of the Via Dinarica long-distance hiking trail, establishing criteria, guidelines for trail mapping, signage, and overall development, (3) Trans Dinarica Biking Route: founding partner of the TransDinarica in which they have participated in identifying and mapping the Trans Dinarica mountain biking route in Croatia and BA, (4) Insight into BA Tourism Development Potential, GV provides valuable insights into stakeholder perspectives, including government, NGOs, private sector entities, and rural communities. This insight is informed by tourism resource inventory impact studies and product development support for organisations such as GLZ, CBC EU IPA, JICA and USAID, (5) Leadership in Tourism Promotional Campaigns: GV demonstrates leadership in tourism promotional campaigns, notably for initiatives like Via Dinarica, ATA BiH (Bosnia and Herzegovina Brave Enough), and The Tourism Association of BA, (6) Extensive Hands-On Project Development and Management Experience. The geographical scope of GV activities is in BA and the Western Balkans. GV are part of Balkan Green, Via Dinarica Alliance, Sarajevo Outdoor Alliance, Western Balkans Adventure Travel Association, and Adventure Travel Trade Association.</p>	
<p>What is the role (contribution and main activities) of your organisation in the project? Please indicate the proportion (%) of the total partner budget to be allocated for project management activities!</p> <p>The main activities of Green Visions (GV) in SO1, A1.1. are conducting a research and territorial analysis, building the Trans Dinarica Community of Stakeholders (TDCS), and providing stakeholder consultations for the territory, advising, developing and revising strategic documents on sustainable tourism. For A1.2. GV is giving their share in drafting the Methodology for enhancing the social and economic impacts of tourism in rural/lesser-known destinations. They will have a key role in the</p>	

Motivation

development of the innovative system TransDinarica2people and the development of the certification scheme. In A1.3. GV will implement training for HUB support centre staff, and integrate HUBs into existing Trans Dinarica maps. GV is the partner coordinator of A1.4. for implementing place-based, green and inclusive tourism methodology in pilot areas by providing mentorship, guidelines for implementation and evaluation of pilot areas for tourism stakeholders. GV is the partner coordinator of A1.6 and will conduct the Starter Kit and Guide for local communities – TransDinarica2people. Within SO2, A.2.1. GV is conducting an assessment of existing public infrastructure from Alpe Adria to Trans-Dinarica (roads, pathways, trails and suitable corridors), with the task of identification of tracks that are accessible and usable for people using handcycles. GV will identify cultural and natural heritage on the route, attractions, accommodation providers and other resources, by engaging with stakeholders, including local authorities, transportation departments, urban planners, community groups and cycling advocacy organisations. In A2.2. GV is mapping sections suitable for individuals with disabilities, integrating the Alpe-Dinarica route with existing public transit systems, and engaging with local communities throughout the design of the route. For A2.4. GV is implementing workshops for the transnational strategy in Knin and Ilirska Bistrica. In SO3, A3.1. GV is co-creating a transnational stakeholder database, organising TransDinarica breakfast roundtables on economic impacts and green and sustainable tourism investments, and organising meetings to initiate the development of improvement strategies in Bosnia and Herzegovina (BA). GV is the partner coordinator of A3.3. on ensuring the long-term commitment of project partners, local communities, local NGOs, and the local tourism industry to the sustainable development of their destinations and the Trans Dinarica route. GV is the organiser of the Trans Dinarica people-to-people event (D3.3.2.) in BA. GV as a strategic partner and part of the management structure of the Trans Dinarica route, same as IFST will benefit from the project by increasing and boosting the capacities of the route which is going to raise the number of guests as GV is booking tours for Trans Dinarica tourists. The proportion of the total partner budget allocated to management activities is 9,91%

Only for the LP, describe the organisation's experience in participating in and/or managing EU co-financed projects or other international projects.

Co-financing

Co-financing source	Amount	Percentage
Interreg Funds	175.520,00	80,00 %
Partner contribution	43.880,00	20,00 %
Partner total eligible budget	219.400,00	100,00 %

Origin of partner contribution

Name of the contributor institution	Type of contribution	Amount	% of total partner budget
GV	Private	43.880,00	20,00 %

Total

Sub-total public contribution	0,00	0,00 %
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Total		
Sub-total state contribution	0,00	0,00 %
Sub-total private contribution	43.880,00	20,00 %
Total	43.880,00	20,00 %
State Aid		
State aid relevant activities		

Associated strategic partner

Number	Status	Name of the organisation in original language	Name of the responsible project partner
1	Active	ISKRIVA	IFST
2	Active	Turistička zajednica Grada Knina	KNIN
3	Active	Turistička organizacija Zlatibor	OPČA
4	Active	Kärnten Werbung, Marketing & Innovations management GmbH	IFST
5	Active	Asocijacija avanturističkog turizma Zapadnog Balkana	OŽ
6	Active	Durmitor Adventure	OŽ
7	Active	Turistička zajednica Karlovačke županije	MARA
8	Active	Hrvatske udruge paraplegičara i tetraplegičara (HUPT)	MARA
9	Active	Regijski park Škocijanske jame	ZRC SAZU
10	Active	Občina Tolmin	IFST

ISKRIVA AO1	
Partner number	PP2
Name of the organisation in original language	ISKRIVA
Name of the organisation in english	Iskriva, Institute for Development of Local Potentials
Country	Slovenija (SI)
NUTS 2	Zahodna Slovenija (SI04)
NUTS 3	Gorenjska (SI042)
Street, House number, Postal code, City	Reteče 215 4220 Škofja Loka
Legal representative	Ms. Urška Dolnar
Contact person	Ms. Urška Dolnar
Email	urska.dolnar@iskriva.net

ISKRIVA AO1	
Telephone no.	+38640298111
Partner role	<p>Iskriva is a Slovenian private NGO working in the field of balanced and sustainable regional development, from local to international level. With 10 years of experience, Iskriva has been operating as a think-and-do-thank, developing methodologies, tools and approaches for planning, implementing and evaluating regional development. Iskriva was the lead partner of Interreg DTP projects AoE Bike Trail and Amazing AoE, establishing tourism products and strategy for Amazon of Europe, a transnational tourist destination. Both projects are contributing to development of sustainable cycling tourism in the area. Iskriva's key competences: strategic planning and implementation of communication campaigns, non-profit organisations, marketing, and promotional activities, up-to-date methodological approach for planning development strategies and practical tools for their implementation and achievement of set objectives, assessment and valorisation of natural and cultural heritage and resources as a basis for local prosperity, knowledge and experience in participatory planning and involving stakeholders in decision-making processes, experience in education on communication, stakeholder involvement and project management. Iskriva is active on local, regional, national, and international (European) level, leading or participating in many international and cross-border EU-funded projects. Iskriva was also engaged as external expert for preparation of Interreg V-A SI-HR and SI-HU cross-border programme documents for 2021-2027 programming period. Iskriva is a member of networks such as GSTC, Tourism 4.0, RIVER RES Action Group – European Innovation Partnership on Water, EIT RawMaterials (Innovation Community within the European Institute of Innovation and Technology) and Global Water Partnership. The role of ISKRIVA in the Trans Dinarica project is to participate in the development of joint activities and solutions by sharing databases, methodologies and lessons learned in Interreg DTP projects AoE Bike Trail, Amazing AoE and reviewing Alpe-Dinarica connecting route. ISKRIVA will participate in key capitalisation, transferring and mainstreaming events, workshops with stakeholders, Steering Committee meetings, partner training and other</p>

ISKRIVA A01	
	<p>events according to possibilities. ISKRIVA's role is to provide support in transferring and promoting project results and materials in relevant stakeholder networks and to mainstream project results and utilise them for further work within the organisation. ISKRIVA will benefit from the project and is interested in being part of the project as it has relevant experience in the fields of sustainable tourism aimed at enhancing economic development and social inclusion in the region, has relevant experience in policy development, implementation, monitoring and evaluation in the fields of cultural, tourism and regional development, and has a strong network of stakeholders at the local, regional, national and/or transnational level.</p>

Turistička zajednica Grada Knina A02	
Partner number	PP5
Name of the organisation in original language	Turistička zajednica Grada Knina
Name of the organisation in english	Knin Tourist Board
Country	Hrvatska (HR)
NUTS 2	Jadranska Hrvatska (HR03)
NUTS 3	Šibensko-kninska županija (HR034)
Street, House number, Postal code, City	Dr. Franje Tuđmana 24 22300 Knin
Legal representative	Mr. Ivan Sorić
Contact person	Mr. Ivan Sorić
Email	director@tz-knin.hr
Telephone no.	+385 91 619 0119
Partner role	Knin Tourist Board is a regional destination management organization that manages the development of Šibensko-kninska county as a tourist destination, representing the interests of its founders and members, i.e. local tourist boards and all stakeholders in tourism, the organisation's activities are the development and marketing of the destination by coordinating key tourism development activities by national strategic documents, representation of specific regional interests by strengthening priority initiatives to create internationally competitive offers, improving the conditions of tourists' stay in the destination and improving the economic and social effects of tourism also in rural development, environmental protection and preservation of natural and cultural heritage according to sustainable development principles. The main tasks of the Knin Tourist Board are the management of the tourism development system; including quality management in destinations and the implementation of training to raise the competencies of stakeholders in the tourism sector, strategic planning & development via the creation, adoption and application of strategic policies in tourism, cooperation with partners from other regions for common regional tourism offers. In

Turistička zajednica Grada Knina A02	
	<p>its scope of work, the Knin Tourism Board designs and implements measures for the development of tourist micro-destinations in its territory to raise the quality of the overall tourist offer and the competitiveness of Šibensko-kninska county as a tourist destination. It implements guidelines obtained from the Croatian Ministry of Tourism and Sports and the Croatian Tourist Board, to which it is responsible for its work. Likewise, regional tourist boards cooperate with tourist organizations from other countries to develop joint activities and programs in line with predefined priorities. The role of the Knin Tourist Board is to participate in the development of joint activities and solutions by sharing databases, methodologies and experiences gained within other projects, identification and testing of cycling tracks on the Adria-Dinarica route that are accessible and usable for people using „handcycle“ and to provide support in transferring and promoting project results and materials in relevant stakeholder networks. Knin Tourist Board will benefit from the project results, concretely Alpe-Dinarica cycling tracks accessible for people using „handcycles“ creating routes that are accessible and usable, especially for those with paraplegia, offering equal opportunities, inclusion and accessibility, social interaction and community engagement, travel opportunities and improving the physical, and mental health of the people with disabilities.</p>

Turistička organizacija Zlatibor AO3	
Partner number	PP6
Name of the organisation in original language	Turistička organizacija Zlatibor
Name of the organisation in english	Local Tourism Organization of Zlatibor
Country	Serbia (RS)
NUTS 2	Region Šumadije i Zapadne Srbije (RS21)
NUTS 3	Zlatiborska oblast (RS211)
Street, House number, Postal code, City	Miladina Pecinara 2 31315 Zlatibor
Legal representative	Mr. Vladimir Živanović
Contact person	Mrs. Nevena Majstorović
Email	ceplic@zlatibor.org.rs
Telephone no.	+381642788620
Partner role	<p>Zlatibor Tourism Organization was founded in 1995. The main activities of the organization are the improvement and promotion of tourism in Zlatibor, encouraging the construction of tourist infrastructure and landscaping, organizing and participating in tourist and other manifestations and gatherings, improving the quality of the tourist product, developing tourist micro destinations, as well as other activities directly related to tourism. As part of its activities and cooperation with partners, the Zlatibor Tourism Organization participated in the arrangement and maintenance of several bicycle paths on Zlatibor, which play an important role in the tourist offer of the destination. Activities of the Zlatibor Tourist Organization related to a specific project may includes identifying opportunities for sustainable tourism development that align with the goals of the project, facilitating collaboration among stakeholders on local level, promoting cultural preservation, and supporting local communities and marketing support in pomotion of project goals and results. Zlatibor Tourism Organization is a local tourism organization, active on theritory of Cajetina Municipality. Zlaibor Tourism Organizaion has cooperation with local and regional organizations including tourism and hospitality related</p>

Turistička organizacija Zlatibor AO3	
	<p>stakeholders in Zlatibor and Cajetina Municipality, regional and local tourism boards from Western Serbia region, environmental groups, and community associations. These cooperations can help disseminate project results at the local level and ensure that local communities are engaged in the project's outcomes. The role of the Local Tourism Organization of Zlatibor is to participate in the development of joint activities and solutions by sharing databases, methodologies and experiences gained within other projects and to mainstream project results utilising them at further work within the organisation, to ensure practical implementation of policy recommendations at the local level, to ensure through its members the use of tools developed by the project, to ensure the up-take of the pilot results in the daily life/ work, to promote the Alpe-Dinarica cycling route, to foster behaviour change towards more sustainable tourism by implementing results, tools and knowledge gained within the project, to participate in key capitalisation, transferring and mainstreaming events, workshops with stakeholders, Steering Committee meetings, partner training and other events according to own possibilities, and to provide support in transferring and promoting project results and materials in relevant stakeholder networks.</p>

Kärnten Werbung, Marketing & Innovations management GmbH AO4	
Partner number	PP2
Name of the organisation in original language	Kärnten Werbung, Marketing & Innovations management GmbH
Name of the organisation in english	Kärnten Werbung
Country	Österreich (AT)
NUTS 2	Kärnten (AT21)
NUTS 3	Klagenfurt-Villach (AT211)
Street, House number, Postal code, City	Völkermarkterring 21-23 9020 Klagenfurt/Celovec
Legal representative	Mag. Klaus Ehrenbrandtner
Contact person	Mr. Paco Wrolich
Email	wrolich@kaernten.at
Telephone no.	+436644582315
Partner role	<p>Kärnten Werbung is the umbrella organisation for tourism in Carinthia. Kärnten Werbung defines the tourism strategy of the state of Carinthia in cooperation with the tourism regions and the state government. Mr. Paco Wrolich is responsible for product development in the cycling sector and I have been working very intensively with my colleagues in Slovenia in the mountain bike and trekking bike sector for around 12 years and have already organised some very interesting projects. Kärnten Werbung will be involved in this project to expand the mountain bike route in Carinthia. This concerns the infrastructure, signposting, advertising. Kärnten Werbung role is participating in the development of Aple-Dinarica connecting, in gathering stakeholders at Alpe-Dinarica cycling route, to mainstream project results and utilise them at further work within the organisation, to foster behaviour change towards more sustainable tourism by implementing results, tools and knowledge gained within the project, to participate at the key capitalisation, transferring and mainstreaming events, workshops with stakeholders, Steering Committee meetings, partner trainings and other events according to own</p>

Kärnten Werbung, Marketing & Innovations management GmbH AO4	
	<p>possibilities, to provide support in transferring and promoting project results and materials in relevant stakeholder networks, and to promote Alpe-Dinarica cycling route. Kärnten Werbung will participate in the project for the following reasons: the organisation has relevant experience in the fields of sustainable tourism aimed at enhancing economic development and social inclusion in our region, has relevant experience in policy development, implementation, monitoring and evaluation in the fields of cultural, tourism and local development, has a strong network of stakeholders at the local representing different sectors, as a result of this project, we expect that the capacity of human resources will increase in our organisation as well as at the local level leading to the enhanced role of culture in building resilient communities with better cohesion.</p>

Asocijacija avanturističkog turizma Zapadnog Balkana AO5	
Partner number	PP8
Name of the organisation in original language	Asocijacija avanturističkog turizma Zapadnog Balkana
Name of the organisation in english	West Balkans Adventure Travel Association
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City	Vuka Karadžića 9 84220 Žabljak
Legal representative	Mr. Boris Stijepović
Contact person	Mrs. Ana Vuković
Email	ana.wbata@gmail.com
Telephone no.	+381648598960
Partner role	WBATA's main scope of activities revolves around promoting adventure tourism in the Western Balkans as a unified destination while prioritizing responsible practices, diverse and sustainable outdoor experiences, cultural authenticity, and the preservation of natural beauty. They serve as a platform for collaboration among adventure tour operators, responsible travelers, environmentalists, local communities, and all stakeholders who share our vision. As an association, our responsibilities and jurisdictions involve coordinating the stakeholders to ensure that adventure tourism in the Western Balkans adheres to the highest standards of sustainability, ethical practices, and safety. Their focus is on promoting adventure tourism in the Western Balkans and involves implementation of sustainable practices, fostering community engagement, and protecting natural and cultural heritage. Although WBATA IS just starting, their vision includes developing and promoting sustainable tourism products and services that highlight the region's cultural and natural assets. They aspire to collaborate with local communities, advocate for responsible tourism practices, and support initiatives aimed at environmental

Asocijacija avanturističkog turizma Zapadnog Balkana AO5	
	<p>preservation and social inclusion. WBATA role in the project is to mainstream project results and utilise them at further work within the organisation, to foster behaviour change towards more sustainable tourism by implementing results, tools and knowledge gained within the project, to participate at the key capitalisation, transferring and mainstreaming events, workshops with stakeholders, Steering Committee meetings, partner trainings and other events according to own possibilities, to provide support in transferring and promoting project results and materials in relevant stakeholder networks, to promote Alpe-Dinarica cycling route. WBATA will participate in the project for the following reasons; their organisation wants to gain experience in the field of sustainable tourism aimed at enhancing economic development and social inclusion in the region, policy development, implementation, monitoring and evaluation in the fields of cultural, tourism and local development, they have a strong network of stakeholders at the local representing different sectors, and as a result of this project, WABTA is expecting that the capacity of human resources will increase, as well as at the local level leading to the enhanced role of culture in building resilient communities with better cohesion.</p>

Durmitor Adventure AO6	
Partner number	PP8
Name of the organisation in original language	Durmitor Adventure
Name of the organisation in english	Durmitor Adventure
Country	Crna Gora (ME)
NUTS 2	Crna Gora (ME00)
NUTS 3	Crna Gora (ME000)
Street, House number, Postal code, City	Njegoseva 1 84220 Žabljak
Legal representative	Mr. Boris Stijepović
Contact person	Mr. Boris Stijepović
Email	boris@durmitoradventure.com
Telephone no.	+38269893315
Partner role	<p>Durmitore Adventure is an outdoor activities provider for almost 15 years. Most of the tours Durmitor has to offer is organised in house: canyoning, tandem paragliding, ebike, rafting, zip line, hiking, rock climbing and with external partners, horse riding and via ferrata. Most of the team also does the rescuing in the mountains both summer and winter such as ski touring, snow kiting, winter climbing. For past 5 years Durmitore Adventure is developing ebike tours, both locally and within Montenegro – multiday trips. Currently creating a new brand that will move from local to country wide operator, setting up the bases in Tivat, Kolasin and Savnik, to develop both daily and multiday ebike tours and involve more people in this section of tourism, partner and guides alike. As a crew they maintain some of the local trails for MTB and with small downhill races/events promoting the area for advanced bikers. For this year they are organising 3 downhill races, Tivat, Bar and Zabljak. Bar and Zabljak races are held for 10 years now. Also, they are part of governing board of Biking Union for Montenegro, for MTB disciplines trying to make this events on a higher level and official. Durmitore Adventure will participate in the project for the following reasons; their organisation wants to gain</p>

Durmitor Adventure A06	
	<p>experience in the field of sustainable tourism aimed at enhancing economic development and social inclusion in the region, policy development, implementation, monitoring and evaluation in the fields of cultural, tourism and local development. Durmitore Adventure has a strong network of stakeholders representing different sectors, and as a result of this project, is expecting that the capacity of human resources will increase, as well as at the local level leading to the enhanced role of culture in building resilient communities with better cohesion.</p>

Turistička zajednica Karlovačke županije A07	
Partner number	PP4
Name of the organisation in original language	Turistička zajednica Karlovačke županije
Name of the organisation in english	Visit Karlovac County
Country	Hrvatska (HR)
NUTS 2	Panonska Hrvatska (HR02)
NUTS 3	Karlovačka županija (HR027)
Street, House number, Postal code, City	Haulikova 14 47000 Karlovac
Legal representative	Mr. Željko Fanjak
Contact person	Mr. Željko Fanjak
Email	zeljko.fanjak@tzkz.hr
Telephone no.	+385995283574
Partner role	<p>Visit Karlovac County is a regional destination management organization that manages the development of Karlovac County as a tourist destination, representing the interests of its founders and members, i.e. local tourist boards and all stakeholders in tourism. The scope of the Visit Karlovac County includes: development and marketing of the destination by coordinating key tourism development activities in accordance with national strategic documents, representation of specific regional interests by strengthening priority initiatives to create internationally competitive offers, improving the conditions of tourists' stay in the destination and improving the economic and social effects of tourism, esp. rural development, environmental protection and preservation of natural and cultural heritage according sustainable development principles. The basic tasks of the organisation as regional destination management organizations, are as follows: strategic planning & development via the creation, adoption & application of strategic policies in tourism, cooperation w/key partners from other regions to develop identified common regional & inter-regional tourism offers, management of the tourism development system; including quality management in destinations and</p>

Turistička zajednica Karlovačke županije A07	
	<p>the implementation of training to raise the competences of stakeholders in the tourism sector, conducting research on tourist satisfaction, conducting marketing activities with an emphasis on public relations. Visit Karlovac County with the following role to participate in the development of the joint activities and solutions by sharing databases, methodologies and experiences gained within other projects and to mainstream project results and utilise them at further work within the organisation: to ensure practical implementation of policy recommendations at the regional level, to ensure through its members the use of a tools developed by the project, to promote Alpe-Dinarica cycling route, to foster behaviour change towards more sustainable tourism by implementing results, tools and knowledge gained within the project, to participate at the key capitalisation, transferring and mainstreaming events, workshops with stakeholders, Steering Committee meetings, partner trainings and other events according to own possibilities, to provide support in transferring and promoting project results and materials in relevant stakeholder networks. Visit Karlovac County will participate in the project for the following reasons: as an tourist organisation they have relevant experience in the fields of sustainable tourism aimed at enhancing economic development and social inclusion in our region, relevant experience in policy development, implementation, monitoring and evaluation in the fields of cultural, tourism and regional development, having a strong network of stakeholders at the local, regional, national and/or transnational level, representing different sectors.</p>

Hrvatske udruge paraplegičara i tetraplegičara (HUPT) A08	
Partner number	PP4
Name of the organisation in original language	Hrvatske udruge paraplegičara i tetraplegičara (HUPT)
Name of the organisation in english	Croatian Association of Paraplegics
Country	Hrvatska (HR)
NUTS 2	Grad Zagreb (HR05)
NUTS 3	Grad Zagreb (HR050)
Street, House number, Postal code, City	Vladimira Varićaka 20 10010 Zagreb
Legal representative	Mr. Bojan Hajdin
Contact person	Mr. Bojan Hajdin
Email	hupt@hupt.hr
Telephone no.	+385 1 38 31 195
Partner role	<p>The Croatian Association of Paraplegics and Tetraplegics (HUPT) is an alliance organization of associations of individuals with spinal cord injuries in the Republic of Croatia, united for common interests, founded on solidarity, mutual support, and unity among individuals with spinal cord injuries. The alliance of organizations is focused on common interests and goals to promote a human rights-based approach to disability and to enhance the care of individuals with spinal cord injuries from the onset of disability onwards. HUPT is one of the founders of the European Spinal Cord Injury Federation (ESCIF) based in Nottwil, Switzerland. It is an affiliated member of the Community of Associations of Persons with Disabilities in Croatia (SOIH) and a member of the Coalition of Health Associations (KUZ). HUPT acts as a support centre for its members, strengthening intra-sectoral and inter-sectoral collaboration, and advocates for the interests of people with disabilities to promote the public good and the advancement of Croatian society. The main activities of HUPT over the years have been projects implemented based on the principles of the independent living movement. Independent living has been a working method since</p>

Hrvatske udruge paraplegičara i tetraplegičara (HUPT) A08	
	<p>its inception in 1999. It encompasses numerous projects aimed at improving all areas of life for individuals with spinal cord injuries necessary to achieve equal opportunities: from educating members about independent living to self-care for the prevention of complications in individuals with spinal cord injuries, advocacy for the rights of persons with disabilities, monitoring the accessibility of public and tourist facilities, education of at-risk groups, Peer Counselling (experience-based counselling), and participation in working groups for proposals and amendments to laws and in the Government Commission for Persons with Disabilities. HUPT has the following role in the project: to participate in the development of the joint activities and solutions by sharing databases, methodologies and experiences gained within other projects, identification and testing of cycling tracks on the Adria-Dinarica route that are accessible and usable for people using „handcycle“, to provide support in transferring and promoting project results and materials in relevant stakeholder networks. HUPT is part of the project for the following reasons: organisation (members) will use the project results, concretely Alpe-Dinarica cycling tracks accessible for persons using „handcycles“, they will create routes that are accessible and usable for people using handcycles especially those with paraplegia, offering equal opportunities, inclusion and accessibility, social interaction and community engagement, travel opportunities and improves physical, mental health of the people with the disabilities. The following is in line with the organisational statute objectives.</p>

Regijski park Škocijanske jame AO9	
Partner number	LP1
Name of the organisation in original language	Regijski park Škocijanske jame
Name of the organisation in english	
Country	Slovenija (SI)
NUTS 2	Zahodna Slovenija (SI04)
NUTS 3	Obalno-kraška (SI044)
Street, House number, Postal code, City	Škocjan 2 6215 Divača
Legal representative	Mr. Stojan Ščuka
Contact person	Mr. Borut Perić
Email	Borut.peric@psj.si
Telephone no.	+386 (0)5 70 82 120
Partner role	<p>Within the framework of the public service, the Institute carries out a number of activities as provided for by law and the founding decision, including the maintenance, restoration and protection of monuments and sites in the Park, the constant monitoring and analysis of the state of the natural values and cultural heritage in the Park, the coordination of research tasks relating to the Park, and the organisation of research work, participation in international projects, ensuring the public presentation of the park, carrying out and organising training, preparing and maintaining the park's trails and signs, cooperating with the owners of the park's individual monuments, providing expert assistance and advice, maintaining the cave infrastructure for visiting the caves, providing a guide service in the park and the caves, and running the information centre. The objectives of the park are divided into conservation, development, and broader objectives. The objectives of education and monitoring are particularly highlighted. The most important for PŠJ are education objectives. They include the objectives of employee education, education and awareness raising for local people, volunteer conservationists, educators of local and international visitors, and school and university</p>

Regijski park Škocijanske jame AO9	
	<p>students. PŠJ are mainly active within the park boundaries, which is at a local level, but we also cooperate with similar areas both in Slovenia and abroad. Our activities are particularly related to networking with other protected areas in Slovenia and with Ramsar and UNESCO sites around the world. PŠJ are members of Community of Parks of Slovenija, member of Unesco Program Man and Biosphere, we have a network of Schools and Network of Universities. PŠJ will participate in the project for the following reasons; their organisation wants to gain experience in the field of sustainable tourism aimed at enhancing economic development and social inclusion in the region, policy development, implementation, monitoring and evaluation in the fields of cultural, tourism and local development, they have a strong network of stakeholders at the local representing different sectors, and as a result of this project, PŠJ is expecting that the capacity of human resources will increase, as well as at the local level leading to the enhanced role of culture in building resilient communities with better cohesion.</p>

Občina Tolmin A010	
Partner number	PP2
Name of the organisation in original language	Občina Tolmin
Name of the organisation in english	Municipality of Tolmin
Country	Slovenija (SI)
NUTS 2	Zahodna Slovenija (SI04)
NUTS 3	Goriška (SI043)
Street, House number, Postal code, City	Ulica padlih borcev 2 5220 Tolmin
Legal representative	Mayor Alen Červ
Contact person	Director Mitja Taljat
Email	mitja.taljat@tolmin.si
Telephone no.	+386 5 381 95 18
Partner role	<p>Municipality of Tolmin defines the basic principles of the organization and operation of the municipality according to its statute, the powers of the municipal authorities, financial operations, the way citizens participate in decision-making in the municipality and other issues of common importance that are important for the functioning of the municipality. The municipality protects the interests of its population. Within the framework of the constitution and laws, it independently deals with matters and executes tasks transferred to it by regional laws, as well as tasks transferred to municipal jurisdiction by the state with the consent of the municipal council. The Municipality of Tolmin is keen to support the successful implementation of the Transdinarica project within our region. This initiative is aligned with our local tourism strategy. We are committed to helping you search for a suitable location and the establishment of an entrance point for the project. In the medium term, we see the municipal facilities at Sotočje as a highly suitable option for this purpose. Furthermore, we will be available together with the local tourism organization to provide any necessary assistance and support throughout the project's development and execution. Municipality of Tolmin will participate in the project with the following role:</p>

Občina Tolmin A010	
	<p>with the following role; in the development of the joint activities and solutions by sharing databases, methodologies and experiences gained within other project and to mainstream project results and utilise them at further work within the organisation; to ensure practical implementation of policy recommendations at the local level; to ensure through its members the use of a tools developed by the project; to ensure the up-take of the pilot results in the daily life/ work; to promote Alpe-Dinarica cycling route; to foster behaviour change towards more sustainable tourism by implementing results, tools and knowledge gained within the project; to participate at the key capitalisation, transferring and mainstreaming events, workshops with stakeholders, Steering Committee meetings, partner trainings and other events according to own possibilities; to provide support in transferring and promoting project results and materials in relevant stakeholder networks. Municipality of Tolmin will participate in the project for the following reasons: relevant experience in the fields of sustainable tourism aimed at enhancing economic development and social inclusion in our region, in policy development, implementation, monitoring and evaluation in the fields of cultural, tourism and local development, a strong network of stakeholders at the local representing different sectors. As a result of this project, they expect that the capacity of human resources will increase in the organisation as well as at the local level leading to the enhanced sustainability of tourism in Tolmin area.</p>

C - Project description

C.1 Project overall objective

Below, you can see the Programme priority specific objective your project will contribute to (chosen in section A.1.).

3.3: Socio-economic development through heritage, culture and tourism

Project main objective

Now think about your main objective – what do you aim to achieve by the end of your project? Remember your project needs to contribute to the programme's objective.

Your objective should:

- be realistic and achievable by the end of the project, or shortly after;
- specify who needs project results and in which territory;
- be measurable – indicate the change you are aiming for.

The primary goal is to develop a sustainable tourism models and solutions aimed at enhancing the socio-economic impacts of tourism in undeveloped regions along the existing Trans Dinarica cycling route. Additionally, the project seeks to improve the accessibility through its integration with the Alpe-Adria cycling route. It fosters a more sustainable and responsible approach to tourism, job creation and improving quality of life in underprivileged regions of both EU and non-EU countries.

C.2 Project relevance and context

C.2.1 What are the common territorial needs and challenge(s) that will be tackled by the project?

Please describe common needs and challenges of the addressed territory in relation to the project topic.

The Danube region, spanning from Austria to Montenegro, is a remarkably diverse part of Europe, connecting both highly developed and less economically advanced areas. The challenges faced by the region are primarily driven by economic disparities, resulting in a concerning rise in depopulation and migration trends. The long-lasting economic effects of the last war persist, with communities still struggling to recover. Factors such as high unemployment rates, slow economic growth, and a lack of job opportunities have compelled many individuals, especially the younger population, to seek better prospects abroad. Some regions lack sufficient infrastructure and essential services, making them less appealing for residents (and tourists) and prompting migration to areas with better living conditions.

On a positive note, the region holds significant tourism potential, stemming from its preserved natural and cultural heritage, scenic mountains, the Adriatic Sea, numerous rivers, and exceptional gastronomic offerings. However, tourism along the coast is overdeveloped with high seasonality, while just a few kilometers inland, tourism is virtually non-existent. In recent years in the Danube Region (DR), tourism development has been a fundamental driver of growth for communities; which has contributed to job creation, new sources of revenue, and enhanced interest from tourists in the region's cultural and natural assets. Within the countries of the DR, tourism contributes between 2% (SER), 8% (BIH, SLO) to +25% (CRO and MNE) of GDP, accounts for +10% of total employment per EUSDR country, and has motivated cities and towns to preserve resources and transform them into tourism assets.

One of them is Trans Dinarica (TD) cycling route (<https://www.transdinarica.com/>), the first Western Balkan's cycling route already developed by the Balkan Green initiative (<https://balkan.green/>), including IFST and GV (project partners) with the help of USAID. TD is route with a 3364km trail that weaves through SLO, CRO, BIH, MNE, ALB, N.MACE, KOS, and SER, prioritizing sustainable exploration of UNESCO sites, national parks, and villages. So far, the entire route has been mapped, accessing rural and underdeveloped areas aiming to become a tourism backbone for inland villages thus to bring wealth and jobs for the locals. The route/product is trademarked/brand-protected.

Thanks to the Lonely Planet and National Geographic stories, TD is already globally popular, but unfortunately, it is still nothing more than a digital map, leaving no extra benefits for people or society living by the route.

The reason behind that is poor capacities of stakeholders to offer quality products and services on the route. There is insufficient skills and knowledge in tourism entrepreneurship, product and service development, poor quality of existing tourism services, lack of adaptation to climate change, lack of community involvement in touristic activities, including planning and development, and limited comprehension of the principles of sustainable development and sustainable, responsible tourism. The project addresses tourism potentials of connecting TD with Alpe Adria Cycling route (1.897.949 visitors).

To address these issues and unlock the transformative potential of the TD route, there is a need to invest in capacity building for sustainability, quality improvement, and networking among citizens, businesses, and public bodies. Overall, the project has the aim of developing new sustainable tourism models that increase capacities of tourism stakeholders and establish a functional cooperation of

the public sector, private sector, and civil sector on the TD as a basis for sustainable and responsible territorial development. The model is applicable to TD and other transnational cycling routes. The pilots will be developed and tested through a participatory co-creation and communication process involving public authorities, civil society, local businesses, experts, and knowledge providers. Except addressing increasing socio-economic impact of the TD, the project aims to improve accessibility of TD by connecting TD with Alpe Adria transnational cycling route (410 km long), by mapping the connecting section of 100 km from Slovenia to Austria. Thus, the project generates a new tourism product – Alpe Adria – Trans Dinarica cycling route.

In the EUSDR countries in this project, authorities have the goal of implementing innovative practices for generating wealth for people and the planet, preserving environment and cultural & natural heritage. Via an approach where the community's needs are recognized (incl. people with disabilities), new cooperation mechanisms are developed (MODELS for increasing social and economic impact of TD route), and citizens and persons have improved access to employment opportunities and civic activities connected to promoting tourism, the project contributes to focus 2 & focus 3 of SO3.3. in the EUSDR strategy.

C.2.2 How does the project tackle the identified common challenges and/or opportunities and what is new and innovative about the approach the project takes?

Please describe new solutions that will be developed during the project and/or existing solutions that will be adopted and implemented during the project lifetime. Describe also in what way the approach goes beyond existing practice in the sector/DRP area/participating countries.

The project aims to improve the Trans-Dinarica cycling route and increase its accessibility by connecting it to the Alpe Adria cycling route. Both objectives will result in the improvement of governance and policies, as well as deliver the following models and solutions:

1. The Model for Increasing Economic Impacts of Tourism and the Model for Increasing Social Impact of Tourism, which will be derived from testing pilots in 5 underdeveloped municipalities/cities along the TD. The models will contribute to the development of sustainable, high-impact, and slow tourism along the TD in regions with a weakly developed tourism sector, including transnational strategy development to harness untapped potentials. The models will further promote community participation in tourism-related activities, emphasizing engagement in planning and development processes to ensure the benefits are shared inclusively. Focus is on developing the tourism sector in less-explored regions and lesser-known destinations to create more employment opportunities for vulnerable groups and host communities. The models will include capacity building and development of innovative models for community-based tourism along the Trans Dinarica route. The models will include education and training programs to enhance skills and knowledge related to climate change adaptation, enabling the community to cope with and mitigate the effects of environmental changes. The Model for Increasing Economic Impacts of Tourism will include an innovative solution - the TransDinarica Certification Scheme, an integral part of D1.2.1. and D1.2.2. This newly developed quality assurance system comprises a curated selection of existing certification schemes (Green Destinations/Travellife/MNE Bed&Bike, Bike Friendly Standard, and others) that promote social, economic, environmental, and cultural development within the tourism sector. The Certification Scheme will offer tailored guidelines and criteria specifically designed for local businesses operating along the cycling route. The Model for Increasing Social Impacts of Tourism will include an innovative solution TransDinarica2people, a system for the tourism industry designed to reinvest a portion of stakeholder revenues back into the community. The implementation of the pilots, as well as the sustainability of the project results, will be supported by the establishment of Trans Dinarica Support Hubs to provide additional assistance and support (PILOT3). Hubs will be established in each of the partner countries and will act as supportive systems and infrastructure to facilitate sustainable tourism practices, ensuring that the development aligns with environmental and social considerations. The Hubs will promote project results, foster policy improvements, implement educational initiatives to enhance the quality of services, as well as understanding the principles of sustainable development, and promote responsible tourism practices among stakeholders after the project closure. The outcomes of the pilots will be widely disseminated and promoted in the DR via the capitalization activities in SO3, and the partners (including 11 APS's) will incorporate the pilot outcomes into their current tourism initiatives.

The project contributes to EU integrations. It includes 11 partners from 2 EU countries and 3 IPA countries. The model and network of stakeholders will be developed jointly by the partnership, ensuring that regional, national, and EU objectives and priorities in tourism are taken into account, and that it makes EU recommendations (as stated in the EUSDR strategy, territorial agenda 2030, European Green Deal, and other policies) operational. Furthermore, activities such as conferences for transnational stakeholders (D3.1.4), breakfast roundtables (D.3.2.1), study trips (i.e., short education programs for key stakeholders (A1.4, A1.5.), and establishing models for increasing socio-economic impact of tourism (A1.6.) reinforce the results by reaching out to tourism stakeholders throughout the Danube Region. Through communications and capitalization activities, those not directly included in the action will be able to access the results and apply them to their own actions (via new projects, training, planning of tourism activities connected to social inclusion, etc.).

C.2.3 Why is transnational cooperation needed to address the identified needs and challenges?

Please explain why the project objectives cannot be efficiently reached acting only on a national/regional /local level and describe what benefits the project partners/target groups/ project area/DRP area gain in taking a transnational approach.

The project's overall objective is to improve Trans Dinarica by enhancing the social and economic impact of tourism and improving accessibility of the route by connecting it to the Alpe Adria cycling route. Transnational cooperation is required due to the territorial coverage of TD and the transnational management system which includes organizations from SLO, CRO, BIH, SER, MNE, Albania, and Macedonia. The project themes relate to community-led actions for the development of slow and sustainable tourism in inland villages and other undeveloped areas of the DR. Tourism development will enhance capacities and lead to job creation, environmental protection, and wealth for the local inhabitants. These themes are priorities for all communities in the DR, and each has similar problems. If each partner had decided to continue to try to solve these issues on their own, they would lack resources, synergies, and coordination to ensure that sustainable solutions (for all beneficiaries) were achieved. Partnership is considered crucial as it is a means to avoid repeating past errors. By combining regional expertise and know-how in tourism, a common transnational solution can be reached (in line with the partnership's best practices, capacities, and know-how), ensuring balanced tourism development (in terms of social inclusion) and contributing to offset negative environmental and socio-economic impacts from tourist influxes.

Concerning the consortium, a common sustainable tourism development model (accompanied by a network of stakeholders), O1.1. & O1.2, is considered a strength as it considers needs in EU and IPA countries. It ensures that knowledge from EU states can be efficiently transferred to the DR and made operational beyond the EU. This contributes to enhancing tourism standards, achieving EUSDR policy goals in SO3.3., and improving living standards in the DR. By organizing 4 locations where pilots (A1.4. and A1.5.) will be held (with all partners taking part), tourism stakeholders will recognize the added value of including all citizens (including vulnerable groups) in creating and managing tourism activities. The summarized learnings from pilot actions (1.4.2), the Model for increasing social impact of tourism (1.6.1.), and the Model for increasing economic impact of tourism ensure that pilot outcomes are applied in the tourism actions and policies of the partnership. The study visits and conferences serve as a means to disseminate the model to other regions and to uptake the pilots and solutions. The Model - social - starter kit (1.6.1.), Model - economic - starter kit (1.6.2.), Handbook for investors (1.6.3), and Policy recommendations serve for tourism stakeholders and the partners to follow over the long term. They detail ongoing activities, education efforts, and future actions to be taken up in the DR.

Concerning the main target groups, they will benefit from transnational cooperation as they will have the chance to enrich their background through proactive involvement in activities. They will use the acquired knowledge and skills in tasks within their respective territories.

The project benefits the following:

Tourism stakeholders: These individuals include partner representatives, NGOs promoting tourism development and the needs of the community, local/regional tourism boards, local and regional government representatives, SMEs in tourism fields (tour agencies, managers, and employees of tourism sites, persons working in the hospitality sector, etc.). They strive to improve tourism offers and create new ones in new destinations. They are keen to become a part of TD community, to improve their capacities to innovate, increase the quality of products and services, implement DNSH principles and sustainable tourism principles thus to ensure higher incomes and savings from responsible management of resources. The model created in the project will insure greater economic benefits for local businesses and social benefits for the local communities living in undeveloped regions along TD. It also introduces new joint solutions to reach out to citizens (including persons

with disabilities), and to inspire them to become active players in tourism development. This, in turn, enhances the competitiveness of tourism in the undeveloped areas of DR and contributes to new opportunities for them in the open market.

Citizens: Via the model and capitalization activities, tourism activities in their community will be transformed into community-led and socially inclusive actions/offers. By taking part in the development of new contents in the pilots (focusing on undeveloped destinations), they will have their inputs taken into account, gain a more favorable attitude toward tourism, and have a sense of ownership in tourism development. By applying the outcomes of pilots to their needs over the long term, the project ensures that a community-led and socially inclusive approach to tourism management is applied in the DR.

C.2.4 Who will benefit from your project outputs?

In the first column of each row, please select one of the pre-defined target groups from the drop-down list. In the second column explain in more detail exactly who will benefit from your project. For example, if you choose the category education, you need to explain which specific schools or groups of schools and in which territory.

Target Group	Specification
National public authority	<p>National public authorities refer to ministries in charge of tourism and entrepreneurship and National tourist organizations in Slovenia, Bosnia and Herzegovina, Croatia, Montenegro, and Serbia, who are involved as PP's and others who will be reached by the project partners within capitalization, dissemination, and mainstreaming activities within SO3. The national authorities in charge of tourism share their objectives with the TRANSDINARICA2 project in a way that they exist to promote and increase the quality of tourism activities and the number of tourists, thus increasing national revenues from tourism. Additionally, they are keen to learn more about green and slow tourism and how to implement sustainable tourism principles, including DNSH (do no significant harm).</p> <p>The national authorities will benefit from implementing the Model for Increasing Social Impacts of Tourism (O1.1.) and the Model for Increasing Economic Impacts of Tourism (O1.2.) ,O1.3 TD Certification Scheme and O 1.4 TransDinarica2people in their territories, preferably in undeveloped regions.</p> <p>National authorities will benefit from development of O 2.1. Alpe Adria – Trans Dinarica cycling route which will attract more tourists and increase visibility and incomes due to the project impact.</p> <p>The outputs will be implemented with the help of starter kits (D1.6.1.), (D1.6.2.), Policy Recommendations (D1.6.4), and an online tool that will offer step-by-step instructions on implementing the project outputs (D1.6.6.). The project results applicable for national authorities will be mainstreamed at the D3.1.4 conference for transnational stakeholders and the D3.2.1. Breakfast roundtable and used for creating the online tool.</p>

Target Group	Specification
Regional public authority	<p>It is planned that project will have a positive impact on the regional authorities tourism policies. The project will generate Policy recommendation in D1.6.4 and an online tool in D1.6.6 which will provide step by step directions how to increase social and economic impact of tourism in their respective regions. They also develop strategies, action plans and other policy actions relating to tourism, the inclusion of vulnerable groups in the community, increasing citizen engagement and environmental protection. It is crucial for them to ensure that tourism is a driver of sustainable & inclusive growth in their territories. They recognize that tourist influxes can disrupt the daily lives of residents due to too much focus being put on a small number of destinations. To avoid this, they have set out to diversify the tourism offer and ensure that new, attractive lesser-known destinations are included in the offer. As well, they want to ensure that the benefits of tourism reach all residents in their communities. The model for increasing social impact of tourism (O.1.1.) and The model for increasing economic impact of tourism (O.1.2.) sets new methodologies that promote lesser-known attractions, while also relying on the inputs of citizens and tourist stakeholders for the creation & management of tourism activities. The study trips, conferences and other events and capitalization activities in SO3 ensure effective mainstreaming of the project results. The regional authorities will be informed about the project results via individual meetings, breakfast roundtable and other mainstreaming activities within 3.2. It is estimated that 10 regional authorities in the countries covered will benefit from the project model (i.e. 2 entities per country). Regional authorities will benefit from development of O 2.1. Alpe Adria – Trans Dinarica cycling route which will attract more tourists and increase visibility and incomes due to the project impact.</p>

Target Group	Specification
Local public authority	<p>Local public authorities, represented by officials responsible for organizing tourism activities, monitoring their impacts, and implementing actions that foster equal opportunities in the community, play a crucial role in managing tourism within their territories. Their primary objectives include boosting the local economy through increased tourist arrivals and promoting the cultural and natural heritage of their areas to strengthen local identity.</p> <p>In recent years, local leaders have recognized the potential disruption caused by concentrated tourist influxes on the daily lives of residents, highlighting the importance of diversifying the tourism offer. It is essential to include new, attractive, lesser-known destinations to ensure a balanced distribution of tourism benefits throughout the community. Moreover, local authorities are keen on ensuring that all residents benefit from tourism.</p> <p>The Model for increasing the social impact of tourism (O1.1) and Model for enhancing the economic impact of tourism (O1.2), along with the innovative certification scheme (O1.3., D.1.2.3) and TransDinarica2People system (O1.4., D.1.2.4) developed in the project, will establish new goals and activities to promote lesser-known regions.</p> <p>By integrating the outcomes of pilot projects (O1.1, O1.2) into their operations, local authorities can directly apply the project's results to their work. Local authorities will benefit from development of O 2.1. Alpe Adria – Trans Dinarica cycling route which will attract more tourists and increase visibility and incomes due to the project impact. The project's outputs and solutions will be mainstreamed within Strategic Objective 3 (SO3) through conferences, international press coverage, study tours, and other dissemination activities. It is anticipated that approximately 50 local authorities in the covered countries will benefit from the project model, with an average of 10 entities per country.</p>

Target Group	Specification
SME	<p>The project focuses specifically on SMEs operating along the TD (i.e., representatives, managers, and employees in tour operators/organizers, hospitality services – hotels, restaurants, cafes, crafts promoting local cultural and natural heritage, etc.).</p> <p>The SMEs lack motivation and capacities to become active and attractive parts of the TD cycling route. With support in diversification of the tourism offer, increasing the quality of products and services, and integrating sustainability and DNSH principles, they will contribute to enhancing the attractiveness of the TD route and their overall competitiveness on the open market. In this project, they are part of the tourism stakeholder group, gathered in a community/network in A.1.1. Local businesses will gain benefits from the implementation of the TD certification scheme that aims to increase quality, inclusiveness, and sustainability of the tourism industry. The SMEs will be part of the pilot testing actions. They will sign the TD sustainability charter D1.5.3 and D1.6.3. A Handbook for investors will be developed in D1.6.4 aiming to provide information about investment opportunities along the TD route.</p> <p>SMEs involved in tourism-related activities along the TD route will gain increased visibility and exposure through their association with the project. This heightened visibility will lead to greater market access, as tourists are directed towards their businesses as part of the project's promotion efforts.</p> <p>It is estimated that 450 SMEs will benefit from the project (90 SMEs per country).</p>

Target Group	Specification
Interest groups including NGOs	<p>These include NGOs connected to tourism development and promotion, with a focus on preserving cultural and natural heritage, as well as those dedicated to enhancing the social inclusion of people with mobility difficulties, such as paralysis, within the community. Both groups aim to improve tourism and overall living conditions in their communities by integrating new models and practices into current activities, projects, and initiatives.</p> <p>The Trans Dinarica Community of Stakeholders serves as a platform for NGOs to network and collaborate with other stakeholders, including public authorities, private sector entities, local communities, and international organizations. By forming partnerships and alliances, NGOs can leverage collective expertise and resources to address common challenges and achieve shared goals related to sustainable tourism development along the TransDinarica route.</p> <p>The project provides capacity building through pilot testing activities (A.1.4 and A1.5) and the development of a model for increasing the social and economic benefits of tourism (O1.1). The model will be adopted by ASP NGOs and other NGOs along the TD route, enhancing their work and impact on local communities in the long term.</p> <p>NGOs will benefit significantly from implementing TransDinarica2People (O1.4., D.1.2.4), a social innovation aimed at redirecting a portion of revenues from SMEs back to the community through NGOs. The funds collected will be allocated to local community projects, implemented by the NGOs.</p> <p>Additionally, recreational and sports NGOs will play a key role in testing the TD connecting route with Alpe Adria. It is also expected that the Croatian Association of Paraplegics (HUPT), involved as an ASP in the project, will test and provide feedback on the design and testing of TD sections for paraplegics. An event foreseen in 3.2. Accessible Trans Dinarica – Cycling with a disability D3.2.1 will inform NGO's about TD accessibility for people with disabilities.</p> <p>Target: 40</p>

Target Group	Specification
General public	<p>It is estimated that the general public benefits from the project, both directly and indirectly through knowledge and experience sharing. Citizens in the regions covered by the project are most concerned about their overall well-being. They aim to access quality employment opportunities, improve their living conditions, and have a say in how socio-economic activities are managed in their communities. They regard tourism with skepticism as, on the one hand, it can create new sources of revenue and economic opportunities, but on the other hand, it is capable of degrading local cultural and natural heritage (due to stress that comes with mass tourism).</p> <p>Through the Model for increasing the social impact of tourism (O1.1) centered on sustainability, citizen engagement, social inclusion, and diverting tourist flows to undeveloped and lesser-known destinations, new practices and actions in tourism will emerge in their communities that give them the opportunity to participate in creating new offers and contents, and allowing them to benefit directly. By having them play a role in the pilot actions, they will learn how tourism can be beneficial and rewarding and gain new opportunities for civic activity and/or employment.</p> <p>General public will use O 2.1. Alpe Adria – Trans Dinarica cycling route.</p> <p>The local communities will be reached by the development and usage of D3. 3.1. Trans Dinarica community network. The newly developed system, TransDinarica2People system (D.1.2.4), prioritizes people living along TD. The system ensures redirecting a part of revenues from tourism business to the local communities, via NGOs. The system will be implemented by using the Guide for local communities – TransDinarica2people D1.6.5. The communities will be motivated, inspired, and engaged in further TD activities via Trans Dinarica people-to-people events.</p> <p>The estimated number of residents in the general public benefiting is 1000.</p>

C.2.5 How does the project contribute to wider strategies and policies?

Please indicate to which strategies and policies your project will contribute. Then describe in what way you will contribute.

Strategy	Contribution
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Strategy	Contribution
EU Strategy for the Danube Region	<p>TRANSDINARICA2 is in line with PA3 "Culture and tourism", on promoting sustainable tourism in the Danube Region (2), the project will contribute to the sustainable development of tourism at destinations in the project partner countries where the Trans Dinarica route passes by establishing new models for sustainable tourism and promoting lesser-known destinations. SO1 aims to increase the sustainability of tourism and the social and economic impacts of the existing Trans Dinarica route by developing and testing innovative place-based and community-led tourism methodologies in rural destinations along the route. Methodology for enhancing the social and economic impact of tourism in rural/lesser-known destinations development will introduce tools for sustainable tourism activities that promote lesser-known destinations at the local and regional level in the Danube region. TRANSDINARIAC2 is contributing to PA8 "Competitiveness of enterprises" by supporting programs and capacity building of stakeholders, to enhance the collaboration between cluster initiatives and regional innovation strategies, with an accent on rural areas. In particular, the project has been prepared in line with SC3.3 "Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation" under P3 "A more social Danube Region". The strategy points out specifically that there is a specific need for the improvement of accessibility of cultural and natural heritage for all, amongst others youth and vulnerable groups to promote social inclusion. In SO2, A2.2 the TRANSDINARICA2 project is identifying, mapping, developing, testing and releasing routes suitable for use by individuals with disabilities, specifically those using handcycles with the assistance of the Croatian Association of Paraplegics (HUPTA).</p>
European Green Deal	<p>The TRANSDINARICA2 project supports the European Green Deal's goal of achieving EU carbon neutrality by 2050 by addressing the effects of tourism on communities, advocating for cultural and natural heritage, and creating sustainable tourism practices. Specifically, it aligns with the Biodiversity Strategy for 2030, a component of the EU Green Deal, which aims to expand the network of protected areas across the EU to safeguard natural heritage sites within Natura 2000. By establishing a sustainable tourism development model and implementing a network that redirects tourists from overcrowded areas to less-visited ones, the project helps alleviate environmental pressures on these sites. Moreover, it contributes to the Pact for Skills by highlighting the need for enhanced training opportunities, especially for vulnerable groups, to integrate green approaches into the economy. Through a model centred on involving all citizens in planning and delivering tourism offerings, the project encourages communities to adopt a more proactive and responsible approach to tourism management in the Danube Region.</p>

Strategy	Contribution
Territorial Agenda 2030	<p>TRANSDINARICA2 is contributing to a strategic goal of TA2030 "A just Europe Balanced Europe: Better balanced territorial development utilising Europe's diversity" (46); by promoting balanced and harmonious territorial development between the partner countries and between the destinations covered by the Trans Dinarica route in the Danube region countries and pilot destinations that are part of the project proposal (Slovenia, Croatia, Bosnia and Herzegovina, Montenegro and Serbia). The involvement of stakeholders will reduce greater imbalances and inequalities in terms of the quality of life of the local population; through the incentive to start a new business, employment will improve, which will affect the economic development of the included destinations. Project outcomes include the development of a sustainable tourism model, the establishment of a network of tourism stakeholders for community-led and socially inclusive initiatives, pilot testing of the model in three locations, and measures for sustaining results beyond the project's duration through the implementation of programs for the inclusion and education of tourism stakeholders. By promoting sustainable and inclusive tourism models and redirecting tourist flows to lesser-known attractions through collaborative planning and implementation. The partnership actively plans for high-quality and inclusive design in tourism development across towns, and municipalities in the Danube Region.</p>
Other	<p>UN Sustainable Development Goals (SDGs) connected to tourism; apart from EU policies, the project also takes into account the SDGs of the UN, which all of the partner countries have committed support to. Concerning the benefits /impacts of tourism, "SDG 8: Promote inclusive and sustainable economic growth, employment and decent work for all" is considered crucial to uphold. Via its publication "Policy Guidelines for Inclusive Sustainable Development Goals – TOURISM", it is emphasized that the tourism sector should promote opportunities for employment and self-employment; as consumers and beneficiaries of tourism among persons with disabilities (and other vulnerable groups). The main idea is to have "Accessible tourism for all". The guidelines go on to emphasize that tourism stakeholders need to promote initiatives for inclusive and accessible tourism, as well as the dissemination and exchange of good practices among tourism stakeholders. The project will develop a Methodology for Increasing the social and economic impact of tourism in pilot areas. By forming a network of stakeholders, methods for the exchange of good practices and raising awareness about the need for inclusive and sustainable solutions in tourism will be in place.</p>

Strategy	Contribution
Other	<p>SLOVENIA</p> <p>"The Slovenian Tourism Strategy 2022–2028" by the Ministry of Slovenian Tourism defines strategies for achieving tourism development goals: defining the development concept (6.1) and defining key policies (6.2). Key policies include P2: public/shared infrastructure and natural and cultural heritage for Slovenia's tourism environment, P3: human resources to increase added value, P4: sustainability and the green scheme of Slovenian tourism, P5: accessibility and sustainable mobility, P6: destination management and tourism connectivity, P7: products and marketing. The TRANSDINARICA2 project contributes to strategies for achieving Slovenian tourism development goals defined through key policies of sustainable and green tourism achieved within activities A1.2. (S01) on drafting joint methodologies and solutions for increasing social and economic impact of tourism in rural destinations along the TransDinarica route, and other lesser-known/rural destinations, where it will be developed and implemented the certification scheme promoting sustainable tourism. With the development of the Model for increasing social and economic impacts of tourism - Starter Kit supports the development of local businesses. Additionally, S02 on enhancing accessibility, visibility and relevance of the cycling route by integrating it with the Alpe-Adria cycling route and integrating it with public transport to make it accessible. The project is identifying and mapping sections suitable for use by individuals with disabilities, specifically those using handcycles. Activities will contribute to key policies by ensuring the long-term impact and sustainability of the project results by organising conferences, study trips and meetings for EUSDR representatives, tourism stakeholders and governments.</p>

Strategy	Contribution
Other	<p>CROATIA</p> <p>Strategy for Sustainable "Development of Tourism in the Republic of Croatia until 2030" lists "Year-round and regionally balanced tourism" as strategic goal 1, stating: "In less developed tourist areas and continental Croatia, the focus is on developing quality hospitality services, new tourist attractions, and special forms of tourism." Priority area 1.2, "More evenly distributed tourist traffic spatially," states: In less developed tourist areas and continental Croatia, the development of products that are of interest to tourists and where there is identified insufficient supply will be encouraged, particularly the development of quality hospitality services and accommodation capacities, new tourist attractions, and special forms of tourism. Priority area 1.3, "Development of special forms of tourism and structured product development for this strategic goal," states that active (recreational) tourism based on natural conditions (mountains, rivers, etc.), sports and recreational, adrenaline infrastructure, and all other facilities, cultural tourism based on the valorization of tangible and intangible cultural heritage (especially UNESCO), and the development of cultural thematic roads and routes (cultural routes, pilgrimage routes, etc.), river and lake tourism (circular journeys, excursion cruises) based on pristine nature, karst formations, and preserved rivers and lakes will be encouraged. Priority area 2.3. for strategic goal 2, "Tourism alongside environmental preservation, space, and climate": Reducing the negative interaction between tourism and climate states that adaptation of public and private tourism infrastructure to climate change will be encouraged to protect people, the environment, and property.</p>
Other	<p>CROATIA</p> <p>The project is aligned with the "Development Plan of the Šibenik-Knin County" for the period 2021 to 2027, which emphasises the need to harness tourism towards introducing new tourist facilities and expanding year-round tourism offerings to stimulate economic development in the inland and island parts of the County. The youngest nature park, Dinara, opens up opportunities for the development of complementary service activities for tourism and visitor purposes, which could be one of the elements of economic recovery for nearby inland units of local self-government. The proposed project is particularly in line with Priority 4: Balanced regional development, where the fundamental priority is to strengthen competitiveness and realize the inherent development potentials of islands, mountainous areas, as well as urban and rural areas, according to their specific characteristics and sustainable development principles. In this regard, efforts will be made to expand and develop selective forms of tourism and tourist products in line with the characteristics and peculiarities of islands and hinterlands.</p>

Strategy	Contribution
Other	<p>REPUBLIC OF SERBIA</p> <p>"Tourism Development Strategy of the Republic of Serbia" tourism products of particular significance for the development of tourism in this strategy, among others, are envisaged: mountain tourism; thematic routes, rural tourism, cultural heritage, special interests. This strategy emphasizes prioritizing an intensive and fulfilling vacation, providing a unique experience of the local environment. Tourism Development Strategy of the Republic of Serbia from 2016 to 2025, tourism is of special interest (related to both culture and nature). It is singled out as a key product, among others. It is stated in the Strategy that Serbia has the necessary forces for tourism development (attractive and diverse natural environment, authentic gastronomy and cultural heritage). Modern trends in the tourist market are analyzed, especially according to changes in the motives, needs and experiences of tourists to modernize and raise the quality and competitiveness of tourist products and their alignment with the needs of customers. Within the "Sports and Adventure" section, one of the key activities is cycling. The project will contribute to the valorization of tourism products of active, cultural tourism as well as tourism of special interests. It will directly affect: Strengthening the competitiveness of the tourism industry and its related activities; Improvement of market performance with project partners; Promotion and improvement of attractions and tourist destinations in Serbia, and within the Trans Dinarica route (Tourist region Western Serbia-Zlatibor, as one of the priority tourist destinations); Increasing the number of visits to destinations on the route; Activating unused resources through digital marketing and promotion; Support to stakeholders in the RS through whose territories the route passes Trans Dinarica, to improve their businesses through education and motivation of the local population to start a business.</p>
Other	<p>REPUBLIC OF SERBIA</p> <p>Strategic Marketing Plan of Tourism of the Republic of Serbia until 2025 The "Strategic Marketing Plan of Tourism of the Republic of Serbia until 2025" stated that the marketing of all products should be based on the brand of the Republic of Serbia. The key proposal "Rich experiences of the natural environment" recognizes Active vacation and recreation, and Special interests as the main experiences for tourists. The Trans Dinarica project will directly contribute to the improvement of the overall marketing system at the regional and local levels. That means Improvement of mechanisms for promotion, marketing and branding of destinations, products and services; Support for the improvement of the standards of the offer of tourist destinations on the territory of the Republic of Serbia; Increasing the visibility of stakeholders on the route, at destinations in the RS, product and service offerings.</p>

Strategy	Contribution
Other	<p>MONTENEGRO</p> <p>Tourism Development Strategy in Montenegro 2022-2025 with Action Plan will be instrumental in achieving Operational Goal 4 which focuses on enhancing the quality of diversified tourism products, particularly adventure tourism. The project will raise awareness of the potential for cycle tourism in regions such as Durmitor and Sinjajevina, highlighting them as key destinations for mountain biking. By developing cycling trails and routes, installing viewpoints and rest areas, and providing information and service points along the route, Trans Dinarica 2 will create optimal conditions for cyclists, contributing to the enhancement of the tourism product, increased employment, improved living standards for local populations, and balanced regional development, in line with the Government of Montenegro's vision for sustainable tourism as a means of preserving natural resources and enhancing the country's global visibility.</p>
Other	<p>MONTENEGRO</p> <p>"Regional Development Strategy of Montenegro 2023-2027", within operational objective 3.2 defines the development of priority sectors and sectors with growth potential with a focus on the diversification of the tourist product, the processing industry and the valorization of cultural heritage. Implementing the activities of the Trans Dinarica project proposal will contribute to raising the quality level of the tourist products, the food industry and a better connection with tourism, as well as other accompanying industrial activities, which is defined within the above-mentioned operational goal</p>

Strategy	Contribution
Other	<p>BOSNIA AND HERZEGOVINA</p> <p>"Framework for Sustainable Development Goals in Bosnia and Herzegovina - Agenda 2030", accelerator: Smart management of natural resources and the environment, with drivers: protection and restoration of natural capital, strengthening control and quality monitoring of the ecosystem, sustainable tourism. "Tourism Development Strategy of the Federation of Bosnia and Herzegovina 2022-2027" P1: Development of tourist products, measure 1.4. Developing and diversifying adventure products and experiences - create hiking, mountain and/or cycling trails and transversal trails in the FBiH (encompassing several towns and villages), as well as local trails (within 99 specific localities), which will enrich the offer and deepen the interaction of visitors with local communities (today the main criterion for choosing a vacation location); measure 1.6. Developing diverse products and designing experiences within rural tourism, P2: Development of destination marketing. Through its activities, the implementation of the TRANSDINARICA2 will contribute to the creation of new and improved existing tourist content, the systematic connection of tour operators with the region and beyond, better visibility on the market regarding the creation and connection with new bicycle routes, the increase of the capacity of existing providers of tourist services, the development of knowledge and experience among tourists actors, improving the degree of preservation of cultural and historical heritage in the localities through which the route passes, and developing new models for measuring tourist movements, which will enable the development of new statistical tools. The stated results will directly contribute to the achievement of the following strategic and operational goals, as well as the priorities and measures specified in the strategic documents at the local, cantonal, federal and national levels.</p>

C.2.6 Which synergies with past or current EU and other projects or initiatives will the project make use of?

Project or Initiative	Synergy
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Project or Initiative	Synergy
EDGE, USAID	<p>First and foremost, it is important to emphasize that the TRANSDINARICA2 project stems from the successful implementation of the "EDGE" project, conducted by project partners IFST and GV, in which the entire Trans Dinarica cycling route was successfully developed.</p> <p>The entire route of the Trans Dinarica route in Western Balkans: Albania, Bosnia and Herzegovina, Croatia, Kosovo, Montenegro, North Macedonia, Serbia and Slovenia has been mapped within the EDGE project by UNDP, accessing rural and underdeveloped areas aiming to become a tourism backbone for inland villages, thus bringing wealth and jobs to the locals. The knowledge, experience, maps and developed materials during the EDGE project will have significant use in O1.1. Model for Increasing Social Impact of Tourism and O1.2 Model for Increasing Economic Impact of Tourism and merging O2.1. Alpe Adria - Trans Dinarica cycling route in a joint effort of the project and associated partners in connecting the routes.</p>
LABELSCAPE Interreg Mediterranean	<p>TRANSDINARICA2 will use the result compiled from the LABELSCAPE 3.2.1 Sustainability standards in tourism: an overview of existing sustainability standards in tourism, with a special focus on Global Sustainable Tourism Council standards and their existing application in labelling initiatives on a global level. Lead partner ZRC SAZU as a project partner in LABELSCAPE will contribute and use data in creating an innovative O1.3. Certification scheme for the Trans Dinarica cycling route.</p>
SHAPETOURISM Interreg Mediterranean	<p>ShapeTourism improved the tourism knowledge framework, providing both analytical and operational tools that help identify innovative policies guaranteeing the sustainability of tourism development processes. This approach allows destinations to find the right balance between, sometimes divergent, public and private interests. Its achievements are a Smart Integrated Tourism Data System, a Participative Decision, Support System and a ShapeTourism Protocol for Destination Marketing organisations.</p> <p>Results within SHAPETOURISM to be used in the TRANSDINARICA2 project are 3.2.2 Evaluation tool and scenarios maps: a sample survey carried out in many MED regions with specific objectives: to identify tourism dynamics and trends in each region, to evaluate local reactions to global trends and/or challenges in tourism sustainability, to compare the destination life cycles of the MED regions surveyed, to analyze tourism externalities at an economic, social and environmental level. Lead partner ZRC SAZU as project partner in SHAPETOURISM will use the knowledge and skills gained in the project to contribute to TRANSDINARICA2 activities and to achieve project innovative outputs by drafting an O1.1. and O1.2. Models for increasing social and economic impact of tourism.</p>

Project or Initiative	Synergy
KRASn'KRŠ, Interreg Slovenia - Croatia	The results from the KRASn'KRŠ project that will be useful in the TRANSDINARICA2 project is the development of cross-border biking routes connecting the Kars region with the main goal of preserving and promoting the rich natural and cultural heritage in the area of the newly established cross-border KRASn'KRŠ. The tourist offer of the destination has been established with 18 cross-border sustainable 4karst and KarsTrail tourism products that have been designed according to the principles of sustainable tourism for different target groups of visitors (families, hikers, cyclists etc.). Project partner IFST and associated partner Park Škocijanske jame Slovenia have been a part of the consortium in KRASn'KRŠ and will use gained knowledge and experience to contribute to TRANSDINARICA2 for O2.1. connection of the Alpe-Adria and Trans Dinarica cycling route.
Interbike III, Interreg Italy - Slovenia	The main goal of the project Interbike III is to promote the development of cycling tourism as a form of sustainable economic development in the cross-border area along the cycling links Adriabike. TRANSDINARICA2 can use the results of methodology development and pilot equipment on part of route D7 - the use of organized bicycle supply equipment in the Trans Dinarica product, setting up the concept of the tourist product D7 linking the tourist product concept of the D7 cycle link to the Trans Dinarica complete route. The experience and outputs from the project will contribute to development of O2.1 Alpe Adria and Trans Dinarica route. Project partner OIB has been a project partner of INTERBIKE III and will contribute with shared knowledge for O1.5. in supporting hubs that will be establish in pilot area.
Program "Through culture and tourism for a better partnership" EU Serbia - Montenegro cross-border cooperation program	Project results to be used in the TRANSDINARICA2 project is a restored and revitalized cultural-historical site on the route of the Transdinarica cycling route; community engagement and economic benefits, the increased tourism resulting from the restoration project led to various events organized in Jablanica, contributing to the economic revitalization of the village and providing opportunities for community engagement. Similar community-driven initiatives can be implemented along the Trans Dinarica route to stimulate local economies and foster community involvement in tourism development. Part of the programme was project partner OPČA and with knowledge gained will contribute to O1.1. Model for Increasing Social Impact of Tourism, O1.2 Model for Increasing Economic Impact of Tourism and O1.4 TransDinarica2people a system that will be developed for the tourism industry designed to reinvest into the community via NGOs. The database of cultural heritage will provide inputs for O2.1. Alpe Adria - Trans Dinarica route.

Project or Initiative	Synergy
EU for cultural heritage and tourism	<p>The project aimed to improve and present the cultural heritage sites through conservation and construction works as one of the factors for improving the attractiveness of this region for tourists. Felix Romuliana - Gamzigrad near Zaječar (remains of imperial palace protected by UNESCO). Fetislam fortress - Kladovo. Varoš Gate, Rajačke pinnice - Negotin. support in inclusion in the UNESCO World Heritage list and National Theatre - Belgrade. In addition, the project aims to transfer knowledge on successful models of sustainable tourism development without adverse social impacts, through workshops, seminars, conferences, study tours, mentoring etc., stressing environmental and cultural heritage preservation. NTOS played a significant role in supporting and fostering marketing and promotional activities followed by support in capacity building, knowledge and skills sharing.</p> <p>The database of cultural heritage will provide inputs for O2.1. Alpe Adria - Trans Dinarica route.</p>
VIA DINARICA, UNDP Bosnia and Herzegovina	<p>The project builds upon the sister project – VIADIARICA – which valorizes hiking and mountaineering trails for tourism development, providing valuable insights for the implementation of Trans Dinarica.</p> <p>Via Dinarica is a long-distance hiking trail that traverses the Dinaric Alps, a mountain range that stretches across several countries in the Western Balkans, including Slovenia, Croatia, Bosnia and Herzegovina, Montenegro, Albania, Serbia, and Kosovo. The trail spans approximately 1,300 kilometers and passes through diverse landscapes, including rugged mountains, dense forests, picturesque valleys, and scenic coastline along the Adriatic Sea.</p> <p>The project's perspective is to associate the concept of tourism in Bosnia and Herzegovina with sustainable nature-based approaches, gender-responsive green development, and livelihood development, enhanced by technology and innovation.</p> <p>TRANSDINARICA2 will use knowledge, experience, educational programmes, maps and methodologies developed in VIA DINARICA project.</p>
INNOTOURCLUST Innovative Cross Border Tourism SMEs Cluster, Interreg IPA CBC Italy - Albania - Montenegro 2014-2020	<p>TRANSDINARICA2 will use the project's networks, educational programs in pilot action testing phase, increasing capacities of HUB employees and general, increasing competitiveness of tourist business along the TD route and thus it will contribute to development of O1.1. Model for Increasing Social Impact of Tourism and O1.2 Model for Increasing Economic Impact of Tourism.</p> <p>The project developed international promotion system of local small and medium enterprises and business organizations that can be used in TRANSDINARICA2 for promoting new tourist products and services.</p> <p>The project engaged NTO MNE.</p>

Project or Initiative	Synergy
Welcome to Konjic GIZ, European Union and Government of the Republic of Germany and the City of Konjic	<p>Created a Touristic Cluster in Konjic City called 'Welcome to Konjic,' comprising members from the public, private, and non-governmental sectors. This cluster can serve as the foundation for most activities outlined in the project description. The project has established a tourist cluster with capacities, services, and databases that could be utilized in the development of O1.1 Model for Increasing Social Impact of Tourism, O1.2 Model for Increasing Economic Impact of Tourism, O1.3 TD Certification Scheme, and O1.4 TransDinarica2People scheme within TRANSDINARICA.</p> <p>The project engaged KONJIC</p>
DECISION on the allocation of funds to support women's entrepreneurship in the Municipality of Žabljak	<p>As part of the grant scheme, the Municipality of Žabljak supported a business plan titled 'Exploring Durmitor's Beauty by Electric Bicycle.' The TRANSDINARICA2 can use the project's databases of businesses run by women to engage them in development of O1.1. Model for Increasing Social Impact of Tourism and O1.2 Model for Increasing Economic Impact of Tourism, O1.3 TD Certification Scheme and O1.4. TransDinarica2People scheme.</p> <p>OŽ participated in the project.</p>
MEDFEST Interreg Mediterranean	<p>The general objective of MEDFEST is to create or enhance existing strategies for sustainable tourism development based on traditional customs, local agricultural production and offerings, and gastronomic specialties of the area.</p> <p>The MEDFEST project aims to create tools and instruments to design innovative sustainable gastronomic experiences, with the goal of diversifying the tourism sector's offerings to complement and extend the tourist season. Additionally, this project will contribute to the development of tourism in coastal areas while simultaneously contributing to the preservation of culinary heritage for future generations.</p> <p>For the development of TRANSDINARICA2 O1.1. Model for Increasing Social Impact of Tourism and O1.2 Model for Increasing Economic Impact of Tourism, we will utilize the scientific capacities and methodological knowledge of ZRC SAZU from previous projects MEDFEST Interreg Mediterranean).</p>
"EKO SMART park"	<p>Žabljak (OŽ) implemented the EKO SMART Park project, which provides valuable information about attractive tourist destinations, maps, and other essential details for visitors. The digital information desk offers the flexibility to add more content, including the mapping of the TRANS DINARICA bicycle path. Furthermore, all localities have been meticulously mapped through this initiative. Additionally, within the park, there are electric bicycles available to for TRANSDINARICA2 promotion purposes.</p>

Project or Initiative	Synergy
Building the ADRIION Brand Name in Tourism: Indulging all Five Senses	<p>NTO MNE NTO MNE implemented the project "Building the ADRIION Brand Name in Tourism: Indulging all Five Senses,". The ADRIION 5 SENSES Project was focused on the ADRIION area, studied in-depth the area's high potential for further development of sustainable tourism, and successfully addressed the common territorial challenge which is the lack of a sustainable tourism model based on innovative, high-quality tourism products and services.</p> <p>TRANSDINARICA2 will use the project's outputs as Map of Sensations, long-term direction regarding sustainable tourism and destination management for the ADRIION, a joint strategy and action plan for managing ADRIION destinations, the transnational cooperation network ADRIION 5 SENSES, and promotional tools, which we will use in model development.</p>
"SABRINA," Safer Bicycle Routes in Danube Area, Interreg Danube, 2020-2022	<p>Cycling infrastructure in the Danube region is largely in an early stage of development, especially outside of the major urban areas. Given the benefits that cycling has on the environment, tourism, health, transport multimodality, etc. this fact is both a development opportunity and a substantial safety risk if not properly addressed.</p> <p>From SABRINA project, TRANSDINARICA2 will use the Danube Bicycle routes Star Rating results and Report Determining the route of the long-distance bicycle connection based on the security assessment. For the O.1. we will use methodology and report on cycling infrastructure safety improvement. Project partner OIB was a project partner in SABRINA.</p>
Interbike 2 Interreg V A Italy-Slovenia Programme	<p>The INTER BIKE II project is co-financed by the Interreg V A Italy-Slovenia Programme, which promotes cycling as a form of sustainable mobility while running daily errands or discovering sights along the Adriabike cycling route from Kranjska Gora to Ravenna. There are three multimodal services of the transport of bikes by bus and boat in the areas of Slovenian Istria, Friuli-Venezia Giulia and Eastern Veneto. The project encourages the local authorities and other shareholders to cooperate more intensely in the spatial planning and tourism development. Among the Interbike II project is also the network of cycling routes Bike Alpe-Adria.</p> <p>From Interbike 2 project, the TRANSDINARICA2 will use methodologies, bike maps and models that can be used in development of O2.1. Alpe-Adria- Transdinarica route.</p>

Project or Initiative	Synergy
Wilderness Hiking & Biking Montenegro	<p>The "Wilderness Hiking & Biking" project was initiated in 2007 and included in the national "Tourism Development Strategy to 2020". It adds attractive adventure activities in the mountainous backcountry to the range of tourist offerings, focusing on beach holidays up to now. The Ministry of Sustainable Development and Tourism and the National Tourism Organisation of Montenegro received the DRV's International Environmental Award during the 61st Annual Convention of DRV in South Korean Daegu on November 24, 2011.</p> <p>The project's objective is to promote sustainable tourism in the rural areas in such a way that the local population profits from it. This could be realized by an unbureaucratic cooperation of local and international experts, nature-enthusiasts, travel agencies, tour operators as well as outdoor specialists.</p> <p>TRANSDINARICA2 will use the project's networks, databases, learn from the projects methodologies and utilize the same promotion channels.</p>

C.2.7 How does the project build on available knowledge?

Please describe the experiences/lessons learned that the project draws on, and other available knowledge the project capitalises on.

The project partnership consists of organizations with extensive experience in developing sustainable tourism, especially tourism products such as cycling routes. GV, IFST, and MARA are part of the Balkan Green sustainable tourism expert network, partners of the Green Destination Program, and leading drivers of sustainable tourism development in the Balkans. IFST has developed Bike Slovenia Green Routes, and Slovenia Green Certification Scheme. First and foremost, it is important to emphasize that the TRANSDINARICA2 project stems from the successful implementation of the "EDGE" project, conducted by project partners IFST and GV, in which the entire Trans Dinarica cycling route was successfully developed. The project builds upon the sister project – VIADIARICA – which valorizes hiking and mountaineering trails for tourism development, providing valuable insights for the implementation of Trans Dinarica.

For the development of O1.1. Model for Increasing Social Impact of Tourism and O1.2 Model for Increasing Economic Impact of Tourism, we will utilize the scientific capacities and methodological knowledge of ZRC SAZU from previous projects (such as MEDFEST Interreg Mediterranean), OPČA's experience from the "Through culture and tourism for a better partnership" Program, networks from NTOS from projects such as "The Roman Emperors and Danube Wine Route" and "Supporting the Promotion and Development of Transnational Thematic Tourism Products Linked to Cultural and Creative Industries." OŽ will contribute knowledge and experience from the "EKO SMART park" and "Employment is in nature - Boost the employment of 'hard to employ' groups by using natural resources" projects. NTO MNE implemented the project "Building the ADRION Brand Name in Tourism: Indulging all Five Senses," where they developed a joint strategy and action plan for managing ADRION destinations, the transnational cooperation network ADRION 5 SENSES, and promotional tools, which we will use in model development. Additionally, the project will utilize methods and tools from the project aimed at "Enhanced cross-border economic cooperation and increased competitiveness through better interaction between local actors and businesses."

KONJIC implemented "Creating a platform for the development of a competitive tourist destination/ GIZ," from which we will apply knowledge from methodology development. From the LABELSCAPE INTERREG MED project, we will apply policy recommendations for increasing the competitiveness of tourism destinations through sustainability certification.

For the development of O1.3 TD Certification Scheme, we will apply knowledge and experience in the application of green standards of sustainable tourism, especially the competencies of IFST and GV, which GSTC and Green Destination partners, providing certification and revision support for the global organizations. This output will be supported by the results of the LABELSCAPE Interreg Mediterranean project (ZRC SAZU), from which we can utilize 3.2.1 Sustainability standards in tourism.

The project will connect the Alpe Adria and Trans Dinarica routes (O2.1) with the help of existing valuable knowledge from partner organizations and experiences from projects. The knowledge we will apply is primarily related to the experience of IFST and GV, which have thus far developed and valorized several cycling routes, culinary, and other tourist routes in Slovenia and other Balkan countries.

In addition to the Trans Dinarica and ViaDinarica projects, the consortium has a strong foundation for developing a new product based on experience from the following projects:

- "Krasn'krs," Interreg Slovenia Croatia – development of cross-border biking routes connecting the Kars region
- "SABRINA," Safer Bicycle Routes in Danube Area, Interreg Danube, 2020-2022 (Report Determining the route of the long-distance bicycle connection based on the security assessment)
- Interbike 2 Interreg Slovenia Italy – empowerment of local stakeholders, development of the map which we are using in Interbike 3
- "Interbike III," Interreg Italy - Slovenia, 2023-2025 (Pilot equipment on part of route D7 - the use of organized bicycle supply equipment in the Trans Dinarica product, Setting up the concept of the tourist product D7 - linking the tourist product concept of the D7 cycle link to the Trans Dinarica complete route)
- "EKO SMART park" (information about the cultural and historical heritage of Durmitor, as well as information about attractive tourist locations, maps and other important information for tourists.)
- "BICIKLO.ME" - parking lots for bicycles in public locations in Žabljak
- "Wilderness Hiking & Biking Montenegro" – mapping, development, and promotion of the national network of biking trails - 5 national "Top Trails", later connected to local trails
- "Development of the TD in Albania" – development of the methodology of Bike Slovenia Green Routes which is used also in TD

C.3 Project partnership

Describe the structure of your partnership and explain why these partners are needed to implement the project and to achieve project objectives. What is the contribution of each partner to the project?

The partnership, with the LP as ZRC SAZU, consists of partners from 2 EU countries (Croatia, Slovenia) and 3 IPA countries (Montenegro, Bosnia and Herzegovina, and the Republic of Serbia). The partnership comes from various technical backgrounds including a research institute (ZRC SAZU), business support organizations (PP4 MARA, PP11 GV), local authorities (PP3 Municipality of Ilirska Bistrica, PP5 Knin, PP6 OPČA, PP8 Municipality of Žabljak, PP10 Municipality of Konjic), NGOs (PP2 IFST), and national tourist boards actively promoting sustainable tourism (PP7 NTOS, PP9 National Tourism Organisation of Montenegro), which ensures that various disciplines and backgrounds connected to the project themes are taken into account while implementing the project. PP2, PP4, and PP11 are members of the Balkan Green initiative, a group of tourism experts established to support green tourism development in the Balkans.

The LP, ZRC SAZU, is a leading research and educational center in Slovenia, especially in the humanities and social sciences, and one of the most renowned academic institutions in Central and South-Eastern Europe, with more than 250 researchers at 18 institutes forming a dynamic multidisciplinary research network. ZRC SAZU has extensive experience in project management and participation in EU-funded projects.

PP2 IFST is an initiator and a part of the management consortium of the Trans Dinarica route, and it is a leading global expert on sustainable development. IFST has developed and implemented the Green Slovenia certification scheme and is a Green Destination Programme partner. PP3 Municipality of Ilirska Bistrica is Regional Coordinator for Long Distance Bicycle Connections. Through the municipality of Ilirska Bistrica, there is a national long-distance cycling connection, which is connected to the EuroVelo network. PP4 MARA is a private development agency that supports more than 30 hotels and 60 cities/municipalities in their efforts to become greener and more sustainable. MARA specializes in sustainable tourism and is a member of the Global Sustainable Tourism Council. PP5 Knin has prepared and implemented 19 EU-funded projects (during the last 5 years) related mainly to tourist and business infrastructure construction, protection of the cultural and natural heritage of the Knin area, and environmental protection. PP6 OPČA covers the area of Nature Park Zlatibor, which is a tourist attraction and a habitat of 1.044 endangered species, thus the municipality is keen to establish sustainable tourism practices. PP7 NTOS, the is established to promote and improve tourism in the Republic of Serbia in both the domestic and foreign tourism markets. NTOS has a network of 140 local and regional tourism organizations across the country, so they are going to disseminate project results very easily. PP8 Žabljak is a cycling destination, and covers the area of Durmitor National Park, which is a premier ski resort in Montenegro. PP9 NTO MNE is the leading national tourism organization in charge of sustainable tourism development and promotion. It is an expert in communication and promotion. PP10 KONJIC is a local self-government unit that leads the tourism cluster "Welcome to Konjic" and it participated in the Green Destination Programme in 2023, expressing readiness and cooperation for long-term success and promotion of sustainable tourism. PP11 GV provides technical expertise, business consulting, internationally recognized sustainable tourism coaching and certification, sustainable tourism innovation, ensuring eco-friendly and responsible solutions for a greener tomorrow, aligning with the goals of the project. GV is a TD partner in the EDGE project.

Via the project, all of the partners intend to learn from each other, develop new synergies, and enhance tourism development in their regions. By working jointly to achieve the goals of the project, the partnership will gain new models and methods. Concerning the involvement, all of the partners will be included in all the activities connected to SO1-SO3. The communication activities will be coordinated by NTOS. ZRC SAZU will lead the PM activities and is in charge of leading activities

connected to SO1. By applying previously proven approaches to research and tourism model development jointly with PPs, the partnership will gain the inputs & feedback required to develop the Models for increasing the social and economic impact of tourism (O1.1, O1.2), along with the innovative certification scheme (D.1.2.3) and TransDinarica2People system (D.1.2.4) developed in the project, establishing new goals and activities to promote lesser-known regions. PP3 OIB, PP5 Knin, PP6 OPČA, PP8 OŽ, and PP10 KONJIC will be hosting pilot testing activities and will establish TD Hubs. By having each partner take part in organizing and implementing the pilots, they will be able to adjust the project model to their current activities and enhance community engagement in the project.

C.4 Project work plan

Number	Specific objective title
1	To increase social and economic impacts of Trans Dinarica bike route
2	To enhance accessibility of the TD cycling route by integrating it with the Alpe-Adria route
3	To ensure long term impact and sustainability of the project results

Specific Objective 1

Specific objective title

To increase social and economic impacts of Trans Dinarica bike route

Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this specific objective, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all related activities are implemented and outputs delivered.

The aim of this work package is to enhance the economic and social impact of the existing TD cycling route, thereby creating revenue opportunities for businesses, generating employment, and improving the well-being of people living in undeveloped and underdeveloped regions of the Balkans. Additionally, the SO aims to ensure accessibility for people with disabilities, preserve natural and cultural heritage, and enhance environmental sustainability and responsibility within the tourist industry.

This objective will be achieved through several key components: Development and testing of a joint methodologies to increase the social and economic impact of TD, creation of the TD certification scheme, implementation of TransDinarica2people, designed to reinvest a portion of stakeholder revenues back into the community, establishment of TD HUBS to provide additional assistance and support.

This strategic objective will be led by ZRC SAZU.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

The communication objective connected to SO1 is to build relations and trust among tourism stakeholders in the DR (local/regional authorities, NGOs, business support org., academia, education /training centers, SMEs, etc.) in planning methodologies and methods that contribute to tourism activities that reflect the needs of citizens, are socially inclusive and enhance the promotion /protection of cultural and natural heritage. By developing the model and network jointly, and having it function during and after the project, tourism stakeholders will gain awareness that cooperation in planning tourism actions in this way leads to balanced development, socio-economic benefits for the whole community, and build a sense of ownership in the community regarding cultural and natural heritage protection. As a result of achieving this change, the sustainable tourism development model will be used/sustained and expanded on by communities at the TD route and in the DR over the long-term.

Activities

Activity 1.1	
Title	Assessing the current situation and establishing strategies, indicators, specifications and protocols for pilot development
Start period	Period 1, 1 - 6
End period	Period 2, 7 - 12
Description	<p>320.000,00 EUR, LEAD: ZRC SAZU</p> <p>The activity aims to provide an understanding of the social and economic needs and opportunities for tourism development in undeveloped regions along the TD route in SLO, SER, CRO, MNE, and BiH. It is needed for development of O1.1. Model for Increasing Social Impact of Tourism and O1.2 Model for Increasing Economic Impact of Tourism (innovation).</p> <p>The research will proceed in several phases:</p> <ol style="list-style-type: none"> 1. Research and territorial analysis – this task involves reviewing existing methodologies and best practices used in similar projects or contexts. It aims to identify elements that can be adapted or integrated into the pilots and solutions developed within the project. Each partner will assist research at their own territory. The research will cover different levels, depending of the data availability. Particular focus will be put on the impacts of tourism on TD route. It will consider economic opportunities on how to address heritage-related activities in tourism, environmental risks, assessing existing practices and their contribution to the green deal agenda and EUSDR, assessing if people with disabilities are included and impacted by tourism activities etc. 2. Trans Dinarica Community of Stakeholders (TDCS); building a transnational community of tourism stakeholders (including ASP's) and developing support networks of experts such as storytellers, interpreters, local guides, and tour operators. The TDSC members will be invited for continuous collaboration via Internet services and online meetings. The group will be facilitated by MARA. The same group will be involved in A1.2., A1.4., A1.5. pilot planning, review, testing and measuring the project impact, as well as in

Activity 1.1	
	<p>collaboration with the Trans Dinarica support hubs in A1.3.</p> <p>3. Stakeholder consultations involving at least 50 tourism stakeholders the pilot areas will be conducted. Their input, feedback, and insights will be gathered to ensure the relevance and effectiveness of methodologies (activities A1.4 and A1.5). Each partner will engage stakeholders within their respective territories.</p> <p>Based on the situation analysis and stakeholder input, the following will be developed:</p> <p>1. Document - Territorial Analysis: Developed collaboratively by MARA and GV in partnership with tourism stakeholders, citizens, and government.</p> <p>2. Revision of existing methodologies and strategies: MARA and GV will review, adjust or develop sustainable development new strategies for the pilot areas, tailored to specific needs and priorities identified in D1.1.1..</p> <p>3. Pilot concepts: ZRC SAZU, IFST, NTOS, and NTO MNE will define pilot actions, goals, objectives, key components, and testing strategies necessary for design (A1.2.) and implementation (A1.4 i A1.5.) of the pilots and solutions.</p> <p>The activity will be jointly undertaken by IFST, ZRC SAZU, OIB, MARA, KNIN, OPČA, NTOS, OŽ, NTO MNE, KONJIC, and GV. The Participation process will be supported by a communication campaign led by NTOS.</p>
Partner(s) involved	ZRC SAZU, IFST , OIB , MARA, KNIN , OPČA, NTOS, OŽ, NTO MNE, KONJIC , GV

Deliverables 1.1			
Running number	Deliverable title	Description	Delivery period
D.1.1.1	Document – Territorial Analysis on sustainable tourism and tourism practices in the pilot areas	The document will provide inputs for D1.1.3 and D1.1.4., A1.2., A1.3., A1.4. and A1.5. Needed for O1.1. O1.2., O1.5 and O2.1.	Period 2 , 7 - 12
D.1.1.2	Joint Report on Trans Dinarica	Joint Report on the TDCS will cover a range of aspects, including the activities undertaken, engagement	Period 2 , 7 - 12

Deliverables 1.1			
Running number	Deliverable title	Description	Delivery period
	Community of Stakeholders	strategies employed, and a comprehensive list of tourism stakeholders along the TD route. The TD stakeholders will be further on engaged in A1.4., A1.5. A3.2. and A3.3.	
D.1.1.3	Pilot concepts	The concepts will define pilot actions, goals, objectives, key components, and testing strategies necessary for design (A1.2.) and implementation (A1.4 i A1.5.) of the pilots and solutions. The concepts will be developed with inputs from D1.1.1. Needed for O1.1. and O1.2.	Period 2 , 7 - 12
D.1.1.4	New/revised sustainable tourism strategies	The project partners will revise and develop new sustainable tourism strategies for the pilot areas. The strategies will be developed with inputs from D1.1.1, and they will be provide information for D.1.2.1 and D1.2.2. Needed for O1.1. and O1.2.	Period 2 , 7 - 12

Activity 1.2	
Title	Draft joint methodologies and solutions for increasing social and economic impact of tourism in rural destinations along the Trans Dinarica route, and other lesser known/rural destinations
Start period	Period 2, 7 - 12
End period	Period 3, 13 - 18
Description	<p>140 000 EUR , LEAD ZRC SAZU</p> <p>The activity aims to develop methodologies and solutions for enhancing the economic and social impact of Transdinarica's undeveloped and underdeveloped regions, while also prioritizing the preservation of natural and cultural heritage, addressing environmental risks, considering carrying capacities, and meeting the needs of local communities and visitors' preferences. These joint methodologies and solutions will be collaboratively developed with input from local communities, local government, NGOs, and local businesses. Furthermore, these methodologies (pilots) are designed to be applicable not only to the TD area but also to other rural and lesser-known destinations. The activity includes the following phases:</p> <ul style="list-style-type: none"> - Development of an Economic Impact Measurement Model and a Social Impact

Activity 1.2	
	<p>Measurement Model, conducted by ZRC SAZU utilizing data from D1.1.1. and D1.1.4. from A1.1.</p> <ul style="list-style-type: none"> - Development of the methodologies for increasing tourism impact in the undeveloped TD areas. IT will incorporate sustainable management, environmental protection, and cultural heritage preservation. They will be aligned with the needs and potentials identified in the drafts from D1.1.1. and D1.1.4. - the TransDinarica Certification Scheme, an integral part of D1.2.1. and D1.2.2. This newly developed quality assurance system comprises a curated selection of existing certification schemes (Green Destinations/Travellife/MNE Bed&Bike, Bike Friendly Standard and others) that promote social, economic, environmental, and cultural development within the tourism sector.. These guidelines will provide recommendations for reducing waste, minimizing the carbon footprint of daily operations, and implementing DNSH principles. The solution will be developed by IFST, GV and MARA. - TransDinarica2people, an innovative system designed to reinvest a portion of stakeholder revenues back into the community. The social innovation will become an integral part of D1.2.1. aimed at enhancing the social impact of tourism along the TD and at the wider EU area. The solution will be developed by all the partners, coordinated by OPČA. <p>The outputs will undergo review by the TDCS, assembled in A1.1., and in D1.1.2. Upon gathering their feedback, we will integrate any suggested revisions or modifications to enhance clarity, effectiveness, and stakeholder buy-in. Furthermore, we will develop protocols and guidelines for the implementation and testing phases of the pilot initiatives. Following the evaluation process, we will review the findings and make any adjustments or enhancements to the pilot actions and solutions. Ultimately, we will finalize the joint methodologies and testing procedures, ensuring that all documentation is compiled, accurate, and poised for implementation.</p> <p>The activity will be implemented by all the partners, NTOS will coordinate the communication activities. ASP's will review the project outputs.</p>
Partner(s) involved	ZRC SAZU, IFST , OIB , MARA, KNIN , OPČA, NTOS,

Activity 1.2	
	OŽ, NTO MNE, KONJIC , GV

Deliverables 1.2			
Running number	Deliverable title	Description	Delivery period
D.1.2.1	Joint draft methodology for increasing social impacts of tourism in rural /lesser-known destinations	The Draft Methodology will define the approach and protocol for increasing social impact of tourism; tested in A1.4. and A1.5. activities and based on D1.1.1. D1.1.3 and D1.1.4. The model will be finalized in A1.6. Needed for O1.1.	Period 3 , 13 - 18
D.1.2.2	Joint draft methodology for increasing economic impacts of tourism in rural /lesser-known destinat.	The Draft Methodology will define the approach and protocol for increasing economic impact of tourism; tested in A1.4. and A1.5. activities and based on D1.1.1. and D1.1.4. Needed for O1.2. The model will be finalized in A1.6.	Period 3 , 13 - 18
D.1.2.3	Protocol and guidelines for pilot implementation and testing	The protocol will include an action plan (operative instructions) on implementation of pilots and solutions in A.1.4. and A1.5. The protocol will be developed with inputs from D1.21. , D.1.2.2.	Period 3 , 13 - 18

Activity 1.3	
Title	Development of supporting centers - Trans Dinarica HUBS
Start period	Period 1, 1 - 6
End period	Period 4, 19 - 24
Description	170.000 EUR, LEAD: KNIN The goal of this activity is to establish enduring support for all stakeholders by enhancing their capacity, disseminating information, and facilitating knowledge sharing, while also amplifying the social and economic impacts in less developed destinations along the TD route. This initiative is driven by the collective needs of tourists, municipalities, and small-scale entrepreneurs who seek active involvement in tourism development. To achieve this, hubs will be established in pilot areas –

Activity 1.3	<p>Konjic, Ilirska Bistrica, Knin, Čajetina, and Žabljak, chosen for their role as catalysts for sustainable development through innovative management models developed within this project (A1.4, A1.5, and A1.6).</p> <p>The hub spaces are pre-existing, underutilized areas owned by local government units. At the outset of the activity, a work program for the hubs will be crafted in collaboration with local authorities, residents, and tourism stakeholders.</p> <p>Simultaneously, existing spaces will be equipped with basic amenities to ensure functionality for stakeholders. Following the setup, staff members will be hired and trained by GV, MARA and IFST, which are currently the Trans Dinarica support partners, to operate the hubs. Each location will have one designated staff member working alongside stakeholders and the local community, implementing the work program in line with sustainability principles and utilizing the outcomes and deliverables of this project.</p> <p>The program and operation of the hubs will be co-created with key tourism stakeholders who will undergo training in the project to facilitate support programs, provide information, and deliver on-site education. Furthermore, the hubs will serve as educational centers, hosting activities during and after the project to enhance the capacities of stakeholders in rural and lesser-known destinations. Additionally, they will offer assistance to tourists regarding navigation, safety, accommodation, and other services, promoting the adoption of sustainable tourism practices to mitigate negative environmental impacts. The HUBS will promote Trans Dinarica and Alpe Adria - Transdinarica developed in SO2.</p> <p>The hubs will be established in existing spaces provided by OIB, OPČA, KONJIC, KNIN and OŽ, which will be fully operational post-equipment installation and staff training. The equipment to ensure fully functional HUBS has been budgeted at the project partner. IFST will share a HUB with OIB, thus the equipment is budgeted at IFST and the facilities are offered by OIB. Each hub will employ one staff member trained by IFST, MARA, and Green Visions for operational purposes. The comprehensive TD offerings provided by the hubs will be promoted via https://www.transdinarica.com/ and by PP's respective websites and other communication</p>
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Activity 1.3	
	channels. Furthermore, the hubs will be integrated into existing maps by IFST and GV to enhance accessibility and visibility.
Partner(s) involved	ZRC SAZU, IFST , OIB , MARA, KNIN , OPČA, NTOS, OŽ, NTO MNE, KONJIC , GV

Deliverables 1.3			
Running number	Deliverable title	Description	Delivery period
D.1.3.1	Functional and promoted TD HUBS	The functional hubs will serve as central points for tourism-related activities, education, and support in Žabljak, Čajetina, Knin, Konjic and Ilirska Bistrica. The HUBs are needed in implementation of SO2, and SO1 - A1.4. A1.5. and are integral part of the Final model developed in A1.6. and O 2.1.	Period 4 , 19 - 24

Activity 1.4	
Title	Implementation of place-based, green and inclusive tourism methodology, with significant societal impact
Start period	Period 3, 13 - 18
End period	Period 4, 19 - 24
Description	394 000 EUR LEAD: GV The activity aims to implement Methodology for increasing the social impact of tourism developed in A1.2. The pilots will be conducted in three moderately sized undeveloped rural areas: Žabljak – MNE, Čajetina – SR, and Ilirska Bistrica – SLO, Konjic-BIH. These locations have been selected for pilot implementation because they already attract a moderate number of tourists, yet the local population is not adequately involved in the delivery of tourism products and services, and tourism does not significantly benefit the local community. Moreover, all these locations possess significant cultural heritage, with Žabljak and Čajetina situated in areas of nationally protected natural heritage, which are particularly vulnerable to climate disasters and the irresponsible behavior of stakeholders and tourists, often resulting in environmental damage.

Activity 1.4	
	<p>This pilot initiative aims to enhance the management and capacities of tourism stakeholders to contribute to sustainable tourism development, thereby making a significant impact on the local community. Additionally, this pilot will incorporate the project solution - TransDinarica2people (D1.2.4.).</p> <p>GV will develop the Guidelines for implementation of the pilot for government representatives and tourism industry citizens. The Pilot implementation is expected to enhance the capacities of tourist stakeholders in the three locations through education, coaching, and mentorship, while motivating, engaging, and involving local producers and service providers to actively participate in sustainable tourism development along the route. Education, coaching, and mentorship will equip them with the skills to adopt new approaches and solutions, enabling them to operate in a more inclusive and sustainable manner, which will ultimately bring significant benefits to the people and society. Overall, 1000 citizens and over 280 stakeholders, including local governments, tour operators, creative industries, storytellers, NGOs, tour guides, accommodation and food providers, and tourist boards, will directly benefit from the project implementation, becoming integral contributors to sustainable tourism development along the route. The education will be undertaken by GV, MARA and IFST.</p> <p>The implementation will undergo the evaluation process by using the assessment tool that has been developed in A.1.1. The evaluation will be undertaken by ZRC SAZU, MARA, Green Visions, NTO MNE, NTOS. If the implementation proves successful it will be promoted and implemented in other cities and municipalities along the TD.</p> <p>All the stakeholders will be advised to sign the TransDinarica Sustainability Charter in which they confirm that they will implement the sustainable development principles, systems and actions in their daily operations after the project closure.</p> <p>All the project partners will participate in this activity. The communication will be supported by NTOS. MARA will coordinate the activity.</p>
Partner(s) involved	ZRC SAZU, IFST , OIB , MARA, KNIN , OPČA, NTOS, OŽ, NTO MNE, KONJIC , GV

Deliverables 1.4			
Running number	Deliverable title	Description	Delivery period
D.1.4.1	Guidelines for implementation of the pilot action for government, tourism industry, citizens	Guidelines for implementation of the pilot action (implementation of the methodology with societal impact) for government, tourism industry, citizens. It will be supported with information from D1.2.5, D1.1.4, D1.2.3, D1.2.1 and will be used in D1.6.1 and D1.6.2.	Period 4 , 19 - 24
D.1.4.2	Implementation and evaluation report – summarized learning	Summarized learning s will be used as input for the Final model (A1.6.- D1.6.1 and D1.6.2) and presented at D3.1.4 conference for transnational stakeholders and D3.2.1. Breakfast roundtable	Period 4 , 19 - 24
D.1.4.3	TransDinarica Sustainability Charter- signed by 100 tourism stakeholders	The charter will ensure long term commitment of the stakeholders in Ilirska Bistrica, Čajetina and Žabljak to implement the sustainable practices provided by the project	Period 4 , 19 - 24

Activity 1.5	
Title	Implementation of place-based, green and inclusive tourism methodologies, with significant economic impact
Start period	Period 3, 13 - 18
End period	Period 4, 19 - 24
Description	<p>244.000 EUR LEAD: KONJIC</p> <p>The activity aims to test and evaluate the Methodology for increasing the economic impact of tourism developed in A1.2. The pilots will be conducted in two moderately sized underdeveloped rural areas along the TransDinarica cycling route: Knin (CRO) and Konjic (BiH). During the selection process, we ensure a fair balance between EU and non-EU countries and combined locations with similar needs and opportunities. These areas were chosen due to their shared history of being affected by war, slow economic recovery, gradual progress, and increasing migration of the local population. Given that the challenges are similar to many other locations along the TransDinarica route, this pilot</p>

Activity 1.5	<p>action is relevant to the territorial and economic development of the major part of the route. Through this pilot action, our goal is to foster entrepreneurship and innovation in tourism by enhancing the management systems and capacities of tourism stakeholders. We aim to innovate, improve the quality and relevance of tourist products and services, increase tourist numbers in line with carrying capacities, achieve significant savings through clean energy, and implement circular economy practices. Additionally, this pilot will integrate the TransDinarica Certification Scheme, which aims to increase sustainability and the quality of tourism accommodation, products, and services by promoting and implementing existing certification schemes under a newly developed certification system.</p> <p>In the initial phase of the activity, project partners will develop guidelines to facilitate the pilot implementation for government and tourism stakeholders in Knin and Konjic. The implementation of the pilot is expected to enhance the capacities of tourism stakeholders in these locations through education, coaching, and mentorship.</p> <p>Overall, this activity will directly benefit 500 citizens and over 180 stakeholders, including local governments, tour operators, creative industries, storytellers, NGOs, tour guides, accommodation and food providers, and tourist boards, all of whom will become integral contributors to sustainable tourism development along the route. The implementation will undergo an evaluation process using the assessment tool developed in A.1.1. The evaluation will be carried out by ZRC SAZU, MARA, Green Visions, NTO MNE, and NTOS.</p> <p>If the implementation proves successful, the methodology, along with the model, will be promoted and implemented in other cities and municipalities along the TD route. Active participants in the capacity-building program, which is part of the pilot testing process, will be encouraged to sign the TransDinarica Sust. Charter, committing to implementing sustainable development principles, systems, and actions in their daily operations after the project closure. All project partners will participate in this activity, with communication supported by NTOS, and coordination overseen by IFST.</p>
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Activity 1.5**Partner(s) involved**

ZRC SAZU, IFST , OIB , MARA, KNIN , OPČA, NTOS, OŽ, NTO MNE, KONJIC , GV

Deliverables 1.5

Running number	Deliverable title	Description	Delivery period
D.1.5.1	Guidelines for implementation of the pilot actions in the pilot areas	Guidelines for implementation of the pilot action (implementation of the methodology with economic impact) in the pilot areas . They will be developed with inputs from D1.2.5., D1.1.4., D1.2.3., D1.2.2., and used in D1.6.1. and D1.6.2.	Period 4 , 19 - 24
D.1.5.2	Implementation and evaluation report – summarized learning	Summarized learning s will be used as input for the Final model (A1.6.) and presented at D3.1.4 conference for transnational stakeholders and D3.2.1. Breakfast roundtable	Period 4 , 19 - 24
D.1.5.3	TransDinarica Sustainability Charter- signed by 100 tourism stakeholders	The charter will ensure long term commitment of the stakeholders in Knin and Konjic to implement the sustainable practices provided by the project	Period 4 , 19 - 24

Activity 1.6

Title	Adjusting and conversion of the PILOTS into final MODEL for mainstreaming at the Alpe Adria – Trans Dinarica and wider territories
Start period	Period 3, 13 - 18
End period	Period 5, 25 - 30
Description	77.000,00 EUR LEAD: MARA The goal of this activity is to apply the lessons learned (D1.4.2. and D1.5.2.) and ensure clear implementation of models derived from successfully tested pilots. We plan to facilitate the straightforward application of these models to local authorities, tourism stakeholders, and communities through the development of two starter kits: 1) The Model for Increasing Social Impacts of Tourism - Starter Kit (D1.6.1.), and 2) The Model for Increasing Economic Impacts of Tourism - Starter Kit (D1.6.2.).

Activity 1.6	
	<p>These starter kits aim to empower local communities and stakeholders with the knowledge, tools, and resources developed within the project in A1.4 and A1.5, providing step-by-step guidelines for government and tourism stakeholders to enhance tourism impacts and sustainability. This will contribute to the long-term sustainability and resilience of the Trans Dinarica route and its surrounding communities. The models/kits will be mainstreamed in A3.1., A3.2., and A3.3.</p> <p>Additionally, we will develop a Handbook for Investors as a specialized addition to the starter kit (IFST), presenting different investment and funding options along the Trans Dinarica route. We will also provide Policy Recommendations (ZRC SAZU) for policy and decision-makers on necessary and feasible measures to enable implementation of the developed models and solutions within the project, including national and regional recommendations. The Recommendation toolkit for decision-makers will be developed to disseminate the project's territorial analyses, best practice examples for promoting lesser-known rural regions, protecting cultural and natural heritage, and including persons with disabilities in tourism activities.</p> <p>Moreover, a TransDianrica2people guide will be developed in accordance to the tested solution delivered in D1.2.4. The Guide will be created by GV. To ensure accessibility and widespread dissemination, the models will be presented through a simple and easy-to-use online tool, freely available and mainstreamed through the project webpage, pages of project partners, and the project website. The online tool will be developed together with the website by NTOS. Additionally, the models will be mainstreamed to policy and decision-makers at the Danube region and EU level through activities in SO3. The activity will be led by Green Visions and implemented by ZRC SAZU, MARA, GV, NTOS; NTO MNE, OIB, Knin, OŽ, Konjic, and OPČA. The communication will be supported by NTOS.</p>
Partner(s) involved	ZRC SAZU, IFST , OIB , MARA, KNIN , OPČA, NTOS, OŽ, NTO MNE, KONJIC , GV

Deliverables 1.6			
Running number	Deliverable title	Description	Delivery period
D.1.6.1	Handbook for Investors	Handbook for Investors as a specialized addition to the starter kit, presenting different investment and funding options along the Trans Dinarica route. The handbook will be shared with potential investors at TransDinarica breakfast roundtable in A3.2. The investments will contribute to O1.2.	Period 4 , 19 - 24
D.1.6.2	Policy Recommendations	The policy rec.will be shared and presented in A3.2. and A3.3., presented at D3.1.4 conference for transnational stakeholders and D3.2.1. Breakfast roundtable and used for creating online tool D1.6.6. and accessible at the PP's websites. It will be used for development of online tool in D1.6.6.	Period 4 , 19 - 24
D.1.6.3	Guide for implementing TransDinarica2people	Guide on how to integrate high-impact O 1.4 will be created within A3.3. , presented at D3.1.4 conference for transnational stakeholders and D3.2.1. Breakfast roundtable and used for creating online tool D1.6.6. and accessible at the PP's websites.	Period 5 , 25 - 30
D.1.6.4	Online tool	The online tool will be developed basically from all the project deliverables (D1.6.1. and D1.6.2, D1.6.4, D1.6.5, 2.3.1...) The tool will be promoted in SO3 activities, presented at D3.1.4 conference for transnational stakeholders and D3.2.1. Breakfast roundtable	Period 5 , 25 - 30
D.1.6.5	Guide on using Trans Dinarica Certification Scheme	The guide will provide step-by-step instructions on implementing O1.3 and shared with tourism stakeholders. It will help in implementation of pilots in A1.5. and A1.6.	Period 5 , 25 - 30

Outputs

Output 1.1	
Output Title	Tested Model for Increasing Social Impact of Tourism
Programme Output Indicator	3.3.1: Pilot actions developed jointly and implemented in projects
Measurement Unit	pilot actions
Target Value	1,00
Delivery period	Period 4, 19 - 24
Output Description	The pilot is based on a methodology tested in undeveloped locations; Čajetina, Žabljak, and Ilirska

Output 1.1	
	Bistrica. This model promotes community participation in tourism-related activities, emphasizing engagement in planning and development processes to ensure inclusive sharing of benefits. The testing results will be used for development of solution O1.5. Model for Increasing Social Impact of Tourism.
Output 1.2	
Output Title	Tested Model for Increasing Economic Impact of Tourism
Programme Output Indicator	3.3.1: Pilot actions developed jointly and implemented in projects
Measurement Unit	pilot actions
Target Value	1,00
Delivery period	Period 4, 19 - 24
Output Description	The tested model will be used for development of Solution O1.6. Model for Increasing Economic Impact of Tourism. The pilot is based on a methodology tested in undeveloped locations such as Knin and Konjic.
Output 1.3	
Output Title	Trans Dinarica Certification Scheme
Programme Output Indicator	3.3.4: Jointly developed solutions
Measurement Unit	solutions
Target Value	1,00
Delivery period	Period 6, 31 - 36
Output Description	The solution derives from O1.7. Tested TransDinarica Certification Scheme. The Certification Scheme will offer tailored guidelines and criteria specifically designed for local businesses operating along the cycling route aiming at increasing quality of tourism offer along the TD.
Output 1.4	
Output Title	TransDinarica2people (social innovation)

Output 1.4	
Programme Output Indicator	3.3.4: Jointly developed solutions
Measurement Unit	solutions
Target Value	1,00
Delivery period	Period 6, 31 - 36
Output Description	The solution derives from testing the pilot action - O1.8. Tested TransDinarica2people. It is an innovative, specific system developed for tourism industry, designed to reinvest a portion of stakeholder revenues back into the community via NGO's.
Output 1.5	
Output Title	Model for Increasing Social Impact of Tourism
Programme Output Indicator	3.3.4: Jointly developed solutions
Measurement Unit	solutions
Target Value	1,00
Delivery period	Period 6, 31 - 36
Output Description	The solution derives from O1.1. Model for Increasing Social Impact of Tourism. The project delivers the Model for increasing the social impact of tourism, based on a methodology tested in undeveloped locations. This model promotes community participation in tourism-related activities, emphasizing engagement in planning and development processes to ensure inclusive sharing of benefits.
Output 1.6	
Output Title	Model for Increasing Economic Impact of Tourism
Programme Output Indicator	3.3.4: Jointly developed solutions
Measurement Unit	solutions
Target Value	1,00
Delivery period	Period 6, 31 - 36
Output Description	The solution derives from O1.2. Tested Model for

Output 1.6	
	increasing the social impact of tourism. It is anticipated that Trans Dinarica can generate up to 5 million EUR in revenues for locals by employing place-based effective approaches that enhance the capacities of tourism stakeholders and engage local communities. At the end, the model aims to generate jobs and opportunities for the locals, and thus to reduce migrations along the TD.
Output 1.7	
Output Title	Tested Trans Dinarica Certification Scheme
Programme Output Indicator	3.3.1: Pilot actions developed jointly and implemented in projects
Measurement Unit	pilot actions
Target Value	1,00
Delivery period	Period 4, 19 - 24
Output Description	The TransDinarica Certification Scheme will be tested in 2 pilot areas and used for development of solution O.1.3. TransDinarica Certification Scheme. This newly developed quality assurance system comprises a curated selection of existing certification schemes (Green Destinations/Travellife /MNE Bed&Bike, Bike Friendly Standard and others) that promote social, economic, environmental, and cultural development within the tourism sector.
Output 1.8	
Output Title	Tested TransDinarica2people (social innovation)
Programme Output Indicator	3.3.1: Pilot actions developed jointly and implemented in projects
Measurement Unit	pilot actions
Target Value	1,00
Delivery period	Period 5, 25 - 30
Output Description	The pilot will be tested in 2 pilot areas and used for solution O1.4. TransDinarica2people. The system supports community based project and will ensure direct benefits for the local inhabitants living in undeveloped and underdeveloped areas of Trans Dinarica.

Investments

Specific Objective 2

Specific objective title

To enhance accessibility of the TD cycling route by integrating it with the Alpe-Adria route

Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this specific objective, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all related activities are implemented and outputs delivered.

The strategic objective (SO) seeks to improve accessibility and boost visitor numbers along the Trans Dinarica cycling route by integrating it with the Alpe Adria cycling route (415 km, 1.8 million visitors), thereby establishing an innovative tourism attraction: the Alpe Adria-Trans Dinarica cycling route. The anticipated increase in visitor numbers will generate greater economic impact, creating additional opportunities and jobs for local residents. As part of this goal, we will identify and map sections of the route suitable for individuals with disabilities, especially those using handcycles, to ensure inclusivity and equal access for all visitors.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

The communication objective aims to inspire and involve various stakeholder groups in research and testing of the new connecting route, while also raising awareness among the general public about the Alpe Adria Trans Dinarica cycling route and NGOs supporting individuals with disabilities. This will involve utilizing partners' and ASP's networks, online channels, as well as conferences and events organized within SO3. Additionally, dissemination efforts will extend to other relevant conferences attended by project partners.

Activities

Activity 2.1	
Title	Research, planning and stakeholder engagement
Start period	Period 1, 1 - 6
End period	Period 2, 7 - 12
Description	40.000 EUR, LEAD IFST The activity begins by conducting a comprehensive assessment of existing public infrastructure from

Activity 2.1	
	<p>the end of Alpe Adria to the beginning of Trans-Dinarica, including roads, pathways, and trails and identification of suitable corridors and networks that can be repurposed or enhanced to accommodate cycling routes. Special attention will be given to identification of tracks on Trans Dinarica and Alpe-Adria that are accessible and usable for people using "handcycle" (bicycle for paraplegic). Furthermore, the research will include identification of cultural and natural heritage on the route, attractions, accommodation providers and other resources needed for decision making in the route development. In the second phase, we plan to engage with relevant stakeholders, including local authorities, transportation departments, urban planners, community groups, and cycling advocacy organizations, and to gather input on potential routes, identify areas of concern, and establish partnerships for collaboration. The information is input for development of 2.2.1. Draft/Temporary Alpe Adria – Trans Dinarica Trace MAP in A2.2. The research will be undertaken by Slovenian partners with help of Austrian ASP. The information will be gathered in the Alpe Adria – Trans Dinarica analysis (D.2.1).</p>
Partner(s) involved	ZRC SAZU, IFST , OIB , MARA

Deliverables 2.1			
Running number	Deliverable title	Description	Delivery period
D.2.1.1	Alpe Adria – Trans Dinarica analysis	The information is input for development of 2.2.1. Draft /Temporary Alpe Adria – Trans Dinarica Trace MAP in A2.2.	Period 1 , 1 - 6

Activity 2.2	
Title	Connecting Trans Dinarica and Alpe-Adria
Start period	Period 1, 1 - 6
End period	Period 2, 7 - 12
Description	269.150,00 EUR , IFST

Activity 2.2	
	<p>This activity aims to develop connecting tracks based on identified infrastructure corridors and stakeholder input (D2.1). During the planning phase, which involves bridging the gap between the Alpe-Adria cycling route and the Trans-Dinarica cycling route, we will consider factors such as safety, accessibility, connectivity to key destinations, scenic views, and potential for recreational use.</p> <p>Within this activity, we will identify and map sections suitable for use by individuals with disabilities, specifically those using handcycles. The connecting route will be mapped, and GPX files will be developed and integrated into the Alpe-Adria and Trans-Dinarica cycling maps, creating a new transnational tourism product: the Alpe Adria – Trans Dinarica cycling route. Once developed, these GPX files can be shared, uploaded to GPS devices, or integrated into cycling apps for navigation during rides. The majority of the mapping work will be performed by IFST.</p> <p>During the design process, we will ensure that the route is inclusive and accessible to cyclists of all levels and abilities. Special attention will be given to integrating with existing public transit systems, such as bus routes or train stations, to ensure seamless transitions between cycling and public transit modes of transportation. Furthermore, we will identify measures to minimize environmental impact, such as preserving natural habitats, minimizing disturbance to wildlife, and implementing erosion control measures.</p> <p>Once the connecting road is designed, we will engage with local communities throughout the design and development process to gather feedback, address concerns, and build support for the project. We will provide opportunities for community members to participate in public meetings, workshops, and design charrettes to contribute their ideas and perspectives. The community communication process will be supported by the Municipality of Tolmin - ASP (the entry point for TransDinarica) and the Municipality of Ilirska Bistrica – PP. Additionally, we will leverage the expertise and experience of ASP Iskriva.</p>
Partner(s) involved	ZRC SAZU, IFST , OIB , MARA

Deliverables 2.2			
Running number	Deliverable title	Description	Delivery period
D.2.2.1	Draft /Temporary Alpe Adria – Trans Dinarica Trace MAP	Digital map that includes elevation, longitude, points of interest, estimated time and integrated sections for individuals with paralysis. The MAP will be developed with inputs from D2.2.1 and improved in A2.3. for D2.3.1	Period 2 , 7 - 12

Activity 2.3	
Title	Final route model Alpe Adria – Trans Dinarica
Start period	Period 2, 7 - 12
End period	Period 3, 13 - 18
Description	<p>221 000 EUR, LEAD IFST</p> <p>This activity aims to evaluate the safety of the entire Alpe Adria – Trans Dinarica route by assessing various factors, including road conditions, traffic volume, intersections, visibility, and potential conflicts with other road users. The goal is to identify any areas of concern that may pose risks to cyclists and prioritize addressing them. IFST will conduct the evaluation of the entire route.</p> <p>To assess the connecting route between Trans Dinarica and Alpe-Adria, cyclists with varying skill levels and abilities will be invited to test ride the route. Their feedback on navigation ease, comfort, accessibility, and encountered challenges will be collected.</p> <p>Additionally, sections of the route suitable for use by paraplegics along the Alpe Adria – Trans Dinarica will be tested with the assistance of the Croatian Association of Paraplegics (ASP). This testing includes assessing infrastructure elements like bike lanes, signage, intersections, crossings, and amenities such as rest areas and bike racks to ensure they facilitate safe and efficient cycling. Any deficiencies or areas for improvement will be addressed.</p> <p>By thoroughly testing the cycling route and incorporating feedback from users and stakeholders, we aim to ensure that it meets the community's needs and contributes to a safer and</p>

Activity 2.3	
	<p>more sustainable environment. After the iteration of improvements, the activity will produce the final version of the Alpe Adria – Trans Dinarica map. The map will provide information for 4 types of visitors: families, recreational enthusiasts, performance cyclists, people with mobility difficulties.</p> <p>The activity will be undertaken by ZRC SAZU, OIB, TOLMIN (ASP), MARA, ISKRIVA (ASP), HUPTA (ASP), KNIN, OPČA, OŽ, KONJIC, GV, NTOS, NTO MNE</p>
Partner(s) involved	ZRC SAZU, IFST , OIB , MARA, KNIN , OPČA, NTOS, OŽ, NTO MNE, KONJIC , GV

Deliverables 2.3			
Running number	Deliverable title	Description	Delivery period
D.2.3.1	Final Alpe Adria – Trans Dinarica Trace MAP	The deliverable contribute to O 2.1. Alpe Adria – Trans Dinarica cycling route, developed with inputs from 2.2.1, used for development of the Information package in D2.3.3. and shared and mainstreamed in A3.1., A3.2. and A3.3. It will be available at available at transdinarica.com and D2.4.2.	Period 3 , 13 - 18
D.2.3.2	Safety instructions	Digital documents with safety instructions for visitors and tourist organizations. It will be developed by using the information from A2.1. – A2.3 shared and mainstreamed in A3.1.) D3.1.4 conference for transnational stakeholders), A3.2. and A3.3.	Period 3 , 13 - 18
D.2.3.3	ALPE ADRIA – TRANS DINARICA information package	The information package is a guide for tourist on how to use O2. 1.. It will be developed by using information from D2.3.3. and D2. 4.1, shared and mainstreamed in A3.1., A3.2. – D3.2.2. and A3.3.	Period 3 , 13 - 18

Activity 2.4	
Title	Increasing capacities for sustainable management and visibility of Alpe Adria – Trans Dinarica
Start period	Period 3, 13 - 18
End period	Period 5, 25 - 30
Description	129.000 EUR LEAD NTOS

Activity 2.4	
	<p>The Alpe Adria – Trans Dinarica cycling route developed in A2.2. is a transnational cycling route that traverses the regions of the Alps and Dinarides. This activity aims to develop the capacity of project partners for sustainable management and monitoring of the new tourism product, the Alpe Adria – Trans Dinarica cycling route. Capacity development will be conducted as follows:</p> <ul style="list-style-type: none"> - Implementation of 2 cycles of education and workshops for the development of a transnational strategy (D1.4.2.) in Knin and Ilirska Bistrica; the education will be conducted by IFST and Green Visions for 2 days per location. Knin and Ilirska Bistrica will support the logistical organization of the education. - Development of a Transnational Strategy and Action Plan for the Alpe Adria – Trans Dinarica Cycling Route; the strategy with an action plan will be developed by NTOS and NTO MNE. The strategy and action plan will outline specific objectives, timelines, funding mechanisms, marketing strategies, and stakeholder responsibilities to ensure the successful development, promotion, and management of the route. It will also address sustainability considerations, community engagement, and measures to enhance the economic and social benefits of cycling tourism along the route. - Creation of the Alpe Adria – Trans Dinarica website containing all deliverables from A2.3.; the website will be created by an external expert, coordinated and administered by NTOS. The internet website will serve as the project's official platform, housing all project deliverables and showcasing the project's outcomes to visitors of the website. - Development of the Alpe Adria – Trans Dinarica branding and marketing strategy with an action plan; the strategy will be developed by IFST. The development of the Alpe Adria – Trans Dinarica branding and marketing strategy with an action plan refers to the process of developing a marketing strategy and brand identity for the Alpe Adria – Trans Dinarica tourism destination. This strategy will include an analysis of the target audience, competition, unique selling points of the destination or product, defining branding goals and marketing objectives, as well as defining an action plan to achieve these goals. The action plan will include

Activity 2.4	
	activities such as digital marketing, social media promotion, collaboration with influencers, development of marketing materials and campaigns, as well as participation in fairs and events. The aim is to develop a recognizable brand for Alpe Adria – Trans Dinarica and attract tourists to stimulate economic development and promote the tourist destination. Branding during and after the project implementation will be coordinated by NTOS and NTO MNE, and all branding activities will be carried out by all project partners and ASP
Partner(s) involved	ZRC SAZU, IFST , OIB , MARA, KNIN , OPČA, NTOS, OŽ, NTO MNE, KONJIC , GV

Deliverables 2.4			
Running number	Deliverable title	Description	Delivery period
D.2.4.1	Transnational Strategy and Action Plan for the Alpe Adria – Trans Dinarica Cycling Route	It will outline specific objectives, timelines, funding mechanisms, marketing strategies, and stakeholder responsibilities for successful development, promotion, and management of the route. The HUBS will be developed with support of information gathered from A.2.1-A2.3. and presented in SO3	Period 4 , 19 - 24
D.2.4.2	Alpe Adria – Trans Dinarica website	The internet website will serve as the project's official platform, housing all project deliverables and showcasing the project's outcomes to visitors of the website. The website will be presented in SO3.	Period 5 , 25 - 30
D.2.4.3	Alpe Adria – Trans Dinarica marketing strategy with an action plan	This strategy will include an analysis of the target audience, competition, unique selling points of the destination or product, defining branding goals and marketing objectives, as well as defining an action plan to achieve these goals.	Period 5 , 25 - 30

Outputs

Output 2.1	
Output Title	Transnational Strategy for the Alpe Adria – Trans Dinarica Cycling Route
Programme Output Indicator	3.3.3: Strategies and action plans jointly developed
Measurement Unit	strategy/action plan

Output 2.1	
Target Value	1,00
Delivery period	Period 4, 19 - 24
Output Description	The Strategy will be jointly developed and used by all the project partners and ASP's aiming at provide objectives, measures for mid term management, maintenance, promotion and usage of Alpe Adria - Trans Dinarica route.

Investments

Specific Objective 3

Specific objective title

To ensure long term impact and sustainability of the project results

Objectives

Your objectives should be:

- realistic and achievable by the end of the project;
- specific (who needs project outputs delivered in this specific objective, and in which territory);
- measurable – indicate the change you are aiming for.

Define one project specific objective that will be achieved when all related activities are implemented and outputs delivered.

In SO3, the partnership is committed to promoting project outcomes, sharing experiences, tools, models, lessons learned, and best practices in tourism management and policies with diverse populations across different Danube regions. To ensure the effective dissemination and mainstreaming of project results, we will develop the Transnational dissemination, capitalization, and mainstreaming strategy (D3.1.2), supported by activities such as publishing articles in popular international press outlets like Lonely Planet, organizing dissemination conferences for transnational stakeholders, hosting study trips for government and press representatives, facilitating Trans Dinarica breakfast roundtables, conducting the Accessible Trans Dinarica conference focused on cycling with disabilities, establishing the Trans Dinarica community network, and arranging Trans Dinarica people-to-people events.

Think about the communication objective that will contribute to the achievement of the specific objective. Communication objectives aim at changes in a target audience's behaviour, knowledge or belief.

In SO3, the partnership will actively engage with transnational, regional, and local government representatives, tourism stakeholders, and citizens through various communication channels to disseminate project outcomes and innovative tools aimed at enhancing the economic and social impact of tourism. Leveraging platforms such as social media, newsletters, websites, and email campaigns, we will emphasize the results of pilots, research findings, and the core principles of the management model. Additionally, we will utilize traditional channels like press releases, print media, and television interviews to capture the attention of tourism managers and creators, showcasing new methods that promote growth and inclusivity. By encouraging stakeholders to integrate social and environmental considerations into their strategies, we aim to shift the community's perception of tourism towards one that is more open and constructive, contributing to sustainable and equitable regional development.

Activities

Activity 3.1

Title

Dissemination, capitalization and mainstreaming of

Activity 3.1	
	the project results towards TRANSNATIONAL stakeholders and EUSDR representatives
Start period	Period 1, 1 - 6
End period	Period 6, 31 - 36
Description	<p>97 000 EUR, reach: 502 430 people, Lead: NTOS</p> <p>The aim of this activity is to maximize the project impact by organizing participative activities that will inform, motivate, and inspire transnational stakeholders, including EUSDR representative, country representatives, destination managers, policymakers, and other stakeholders involved in tourism development and management, encompassing both public and private sectors, community members, and non-governmental organizations, about the results, knowledge, and tools developed within the project to ensure their utilization on a broader, transnational scale. Within Activity 3.1, a transnational reach is planned, meaning that besides the area traversed by the TD, project results will also be disseminated to all EU member states and candidate countries that will become part of the EU in the future. At the outset of the activity, building solid foundations for transnational dissemination, capitalization, and mainstreaming of results is planned through the development of a transnational stakeholder database (D 3.1.1.) and a transnational dissemination strategy (D 3.1.2.) with key performance indicators (KPIs) for dissemination, along with a toolkit for transnational impact assessment. The stakeholder database will include all interested organizations willing to use the project results developed in SO1 and SO2. The thematic conference in Montenegro organized by NTO MNE will present the research findings and the new methodologies developed under SO1, as well as the new products developed under SO2 (Adria-Dinarica). The invitations will be sent to EUSDR representatives, ministry of all EU countries, national tourist board and other international tourism stakeholders.</p> <p>The final conference will detail the project outcomes and deliverables and emphasize how stakeholders can be involved in the methodologies created in SO1 and piloted in the project after its completion. Additionally, the activity includes a study trip to</p>

Activity 3.1	
	<p>Trans Dinarica organized by NTOS for EUSDR representatives, government bodies and the press (30 people) in the last quarter of the project implementation. The study trip aims to motivate and inspire government bodies to consider using the project deliverables and results in national planning. International press releases (e.g., in Lonely Planet) will ensure international visibility of project results and solutions by reaching different target groups, estimated at 500 000 people. Within this activity, we aim to create connections with other EU projects and initiatives (HORIZON, PRIMA, INTERREG, IPA, LIFE, EMFAF) as well as integrating solutions in Interreg capitalization tools, such as the "Sustainable Tourism toolkit" published by Interreg Euro MED. The activity will be led by NTOS and implemented with the help of IFST, ZRC SAZU, OIB, MARA KNIN, OPČA, NTOS, OŽ, NTO MNE, KONJIC, and GV. ASP's will be involved in dissemination and mainstreaming of the project results at the local level.</p>
Partner(s) involved	ZRC SAZU, IFST , OIB , MARA, KNIN , OPČA, NTOS, OŽ, NTO MNE, KONJIC , GV

Deliverables 3.1			
Running number	Deliverable title	Description	Delivery period
D.3.1.1	Transnational dissemination, capitalization and mainstreaming database of stakeholders	The stakeholder database will include all interested organizations willing to use the project results developed in SO1 and SO2. The database will be used by HUBS.	Period 1 , 1 - 6
D.3.1.2	Transnational dissemination, capitalization and mainstreaming strategy	The strategy will be used as a guide for dissemination, capitalization and mainstreaming of the project results. It will be developed with inputs from D1.6.1. D1.6.2, D1.6.4. D2.3.1., D.2.4.3. and presented in SO3.	Period 1 , 1 - 6
D.3.1.3	International press releases/articles	The press articles in international press about the project results will ensure global uptake of the project results. The expected reach is more than 500 000 people worldwide.	Period 4 , 19 - 24
D.3.1.4	Dissemination and	The thematic conference in Montenegro organized by	Period 5

Deliverables 3.1			
Running number	Deliverable title	Description	Delivery period
	mainstreaming conference for transnational stakeholders	NTO MNE will present the research findings and the new methodologies developed under SO1, as well as the new products developed under SO2 (Adria-Dinarica). The estimated number of participants is 70.	, 25 - 30
D.3.1.5	Study trip report	The report will deliver information of Study trip programme, participants and expected impact. The study trip aims to ensure mainstreaming on the project results.	Period 4 , 19 - 24

Activity 3.2	
Title	Dissemination, capitalization and mainstreaming of the project results towards NATIONAL AND REGIONAL bodies
Start period	Period 1, 1 - 6
End period	Period 6, 31 - 36
Description	<p>The activity aims to enhance the visibility and transferability of project results, knowledge, and solutions to national and regional bodies primarily through a set of tools meetings, conferences, and events. Through this activity, we aim to engage multi sectoral organizations such as ministries, government bodies, and agencies in economy, entrepreneurship, and tourism, regional authorities, regional tourist organizations, and development agencies. Initially, we plan to establish solid foundations for national and regional dissemination, capitalization, and mainstreaming of results through the development of a national and regional stakeholder database (D 3.1.1.) and a national dissemination strategy (D 3.1.2.) with key performance indicators (KPIs) for dissemination, along with a toolkit for national impact assessment. The stakeholder database will encompass all interested organizations willing to utilize the project results developed in SO1 and SO2, who will be invited to utilize the project deliverables, models and solutions . Additionally, they will be invited to participate in further activities such as the Trans Dinarica breakfast roundtable and Accessible Trans Dinarica. All stakeholders will receive information about the project's progress via email, along with all</p>

Activity 3.2	
	<p>project tools, knowledge, and experiences that can be leveraged for strategic planning and the development of sustainable, inclusive tourism. Furthermore, project dissemination to regional stakeholders will involve meetings to prioritize the TransDinarica recommendations and initiate the development of improvement strategies in each country. These meetings will be scheduled according to the national education sector planning process and conducted by ZRC SAZU, MARA; GV, TZO SR; NTO MNE in all the participating Trans Dinarica Countries.</p> <p>The TransDinarica breakfast roundtable will be held to enhance the economic impacts and visibility of TD by fostering green and sustainable tourism investments. It is a business event which will be held in each partner country and organized by GV, MARA, IFST, and NTOS, aimed for business investors, tourist agencies and other business related organizations.</p> <p>The project delivers significant mobility opportunities for people with disabilities, which need to be promoted to fully utilize the route's potential and ensure equal access for all route visitors. Mobility possibilities for people with disabilities will be promoted at 5 national events (Accessible Trans Dinarica) organized by OIB, Knin, OŽ, and OPČA. These events will bring together end-users - people with disabilities, decision-makers, spatial planners, and similar stakeholders. All the deliverables and documents will be available on partners' project web pages.</p> <p>The project results will be mainstreamed at the regional and national level by all the project partners and ASP's.</p>
Partner(s) involved	ZRC SAZU, IFST , OIB , MARA, KNIN , OPČA, NTOS, OŽ, NTO MNE, KONJIC , GV

Deliverables 3.2			
Running number	Deliverable title	Description	Delivery period
D.3.2.1	TransDinarica breakfast roundtables	TransDinarica breakfast roundtables will be used in TD HUBS in SI, HR, RS, BA, MNE (1 roundtable per country, for aprox. 20 people per event).	Period 5 , 25 - 30

Deliverables 3.2			
Running number	Deliverable title	Description	Delivery period
		In SLO the event will be organized by IFST, in CRO by MARA, in BIH by GV, in SR by NTOS and in MNE the event will be organized by NTO MNE.	
D.3.2.2	Accessible TransDinari ca – Cycling with a disability	The events will be organized in each participating country to promote the route accessible for people with paralysis. The event will provide education and promote active living for people with disabilities. Estimated number of participants is 50). We will use inputs from D2.3.1. and D2.3.3.	Period 5 , 25 - 30

Activity 3.3	
Title	Ensuring the long-term commitment of project partners, local communities, local NGOs, and the local tourism industry to the sustainable development of their own destinations and the TD
Start period	Period 1, 1 - 6
End period	Period 6, 31 - 36
Description	75 000 EUR, Reach: 690 people, Lead GV The activity aims to motivate, inspire, and mobilize project partners (D3.3.4.), local communities (D3.3.1. and D3.3.2.), and local stakeholders in the rural, underdeveloped parts of Trans Dinarica to become significant drivers towards the long-term sustainability of tourism by utilizing and promoting the project results while maintaining the cultural, environmental, economic, and aesthetic integrity of their respective cities, towns, and municipalities. To maximize the project's impact in the long run, the activity foresees the development of a Trans Dinarica community network (D3.3.1.), which will consist of proactive citizens (residents, local NGOs, local tourist guides, etc.) along the Trans Dinarica route. This community network will be established collaboratively by all partners and will serve as a platform for exchanging best practices, fostering collaboration, and collectively working on the development of new solutions to promote sustainable tourism and preserve the cultural, environmental, economic, and aesthetic values of

Activity 3.3	
	<p>the regions encompassed by the route. By engaging and empowering local stakeholders, the project aims to instill a sense of ownership and responsibility among community members, ensuring the continued success and sustainability of the Trans Dinarica initiative for years to come. Furthermore, the project foresees the implementation of one Trans Dinarica people-to-people event (D3.3.2.) in BiH by Green Visions– this event will incorporate activities that facilitate direct interactions and connections between citizens from pilot action territories (Ilirska Bistrica, Knin, Žabljak, Konjic, and Čajetina). The event aims to motivate, inspire, mobilize, and connect people with different backgrounds, cultures, and communities, but with the same interests in preserving natural and cultural environments and contributing to sustainable tourism.</p> <p>Additionally, the project partners will commit to utilizing, capitalizing on, and mainstreaming the project results in a Memorandum of Understanding (D3.3.4.), expressing a joint will among them to continue on a common line of action to promote policies that enhance the inclusion of all citizens, especially vulnerable groups, in tourism, and preserve cultural and natural heritage (by diverting tourists to lesser-known sites).</p> <p>The activity will be led by Green Visions and implemented by ZRC SAZU, MARA, GV, NTOS; NTO MNE, OIB, Knin, OŽ, Konjic, and OPČA. Project results will be mainstreamed with the help of APS's.</p>
Partner(s) involved	ZRC SAZU, IFST , OIB , MARA, KNIN , OPČA, NTOS, OŽ, NTO MNE, KONJIC , GV

Deliverables 3.3			
Running number	Deliverable title	Description	Delivery period
D.3.3.1	Trans Dinarica community network	The TD community network consists of proactive citizens (residents, local NGOs, local tourist guides, etc.) along the Trans Dinarica route. The database will be used for 3.3.2.	Period 3 , 13 - 18
D.3.3.2	Trans Dinarica people2people event	TransDinarica people2people event - The event aims to motivate, inspire, mobilize, and connect about 100 citizens from pilot action territories (Ilirska Bistrica, Knin, Žabljak, Konjic, and Čajetina). It will be implemented in BiH by Green Visions.	Period 5 , 25 - 30

Deliverables 3.3

Running number	Deliverable title	Description	Delivery period
D.3.3.3	Memorandum of Understanding (MoU)	The MoU among project partners involved expresses a joint will among them to continue on a common line of action to promote policies that enhance the inclusion of all citizens, esp. vulnerable groups, in tourism, & preserve cultural & natural heritage (by shifting tourists to lesser-known sites).	Period 6 , 31 - 36

Outputs**Output 3.1**

Output Title	Memorandum of Understanding (MoU)
Programme Output Indicator	3.3.2: Organisations cooperating across borders
Measurement Unit	organisations
Target Value	21,00
Delivery period	Period 6, 31 - 36
Output Description	The project partners (11 project partners and 10 ASP's) will formalize their commitment to leveraging, capitalizing on, and mainstreaming the project results through a Memorandum of Understanding (D3.3.4.). This document will signify their collective determination to pursue coordinated efforts aimed at advancing policies conducive to enhancing social and economic impacts of tourism, as well as promoting sustainability and inclusivity along the Trans Dinarica route.

Investments

C.5 Project Results

What do you expect to change because of the activities you plan to implement and the outputs you plan to deliver? Please take a look at the programme result indicators and select those that you will contribute to.

Result 1	
Programme result indicator	3.3.2: Solutions taken up or up-scaled by organisations
Measurement unit	solutions
Baseline	0,00
Target value	4,00
Delivery period	Period After project implementation
Result description	The solutions will be uptaken in practice during the project by organisations listed in D3.1.1. Database of stakeholders after the project closure. The following solutions will be uptaken; 01.1. Tested Model for increasing social impact of tourism, 01.2. Tested Model for increasing economic impact of tourism, 01.3. TD certification scheme, 01.4. TransDianrica2people.. The outputs will be mainstreamed via D1.6.1.The Model for Increasing Social Impacts of Tourism – Starter Kit, D1.6.2. The Model for Increasing Social Impacts of Tourism – Starter Kit, D1.6.3. Handbook for Investors, D1.6.4 Policy Recommendations, Guide for local communities – TransDinarica2people, D1.6.6 Online tool, as well as in SO3 conferences, study visits, events and international press articles.
Result 2	
Programme result indicator	3.3.1: Joint strategies and action plans taken up by organisations
Measurement unit	joint strategy/action plan
Baseline	0,00
Target value	1,00
Delivery period	Period 6, 31 - 36
Result description	02.2.Transnational Strategy for the Alpe Adria-Trans Dinarica route will outline specific objectives, timelines, funding mechanisms, marketing

Result 2	
	<p>strategies, and stakeholder responsibilities to ensure the successful development, promotion, and management of the route. It will also address sustainability considerations, community engagement, and measures to enhance the economic and social benefits of cycling tourism along the route. The strategy will be disseminated during the project to all municipalities along the TransDInarica route for their implementation. The municipalities will start with the implementation during the project, but will fully implement the strategies after the project closure (since it is a long term strategy).</p>
Result 3	
Programme result indicator	3.3.3: Organisations with increased institutional capacity due to their participation in cooperation activities across the borders
Measurement unit	No. of organisations
Baseline	0,00
Target value	80,00
Delivery period	Period 6, 31 - 36
Result description	<p>The PILOT ACTIONS (O1.1. and O1.2.) foreseescapacity building activities, education, coaching, and mentorship that will equip tourism stakeholders in A1.4 and stakeholders in A1.5, including local governments, tour operators, creative industries, storytellers, NGOs, tour guides, accommodation and food providers, and tourist boards with the skills to adopt new approaches and solutions, enabling them to operate in a more innovative, inclusive and sustainable manner, which will ultimately bring significant benefits to the people, economy and society. Additionally, 11 project partners and 10 APS's will increase their capacities by participating in the project. The organizations will formalize their commitment by signing the TD Charter and MuO.</p>

C.6 Project Time Plan

	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	After End
WP1 To increase social and economic impacts ...							
A1.1 Assessing the current situation and...		D1.1.1					
		D1.1.2					
		D1.1.3					
		D1.1.4					
A1.2 Draft joint methodologies and solut...			D1.2.1				
			D1.2.2				
			D1.2.3				
A1.3 Development of supporting centers ...				D1.3.1			
A1.4 Implementation of place-based, gree...				D1.4.1			
				D1.4.2			
				D1.4.3			
A1.5 Implementation of place-based, gree...				D1.5.1			
				D1.5.2			
				D1.5.3			
A1.6 Adjusting and conversion of the PIL...				D1.6.1	D1.6.3		
				D1.6.2	D1.6.4		
					D1.6.5		
3.3.1				O1.1	O1.8		
				O1.2			
				O1.7			
3.3.4						O1.3	

						O1.4	
						O1.5	
						O1.6	
WP2 To enhance accessibility of the TD cycli...							
A2.1 Research, planning and stakeholder...	D2.1.1						
A2.2 Connecting Trans Dinarica and Alpe...		D2.2.1					
A2.3 Final route model Alpe Adria – Tran...			D2.3.1				
			D2.3.2				
			D2.3.3				
A2.4 Increasing capacities for sustainab...				D2.4.1	D2.4.2		
					D2.4.3		
3.3.3				O2.1			
WP3 To ensure long term impact and sustainab...							
A3.1 Dissemination, capitalization and m...	D3.1.1			D3.1.3	D3.1.4		
	D3.1.2			D3.1.5			
A3.2 Dissemination, capitalization and m...					D3.2.1		
					D3.2.2		
A3.3 Ensuring the long-term commitment o...			D3.3.1		D3.3.2	D3.3.3	
3.3.2						O3.1	
Result indicator							
3.3.1						R2	
3.3.2							R1
3.3.3						R3	

C.7 Project management

In addition to the thematic work you will do in your project, you will need time and resources for coordination and internal communication. Please describe below how you plan to organise yourself to ensure the project work runs smoothly.

C.7.1 How will you coordinate your project?

Who will be responsible for coordination? Will you have any other management structures (e.g., thematic groups, SO/activity managers)? How will the internal communication work?

Overall project management will be led by Project Manager appointed by the LP, SRZ SAZU, who will also appoint a Financial Manager and Communication Manager. Together, they will form the core project management team and will be in charge of day-to-day coordination and management of the Project. In order to account for quality of results, the LP will also appoint a Quality Assurance Manager (in line with description in C.7.2). LP SRZ SAZU will be in charge of overall coordination of the partnership. They will draw on experiences in leading transnational Interreg projects as lead partner (Horizon 2020, Horizon Europe, Creative Europe, AMIF, ERDF, Erasmus+, LIFE +) as well as projects from various Interreg programmes (Interreg V-A Italy-Slovenia (IT-SI) cross-border cooperation programmes), Interreg V-A Slovenia-Austria (SI-AT) and Interreg V-A Slovenia-Croatia (SI-HR), the transnational cooperation programmes Alpine Space, Central Europe, Mediterranean, Danube, ADRION and the interregional cooperation programmes INTERREG EUROPE).

There will also be a Project Management Board, consisting of SO leaders: SO1 leader SRZ SAZU, SO2 Leader IFST, and SO3 leader NTOS (with their activity managers), and of key knowledge partners which include OIB MARA, KNIN, OPČA, OŽ, NTO MNE, KONJIC and GV. All three SO leaders are highly experienced in leading projects and activities and will ensure coordination and consistency of activities and time plan over all three SOs. Together with the key knowledge partners, they will also jointly plan the methodological approach in all project activities, combining multi-sectoral knowledge as well as horizontal skills and experience in process planning and stakeholder engagement. The Project Management Board will be especially important in planning, monitoring and evaluating the testing of the sustainable tourism development model in pilot locations.

They will offer horizontal support to all pilot areas, ensure cooperation between pilot areas, as well as monitor and evaluate outcomes in order to properly assess the models (O1.1. and O1.2.) and solutions, and ensure that the outcomes of pilots can be applied in the DR effectively.

To facilitate efficient work and knowledge exchange in SO1 and SO2, a further working group – a Project Expert Groups (PEG) will be established. The group consists of the SO1 and SO2 leaders SRZ SAZU and IFST (as expert support), and the other partners hosting pilots (OPČA, KNIN, OŽ, KONJIC, OIB). The other partners will draw on their expertise in promoting sustainable tourism in order to assure that the piloting can be adapted to their current actions and structures (concerning community-led and socially inclusive tourism). Pilot action coordinators (OPČA, KNIN, OŽ, KONJIC, OIB) are responsible for also setting up the cooperation with local stakeholders in tourism, and for overall coordination of work in each pilot site, as well as for pilot area communication in line with the communication management approach.

The Steering Committee, consisting of 1 representative of each partner, will be the main decision-making body of the partnership, deciding on any changes to content or partnership and on any risk management issues. Generally, risk management has been ensured with careful selection of reliable, known and experienced partners based on past good cooperation in different projects. Skills and experience of partners will ensure efficient management of any unforeseen problems that may arise. Internal communication will be based on online and personal communication. Partners will meet regularly every 6 months; meetings will be combined with conferences and study visits in SOs 1-3 to optimize travel; online working meetings will take place regularly, official communication will be done via e-mails, while commonly available modern communication channels will be used for day-to-day working communication. Detailed management processes, roles and responsibilities will be laid down in an internal Project Implementation and Monitoring Plan, prepared by LP at project start. The project brings together a large and complex partnership. Nevertheless, almost all partners have already worked together in various ways, in some cases in DTP projects, and also in other contexts. The project partnership is built carefully around committed and reliable partners which have been effectively working together and have built trust, enabling for efficient cooperation. Moreover, all three SO leaders are experienced project managers which have successfully led complex projects and consortia and will ensure efficient delivery of the project.

C.7.2 Which measures will you take to ensure quality in your project?

Describe specific approaches and processes and responsible partners. If you plan to have any type of project evaluation, please describe its purpose and scope here.

The quality of the project outputs has been ensured on different levels. Firstly, the project partnership consists of experienced and motivated partners, whose quality and reliability has been proved in previous project that they have worked jointly on. Secondly, the development of outputs and deliverables will be led by the Project Management Board which possesses the right knowledge and competences. Thirdly, the adequacy of the project approach and outputs will be overlooked and reviewed by the Quality Assurance Board (QAB), consisting of Quality Assurance Manager, appointed by a member of the Lead Partner which is not part of the project team. The Quality Assurance Manager (QAM) will work when relevant with representatives, coming from PPs, representing key stakeholders or project topics: 1) MARA for EUSDR impact, 2) OŽ for local/regional authorities' impact, 3) OIB for civil society impact, and 4) IFST for environmental impacts.

QAM will revise key deliverables and outputs in line with the Project Implementation and Monitoring Plan prepared at the start of the project. QAM will ensure that the outputs are prepared in a quality way. For specific topics and to evaluate the approach to achieve impact, they will address advisors. The Project Implementation and Monitoring Plan will set out key milestones at which specific deliverables and outputs will be reviewed. This will be agreed at the start of the project.

Evaluation of project progress in pilot areas will be done throughout the project process. The main monitoring and evaluation will be done as part of the participatory co-design of the model (Act. 1.1 – 1.6.) and the development of the network in and the pilot evaluation. Evaluation will be done during project meetings to jointly plan and implement actions. QAB in cooperation with PMB will set the standards of work in order to ensure an inclusive and efficient participatory process and will also work with PMB in evaluation of each step of the processes.

The quality of the outputs will additionally be ensured by participating tourism stakeholders and citizens which will give inputs and review the final outputs. This in turn ensures that the outputs fit the needs of the project target groups.

The general monitoring and evaluation approach will be outlined in the Project Implementation and Monitoring Plan.

C.7.3 What will be the general approach you will follow to communicate about your project?

Who will coordinate project communication and how will he/she ensure the involvement of all partners? How will the communication function contribute to transfer your project results? Please ensure that the mandatory communication requirements are met. Please note that all communication activities should be included in the different specific objectives, as an integral part of your project. There is no need to repeat this information here.

The communications in the project will be organized not only to simply disseminate information about the project approach and make the public aware that the project is co-funded by the EU via the INTERREG Danube programme, but to also achieve communication goals set in the specific objectives (SO1-SO3) of the project. These aims include: 1) To change the attitudes of citizens, especially persons, from being passive to active actors in tourism management, 2) building the awareness of tourism stakeholders of the benefits of social inclusion in the community; 3) engage tourism stakeholders and demonstrate to them how can they become a leading players in sustainable development of their destination and Trans Dinarica route. The main leader of the communication activities will be NTOS, under the guidance of the communications manager (CM) of the project team. Furthermore, each PP will assign a communications assistant to their team in order to ensure that communications (including dissemination and project visibility) takes place effectively

in their territories.

Based on the previous experience and projects, NTOS will develop the Project Communications Plan in collaboration with the project team. The plan will detail the targeted communication and dissemination activities based on: analysis of project's strengths, weaknesses, opportunities and threats; definition of goals to achieve (SMART), identification of target audiences and tailored messages in order to meet different needs and perceptions; the choice of the most suitable communication channels for each target group and the corresponding plan of targeted communication and dissemination activities focused on the penetration of the project's message and results dissemination. Finally, the means to assess the effectiveness of the plan will be drafted to measure whether the objectives have been met, which activities were successful and which ones should be improved or left aside. The plan will also include templates with the correct visibility elements as a means to ensure that the project meets the INTERREG Danube programme's visibility requirements.

Communication and awareness raising activities will be crucial for raising capacities of all target groups, and especially for building cooperation among public authorities, civil society and the private sectors. Stakeholder engagement is therefore the most important communication channel of the project.

The following tactics, channels and tools will also be engaged (to be detailed in the communications plan):

- the use of existing communication channels of PPs which have well-established communication channels and media relations, as well as good direct connections with target groups; their websites, social media and other channels will be utilised;
- printed promotional material will be limited (e.g. printing of the recommendations document), and for the most part, the partnership will rely on digital communication channels (web, social media, etc.) and where relevant promotion videos (via YouTube or equivalent). The main information hub will be the project website Alpe-Adria Transdinarica D2.4.2. on the Interreg Danube site; for wider visibility, key outputs and cases will be presented on the website of the Danube programme, which will allow stakeholders to access best practices emerging from the project (e.g. due to research, outcomes of the study trips, conferences, etc.). The website will integrate online tool D1.6.6. The dissemination, capitalization and mainstreaming will be supported by D3.1.2. Transnational dissemination, capitalization and mainstreaming strategy.

It will also serve as a resource library tool for the TRANSDINARICA2 project outputs and deliverables. The project results will be further on disseminated and mainstreamed at transnational, regional and local level by:

- A3.1. Dissemination and mainstreaming conference for transnational stakeholders
- A.3.1. Study trips
- A3.2. Trans Dinarica breakfast roundtables
- A3.2. Accessible Trans Dinarica – Cycling with a disability
- A3.3. Trans Dinarica people2people event
- partners will present the project to multi-level stakeholders at their regular conferences. As well, three conferences will be organized in the project (kick-off, thematic conference and final conference) to engage a wider international audience for EU-level mainstreaming and dissemination; By taking this approach, the partnership will effectively communicate and disseminate the project results and outcomes to a wider audience in the DR and the EU.

C.7.4 How do you foresee the financial management of the project and ensure that the spending forecast is kept?

Define responsibilities, deadlines in financial flows, reporting flows, project related transfers, reclaims, etc.

During the preparation of the project, the budgets per PP were drafted based on the previous projects (of similar type) conducted by the partners, received salary figures for certain positions on the project management teams, market research concerning the costs of certain items, etc. The budgets serve as the basis for sound financial management during the implementation phase.

An Internal Project Implementation Plan which will be prepared by the LP at project start will serve as a tool for assuring smooth reporting procedures. The document will explain management structure, project organisation, contractual relations, project monitoring, project changes and reporting protocols. It will also highlight key parts in the Implementation guide of the INTERREG Danube Programme such that each partner is aware of what evidence/source of verification is required in recording financial transactions and reporting. A risk management plan in the document will consider various risks that may impact the financials of the project and provide mitigation strategies showing how to address financial issues (e.g. the price of estimated services increase due to inflation, vendors fail to deliver agreed on services, etc.).

Financial management will be focused on spending forecasting and on monitoring to make sure the reported costs are in line with the project plan. The LP will appoint a financial manager to monitor the project spending and will offer support to the PPs in preparing the financial reports to the national controls. Moreover, each PP team will include a financial assistant in order to ensure that financial transactions and records are kept according to INTERREG Danube guidelines (manual on eligible expenditures). When required, the financial manager will coordinate any budget changes between partners and the JS. All partners will be in charge of their finances and submitting records to national controls (15 days after the reporting period ends). Once PP reports are approved by national controllers, the financial manager at FTHM will gather the PPs certificates and submit the joint financial report in order to request reimbursement from the JS. Once project reimbursement is received by the LP, the LP will immediately proceed to forward the funds to partners, but no later than 30 working days after receiving the reimbursement from JS. In case of any reclaims, the LP and the partners will act in line with the provisions set out in the Partnership Agreement, signed by all partners at project application stage.

Concerning reallocations/transfer of funds that are beyond the thresholds (of not requiring a request for a formal change from the JS) and considered major budget changes, the PPs making the request will first need to communicate directly to FM with the proposed change in the templates for the INTERREG Danube programme. The changes will be discussed at the Steering Committee Level and analyzed by the financial manager within a 15-day period. In the event the Financial manager requires any changes, the FM and the PP in question will jointly change the request in order to satisfy all parties involved. The request for a transfer of funds will then be submitted by the LP to the JS for approval within the set framework in the INTERREG Danube programme.

LP has proven sufficient experience, knowledge and capacities to address any challenges in the project with sound experience in problem-solving and conflict resolution, ensuring sound financial and administrative management of the project. The procedures described above will be organized based on SRZ SAZU's previous experience on INTERREG which ensure sound financial management and that the project activities and results are achieved.

C.7.5 Cooperation criteria

Please select all cooperation criteria that apply to your project and describe how you will fulfil them.
Please consider that at least 3 cooperation criteria shall be selected

Cooperation criteria		Description
Joint development	Yes	<p>The partnership (including ASP's) has worked together in order to jointly develop the project. LP communicated the project idea to the PPs that first agreed on it, and requested their feedback on the initial proposal. The activities were developed and agreed on based on the inputs they provided so that they built on the partnership's previous experiences. PPs also contributed to project development by identifying their particular interests and roles according to their nature and expertise in increasing social and economic impact of tourism, inclusion of people with disabilities and in promoting green transition in tourism (i.e. lowering the impacts of tourist inflows on the environment). In addition to assisting with the drafting of activities, they also provided information on important strategies and policies connected to tourism that are related to the project. Lastly, by having the PPs sharing the outcomes and results of previous actions connected to the project themes, the project has been drafted in a manner that reflects the diverse needs and interests of all beneficiaries included in activities.</p>
Joint implementation	Yes	<p>The project partners are involved in the different activities according to their skills and expertise, so that the project will be jointly implemented. In each activity, a PP has been assigned a role and is in charge of leading (and/or conducting) specifically set tasks. In essence, all of the PPs will be involved in the project because the entire partnership aims to improve tourism activities in their regions. The project will deliver joint models (O1.1.,O1.2.) and joint strategies D2.4.1 Transnational Strategy and Action Plan for the Alpe Adria – Trans Dinarica Cycling Route, D2.4.3. Alpe Adria – Trans Dinarica marketing strategy with an action plan that require joint implementation, promotion and mainstreaming of the results.</p> <p>The LP coordinates and supervises the overall project implementation activities and cooperation between SO activities, guided by the project Steering Committee, which includes one representative per PP. Via the SC Committee each PP will have a say in how activities are implemented such that they reflect the regional needs and interests of each partner.</p>
Joint staffing	Yes	<p>The project is jointly staffed by the project partners through the joint project management structures. All partners will assign competent staff to effectively implement the project. In this way, the project will have the needed expertise and skill sets to effectively implement the activities, meaning that the uptake of results and deliverables occur effectively in the PPs territories.</p> <p>Management and working structures will be established per activity, to complement the expertise and ensure combination of best available knowledge and experiences. The project management activities will be coordinated by the project manager (ZRC SAZU), while project communication activities will be coordinated by project communication manager. For the implementation of pilot actions in 3 regions, pilot action leaders (OPČA, OIB, KNIN, OŽ, KONJIC) will be appointed that will facilitate the coordination and implementation of actions. Specific objective and activity leaders will guide the work on specific tasks.</p>

Cooperation criteria	Description	
Joint financing	Yes	<p>The project will be jointly financed. Each partner contributes to project financing with its expenditures to carry out the assigned activities and ensure its commitment to the common effort. Project results will be achieved through joint activities of all partners; thus, the distribution of tasks and budget is balanced between partners according to their responsibilities for project outputs and results. Individual budgets are broken down according to the different project partner budgets according to their involvement and activities. The budget calculations were made on the basis of workload per partner and real costs of work force in each country. The budget distribution per partners and the total project budget was jointly prepared and agreed by the partners. All financing partners will be responsible for their own internal financial management and all related tasks, but at the same time they will all contribute with their own co-financing, and ensure good value for money and efficient spending of EU funds. Each partner budget consists of ERDF or IPA funds and their own sources of co-financing (public, private, state), thus contributing to the overall joint project budget.</p>

C.7.6 Horizontal principles

Please indicate which type of contribution to horizontal principles applies to the project, and justify your choice.

Horizontal principles	Type of contribution	Description of contribution
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Horizontal principles	Type of contribution	Description of contribution
Sustainable development	positive effects	<p>The project adopts a holistic approach to sustainable development, considering the environmental, social, and economic dimensions of tourism.</p> <p>Social Inclusion is tackled by delivering the Model for Increasing Social Impacts of Tourism (O1.1.) and TransDinarica2people D1.2.4., aiming to increase the benefits of tourism for local communities in undeveloped regions of TD/Danube region.</p> <p>Economic growth is fostered by development of O1.1. Model for Increasing Economic Impacts of Tourism, which will boost revenues along the Trans Dinarica route.</p> <p>Environment protection is covered by the models (O1.1. and O1.2.) which integrate capacity building activities in environment protection, covering DNSH objectives (EU Taxonomy) such as climate change mitigation, adaptation, sustainable use and protection of water, transition to a circular economy, pollution prevention and control, and protection and restoration of biodiversity.</p> <p>Cultural Preservation is tackled by the development of models and capacity building activities, the project emphasizes the protection and promotion of local cultural heritage</p> <p>The project delivers Trans Dinarica Certification Scheme, an integral part of D1.2.1. and D1.2.2 which is a quality assurance system comprises a curated selection of existing certification schemes that promote social, economic, environmental, and cultural development within the tourism sector.</p> <p>By implementing these approaches and shifting tourist influxes to lesser-known areas, the project builds institutional capacities to address environmental protection issues related to tourism activities. This aligns with the "do no significant harm" principle in REGULATION (EU) 2020/852 and the EU Green Deal's focus on building resilience to climate change impacts. It also ensures alignment with SDG 8: "Promote inclusive and sustainable economic growth" by reflecting the needs of all community members and fostering a sense of ownership over the benefits of tourism activities.</p>

Horizontal principles	Type of contribution	Description of contribution
EU Charter of fundamental rights, gender equality, non-discrimination	positive effects	The partnership recognizes that, in order to enhance the competitiveness and sustainability of tourism activities, citizens (esp. persons from vulnerable groups such as persons with disabilities) need to have a sense of ownership and access to tourism products and activities that promote cultural and natural heritage in the Danube region. The project foresees identification and mapping of the Trans Dinarica sections that are accessible to people with paralysis using handcycles. As well, the project foresees organization of a conference Accessible TransDinarica – Cycling with a disability to promote Trans Dinarica sections accessible for people with paralysis. As well, the event will provide education and promote active living for people with disabilities. This in turn ensures that the tenants of SDG 8: “Promote inclusive and sustainable economic growth” are incorporated into tourism activities, that such activities reflect the needs of all in the community, and residents gain ownership over the benefits of tourism activities in their communities. It also ensures that various tenants of the EU Charter under Title III “Equality” including Article 21: Non-discrimination, and Article 22 – Cultural, religious and linguistic diversity are upheld and reinforced in Europe.
Strategic Environmental Assessment (if applicable)	neutral	As the project aims to introduce new approaches to reducing the harmful impacts of mass tourist influxes via the sustainable tourism development management model, test the model via pilot actions, and disseminate the concept and results via the activities under SO3 and the formation of the network. The partnership strives to improve the project concept such that it minimises its potential negative environmental impact and maximises positive impacts. The implementation of the project is planned according to a standard methodology designed to increase the quality of projects. As the methodology will be promoted and taken into account by tourism stakeholders when planning projects, which are financed either through public funds or privately, the partnership shall apply a strategic Environmental Assessment approach to the organization and implementation of the three pilot actions. By applying a SEA approach (based on the SEA Directive) to the pilots, the partnership will gain public participation and be able to determine how the new model reduces environmental impacts and contributes to EU policies (E.g. European Green Deal) connected to the preservation of cultural and natural heritage in the DR. By presenting the outcomes of the pilots in a manner showing the before and after picture (in terms of reducing tourist influxes on certain areas, reducing stress on infrastructure, etc.), policy-makers will be able to assess the strengths and opportunities that the model provides to tourism activities in general, and thus contributes to the environmental protection of natural and culturally-significant sites.

C.8 Durability and transferability

As a programme, we aim to support projects that have a long-lasting effect in the DRP territory and those who will benefit from them. Please describe below what you will do to ensure this.

C.8.1 Not applicable

Please enter the text "N/A" in the field!

N/A

C.8.2 Durability

All outputs should be used by relevant groups (project partners or others) after the project's lifetime, in order to have a lasting effect on the territory and the population. For example, new practices in urban transport need to be used by local authorities to have cleaner air in the city, and the whole population will benefit from this. Please describe how your outputs will be used after the project ends and by whom, as well as how the institutional and financial support will be ensured.

After the project ends, the project will have created a sustainable tourism development models that increases the quality and diversity of tourism offer, promote sustainable tourism principles and inclusion of disabled persons, improves the preservation of cultural and natural heritage, environment protection and that contributes to diverting tourist influxes to lesser-known attractions in the DRP territory. In order to ensure the uptake of the model, that the network of stakeholders continues to function and that tourism stakeholders (as well as citizens) continue to make progress in enhancing tourism development, the partnership will implement measures that ensure the institutional, financial and political sustainability of the project.

The financial support for the implementation of the models and solutions will be ensured as the outcomes, methods and the model itself will be incorporated into the current tourism offers promoted by the partnership. Each partner allocates an annual or multi-annual budget in order to hold specific events connected to preserving and promoting cultural and natural heritage, and by adjusting the format of these events based on the pilot action findings, the tenants of the new model and the structure of the network, funds will be allocated for future activities that lead to more sustainable, inclusive, attractive and diverse tourism along the TD. Apart from funding from public sources, the findings will also be used to develop further project proposals for INTERREG Danube (and other sources of funding) that build on and expand the results of TRANSDINARICA2 to other stakeholders in the region.

Institutional support is ensured via the MoU and long-term programme in A3.3., and TransDinarica Sustainability Charter in D1.5.3. and D1.4.3. which details how the tenants of the model and network will remain in practice after the project ends. The support will also be ensured based on the outcomes of the pilots. An important factor that will be measured via the pilot actions is the impact of the model (in terms of increasing economic and social impacts and reducing environmental impacts, in stimulating new offers, changing attitudes of citizens towards tourism, and changing attitudes of stakeholders towards the needs of vulnerable groups). By presenting the benefits of the model at the conferences, events, study trips, short-term education programmes and communications, tourism stakeholders will remain committed to adjusting their approaches to tourism such that they are more sustainable, inclusive, economically and socially effective. This in turn ensures that public engagement in the project remains strong after the EU funding ends, that the values and principles of the project are incorporated in the actions of the partnership and their stakeholders, and that further positive changes to the way in which tourism is conducted continue over the long-term.

Political sustainability is ensured as this project has been prepared in line with the EUSDR, European Green Deal, TA 2030 and multiple tourism strategies at the national levels in the PP countries. The project's outcomes will be highlighted and framed specifically for decision-makers. In A1.6. the project will deliver The Model for Increasing Social Impacts of Tourism – Starter Kit and The Model for Increasing Economic Impacts of Tourism – Starter Kit that will support the model implementation for government and tourist stakeholder. In D1.6.6. an online tool will be developed and set on the project website (D2.4.2.) D1.6.4 a recommendations document for decision-makers will be finalized highlighting how the project model contributes to social inclusion, citizen engagement and improved environmental protection in tourism activities in the DRP (in line with their national and regional policies and strategies). The project will involve DRP representatives in study visits and other activities in A3.1.

This document will describe how they can use the results after the project, benefit their communities and give citizens a sense of ownership in tourism. By stimulating them as well in project events (conferences, study trips, short training, research activities), they will support the project and contribute to upholding the results over the long-term.

C.8.3 Transferability

All outputs that you will deliver ideally could be adapted or further developed to be used by other target groups or in other territories, even outside the DRP area. What will you do to make sure that relevant groups are aware of your outputs and are able to use them?

Although the territories share similar goals concerning tourism, there is a lack of cooperation, exchange of best practices, and mechanisms/models in place to ensure progress on these priorities. To address the challenges, the project will deliver relevant outputs and results that are easily transferable to the transnational, national, and local levels.

The project envisions the development of D3.1.2. Transnational dissemination, capitalization, and mainstreaming strategy to ensure the effective transfer of project results to Trans Dinarica and other Danube Region regions.

The project delivers O1.1. Model for Increasing Social Impact of Tourism (innovation), developed for tourism stakeholders and government, promotes community participation in tourism-related activities to ensure inclusive sharing of benefits, and O1.2 Model for Increasing Economic Impact of Tourism (innovation), developed for tourism stakeholders and government. It is anticipated that the model can generate jobs and opportunities for locals, thus reducing migrations. Both models are applicable in similar Danube regions. The partners will develop Starter Kits providing a step-by-step guide for tourism stakeholders and government to adopt the models effectively. Both models will be promoted and mainstreamed via D1.6.4. Policy Recommendations, D1.6.6. Online tool, D1.6.3. Handbook for Investors, and Guide for local communities – TransDinarica2people. On a TRANSNATIONAL level, the outputs will be promoted to ministry representatives of different countries in the Danube Region, national bodies, and national tourist organizations. For that purpose, Policy recommendations will be developed, and the models will be mainstreamed via D3.1.4 Dissemination and mainstreaming conference for transnational stakeholders and the study trip. On the regional level, the outputs will be mainstreamed to regional government, regional tourist board, and NGOs with regional coverage via face-to-face meetings and D3.2.1. TransDinarica breakfast roundtables, as well as via Accessible TransDinarica event – Cycling with a disability D3.2.2. The project delivers O1.3 TD Certification Scheme (innovation), a newly developed quality assurance system offering tailored guidelines and criteria specifically designed for local businesses operating along the cycling route aiming to increase the quality of tourism offer along the TD. The model will be mainstreamed by using the D3.1.1. Transnational dissemination, capitalization, and mainstreaming database of NATIONAL AND REGIONAL stakeholders and 3.3.1. Trans Dinarica community network. O1.4 TransDinarica2people is an innovative system developed for the tourism industry, designed to reinvest a portion of stakeholder revenues back into the community via NGOs. The system supports community-based projects and will ensure direct benefits for local inhabitants. The model will be mainstreamed to tourism stakeholders and NGOs using the D3.1.1. Transnational dissemination, capitalization, and mainstreaming database of NATIONAL AND REGIONAL stakeholders and 3.3.1. Trans Dinarica community network. The project delivers TD support hubs: Hubs will be established in the pilot areas and will act as supportive systems and infrastructure to facilitate sustainable tourism practices, ensuring that the development aligns with environmental and social considerations. The hubs will serve tourism stakeholders, government, NGOs, citizens, and tourists and will be integrated into the 2.3.1. Final Alpe Adria – Trans Dinarica Trace MAP. The project partners will jointly connect TD with the Alpe Adria cycling route (with more than 1.8 million visitors). The connection will increase the number of visitors and thus the economic impact of tourism on the TD. The management of the route is supported by the Transnational Strategy. Within A.2.3. the Alpe Adria – Trans Dinarica Trace MAP will be developed and promoted in 2.3.3. ALPE ADRIA – TRANS DINARICA information package with a guide for tourists to foster responsible tourism along the route. All the tools will be available at 2.4.2. Alpe Adria – Trans Dinarica website. By extending this program beyond the project duration (after the funding ends), the outcomes, approaches, and findings of the tourism management model

can be applied to the improvement of current policies in the Danube Region territories covered in the project, namely TA2030, EUSDR SO3.3., European Green Deal, and national/regional tourism strategies in the PP countries that are in force until the end of 2027.